

1/-

SOUTHPORT v. LUTON TOWN  
MONDAY, 14th APRIL, 1969

# Haig Avenue News

AND

## OFFICIAL PROGRAMME

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## "GATE GAME"

HOW TO WIN THE £10 PRIZE

Check carefully the number printed below. If it coincides EXACTLY with the OFFICIAL ATTENDANCE at today's game (as announced over the loudspeaker) use your skill and knowledge of football to answer the question below and return this programme to the General Secretary's Office before 12 noon Wednesday next

If the £10 is not claimed the PRIZE MONEY will be added to the Competition at the NEXT HOME GAME.

YOUR "ATTENDANCE" No. is No 5499

TODAY'S PRIZE IS £30 (Maximum)

TODAY'S QUESTION: State record attendances of the Southport Club — League and F.A. Cup

PLEASE NOTE THE "GATE GAME" WILL END IN THE PROGRAMME FOR THE SOUTHPORT v. OLDHAM ATHLETIC match on 18th April

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## Club Notes

RETURN MEETING.—Tonight we welcome Luton Town for a return meeting, the first game in Bedfordshire last week ending in a goalless draw. And our 0-0 draw at Gillingham on Saturday means that we have lost only one of our last ten games, and in the last nine we have conceded only one goal. Luton maintained their challenge for promotion with a 3-0 home win over Brighton Saturday, gaining their 54th point from 42 games. Fifteen of their points have been gained on tour from victories at Gillingham (3-1), Northampton (2-0), Bournemouth (2-0) and Oldham (1-0), and draws at Barrow (0-0), Orient (0-0), Swindon (0-0), Reading (1-1), Rotherham (2-2), Bristol Rovers (0-0), Torquay (1-1). Luton have lost ten of their away games, scoring 14 goals and having 23 scored against them. But in all their Cup and League games Luton have scored 83 goals, their marksmen being Lewis (19), Sheffield (15), Allen (11), Rioch and Slough (9 each), Harrison (6), Branston and French (4 each), Jardine (2), Potters, Keen and McDermott (1 each) and one 'own goal.' It is Luton's third League visit to Haig Avenue. In 1965-66 we won 3-2, and 4-1 the following season. Naturally we are hoping to make it a hat-trick tonight.

BUSY WEEK.—Tonight's game is the start of a busy week for the club. Tomorrow we have a Lancashire League home game with Blackpool, on Wednesday we visit Oldham in the Northern Floodlit League Cup, and on Friday we entertain Oldham in a Third Division game. Matches at Haig Avenue start at 7.30 p.m.

