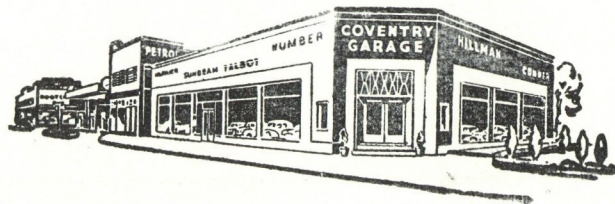




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Manager : JIMMY HILL

Secretary : P. T. S. OLIVER

Joint Medical Officers : DRs. P. COCHILL and J. L. BALLANTYNE

President : W. W. BRANDISH

J.H.'s Page

(J.H. is still here but today we're letting his co-manager Brian Scovell of the Daily Sketch write his page. Brian has been doing a daily column in his paper on how to be a manager, J.H. style).

How does he do it ?

I see in my piece in the "Sketch" they used the headline "Wizard of Coventry". One day it was "More magic tomorrow". Well, I have to report that J.H. doesn't use a magic wand.

He seems to have got Coventry out on top by reversing the natural order of things. Most clubs train in the mornings. At Highfield Road the first team trains in the afternoons.

At most clubs to put up a new idea is sacrilege. The directors won't like it. At Coventry they take up anything. No matter how cranky the letter, if it has an idea, it is followed up.

At most clubs to show enthusiasm is dangerous. The bossman will think you're getting too big for your boots. At Coventry they all show enthusiasm.

J.H. starts it off by doing things at such a pace that one wonders why he doesn't sprain more ankles (the last one was caused by jumping into a hole, as I reported).

It's not just the number of hours he works—far longer than the average forty or forty-two in Coventry factories. It's what he puts into them.

Running a soccer club is more than telling eleven players how to play. Nowadays it's a branch of the entertainment industry and the material it feeds on is ideas.

J.H. is always thinking them up. And more than any manager in the Football League, he sells the game. You don't see many bad words about Coventry City in the papers. This is because J.H. will always do his best to help reporters, the men who are spreading the word about the game. They like and trust him. And vice-versa.

At several press conferences I saw him hold this week he repeated the same old story time and time again. Each time his delivery was the same—enthusiastic, believing, interested. He "sold" that idea about rebuilding the ground to every reporter in the Midlands.



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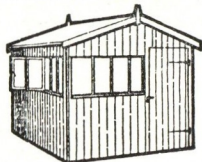
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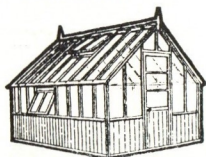
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Mansfield Town v. Coventry City

Saturday, 8th February

CHEAP TRIP
to
MANSFIELD
12/6

COVENTRY depart 11.30 a.m.

Similar bookings from COUNDON ROAD (11.33 a.m.), FOLESHILL (11.40 a.m.), BEDWORTH (11.50)

Return times and further information from Stations and Official Railway Agents.



To succeed, you must have everyone believing in you. You must have the rest of the team behind you.

I could find no-one at Highfield Road who doubts J.H. or what he is doing. I have been with him nearly all the time and I didn't see anyone have a cross word with him.

This isn't to mean that he rules over the club like a Castro (I can assure the Coventry firm that wrote in that the picture in the Sketch from Moscow was indeed Fidel and not J.H.). If anyone has a suggestion that's good, J.H. listens. And usually accepts.

To say that the new-style Coventry City is a happy family sounds like a cliché I know, but it's true.

The fact that the board has decided to spend so much money on the ground shows that they know where they're going — upwards.

