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SATURDAY, 23rd SEPTEMBER, 1967

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No. 3

## versus **LUTON TOWN**

FOOTBALL LEAGUE DIVISION 4

MONDAY, 4th SEPTEMBER, 1967

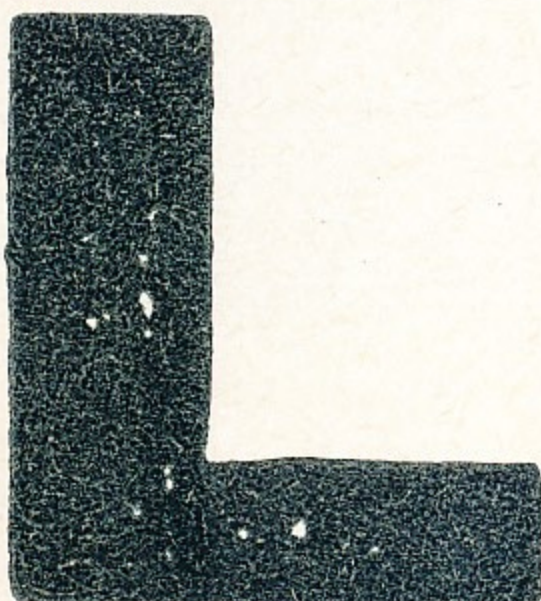
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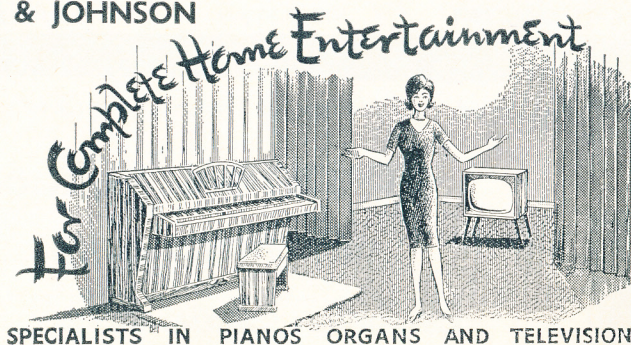
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## Southend United Football Club Ltd.

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Secretary: JOHN RANGLES

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## From the Manager's Office

For me victory against Wrexham last Friday was very sweet! The only disappointing factor was the way we achieved our win. We were below our best form and to be honest this was without a doubt our worst performance so far this season — but if you can win when you are playing badly then we must be in with a chance of honours.

Maybe the boys were a little tensed up because there was something about this game that everybody wanted to win.

These notes were penned before the result of the match at Barnsley but I hope that when you read these notes we will still be undefeated. Having seen Barnsley play last Saturday I feel sure we can do well against them. There is the added incentive for me to do well because I am returning to my native land — being born just outside Barnsley.

I would like to welcome to-night's visitors Luton Town who like us have got off to a bright start this term. In the short space of time Manager Alan Brown has been connected with Luton he has brought about quite a change and I hope he continues the good work — after all we don't mind who gets promotion with us!

UP THE BLUES, Ernie Shepherd.

**Page One Picture:** Ex-United player Terry Bradbury can be seen making a vain effort to stop Blues left-winger John McKinven's header going in to seal both points for Southend in their last home game against Wrexham. (Picture by courtesy of the Southend and District News Review).

# FIRST WITH THE WEEK-END SPORT !

COVERING UNITED HOME AND AWAY

SOUTHEND and DISTRICT

# NEWS REVIEW

EVERY WEDNESDAY

— THREEPENCE

## Our Visitors — Luton Town

Luton are Managed by **Allan Brown** who joined them last season after previous managerial experience with Wigan Athletic and trained by **Denis Evans** the former Arsenal full back.

Luton Town were original members of the 3rd Division South in 1920-21. As Champions in 1936-37 they were promoted to the 2nd Division where they remained until gaining further promotion in 1954-55. Their greatest achievement was probably in reaching the F.A. Cup Final in 1959 when they were beaten 2-1 by Nottingham Forest. Unfortunately they lost their 1st Division place the following season, were further relegated in 1962-63 and two years later dropped into the soccer basement.

Last season Luton finished 17th with 41 points. Their weakness was their form away from home which produced only 6 points and 12 goals. Against Southend they lost 2-0 at Roots Hall but won the return at the Kenilworth Road Ground by a single goal to nil.

This season Luton have drawn away to Wrexham in a defensive battle and beaten Barnsley at home by 2-0.