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FOOTBALL LEAGUE 3rd DIVISION FIRST TEAM FIXTURES				LANCASHIRE LEAGUE FIXTURES				NORTHERN FLOODLIT LEAGUE			
Date	Opponents	Ground	F. A.	1968	F	A	1968	F	A		
Aug.	10—Torquay Utd. ..		A 0 3	Aug. 10—			Aug. 28—Wrexham .....	A 1	2		
"	14—Barrow			" 17—Man. City 'A'	A 1	2	" 24—Morecambe Res.	H 3	4		
"	(Lge Cup)	H 2	2	" 31—			Sept. 3				
"	17—Brighton & H.A.	H 2	3	Sept. 7—Bolton W. 'A' ..	A 1	2	" 11—Wigan Ath. ....	A 0	0		
"	19—Barrow			" 14—Tranmere R. 'A'	H 1	2	" 24—Barrow .....	H 5	0		
"	(Lge Cup)	A 3	1	" 21—Crewe Alex Res	A 0	3	Oct. 1—Shrewsbury T.	H 4	1		
"	23—Tranmere Rovers	A 0	1	" 28—Fleetwood Res			" 9—Chester .....	A 1	7		
"	26—Mansfield Town	A 1	3	(KO) H 0	1		" 22—Carlisle Utd. ....	A 2	1		
"	30—Orient .....	H 2	2	Oct. 5—Rochdale Res	H 2	3	" 23—Stockport C. ....	A 1	0		
Sept.	2—Newcastle Utd.	H 0	2	" 12—Fleetwood Res.			Nov. 11—Barrow .....	A 2	2		
"	(Lge Cup)	H 1	0	" 19—Crewe Alex Res	H 3	0	" 20—Crewe Alex. ....	A 4	3		
"	6—Barrow .....	H 1	0	" 26—Fleetwood Res .	A 2	2	" 26—Chester .....	H 2	3		
"	14—Oldham Ath. ....	A 1	0	Nov. 2—Bury 'A' .....	H 1	1	Dec. 4—Shrewsbury T.	A 1	0		
"	17—Barnsley .....	A 1	2	" 9—Tranmere R 'A'	A 2	1	" 10—Wrexham ....	H 3	0		
"	20—Gillingham .....	H 4	2	" 16—Morecambe R	A 1	2	1969				
"	28—Rotherham U. ....	A 1	3	" 27—Man. Utd. 'A'	H 0	1	Jan. 7—Oldham Ath. ..	H 2	0		
Oct.	5—Walsall .....	A 0	3	Dec. 7—Blackpool 'A' .	A 2	3	" 21—Carlisle Utd. ....	H 2	2		
"	11—Plymouth T. ....	H 3	2	1969			Feb. 4—Stockport (Cup)	H 0	0		
"	11—Plymouth A. ....	H 2	0	Jan. 4—Bolton W. 'A'	H 3	0	" 25—Carlisle U. (Cup)				
"	16—Wigan Ath (LSC)	H 1	0	" 11—Liverpool 'A' ....	A 0	6	Mar. 24—Wigan Ath. ....	A 6	0		
"	19—Bournem'th BA	A 1	2	" 18—Preston N.E. 'A'	H 0	1	April 16—Oldham A (Cup)	A			
"	25—Stockport C. ....	H 5	0	" 25—Rochdale Res. .	A 1	5	" 24—Oldham A. ....	A			
Nov.	2—Swindon T. ....	A 1	5	March 8—Liverpool 'A' ....	H 0	2	" 28—Crewe A. (Cup)	H			
"	6—Hartlepoons U.	A 2	2	March 11—Man. City 'A'	H 1	3	May 3—Crewe Alex. ....	H			
"	8—Reading .....	H 1	1	" 22—			" 3—Stockport C. ....	H			
"	16—Tranmere Rovers			" 29—Burnley 'A' ....	H 0	3					
"	(F.A. Cup)	A 1	0	Apr. 4—							
"	22—Crewe Alex. ....	H 4	0	" 5—Everton 'A' ....	A 1	6					
"	30—Bristol Rovers .	A 1	2	" 9—Burnley 'A' ....	A 1	2					
Dec.	7—Doncaster R.			" 12—Fleetwood Res. H							
"	(F.A. Cup)	A 1	2	" 15—Blackpool 'A' . H							
"	14—Plymouth Argyle	A 4	0	" 19—Preston NE 'A' A							
"	20—Bournem'th BA	H 2	1	" —Man. Utd. 'A' A							
"	26—Walsall .....	H 2	1	" —Everton 'A' ....	H						
"	28—Stockport C. ....	A 0	3	" —Bury 'A' .....	A						
1969											
Jan.	3—Barrow (LSC)	H 0	1	March 8—Liverpool 'A' ....	H 0	2					
"	11—Swindon Town	H 1	1	March 11—Man. City 'A'	H 1	3					
"	18—Reading .....	A 0	1	" 22—							
"	24—Hartlepoons U.	H 3	0	" 29—Burnley 'A' ....	H 0	3					
March	3—Watford .....	H 1	1	Apr. 4—							
"	8—Brighton & H.A.	A 0	4	" 5—Everton 'A' ....	A 1	6					
"	11—Northampton T.	A 0	1	" 9—Burnley 'A' ....	A 1	2					
"	14—Tranmere R. ....	H 2	2	" 12—Fleetwood Res. H							
"	17—Shrewsbury T. ....	H 5	0	" 15—Blackpool 'A' . H							
"	22—Orient .....	A 2	0	" 19—Preston NE 'A' A							
"	26—N'hampton T. ....	H 2	0	" —Man. Utd. 'A' A							
"	29—Barrow .....	A 0	0	" —Everton 'A' ....	H						
April	1—Watford .....	A 0	1	" —Bury 'A' .....	A						
"	5—Rotherham U. ....	H 0	0								
"	7—Barnsley .....	H 1	0								
"	8—Luton T. ....	A 0	0								
"	12—Gillingham .....	A									
"	14—Luton Town .....	A									
"	18—Oldham Athletic	H									
"	21—Crewe Alex. ....	A									
"	23—Bristol Rov. ....	H									
May	2—Shrewsbury .....	A									
"	6—Torquay Utd. ....	H									