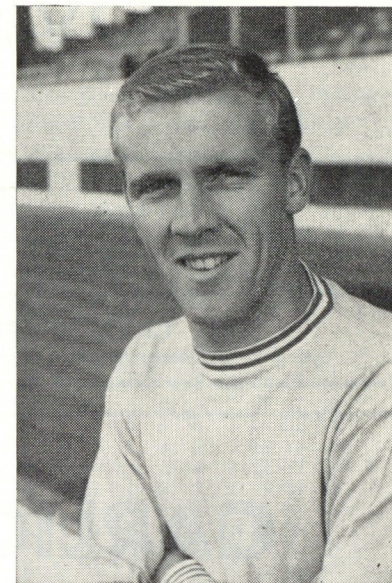
I wish them the very best of luck. I've enjoyed my week in Coventry. I can't think of another club in the country that would have granted me the facilities I've had here this week.

A word from J.H. :

Brian writes so much better than I do I am almost tempted to sign him on !

Today's Spotlight

This evening's personality, KEN HALE, was born in Blythe and played for Northumberland boys before joining the Everton ground staff. He soon moved nearer home to Newcastle and made his first team debut as a 17 year old. Was transferred to Coventry on the 14th December, 1962, for a fee of £10,000 and made his debut for the club in the away match against Notts. County the following day. He made 15 League appearances last season and scored two goals in those games. Was plagued by an ankle injury at the end of the season, but a manipulative operation during the summer put that right and he is now playing better than ever. His hobbies include fishing and tennis.



TOM BILLINGHAM

We would like to bring to the notice of friends of Tom Billingham, an ex-player, that he is now in the Rylands Ward of the Royal London Homoeopathic Hospital, Great Ormond Street, London, W.C.1., and would be pleased to hear from any of you that care to write.

ROUTE TO OLDHAM :

Go via Stonebridge to Coleshill and Lichfield and then take the A.51 to Stone. From Stone take the A.34 to Newcastle-under-Lyne—Congleton—Wilmslow—Cheadle. From Cheadle take the A.560 to Stockport, and then proceed to Ashton-under-Lyne and then take A.627 to Oldham.

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With the Juniors

Saturday, 11th January. 'A' XI v. Notts. County.

Midland Intermediate League. At Shilton. Draw 2-2.

Team : Fletcher, Cartwright, Burckitt, Oakes, Roberts, Morrissey, Motteram, Parker, Gould, Machin, Docker.

Scorers : Parker, Gould.

Saturday, 11th January. 'B' XI v. Radford Social.

Coventry & North Warwick League. Away. Draw 0-0.

Team : Jones, Coop, Parr, Burbidge, Sheppard, Cox, Johnson, Chambers, Whitehead, Ravenhill, Quigley.

Saturday, 11th January. 'C' XI v. St. James' Youth.

Friendly. At Shilton. Lost 1-3.

Team : Clamp, Mowe, Manders, Kearns, Leybourne, Walker, Radburn, Alford, Reynolds, Heathcote, Evans, F.

Scorer : Heathcote.

TICKETS FOR WATFORD

Watford have asked us to announce that Stand seats are now bookable for the match on March 7th. They are priced at 7/6d. and 5/6d. with children at half-price. Supporters are requested to send the appropriate remittance and a stamped addressed envelope, and the necessary tickets will be forwarded to them. All Stand seats are bookable and Watford would appreciate it if requests for tickets could reach them by February 29th. The address to write to is :—The Secretary, Watford F.C., Vicarage Road, Watford.

LEAGUE — DIVISION III.

