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PROGRAMME



SATURDAY, 16th AUGUST, 1969

LUTON TOWN

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KICK-OFF 3 p.m.

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Photographs by courtesy of Evening Echo, Bournemouth.

DEAN COURT GROUND REGULATIONS

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4. No unauthorised person is permitted to enter upon the field of play. Persons carrying sticks or any objects likely to cause obstruction or lead to a breach of the peace will not be admitted.
5. With the exception of authorised Press representatives holding official passes, the taking of photographs or cine-photographs inside the ground is prohibited.
6. Only persons specially authorised are permitted to offer newspapers, periodicals or any other goods for sale on the property of the Bournemouth and Boscombe Athletic Football Club Ltd.
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LUTON TOWN

By Tony Pullein

Luton have knocked a few records flying in recent years. The trouble is they were all the wrong sort — dropping from First to Fourth Division, etc. But now they are set on balancing things up. And they could hardly have a better leader than manager Alec Stock.

He was player-manager of the fabulous Yeovil team which got to the fifth round of the F.A. Cup in 1949, he managed the first Third Division club (Q.P.R.) to win a Wembley Cup Final and he later led the same side from the Third to the First Division in successive seasons. Now commencing his first full season at Kenilworth Road, Mr. Stock is hoping he can lift Luton just one place higher than last season when they were third, and so achieve the second stage in their fight to get back to the top — they were Fourth Division Champions in 1968.

Luton's last visit to Dean Court was on 8th February, 1969: Boscombe (0) 0, Luton (0) 2, Sheffield, Jardine; 9,459. BOSCOMBE: Jones; Gulliver, Miller; White (J), Stocks, Longhorn; Bumstead, Pound, East, Bolton, Peters (Burns). LUTON: Davie; Dougan, Bannister; Slough, Branston, Moore; French, Lewis, Sheffield, Allen, Jardine.

Our full League record against Luton is:

	P	W	D	L	For	Against	Pts.
Home	17	8	5	4	35	26	21
Away	17	4	3	10	16	33	11
	34	12	8	14	51	59	32

The Luton club was formed in 1885 and played only friendly games prior to becoming a founder member of the Southern League in 1894. Three years later they gained election to the Second Division of the Football League. But when they finished second from bottom in 1900 they didn't bother to apply for re-election, preferring to return to the Southern League.

They re-entered the League in 1920 as a founder-member of Division Three (South) then moved back into Second Division circles in 1937. In 1955 they rose into Division One for the first time.

The Hatters surprised most people by acquitting themselves particularly well in the First Division, shook the world by reaching the F.A. Cup Final in 1959 after defeating Leeds (5-1), Leicester (4-1 after a 1-1 draw), Ipswich (5-2), Blackpool (1-0 after a 1-1 draw) and the giant-killing Norwich City 1-0 in a semi-final replay. Perhaps they were over-awed at Wembley, but against a Nottingham Forest side reduced to ten by an early Roy Dwight injury, they were never in control of the situation and went down 2-1.

In a sense it was at Wembley that day that Luton went out in a blaze of glory. Things were never the same afterwards. Twelve months later they were relegated from the First Division to begin their remarkable fall from grace.

Now all that's behind them. And Luton are looking for new records — the right sort this time!

The Men behind Luton Town

MANAGER ALEC STOCK

Ex-Charlton and Q.P.R. forward who began his managerial career as Player-Manager of Southern League Yeovil. Apart from a three month period as Assistant Manager of Arsenal, he was in charge at Leyton Orient for eight years, during which time the club gained promotion to Division II. From August to December 1957, Alec was Team Manager of A. S. Roma, before returning to Orient, where he remained until 1959. Perhaps his greatest success was at Q.P.R., where his side won the League Cup and later secured Division I status. He is now in his second season with Luton Town.

COACH JIMMY ANDREWS

A winger with West Ham and Q.P.R. before embarking on a coaching career which has taken him from Q.P.R. (where he was also Team Manager for a short time) to Chelsea, Millwall, Coventry and Luton. Now in his second term as Alec Stock's right-hand man.

