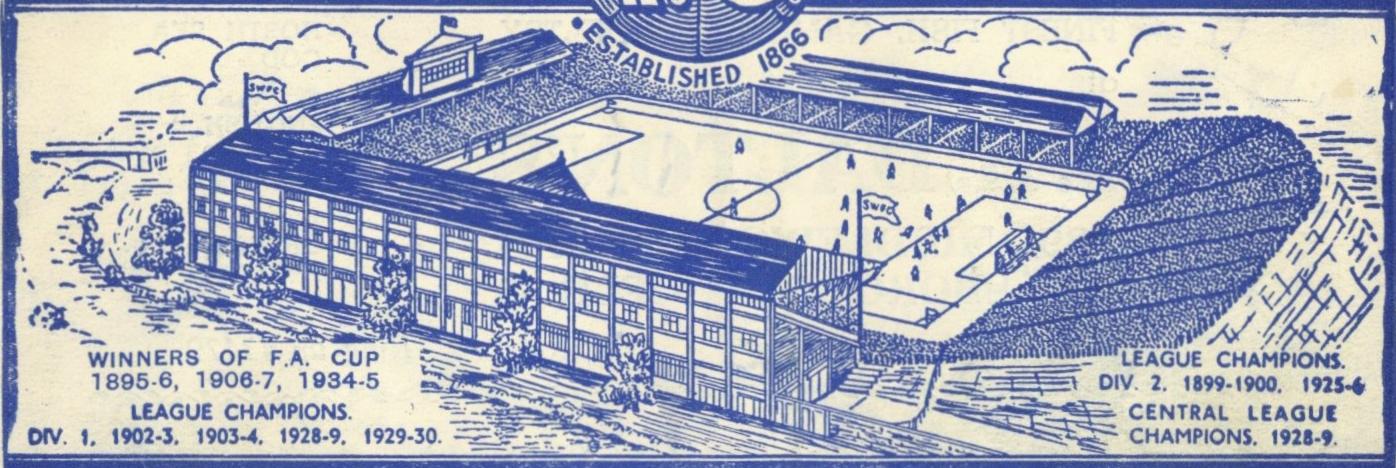
SHEFFIELD FEWEDNESDAY



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Sheffield Wednesday Football Programme
Official Journal of Sheffield Wednesday Football Club, Ltd.

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Assistant Secretary-Manager: E. W. TAYLOR.

A VALUABLE away point was picked up at Norwich in spite of a head injury to Hanford and so Wednesday continue to maintain a foremost position in the promotion race. With the old club having matches in hand of all rivals, with the exception of Coventry City, our position is certainly a strong one. But it is yet too early to say that First Division football will be back again at Hillsborough next season.

It does not pay to take matters for granted. One has only to consider the ups and downs of a season to realise that. Take the experience of Manchester City. They opened on a terrifically high note. Then they had casualties and slumped badly as a result. They came again with another challenge. It was sustained for several weeks, then tapered off and while victory, an important one, was gained at Coventry last week, the Mancunians are out of the chase. And the season before last they were League Champions.

Coventry City, too, have held a foremost position. It is not many weeks ago that Mr. Storer's team was regarded as strong favourites. They were playing well and everything was going their way. A month ago something went wrong with the works, injuries came along and while it would be a mistake to rule them completely out, they have a lot to do to regain the ground lost.

Millwall went off with a rush and died away; Fulham were long stayers only to fall away. In contrast reflect on the experience of Chesterfield. They won only one point of their first ten, then began to climb and this morning were only one point behind Wednesday and United, though we have a match in hand.

Take out Blackburn Rovers, who are leading with 46 points, only three points span seven teams fighting for second place honours. What are three points? They are easier dropped than won and with the heavy Easter pro-

gramme ahead anything can happen.

We must, therefore, not see visions, but look to the Wednesday "boys" to fight on with renewed skill and courage and achieve our hearts' desire for us. You'll agree that the men have done exceedingly well, better than expected and the revival has taken place in spite of handicaps owing to injuries.

