

LUTON TOWN FOOTBALL AND ATHLETIC CO. LTD.

**OFFICIAL
JOURNAL**

PRICE 2d



FOOTBALL LEAGUE—DIVISION II

SATURDAY, APRIL 9th, 1949

LUTON TOWN v. WEST BROMWICH ALBION

“TRUE-FORM”

The Town's Leading Shoe Store

32, GEORGE STREET

FOR SHOES OF

QUALITY ★ CHARACTER ★ RELIABILITY



LILLYWHITES *versus*.....

HOME GROUND, LEAGRAVE ROAD ★ 'Phone 2812-13

Team for last home dates of season — **A REAL 'HARD' TEAM TO BEAT**Kick Off **8 a.m.**Finish about **5.30 p.m.**

(We kick up the same way all the time)

	Goal	Our Colour	Lilywhite
	Pricelow	Opponents	Still any other colour
	2	3	
	W. Itchelm	Oakes	
4	5	6	
C. Edar	P. Oplar	L. Imes	
7	8	9	10
B. Each	F. Encing	HARDBOARD	B. Irch
			S. Ickamor
Referee	T. Imber (Control) <i>On his way home !!</i>		Trainer
Linesmen	R. Esswon		C. Brooke
	C. P. Ell		Reserves
			P. Laner
			S. Pindle

Special Transfer of Players*See Half - Time Scores Page***Admission to Ground FREE***£1 on Exit***LUTON BOBBERS STAND CLUB** Telephone 2566

The winning number of the Penny-on-the-Ball Ticket will be announced over the loud speakers at the interval. The person holding

the winning ticket can go to the rear of the Main Stand after the game and for 3d. purchase the ball from Mr. J. Collier.

*The days seem very lank and long**When all goes right and nothing wrong**And isn't your sport extremely flat**With nothing whatever to grumble at?**The last three games we have lost**Two of which we should have been boss**On Saturday we went to Gigg Lane**But the "Shakers" easily won this game**And it does appear that we are unable**To keep near the top of the table**Today we have here W.B.A.**First Division next season, their supporters say**So it's up to you boys to come out of the blue**And show us all what you can do**Two points today would be a treat**And send us home for something to eat*

President: Chas. Jeyes, Esq., C.A.

Vice-President: The Rt. Hon. The Lord Luke of Pavenham

Directors:

Chairman: Chas. Jeyes, Esq., C.A.

Vice-Chairman: Philip W. Wright, Esq.

Frank J. Andrews, Esq.

Horace S. Hewson, Esq.

Henry Richardson, Esq.

A. F. England, Esq.

Percival G. Mitchell, Esq.

E. Hugh Woods, Esq.

Secretary: Mr. Philip Coley.

Team Manager: Mr. Dally Duncan

Honorary Medical Officer: E. J. Crarer, Esq., M.B., Ch.B.

Honorary Solicitors: Messrs Machin & Co., 17-19, George Street West, Luton.

CLUB NOTES

Today we entertain at Kenilworth Road one of the promotion aspirants of the Second Division, West Bromwich Albion, and after their win on Wednesday last when they beat Leeds United by the only goal scored, their chances of promotion are much brighter, particularly as they have a game still in hand on their nearest rivals Fulham.

The "Throstles," as they are usually called, have set a cracking pace right from the very beginning of the season and they have shown no signs of slacking as yet, so that the other aspirants will have to fight every inch of the way to finish higher than West Brom., on May 7th. It is a very open and interesting fight for position and by no means a foregone conclusion, even for Southampton with a lead of six points, although they will have to crack very badly if they do not finish leaders of their division. There is many a slip, however, and with injuries being so numerous due to the very hard grounds we are now experiencing, anything may yet happen.

There is no doubt that the "Throstles" will be all out to try and make their position more secure by beating us today, but our lads will also be all out to try and retrieve the ground they have lost by their three recent defeats. These defeats have of course made an appreciable difference to our position in the League for at one time we had great hopes of finishing amongst the first four but we are afraid we have slipped too badly lately to entertain any further hopes in this direction. None of the experiments we have made lately have been a success although at the same time they have not been a failure and we feel we were justified in making them. If we can win a few more matches then further experiments will be made but we do not want to drop further in the Table if we can possibly help it. We are therefore fielding today what we consider, after much thought and testing during our Stiffs' two mid-week games this week, our best team so that if West Brom. do beat us today they will indeed be worthy of promotion. We say this without trying to be boastful, but any side

which can beat us on our own ground against our best eleven, all things being equal, is a good team.

We are afraid our boys fell from grace at Bury last Saturday, and the score of 3 goals to 1 against us does not show a true reflection of the game. Our forwards simply could not get going and the defence was left to struggle right through the game. The goal scored by Bobby Brennan was a gem, one of those which just isn't possible. It was much appreciated by all who saw it, friend and foe alike, but further goals seemed very far away although Bobby did get the ball into the net again only to be given offside much, we must say, to our surprise. It is said a team must play at rock bottom at least once during the season—let us all hope this was the occasion.

