

THE
LUTON TOWN FOOTBALL
AND ATHLETIC CO
LTD.

OFFICIAL
JOURNAL

PRICE
TWO PENCE



FOOTBALL LEAGUE—DIVISION II

SATURDAY, 4th FEBRUARY, 1950

LUTON TOWN v. SWANSEA TOWN

“TRUE - FORM”

The Town's Leading Shoe Store

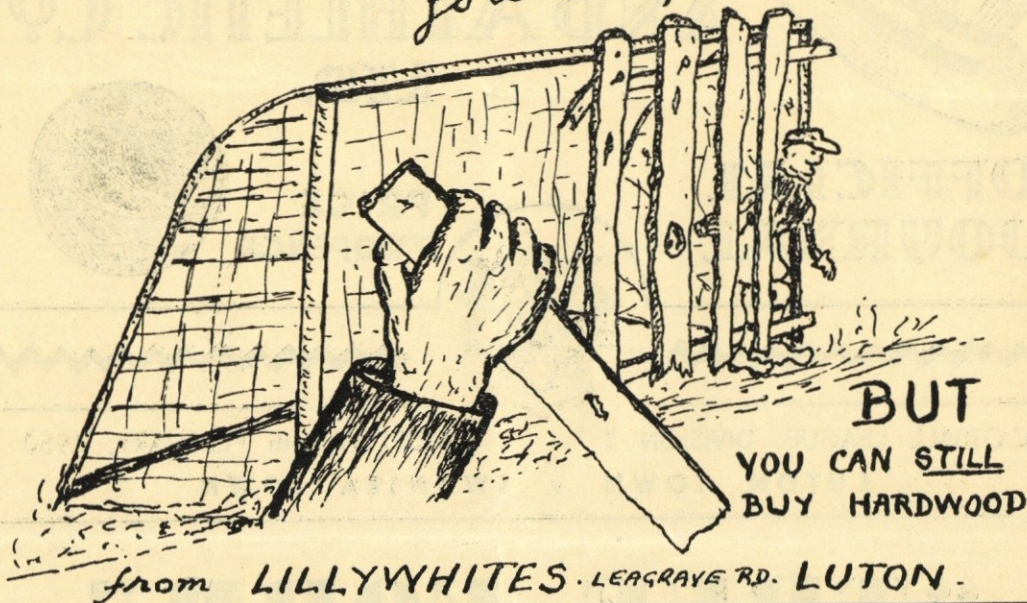
32, GEORGE STREET

FOR SHOES OF

QUALITY ★ CHARACTER ★ RELIABILITY



"TAKE IT FROM HERE"
- we've got an International
goalkeeper now!



LUTON BOBBERS STAND CLUB Telephone 2566

The winning number of the Penny-on-the Ball Ticket will be announced over the loud speakers at the interval. The person holding

the winning ticket can go to the rear of the Main Stand after the game and for 3d. purchase the ball from Mr. J. Collier.

*The problem of suffering is very strange and deep
Yet those who suffer most are not those who most often weep
We have had great chances to improve our position
But through slow tactics we helped the opposition
The Rangers often used the method of do or die
And we appeared contented to let it pass by
And at the close a further two points were lost again
But today marks the start of another important game
So don't drag behind you all your sorrows and woes
Just drop the heavy load and let all of us have a go
As out of the night the sun ascends
The boys will go all out to make amends
So give the lads a hand, don't let one refuse
We can stagger with a burden, or walk freely if we choose
So don't cling to griefs, and grudges, and the same old path pursue
Just give the bells a ring and start today anew
It is not the size of the man in the fight which counts
It is the size of the fight in the man*

LUTON
FOOTBALL AND



TOWN
ATHLETIC CO.

Telephone No. 3151.

LIMITED.

President: Chas. Jeyes, Esq., C.A.

Vice-President: The Rt. Hon. The Lord Luke of Pavenham

Directors:

Chairman: Chas. Jeyes, Esq., C.A.

Vice-Chairman: Percival G. Mitchell, Esq.

Frank J. Andrews, Esq.

Horace S. Hewson, Esq.

E. Hugh Woods, Esq.

A. F. England, Esq.

Henry Richardson, Esq.

Philip W. Wright, Esq.

Secretary: Mr. Philip Coley.

Team Manager: Mr. Dally Duncan

Honorary Medical Officer: E. J. Crarer, Esq., M.B., Ch.B.