United's best victory against Luton was in 1964-65 at Roots Hall by 5-0 thanks to goals from McKinven 2, Gilfillan, Bentley and an own goal. The United team on that occasion was: McKechnie; Costello, King; Bentley, Watson, Bradbury; Woodley, Smillie, Smith, Gilfillan, McKinven.

### SOUTHEND UNITED v. LUTON TOWN

TOTAL RECORD	P	W	D	L	F - A	Pts.
	40	13	10	17	54 - 59	36

## Pen Pictures . . .

**TONY READ, Goalkeeper.** Born in Haydock. His first club was Sheffield Wednesday, later going to Peterborough from whom we secured him in March 1965. Is equally well at home in the Centre Forward position.

**BILLY MCDERMERT, Wing Half.** Born at Paisley, was transferred from Leicester City in July 1967 and comes with a reputation as being a rugged type player.

**ALAN SLOUGH, Full Back.** Born at Luton, he has graduated through the ranks of schoolboy, amateur and apprentice before accepting full terms in May 1965. Can also play with distinction at wing half or inside forward.

**KEITH ALLEN, Inside Forward.** Joined this club from Stockport, in exchange for Derek Kevan in March 1967. Quickly became a favourite here, he previously played for Grimsby and Portsmouth. A Native of the Isle of Wight.

**TERRY BRANSTON, Centre Half.** Signed in June from Northampton Town for whom he played regularly and has appeared in all four divisions of the Football League. He was born at Rugby.

**JOHN MOORE, Wing Half.** His third season at Luton, being a regular member of our first team. Previously played for Motherwell. Was born at Hart Hill (Scotland).

**GRAHAM FRENCH, Winger.** Born at Wolverhampton. Has previously played for Shrewsbury, Swindon, Watford and Wellington before joining Luton in October 1965. Has several South International Caps for England.

**MICKY BROWN, Forward.** Was born at Slough and made his League debut for Fulham where he spent five seasons followed by two seasons at Millwall, joined Luton July 1967.

**BRUCE RIOCH, Inside Forward.** Born at Aldershot. Lived in Luton most of his life. First signed for Luton as an apprentice in 1963. Taking the full time ticket in September 1964 and is a regular member of the first team.

**RAY WHITTAKER, Winger.** A Londoner from Bow, he played for the Arsenal with whom he gained England Youth International Caps before coming to Luton in March 1964. He has been a regular member of our first team ever since.

**ROBIN WAINWRIGHT, Inside Forward.** Born at Luton, our newest recruit, having signed apprentice forms in July 1967, played four times for England Boys Club last season.

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# MEAKERS

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## The New Shrimpers Club

The kick-off for the New Shrimpers Club is now very near and as you know our opening dance is on 23rd September — tickets available from Supporters Club Headquarters, 57 London Road, Southend, or Supporters Club Agents, and Roots Hall Offices.

It is hoped that the club will be open full time two weeks prior to this date.

PLEASE COMPLETE THE MEMBERSHIP FORM WHICH IS PRINTED IN THIS PROGRAMME AND HAND IT IN OR POST, TOGETHER WITH 10s., SUBSCRIPTION TO THE SHRIMPERS CLUB, ROOTS HALL OR SUPPORTERS CLUB HEADQUARTERS, 57 LONDON ROAD, SOUTH-  
END.

### "JACKPOT" COMPETITION WINNERS

Wednesday, August 24th

Ticket No.: N.06765, R. Smith, 16 Treecot Drive, Westcliff, £15 10s. 0d.; N.08818, E. S. Hackett, 23 Boscombe Road, Southend, £7 15s. 0d.; N.08539, Mr. O'Keefe, 67 Rochester Drive, Southend, £3 17s. 6d.; N.05358, I. C. Roose, 32 Temple Court, Hadleigh, £3 17s. 6d.

Friday, August 25th

N.06143, Mrs. Cox, £24 0s. 0d.; N.07694, P. Ware, 49 Ambleside Drive, Southend, £12 0s. 0d.; N.09580, D. A. Locke, 8 Mornington Avenue, Rochford, £6 0s. 0d.; N.03983, W. Black, 167 Downhall Road, Rayleigh, £6 0s. 0d.

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4 ASHWORTH		5 MAY	6 STEVENSON	
7 BABER	8 CHISNALL	9 SMILLIE	10 BEESLEY	11 MCKINVEN

Referee: Mr. E. D. WALLACE (Swindon)

Linesmen: Mr. K. BRAY (Uxbridge)  
Mr. R. C. CHALLIS (Tonbridge)



WHITTAKER 11	RIOCH 10	GREEN 9	BROWN 8	FRENCH 7
MOORE 6	SLOUGH 3	BRANSTON 5	McDERMENT 2	ALLEN 4
		READ 1		

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### Southend United Supporters' Club Youth Section

Seats for the coach to Hartlepool can be booked at the Programme Shop tonight. Full details can be obtained there or from Roots Hall Office. Bookings should be accompanied by a 5/- deposit for which a receipt will be issued.