The Stiffs have done very well by obtaining maximum points from their two games this week. We are now on level pegging with Leicester City in our Section of the Combination Cup, both teams having one more game to play. Our remaining match is with Birmingham Reserves here on Monday evening next, kick-off 5.45, so we hope to see a good crowd for this final game in the Cup. What a pity we have not to play Leicester City themselves instead of Birmingham, although we shall know at the end of the game with the "Blues" whether or not we have finished as leaders of our Section for Leicester are playing Watford today at Leicester in their final game. Whatever the outcome we congratulate our second string on making such a good effort. We know they could have done better and have missed one or two good chances of winning the Section outright but football would not be the interesting game it is if everything went according to plan. The Stiffs have had a very good season right through for they are second only to the leaders in the Combination League Table, these fixtures incidentally being resumed on Friday next, Good Friday, when we play Watford Reserves here. We hope our boys will be able to continue their good work.

So now for a very interesting game—and may the best team win.

Next Match, Monday, April 11th, 1949

KICK - OFF 5.45 p.m.

FOOTBALL COMBINATION CUP

LUTON TOWN RESERVES v. BIRMINGHAM RESERVES

ADMISSION : Centre Stand 2/- : Stand and Enclosure 1/6, Boys 1/- : Ground (under cover) 1/3 : Ground (Kenilworth Road) 1/-, Boys 9d.

All Prices include Entertainment Tax

MARES FOR

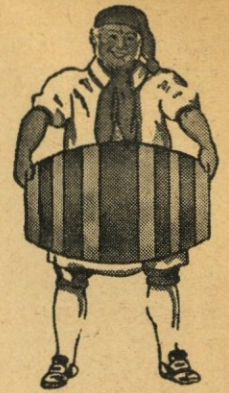
OVERCOATS
RAINCOATS
SPORTS COATS
TROUSERS

MEN'S WEAR

SHIRTS
SCARVES
GLOVES
WOOLLIES

CHARLES MARES LTD., 65-67, George Street, LUTON

You, too, will prefer J.W. GREEN'S Quality Ales



J. W. GREEN LTD., THE BREWERY, LUTON.

TELEPHONE: LUTON 3131.

The Whiteway Milk Bar

62/4, New Bedford Rd.

Facing Crawley Road

'Phone 966

❖
SNACKS

TEAS

MILK and ICED
DRINKS

Room available for
Weddings, Meetings etc.

OPEN ON SUNDAYS

'Phone:
LUTON 1961

Proprietor:
R. HARRIS

'Rons' Gentlemen's Hairdresser

6, MILL STREET

LUTON
BEDS.

❖
Saloon Service

Ground Floor

Appointments First Floor

LUTON TOWN

Shirts White
Knickers Black
Stockings Black with White Tops

2 **Cooke**
Right Back

4 **Gardiner**
Right Half

7 **Burtenshaw, C.**
Outside Right

8 **Kiernan**
Inside Right

Referee—
MR. R. G. HAINES
(Swindon)

11 **Barker**
Outside Left

10 **Haines**
Inside Left

6 **Ryan**
Left Half

3 **Millard**
Left Back

WEST BROMWICH A.

Shirts Navy Blue and White Stripes
Knickers White
Stockings Navy and White

Streten
Goal

5 **Hall**
Centre Half

9 **Brennan**
Centre



9 **Walsh**
Centre

5 **Vernon**
Centre Half

Sanders
Goal

Football League—Division II

3 **Aherne**
Left Back

10 **Watkins**
Inside Left

Linesmen—
Red Flag: Mr. W. T. BLACK (London)
Blue Flag: Mr. L. H. FREAKE (West Croydon, Surrey)

8 **Williams**
Inside Right

2 **Pemberton**
Right Back

6 **Owen**
Left Half

11 **Waugh**
Outside Left

7 **Elliott**
Outside Right

4 **Barlow**
Right Half

Kick - Off 3.15 p.m.

SPECTATORS ARE ASKED NOT TO CROSS THE PLAYING FIELD AFTER THE MATCH

Telephone:
Luton 1255 - 1256

For ARTISTIC WALLPAPERS

CHARLES BIRD & Sons Ltd.

Glazing Contractors

COLLINGDON ST., LUTON

For QUALITY PAINTS

"Triplex" Safety Glass

Motor Screens (Fitted)

Makers of MIRRORS, SPLASH
BACKS, GLASS SHELVES and
GLASS FIRE SCREENS

HARRY CANHAM & SON

Export Packers
Export Leatherboard Post Boxes
Cardboard Box, Packing Case
Ply Box & Crate Manufacturers

GROVE ROAD, LUTON

TELEPHONE 458

W. CHAMBERLAIN & Co.

Telephone: LUTON 329

106, DUNSTABLE ROAD, LUTON

IRONMONGERY &
GARDEN REQUISITES
BRUSHES & BROOMS
for Home and Factory
PAINTS & DISTEMPERS
OILS, WALLPAPER Etc.
as available

