

Official Programme 5p



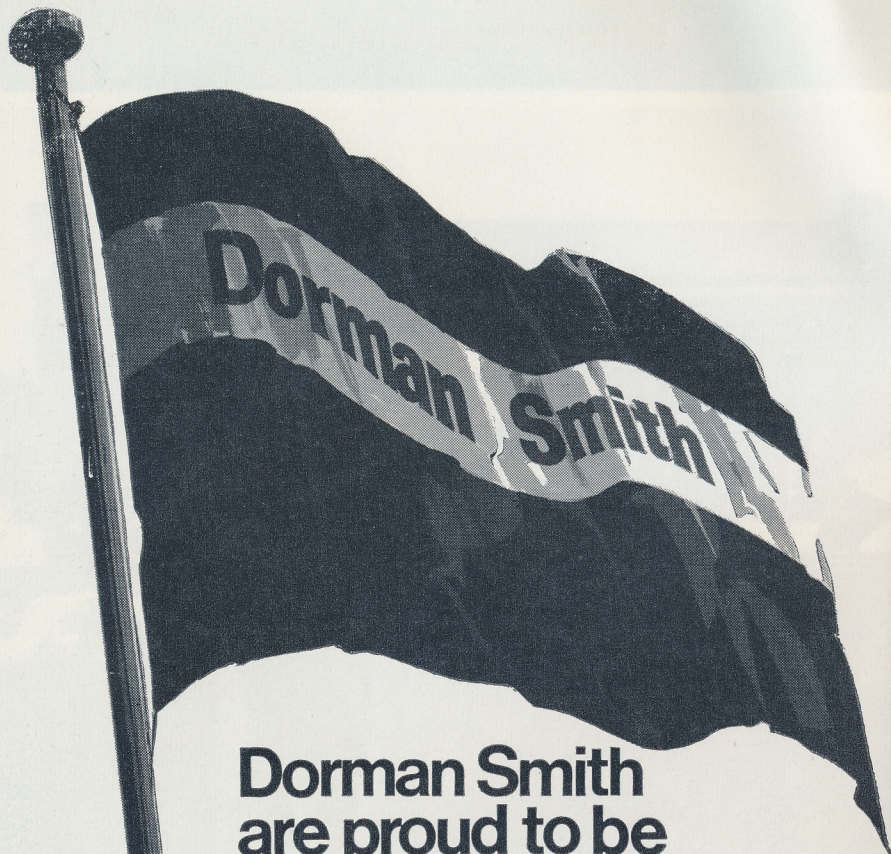
Preston North End



FOOTBALL LEAGUE

LUTON TOWN

Saturday, 8th January, 1972



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CLUB NOTES

AS A SPECTACLE the dress rehearsal of our F.A. Cup-tie with Bristol City at Deepdale next Saturday was interesting but not particularly exhilarating, despite our first minute tonic goal.

This happened in a goalmouth scramble. A shot which George Lyall claimed was over the line before being scuffed back into play received the *coup de grace* from Hugh McIlmoyle and counted.

Events decided it was to settle the issue despite lengthy first half aggression by North End, dour and well organised opposition, and a menacing rally by Bristol when we had two players crocked.

Alec Spark stayed on, limping, but missed the next match. Alan Spavin, heavily brought down, had to be carried off and replaced. We can ill afford to have a player of his ability out of action.

As a match it left little doubt that Bristol will be hard to beat in the Cup, but what we have done once we can do again. Our 1-0 win in the first meeting was our ninth in 12 home League matches.

At Charlton, North End disappointed themselves as much as their supporters by losing 1-2 when determined to gain their second away win this season. We have played worse and gained both points.

After the Oxford setback Alan Ball had no excuses, acknowledging that the team were off form, but he was full of chagrin that what he described as our best away display so far did not bring reward.

* * *

Luton Town, to-day's visitors, last played North End in 1962-63 and lost both matches. When back in the Second Division two seasons ago we had gone down as they came up, but only for 12 months.