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COACHING SCHOOL

USING CONDITIONED GAMES

In our last article we discussed the meaning of attack and defence, and the player's duties to the team in those situations. One of the best ways to encourage players to appreciate those duties, and at the same time to work at particular weaknesses or patterns of play, is through a conditioned game. This, quite simply, is a normal full-scale game with some restriction imposed in order to produce a particular response. Some examples are suggested below.

EXAMPLES OF CONDITIONING

(1) ONE TOUCH

Sometimes called "first-time football," this is one of the hardest forms of conditioned game but also, if persevered with, one of the most valuable. Obviously, it puts tremendous pressure on the player in possession, since he is allowed to touch the ball only once, and at first, the game will look dreadfully untidy, until the players realise that their only hope is to work for each other. They are forced to read the game, using space, making angles and calling intelligently, in order to take the pressure off the man on the ball. This is as it should be — the condition has provided a foundation for unselfish co-operation and understanding.

(2) TWO TOUCH

Though still a game which has to be played quickly, and in which players *not* in possession must work hard to make the man on the ball's task easy, two touch introduces the possibility of :

- (a) Quick control — moving into the line of flight and controlling the ball with the first touch, rather than *having* to play it first time.
- (b) Using the body to disguise one's intentions by feinting to play the ball one way, then moving off in another direction.
- (c) Change of pace. Under some circumstances, it is possible to slow the game down and "draw" a covering defender towards the ball. The player simply uses his first touch to control and then invites a challenge, before playing the ball off to a colleague.

(3) ALL LEFT FOOT

There is still a tremendous number of players who use one foot to kick with, and the other to prevent them from falling down! It is, of course, natural that one foot should be stronger and that the player should *prefer* to use that foot, but how many top class players are almost entirely one-footed? The player must decide that he is *not* going to use his weaker foot purely to stand on, and force himself to play as many passes as he can with it in practice. For most players, it is the left foot which needs attention, and so a conditioned game of this sort has the double advantage of bringing the player face to face with his weakness and making him work to remedy it. Half-an-hour of left-foot football twice a week can quickly produce some astonishing, and very satisfying, results.

(4) HEADED GOALS ONLY

This encourages the team to use the width of the pitch in order to get a player in a position from which he can cross the ball. At the same time it provides a basis for coaching on heading at goal.

(5) ALL PASSES BELOW KNEE HEIGHT

Limiting passes to below knee height puts the emphasis on better quality passing and eases the burden of control on the receiver.

(6) TEN YARD BALLS

Passing movements with some younger players tend at times to be too close. Opponents crowd the situation and make it difficult to change the point of attack. Allowing no pass under ten yards encourages a more open approach.

TWO HINTS ON USING CONDITIONED GAMES

- (1) Keep strictly to the rules, however sloppy play is at first, and be patient. Failure to observe the condition is punished by a free kick.
- (2) If the team given the free kick does not take it quickly, award it to the other side. This ensures that the defending side has very little time to organise itself.

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LUTON TOWN F.C. 1969-70



Back Row (left to right) : Maurice Stevenson, Fred Jardine, Graham French, Mike Keen, Keith Allen, Peter Phillips.
 Middle Row (left to right) : John Ryan, Alan Guild, Neil Rioch, Sandy Davie, Tony Read, Max Dougan, Terry Branston, Robin Wainwright.
 Front Row (left to right) : Brian Lewis, Alan Slough, John Moore, Jack Bannister, Mike Harrison, Bruce Rioch, Laurie Sheffield.

Pen Pictures of Our Visitors

SANDY DAVIE (Goalkeeper)

Former Scottish Under-23 goalkeeper, for whom Luton paid an £8,000 fee last October, despite the fact that, at the time, he was in Dundee United's reserve team.

MAX DOUGAN (Right Back)

Signed for £7,000 from Leicester City two-and-a-half years ago as a centre half, but was converted into a right back on the advent of Terry Branston. A Scot, he earned several amateur caps whilst with Queen's Park. He also played at right half.

JOHN RYAN (Right Back)

Close season signing from Fulham who gave him a free transfer despite the fact that he appeared 45 times in their League side in the two previous seasons. Started his career with Tonbridge and moved to Arsenal for a short spell before crossing London to Craven Cottage.

MALCOLM MACDONALD (Left Back)

Another former Fulham player for whom Manager Alec Stock paid £17,500, a stiff fee for a 19-year-old. More than that, Manager Stock surprised the football world by announcing that he would use Macdonald, used mainly by Fulham as a striker, as a full back where he had played for the London club's reserve team.

