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PROGRAMME



**SATURDAY, 15th NOVEMBER, 1969**

**LUTON TOWN**

F.A. CUP, Round 1

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# LUTON TOWN

By Tony Pullein

If we could have chosen our opponents from the 79 possibles for today's first round F.A. Cup-tie, Luton Town would have been our last choice. Top of the Third Division, and beaten only twice in 23 League and Cup games this season, the Hatters provide a formidable obstacle.

They have already won a League game at Dean Court (1-0 on 16th August) — though that certainly doesn't suggest they can repeat the result today — and have since won away games at Gillingham (2-0), Southport (3-0), Plymouth (3-1), Walsall (3-1) and Brighton (2-1) in League games and Millwall (1-0) in the League Cup. They drew at Bradford City (1-1) and Rotherham (1-1) in Third Division games and at Peterborough (1-1) in the League Cup. Their only defeats were at Doncaster (0-2) and Sheffield United (0-3), the latter in the knockout competition.

Luton's away record in the F.A. Cup is far from brilliant, though. They haven't won away from home to a Football League club for over nine years! Their last away triumph was at Huddersfield in 1960—the year after they appeared at Wembley. Luton, in fact, are one of only two post-war F.A. Cup finalists to suffer subsequent relegation to the Third Division — Derby County was the other.

Now that Luton are doing so well in the Third Division, Hatters' fans can talk more rationally of the club's tragic decline since their big day at Wembley. They shot all the way down to the Fourth Division and, only 18 months ago, began the climb out of the basement — merely the first stage, they hope, of a revival which will take them back to the very top.

Some people are arguing that Luton are so intent on gaining promotion that they will not be too worried about making progress in the F.A. Cup. But I wouldn't bank too much on that. Victory is sweet, League or Cup, and success in one competition tends to build confidence for success in others. Anyway, they played five League Cup-ties before they opted out!

The men we must watch most closely are their three new strikers, Malcolm MacDonald (from Fulham), John Collins (Reading) — both close-season signings — and Matt Tees, purchased from Charlton in August. MacDonald (10 goals) is top scorer, followed by Collins (7) and Tees (6).

This is the first time we have met Luton in any of the knockout competitions.

## The Men behind Luton Town

### MANAGER ALEC STOCK

Ex-Charlton and Q.P.R. forward who began his managerial career as Player-Manager of Southern League Yeovil. Apart from a three month period as Assistant Manager of Arsenal, he was in charge at Leyton Orient for eight years, during which time the club gained promotion to Division II. From August to December 1957, Alec was Team Manager of A. S. Roma, before returning to Orient, where he remained until 1959. Perhaps his greatest success was at Q.P.R., where his side won the League Cup and later secured Division I status. He is now in his second season with Luton Town.

### COACH JIMMY ANDREWS

A winger with West Ham and Q.P.R. before embarking on a coaching career which has taken him from Q.P.R. (where he was also Team Manager for a short time) to Chelsea, Millwall, Coventry and Luton. Now in his second term as Alec Stock's right-hand man.

1919 - 1969

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# COACHING SCHOOL

By Mike Avraamides

## THIS WEEK: PENETRATION

Penetration is the ability to get an attacking player in possession of the ball into space behind the opposing defence from which he can make a strike at goal. With the obvious improvements in defensive organisation during recent years, and the consequent reduction in scoring rates, the principle of penetration has become vital to the success of any team — thus the tremendously high prices paid for outstanding strikers in the professional game, on the rare occasions when such players become available for transfer!

It follows, therefore, that every team should spend a great deal of the time available for match preparation in working at methods of penetrating massed, well-drilled defences. In view of this, it is of the utmost importance that practices are made as realistic as possible — the problem cannot be solved adequately merely by improving shooting techniques in the absence of active opposition!

