



SOUTHERN LEAGUE.

MILLWALL v. LUTON TOWN.

APRIL 3RD, 1915.

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— Telephone: EAST 3358, —

33 RATHBONE ST.,  
CANNING TOWN.

Printer to the  
Millwall Football Club.

# 5 Questions

## to men who

### have NOT

### enlisted. ...

1. IF you are physically fit and between 19 and 38 years of age, are you really satisfied with what you are doing to-day?
2. Do you feel happy as you walk along the streets and see other men wearing the King's uniform?
3. What will you say in years to come when people ask you—“Where did you serve” in the great War?
4. What will you answer when your children grow up, and say “Father, why weren't you a soldier, too?”
5. What would happen to the Empire if every man stayed at home like you?

Your King and Country need you.

## ENLIST TO-DAY.

In the Footballers' Battalion (Millwall Contingent) Deptford supporters can enlist at the Deptford Town Hall.

Millwall and Poplar supporters at No 156 East India Road, Poplar.

You can also enlist at the Den, before, during, or after any match.

GOD SAVE THE KING.

# Millwall Official Football Programme.

SATURDAY, APRIL 3rd, 1915.

Millwall Football and Athletic Company, Limited.

Directors: Mr. J. B. SKEGGS. Mr. T. THORNE. Mr. W. DICKENSON. Mr. C. G. BRADSHAW.  
Mr. G. A. SAUNDERS. Mr. F. G. WEEDON. Mr. J. HIGSON.  
Secretary: J. BEVERIDGE. Team Manager: H. B. LIPSHAM.

## OUR CLUB RECORD.

### FIRST TEAM.

Mar. 27.—v. Exeter City (home) Southern League ... 2-1  
(Davis, Moody, scored).

A GREAT game in the last few minutes, from the Lions' point of view. Chances thrown away by our men in the first half, and a goal to Exeter some twenty minutes from time, seemed to spell another home defeat. The old adage “the strongest defence is attack” was again proved up to the hilt, for it was only after the Exeter defence had been strengthened by weakening the attack that our boys took courage in both hands. Davis, scoring one of his unstoppable goals, set up in both players and spectators a species of enthusiastic fever, and a surging excited mass were on their toes round the field of play. Only two minutes to go, and one all the score, when a shout rent the air, “Corner,” “Corner,” and the Referee pointed to the flag. The seconds were ticking out of the last minute, the ball was propelled goalwards, our inimitable artist in headwork applies his thinking pan—Pym was beaten—and ere the ball could be placed in the centre, the whistle blew for full time. It was hard luck upon our opponents who looked certain winners mid-way in the second half, but our boys took full advantage of that “tite in the affairs of men, which, taken at the flood, leads on to fortune.”

So ended one of the most thrilling last five minutes seen at The Den, and the result should act as a useful tonic for the series of holiday matches now being played.

\* \* \*

The following interesting letter from Lieut. Col. J. Godding, the officer commanding the 1st Battalion (Poplar and Stepney Rifles) of the 17th County of London Regiment, now on service at the front, has been received by the Editor of the *East End News*, to whose courtsey we are indebted for the right to reproduce it:

To the Editor, *East End News*.

With British Expeditionary Force,  
France.

March 3, 1915.

Dear Sir,—I am very sorry that the time allowed for the battalion under my command to move from St. Albans to the front was too short to allow the men to have leave to visit their friends or to allow me to let you know they were about to go.

The whole battalion (with first reinforcement) 1,126 strong and complete transport, left St. Albans on the early morning of Tuesday, the 9th inst., and we are now “somewhere in France,” ready to uphold the honour of the British Flag and to gain a reputation for ourselves and the district from which we come. Our abbreviated name for official purposes is “Poplars,” and as “Poplars” we shall be known and judged. We are proud of the name, and I am sure the people of Poplar are proud of their sons. I am glad to say we arrived complete, without any accidents, and the health and morale of the battalion is all that can be desired.

Please tell all enquiring friends that if they want to write to any member of the battalion they should address their communication as follows:—

Regimental No. (if any).