MIKE KEEN (Right Half)

An £18,500 signing from Manager Stock's former club, Q.P.R., with whom he spent ten seasons. More than that, he captained them in their meteoric rise from Division III to Division I and did not miss a match in the process.

ALAN SLOUGH (Centre Half)

This 21-year-old is Luton's most valuable asset now that Bruce Rioch has gone to Aston Villa, but he means to stay with his home town club. Most of his first-team appearances have been made at right half, but Luton intend him for the pivotal job where he played brilliantly last season.

TERRY BRANSTON (Centre Half)

Has given Luton sterling service in the two years since he joined them from Northampton and was an inspiring captain in their promotion season during which he made the full quota of appearances. Was with Northampton for nine years and helped them to promotion on three occasions.

JACK BANNISTER (Left Half)

Was used mostly at left back after his arrival last October from Crystal Palace for an £8,000 fee, and the signing of Macdonald was designed to release him for a midfield role. Vastly experienced, he played in over 100 League games for the Palace and saw previous service with West Bromwich Albion and Scunthorpe.

JOHN MOORE (Left Half)

The brilliant covering of this tall Scot makes him an integral part of the defence and he is beginning his fifth season with Luton. Was previously with Motherwell.

GRAHAM FRENCH (Outside Right)

When he was the star of England's Youth team whilst on the books of Shrewsbury Town, he was much sought after by the bigger clubs. However, he went to Swindon Town and then to Watford. His next appearance was with Southern Leaguers, Wellington Town, from whom Luton bought him for £5,000.

BRIAN LEWIS (Inside Right)

At £20,000, he was Luton's most costly signing from Coventry City in the summer of 1968 and justified the outlay by scoring 22 League goals last season. Is a real opportunist, yet it was mostly as a wing half that he was used by Coventry, who paid a big fee for him when he moved from Portsmouth. His first professional club was Crystal Palace.

LAURIE SHEFFIELD (Centre Forward)

Much travelled player who served three clubs, Norwich City, Rotherham United and Oldham Athletic during the 1967-1968 season. Began his career with Newport County and then moved on to Doncaster Rovers.

KEITH ALLEN (Centre Forward)

Has filled a variety of positions for Luton and is equally at home either as a midfield link or a striker. Born in the Isle of Wight, he became a professional with Portsmouth and then reached Stockport County via Grimsby Town.

MIKE HARRISON (Outside Left)

A series of injuries limited this tall winger's League appearances last season to only 18, but he is hoping for better luck this time. Came to the fore with Chelsea from whom Blackburn Rovers signed him and Luton paid Plymouth £7,000 for his services during the summer of last year.

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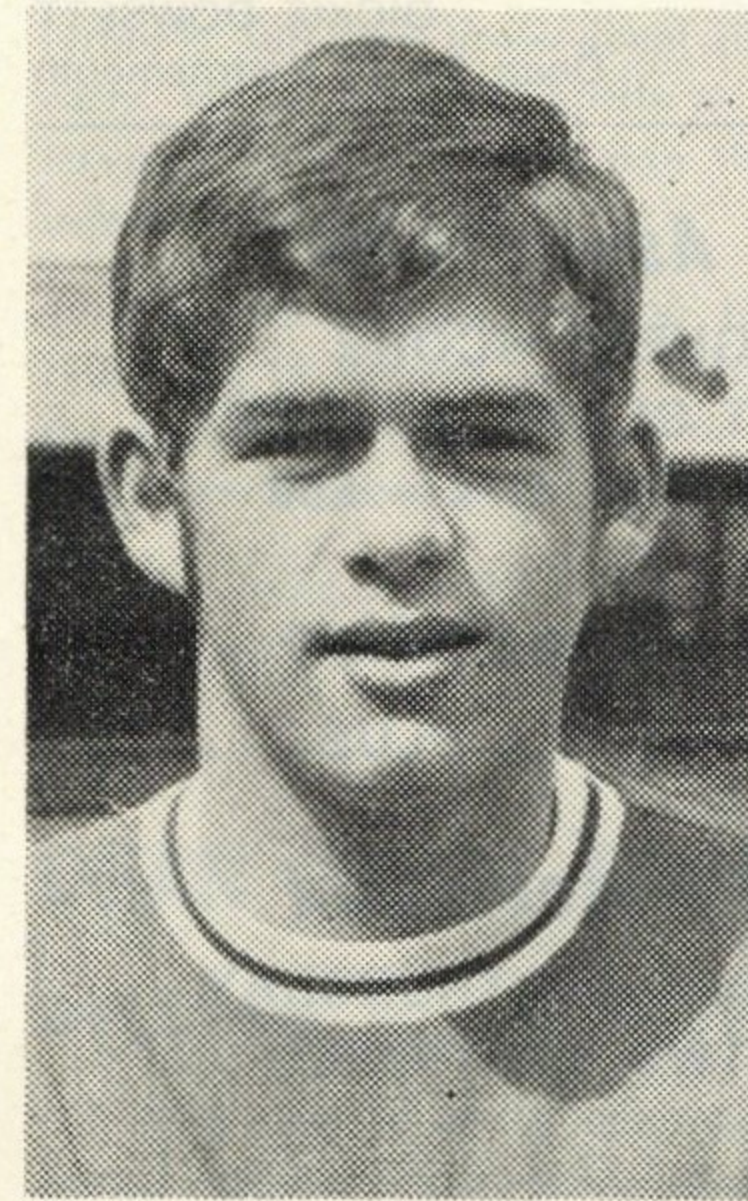
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Spotlight on . . .

