

GREENACRE MOTEL WHITLEY BRIDGE

5 miles A.1 Ferrybridge

5 miles Selby

Telephone Whitley Bridge 395 or 545

Residential Chalets

Fully Licensed

DINNER PARTIES — WEDDINGS — SOCIAL FUNCTIONS Table Reservations for Saturdays

LUNCHEONS, AFTERNOON TEAS, etc., DINNER



CANINE PROTECTION THE FINEST **DETERRENT!**

Make Protecting Your Property Our Business! Contact the North's Leading Dog Security Experts

WYDAWAKE SECURITY SERVICES

WYDAWAKE KENNELS . FALCON HOUSE STORRS HILL ROAD TELEPHONE: OSSETT 976

BRADFORD (PARK AVENUE) ASSOCIATION FOOTBALL CLUB LTD.

NS (Chairman) C. R. AMBLER (Vice-Chairman)
M. F. BROWN, J. BURKINSHAW, G. SUTCLIFFE J. L. EVANS (Chairman)

Hon. Medical Officers: J. M. BONAR, M.B., Ch.B.

J. HOWARD, M.B., B.S.

Secretary: G. H. BRIGG

General Manager: J. F. ROWLEY

Club Colours: WHITE WITH TWO CIRCLETS (Red and Amber)

Registered Office: PARK AVENUE, BRADFORD 5

Telephone: BRADFORD 28000

MANAGER'S NOTES

To all of us, the team's Christmas results have not been good. The game at Hartlepools could have been won easily if some of the players had given 100% effort. Then Boxing Day at Luton: this was another game which should never have been lost, but this lost game could not be blamed onto the players because they played very well under difficult ground conditions.

The whole team showed much more fighting spirit, and if they would keep this up, you, as well as all connected with this club, would feel very much happier and say with confidence the future looks very bright, because success of the first team

brings success throughout the club.

What a pity the youth policy of the club was disbanded, started, disbanded, and started again, because those of you who attend our youth team games will see we have some very bright prospects, but the gap at present between them and the first team is too great. Given another year, and then a few can be considered for the first team, and for any club to be successful it must have a number of so-called first team squad of players, which makes each player fight for his place, never letting up, because he knows there is always someone else waiting to take

By bringing on your own players from youngsters you get boys thinking and playing the type of football you want and, at the same time, 100% effort coupled with club loyalty, which is more than we can say about certain players in the club at the moment, and the sooner these are away, the better for all concerned.

May I say to all you spectators, a Happy and Prosperous New Year, and may

1968 see the turn for Park Avenue.

J. F. ROWLEY.

OUR VISITORS

The Luton Town club was formed in 1885 by a fusion of two clubs, Luton Wanderers and Luton Excelsion.

INVEST WITH SECURITY IN SHIPLEY U.D. COUNCIL BONDS

A 5 STAR INVESTMENT

Trustee Security

For further particulars apply to:

- Attractive Rate of Interest
- Repayment of Capital Guaranteed THE TREASURER, TOWN HALL SHIPLEY, YORKSHIRE
- No Costs
- Choice of Period

Phone: 51363

They claim to be the oldest professional club in the South of England; in 1890 they paid three players 5/- per week. For the following season it was, by agreement, decided to pay each player 2/6 per week with an extra sixpence for away games, with payment for work lost on Saturday morning, where that applied.

Luton secured election to the Second Division Football League in 1897, but they only had three seasons there before, in 1900, reverting to the Southern League. They staved there until 1920, when the Southern League, more or less, became the Football League Third Division (South). Promotion came in 1937.

In 1954-5, 'The Hatters', along with Birmingham and Rotherham United, finished at the head of Division Two with 54 points each. The Yorkshire side were the unlucky ones to stay, because of goal average, in the Second Division.

Luton remained in the premier grade until 1960, when they were relegated

along with Leeds United.

They had a further drop, into the Third Division, at the end of 1962-3 and

fell into the lowest grade in 1965.

Luton are strongly fancied to ascend this season and support is rolling back to Kenilworth Road.

In our games last season, honours were even—0-0 at Park Avenue and 2-2 at Luton. We need to win today to break even this time following our 2-0 defeat on

Boxing Day.

Famous players who have assisted Luton include John McCartney, who became a well-known manager, Jas. McEwen, T. McInnes, J. R. Ross, Louis Bookman, A. Brown and Syd Owen. The latter captained the side when they lost to Nottingham Forest in the 1959 F.A. Cup final.

The match ball for this afternoon's game has been kindly presented by the Bradford Park Avenue Supporters' Club, to whom we extend our grateful thanks.