### UNDERSTANDING WHAT PENETRATION INVOLVES

- (1) Penetration cannot be divorced from the other principles of attack already discussed — depth, width and mobility, particularly the latter. Decoy running is invaluable for clearing the way for the final penetrating pass to be made, or for the player in possession to break through himself and have a shot at goal.
- (2) Speed and simplicity are vital too, since the fewer the number of passes used, the more likely a team is to penetrate. Long involved midfield build-ups with a great deal of unnecessary square passing give defending players the time they need to organise and concentrate their forces. On the face of it, this appears to suggest that the long ball game is the answer, but that is not the case. Very few players are equipped to hit passes of over 25 yards with the accuracy essential for a high success rate, and it must be remembered that while a ball is travelling distances of this kind, even at speed, defending players are able to cover several yards in order to be on hand for a tackle or an interception.
- (3) Because of the very tight conditions in and around the attacking third of the field, personal qualities like courage and ruthlessness are indispensable. The last third of the field is no place for the poser or the faint-hearted. If players are to penetrate, they must accept the need for boldness as well as skill in the face of uncompromising challenges from defending players. Only then will they be able to turn half-chances into goals and half-chances may be all the opposition allows them!

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# LUTON TOWN F.C. 1969-70



Back Row (left to right) : Maurice Stevenson, Fred Jardine, Graham French, Mike Keen, Keith Allen, Peter Phillips.  
 Middle Row (left to right) : John Ryan, Alan Guild, Neil Rioch, Sandy Davie, Tony Read, Max Dougan, Terry Branston, Robin Wainwright.  
 Front Row (left to right) : Brian Lewis, Alan Slough, John Moore, Jack Bannister, Mike Harrison, Bruce Rioch, Laurie Sheffield.

## Pen Pictures of Our Visitors

### SANDY DAVIE (Goalkeeper)

Former Scottish Under-23 goalkeeper, for whom Luton paid an £8,000 fee last October, despite the fact that, at the time, he was in Dundee United's reserve team.

### JOHN RYAN (Right Back)

Close-season signing from Fulham who gave him a free transfer despite the fact that he appeared 45 times in their League side in the two previous seasons. Started his career with Tonbridge, and moved to Arsenal for a short spell before crossing London to Craven Cottage.

### MALCOLM MACDONALD (Left Back)

Another former Fulham player for whom Manager Alec Stock paid £17,500, a stiff fee for a 19-year-old. More than that, Manager Stock surprised the football world by announcing that he would use Macdonald, used mainly by Fulham as a striker, as a full back where he had played for the London club's reserve team.

### MIKE KEEN (Right Half)

An £18,500 signing from Q.P.R., with whom he spent ten seasons. More than that, he captained them in their meteoric rise from Division III to Division I and did not miss a match in the process.

### ALAN SLOUGH (Centre Half)

This 21-year-old is Luton's most valuable asset now that Bruce Rioch has gone to Aston Villa, but he means to stay with his home town club. Most of his first-team appearances have been made at right half, but Luton intend him for the pivotal job where he played brilliantly last season.

### CHRIS NICHOLL (Centre Half)

Chris's transfer was clinched early this season, shortly after he had played a blinder against Luton for Halifax. It is only some 18 months since Chris was playing in non-League football for Witton Albion. Halifax signed him, put him almost immediately into their first-team last season and he stayed for 39 League games in Halifax's first-ever promotion season.

### JACK BANNISTER (Left Half)

Was used mostly at left back after his arrival last October from Crystal Palace for an £8,000 fee, and the signing of Macdonald was designed to release him for a midfield role. Vastly experienced, he played in over 100 League games for the Palace and saw previous service with West Bromwich Albion and Scunthorpe.

### MATT TEES (Centre Forward)

Matt, signed from Charlton earlier this season, has scored six goals for the Hatters. He first entered English football with Grimsby, who signed him from Airdrie in 1963. He was the Third Division's most prolific scorer in 1965-1966, hitting no fewer than 36 League and Cup goals, form that had Charlton moving in for his signature the following season. He certainly lived up to their expectations for he was their leading goal scorer in both his full seasons at the Valley.

### JOHN COLLINS (Outside Right)

John, Reading's top scorer with 17 League goals last season, was one of many close-season signings. He has quickly lived up to his scoring reputation, having found the net seven times this season. He made his League debut with Queen's Park Rangers in 1961-1962, moved to Oldham in 1966, but left for Reading within a year.

### GRAHAM FRENCH (Outside Right)

When he was the star of England's Youth team whilst on the books of Shrewsbury Town, he was much sought after by the bigger clubs. However, he went to Swindon Town and then to Watford. His next appearance was with Southern Leaguers, Welling Town, from whom Luton bought him for £5,000.