We had not played Luton in The League until relegated from Division One in 1949: to-day's is the 19th meeting. They dropped out of Division Two in 1960; a year later we returned to that sphere.

Starting with a stiff home programme, Luton have beaten Middlesbrough, Fulham, Portsmouth, Orient, and (last Saturday) Millwall, and drawn with Norwich, North End, Birmingham, Swindon and Cardiff.

Surprisingly they lost to Carlisle and Charlton. Their solitary away win was at Blackpool, but they drew with Oxford, Orient, Millwall, Hull, Sunderland, Bristol City and Sheffield Wednesday.

Their four away defeats were at Burnley, Norwich, Q.P.R. and Watford. Goal scorers: Anderson 9, Givens 6, Halom 3, Slough, Keen, Nicholl, Wainwright, 2 each, Busby, Hindson; Total 28.

		PRESTON NORTH END						
		P.	W.	D.	L.	F.	A.	Pts.
HOME ..	12	9	0	3	21	9	18	
AWAY ..	12	1	6	5	14	19	8	
	24	10	6	8	35	28	26	
		LUTON TOWN						
HOME ..	12	5	5	2	17	13	15	
AWAY ..	12	1	7	4	11	15	9	
	24	6	12	6	28	28	24	

Luton are not well supported: their "gates" range from 9,193 to 15,113, average 12,259.

Front cover picture — Alec Spark shoots through a crowded defence in the game on Boxing Day.

PRESTON NORTH END

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HONOURS

League: First Division
Champions 1889 — 1890
Runners-up: 6 times.

League: Second Division
Champions
1904 1913 1951
Runners-up: Twice.

League: Third Division
Champions 1971

F.A. Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

Programme Editor
WALTER PILKINGTON

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Football Club

League News and Views

THE GROWING popularity of The League Cup, now in its 12th season, ensures that the 1969-70 record crowd aggregate of 2,299,819, average 18,851, will be exceeded.

Last season's grand total of 2,032,728, average 17,796, was comfortably left behind after only one game in the present long drawn out semi-final stage.

Since then five matches have produced a new peak of 217,697 for this round, and the Stoke City v. West Ham United tie is still not over.

The rivals will meet for the fifth time at Old Trafford on Wednesday, January 26th. The previous semi-final record was 184,180 for five games in 1968-69.

The New Year began with 122 goals in 46 matches (average 2.65) — the totals for the four Divisions being 24, 29, 30 and 39. The contribution by away teams was 46.

The half time scores suggested a famine. Sixteen First Division teams were goalless and the other six had only scored one each. Altogether there were 51 noughts.

Visiting teams collected nine of 22 points in Division One. The outcome in all Divisions put home sides in the ascendancy with 27 wins, 11 draws and eight defeats.

The old year went out on a subdued note despite the encouragement of easily the best crowd figures this season for 46 matches. They yielded only 118 goals (average 2.56). The totals for the four Divisions were 28, 35, 26, 29. Home teams scored 75 to 43.

The attendance topped a million for the first time since the opening day of 1958-59, and there had not been as many on Boxing Day for 17 years.

Spectators perhaps have made the gratifying discovery that stronger action by referees has made football a more enjoyable game and resulted in a freer flow of goals.

Welsh international Ron Davies commented: "The clean up has worked wonders. You've got to be pleased about that. The players are arguing less and enjoying it more. There will be less trouble on the field in 1972". Well said.

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Mainly about Players

MOST OF THE leading scorers in Division Two added to their totals in the holiday games and the previous highest crowd aggregate of 31,759 when Birmingham City played Cardiff was beaten by this club's 40,793 attendance on Boxing Day.

Middlesbrough, Burnley, Sheffield Wednesday, Orient, Hull City and Watford also had their biggest crowds on Boxing Day. Luton's best was 15,113 on New Year's Day, when there were only 7,406 at Fulham, 8,038 at Charlton and 8,655 at Portsmouth.

