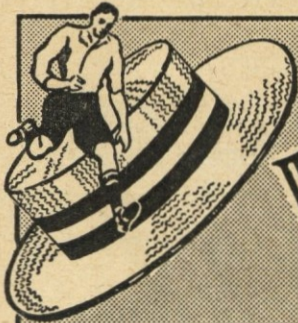
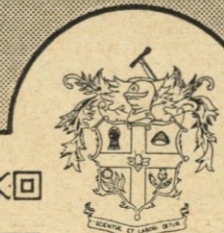


Buses

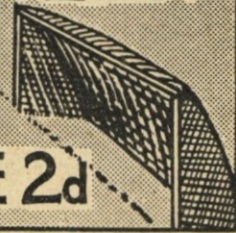


LUTON TOWN FOOTBALL AND ATHLETIC CO. LTD.

**OFFICIAL
JOURNAL**



PRICE 2d



FOOTBALL LEAGUE—DIVISION II

SATURDAY, MARCH 26th, 1949

LUTON TOWN v. WEST HAM UNITED

“TRUE - FORM”

The Town's Leading Shoe Store

32, GEORGE STREET

FOR SHOES OF

QUALITY ★ CHARACTER ★ RELIABILITY



LILLYWHITES versus.....

HOME GROUND, LEAGRAVE ROAD ★ 'Phone 2812-13

TEAM FOR ALL HOME DATES 1949Kick Off **7.30 a.m.**Finish about **5 p.m.**

(We kick up the same way all the time)

Goal

B. OxidesOur Colour **Lilywhite**Opponents **Still any other colour**

2

B. Akdores

3

F. Runtdores

4

P. Lywood

5

P. Lasterbord

6

C. Hips

7

S. Ashbar

8

H. Ardbord

9

D. Owls

10

S. Awdust

11

F. EtherbordReferee **T. Imber** (Control) Still no changeTrainer **C. Brooke**Linesmen **R. Esswon**Reserves **P. Laner****C. P. Ell****S. Pindle****Special Transfer of Players**

See Half-Time Scores Page

Admission to Ground FREE

£1 on Exit

LUTON BOBBERS STAND CLUB Telephone 2566

The winning number of the Penny-on-the-Ball Ticket will be announced over the loud speakers at the interval. The person holding the winning ticket can go to the rear of the Main Stand after the game and for 3d. purchase the ball from Mr. J. Collier.

The ticket number for the ball on Saturday, March 12th, 1949, was **41398** and the supporter who had this number was:

Mr. Jeakings,

403, Dunstable Road, Luton, Beds.

With memories of last season at White Hart Lane**We were hoping to pull off a win again****And with only two minutes to go, being one all****Appeared that the result must be a draw****But alas the "Spurs" stretched out their necks****And put one more into the net****So pointless we came from White Hart Lane****Our visitors today from Upton Park****Will go all out to retrieve the past****We have won them in both League and Cup****So today Boys keep your record up****And to the supporters one and all****Just try your luck to win the ball****Do not pass by without buying any****As you can get a ticket for a penny****LUTON
FOOTBALL AND****TOWN
ATHLETIC CO.**

Telephone No. 3151.

LIMITED.

CLUB NOTES

WELCOME to Luton once again "The Hammers." This is their second visit to Kenilworth Road this season, and as we inflicted on them their first defeat at Upton Park when we visited them last October, as well as putting paid to their hopes in the Wembley trail, they must be very keen to avenge these defeats when they meet us this afternoon. Only one point separates us in the League so neither side seems to have a decided advantage and even a comparison of the goals scored for and against by both teams at home and away are very similar.

Many changes will be seen in the line-up of our opponents as compared with the team which played here last January, but we notice that Corbett—of the long throw—still retains his position. West Ham have been very badly hit by injuries, and lately by illness, so that their position in the League under these circumstances is no mean performance.

A win today will secure for us our second double of the season and as we still have hopes of finishing among the leading four teams when the curtain finally comes down on May 7th, here's hoping our home record will be further improved.

