

EE-AI-ADDIO

LUTON GO UP!

Congratulations to Luton Town on their promotion to Division Two soccer.

To mark this great achievement the Evening Post is publishing in tomorrow's paper a great 12-page souvenir. Don't miss it.

Details of how to order extra copies for yourselves or friends and relatives abroad appear on Page Two. But please act quickly.

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Division Two here we come. Luton's team coach rocks to a triumphant cheer

LUTON TOWN'S loyal fans invaded the pitch at Mansfield last night chanting, "Ee ai addio, we're going up," as the Hatters won their way back into Division Two after a break of seven years.

And they hope it is not a case of the seven year itch — they plan to be back in the First Division a bit before 1977.

Club chairman Mr Tony Hunt, busy popping champagne corks at the promotion binge after the match, hinted at big things to come at Kenilworth Road next season.

But for the time being the fans, the players, directors

and staff were just happy that the point won last night had put them back where they belong. The essential business of soccer playing behind them they set about a celebration binge that lasted all the way home on the team coach.

Magic

Then the secret of how Town clinched promotion was divulged — by Eric Morecambe, the club's newest director:

"It's the Morecambe magic — it's made Ernie what he is today. It's wonderful, just great."

Mr Hunt said: "We have done what we set out to achieve. And we have done it under a bit of stress.

"Tomorrow we hope to announce big plans for the future concerning alterations and new stands at Luton."

Last night the club received a telegram from Mr Will Howie, Luton's MP.

The telegram read: "Congratulations on promotion. Best wishes for Division Two. What next?"

Today they and the whole town was flying high on the soccer success.

Luton's Mayor Alderman John Macdonald, a former season ticket holder, is thinking of throwing a party for the team. And Mrs Shirley Lester, the wife of former Mayor Frank Lester, a devoted fan and a season ticket holder, couldn't go to bed last night till she'd heard the result.

Prestige

Chamber of Commerce Secretary Mr Hedley Gore said today that promotion was "good for the town and good for trade." A great prestige booster was his verdict.