Rank.

Name.

Platoon of Company.

17th Battalion, the London Regiment,

British Expeditionary Force.

As occasion serves I will let you know of the progress of the battalion.

Again thanking all kind friends for the great help they have given me in providing so many comforts for the N.C.O.'s and men under my command, and with kind regards,

I remain, yours very truly,

J. GODDING, Lieut.-Col.

## BEFORE AND AFTER THE MATCH!

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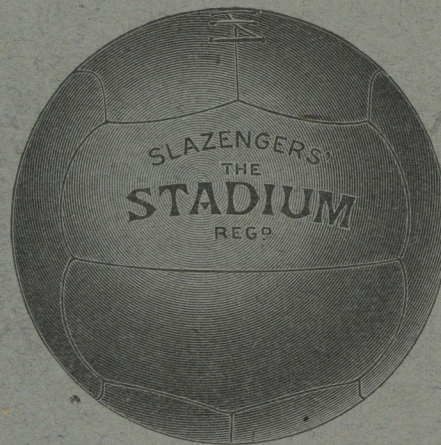


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**SLAZENGERS, L<sup>td.</sup>** LAURENCE POULTNEY HILL,  
CANNON STREET, E.C.

### OUR CLUB RECORD—continued.

The Lieut.-Col. is a personal friend of our Chairman, Mr. J. B. Skeggs, the latter of whom paid a visit to the Battalion at St. Albans and was greeted on all hands by regular supporters of this Club who had donned the Khaki for King and Country.

\* \* \*

A very human letter is to hand from one of the recipients of the footballs provided by our supporters. Sapper Page, of the Royal Engineers, 132 Fortress Coy., writes:—

"We were delighted with it and when the boys saw it and what was written on it (a message of good luck) they all gave a cheer. We immediately had a game and I think it was the strangest football match I have ever seen played, for we had just been inoculated and all had sore arms, but we could not resist a kick. Talk about the blind school, it was not in it, but I know we came off the field better than we went on it, so we all thank you and all connected with the Club."

\* \* \*

We are in hopes of being able to welcome at one of the holiday matches our player George Porter, who had his leg broken at Highbury a short time back. He has made a wonderful recovery, his genial personality, cheerfulness, and optimism would go a long way to ensuring this, and we feel sure that all will join with us when we hope that it will not be long ere he will be thoroughly fit and sound again.

\* \* \*

Two Referees who are well known at "The Den"—Messrs. W. J. Heath (of Burslem), and I. Baker (of Crewe), recently had a very exciting experience on a refereeing excursion, and one they have no desire to pass through again. They crossed to Ireland to take charge of matches in the Irish Cup at Belfast, where they became stranded for two nights.

\* \* \*

Eventually they travelled 125 miles out of their way in order to catch the mail boat from Kingstown to Holyhead. And then their troubles were renewed, for they had scarcely got clear of the Irish Coast when they were chased by a submarine. There was an exciting race for about fifteen minutes, when the hostile craft was dropped, the voyage being continued without further incident.

\* \* \*

So London is again represented in the Final for the Cup, and by defeating Everton by two to nil, Chelsea, for the first time, enter the final round. Four years ago they reached the semi-final—only to be beaten by Newcastle United.

Our readers will hear with regret of the passing away of George Webb, the famous amateur centre-forward of our friends at West Ham. He fell a victim to consumption, after an illness of three months. He played at "The Den" for England against Wales. Our sympathies go out to his widow so early bereaved, and to the West Ham directors and players.

\* \* \*

The Amateur Cup Committee, at a meeting on Monday, decided that the final tie for the Amateur Cup between Clapton and Bishop Auckland be played on the Millwall Club's ground, on April 17th. In the event of a draw, the replay to take place at Middlesbrough, on April 24th.

\* \* \*

The Club has sustained a loss in the sudden death of Mr. J. White, one of our most respected gatemens. Always unruffled, always courteous, he will be missed by all who knew him. His fellow gatemens have sent a wreath.



## HOLIDAY MATCHES.

EASTER MONDAY. SOUTHERN LEAGUE.