### BRIAN LEWIS (Inside Right)

At £20,000 he was Luton's most costly signing from Coventry City in the summer of 1968 and justified the outlay by scoring 22 League goals last season. Is a real opportunist, yet it was mostly as a wing half that he was used by Coventry, who paid a big fee for him when he moved from Portsmouth. His first professional club was Crystal Palace.

### KEITH ALLEN (Centre Forward)

Has filled a variety of positions for Luton and is equally at home either as a mid-field link or a striker. Born in the Isle of Wight, he became a professional with Portsmouth and then reached Stockport County via Grimsby Town.



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# Spotlight on . . . DEREK BURNS



Height: 5 ft. 7½ in. Weight: 11 st. 7 lb.

Derek is a local boy who first attracted attention at Dean Court by his performances as captain of a Bournemouth Schools team which enjoyed a highly successful run in the English Schools Shield Competition.

He signed apprentice professional forms in 1966 and began to work his way through the club's junior sides. Before long, he had made the first of a number of Combination appearances, and in addition was a member of the very successful youth side which went to Holland in 1968.

Since becoming a full-professional, Derek has been a regular member of the Reserve side, and last season was given his first opportunity in League football.

A serious knee injury, which necessitated a cartilage operation has, for the present, checked his progress. Now he is concentrating on returning to match fitness, so that once again he can challenge for a first-team place.

## FOOTBALL LEAGUE, Div. III

(Up to and including 8th November, 1969)

	P	W	D	L	Goals		Pts
					F	A	
Luton Town	18	10	7	1	33	14	27
Rochdale	19	12	3	4	43	26	27
Barnsley	18	10	6	2	27	15	26
Torquay United	19	9	6	4	31	16	24
Orient	18	9	6	3	25	13	24
Bradford City	18	10	4	4	25	13	24
Doncaster Rov.	18	10	4	4	23	13	24
Bristol Rovers	18	8	5	5	35	27	21
Mansfield Town	19	8	4	7	20	19	20
Fulham	18	6	6	6	35	28	18
Brighton & Hove	18	7	4	7	20	20	18
Shrewsbury T.	18	5	8	5	20	23	18
Tranmere Rovers	18	7	4	7	28	29	18
Reading	18	7	4	7	25	29	18
Walsall	18	7	4	7	20	24	18
Plymouth Argyle	18	7	3	8	20	23	17
Halifax Town	18	6	5	7	14	22	17
Bury	18	7	2	9	29	31	16
Rotherham Utd.	18	3	7	8	20	27	13
Southport	18	4	5	9	17	26	13
BOSCOMBE	18	3	6	9	17	27	12
Stockport County	19	3	4	12	10	29	10
Gillingham	18	2	3	13	14	31	7
Barrow	18	1	4	13	9	35	6

## FOOTBALL COMBINATION

(To Monday, 10th Nov., 1969 (not inclusive))

	P	W	D	L	Goals		Pts
					F	A	
Tottenham Hotspur	12	9	3	0	25	5	21
Ipswich Town	13	9	1	3	37	9	19
West Ham United	14	8	3	3	29	13	19
Arsenal	12	7	4	1	31	16	18
Birmingham City	13	6	6	1	29	16	18
Bristol City	12	7	2	3	21	18	16
Leicester City	13	6	3	4	28	20	15
Southampton	14	6	2	6	28	25	14
Crystal Palace	10	6	1	3	21	14	13
BOSCOMBE	13	3	7	3	20	17	13
Swansea Town	10	5	3	2	6	5	13
Cardiff City	11	5	2	4	19	17	12
Reading	10	4	4	2	14	13	12
Norwich City	14	3	6	5	13	18	12
Luton Town	12	4	3	5	26	27	11
Swindon Town	12	5	1	6	16	18	11
Plymouth Argyle	12	5	1	6	15	22	11
Fulham	13	4	2	7	18	14	10
Oxford United	10	4	1	5	14	16	9
Queens Park Rang.	11	3	3	5	15	22	9
Chelsea	12	3	2	7	13	24	8
Bristol Rovers	13	3	1	9	16	35	7
Northampton T.	7	3	0	4	9	15	6
Gillingham	11	1	3	7	10	32	5
Walsall	11	0	3	8	6	22	3
Peterborough U.	13	0	3	10	7	33	3

## NEXT HOME MATCHES

Saturday, 22nd November, 1969

FOOTBALL LEAGUE, DIVISION III

Wednesday, 26th November, 1969

FOOTBALL LEAGUE, DIVISION III

GILLINGHAM

KICK-OFF 3.0 p.m.