* * * * * *

Our match next Friday is with Millwall at The Den, after which the team go to Plymouth to play the Argyle at Home Park. Millwall come to Hillsborough on Easter Monday. Vital matches against teams capable of springing surprises. We don't want any "shocks."

Our visitors to-day are Luton Town who are to be congratulated on the rise which they have made. No one has mentioned them as strong candidates for promotion, yet they have been playing very steadily and with fair consistency and to-day they come with 40 points, only one behind ourselves with one match more played; level in points with West Bromwich Albion, and Chesterfield; one more than Tottenham Hotspur and two more than Coventry City.

Considering the resources of other clubs such as Manchester City, Fulham, Millwall and West Ham United you must agree that Luton have done themselves proudly.

They have won seven away games, so it is clear that Wednesday will have to take them very seriously this afternoon. One of the features of League football in recent years has been the rise of comparatively young clubs—young that is in the League sense. Look at the way Charlton climbed to fame, followed by Brentford.

Luton is assuredly a centre with great football possibilities and no doubt, the day will come when the "Hatters" will figure in the First Division. There is industrial prosperity in the town, there is enthusiasm for the game and the "Bobbers" are stalwart supporters.

Luton won the Championship of the Southern Section the season before last and won promotion, though they were not new to Second Division Football, as they were members of the Division several years ago.

Actually, they were among the pioneers of football in the South of England and the first all-professional Southern side. The club came into being with the amalgamation of two minor clubs, Wanderers and Excelsior in 1885 and for five years were run as an amateur concern. Then came the first stride towards professionalism when three players were paid the sum of five shillings per week.

On 10th August, 1891, the whole team became professional, with the fee of 2s. 6d. per player per home match and 3s. each for an away match. Then, probably with the idea of encouraging talent in the town and district, any player of Luton was paid double the ordinary fee.

Original members of the old Southern League, Luton eventually gained admission into the Second Division, but after three disappointing seasons, the club returned to the Southern League and after the war were incorporated with the League along with other clubs to form the Southern Section.

Now a few jottings about Luton players:—

Joseph Coen, the goalkeeper, has had experience with Clydebank, Glasgow, Celtic, Guildford City and Bournemouth before joining Luton in 1934.

King and Dunsmore are backs who have won their spurs in commendable fashion. Indeed, Dunsmore has made a notable advance. while John Finlayson, the right half-back, developed with Thornebank (his birthplace) afterwards assisting Motherwell and Cowdenbeath before signing for Clapton

Continued on page 7.

MILLWALL v. SHEFFIELD WEDNESDAY

Good Friday, 7th April

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ROTHERHAM (Mas.)		ц.	dep.	10. 0	a.m.		9/6d.	
SHEFFIELD			dep.	*10. 0	a.m.	W.4	9/0d.	
CHESTERFIELD	5		dep.	10.38	a.m.		8/3d.	
LONDON (St. Pancas)			arr.	2.20	p.m.			

Return at 9.35 p.m. (for Sheffield only) and 9.55 p.m. for all stations.

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Sheffield Wednesday Football Programme.

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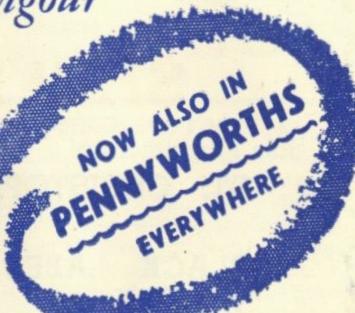
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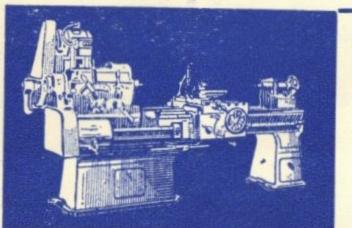
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PROGRAMME OF MUSIC

MARCH						"Washington Greys"		 	***	1.1.1		Ross.
WALTZ		* * *			***	"Sympathy"		 			***	***
TANGO						"Penny Serenade"						
FOX TROT					**	Whistle While You Work						Disney
TWO STEP						"Park Parade"		 				Kenzie
WALTZ				100		"Shades of Evening"						Rimmer
MARCH						"Ravenswood"		-				Rimmer
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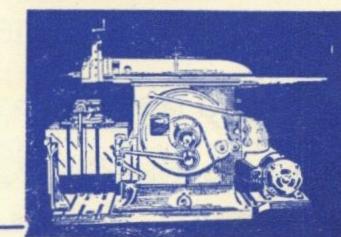
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Sheffield Wednesday Football Programme.