	Home					Away					Pts.	
	P	W	D	L	F	A	W	D	L	F		A
COVENTRY CITY	28	11	2	1	41	14	7	5	2	29	17	43
CRYSTAL PALACE	28	11	3	0	28	8	3	4	7	21	27	35
WATFORD	28	10	3	1	37	19	4	3	7	15	21	34
BOURNEMOUTH	27	10	3	2	28	11	4	2	6	15	17	33
OLDHAM	27	10	1	2	30	16	4	4	6	21	22	33
READING	27	10	3	1	27	14	3	3	7	12	21	32
SHREWSBURY	28	9	3	2	26	11	3	4	7	22	37	31
PORT VALE	27	9	4	1	23	7	2	4	7	11	20	30
BRISTOL CITY	26	6	5	2	22	11	5	3	5	18	21	30
COLCHESTER	27	7	3	3	28	15	2	8	4	18	24	29
HULL CITY	25	8	5	0	28	12	2	4	6	11	22	29
PETERBOROUGH	28	8	3	3	37	20	3	3	8	15	28	28
BRISTOL ROVERS	26	6	5	2	29	15	4	2	7	19	24	27
MANSFIELD TOWN	28	7	6	0	25	11	3	1	11	17	31	27
BRENTFORD	26	7	1	5	37	21	3	5	5	18	24	26
WALSALL	29	5	6	4	24	23	4	2	8	13	24	26
SOUTHEND UNITED	28	4	7	2	20	14	3	2	10	19	38	23
Q.P.R.	26	7	0	6	27	27	3	2	8	16	25	22
CREWE ALEXANDRA	27	6	4	4	17	14	1	4	8	14	29	22
BARNLEY	26	4	6	3	19	16	2	3	8	19	36	21
MILLWALL	27	4	1	7	11	16	3	4	8	13	26	19
WREXHAM	28	5	1	8	34	33	2	2	10	18	41	17
NOTTS. COUNTY	26	6	2	5	17	12	1	1	11	11	37	17
LUTON TOWN	27	5	2	7	22	30	0	4	9	5	25	16

**M&B
MILD ALE**

TODAY'S MATCH

Kick-off 3.15 p.m.

Teams for today, Saturday, January 18th, 1964

**M&B
EXPORT**

COVENTRY CITY

Shirts : Sky Blue with Dark Blue and White Neck and Wristband. Light Blue Shorts.

BOB WESSON
GOALKEEPER

RIGHT

2—FRANK KLETZENBAUER
RIGHT BACK

4—BRIAN HILL
RIGHT HALF

7—WILLIE HUMPHRIES
OUTSIDE RIGHT

8—JIMMY WHITEHOUSE
INSIDE RIGHT

5—GEORGE CURTIS
CENTRE HALF

9—HUGH BARR
CENTRE FORWARD

3—MICK KEARNS
LEFT BACK

6—RONNIE FARMER
LEFT HALF

10—KEN HALE
INSIDE LEFT

11—RONNIE REES
OUTSIDE LEFT

LEFT

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and Sheet Metal Co. Ltd.
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who provided today's match ball



Referee :
Mr. J. S. Pickles
Stockport

Linesmen :
Mr. R. F. Johnson
(Yellow Flag)
Mr. G. H. Morris
(Red Flag)

11—HARRY WALDEN
OUTSIDE LEFT

10—JOHN REID
INSIDE LEFT

9—JOHN O'ROURKE
CENTRE FORWARD

8—TOM McKECHNIE
INSIDE RIGHT

7—GORDON TURNER
OUTSIDE RIGHT

6—JOHN BRAMWELL
LEFT HALF

5—GORDON FINCHAM
CENTRE HALF

4—DAVID PACEY
RIGHT HALF

3—ALAN McBAIN
LEFT BACK

2—BOB MORTON
RIGHT BACK

RON BAYNHAM
GOALKEEPER

LEFT

LUTON TOWN

White Shirts and Black Shorts

RIGHT

Alterations to the above teams and announcements will be given through the Loud Speakers

A BRENTFORD WALSALL	HALF TIME SCORES	L BLACKBURN WOLVES
B BRISTOL CITY CREWE ALEX.		M BLACKPOOL TOTTENHAM
C COLCHESTER WREXHAM		N CHELSEA ASTON VILLA
D MANSFIELD READING		O LEICESTER BOLTON
E MILLWALL BOURNEM' TH		P W.B.A. MAN. UTD.
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G PORT VALE NOTTS. C.		R SWINDON LEEDS UTD.
H SHREWSBURY C. PALACE		
I SOUTHEND BRISTOL R.		
J WATFORD Q.P.R.		
K BIRMINGHAM BURNLEY		

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In addition the above number could take you to the Cup Final at Wembley. At 12 selected matches winning numbers will be announced at half-time.