Honorary Solicitors: Messrs Machin & Co., 17-19, George Street West, Luton.

CLUB NOTES

AFTER their glorious exit from the F.A. Cup last Saturday when the Arsenal beat them by two goals to one, and nearly everyone present agreed the "Gunnars" were very fortunate to finish on the right side, Swansea come to Kenilworth Road today in search of more League points. They appear to hold quite a respectable position in the League but there are only two points separating them from ourselves, which only goes to show how very keen the struggle is for those Clubs in the bottom half of the Table. When we went to Swansea in September last we held them to a goalless draw, which from our point was very encouraging as only the previous home match the "Swans" had beaten Southampton by four clear goals. Swansea always play good football when they come to Kenilworth Road and so we are anticipating a very keenly-fought contest today.

The Friendly Match held here last Saturday with Leicester City proved very entertaining as well as useful. It is always a risk playing these matches from the injury point of view but fortunately neither side suffered anything which will prevent any player from appearing this afternoon. The ground was very hard and so undue risks were not taken, but despite this some very good football was seen and we wish to thank Leicester for their nice gesture in sending so strong a team and for the very sporting way in which the game was played.

In view of the nice understanding which Tommy Kiernan and George Stobart showed in this game the Manager decided to try the same wing again for today's match. This was one very pleasing aspect arising out of the Friendly and the other, apart from the good showing of the new faces in the first team, was the very fine display of Stan Northover, at inside left. It has been said many times that form

in a Friendly Match, is very deceiving but we are convinced last Saturday's form of this lad was no mere "flash in the pan" and so the Manager has included him in the team again today. It is a great pity he cannot come here on a full-time basis for with the training he would receive thereby would just be that little bit faster which would make him more effective still. We are very glad he can get the time off in order to take part in this game and sincerely trust that the good impression we formed of him last Saturday will be confirmed.

On Saturday morning next, February 11th, the National Association of Boys' Clubs will be holding a quarter-final game in their Inter-County Championship on Kenilworth Road Ground. It is between Bedfordshire and London, and in the former team will be S. Holmes (goalkeeper), G. Smith and B. Groom (wing halves), P. Jeffs, C. Harris and A. Saxty (forwards) all of the Luton Club. Last time Bedfordshire played here a very good game was witnessed and it should be even better on Saturday now that they have reached the quarter-final. Kick-off will be at 11 o'clock and we hope to see a good crowd to cheer these youngsters and to encourage them in their endeavours.

On the following Saturday morning, February 18th, the ground will again be occupied by youngsters, this time by the schoolboys. It is a County match, the first to be held in Luton, between Bedfordshire and Middlesex, and here again it should be worthwhile coming to see. Kick-off will be at 11 o'clock. The attendances recently at these schoolboy matches have been very disappointing, but we hope that for this County game a lot more spectators will be present and so give the school officials encouragement to go ahead with arrangements for the future. Do please come along and let these two organisations feel that what they are doing for youth is appreciated.

Saturday, February 11th, 1950

NATIONAL ASSOCIATION OF BOYS' CLUBS

INTER-COUNTY QUARTER FINAL

KICK-OFF 11 a.m.

BEDFORDSHIRE v. LONDON

Admission : Ground & Bobbers Stand 1/-, Boys 6d. : Stand & Enclosure 1/6, Boys 1/-

For SUITS, OVERCOATS, RAINCOATS and UNDERWEAR
OF QUALITY

YOU SHOULD VISIT

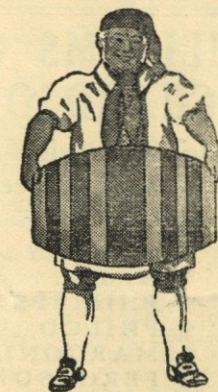
**MEN'S
WEAR**

MARES

**BOY'S
WEAR**

CHARLES MARES LTD., 65-67, George Street, LUTON

You, too, will prefer
J.W. GREEN'S
Quality Ales



J. W. GREEN LTD., THE BREWERY, LUTON.

TELEPHONE: LUTON 3131.

DAILY DELIVERIES
IN ALL DISTRICTS

**RANDALL &
WHITING LTD.**

WHOLESALE
AND RETAIL
MILK
DISTRIBUTORS
Pasteurised and T.T.