DONCASTER ROVERS

KICK-OFF 7.30 p.m.



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# THE MAN IN THE MIDDLE MIKE KERKHOF (Bicester)

MIKE KERKHOF makes his second visit of the season to Dean Court this afternoon. A sergeant-major physical training instructor, Mr. Kerkhof's progress towards promotion to the Football League referee's list last season was not as straightforward as some of his colleagues, for overseas' postings have sometimes interrupted his refereeing career.

Mr. Kerkhof became a referee by accident. He might have become a star player but the First Division club, with whom he was playing, advised him to have a knee operation. He refused and left the game for a while.

Then, by chance, he was asked to referee a local cup final. "I wasn't a trained referee then but, because I was fit, they had confidence in me," he recalls. "I suppose I did quite well and was asked to take up refereeing properly."

Mr. Kerkhof, a Lancashire man, went up the scale — between postings — through the Warrington and District League, the Hellenic League and the Football Combination. He was appointed a Football League linesman three years ago. Fortunately, he is not likely to be posted abroad again, so he can concentrate more fully on his refereeing career.

## TOP TEN ATTENDANCES

	Aggregate	Average
1. LUTON (1)	- 139,432	15,492
2. Brighton (2)	- 132,357	14,706
3. Doncaster (3)	- 108,750	12,083
4. Fulham (4)	- 100,944	11,216
5. Barnsley (5)	- 91,768	10,196
6. Plymouth (6)	- 89,505	9,945
7. Bristol Rovers (7)	88,149	9,794
8. Bradford City (8)	86,364	9,596
9. Orient (9)	- 84,187	9,354
10. Torquay (10)	- 80,683	8,068
14. BOSCOMBE (13)	63,049	7,005

Figures in brackets denote position in last chart.

Up to and including Saturday, 8th November, 1969, for Third Division games only.

## TOP OF THE GOALS POLL

	League		
	League	Cup	Total
Conway (Fulham)	- 13	2	15
Jenkins (Rochdale)	- 14	1	15
Earle (Fulham)	- 12	1	13
Yardley (Tranmere)	- 11	1	12
Buck (Rochdale)	- 11	-	11
Jones (Bury)	- 11	-	11
Rudge (Torquay)	- 10	1	11
MACDONALD			
(Luton)	8	2	10
Graydon (Bristol R.)	9	-	9

Up to and including Saturday, 8th November, 1969.

# DEAN COURT FOOTBALL SUPPORTERS' CLUB

## A DATE FOR THE LADIES

Mr. Roy Howlett is to be congratulated in obtaining a special attraction for the Social Club, details as under.

## **Fashion Show - Monday, 8th December at 8 p.m.**

Fashions by COUNTY CASUALS of Westbourne; Hair Styles and Wigs by BRIGHTS of Bournemouth; Commere PAT SLOMAN of Southern Television, Southampton. Admission is 2/6 to members and 3/6 to non-members.

This promises to be a really excellent evening for the ladies and their husbands and boy friends, for this is a really professional presentation using top models, and I understand that the clothes are really something to drool over. Do not miss this one girls, you might well regret it. Tickets will be limited to approximately 200, so get yours early to avoid disappointment.

We extend our sympathies to Ted Hancock, our genial steward, who is unfortunately ill at the present time. We hope it will only be a short while before he is back at the Club, and we hope the "get well" card signed by hundreds of well-wishers does the trick.

Our thanks to Mr. Ted Croucher who, having moved to Bournemouth from Folkestone on the Saturday, volunteered to do the Stewards job on a temporary basis, and was behind the bar on the Sunday. This is another example of the co-operation we can always produce at the Social Club.