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Swindon	41	23	9	9	64	34	55
Luton	42	22	10	10	65	35	54
Plymouth	43	17	14	12	52	46	48
Tranmere	42	18	9	15	67	63	45
Bournemouth	41	18	8	15	57	44	44
Brighton	44	16	12	16	70	61	44
Torquay	41	17	10	14	51	42	44
Walsall	43	14	16	13	48	43	44
Stockport	41	15	14	12	65	59	44
Reading	43	15	13	15	67	63	43
Rotherham	42	14	12	16	49	47	40
Bristol Rovers	42	15	10	17	60	64	40
Southport	40	15	10	15	58	52	40
Northampton	42	14	11	17	52	56	39
Barrow	40	15	8	17	49	65	38
Barnsley	41	13	12	16	50	59	38
Orient	41	12	11	18	45	57	35
Gillingham	41	11	13	17	47	58	35
Oldham Ath.	41	9	16	16	37	67	34
Hartlepoons	39	12	9	18	40	59	33
Shrewsbury	38	11	10	17	46	56	32
Mansfield	43	13	8	22	48	77	34
Crewe	40	11	7	22	44	67	29

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### LEAGUE PRESS ARTICLE

Incentives for sportsmanship on the pitch will be introduced next season.

At the end of each month one player from each of the four divisions of The Football League will be named as Sportsman of the Month by The Football League Review, official journal of The Football League.

Awards will be based on nominations from fans themselves, who will be asked to report to The Review all instances of sporting behaviour on the pitch.

In addition each player's disciplinary record will be taken into consideration. Even one booking will debar a player from nomination.

Players who win the monthly awards will receive an executive brief case, filled with Gillette products to the value of not less than £10. The awards will be known as The Gillette Sportsmanship Awards.

The writers of the four best nominating letters will receive shopping vouchers to the value of £10.

The prizes have been deliberately kept to nominal proportions because it is the intention to make this a prestige award rather than a financial one, and to focus more attention on the gentlemanly player than on the troublemaker.

Football League Review has been receiving many scores of letters this season praising the behaviour of many players. In an era when much is made of alleged violence on the football pitch. The League Review believes the time is opportune to draw the attention to the positive behaviour of the majority of players.

At the end of the season one player will receive the Sportsmanship of the Season Award which will carry a luxury Bermuda Holiday for two.

### NORTHERN FLOODLIT LEAGUE

Club	Played	Won	Drawn	Lost	For	Agst.	Pts.
Wrexham .....	19	11	2	6	27	19	24
Southport .....	15	9	3	3	33	22	21
Barrow .....	19	9	3	7	33	31	21
Carlisle United ...	19	7	4	8	43	32	18
Oldham Athletic ...	17	6	5	6	22	26	17
Wigan Athletic ...	17	8	1	8	24	29	17
Crewe Alexandra .	16	6	4	6	20	22	16
Stockport County ...	17	4	6	7	21	26	14
Chester .....	16	5	3	8	28	39	13
Shrewsbury Town ...	17	4	3	10	29	34	11

LEAGUE TABLE UP TO AND INCLUDING 9th APRIL, 1969

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### WHAT'S ON AT HAIG AVENUE ?

- April 15—Blackpool. Lancashire League. 7.30 p.m.  
" 18—Oldham Athletic. Football League. 7.30 p.m.  
" 19—Southport Amateur League Cup-finals.  
" 23—Bristol Rovers. Football League. 7.30 p.m.  
" 24—Southport Amateur League Cup-finals.  
" 25—Southport Amateur League Cup-finals.  
" 28—Crewe Alexandra. N.F. Cup-tie. 7.30 p.m.  
" 29—S. R. Hutton Award Fund Seven-a-Side.  
" 30—S. R. Hutton Award Fund Seven-a-Side.  
May 1—S. R. Hutton Award Fund Seven-a-Side.  
" 3—Crewe Alexandra. Northern Floodlight League. 7.30 p.m.  
" 6—Torquay United. Football League. 7.30 p.m.

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### SUPPORTERS CLUB NOTES

Firstly, we would like to offer our congratulations to our club captain, Arthur Peat, in beating the post-war record of appearances for Southport. He has been a wonderful servant for the club, and week in, week out, Arthur has always given of his best, and we supporters for so long take it for granted that Arthur is our wonderful last line of defence. Our thanks to you, Arthur. May you continue playing for us for a number of seasons yet.

Supporters, don't forget our Annual Dance which we are again holding at the Floral Hall on 1st May. Tickets are only 5/- each, so come along in your hundreds and give us support, and also see the Player of the Year Awards. Tickets are obtainable at the Cabin on the ground, James Fay, Ltd., or ring 56998 or 55040 and we will certainly bring your tickets for you.