It was a very hard battle at White Hart Lane last Saturday, and while perhaps we would have been rather fortunate if we had come away in the end with one point, we very nearly did and only the splendid opportunism of Bennett gained for the Spurs both points. The ball was very light on a bone hard ground and with a high wind ball control was very difficult. The game never rose to the heights usually enjoyed when our two teams meet but undoubtedly the conditions were greatly responsible for this. Our forwards always seemed to be struggling and never at any time took command of the game, but the defence was magnificent and took full honours. This in effect means that the Spurs' forwards also had a poor match, which was so, but when both defences play right on top of their men as they did last week, the forwards have not much chance to shine unless they are in brilliant mood and apart from one or two flashes our lads never showed what they are truly capable of doing.

One pleasing feature from our point of view was the display given by Tommy Aherne in his first game for the "Hatters." He came through the ordeal very well and if that was a sample of his usual game then we have made a capture. We give a

hearty welcome to Tommy and sincerely trust he will soon settle down with his new Club and team mates, and will find much happiness and contentment here.

The Stiffs last week dropped a valuable point in their encounter with the present leaders of our section of the Combination Cup, which may well cost us the leadership. The defence played very well, but although the forwards came very near several times in their attempts to score they never seemed to have that power in front of goal which they had earlier in the season. Leicester have a very useful second string, but we should have gathered both points.

All our outstanding fixtures have now been fixed up as will be seen from a perusal of the Fixtures List on the inside of the back cover. As all our Combination Cup matches have to be played before April 16th it was quite a job fitting in the postponed matches, particularly as two blank Saturdays intervene, but by arranging to play on two evenings running, that is Wednesday, April 6th, against Watford here, and Thursday, April 7th, at Northampton, we have managed to do it. The League match with Grimsby, which was to have been played on February 19th last, but which had to be postponed due to the replay at Leicester, has now been arranged for Tuesday evening, May 3rd. This match of course takes place at Grimsby.

The other outstanding match is a Friendly we have agreed to play at Norwich, on Monday evening, April 25th. Bernard Robinson, who has been with Norwich City for eighteen years, is retiring at the end of this season, and in order to show their appreciation to this splendid clubman the Supporters wanted a Benefit Match. This the Club agreed to do and very kindly asked us if we would provide the opposition, to which we replied we would be very happy to do so.

Next Saturday, April 2nd, the Luton Schoolboys will be playing West Ham Schoolboys, the winners to have the honour of being presented with the Seaward Trophy. It is an annual event, last year being won by the Leicester Schoolboys when they beat our boys by two clear goals. Kick-off has been arranged for 11 o'clock, so come along.

Applications for the West Brom and Fulham tickets are still being received in a steady stream. We are dealing with all applications as usual on the first come first served principle, so those of you who require tickets don't leave it too late.

Schoolboys' Match—Saturday, April 2nd, 1949

ANNUAL SEAWARD TROPHY

KICK-OFF 11 a.m.

LUTON SCHOOLBOYS v. WEST HAM SCHOOLBOYS

PRICES OF ADMISSION

Grand Stand and Enclosure 1/6, Boys 1/- :: Ground and Bobbers Stand 1/-, Boys 6d.

MARES FOR

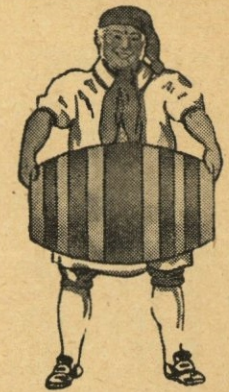
OVERCOATS
RAINCOATS
SPORTS COATS
TROUSERS

MEN'S WEAR

SHIRTS
SCARVES
GLOVES
WOOLLIES

CHARLES MARES LTD., 65-67, George Street, LUTON

You, too, will prefer J.W. GREEN'S Quality Ales



J. W. GREEN LTD., THE BREWERY, LUTON.

TELEPHONE: LUTON 3131.

The Whiteway Milk Bar

62/4, New Bedford Rd.
Facing Crawley Road

'Phone 966

❖
SNACKS

TEAS

MILK and ICED
DRINKS

Room available for
Weddings, Meetings etc.

OPEN ON SUNDAYS

'Phone: LUTON 1961
Proprietor: R. HARRIS

'Rons' Gentlemen's Hairdresser

6, MILL STREET
LUTON
BEDS.