HEAD OFFICE:
125, NORTH ST., LUTON
Telephone: Luton 599

DAIRY:
HAVELOCK RD., LUTON

*Most Up-to-Date Equipment
in the County*

We cordially invite our Customers
to come and see our methods

'Phone: LUTON 1961
Proprietor: R. HARRIS

'Rons'
Gentlemen's
Hairdresser

6, MILL STREET
**LUTON
BEDS.**

Saloon Service
Ground Floor

Appointments First Floor

LUTON TOWN

Shirts White
Knickers Black
Stockings Black with White Tops

2 **Aherne, T.**
Right Back
4 **Watkins**
Right Half
7 **Stobart**
Outside Right
8 **Kiernan**
Inside Right

Referee—
MR. W. J. EDWARDS
(Yeovil)

11 **Scrine**
Outside Left
6 **Burns**
Left Half
10 **Allchurch**
Inside Left
3 **Keane**
Left Back

SWANSEA TOWN

Shirts Green
Knickers White
Stockings Green and White

SPECTATORS ARE ASKED NOT TO CROSS THE PLAYING FIELD AFTER THE MATCH

Hughes
Goal

5 **Owen**
Centre Half
9 **Shanks**
Centre



9 **Beech**
Centre
5 **Weston**
Centre Half

Canning
Goal

Football League—Division II

3 **Cooke**
Left Back

6 **Gardiner**
Left Half

10 **S. Northover**
Inside Left

11 **Waugh**
Outside Left

Linesmen—

Blue Flag: Mr. A. H. BIBB (Stanmore)
Red Flag: Mr. N. W. COLLOP (Coulsden)

8 **Lucas**
Inside Right

7 **O'Driscoll**
Outside Right

2 **James**
Right Back

Kick - Off 3.15 p.m.

**GLAZING CONTRACTORS
LEADED LIGHT MAKERS**

**PLATE
GLASS**
For All Trades

MIRRORS. To any shape or design.

RE-SILVERING. Old Mirrors as good as NEW.

*Decorative Art in Wallpapers
Quality Paints of All Kinds*

**CHARLES BIRD
& SONS, LTD.**

Collingdon Street, Luton
Telephones: 1255-1256

HARRY CANHAM & SON

*Export Packers
Export Leatherboard Post Boxes
Cardboard Box, Packing Case
Ply Box & Crate Manufacturers*

GROVE ROAD, LUTON

TELEPHONE 458

**W. CHAMBERLAIN
& Co.**

Telephone: LUTON 329
106, DUNSTABLE ROAD, LUTON

IRONMONGERY &
GARDEN REQUISITES
BRUSHES & BROOMS
for Home and Factory
PAINTS & DISTEMPERS
OILS, WALLPAPER Etc.
as available

YOUR KIND ENQUIRIES INVITED

YOUR WINNING GOAL
FOR BEST QUALITY

RADIO, TELEVISION & ALL ELECTRICAL SUPPLIES

A. T. SNOWDEN'S

171, DUNSTABLE ROAD
AND
24, MILL STREET, LUTON.

'PHONE: LUTON 1496

AGENTS
for
BUSH
COSSOR
FERRANTI
H. M. V.
PHILIPS
PHILCO
PILOT
ULTRA

RELIABLE
RADIO
TELEVISION
ELECTRICAL
REFRIGERATION
INSTALLATIONS
AND REPAIRS
CARRIED
OUT BY
EXPERTS

**HELEY'S
RESTAURANT**
MILL STREET, Next to the Palace Cinema
**Special FISH & CHIP
DINNERS & TEAS**

served on match days

PRICE including
TEA, BREAD AND BUTTER **1/9**

Seating Accommodation
90

Proprietor:
A. E. Heley

WILLIAMS & RICHARDSON

Radio, Television & Electrical Engineers

Agents for—

- ❖ MURPHY
- ❖ H.M.V.
- ❖ PHILLIPS
- ❖ PHILCO
- ❖ MARCONI
- ❖ FERGUSON

174, Biscot Road & 17, DURHAM ROAD LUTON

'Phone: 593 and 2012

TODAY'S HALF-TIME SCORES

NOTE. The letter in the Programme corresponds with the letter on the Board—thus A 0-1 means that the first-named club has scored 0 and their opponents 1.