Whilst talking about the Player of the Year Awards, we have inserted a ballot form below, so fill in the name of the player whom you think deserves this award, along with your runner-up, and post to—Supporters' Club, c/o 62, Windsor Road, or 1, Larch Street, Southport.

### PLAYER OF THE YEAR

1st Choice.....

2nd Choice.....



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**LUTON TOWN — PEN PICTURES, 1968-69.**

**ALLEN, KEITH** (Centre Forward).—Originally he began at inside right, but spent the bulk of last season in the middle. Was signed from Stockport County in exchange for Derek Kevan, and had previous spells with Portsmouth and Grimsby Town.

**BRANSTON, TERRY** (Centre Half).—Born at Rugby, where he still lives. Branston spent nine seasons with Northampton Town, accompanying them in their rise from Division Four to Division One.

**BROWN, MICKEY** (Centre Forward).—Has appeared on the wings, at inside forward and also at wing half. However, wherever he is asked to play he puts up a whole-hearted 100 per cent. performance. A Londoner, he was previously with Fulham and Millwall.

**BUXTON, IAN** (Inside Right).—Was signed from Derby County for about £11,000 last season. Plays cricket with Derbyshire, for whom he is a very useful all-rounder.

**DENTON, PETER** (Outside Right).—Cost quite a substantial fee from Coventry City shortly before the deadline date for transfers when the Town were looking for extra cover on the wing.

**DOUGAN, MAX** (Right Back).—A fee of about £7,000 changed hands when this ex-Scottish amateur International left Leicester City, his caps having been earned with Queen's Park.

**FRENCH, GRAHAM** (Outside Right).—Born at Wolverhampton. Has previously played for Shrewsbury, Swindon, Watford and Wellington before joining Luton in October, 1965. Has several Youth International Caps for England.

**HARRISON, MIKE** (Outside Left).—Signed from Plymouth Argyle for about £7,000. Born at Ilford, he began his first-class career with Chelsea, from which club he moved on to Blackburn Rovers.

**JARDINE, FREDDIE** (Left Back).—He is now beginning his eighth season, having come to Kenilworth Road as an outside-left when Sam Bartram was in charge. He was given a free transfer by Dundee, but has been converted into a highly useful defender.

**LEWIS, BRIAN** (Right Half).—The Town's most expensive signing for years—from Coventry City. Can play at inside right, where he had considerable experience at Portsmouth and Coventry. However most of his twenty First Division games last season were in the half back line.

**McDERMENT, BILLY** (Left Back).—Was signed from Leicester City as a right back, but most of his team appearances were at left back. At one time last season he was almost the permanent substitute, and in all managed twenty first team appearances which qualified him for a championship medal.

**MOORE, JOHN** (Left Half).—Is beginning his fourth season with the Town, who stepped in immediately when they heard that Motherwell had given him a free transfer.

**POTTER, GEORGE** (Wing Half).—After a trial last season negotiations with Forfar Athletic during the summer proved successful, a moderate fee changed hands and he was given a contract for the whole season.

**READ, TONY** (Goalkeeper).—There was a time when it looked possible as if he would make a name for himself in the forward line. Probably holds the distinction of being the only goalkeeper to have scored a hat-trick in League football. Was born at Haydock, and began his career with Sheffield Wednesday before moving to Peterborough United. Joined Luton three and a half years ago.

**RIOCH, BRUCE** (Inside Left).—Without doubt the Town's biggest asset as a player. Is a natural footballer whose skill developed quickly last season when he was easily the club's leading scorer. Was born in Aldershot, but spent most of his schooldays in Luton, and has been with the Town since he was 15.

**RYAN, JOHN** (Outside Right).—Signed from Wigan Athletic by ex-manager Allan Brown. Also appeared at inside forward with success.

**SLOUGH, ALAN** (Right Half).—Is a true local product because he was amateur and apprentice with the Town before signing as a full-time player. In his early days he was a full back.

**SHEFFIELD, LAURIE** (Centre Forward).—One of the Town's big close season signings from Oldham Athletic. Born in Swansea, has previously been with five League clubs.

**TAYLOR, BILL** (Goalkeeper).—Came here on trial from Partick Thistle, and was signed last Christmas for the remainder of the season.

**WHITTAKER, RAY** (Outside Left).—A Londoner from Bow, he played for Arsenal, with whom he gained England Youth International Caps before coming to Luton in March, 1964.

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