❖
Saloon Service
Ground Floor

Appointments First Floor

LUTON TOWN

Shirts White
Knickers Black
Stockings Black with White Tops

Goal: **Streten**
2 **Cooke** Right Back
4 **Watkins** Right Half
7 **Small** Outside Right
8 **Kiernan** Inside Right

Referee—
MR. R. E. TARRATT
(Horsham, Sussex)

11 **Bainbridge** Outside Left
10 **McGowan** Inside Left
6 **Cater** Left Half

3 **Forde** Left Back
WEST HAM UNITED 1
Shirts Claret and Sky Blue
Knickers White
Stockings Claret and Sky Blue Hoops

SPECTATORS ARE ASKED NOT TO CROSS THE PLAYING FIELD AFTER THE MATCH

Football League—Division II

Goal: **Streten**

3 **Aherne** Left Back
6 **Owen** Left Half
10 **Brennan** Inside Left
11 **Waugh** Outside Left

Linesmen—
Red Flag: Mr. C. H. GAYLER
(Harrow, Middx.)
Blue Flag: Mr. J. B. JACKSON
(Watford)

8 **Parsons** Inside Right
7 **Woodgate** Outside Right
4 **Corbett** Right Half

2 **Devlin** Right Back

9 **Robinson** Centre
5 **Walker** Centre Half

Goal: **Taylor**

Kick - Off 3.15 p.m.



Telephone:
Luton 1255 - 1256

For ARTISTIC WALLPAPERS

CHARLES BIRD & Sons Ltd.

Glazing Contractors

COLLINGTON ST., LUTON

For QUALITY PAINTS

"Triplex" Safety Glass
Motor Screens (Fitted)

Makers of MIRRORS, SPLASH
BACKS, GLASS SHELVES and
GLASS FIRE SCREENS

HARRY CANHAM & SON

Export Packers
Export Leatherboard Post Boxes
Cardboard Box, Packing Case
Ply Box & Crate Manufacturers

GROVE ROAD, LUTON
TELEPHONE 458

W. CHAMBERLAIN & Co.

Telephone: LUTON 329

106, DUNSTABLE ROAD, LUTON

IRONMONGERY &
GARDEN REQUISITES
BRUSHES & BROOMS
for Home and Factory
PAINTS & DISTEMPERS
OILS, WALLPAPER Etc.
as available

YOUR KIND ENQUIRIES INVITED

RADIO,
AGENTS
for
BUSH
COSSOR
FERRANTI
H. M. V.
PHILIPS
PHILCO
PILOT
ULTRA

YOUR WINNING GOAL

FOR BEST QUALITY

TELEVISION & ALL ELECTRICAL SUPPLIES

IS

A. T. SNOWDEN'S

171, DUNSTABLE ROAD

AND

24, MILL STREET, LUTON

'PHONE: LUTON 1496

RELIABLE
RADIO
TELEVISION
ELECTRICAL
REFRIGERATION
INSTALLATIONS
AND REPAIRS
CARRIED
OUT BY
EXPERTS

HELEY'S RESTAURANT

MILL STREET, Next to the Palace Cinema

Special FISH & CHIP
DINNERS & TEAS

served on match days

PRICE including
TEA, BREAD AND BUTTER 1/9

Seating Accommodation
90

Proprietor:
A. E. Heley

WILLIAMS & RICHARDSON

Radio, Television & Electrical Engineers

Agents for—

- ❖ MURPHY
- ❖ H.M.V.
- ❖ PHILLIPS
- ❖ PHILCO
- ❖ MARCONI
- ❖ FERGUSON

174, Biscot Road & 17, DURHAM ROAD
LUTON

'Phone: 593 and 2012

TODAY'S HALF-TIME SCORES

NOTE. The letter in the Programme corresponds with the letter on the Board—thus A 0-1 means that the first-named club has scored 0 and their opponents 1.