The Division's top scorers to-date are : Norwich, Silvester 12; Millwall, Bolland 9; Q.P.R., Marsh 15; Sunderland, Tueart 8; Carlisle, Owen 9; Birmingham, Latchford 14; Burnley, Casper 10; North End, McIlmoyle and Ingram 7 each; Middlesbrough, Maddren 8; Bristol City, Galley 13; Sheffield Wednesday, Joicey 11; Luton, Anderson 9; Swindon, Rogers 4; Portsmouth, Trebilcock 8; Oxford, Cassidy 8; Charlton, Treacy 13; Blackpool, Burns 8; Orient, Bowyer 9; Fulham, Conway 7; Cardiff, Clark 14; Hull, Pearson 9; Watford, Wigg, Eddy and McGettigan, 3 each.

* * *

BURNLEY and Millwall, 42 each, have scored the most goals in this Division, Watford, 18, the fewest. Extremes in goals conceded are Norwich 18, Fulham 49.

Norwich, strongly entrenched at the top, can claim the most wins, 14, and have lost only two of 24 matches. Watford are at the sticky end with 15 defeats.

* * *

DON GIVENS, Luton's second highest scorer with six goals, is one of four former Manchester United players at Kenilworth Road. A regular choice by Eire for two years, he finished next to MacDonald in Luton's 1970-71 list of scorers with 11.

Long-serving Michael Thomas Keen, Luton's captain, thinks soccer is a great way to earn a living. While it lasts, who would disagree? His chief dislikes are: losing, inefficient referees, and people who try to change the Laws of the Game. Mike, who will be 32 in March, has two sons aged six and four.

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F.A. CUP THIRD ROUND

15th January, 1972

Kick-off 3 p.m.

Preston North End v. Bristol City

TICKETS WILL BE ISSUED IN ADVANCE FOR THIS MATCH FOR ALL STANDS AND ALL PADDOCKS. Admission to Ground will be by cash at the Stiles on the day of the match.

Prices will be as under :

Ground	30p	(juveniles 15p)	} Season Ticket Holders only
Paddocks	35p	(juveniles 20p)	
West Stand	50p	(juveniles 30p)	
South Pavilion	60p	(juveniles 40p)	
Pavilion	75p		

Holder of Reserved Seat Tickets will be allotted their own seats and Holders of Unreserved Seats in West Stand may apply for a Ticket in that portion.

Holder of Ground and Paddock Season Tickets may apply for Paddock Tickets.

Personal application may be made for Tickets on Sunday, the 9th January, 1972, as follows —

PAVILION, SOUTH PAVILION AND WEST STAND SEASON TICKET HOLDERS from the West Stand Office, 10 a.m. to 2 p.m.

PADDOCK AND GROUND SEASON TICKET HOLDERS from Stiles 9 and 10, Town End Ground Turnstiles, 10 a.m. to 2 p.m.

BALANCE OF TICKETS FOR SOUTH PAVILION AND WEST STAND will be on sale TO NON SEASON TICKET HOLDERS from the South Pavilion Turnstiles from 10 a.m. until such time as all tickets are sold.

PADDOCK TICKETS will be on sale to NON SEASON TICKET HOLDERS from Town End Ground Stiles 4 and 5 from 10 a.m. until such time as all Tickets are disposed of.

FOR ADULT GROUND SEASON TICKET HOLDERS not wishing to buy Paddock Tickets in advance, the normal Ground Season Ticket Stiles will be available on the day of the Match (FOR ADULTS ONLY). Admission 30 plus Coupon 52.

SOUVENIR FOR STAMP COLLECTORS

PHILATELISTS can purchase at the Club Shop a novel souvenir of our Cup-tie with Bristol City in the form of a 6½ in by 4½ in. commemorative postal cover, price 25p, which, if self-addressed and posted at a specially provided Post Box situated inside the Shop, will be hand cancelled and suitably overprinted.

Please note that the mail will be collected at 5-30 p.m. the same day.

It contains a League approved card bearing P.N.E. coat-of-arms and the club's authenticated history in tabloid form. It is the fourth in a unique series of souvenir postal covers identified with League clubs.

Ardent stamp fans will be annoyed with themselves if they miss getting one on the day of issue. The covers will still be available as a collector's item but, of course, without the special stamp-franking that marks the occasion.