Friday January 24th, 1964

LEICESTER CITY

Friendly Fixture Kick-off 7.30 pm

Saturday February 1st, 1964

HULL CITY

Football League Kick-off 3.15 pm

Wednesday February 12th, 1964

BIRMINGHAM

Football Combination Kick-off 7.30 pm

Our Visitors today

This afternoon we welcome the Officials, Players and Supporters of LUTON TOWN to Highfield Road, on this their first visit for a League match since the 1951-52 season. The Club was founded in 1885 by the amalgamation of Luton Wanderers with Luton Excelsior. They were the first Club in the South to employ professional players and played in the Southern League from 1894-96. They were elected to the League Division II. in 1897. Popularly known as "The Hatters", they play at Kenilworth Road, which has a record attendance of 30,069 for a Cup match against Blackpool in 1959. Their present Manager is Mr. Bill Harvey.

PEN PICTURES

RON BAYNHAM (Goalkeeper) Has been with Luton Town since 1951, being secured from Worcester City. He has represented England on several occasions; played for the Football League on two occasions and also for England 'B' Team versus Yugoslavia 'B'. Was a member of the F.A. Touring Team to South America in 1959.

BOB MORTON (R.B.) Local born and has been with the Club since 1948. Played for England 'B' once and the Football Combination versus the Dutch XI on two occasions; also for the F.A. versus The Army. Was chosen as Reserve for England at Wembley in 1955 and again when they played Ireland in 1958. Has played in most positions for Luton.

ALAN MCBAIN (L.B.) Born in Aberdeen. Played for Carlisle last season when he attracted the Manager's attention. Transferred to Luton in exchange for J. Lornie and A. Ross. A very sound and capable defender.

DAVID PACEY (R.H.) Born in Luton, signed for the Club in 1956. Has played for the F.A. versus the R.A.F. and was also a member of the England under 23 team against Germany and Italy. Very strong player with a liking for getting among the goalscorers.

GORDON FINCHAM (C.H.) Transferred from Leicester to Plymouth four years ago and then to Luton in July 1963. Is the dominating Centre Half we hope will strengthen our defence.

JOHN BRAMWELL (L.H.) Joined Luton in October 1960 from Everton and has proved a very capable player worthy to be considered for International honours.

GORDON TURNER (O.R.) Joined Luton as a Wing-half upon his demob from the Navy. Represented the English League against the Scottish League in 1955 and also played for the F.A. XI versus the Army in 1958. The Town's leading goalscorer for eight seasons, he is a skilled player with a tremendous shot.

THOMAS McKECHNIE (I.R.) Born Glasgow and joined Luton direct from Rob Roy (Scotland) at the end of season 1960-61. Played consistently in the First Team the past two seasons, except when injury prevented him.

HARRY WALDEN (O.L.) Joined Luton from Kettering in January 1961 and stepped straight into the First Team. Severely injured at a crucial part of last season's programme which prevented him from taking any further part in the struggle against relegation.

The Sky Blue Song

*Let's all sing together
Play-up Sky Blues
While we sing together
We will never lose
Proud Posh or Saddlers
Hatters or anyone
They can't defeat us
We'll fight till the game is won.*

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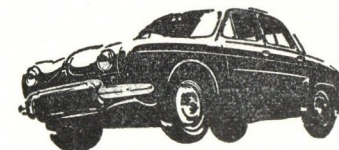
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Results for Saturday, January 11th, 1964 Week 23