The donation of further match balls by wellwishers of the Club would be much appreciated and duly acknowledged in future issues of this programme.

Canine Protection THE FINEST DETERRENT!

Make Protecting Your Property Our Business! Contact the North's Leading Dog Security Experts

WYDAWAKE SECURITY SERVICES

FALCON HOUSE WYDAWAKE KENNELS . STORRS HILL ROAD OSSETT

TELEPHONE: OSSETT 976

GREENACRE MOTEL WHITLEY BRIDGE

5 miles A.1 Ferrybridge

5 miles Selby

Telephone Whitley Bridge 395 or 545

Residential Chalets Fully Licensed

DINNER PARTIES — WEDDINGS — SOCIAL FUNCTIONS

Table Reservations for Saturdays

LUNCHEONS, AFTERNOON TEAS, etc., DINNER

SUPPORTERS' CLUB NOTES

We are now at the halfway stage of the season. We cannot get any lower, so for the sake of our supporters, let us hope the tide will change in the New Year.

When things are at a low ebb, everything goes wrong, but support is needed more than ever. You can all help either by joining our Pool or selling Bingo tickets. This is a "must" at the moment to help our club to exist. I still feel sure that with our unlimited support, our manager can still pull us through.

For the last fourteen years our agents and supporters have worked very hard to help the club. If we could only enrol a few more new agents things could be better. Two or three young ladies have come forward recently to help with our Jackpot. Why not you? By coming half-an-hour earlier your help could be utilised.

Our valiant band of supporters made the long trip to Luton on Boxing Day, coming back disappointed but not disgraced. All the "reps" seem to be homers, except at Park Avenue.

"UP THE AVENUE"

G. A. HUDSON, Hon. Secretary/Treasurer.

SALES CORNER

Caps 5/6 Car Stickers 2/-Lapel Badges 2/6 Scarves 11/6 Cuff Links 17/6 Key Rings 3/11 Pennants 2/11 Teddy Bears 25/6, 35/6

Special This Week

Glasgow Celtic, Tottenham, Leeds United, West Ham and England pennants.

"THE AVENUE" No. 2 — NOW ON SALE — 1/-

AGENTS WANTED

TO SELL BINGO TICKETS

Please Call At:-

DEVELOPMENT OFFICE

ABRAHAMS

CARLISLE

All Classes of Joinery Work

CARLHAM WORKS CROWTHER ST. BRADFORD 5

Telephone: Bradford 31053

BRADFORD (PARK AVENUE) AUXILIARY BRANCH

FOOTBALL COMPETITION

1st Dividend £75

Agents Urgently Required JOIN NOW AND ASSIST 1st Dividend £75

Small Outlay — Prompt Payments

A. BIRDSALL, Pools Office, Park Avenue

Tel.: Office 27226 Tel.: Home 681116

(2) BRADFORD — Colours: White Shirts with Red and Amber Circlets; White Shorts Goalkeeper

> BARNES 2-Right Back

8-Inside Right

HAM

LLOYD

ROBINSON ANDREWS

4-Right Half

LIGHTOWLER

7-Outside Right

Substitute: TURNER

CLANCY

BRADFORD

LUTON TOWN

HARDIE

DINSDALE

9-Centi- Forward

DOWN

3,674 LIGHTOWLER

3-Left Back ROWLEY

5-Centre Half

6-Left Half TANNER

10-Inside Left

DRAPER

11-Outside Left ROBINSON

HAM

HAMMONDS

CHOP SAUCE

Tickles up your appetite

Made in Shipley

Referee: N. CALLENDER (Richmond, Yorks)

Linesmen

R. G. GORE (Red Flag)

A. HUGHES (Yellow Flag)

JOHNSON WHITTAKER

MOORE

6-Left Half

11-Outside Left

Substitute: McLEISH McDERMENT

> ALLEN RIOCH 10-Inside Left

JARDINE

3-Left Back

ALLEN 9-Centre Forward GREEN

BRANSTON

TAYLOR

5-Centre Half

RYAN BUXTON 7-Outside Right

BUCKSTONE 8-Inside Right

SLOUGH

4-Right Half DOUGAN

2-Right Back

READ Goal eeper

(i) LUTON TOWN — Colours: White Shirts, Black Shorts

2

AT NO

EXTRA

CHARGE

\$

Bradford 20477 - Telephone - Halifax 62840

INSURANCE CONSULTANTS

ANY RISK AND TYPE OF VEHICLE OUOTED

\$

1

"SIGNS"

RESERVED FOR

ALFRESCO

FRIZINGHALL BRADFORD

'PHONE: 41211/2/3

Your Main Dealer for

VAUXHALL CARS

BEDFORD VANS AND TRUCKS

OUALITY TESTED USED CARS

SELF DRIVE

CAR HIRE

PHONE:

71571

SPENCER ROAD, BRADFORD 7

WEDDINGS, Etc.