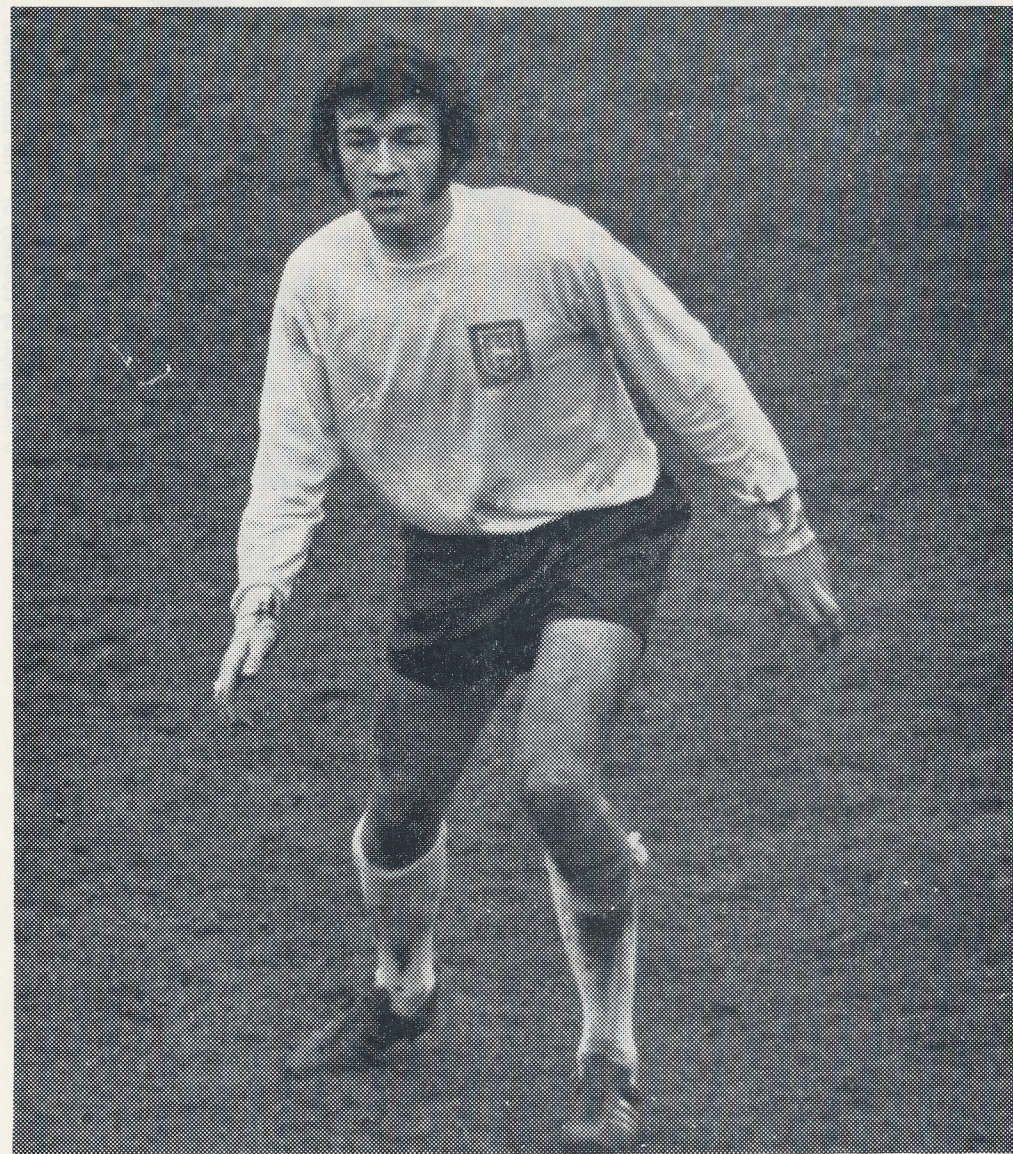
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Catching the Eye—John Bird



WHILE NOT exactly a cast-off, 23-year-old John Bird could not have been too well fancied by Doncaster Rovers or they would have wanted more than the £5,000 fee paid for him by North End last spring when an experienced extra player was needed for a busy Easter.