OUR NEXT HOME MATCHES

Opponents Kick-off Date April 8th LIVERPOOL RES. (C.L.) 3-0 3-0 Mon. April 10th MILLWALL (Div. 2) Sat. April 15th NOTTINGHAM F. (Div. 2) 3-0

Continued from page 3.

Orient and joining Luton in 1935. Finlayson is a sound and consistent player.

Dreyer, centre half-back, has come to the fore this season and it is to his credit that he has filled successfully the place held so long by John Nelson, who is one of the tallest pivots in football, being well over 6ft. in height.

Nelson used to play for Chorley, the Lancashire Combination club. He left them and had service with Preston North End, Wolverhampton Wanderers before going to Luton from the Wolves four seasons ago. He had three seasons with the Wolves. At one time he was employed in a bleach works.

Frank Roberts. the left halfback, used to be an inside left. He is a native of Greets Green, Staffordshire, and played with Smethwick Highfield and Piggotts (local works team) before signing for Birmingham as a centre-forward. He has been with Luton some four years.

Joe Loughran, wing half-back, is also a former Birmingham player and useful, too.

George Stephenson, the outside left, is not an old Wednesday player. He came out with Stillington, Durham, and after being with Durham City, had three seasons with Aston Villa before passing on to Luton.

Connelly, his partner, was formerly with Newcastle United, a very good player, for we recall how well he played for Newcastle United against Wednesday in the Cup games of a few years ago.

Billington, the centre-forward, has been one of the outstanding successes of the team. He is very fast, clever, and a good shot as his record shows. A Luton "discoverv."

Edward Vinall played against Bury last week. This centreforward, of course, is well-known, for he has played with Folkestone, Sunderland and Norwich City. Very effective.

William Redfern, who can also play at centre-forward, but who is operating at inside right, was born at Connahs Quay and his previous big club was Newry Town. He is nearly 6ft. tall and weighs 11st. 7lbs.

Burgess and Carroll are outside rights of merit, fast and flight their centres well.

SCHOOLBOY FOOTBALL.

The first effort of the Sheffield Schools' Athletic Association in connection with their Jubilee celebrations will be a match between Sheffield and South London. By kind permission of the directors of Sheffield Wednesday this game will be played at Hillsborough on Easter Tuesday afternoon, kick-off 3.30 p.m.. Both teams had good runs in the English Schools' Shield and as members of both have figured in international trials, the Sheffield public will have the opportunity of seeing schoolboy football at its best.

Birmingham have called upon more players than any rival club, viz., 30 in all. * * * * *

Bernard Joy promises to be the first amateur to go through a First Division season without missing a match.