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FIXTURES

FOOTBALL LEAGUE

1963	F.	A.	Gate
Aug.			
24 Crystal Palace	H	5 1	26,037
29 Notts. County	A	3 0	18,669
31 Walsall	A	3 0	17,440
Sept.			
7 Reading	H	0 0	24,992
10 Notts. County	H	2 0	27,796
14 Luton Town	A	3 1	14,539
17 Crewe Alex.	H	5 1	29,572
21 Hull City	A	1 2	12,315
28 Mansfield Town	H	0 3	22,903
Oct.			
2 Crewe Alex.	A	2 2	7,385
5 Brentford	A	3 2	15,830
8 Bristol City	H	2 1	23,884
12 Wrexham	H	3 0	23,692
15 Bristol City	A	1 0	13,582
19 Colchester Utd.	A	1 2	7,189
22 Shrewsbury T.	H	8 1	27,294
26 Watford	H	2 2	25,910
30 Shrewsbury T.	A	0 0	13,669
Nov.			
2 Southend Utd.	A	2 1	12,012
9 Peterborough U.	H	3 2	29,663
16 Trowbridge F.A. Cup	A	6 1	6,542
23 Bristol R.	H	4 2	23,901
30 Q.P.R.	A	6 3	10,997
Dec.			
7 Bristol R. F.A. Cup	H	1 2	26,248
14 Crystal Palace	A	1 1	18,942
21 Walsall	H	1 0	19,563
26 Barnsley	A	1 1	12,308
28 Barnsley	H	3 1	26,922
1964			
Jan.			
3 Millwall	H	3 0	27,437
11 Reading	A	2 2	16,923
18 Luton Town	H		
22 Oldham	A		

Feb.	H.	A.	Gate
1 Hull City	H		
8 Mansfield Town	A		
15 (5) Brentford	H		
22 Wrexham	A		
29 (6) Bournemouth	H		
Mar.			
7 Watford	A		
14 (S.F.) Southend U.	H		
21 Bournemouth	A		
28 Oldham	H		
30 Port Vale	A		
31 Port Vale	H		
April			
4 Bristol R.	A		
11 Q.P.R.	H		
18 Millwall	A		
20 Peterborough U.	A		
25 Colchester U.	H		
May			
2 (Cup Final)			

FOOTBALL COMBINATION

Dec.	H.	A.	Gate
4 Watford	H	3 3	
11 Portsmouth	A	0 2	
18 Fulham	H	2 0	
21 Charlton A.	A	1 6	
1964			
Jan.			
8 Southampton	H	1 0	
15 Leyton O.	H	4 0	
21 Millwall	A		
29 Southampton	A		
Feb.			
1 Brighton & Hove...	A		
12 Birmingham City	H		
18 Brentford	A		
26 Q.P.R.	H		
29 Swindon Town	A		

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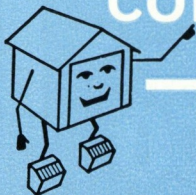
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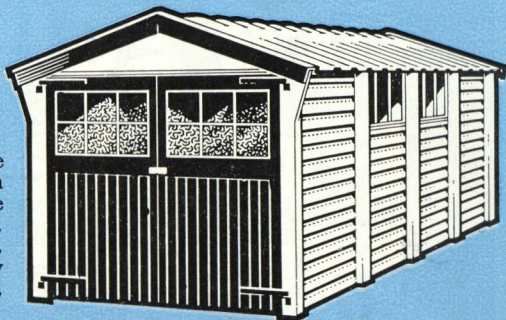
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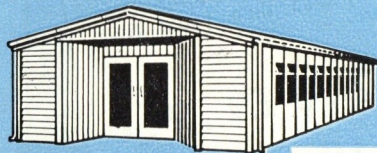
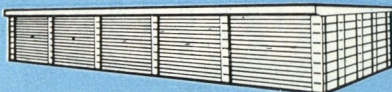


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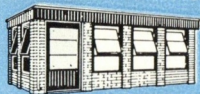


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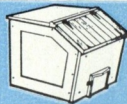
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