RELIABILIT

SIGN CONTRACTORS

DIAMOND COURT DIAMOND STREET, BRADFORD I

Telephone: Bradford 27682

INSTALMENTS

5 EDMUND ST., BRADFORD 5

DEVELOPMENT FUND NOTES

Dear Friends.

I hope that you have all had a very pleasant Christmas, and I also hope that now the holidays are over, YOU will make a really big effort to sell tickets for the Car Competition.

Response to my previous appeals has been encouraging, but I am sure that you will appreciate that we need the help of every supporter to make this scheme a success.

The majority of people who have taken tickets have returned for further supplies, which proves that the tickets are popular, so PLEASE do not leave it to the other fellow, call round at the Development Fund Office or contact Mr. G. Hudson and start helping TODAY.

Yours sincerely,

LESLIE ASTOR.

PEN PICTURES OF LUTON TOWN F.C.

ALLEN, Keith (inside-forward). Joined the club from Stockport in exchange for Derek Kevan in March, 1967. Previously played for Grimsby and Portsmouth. A native of the

BRANSTON, Terry (centre-half). Signed in June from Northampton Town, for whom he played regularly, and has appeared in all four divisions of the Football League. He was

born at Rugby.

DOUGAN, Max (half-back). Cost Luton a sizeable transfer fee in December, 1966. His two previous clubs were Queens Park (Scotland) and Leicester City. Gained five amateur international caps whilst with the former.

JARDINE, Freddie (full-back). Another Scot, from Edinburgh, he played for Dundee before

going South to Luton in 1961.

MOORE, John (wing-half). His third season at Luton, being a regular member of the first team. Previously played for Motherwell. Born at Hart Hill (Scotland).

McDERMENT, Billy (wing-half). Born at Paisley. Was transferred from Leicester City in July, 1967.

READ. Tony (goalkeeper). Born at Havdock. His first club was Sheffield Wednesday, later going to Peterborough, from whom Luton secured him in March, 1965.

RIOCH, Bruce (inside-forward). Born at Aldershot. First signed for Luton as an apprentice in 1963, taking full-time ticket in September, 1964.

SLOUGH, Alan (full-back). Born at Luton, he has graduated through the ranks of schoolbov.

amateur and apprentice before accepting full terms in May, 1965. WHITTAKER, Ray (winger). A Londoner from Bow. He played for the Arsenal, with whom he gained Youth international caps before going to Luton in March, 1964.

The records played for your entertainment at today's match have been kindly loaned to us by-

SHUTTLEWORTH (Music) LTD., 33 DARLEY ST., BRADFORD 1 to whom we offer our grateful thanks.

F.A. Cup — Second Round

BRADFORD V TRANMERE ROVERS

Saturday, 6th January, 1968

Kick-off 3.00 p.m.

APPEARANCES AND GOAL SCORERS Football League — Division Four

(up to and including 26th December, 1967)										
		App.	Goals		App.	Goals	App. Goals			
Andrews		16	0	Gould	. 2	0	Robinson 20 3			
Barnes		. 17	0	Haddock	. 1	0	Rowley 21 0			
Burgin		. 8	0	Ham	22	3	Tanner 11 0			
Clancy		. 8	0	Hardie	. 23	0	Turner 14 3			
Deakin		. 1	0	Hughes	. 8	0				
Dinsdale		. 8	0	I'Anson	. 3	0	Substitutes			
Down		. 10	1	Lightowler	. 20	0	Gould 1 0			
Draper		. 15	0	Lloyd	. 16	6	McBride 2 0			
Gibson		. 1	0	McBride	. 5	0	Burgin 3 0			
				Peel						

HALF-TIME SCOREBOARD

A—Burnley v Everton	L—Halifax T v Port Vale
B—Leeds Utd v Sheff. W	M—Newport v Swansea
C—Liverpool v Coventry	N—Notts Co v Bradford C
D—Wolves v Manch. U.	P—Rochdale v Wrexham
E—Bristol C v Birmingham	R—Southend v Brentford
F—Carlisle v Blackpool	S-Workington v Chesterf'ld
G—Hull City v Huddersfield	T—Q.P.R. v Plymouth
H—Swindon v Torquay	U—Barnsley v York City
J—Crewe Alex. v Doncaster v	V—Chester v Lincoln
K—Exeter v Aldershot	W—Darlington v Hartlepools