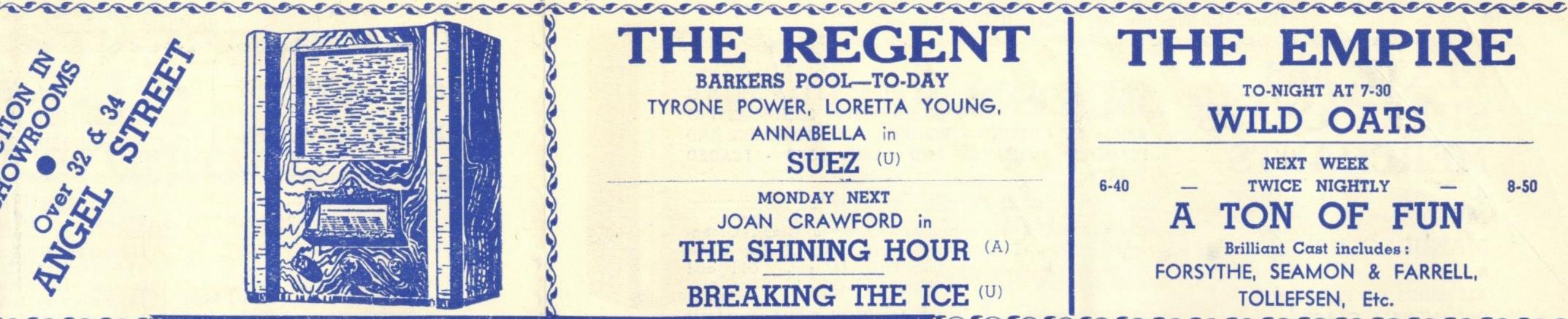
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AVEYARD, W				23	9	13	13			36	22	
Burrows, H		3	3					8		41		
CATLIN, A. E		1	6	4				4		24		
CHARLTON, T. R.						3				3		
CONDRON C				1		16	28			17	28	
CURRY, R				13	3	15	19			28	22	
DILLON, F. R			7	17	ñ	7	1	2		33	6	
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WALKER, F				34	4					34	4	
AMATEURS AND OTHE	RS					52	6			52	6	
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Everton34 23 8 3 73 43 49	Blackburn Rovers35 21 10 4 83 52 46	Chesterfield
Wolverhampton W34 18 S 8 75 31 44 Derby County35 17 11 7 59 46 41	THE WEARTH CHANGE IN THE COMPANY	West Bromwich A35 19 9 7 77 53 45 Blackpeol36 18 9 9 64 50 45
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1938.	-		14	7 .		1938.						1938			100		1
Aug.27	S	Bury	н	2	0	Aug.27	S	Bury	A	2	1	Aug.27	S	Selby Town	A	3	2
29	M	Tottenham H	A	3	3							31	W	Ollerton Colliery	н	8	0
Sept. 3	S	West Ham U	A	3	2	Sept. 1	Th	Sheffield United	н	5	0	Sept. 3	S	Bridlington Town .		1	1
8	Th	Blackburn Rovers	н	3	0	3	S	Huddersfield Town.		3	. 1	7	W	Sheffield United	A	3	2
10	S	Tranmere Rovers .		2	0	10	S	Everton		2	3	10	S	Huddersfield Town.	A	2	2
17	S	Chesterfield		1	. 3	12	M	Blackburn Rovers	A	0	1	17	S	York City	H	1	2
24	S	Swansea Town		1	1	17	S	Chesterfield	H	2	2	21	W	Dinnington Ath		2	1
Oct. 1	S	Bradford	A	1	3	24	S	Wolverhampton W	1 A	0	2	24	S	Leeds United		. 0	3
8	S	Manchester City	H	3	1	100											
15	S	Southampton		3	4	Oct. 1	S	Aston Villa	н	0	1	Oct. 1	S	Halifax Town	H	3	2
22	S	Coventry City		2	2	8	S	Manchester City		2	4	8	S	Yorkshire Am		4	1
29	S	Sheffield United		0	0	15	S	Burnley	H	2	1	15	S	Barnsley	H	4	1
Nov. 5	S	Newcastle United .		0	2	22	S	Preston N.E	A	0	0	22	S				
12	S	West Brom. A		1	5	29	S	Stoke City	H	1	0	29	S	York City	A	0	3
19	S	Norwich City	H	7	0					100							
26	S	Luton Town		5	1	Nov. 5	S	Manchester U		0	4	Nov. 5	S	Bolsover Colliery	A	9	1
Dec. 3	5	Plymouth Argyle	H	1	2	12	S	Birmingham	H	5	1	12	S	Leeds United		4	1
10	5	Nottingham Forest	A	3	3	19	S	West Brom. A	A	0	0	19	S	Altofts W.R.C		7	0
17	S	Burnley		4	1	26	S	Newcastle United .	H	3	0	26	S	Goole Town	H	9	2
24	5	Bury	A	3	2	D 0	0	**		_		D 0	0	D.1 C.W.			
27	TS	Fulham		- 5	1	Dec. 3	S	Liverpool		5	2	Dec. 3	S	Bolsover Colliery	н	10	0
31	0	West Ham U	H	1	4	10	S	Leeds United		3	1	10	S	Chesterfield	A	3	0