FIRST LIST

A BIRMINGHAM	ARSENAL
B BLACKPOOL	MANCH. CITY
C BOLTON WAN	PORTSMOUTH
D MIDDLESBRO'	CHARLTON A.
E NEWCASTLE U.	FULHAM
F WEST BROM.	SUNDERLAND
G CHELSEA	STOKE CITY
H DERBY CO'NTY	LIVERPOOL
K EVERTON	ASTON VILLA
L HUDDERSFIELD	WOLVES
M MANCH. UN.	BURNLEY
N WEST HAM U.	QUEEN'S P. R.

Park Square Park Street

For

Quality Hardware
Paints and Decorators' Sundries
Crockery and Kitchen Needs

A. J. WILSHER

64 LANGLEY STREET
'PHONE LUTON 3924
(2 mins. Park Square)

OPEN SATURDAYS

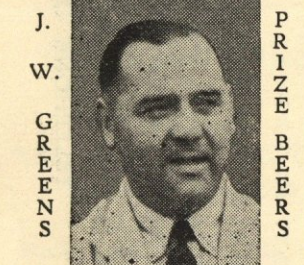
PERSONAL ATTENTION HERE →

Cumberland Street

Wilsher's Store

Warden Tavern

2½ miles out of Luton on main Bedford Road
Proprietor: **Tom Hodgson**
Ex-Captain, Luton Town F.C.



Luncheons
Wedding Receptions: Social Functions: Evening Parties
Fully Licensed Large Car Park

SECOND LIST

A BARNLEY	PRESTON N. E.
B BLACKBURN R.	CHESTERFIELD
C BRENTFORD	PLYMOUTH AR.
D SHEFFIELD UN	GRIMSBY T.
E SOUTHAMPTON	BURY
F TOTTENHAM	LEICESTER C.
G CARDIFF C.	BRADFORD
H COVENTRY C.	LEEDS UNITED
K HULL CITY	WEDNESDAY
L IPSWICH T.	EXETER CITY
M NOTTS. CO'TY	READING
N PORT VALE	LEYTON O.

Motorists!

FIT

TRIPLEX SAFETY GLASS

Consult

OGDEN & CLEAVER LTD.

(GLASS DEPT.)

Stuart Street, Luton

'PHONE 746-7

Do you view your printing with complete satisfaction?
IF NOT, TRY



E. A. **ALLEN & SON (Luton) LTD.**
Printers of Quality
424, DUNSTABLE ROAD
'Phone LUTON 1626

THIRD LIST

A TORQUAY U.	NORTHANTS
B WALSALL	BRISTOL CITY
C SOUTHEND U.	WATFORD
D SWINDON T.	NORWICH C.
E ALDERSHOT T.	NOTTS. FOR.
F BRIGHTON & H.	BOURNEM'UTH
G BRISTOL ROV.	CRYSTAL PAL.
H CREWE ALEX.	MANSFIELD T.
K DONCASTER R.	GATESHEAD
L ROCHDALE	OLDHAM A.
M SOUTHPORT	DARLINGTON
N TRANMERE R.	ACCRINGTON

BEDFORDSHIRE Building Society

2¼% p.a.