THE FOOTBALL LEAGUE — DIVISION FOUR

(Positions up to and including Tuesday, 26th December, 1967)

			HOME	Ξ,		oals	AWAY Goals						
	P	W	D	L	F	Α	W	D	L	F	Α	Pts	
Chesterfield	24	12	1	0	34	8	3	4	4	14	12	35	
Bradford City	25	11	1	1	30	11	4	3	5	14	17	34	
Luton Town	22	11	0	0	29	6	3	5	3	19	18	33	
Southend United	24	7	4	0	21	9	5	4	4	17	20	32	
Crewe Alexandra	24	8	4	0	26	9	4	3	5	19	17	31	
Aldershot	23	6	6	0	2.3	10	3	4	4	18	21	28	
Barnsley	24	7	4	0	17	6	3	4	6	13	20	28	
Wrexham	24	9	2	1	29	5	1	5	6	14	22	27	
Hartlepools United	24	7	4	1	15	5	4	1	7	10	22	27	
Brentford	24	8	3	2	28	12	3	1	7	11	20	26	
Swansea Town	24	7	4	1	28	16	3	1	8	13	27	25	
Lincoln City	23	6	2	4	25	16	2	4	5	13	16	22	
Doncaster Rovers	24	4	5	3	17	11	2	4	6	16	25	21	
Halifax Town	24	5	4	2	19	13	1	5	7	8	19	21	
Port Vale	24	7	1	5	29	20	0	5	6	10	22	20	
Rochdale	23	5	4	2	19	17	1	4	7	7	22	20	
Notts County	24	6	4	2	13	7	1	2	9	16	40	20	
Newport County	24	4	5	2	16	12	2	2	9	16	28	19	
Darlington	22	2	6	3	18	17	3	2	6	8	14	18	
York City	24	5	3	4	23	14	0	4	8	- 11	23	17	
Exeter City	23	5	4	2	20	19	0	3	9	6	24	17	
Workington	24	5	4	3	21	16	0	3	9	9	34	17	
Chester	24	3	3	6	16	25	2	4	6	13	24	17	
Bradford	23	2	4	6	11	16	0	5	6	5	20	13	



FIXTURES FOR SEASON 1967-68

FOOTBALL LEAGUE Fourth Division and F.A. Cup-ties

Aug. Sept.	19	(\$) (\$) (\$) (M) (\$)	Opponents Swansea T. Hartlepools Utd. Newport County Barnsley York City	Venue Away D Home L Away L Home D	Result 1-1 0-1 0-4 1-1	Date 1968 an. 6 , 13 , 20	(S) (S) (S)	Opponents (2) Tranmere Rvrs. York C. Rochdale (3) Crewe A.	Venue Home Away Home Home	Result
,,	16	(S)	Rochdale	Home D Away D	1-1	Feb. 3	(\$)	Brentford Bradford C.	Away	
,,,	23	(S)	Brentford	Home W	1-0	17	(5)	(4) Doncaster R.	Home	
1,	26	(M)	Barnsley	Away L	0-2	24	(S)	Aldershot	Home	
."	30	(S)	Bradford C.	Home L	1-2	Mar. 2	(S)	Port Vale	Away	
Oct.	2	(M)	Southend U.	Away L	1-2	., 9	(5)	(5) Crewe A.	Away	
		(5)	Notts. C.	Away D	0-0	., 16	(S)	Chester	Home	
"	14	(S)	Port Vale	Home D	2-2	., 23	(S)	Chesterfield	Away	
,,	21	(S)	Chester	Away D	0-0	,, 30	(S)	(6) Exeter C.	Home	
,,	23	(M)	Southend United	Home L	0-1	Apl. 6	(S)	Darlington	Away	
N1	28	(S)	Chesterfield	Home W	2-1	,, 12	(F)	Wrexham	Away	
Nov.	11	(S)	Darlington	Home L	1-2	. 13	(<u>s</u>)	Notts. C.	Home	
**	13	(M)	Newport C.	Home L	0-2	,, 16	(Tu)	Wrexham	Home	
2.2	18	(S)	Aldershot	Away D	1-1	., 20	(S)	Workington	Away	
D'	25	(S)	Workington	Home D	1-1	., 22	(M)	Halifax T.	Home	
Dec.	2	(S)	Lincoln City	Away L	1-5	., 27	(S)	(S.F.) Lincoln C.	Home	
"	11	(S)	(1) Grimsby Town	Away D	1-1	May 1	(W)	Exeter City	Away	
,,		(M)	(1, Replay) Grimsby		4-1	May 4	(S)	Halifax T.	Away	
,,	16	(S)	Swansea Town	Home L	1-2	., 10	(F)	Doncaster R.	Away	
,,	26	(F)	Hartlepools Utd.	Away L	0-2 0-2	., 18	(5)	(Final)		
,,	70	(S)	Luton Town	Away L	0-2					