1939.	M	Blackburn Rovers	- 15	4	2	17	S	Bolton Wanderers	A	0	4	17	S	Barnsley	A	5	0
Jan. 2	S	E.C. (3rd Round) .	A	4	2	24	SM	Bury		2 6	2 0	24	SM	Worksop Town	H	4 3	3
,	0	Yeovil & Petters U.	н	1	1	26 27	T	Blackpool		0	4	26 31	S	Thorne Colliery	Λ	3	1
12	Th.	Re-play		2	1	31	S	Blackpool Huddersfield Town.	A	2	1	31	3				
14	S	Tranmere Rovers	A	1	1	1939.	0	Huddersheid Town.	A	4	1	1939			3		
21	S	E.C. (4th Round) .		4	-	Jan. 2	M	Blackburn Rovers	н	2	0	Jan. 2	M	Sheffield United	II	4	2
-11	2	Chester	н	1	-1	14	S	Everton		1	0	14	S	Goole Town		6	õ
25	W	1st re-play	A	i	î	21	S	Chesterfield	A	1	5	21	S	Dinnington Ath	A	6	3
28	S	Swansea Town	A	î	0	28	S	Wolverhampton W		2	1	28	S	Upton Colliery		3	0
30	M	Chester 2nd re-play				20		Troiveillampton TT	- SAA	-		20	~	opton comery	**	0	U
	-	at Manchester		2	0												
Feb. 4	S	Bradford		2	0	Feb. 4	S	Aston Villa	A	2	0	Feb.11	S	Altofts W.R.C	н	3	1
11	S	E.C. (5th Round) .				11	S	Manchester City		2 4	2	18	S	Halifax Town		0	5
A12 1 1 1 1		Chelsea	A	1	1	18	S	Burnley	A	0	3	25	S	Chesterfield		1	0
13	M	1st re-play	н	0	0	25	S	Preston N.E		1	5						
18	S	Southampton	H	2	0						-	North Control		The second secon		9	
20	M	Chelsea 2nd re-play		1	3		100					Mar. 4	S	South Kirkby		2 3	1
25	S	Coventry City	A	0	1	Mar. 4	S	Stoke City	A	18	1	11	S	Selby Town	Н	3	1
Mar. 4	S	Sheffield United		1	0	9	Th	Derby County	H	1 2 1 1	0	18	S				
4	S	E.C. (6th Round) .				11	S	Manchester U	H		2	22	W	South Kirkby		5	1
11	S	Newcastle United .	A	1	2	18	S	Birmingham		0	2	25	S	Huddersfield Town.	H	2	2
18	S	West Brom. A	Н	2	1	25	S	West Brom. A	H	3	1						
20	M	Chesterfield		0	0							4 42 4					
25	S	Norwich City	A	2	2		Jak .				-	April 1	S	TEL 1 M	7		
25	S	E.C. (Semi-Finals)				4	-	No. 1 . The state of the state			11	7	F	Worksop Town			
April 1	S	Luton Town	H	Marie Military			S	Newcastle United .	A			8	S				
1	F	Millwall		7.5			F	Derby County	A	M-200 0078		4.77	M	Ollerton Colliery	ALC: UNITED BY		
8	S	Plymouth Argyle	A	The state of the state of		4	S	Liverpool	H				S	Bridlington Town			
10	M	Millwall		1	******	00	S	Leeds United	550X			200.00	M	Yorkshire Am			
15	S	Nottingham Forest	H	-		200 000	S	Bolton Wanderers	H			22	S	Upton Colliery			
22 29	S	Burnley Tottenham H	A				0	Sheffield United	A			29	S	***************************************			
29	S	E.C. (Final)										Man 6	S				
23	1 2	Too (T. HIGI)	-	*****		THE RESERVE TO THE PARTY OF THE	-			,	No.	May 6	0 1				*****