FIRST LIST

F.A. CUP—SEMI-FINALS

A PORTSMOUTH	LEICESTER C.
B WOLVES	MANCH. UN.
LEAGUE GAMES	
C ASTON VILLA	CHELSEA
D BOLTON WAN.....	BURNLEY
E HUDDERSFIELD ...	NEWCASTLE
F SHEFFIELD UN.	BIRMINGHAM
G BLACKPOOL	CHARLTON A.
H DERBY CO'NTY.....	MANCH. CITY
K LIVERPOOL	STOKE CITY
L SUNDERLAND	EVERTON
M CARDIFF C.	WEST BROM.
N FULHAM	WEDNESDAY

Astounding transfers can be made in
LILLYWHITE'S PLAYERS
IMPORTANT PLAYERS ON TRANSFER

L. Adders
R. U. Stick
L. Ineposts

I. N. Soolation
C. Irons
S. Leepers

TOM HODGSON

Ex-Luton Town F.C. Captain

TRANSFERRED TO THE



PHONE ICKNIELD 277

Warden Tavern
New Bedford Rd., Luton
:: LUNCHEONS ::
J. W. Green's Prize Beers

SECOND LIST

A PLYMOUTH A.	LINCOLN C.
B QUEEN'S P. R.	BURY
C BLACKBURN	CHESTERFIELD
D BRADFORD	TOTTENHAM
E GRIMSBY T.	LEEDS UNITED
F NOTTS. FOR.	COVENTRY C.
G SOUTHAMPTON	BRENTFORD
H ALDERSHOT	NOTTS. CO'TY
K BRIGHTON & H.....	WALSALL
L BRISTOL CITY	READING
M NORTHAMPT'N.....	BRISTOL ROV.
N NORWICH C.	NEWPORT CO'.....

Motorists!

Fit

TRIPLEX SAFETY GLASS

Consult

OGDEN & CLEAVER LTD.

(GLASS DEPT.)

Stuart Street, Luton

'PHONE 580

THIRD LIST

A PORT VALE	BOURNEM'UTH.....
B EXETER CITY	SWANSEA T.
C LEYTON O.	WATFORD
D MILLWALL A.	IPSWICH T.
E SOUTHEND U.	TORQUAY U.
F SWINDON T.	CRYSTAL PAL.
G CHESTER	ROTHERHAM
H DARLINGTON	BRADF'D CITY
K N. BRIGHTON	HULL CITY
L ROCHDALE	DONCASTER
SCOTTISH CUP—SEMI-FINALS	
M CLYDE	DUNDEE
N RANGERS	EAST FIFE

BEDFORDSHIRE Building Society

INVESTMENTS RECEIVED

MORTGAGES GRANTED

16, King Street
LUTON

Branch Manager Telephone
C. L. ROBSON 4577

Some-thing to shout about



PRINTING of QUALITY by E. A.

ALLEN & SON (Luton) LTD.
424, DUNSTABLE ROAD
'Phone: LUTON 1626

FIXTURES, 1948 - 49

FIRST XI Division II

Sat., Aug. 21	Queens Park Rangers ...	H	0	0
Mon., .. 23	Cardiff City ...	0	1	A 3 3
Sat., .. 28	Leeds United ...	2	0	A 0 2
Mon., .. 30	Cardiff City ...	1	1	H 3 0
1947/48				
Sat., Sept. 4	Bradford ...	2	2	A 1 4
Mon., .. 6	Blackburn Rovers ...	H	2	0
Sat., .. 11	Southampton ...	0	2	H 1 1
.. 18	Barnsley ...	0	3	A 2 1
Mon., .. 20	Blackburn Rovers ...	A	1	4
Sat., .. 25	Grimsby Town ...	H	1	1
1947/48				
Sat., Oct. 2	Nottingham Forest ...	2	1	A 0 2
.. 9	Leicester City ...	2	1	H 1 1
.. 16	Brentford ...	3	0	A 0 2
.. 23	Tottenham Hotspur ...	0	0	H 1 1
.. 30	West Ham United ...	0	0	A 1 0
1947/48				
Sat., Nov. 6	Bury ...	1	1	H 1 0
.. 13	West Bromwich Albion ...	0	1	A 1 2
.. 20	Chesterfield ...	2	1	H 1 0
.. 27	Lincoln City ...	A	4	4
1947/48				
Sat., Dec. 4	Sheffield Wednesday ...	1	1	H 2 1
.. 11	Coventry City ...	1	4	A 0 2
.. 18	Queens Park Rangers ...	A	3	0
.. 25	Plymouth Argyle ...	0	0	H 3 1
Mon., .. 27	Plymouth Argyle ...	3	1	A 1 1
1947/48				
Sat., Jan. 1	Leeds United ...	6	1	H 0 0
.. 8	West Ham U. (F.A. Cup-3) ...	H	3	1
.. 15	Bradford ...	3	3	H 0 1
.. 22	Southampton ...	1	3	A 1 1
.. 29	Walsall (F.A. Cup-4) ...	H	4	0
1947/48				
Sat., Feb. 5	Barnsley ...	2	1	H 1 0
.. 12	Leicester City (F.A. Cup-5) ...	H	5	5
.. 19	Leicester C. (F.A. Cup-5 Replay) ...	A	3	5
.. 26	Nottingham Forest ...	2	1	H 4 3
1947/48				
Sat., Mar. 5	Leicester City ...	2	3	A 1 1
.. 12	Brentford ...	3	0	H 2 1
.. 19	Tottenham Hotspur ...	1	0	A 1 2
.. 26	West Ham United ...	0	0	H 1 2
1947/48				
Sat., Apr. 2	Bury ...	2	2	A 2 2
.. 9	West Bromwich A. ...	1	1	H 1 1
Fri., .. 15	Fulham ...	1	1	A 1 1
Sat., .. 16	Chesterfield ...	0	2	A 2 2
Mon., .. 18	Fulham ...	0	3	H 2 2
Sat., .. 23	Lincoln City ...	H	1	1
.. 30	Sheffield Wednesday ...	0	1	A 1 1
1947/48				
Sat., May 7	Coventry City ...	2	3	H 1 1
Tues., .. 3	Grimsby Town ...	A	1	1