EDDIE ROWLES



Height: 5 ft. 8½ ins. Weight: 10 st. 8 lb.

Eddie first made his mark as an inside forward in his home town's schools team, Gosport Boys. His performances impressed Portsmouth, who signed him on Associate Schoolboy forms, but on the arrival of Manager George Smith, Eddie became just another discard as the promising Fratton Park youth scheme was swept away in the interests of economy.

In the summer of 1966, he came to Dean Court as an apprentice. Within twelve months, he reached the final 22 in the England Youth trials, and made his League debut against Bury at Gigg Lane. Since then he has made over two dozen first team appearances (including the memorable F.A. Cup-tie against Liverpool), although for the past two seasons he has been a regular member of the Combination side. A full-time professional since March 1968, Eddie's principal hobby is collecting soul records.

TOP TEN ATTENDANCES

During the season we shall keep you informed of the top ten aggregate and average attendances in Division III. After last Saturday's opening games, the leaders were:

	Aggregate & Average
1. Luton	12,800
2. Brighton	11,250
3. Barnsley	10,175
4. Fulham	9,943
5. Torquay	9,433
6. Reading	9,139
7. Rochdale	7,114
8. Rotherham	7,089
9. Mansfield	6,034
10. Halifax	5,926

TOP OF THE GOALS POLL

Leading League scorers after last Saturday's opening games were:

Byrom (Bolton)	3
Jones (Bury)	3
Bentley (Rotherham)	2
Chapman (Chester)	2
Dougan (Wolves)	2
Fletcher (Lincoln)	2
Gibbs (Colchester)	2
Mahon (York)	2
St. John (Liverpool)	2
Suggett (Albion)	2
Woodward (Sheffield United)	2
Yardley (Tranmere)	2
Young (Manchester City)	2

NEXT HOME MATCHES

Saturday, 23rd August, 1969

FOOTBALL COMBINATION

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Saturday, 30th August, 1969

FOOTBALL LEAGUE, DIVISION III

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The winner of the Car will be announced next week.

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David Laing (Preston)

DAVID LAING is one of only two Football League referees who were formerly full-time professional players. Mr. Laing was on Preston's staff in the early 'fifties, following spells as an amateur with Arsenal and Charlton. After leaving Preston, he went into the Lancashire Combination, but a series of leg injuries hindered him.

He took a snap decision to give up playing and, within days, took up refereeing in Preston junior football. That was in 1953. Later he stepped up to the Lancashire League, then to the Central League until the Football League made him a linesman in 1961. Four years later he became a League referee.

Mr. Laing, married with twin daughters, is a senior estates assistant with the North-West Electricity Board in Preston.