Income Tax Paid

INVESTMENTS ACCEPTED

6d. - £5,000

16, King Street LUTON

Branch Manager Telephone
C. L. ROBSON 4577

FIXTURES, 1949 - 50

FIRST XI Division II

			1948/49	F. A.
Sat., Aug. 20	West Ham United	...	0 1 H 2 2	0
Wed., " 24	Coventry City	...	2 0 H 2 0	2
Sat., " 27	Sheffield United A 2 2	1
Mon., " 29	Coventry City	...	0 2 A 0 1	2
Sat., Sept. 3	Grimsby Town	...	1 1 H 0 0	0
Wed., " 7	Bradford	...	1 4 A 0 1	1
Sat., " 10	Queens Park Rangers	...	3 0 A 0 3	3
" " 17	Preston North End H 1 1	1
" " 24	Swansea Town A 0 0	0
Sat., Oct. 1	Leeds United	...	0 0 H 1 0	0
" " 8	Leicester City	...	1 1 H 1 0	5
" " 15	Bury	...	1 3 A 2 5	5
" " 22	Tottenham Hotspur	...	1 1 H 1 1	1
" " 29	Cardiff City	...	3 3 A 0 0	0
Sat., Nov. 5	Blackburn Rovers	...	2 0 H 5 2	2
" " 12	Brentford	...	0 2 A 0 1	1
" " 19	Hull City H 0 3	3
" " 26	Sheffield Wednesday	...	0 0 A 1 1	1
Sat., Dec. 3	Plymouth Argyle	...	3 1 H 1 1	1
" " 10	Chesterfield	...	0 1 A 1 0	0
" " 17	West Ham United	...	1 0 A 0 0	0
" " 24	Sheffield United H 1 3	3
Mon., " 26	Southampton	...	1 1 H 1 1	1
Tues., " 27	Southampton	...	1 1 A 1 2	2
Sat., " 31	Grimsby Town	...	1 2 A 1 1	6
Sat., Jan. 7	Grimsby T. (F.A. Cup—3)	3 4
" " 14	Queens Park Rangers	...	0 0 H 1 2	2
" " 21	Preston North End A 1 0	0
" " 28	F.A. Cup—Round 4
Sat., Feb. 4	Swansea Town H	...
" " 11	F.A. Cup—Round 5
" " 18	Leeds United	...	0 2 A	...
" " 25	Leicester City	...	1 1 A	...
Sat., Mar. 4	Bury	...	1 0 H	...
" " 11	Tottenham Hotspur	...	1 2 A	...
" " 18	Cardiff City	...	3 0 H	...
" " 25	Blackburn Rovers	...	1 4 A	...
Sat., Apr. 1	Sheffield Wednesday	...	2 1 H	...
Fri., " 7	Barnsley	...	1 0 H	...
Sat., " 8	Plymouth Argyle	...	1 1 A	...
Mon., " 10	Barnsley	...	2 1 A	...
Sat., " 15	Brentford	...	2 1 H	...
" " 22	Hull City A	...
" " 29	Chesterfield	...	1 0 H	...
Tues., May 6	Bradford	...	0 1 H	...

RESERVE FIXTURES Football Combination F. A.

			1948/49	F. A.
Sat., Aug. 20	Reading	...	3 0 A	0 0
Mon., " 22	Millwall A	1 3
Sat., " 27	Southend United H	0 0
Wed., " 31	Coventry City H	4 1
Sat., Sept. 3	Northampton Town	...	3 2 A	3 3
Wed., " 7	Queens Park Rangers	...	5 2 H	1 0
Sat., " 10	Northampton Town	...	5 2 H	1 0
Wed., " 14	Birmingham City	...	2 0 H	0 2
Sat., " 17	Swansea Town	...	0 3 A	1 1
Wed., " 21	Birmingham City	...	3 1 A	2 4
Sat., " 24	Arsenal H	2 0
Mon., " 26	Coventry City A	1 1
Sat., Oct. 1	Queens Park Rangers	...	2 1 A	3 2
" " 8	Southend United A	1 0
" " 15	Fulham H	3 1
" " 22	Crystal Palace A	0 1
" " 29	Cardiff City H	0 0
Sat., Nov. 5	Bristol Rovers A	0 0
" " 12	Leyton Orient	...	5 0 H	2 1
" " 19	Leicester City A	0 3
" " 26	Bristol Rovers	...	9 0 H	4 5
Sat., Dec. 3	Leyton Orient	...	3 2 A	2 3
" " 10	Leicester City H	0 3
" " 17	Reading	...	3 2 H	4 1
Mon., " 26	Arsenal A	4 2
Tues., " 27	Swansea Town	...	1 1 H	2 0
Mon., Apr. 10	Millwall H	...
Sat., " 15	Fulham A	...
" " 22	Crystal Palace H	...
" " 29	Cardiff City A	...
Combination Cup				
Sat., Dec. 31	Northampton Town	...	2 1 H	0 3
Sat., Jan. 7	Birmingham City	...	3 2 A	2 5
" " 14	Norwich City	...	2 3 A	1 3
" " 21	Watford	...	2 0 H	5 0
" " 28
Sat., Feb. 4	Leicester City	...	0 0 A	...
" " 11	Birmingham City	...	3 0 H	...
" " 18	Norwich City	...	3 1 H	...
" " 25	Ipswich Town	...	2 2 H	...
Sat., Mar. 4	Leicester City	...	1 1 H	...
" " 11	Leicester City	...	1 1 H	...
" " 18
" " 25	Northampton Town	...	2 1 A	...
Sat., Apr. 1	Watford	...	1 0 A	...
Fri., " 7	Ipswich Town	...	0 0 A	...
Sat., " 8	Coventry City	...	1 0 H	...
To be arranged	Coventry City	...	2 2 A	...