NORTH MIDLANDS LEAGUE

Date 1967	Opponents	Venue Result	Date 1968	Opponents	Venue Result
Aug. 30 Sept. 13 ,, 20 ,, 27 Oct. 4 ,, 18 ,, 24 Nev. 8 ,, 29 Dec. 6 ,, 13 ,, 20	(W) Bradford City (W) Mansfield Town (W) Chesterfield (W) Rotherham United (W) Notts. County (W) Doncaster Rovers (Tu) Doncaster Rovers (Tu) Bradford City (W) Radford City (W) Rotherham Utd. (W) Mansfield Town (W) Chesterfield (W) Lincoln City (W) Notts County	Home W 2-1 Home W 2-1 Away L 0-3 Away L 1-4 Home L 1-3 Home D 2-2 Away U 1-0 Home L 1-3 Away W 4-1 Home W 3-1 Home D 2-2 Away L 1-4	Jan. 3 10 15 24 16 17 18 19 19 10 10 10 10 10 10 10 10 10 10	(W) Lincoln City (W) Bradford City (M) Halifax Town (W) Rotherham United (W) Halifax Town (W) Doncaster Rovers (W) Chesterfield (W) Notts County (W) Mansfield Town (W) Mansfield Town (W) Mansfield Town (W) Mansfield Town (W) Bradford City (W) Bradford City (W) Rotherham United (W) Halifax Town (W) Chesterfield (W) Notts County (F) Doncaster Rovers	Away Home Home Away

To arrange: Lincoln City (away)

To arrange: Barnsley (home)

NORTHERN INTERMEDIATE LEAGUE

	67		Opponents	Venue	Result	Da 196	8		Opponents	Venue	Result
Aug.	19	(S)	Sheffield W.	Home D	0-0	,,	13	(5)	Sheffield U.	Home	
,,	26	(S)	Rotherham United	Away L	1-7	,,	20	(S)	Scunthorpe Utd.	Away	
Sept.	2	(S)	Bradford City	Home W	2-1	"	27	(5)	Doncaster R.	Away	
,,	9	(S)	Sheffield United	Away L	1-4	Feb.	3	(S)	Huddersfield T.	Home	
,,	11	(M)	Newcastle Utd.	Away L	1-6	11	10	(5)	Grimsby T.	Home	
			(Prel. Rd. Cup 1st Leg	()		11	17	(5)	Barnsley	Away	
,,	16	(S)	Scunthorpe United	Home W	7-1	,,	24	(5)	Chesterfield	Away	
,,	18	(M)	Newcastle Utd.	Home W	3-2	Mar.	2	(5)	Middlesbrough	Home	
			(Prel. Rd. Cup 2nd Le	g)		,,	9	(5)	Leeds U.	Home	
,,	23	(S)	Newcastle Utd.	Away L	0-1	,,	16	(5)	Hull City	Away	
,,	30	(S)	Grimsby T.	Away W	1-0	**	23	(5)	Sunderland	Home	
Oct.	7	(S)	Chesterfield	Home L	0-3	**	30	(5)			
,,	21	(S)	Hull City	Home D	1-1	Apl.	6	(5)	Newcastle U.	Home	
Nov.	4	(5)				,,	13	(5)	Huddersfield T.	Away	
,,	11	(S)	Wolverhampton W.	Away W	2-1	**	20	(5)	Wolverhampton W.	Home	
,,	25	(S)	Middlesbrough	Away W	2-1	**	27	(5)	Sunderland	Away	
Dec.	9	(S)	Sheffield Wed.	Away L	0-1	May	4	(5)	Doncaster R.	Home	
,,	16	(5)	Bradford City	Away D	2-2			. ,			
	22	101	Datharbana Lital	Hama D	2 2						

FOR ALL CLASSES

OF PRINTING . . . CONSULT

THE PRINTERS OF THIS

PROGRAMME . . . AND MANY OTHERS

FRISBY, SONS & WHIPPLE (PRINTERS) LTD.

29 LEATHLEY ROAD - LEEDS 10

Telephone: 30527 - 8 and 21404

Make your money work harder for you!



Don't let your savings lie idle.
They can work to make money
for you, and they will work
really hard when invested in the
Bradford Permanent Building Society

Write, telephone, or call for details:-

57-63 SUNBRIDGE ROAD, BRADFORD 1. TEL. 26303

Member of the Building Societies' Association

GENEROUS MORTGAGE FACILITIES AVAILABLE