The end of the season will soon be here and although the membership numerically is the second best in the history of the organisation, we would like to create a record in this respect. May we again appeal to the old members who have not joined up, and also to intending members, to enrol during the last few weeks of the season. We may yet reach that record that we are aiming at if this is done. The number of juveniles that have joined this season does constitute a record.

It is a good sign when we are able to get the youngsters interested in the movement, they are likely to become consistent supporters of the Wednesday Club.

Only a few more weeks remain for you to take advantage of the Whist Drives. The attendances are being maintained up to the present. The prizes are up to the standard that has been maintained all through the season. The profits are better than they have been in any previous year. May I point out that all the profits that are made are used for the benefit of the members. The whole of the committee work is on a voluntary basis, and their efforts should be, and indeed are, appreciated by the members.

Have you begun to pay contributions towards the cost of the Summer Trip yet? You can pay them at the Rotherham House at any time. The trip this year is to be the Yorkshire Coast and is to be on Sunday, 25th June. These outings have always been most enjoyable and we are anxious to make this one the best we have had so far as numbers are concerned. By booking early you are able to pick your seats on the coaches and arrangements can be made for parties or families to travel together.

Look out for further trips that are to be arranged before the end of the season. Times and fares will be announced through these W.A.B.

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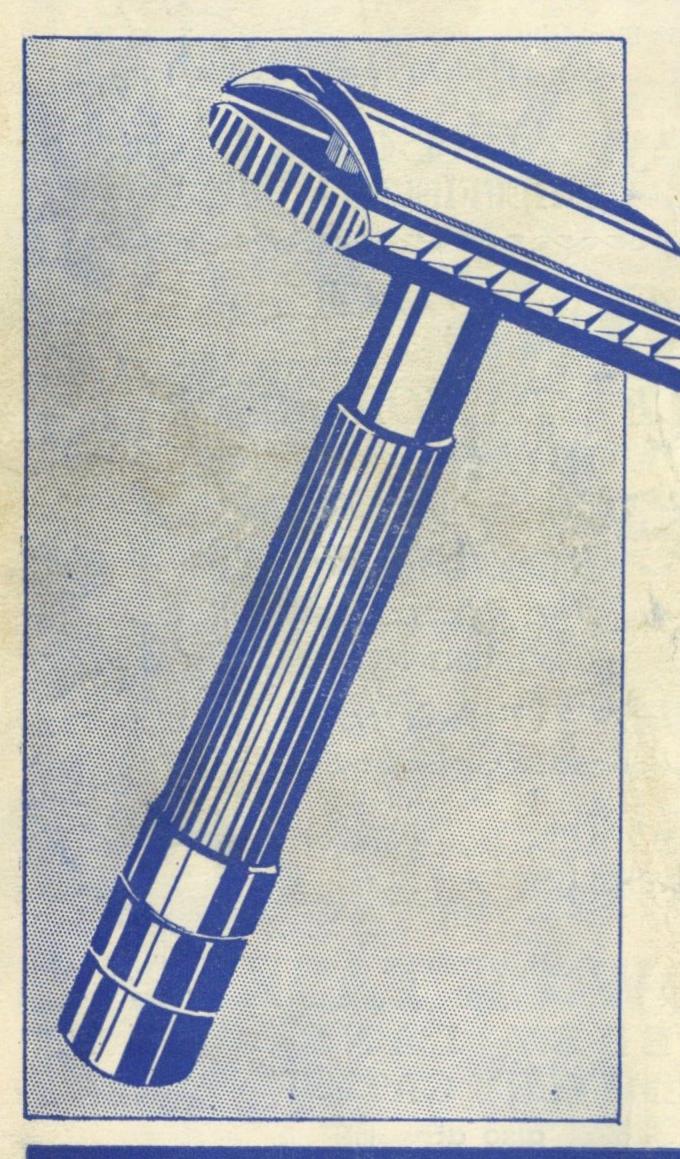
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