Unfortunately the meeting anticipated for last Friday had to be cancelled and as there are no available Friday nights in the meantime the first meeting will now take place on September 29th. The form of this meeting may now be changed because of last week's disappointment. If not, it will remain a programme auction in the Roots Hall Cafe. Plans for future meetings include a discussion, talk by Mr. Rubin and talk by Phil Chisnall, the last two depending on the acceptance of the speakers of the invitations extended to them.

Unfortunately some of the new stock has still not arrived. However we have received the very attractive Southend United key rings which are white with blue lettering. They are leather and only cost 1s. 6d. each. Ball pens are still only 6d. and Youth Section Badges 9d. Last season's handbook is still available priced 6d. The programmes from this season's previous home games at Roots Hall are on sale price 6d. each. Photographs of the new players and new photographs of the established favourites will soon be available. 1967/8 programmes Leicester City v. Sheffield Wednesday 9d. each; Tottenham Hotspur v. West Ham; Barnsley v. Southend.

For those who did not attend the A.G.M. the officers and committee elected are.— Michael Bailey (Chairman); Keith Summers (Vice-Chairman); Ron Harris (Treasurer); Mick Thomas (Assistant Treasurer); Paul Mason (Secretary); John Wade (Membership Secretary); Kevin Moran (Magazine Editor); Steve Millington (Programme Shop Manager). John Bath, Mel Buxton, Jeremy Joseph and Mick Orr.

The younger supporters on the North Bank are reminded of the embarrassment which obscene language causes ladies and girls who also pay to stand behind that goal. We want the youth of Southend and particularly the Youth Section to be recognised for their vocal support which they give the team home and away but NOT for unnecessary foul language.

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### MEMBERSHIP PROPOSAL FORM

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OCCUPATION

I desire to become a member of the Club, and if elected, I agree to abide by the Rules and Bye-laws thereof in force or as varied hereafter.

Signature .....

SIGNATURE OF PROPOSER

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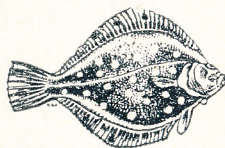
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Fixtures 1967-68		Gd.	F. A.	Gate	Goal Scorers
Aug.	Sat. 19 Port Vale	A	2-1	7,451	McKinven (Pen), Chisnall
	Wed. 23 Brntfd. (F.L. Cup 1)	H	1-0	8,089	McKinven
	Fri. 25 Wrexham	H	3-1	11,596	McKinven (2) Showell (o.g.)
Sept.	Sat. 2 Barnsley	A			
	Mon. 4 Luton Town	H			
	Fri. 8 Swansea Town	H			
	Wed. 13 Dingtn. (F.L. Cup 2)	H			
	Sat. 16 Hartlepoons Utd.	A			
	Fri. 22 Newport Cty.	H			
	Wed. 27 Luton Town	A			
	Sat. 30 York City	A			
Oct.	Mon. 2 Bradford	H			
	Sat. 7 Chesterfield	A			
	Sat. 14 Exeter City	H			
	Mon. 16 Wrexham	A			
	Sat. 21 Darlington	A			
	Mon. 23 Bradford	A			
	Fri. 27 Aldershot	H			
Nov.	Sat. 4 Workington	A			
	Sat. 11 Lincoln City	H			
	Mon. 13 Barnsley	H			
	Sat. 18 Halifax Town	A			
	Sat. 25 Bradford City	H			
Dec.	Sat. 2 Crewe Alexandra	A			
	Sat. 9 (1) F.A. Cup				
	Fri. 15 Port Vale	H			
	Tues. 26 Brentford	A			
	Sat. 30 Brentford	H			
Jan.	Sat. 6 (2) F.A. Cup				
	Sat. 13 Swansea Town	A			
	Sat. 20 Hartlepoons Utd.	A			
	Sat. 27 (3) Chester	A			
Feb.	Tues. 6 Newport Cty.	A			
	Sat. 10 York City	H			
	Sat. 17 (4) Rochdale	A			
	Sat. 24 Halifax Town	H			
Mar.	Sat. 2 Exeter City	A			
	Fri. 8 (5) Chester	H			
	Fri. 15 Darlington	H			
	Sat. 23 Aldershot	A			
	Fri. 29 (6) Workington	H			
Apr.	Sat. 6 Lincoln City	A			
	Fri. 12 Doncaster Rovers	H			
	Sat. 13 Chesterfield	H			
	Tues. 16 Doncaster Rovers	A			
	Sat. 20 Bradford City	A			
	Mon. 22 Notts County	H			
	Fri. 26 (S.F.) Crewe A.	H			
May	Sat. 4 Notts County	A			
	Fri. 10 Rochdale	H			
	Sat. 18 (F)				