RESERVE FIXTURES Football Combination

Sat., Aug. 21	Queens Park Rangers ...	1	2	A 2 1
Mon., .. 23	Leyton Orient ...	1	1	H 5 0
Sat., .. 28	Ipswich Town ...	2	0	H 4 0
1947/48				
Wed., Sept. 1	Brentford ...	H	3	1
Sat., .. 4	Swansea Town ...	H	1	1
Wed., .. 8	Norwich City ...	3	4	A 0 1
1947/48				
Sat., .. 11	Northampton Town ...	6	2	H 5 0
Sat., .. 13	Brighton & Hove A. ...	H	5	0
Wed., .. 18	Brighton & Hove Albion ...	A	1	3
Sat., .. 22	Northampton Town ...	4	1	A 3 2
1947/48				
Sat., Oct. 2	Leyton Orient ...	1	1	A 3 2
Thurs., .. 7	Swansea Town ...	A	3	0
Sat., .. 9	West Ham United ...	1	2	A 3 2
.. 16	Reading ...	6	0	H 3 2
.. 23	Brentford ...	A	1	1
.. 30	Birmingham City ...	0	3	H 2 0
1947/48				
Sat., Nov. 6	Ipswich Town ...	3	0	A 2 0
.. 13	West Ham United ...	0	0	H 1 0
.. 20	Birmingham City ...	0	6	A 3 1
1947/48				
Sat., Dec. 4	Chelsea ...	A	1	4
.. 11	Plymouth Argyle ...	1	6	A 0 3
.. 18	Queens Park Rangers ...	1	2	H 5 2
.. 25	Swindon Town ...	0	4	A 1 3
Mon., .. 27	Swindon Town ...	0	0	H 3 0
1947/48				
Fri., Apr. 15	Watford ...	H	1	1
Sat., .. 16	Chelsea ...	H	1	1
Mon., .. 18	Watford ...	A	1	1
Sat., .. 23	Reading ...	2	3	A 1 1
.. 30	Plymouth Argyle ...	1	0	H 3 0
1947/48				
Wed., May 4	Norwich City ...	3	0	H 3 0

Combination Cup

Sat., Jan. 1	Ipswich Town ...	2	0	A 0 0
.. 15	Birmingham City ...	0	3	A 3 2
.. 22	Northampton Town ...	4	4	H 2 1
1947/48				
Sat., Feb. 5	Coventry City ...	5	0	A 2 2
.. 12	Norwich City ...	0	1	A 2 3
.. 19	Norwich City ...	4	3	H 3 1
.. 26	Leicester City ...	1	5	A 0 0
1947/48				
Sat., Mar. 5	Ipswich Town ...	2	2	H 2 2
.. 12	Watford ...	0	1	A 1 0
.. 19	Leicester City ...	0	5	H 1 1
1947/48				
Sat., Apr. 2	Coventry City ...	2	1	H 1 1
Wed., .. 6	Watford ...	2	1	H 1 1
Thurs., .. 7	Northampton Town ...	1	3	A 1 1
Sat., .. 9	Coventry City ...	2	1	H 1 1
Mon., .. 11	Birmingham City ...	2	0	H 1 1