Alan Ball, who had satisfied himself that this quiet but tough Yorkshireman was the type he wanted to work alongside Graham Hawkins in a "brickwall" back-four, stepped in to get a bargain at least as good as the inexpensive deal which had brought Bobby Ham to Deepdale a few months earlier. Both were timely moves which helped to earn promotion.

From his debut on April 3rd until North End became Third Division Champions, Bird played well in seven testing matches. He has duly established himself by his progress and sharper perception. A tall, strong, 100 per-center, good in the air, he has mastered several recognised scorers. Recently he married a Doncaster girl and they are very happy here.

LUTON TOWN

WE ARE pleased to welcome a revived Luton Town back to Deepdale after a lapse of ten seasons through the ups and downs experienced by both clubs.

During that period the Bedfordshire team have sampled life in Division Three (two spells of two seasons) and, in between, Division Four (three seasons). They climbed out as Champions with 56 points in 1968.

Two years later they were back in Division Two as runners-up (60 points), returning with Orient, and made a determined effort to regain the First Division status they lost in 1960 after five seasons in which their points totals were 42, 37, 44, 37 and 30.

They were relegated a year after reaching the F.A. Cup Final for the first time only to lose at Wembley against Nottingham Forest.

Last season they fared much better than promoted Orient, finishing sixth, behind Leicester City, Sheffield United, Cardiff City, Carlisle United and Hull City with 49 points from 18 wins and 13 draws. Only three sides scored more than Luton's 62 goals, and only five conceded fewer than the 43 recorded against them.

Not quite as successful this season, they have occupied mainly a mid-table position. Inevitably they have missed big Malcolm MacDonald, who was transferred to Newcastle United for a huge fee after scoring 30 League goals for Luton Town in 1970-71.

This is Luton Town's 49th League season. First elected in 1897 they did not impress in Division Two and were voted out on finishing their third season with only 18 points. Returning to the Southern League they stayed there until its clubs were brought into The League on its extension in 1920 and spent 17 seasons in Division Three.

Like many other League clubs Luton owed their baptism as a town team to amalgamation with two local teams — Wanderers and Excelsior. Come to think of it, Luton Excelsior was a stylish title worth keeping, as unique as North End, Argyle, Orient, Hotspur, Albion, Palace and one or two other club names endearing through their originality.

Pen Pictures

(Last season's League appearances and goals are shown in brackets, e.g. 30-7)

Tony READ (*goalkeeper*). Lancashire man who hails from Haydock. With Sheffield Wednesday and Peterborough before making 200 appearances for Luton. A forward at Peterborough he started in Luton's attack (38-0).

John RYAN (*right back*). A free transfer after service with Arsenal and Fulham. Fast and dependable, made 78 of a possible 88 appearances in first two seasons (42-1).

Alan SLOUGH (*left back*). Experienced defender developed by Luton, his home-town club. Returned to back four after spells in attack and midfield (42-5).

Mike KEEN (*right half*). Born High Wycombe 31 years ago. Bargain signing for £18,000, January, 1969, in the light of his four years successful captaincy of Q.P.R. (promotion and League Cup triumph). Also captained F.A.'s Australian tour team. Has exceeded 500 League appearances (42-0).

Chris NICHOLL (*centre half*). Born Macclesfield. First tried by Burnley. Halifax paid Witton Albion £750 for him, transferred him to Luton for £30,000. Now rated at least twice that value (39-1).

John MOORE (*left half*). A Lanarkshire-born Motherwell reject who was promptly snapped up by Luton. Now their longest-serving player (35-1).

Peter ANDERSON (*outside right*). A star with Hendon, where he was born, made his Luton League debut last February while still an amateur. Also left winger (12-1).

David COURT (*inside right*). A Londoner signed two seasons ago from Arsenal for Luton's record fee £35,000. Had topped 150 first team appearances with "The Gunners" Excels in midfield (27-0).