N. SEDGWICK, Press and Publicity Officer



# CHERRY BEES SUPPORTERS' ASSOCIATION

Despite the discouraging start to the season and the consequent loss of interest amongst some "supporters," the Cherry Bees shop, which is run voluntarily by this Association, has already raised well over £300 this term. Which means that the Association has handed over a total of almost £1300 DIRECT to the Club in a fraction over a year.

You can help us increase this sum by studying the following list to see whether there is anything which appeals to you. All the following items may be obtained at the Shop itself on match days or at the Cherry Bees Pools Office from 9 a.m. to 5 p.m. each weekday.

Large selection of —

\*League Clubs' programmes from 3d.      \*League Club' badges ... 3/6—4/-  
Home programmes ... from 3d.      League Clubs' pennants      3/6

Official Club/Supporters' Association —

Badge ... .. 3/6	Key-ring ... .. 5/-
Pennant (on order) ... 3/-	Ash Tray ... .. 6/6
Tie-clip ... .. 5/6	Programme binder ... 7/6
Cuff-links ... .. 15/-	Car Sticker ... .. 2/-
Necklet ... .. 7/6	
"I'm Backing Boscombe" Car Sticker ... .. 1/-	
University style Scarf in Club Colours ... .. 15/6	
Horizontally striped Scarf in Club Colours (on order) ... .. 9/6	
Bob Hat in Club Colours ... .. 6/6	
Teddy Bear Mascot in Club Colours (Large) (on order) ... .. 35/-	
(Small) ... .. 21/6	
Individual Photograph (coloured) ... .. 2/-	
Group Photograph (coloured) ... .. 2/-	
Autograph Sheet ... .. 2d.	
Large selection of Football League Reviews ... .. from 3d.	
Large selection of Fotoball League Reviews ... .. from 3d.	

\*Within a fortnight our selection of these items will be supplemented by a large consignment of First and Second Division programmes and badges.

All enquiries should be addressed to: Joe Goodwin, "Cherry Bees Shop," Dean Court Ground, Bournemouth.