FIRST TEAM v.

**Bristol Rovers**

TUESDAY, APRIL 6TH. SOUTHERN LEAGUE.

**Norwich City**

SATURDAY, APRIL 10TH. SOUTHERN LEAGUE.

**PORTSMOUTH**

KICK-OFF EACH DAY AT 3.30.





## GOAL SCORERS in the Southern League.

Goodwin, W. (Exeter) ... ..	22
Simms (Luton) ... ..	19
Dominy (Southampton) ... ..	18
Foster (Reading) ... ..	17
Smith (Crystal Palace) ... ..	17
Miller (Queen's Park Rangers) ... ..	16
Puddefoot (West Ham) ... ..	16
Stringfellow (Portsmouth) ... ..	16
Bailey (Reading) ... ..	15
Chorley (Reading) ... ..	15
Davison (Bristol Rovers) ... ..	14
Edmonds (Watford) ... ..	14
Fleming (Swindon) ... ..	12
Leafe (West Ham) ... ..	12
Birch (Queen's Park Rangers) ... ..	11
Burch (Plymouth) ... ..	11
James (Portsmouth) ... ..	11
Jones (Southampton) ... ..	11
Lockett (Northampton) ... ..	11
Beare (Cardiff) ... ..	10
Evans (Cardiff) ... ..	10
Kimpton (Southampton) ... ..	10
Miller (Brighton) ... ..	10
Rollinson (Luton) ... ..	10
Waterall (Watford) ... ..	10
West, G. (Cardiff) ... ..	10
Williams (Millwall) ... ..	10
Wilson (Norwich) ... ..	10
Bown (Swindon) ... ..	9
Caddick (Bristol Rovers) ... ..	9
Davis (Millwall) ... ..	9
Denyer (Swindon) ... ..	9
Frost (Southend) ... ..	9
Jones (Brighton) ... ..	9
Smith (Croydon) ... ..	9

## THE SCORING BOARD.

The letter in the Programme corresponds with the letter on the Board—thus **A O 1** means that the first-named Club has scored **O** and their opponents **1**.

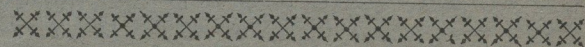
HOME CLUB.	Half-time.	AWAY CLUB.	Half-time.
<b>A</b> Chelsea		<b>v.</b> Sunderland	
<b>B</b> Tottenham		<b>v.</b> Bolton Wanderers	
<b>C</b> Barnsley		<b>v.</b> Fulham	
<b>D</b> Bristol City		<b>v.</b> The Arsenal	
<b>E</b> Bury		<b>v.</b> Clapton Orient	
<b>F</b> Brighton and Hove		<b>v.</b> Reading	
<b>G</b> Cardiff City		<b>v.</b> Croydon Common	
<b>H</b> Crystal Palace		<b>v.</b> Plymouth Argyle	
<b>J</b> Exeter City		<b>v.</b> Bristol Rovers	
<b>K</b> Gillingham		<b>v.</b> Southampton	
<b>L</b> Norwich City		<b>v.</b> Northampton	
<b>M</b> Portsmouth		<b>v.</b> Queen's Park Rangers	
<b>N</b> Swindon		<b>v.</b> Southend United	
<b>P</b> West Ham United		<b>v.</b> Watford	



## The Southern League.

POSITIONS TO APRIL 1st.

	P.	W.	D.	L.	F.	A.	Pts.
Watford	31	18	8	5	57	30	44
Reading	32	17	7	8	57	39	41
West Ham United	32	16	8	8	51	40	40
Cardiff City	32	18	3	11	60	31	39
Millwall Athletic	30	14	8	8	39	33	36
Northampton	30	12	11	7	41	38	35
Swindon	31	12	11	8	61	48	35
Portsmouth	32	14	7	11	47	39	35
Southampton	31	15	4	12	58	62	34
Brighton and Hove	31	13	6	12	36	37	32
Exeter City	32	13	6	13	45	35	32
Queen's Park Rangers	32	10	10	12	45	49	30
Luton Town	32	11	7	14	52	60	29
Norwich City	30	8	11	11	44	49	27
Plymouth Argyle	31	6	13	12	43	48	26
Crystal Palace	31	9	8	14	37	50	26
Croydon Common	32	8	8	16	44	56	24
Bristol Rovers	31	10	3	18	45	65	23
Southend United	31	8	7	16	34	49	23
Gillingham	32	4	8	20	32	69	16



## The London League.

POSITIONS TO APRIL 1st.