LEAGUE TABLES, 1949-50

LEAGUE DIVISION II										
	Pld.	Won	Drn.	Lost	For	Agst.	P.			
Tottenham Hotspur	27	21	4	2	62	21	46			
Hull City	27	16	3	8	53	48	35			
Sheffield Wednesday	26	13	8	5	46	33	34			
Sheffield United	28	10	12	6	39	38	32			
Leeds United	28	11	9	8	33	29	31			
Bury	27	12	5	10	48	35	29			
Southampton	26	10	9	7	39	31	29			
Barnsley	27	9	9	9	48	42	27			
West Ham United	27	9	9	9	35	34	27			
Grimsby Town	27	10	6	11	52	51	26			
Preston North End	28	8	8	11	35	35	26			
Chesterfield	28	10	6	12	28	33	26			
Brentford	28	9	8	11	27	34	26			
SWANSEA T.	27	10	5	12	36	39	25			
Cardiff City	26	10	5	11	25	31	25			
Blackburn Rovers	28	10	4	14	38	43	24			
Leicester City	28	7	10	11	37	46	24			
LUTON TOWN	27	6	11	10	26	38	23			
Queens Park Rangers	28	7	8	13	28	40	22			
Bradford	27	7	7	13	40	52	21			
Coventry City	26	6	8	12	33	41	20			
Plymouth Argyle	27	6	8	13	36	50	20			
COMBINATION CUP										
	Pld.	Won	Drn.	Lost	For	Agst.	P.			
Birmingham City	4	3	1	0	8	3	7			
Norwich City	3	2	1	0	6	3	5			
Ipswich Town	2	1	1	0	3	2	3			
Leicester City	3	1	1	1	4	3	3			
Coventry City	3	1	0	2	4	3	2			
Northampton Town	3	1	0	2	5	5	2			
LUTON TOWN	4	1	0	3	8	11	2			
Watford	4	1	0	3	4	12	2			

NEXT MATCH

Saturday, February 11th, 1950

FOOTBALL COMBINATION CUP

Luton Town Reserves
v.
Birmingham City Res.

Kick-Off 3.15 p.m.

PRICES OF ADMISSION:—

- Centre Stand 2/-
 - Stand and Enclosure 1/6, Boys 1/-
 - Ground (under cover) 1/3
 - Ground (Kenilworth Road) 1/-
 - Boys 9d.
- All Prices include Entertainment Tax

G. A. WILD & SONS

THE
TOWN'S LEADING SPORTS OUTFITTERS

Fancy Leather Goods Dealers and Saddlers

14, MANCHESTER STREET, LUTON

Also at

'Phone No. 780

103, HIGH STREET NORTH, DUNSTABLE

'Phone No. 275

Suppliers to the Luton Town Football Club

Agents for all the Leading Sports Goods Manufacturers

**MANFIELD : ALEX JAMES : SHILLCOCK : EMBEKAY
and COTTON OXFORD FOOTBALL BOOTS**

(Large selection of all Boys' sizes in stock)

Goal Nets, Jerseys, Shorts, Hose, Shin Guards etc. etc.

A GREAT VARIETY OF FOOTBALLS FROM SIZES 1-5

We welcome Club enquiries. Please send or call
for our latest Price List of Football Gear etc.

We have a grand selection of Slazenger's, Dunlop's, Uandi, Gray's, Wisden's

BADMINTON : SQUASH : HOCKEY : RUGBY : BOXING EQUIPMENT Buy Early !!

BRISTLE AND PLASTICINE DART BOARDS

NOW AVAILABLE

Large Ranges of Darts to suit every Player—"BEDFORDIAN" DARTS
and FLIGHTS in Stock, also JIM PIKE and LEO NEWSTEAD Etc.

Ask to see our Super White Flights

❖ TABLE TENNIS TABLES *in Stock*

Also Johnny Leach, Victor Barna, Jack Carrington

TABLE TENNIS BATS and BALLS

❖ ROLLER SKATES *in great variety*

INDOOR GAMES *a speciality*

MONOPOLY, TOTOPOLY, PIT, Etc.

❖ BILLIARD TABLES *recovered and repaired at short notice by our experienced men at reasonable prices*

Travel and Fancy Leather Goods of every description

THE FINEST RANGE IN THE COUNTY

Printed by E. A. Allen & Son (Luton) Ltd., 424, Dunstable Road, Luton. 'Phone 1626.

Published by Luton Town Football and Athletic Co., Ltd., Kenilworth Road, Luton.