DEAN COURT FOOTBALL SUPPORTERS' CLUB

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PLAYING STAFF - SEASON 1969-70

Name	Position	Height	Weight	Birthplace	Previous Club
Baker, Kieron R.	Goalkeeper	6' 0"	12st. 0lb.	Ryde (I.O.W.)	—
Book, Kim A.	Goalkeeper	6' 0"	11st. 11lb.	Bath	Frome Town
Bumstead, Ray G.	Forward	5' 7½"	11st. 3lb.	Ringwood	—
Burns, Derek G.	Half Back	5' 7"	11st. 7lb.	Bournemouth	—
Dixon, James D.	Forward	5' 7½"	11st. 2lb.	Bournemouth	—
East, Keith M. G.	Forward	5' 11"	11st. 5lb.	Southampton	Stockport C.
Foote, Chris R. T.	Half Back	5' 11"	11st. 2lb.	Bournemouth	—
Green, Alan P. C.	Forward	5' 8"	11st. 2lb.	Fordingbridge	—
Gulliver, Terry R.	Full Back	5' 9¼"	11st. 2lb.	Salisbury	Weymouth
Harman, Peter R.	Forward	6' 0¼"	11st. 11lb.	Guildford	—
Hartley, Trevor J.	Forward	5' 7¼"	10st. 3lb.	Doncaster	West Ham U.
Hill, John	Full Back	5' 9"	11st. 1lb.	Yeovil	—
Hold, John	Forward	6' 0"	11st. 6lb.	Southampton	—
Jones, Roger	Goalkeeper	5' 11"	12st. 4lb.	Upton-on-Severn	Portsmouth
Longhorn, Dennis	Forward	5' 11"	11st. 0lb.	Hythe	—
MacDougall, Ted J.	Forward	5' 10¼"	12st. 0lb.	Inverness	York City
Miller, Ralph E.	Full Back	5' 11"	12st. 9lb.	Slough	Gillingham
Naylor, Thomas V.	Half Back	5' 7½"	10st. 10lb.	Blackburn	—
Peters, Roger D.	Forward	5' 6½"	11st. 12lb.	Cheltenham	Bristol City
Powell, Tony	Forward	5' 11"	10st. 5lb.	Thornley, Glos.	Bath City
Reeve, Robert P.	Forward	5' 9½"	11st. 1lb.	Cosham	—
Rowles, Ed. A. J.	Forward	5' 8¼"	10st. 8lb.	Gosport	—
Simmonds, Melvyn R.	Forward			Reading	Reading
Stocks, David H.	Full Back	5' 11"	12st. 0lb.	Dulwich	Gillingham
Summerhill, Allan	Half Back	6' 1¼"	13st. 0lb.	Liss, Hants	—
White, James	Half Back	5' 11"	12st. 1lb.	Parkstone, Dorset	Gillingham
White, Kevin N.	Forward	5' 9½"	11st. 0lb.	Poole	—
Meredith, John F.	Forward	5' 8½"	10st. 7lb.	Nr. Doncaster	Gillingham

APPRENTICES : Clapham, Keith ; Christmas, Andrew R. ; Dennett, Bobby W. ; Hailes, Ian R. ; Jones, David E. ; Lawford, Keith A. ; Martin, Chris. F. ; Morfoot, Jeffrey ; Morrell, Philip ; Ryan, Nigel R. ; Tilsed, Ronald W.