	P.	W.	D.	L.	F.	A.	Pts.
West Ham United	13	8	3	2	32	16	19
Fulham	15	9	1	5	46	28	19
Queen's Park Rangers	15	8	3	4	26	24	19
Tottenham Hotspur	14	7	2	5	23	16	16
The Arsenal	14	7	2	5	27	23	16
Millwall Athletic	14	6	2	6	20	21	14
Croydon Common	14	3	1	10	24	39	7
Crystal Palace	11	3	1	7	14	30	7
Clapton Orient	14	3	1	10	13	28	7

## First Team Fixture List.

1914	Goals For	Ag.
Sept. 1 Queen's Park Rangers ... ..	Home	3 1
5 Croydon Common ... ..	Home	1 0
12 Reading ... ..	Away	2 0
14 Chelsea (Prof. Charity Fund) ... ..	Away	2 0
19 Southampton ... ..	Home	1 2
21 Clapton Orient (Lon. Chal. Cup) ... ..	Home	3 1
26 Northampton ... ..	Home	2 1
Oct. 3 Watford ... ..	Home	0 3
10 Plymouth Argyle ... ..	Away	0 0
12 Southern v. Scottish Leagues ... ..	Home	1 1
17 West Ham United ... ..	Home	2 1
19 Ilford (London Chal. Cup) ... ..	Home	3 2
24 Norwich City ... ..	Away	3 1
31 Gillingham ... ..	Home	3 0
Nov. 7 Brighton and Hove ... ..	Away	2 2
9 West Ham (London Chal. Cup) ... ..	Chelsea	1 0
14 Cardiff City ... ..	Home	2 1
21 Exeter City ... ..	Away	1 0
28 Luton Town ... ..	Away	2 0
Dec. 5 Portsmouth ... ..	Away	1 1
7 The Arsenal (London Chal. Cup) ... ..	Home	2 1
12 Swindon ... ..	Home	1 2
19 Southend ... ..	Away	0 0
25 Crystal Palace ... ..	Home	0 0
26 Crystal Palace ... ..	Away	1 0
28 Queen's Park Rangers ... ..	Away	1 0
1915		
Jan. 2 Croydon Common ... ..	Away	1 2
9 Clapton Orient (English Cup) ... ..	Home	2 1
16 Reading ... ..	Home	0 1
23 Southampton ... ..	Away	2 4
30 Bolton Wanderers (English Cup) ... ..	Away	0 0
Feb. 6 Bolton Wanderers (English Cup) ... ..	Home	2 2
13 Bolton Wanderers (English Cup) ... ..	Away	1 4
20 West Ham United ... ..	Away	1 1
27 Watford ... ..	Away	0 4
Mar. 1 Plymouth Argyle ... ..	Home	1 1
6 Gillingham ... ..	Away	0 0
13 Brighton and Hove ... ..	Home	3 0
20 Cardiff City ... ..	Away	1 4
27 Exeter City ... ..	Home	2 1
April 2 Bristol Rovers ... ..	Away	...
3 Luton Town ... ..	Home	...
5 Bristol Rovers ... ..	Home	...
6 Norwich City ... ..	Home	...
10 Portsmouth ... ..	Home	...
17 Swindon ... ..	Away	...
17 Clapton v. Bishop Auckland		
Final Amateur Cup ... ..	Home	...
24 Southend ... ..	Home	...
May 1 Northampton ... ..	Away	...

## The "Royal Archer,"

CASELLA ROAD (on the way to the "Den.")

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Old Black Swan Whiskey.