**APPEARANCES & GOALSCORERS**

	Apps		Goals	
	F.L.	F.L.	Cup	Goals
J. Ashworth	2	—	1	—
J. Baber	2	—	1	—
M. Beesley	1	—	1	—
A. Bentley	2	—	1	—
G. Birks	2	—	1	—
P. Chisnall	2	1	1	—
J. Ferguson	1	—	—	—
E. May	1	—	—	—
J. McKinven	2	3	1	1
T. Roberts	2	—	1	—
M. Slack	1	—	1	—
A. Smillie	2	—	1	—
J. Stevenson	2	—	1	—
Own Goals	—	1	—	—

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## SOUTHEND UNITED PRE-SEASON FRIENDLIES

			G.	F - A	Gate	Goal Scorers
Sat.	Aug. 5	Clyde	H	1-3	4,717	Bentley
Tues.	Aug. 8	Q.P.R.	H	2-3	4,703	Chisnall, 1 own goal.
Sat.	Aug. 12	Maldon	A	5-1		Stevenson, McKinven 2, Schooling, Walsh.
Mon.	Aug. 14	Charlton	H	2-4	5,002	Baber, Smillie
Tues.	Aug. 15	Barking	A	1-2		Conboy.

## KNOW THE GAME—PLAYERS CONTRACTS

More and more you read about clubs having 'options' on the services of players. Few people understand what an option is all about including, we suspect, some players. Briefly, it's this:

A player signs a contract with his club for one year, with a one year option under the same terms and conditions. Providing the club exercises that option at the proper time the contract is extended for the further year and the player has no right of appeal.

At the end of the further period the club has the right, on or before the last day of the playing season, to indicate to the player that they are offering him a re-engagement.

At this stage, and at this stage only, the player has the right to call upon the club either to negotiate a new Contract of Service with him, or to negotiate the transfer of his registration to another club at an appropriate and agreed fee.

That, in a nutshell, is what options are all about.

## MID-WEEK LEAGUE

1967

W.	Aug. 30	Millwall	A	1-4
W.	Sept. 13	Aldershot	H	
W.	" 20	Millwall	H	
W.	Oct. 4	Colchester Utd.	H	
W.	" 11	Aldershot	A	
T.	" 17	Watford	A	
W.	" 18	Colchester Utd.	A	
T.	" 24	Charlton Athletic	A	
W.	Nov. 1	Charlton Athletic	H	
W.	" 8	Q.P.R.	H	
T.	" 14	Q.P.R.	A	
W.	" 22	Luton Town	A	
W.	Dec. 13	Luton Town	H	
W.	" 20	Watford	H	

1968

W.	Jan. 10	Watford	H
T.	" 16	Charlton Athletic	A
W.	" 24	Colchester United	H
W.	" 31	Aldershot	A

W.	Feb. 14	Charlton Athletic	H
T.	" 20	Q.P.R.	A
W.	" 28	Q.P.R.	H
W.	Mar. 6	Millwall	A
W.	" 20	Millwall	H
W.	" 27	Luton Town	A
W.	Apr. 3	Luton Town	H
T.	" 9	Watford	A
W.	" 17	Colchester United	A
W.	" 24	Aldershot	H

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Commentaries on all First Team matches are relayed to local hospitals by members of Southend Toc 'H'.

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### *Forthcoming Matches at Roots Hall . . .*

**FRIDAY, 8th SEPTEMBER:**

Football League  
**SWANSEA TOWN** — Kick-off 7.30 p.m.

**WEDNESDAY, 13th SEPTEMBER:**

Football League Cup 2nd Round  
**DARLINGTON** — Kick-off 7.30 p.m.

**WEDNESDAY, 20th SEPTEMBER:**

London Mid-Week League  
**MILWALL** — Kick-off 7.30 p.m.

**FRIDAY, 22nd SEPTEMBER:**

Football League  
**NEWPORT COUNTY** — Kick-off 7.30 p.m.