Vic HALOM (*centre forward*). Played at Deepdale this season two months before Luton paid Fulham £24,000 for him. Aggressive heavyweight (5/11, 12-4) was born at Swadlincote, Formerly with Orient (30-9).

Don GIVENS (*inside left*). Dublin-born Eire international signed from Manchester United when yearning for more first team chances. Effective raiding winger (39-11).

Gordon HINDSON (*outside left*). A Co. Durham native recruited recently from Newcastle United (2-1).

Robin WAINWRIGHT (*substitute*). Belongs to Luton. A 20-year-old from the junior ranks with good midfield promise (0-0).

LUTON TOWN F.C. SENIOR SQUAD 1971-72

Back Row—Left to right: Peter Woods, Viv Busby, Alan Garner, David Court, Don Shanks, Ken Whitfield (coach), Don Givens, Chris Nicholl, Tony Read, Robin Wainwright, Peter Anderson, Jimmy Andrews (Assistant Manager).

Front Row—Left to right: Ken Goodeve, Roger Hoy, John Moore, John Ryan, Alan Slough, Jimmy Ryan.

(Photograph by courtesy of "The Luton News".)



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NORTH END'S POSTWAR STORY (13)

WALTER PILKINGTON LOOKS BACK

OVER THE PAST 25 YEARS

1946-7 THE TURN of the year saw a well-balanced and skilful Preston team in full song. They were favourites for the League Championship, having lost only one of the previous 15 games when 1946 passed into history remembered with pride and pleasure by those who belonged to the town, like chairman Jim Taylor and, among thousands of others, myself.

He was the organiser, I was the scribe, and with much diffidence had emerged into the open from the enforced alias of "Viator", which is Latin for "Traveller", my original nom-de-plume. Anonymity, a noted editor of *The Times* wrote, was the cloak of greatness. This surely applied to the redoubtable "Cassandra".

Count me out of that. I would prefer to be what a letter writer to the *Evening Post* desires—myself. In those days we had no option. But "Cricketer" (later Sir Neville Cardus) and "Old International" (Don Davies, who died in the Munich tragedy) were brilliant and well-loved writers, and so were the *Posts* third "Perseus", "Tityrus" of the old *Athletic News* and many more household names.

Better, I think, than fictitious office concoctions. Three North End reports by one writer saw the light of day recently under three different names! Has anyone ever met John North and John Preston? So much for that. Fashions change.

Tom Finney, who loved playing at Leeds, turned on a superlative show in a 3-0 win at Elland Road on December 28th, 1946. His marvellous skill earned him an ovation. It is, after all, the performers who matter. On the way back, Mr. Taylor quietly told me "The title is ours if they can keep their heads and go for it". He was yearning.

Bolton were downed 2-1 on New Year's Day. Willie McIntosh scored his 18th goal. "Proud Preston" were second from the top. Three days later Grimsby were trounced at Deepdale. A Scottish youngster with a cherubic smiling face and dark hair neatly parted in the middle put conviction into a promising League debut by scoring.

He was that cheerful little lion of concentrated activity Andy McLaren, a happy zealot who never complained as long as he was in the team. He was destined to become one more North End to earn a Scottish international cap, and it did not make his level head an eighth of an inch bigger.

(to be continued)



Andy McLaren

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Flashback

JUST TWELVE months ago North End gained their first points of the New Year with a 2-0 home win against Shrewsbury Town on a fine, mild, breezy afternoon. An 11,961 crowd saw Gerry Ingram open the scoring early with a penalty kick and get a second a few minutes after half time. Overplayed, Shrewsbury got off lightly.

Unlucky George Ross lost his ever-present record through a groin injury. We sympathise with him in his continued misfortune and hope it will not be much longer before he is fit again. He has played in only one League match since May 4th.

Young John McMahon, who has subsequently proved himself an accomplished deputy, took his place against Shrewsbury after seven appearances as stand-in for Jim McNab at left back, and North End were represented by Kelly; McMahon, McNab; Spark, Hawkins, Spavin; Wilson, Ham, Ingram, Lyall, and Clark. Sub.: Heppolette.