YOUR KIND ENQUIRIES INVITED

YOUR WINNING GOAL

FOR BEST QUALITY

RADIO, TELEVISION & ALL ELECTRICAL SUPPLIES

IS

A. T. SNOWDEN'S

171, DUNSTABLE ROAD

AND

24, MILL STREET, LUTON

'PHONE: LUTON 1496

RELIABLE
RADIO
TELEVISION
ELECTRICAL
REFRIGERATION
INSTALLATIONS
AND REPAIRS
CARRIED
OUT BY
EXPERTS

HEILEY'S RESTAURANT

MILL STREET, Next to the Palace Cinema

Special FISH & CHIP
DINNERS & TEAS

served on match days

PRICE including
TEA, BREAD AND BUTTER 1/9

Seating Accommodation
90

Proprietor:
A. E. Heley

WILLIAMS & RICHARDSON

Radio, Television & Electrical Engineers

Agents for— MURPHY, H.M.V., PHILLIPS, PHILCO, MARCONI, FERGUSON

174, Biscot Road & 17, DURHAM ROAD LUTON

Phone: 593 and 2012

TODAY'S HALF-TIME SCORES

NOTE. The letter in the Programme corresponds with the letter on the Board—thus A 0-1 means that the first-named club has scored 0 and their opponents 1.

FIRST LIST

Table with 4 columns: Club, International, League Games, Score. Includes clubs like Arsenal, Aston Villa, Derby Co'nty, etc.

LILLYWHITE'S PLAYERS

ON TRANSFER

M. Asonite, T. Reetex, S. Leepers, R. U. Stick, B. Oxes, L. Inepost

B. Oxes will fill all gaps and will keep goal if well boarded up

TOM HODGSON

Ex-Luton Town F.C. Captain



Warden Tavern New Bedford Rd., Luton :: LUNCHEONS :: J. W. Green's Prize Beers

SECOND LIST

Table with 4 columns: Club, Score, Club, Score. Includes clubs like Bradford, Cardiff C., Notts. For., etc.

Motorists!

Fit

TRIPLEX SAFETY GLASS

Consult

OGDEN & CLEAVER LTD.

(GLASS DEPT.)

Stuart Street, Luton

PHONE 580

THIRD LIST

Table with 4 columns: Club, Score, Club, Score. Includes clubs like Leyton O., Millwall A., Port Vale, etc.

Something to shout about



PRINTING of QUALITY by E. A.

ALLEN & SON (Luton) LTD.

424, DUNSTABLE ROAD

Phone: LUTON 1626

BEDFORDSHIRE Building Society

INVESTMENTS RECEIVED

MORTGAGES GRANTED

16, King Street LUTON

Branch Manager C. L. ROBSON Telephone 4577

FIXTURES, 1948 - 49

Large fixture table with columns for Division II, Reserve Fixtures, and Combination Cup. Includes dates and club names.

LEAGUE TABLES, 1948-49

League Table for Division II showing Pld, Won, Drn, Lost, For, Agst, P.

Combination Cup table showing Pld, Won, Drn, Lost, For, Agst, P.

Good Friday, April 15th, 1949

FOOTBALL COMBINATION

LUTON TOWN RES. v. WATFORD RESERVES

Kick-Off 3.15 p.m.

Usual Reserve Team Prices of Admission

G. A. WILD & SONS

THE
TOWN'S LEADING SPORTS OUTFITTERS

Fancy Leather Goods Dealers and Saddlers

14, MANCHESTER STREET, LUTON

Also at

'Phone No. 780

103, HIGH STREET NORTH, DUNSTABLE

'Phone No. 275

Suppliers to the Luton Town Football Club.

Agents for the Leading Sports Goods Manufacturers

MANFIELD : ALEX JAMES : SHILLCOCK : EMBEKAY

and COTTON OXFORD FOOTBALL BOOTS

(Large selection of all Boys' sizes)

Goal Nets, Jerseys, Shorts, Hose, Shin Guards etc. etc.

Just Arrived !! Sizes 3, 4 and 5 Footballs—All prices

At last we can now supply

BRISTLE AND PLASTICENE DART BOARDS

SOLE AGENTS FOR THE DISTRICT

Large Ranges of Darts to suit every Player

"BEDFORDIAN" DARTS & FLIGHTS in Stock

The finest feathered dart flights in the country in stock. Ask to see our Super White Flight

**SLAZENGER'S, DUNLOP'S and GRAY'S BADMINTON and
SQUASH RACKETS.**

The new Dunlop "Steel Shaft"

TABLE TENNIS TABLES now in Stock

Now is the time to bring your tennis racket for restringing for the coming season

TO CRICKET CLUB SECRETARIES

We strongly advise you to order your cricket requirements early to avoid disappointment. Bats, Stumps, Leg Guards, Batting Gloves, Balls, Caps, Markers etc.

CLUB BADGES TO ORDER

**BOXING GLOVES FROM 25/- PER
SET OF 4**

Boys' and Men's Sizes

❖ **ALL TYPES OF GYMNASTIC GOODS**

Travel and Fancy Leather Goods of every description

THE FINEST RANGE IN THE COUNTY