Everything of the Finest Quality. Snacks at the Bar.

PROPRIETOR - ALF. BROWN.

Cycles may be Stored—"OWNER'S RISK."

## Reserve Team Fixture List.

1914	Goals For	Ag.
Sept. 5 Croydon Common ... ..	L.L. Away	1 2
12 Tooting ... ..	F. Home	4 0
19 Tooting ... ..	F. Away	3 1
24 Fulham ... ..	L.L. Home	5 1
26 Hampstead Town ... ..	F. Away	6 4
Oct. 1 Queen's Park Rangers ... ..	L.L. Away	0 1
3 Page Green Old Boys ... ..	F. Away	2 3
5 The Arsenal ... ..	L.L. Home	1 1
10 Tottenham Hotspur ... ..	L.L. Home	3 0
17 West Ham ... ..	L.L. Away	1 3
24 Bromley ... ..	F. Home	3 2
26 Queens Park Rangers ... ..	L.L. Home	3 1
31 South Tooting ... ..	F. Away	5 1
Nov. 2 Tottenham Hotspur ... ..	L.L. Away	2 1
7 Crystal Palace ... ..	F. Home	0 0
14 Bromley ... ..	F. Away	1 2
21 Shepherds Bush ... ..	F. Home	2 1
28 City of Westminster ... ..	F. Home	5 1
Dec. 12 Crystal Palace ... ..	L.L. Away	1 0
25 Croydon ... ..	F. Away	6 1
26 Croydon ... ..	F. Home	12 2
1915		
Jan. 2 Croydon Common ... ..	L.L. Home	1 0
9 Chelmsford ... ..	F. Away	6 2
16 Clapton Orient ... ..	L.L. Away	0 0
30 Nunhead ... ..	F. Home	4 1
Feb. 11 The Arsenal ... ..	L.L. Away	0 2
13 Crystal Palace ... ..	F. Home	3 0
20 West Ham ... ..	L.L. Home	0 3
25 Fulham ... ..	L.L. Away	2 6
27 Bromley ... ..	F. Home	1 4
Mar. 13 ... ..	Away	...
20 Walthamstow Grange ... ..	F. Home	3 0
27 ... ..	F. Away	...
April 2 Crystal Palace ... ..	L.L. Home	...
3 Nunhead ... ..	F. Away	...
5 ... ..	Away	...
10 Walthamstow Grange ... ..	F. Away	...
17 ... ..	F. Home	...
19 Clapton Orient ... ..	L.L. Home	...
24 ... ..	Away	...

L.L.—London League. F.—Friendly.

## The "RAILWAY TAVERN."

J. T. PRESLAND Supplies at Popular Prices  
the finest Malt Liquors that  
are obtainable in New Cross

Finest Wines and Spirits.

SELECT BILLIARD SALOON. 2 Tables.

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Connecting with East End of London  
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Connecting with West Ham  
and District via Whitechapel.

THE FAVOURITE SCOTCH  
**CLAYMORE**  
... WHISKY.

## **MILLWALL v. LUTON TOWN.**

KICK-OFF 3.30 P.M.

MILLWALL (Blue).

Left.

Lt.-Col. ORME

Right.

KIRKWOOD  
2

FORT  
3

Pte. NUTTALL  
4

WILSON  
5

LIDDELL  
6

Pte. WHITTAKER  
7

Pte. WILLIAMS  
8

DAVIS  
9

MOODY  
10

HALL  
11

Referee—



Mr. J. LILLEY (Northants).

HOAR  
12

ROLLINSON  
13

SIMMS  
14

ROE  
15

ROBERTS  
16

R. HAWKES  
17

FRITH  
18

F. HAWKES  
19

Left.

DUNN  
20

MITCHELL  
22

ELVEY  
21

Right.

LUTON TOWN (Light Blue).

Note  
THE  
Bottle.



**CLAYMORE**  
is  
Scotland's  
Best  
Value.

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NEW CROSS ROAD S.E.



To-night

GEORGE FORMBY, etc. etc.



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**ERNIE MAYNE**

**HARRY HUDSON**

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