Now fourth, we were close behind Fulham and Aston Villa in the promotion race, but Bristol Rovers, with a four points lead, looked as if they would be hard to catch. Since losing in the F.A. Cup North End had gained seven points without a defeat.

* * *

THE PREVIOUS season, with only 9,586 present, we compensated for a dismal December and exit from the Cup with a 3-0 win against Carlisle, to halt a remarkable revival. They had won their four preceding League games and an F.A. Cup replay.

Unhappily it did not lead to a similar come-back by North End, whose team that day was Kelly; Ross, Ritchie; Heppolette, Cranston, McNab; Lee, Spavin, Hawkins, Lloyd (who scored a fine equaliser), and Temple. McNab and Lee got the other two goals.

LUTON TOWN QUIZ

- 1—WHAT was so sad for Luton Town about their only F.A. Cup Final (1959)?
- 2—WHAT, to admirers of their successful effort to gain First Division ranking in their best season (1954-55), was sadder?
- 3—WHAT lesson did they teach other provincial clubs suddenly or inevitably drawn into the quicksands of misfortune?
- 4—WHO was the great driving force when Luton fluttered their club flag alongside those of the mighty?
- 5—WHO never lets an opportunity pass of letting millions know that "The Hatters" are a football team and Luton is still on the map?

KEEP OFF THE GRASS

Important—The attention of our younger supporters is drawn to the necessity of keeping the playing area clear at all times. Tremendous damage is done to the Pitch, particularly during wet weather, by Supporters invading the playing area. **THIS MUST CEASE FORTHWITH** otherwise the club may find it necessary to impose restrictions which might penalise the well-behaved section of our Junior Supporters. **SO PLEASE KEEP OFF THE PITCH AT ALL TIMES.**

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TODAY'S PERSONALITIES

Man at the Helm

ALEC STOCK

(LUTON TOWN MANAGER)

SINCE 1969 the fortunes of Luton Town have been in the experienced hands of that remarkable manager Alec Stock, who was a pre-war player with Charlton and Queen's Park Rangers.

Throughout his exciting managerial life he seems to have been involved with things out of the ordinary, starting when he was player-manager with Yeovil during one of their periodic outbreaks of Cup giant-killing.

He first undertook League club management with Orient and had three spells in charge of this team. His enterprise attracted notice and led to promotion as assistant manager of Arsenal and manager of Roma. Returning from Italy he piloted Queen's Park Rangers from Division Three to the First Division and rejoiced in their 1967 League Cup win.

Replacing Allan Brown at Luton he promptly saw his new club through to the Second Division and, until his team faded last spring, had a good chance of getting back to the top flight.



Man in the Middle

J. P. WILLIAMS

(WREXHAM)



STARTING his refereeing career in 1950 in the Welsh National League, Mr. John David Williams gained varied experience for 14 years before becoming a Football League official. In the meantime he had operated in the Cheshire League.

In 1968 he accepted an invitation to go on the Northern Premier League list. He has officiated in European Nation's Cup and other international matches, the Fairs Cup, European Cup and Anglo-Italian competition.

An electrical foreman he is married, has two children, plays cricket and enjoys other sporting pursuits, especially football.

LUTON TOWN QUIZ ANSWERS

- 1—TO BE beaten after Nottingham Forest had been reduced by injury to 10 players.
- 2—A SO rapid decline in their fortunes that in four seasons from their relegation in 1960 Luton dropped to Division Four.
- 3—TO RE-THINK, re-plan and never to be downhearted. Notts County and Brentford have taken the hint. Not yet Northampton. But Aston Villa, Blackburn Rovers and Bolton Wanderers have got the message.
- 4—THAT eminent former left winger and strong character "Dally" Duncan, who fashioned and guided a successful team in earning the reputation of being Luton's best manager until Alex Stock arrived.
- 5—T.V.'s tongue-in-cheek tormentor of long suffering Ernie Wise, brisk repartee comedian ERIC MORECAMBE, alias Mr. J. E. Bartholomew, a director of Luton F.C.