JOE GOODWIN

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AMPLE PARKING FACILITIES

# FIXTURES FOR SEASON 1969 - 1970

FOOTBALL LEAGUE, DIVISION III					FOOTBALL COMBINATION						
		Results		Attendances			Results		Attendances		
		F	A				F	A			
1969					1969						
Aug.	9	Barnsley	A	0-1	10,393	Aug.	9	LEICESTER CITY	H	2-2	785
	13	W †1 BRISTOL ROVERS	H	3-0	7,478		16	Ipswich Town	A	1-1	
	16	LUTON TOWN	H	0-1	9,735		23	ARSENAL	H	1-1	938
	23	Brighton & Hove A.	A	1-1	13,961						
	26	Tu Bury	A	0-1	4,832	Sep.	6	FULHAM	H	1-1	697
	30	ROTHERHAM U.	H	1-0	7,293		13	Luton Town	A	3-3	
Sep.	3	W †2 Sheffield Wednesday	A	1-1	14,614		18	Th Oxford United	A	0-3	
	6	Tranmere Rovers	A	5-1	5,488		20	READING	H	2-2	668
	9	Tu † SHEFFIELD WED.	H	1-0	15,894		27	Queens Park Rangers	A	1-1	
	13	TORQUAY UNITED	H	1-2	8,808	Oct.	4	BRISTOL CITY	H	5-0	606
	17	W SHREWSBURY T.	H	3-3	6,020		14	Tu Swansea Town	A	0-1	
	20	Reading	A	0-2	6,972		18	BRISTOL ROVERS	H	3-0	792
	24	W †3 LEICESTER CITY	H	0-2	15,857		25	Chelsea	A	0-2	
	27	HALIFAX TOWN	H	0-0	5,727	Nov.	1	PETERBOROUGH U.	H	1-0	702
	29	M ROCHDALE	H	0-3	4,995		11	Tu Walsall	A		
Oct.	4	Southport	A	0-3	3,014		19	W Reading (Cup)	A		
	7	Tu Luton Town	A	0-0	18,065		22	Gillingham	A		
	11	FULHAM	H	2-2	8,518		29	PLYMOUTH ARGYLE	H		
	15	W †4 Walsall	A	1-2	5,384	Dec.	1	M West Ham U. (Cup)	A		
	18	BRISTOL ROVERS	H	2-2	6,873		6	TOTTENHAM H.	A		
	25						13	FULHAM (Cup)	H		
	29	W †5									
Nov.	1	Orient	A	0-3	9,231						
	8	STOCKPORT C.	H	1-0	5,060	1970					
	15	*1 LUTON TOWN	H			Jan.	3	OXFORD U. (Cup)	H		
	19	W †SF					10	West Ham United	A		
	22	GILLINGHAM	H				17	CRYSTAL PALACE	H		
	26	W DONCASTER R.	H				20	Tu WEST HAM U. (Cup)	H		
	29	Plymouth Argyle	A				24	Southampton (Cup)	A		
Dec.	3	W †SF					31				
	6	*2				Feb.	4	W Oxford United (Cup)	A		
	13	Torquay United	A				7	READING (Cup)	H		
	20	TRANMERE R.	H				10	Tu Northampton Town	A		
	26	F BRIGHTON & H. A.	H				14				
	27	Rotherham United	A				21	SOUTHAMPTON	H		
1970							23	M Fulham (Cup)	A		
Jan.	3	*3 Rochdale	A				28				
	10	READING	H			Mar.	7	NORWICH CITY	H		
	17	Halifax Town	A				14				
	24	*4 MANSFIELD TOWN	H				18	W S'HAMPTON (Cup)	H		
	31	SOUTHPORT	H				21	BIRMINGHAM CITY	H		
Feb.	7	*5 Fulham	A			Apr.	4	Swindon Town	A		
	14	BARNSELY	H				8	W Cardiff City	A		
	21	*6 Bristol Rovers	A								
	28	ORIENT	H								
Mar.	4	W BARROW	H								
	6	F Gillingham	A								
	7	† Final									
	11	Bradford City	A								
	14	SF PLYMOUTH A.	H								
	16	M Mansfield Town	A								
	21	Barrow	A								
	27	F WALSALL	H								
	28	BRADFORD CITY	H								
	30	M Stockport County	A								
Apr.	4	BURY	H								
	7	Tu Doncaster Rovers	A								
	11	* Final									
	15	W Shrewsbury Town	A								
		† League Cup									
		* F.A. Cup									

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- 5 DAVID STOCKS
- 6 TONY POWELL
- 7 TREVOR HARTLEY \*
- 8 TED MACDOUGALL
- 9 JIMMY WHITE
- 10 JOHN HOLD
- 11 JOHN MEREDITH
- 12 EDDIE ROWLES

V.

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Match Ball Donors  
see page 4

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(Red Flag)

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- 2 JOHN RYAN
- 3 JACK BANNISTER
- 4 MIKE KEEN
- 5 ~~CHRIS NICHOLL~~ <sup>BRANSTON</sup>
- 6 ALAN SLOUGH
- 7 \* JOHN COLLINS
- 8 MALC. MACDONALD
- 9 MATT TEES
- 10 KEITH ALLEN
- 11 GRAHAM FRENCH
- 12 <sup>JARDINE</sup>

### HALF - TIME SCORES

<b>A</b> Chelsea	v	Everton	<b>K</b> Exeter City	v	Fulham
<b>B</b> Liverpool	v	West Ham	<b>L</b> Falmouth T.	v	Peterbr'gh U.
<b>C</b> Man. City	v	Man. United	<b>M</b> Kettering T.	v	Swansea T.
<b>D</b> Southampton	v	Leeds United	<b>N</b> Margate	v	Aldershot
<b>E</b> Wolves	v	Arsenal	<b>O</b> Northampton	v	Weymouth
<b>F</b> Bristol City	v	Queens P. R.	<b>P</b> Southend U.	v	Gillingham
<b>G</b> Huddersfield	v	Portsmouth	<b>Q</b> Temworth	v	Torquay Utd.
<b>H</b> Watford	v	Swindon	<b>R</b> Telford Utd.	v	Bristol Rov.
<b>I</b> Brentwood T.	v	Reading	<b>S</b> Walsall	v	Orient
<b>J</b> Brighton & H.	v	Enfield	<b>T</b> Yeovil Town	v	Shrewsbury T

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