LEAGUE TABLES, 1948-49

LEAGUE DIVISION II

	Pld.	Won	Drn.	Lost	For	Agst.	P.
Southampton	33	20	7	6	64	30	47
Fulham	32	18	6	8	60	31	42
West Brom. Albion	31	18	5	8	50	32	41
Tottenham Hotspur	33	14	12	7	54	32	40
Cardiff City	32	14	9	9	46	39	37
LUTON TOWN	32	12	11	9	43	42	35
Chesterfield	33	11	13	9	43	40	35
WEST HAM U.	32	13	8	11	42	44	34
Sheffield Wednesday	32	13	7	12	53	47	33
Leeds United	33	10	11	12	51	51	31
Bury	31	13	5	13	48	57	31
Coventry City	33	12	6	15	49	51	30
Bradford	32	11	8	13	53	56	30
Plymouth Argyle	32	11	8	13	38	46	30
Barnsley	33	9	11	13	49	52	29
Brentford	31	10	9	12	34	37	29
Blackburn Rovers	33	11	7	15	45	51	29
Queens Park Rangers	33	11	7	15	32	51	29
Grimsby Town	32	10	8	14	54	62	28
Leicester City	30	7	12	11	49	58	26
Notts. Forest	33	8	6	19	32	47	22
Lincoln City	34	6	10	18	46	79	22

League Table

COMBINATION CUP

	Pld.	Won	Drn.	Lost	For	Agst.	P.
Leicester City	9	4	5	0	13	6	13
LUTON TOWN	10	4	5	1	16	12	13
Norwich City	10	5	2	3	22	17	12
Watford	9	4	1	4	9	11	9
Birmingham City	10	3	2	5	11	12	8
Ipswich Town	10	3	2	5	17	21	8
Coventry City	9	2	3	4	12	17	7
Northampton Town	9	2	2	5	21	25	6

NEXT MATCH

Saturday, April 2nd, 1949

COMBINATION CUP

LUTON TOWN RES.

COVENTRY CITY RES.

Kick-Off 3.15 p.m.

Usual Reserve Team Prices of Admission

G. A. WILD & SONS

THE
TOWN'S LEADING SPORTS OUTFITTERS

Fancy Leather Goods Dealers and Saddlers

14, MANCHESTER STREET, LUTON

Also at

'Phone No. 780

103, HIGH STREET NORTH, DUNSTABLE

'Phone No. 275

Suppliers to the Luton Town Football Club

Agents for the Leading Sports Goods Manufacturers

MANFIELD : ALEX JAMES : SHILLCOCK : EMBEKAY
and COTTON OXFORD FOOTBALL BOOTS

(Large selection of all Boys' sizes)

Goal Nets, Jerseys, Shorts, Hose, Shin Guards etc. etc.

Just Arrived !! Sizes 3, 4 and 5 Footballs—All prices

At last we can now supply

BRISTLE AND PLASTICENE DART BOARDS

SOLE AGENTS FOR THE DISTRICT

Large Ranges of Darts to suit every Player

"BEDFORDIAN" DARTS & FLIGHTS in Stock

The finest feathered dart flights in the country in stock. Ask to see our Super White Flight

SLAZENGER'S, DUNLOP'S and GRAY'S BADMINTON and
SQUASH RACKETS.

The new Dunlop "Steel Shaft"

TABLE TENNIS TABLES now in Stock

Now is the time to bring your tennis racket for restringing for the coming season

TO CRICKET CLUB SECRETARIES

We strongly advise you to order your cricket requirements early to avoid disappointment. Bats, Stumps, Leg Guards, Batting Gloves, Balls, Caps, Markers etc.

CLUB BADGES TO ORDER

BOXING GLOVES FROM 25/- PER
SET OF 4

Boys' and Men's Sizes

❖ ALL TYPES OF GYMNAS TIC GOODS

Travel and Fancy Leather Goods of every description

THE FINEST RANGE IN THE COUNTY