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North Enders in action v. Bristol C.



Hugh McIlmoyle out-jumps two Bristol City defenders

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A — BIRMINGHAM CITY v. PORTSMOUTH
 B — BURNLEY v. OXFORD UNITED
 C — HULL CITY v. CARDIFF CITY
 D — MIDDLESBROUGH v. BRISTOL CITY
 E — MILLWALL v. QUEEN'S PARK RANGERS
 F — NORWICH CITY v. FULHAM
 G — ORIENT v. SUNDERLAND
 H — SHEFFIELD WEDNESDAY v. BLACKPOOL
 J — SWINDON TOWN v. CARLISLE UNITED
 K — WATFORD v. CHARLTON ATHLETIC
 L — EVERTON v. WEST HAM UNITED
 M — LEEDS UNITED v. IPSWICH TOWN
 N — LEICESTER CITY v. LIVERPOOL
 O — MANCHESTER UNITED v. WOLVERHAMPTON WANDERERS
 P — TOTTENHAM HOTSPUR v. MANCHESTER CITY
 Q — WEST BROMWICH ALBION v. SHEFFIELD UNITED

LEADING GOAL SCORERS

Division I (League and League Cup)

22—Lee (Man. City), Chivers (Tottenham), 18—Woodward (Sheff. Utd.), 17—Best (Man. Utd.), 16—Lorimer (Leeds Utd.), Best (West Ham), 15—Macdonald (Newcastle Utd.).

Division II (League and League Cup)

19—Hubbard (Norwich - all for Lincoln), 18—Marsh (Q.P.R.), 15—Treacy (Charlton), Clark (Cardiff), 14—Latchford (Birmingham), Cross (Norwich, 10 for Rochdale), Hatton (Birmingham, 9 with Carlisle), 13—Galley (Bristol City).

Division III (League, F.A. Cup, League Cup)

31—MacDougall (B'mouth), 24—Wood (Shrewsbury), 18—Gilbert (Rotherham), 16—Bradd (Notts County), 15—Field (B'burn, 11 with Southport), Lochhead (Aston Villa).

Division IV (League, F.A. Cup, League Cup)

23—Price (Peterborough), 19—O'Mara (Brentford), 18—Yeo (Gillingham), 17—Tees (Grimsby), 16—McNeil (Northampton).

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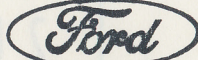
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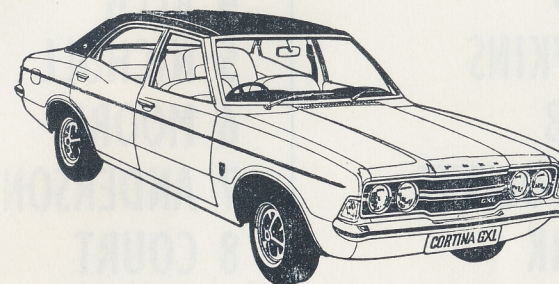
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Preston North End

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- 1 KELLY
- 2 McMAHON
- 3 McNAB
- 4 BIRD
- 5 HAWKINS
- 6 LAMB
- 7 HEPPOLETTE
- 8 CLARK
- 9 McILMOYLE
- 10 LYALL
- 11 INGRAM

Substitute:

To be announced

Luton Town

RED SHIRTS

- 1 READ
- 2 RYAN
- 3 SLOUGH
- 4 KEEN
- 5 NICHOLL
- 6 MOORE
- 7 ANDERSON
- 8 COURT
- 9 HALOM
- 10 GIVENS
- 11 HINDSON

Substitute:

To be announced

Referee :

Mr. J. D. WILLIAMS
(Wrexham)



Linesmen :

Red Flag :
Mr. K. Harris

Yellow Flag :
Mr. J. Lovatt

NEXT HOME GAME

Saturday, 15th January, 1972

Kick-off 3-00 p.m.

F.A. CUP THIRD ROUND

PRESTON NORTH END v. BRISTOL CITY