FIXTURES FOR SEASON 1969 - 1970

FOOTBALL LEAGUE, DIVISION III

		Results		Attendances
		F	A	
1969				
Aug. 9	Barnsley	A	0 - 1	
13 W †1	BRISTOL ROVERS	H	3 - 0	7478
16	LUTON TOWN	H		
23	Brighton & Hove A.	A		
26 Tu	Bury	A		
30	ROTHERHAM U.	H		
Sep. 3 W †2	Tranmere Rovers	A		
6	TORQUAY UNITED	H		
13	SHREWSBURY T.	H		
17 W	Reading	A		
20				
24 W †3	HALIFAX TOWN	H		
27	ROCHDALE	H		
Oct. 1 W	Southport	A		
4	Luton Town	A		
7 Tu	FULHAM	H		
11				
15 W †4	Walsall	A		
18	BRISTOL ROVERS	H		
25				
29 W †5	Orient	A		
Nov. 1	STOCKPORT C.	H		
8				
15 *1				
19 W †SF	GILLINGHAM	H		
22	DONCASTER R.	H		
26 W	Plymouth Argyle	A		
29				
Dec. 3 W †SF				
6 *2				
13	Torquay United	A		
20	TRANMERE R.	H		
26 F	BRIGHTON & H. A.	H		
27	Rotherham United	A		
1970				
Jan. 3	*3 Rochdale	A		
10	READING	H		
17	Halifax Town	A		
24	*4 MANSFIELD TOWN	H		
31	SOUTHPORT	H		
Feb. 7	*5 Fulham	A		
14	BARNSELY	H		
21	*6 Bristol Rovers	A		
28	ORIENT	H		
Mar. 4 W	BARROW	H		
6 F	Gillingham	A		
7	† Final			
11	Bradford City	A		
14	SF PLYMOUTH A.	H		
16 M	Mansfield Town	A		
21	Barrow	A		
27 F	WALSALL	H		
28	BRADFORD CITY	H		
30 M	Stockport County	A		
Apr. 4	BURY	H		
7 Tu	Doncaster Rovers	A		
11	* Final			
15 W	Shrewsbury Town	A		

† League Cup * F.A. Cup

FOOTBALL COMBINATION

		Results		Attendances
		F	A	
1969				
Aug. 9	LEICESTER CITY	H	2 - 2	
16	Ipswich Town	A		
23	ARSENAL	H		
Sep. 3 W	Oxford United	A		
6	FULHAM	H		
13	Luton Town	A		
20	READING	H		
27	Queens Park Rangers	A		
Oct. 4	BRISTOL CITY	H		
14 Tu	Swansea Town	A		
18	BRISTOL ROVERS	H		
25	Chelsea	A		
Nov. 1	PETERBOROUGH U.	H		
11 Tu	Walsall	A		
19 W	Reading (Cup)	A		
22	Gillingham	A		
29	PLYMOUTH ARGYLE	H		
Dec. 1 M	West Ham U. (Cup)	A		
6	TOTTENHAM H.	H		
13	FULHAM (Cup)	H		
1970				
Jan. 3	OXFORD U. (Cup)	H		
10	West Ham United	A		
17	CRYSTAL PALACE	H		
20 Tu	WEST HAM U. (Cup)	H		
24	Southampton (Cup)	A		
31				
Feb. 4 W	Oxford United (Cup)	A		
7	READING (Cup)	H		
10 Tu	Northampton Town	A		
14				
21	SOUTHAMPTON	H		
23 M	Fulham (Cup)	A		
28				
Mar. 7	NORWICH CITY	H		
14				
18 W	S'HAMPTON (Cup)	H		
21	BIRMINGHAM CITY	H		
Apr. 4	Swindon Town	A		
8 W	Cardiff City	A		

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- 3 CHRIS FOOTE
- 4 JIM WHITE
- 5 DAVID STOCKS
- 6 RAY BUMSTEAD
- 7 TREVOR HARTLEY
- 8 KEITH EAST
- 9 TED MacDOUGALL
- 10 JOHN HOLD
- 11 JOHN MEREDITH
- 12 TONY POWELL

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- 4 MIKE KEEN
- 5 TERRY BRANSTON
- 6 ALAN SLOUGH
- 7 JOHN COLLINS
- 8 * MALC. MacDONALD
- 9 LAURIE SHEFFIELD
- 10 KEITH ALLEN
- 11 GRAHAM FRENCH
- 12 JOHN MOORE

HALF - TIME SCORES

- A Chelsea v Ipswich T.
- B Everton v Crystal P.
- C Man. United v Southampton
- D Notts. F. v Leeds United
- E Tottenham v Liverpool
- F W. Brom. A. v Arsenal
- G Birmingham v Oxford Utd.
- H Hull City v Bristol City
- I Millwall v Charlton Ath.
- J Portsmouth v Sheffield U.

- K Swindon T. v Carlisle Utd.
- L Watford v Bolton Wan.
- M Bradford C. v Torquay Utd.
- N Bristol Rov. v Barnsley
- O Doncaster R. v Mansfield T.
- P Gillingham v Reading
- Q Orient v Halifax Town
- R Plymouth A. v Brighton & H.
- S Stockport C. v Rochdale
- T Walsall v Southport

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