

LUTON TOWN

INSIDE TOWN TODAY:

Harry Haslam

Action 73

Town Focus

v PORTSMOUTH

OFFICIAL PROGRAMME

Price 10p



Football League Division 2 Saturday, 15th September, 1973 Kick-off 3 pm Vol 1—No 2



LUTON TOWN



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Town goalkeeper Graham Horn lends a helping hand at Bristol City last Saturday after one of the goal nets had been damaged

It's surprising what a little friendly chat can do. After that defeat at Nottingham Forest in the opening match of the season we all sat down and went over the game.

There were no arguments, no raised voices—just a lot of commonsense. And it seems to have worked.

After those two terrific wins against Carlisle United and Bristol City, you can see the lads picking up a bit of confidence and everybody at the club can take some credit for that.

Football is a team game and that not only includes the players. It also includes people like the physiotherapist, the coach, the second team coach and everybody connected with a club.

But that doesn't mean that a player, while working in a team, shouldn't be allowed to show his own individual talent. He certainly should, but it's all the better if he has the confidence and ability to pull a mate up

HARRY HASLAM'S TOWN



when he's had a bad game and to say so.

It's the same here at Luton. I believe the lads have all got the ability and, after that defeat at Nottingham Forest, it was just a question of fitting the pieces together.

What really pleased me about the games against Carlisle and Bristol City was the way the players kept on trying to play attractive, attacking football.

I've said it before and I'll say it again—goals must come back into the game if we are to increase

gates. And it doesn't matter if you lose the occasional game.

A lot of the present day troubles in football stems around fear—fear that you might be sacked if your team loses. This leads to the more negative type of soccer.

I'm convinced that if my lads get the right type of goals our attendances will increase and that's why I'm hoping that Luton Town will keep on playing attacking football.

When Harry Haslam needs a check-up he sees Dr. Hanley....

...so does Luton Town Secretary Bob Redhead... and Chief Scout Paddy Sowden... and Coach Roy McCrohan... and Commercial Manager David Roberts... to name just a few. The reason is they all drive Vauxhalls. And when their cars need expert servicing they come to Albert Hanley at Shaw & Kilburn Ltd. Albert is our Service Supervisor—one of the best in the business. He's part of the team that has made S & K the top name for Vauxhall in Vauxhall's home town. Whether you're a big name in local football or one of the fans, you'll get the best Vauxhall service at

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FOOTBALL COMBINATION TABLE
Up to 11th September, 1973

FOOTBALL COMBINATION FIXTURES

FORTHCOMING ATTRACTIONS

League Division 2:

Sat 29th September v Blackpool

Football Combination:

Sat 22nd September v QPR
Wed 3rd October v Chelsea

after the match why not visit

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CLUBS TAKE TO THE AIR—AND THERE'LL BE MORE TO FOLLOW

Even some go-ahead Fourth Division clubs have now disposed with arduous coach travel and taken to the air.

"We tried an experiment last season when we flew to Workington" said Lincoln City secretary Dick Chester.

"We hired a 78-seater Viscount, took off from Castle Donnington, won the game 3-0 and we were back home in a total time of 13 hours. And we were able to take some supporters with us so we were very pleased."

Yet all this enthusiasm about air travel shouldn't obscure the fact that many clubs have been investigating the travel system now well established at Luton... travelling by private train, hired from British Rail.

Least Tiring

"This suits us down to the ground," says Harry Haslam. "From the players' point of view, it is the least tiring form of travel. We eat when we like, we get off the train when we like."

"But one of the best aspects of hiring a train is that we are able to take 400 or so of our supporters with us, at a price which couldn't be matched travelling any other way."

What other clubs have not always been able to match however is the good behaviour of the Luton fans and the efficiency with which the whole operation is mounted—and supervised by club stewards—from beginning to end.

Not many clubs can afford to hire aircraft in the style of Liverpool, but even fewer clubs



By GERRY HARRISON
(ANGLIA TV)

can guarantee to take a train full of supporters to any ground in the country and be certain that when it is returned to British Rail sidings it will be in exactly the same condition as when it left.

Travel, whether he likes it or not, is very much part of the professional footballer's life. Sometimes it means slogging through five countries to play three matches as happened to the England Under-23 squad during their close season tour. Sometimes it means arriving home from Workington or Exeter at 3.30 am on Sunday morning, but which ever end of the soccer scale you are, it's all part of the game.

£700 bill

Convenience, expense and speed are the governing factors. One first division club from the north rang up a bill of £700 going to play at Ipswich last season... including two nights in London hotels.

Needless to say, questions were asked! Liverpool, who are recognised as the aristocrats of many aspects of the game, fly to Ipswich, Norwich, Southampton and Newcastle, use train and coach for most of their matches and coach for the local ones.

"There's sure to be an increase in the number of clubs flying to games," says manager Harry Haslam.

"The problem at the moment is the number of airports available to take chartered aircraft. There aren't enough of them yet... which means that you sometimes have to do quite a bit of travelling at the other end."

Luxury Coach

Ipswich use the local RAF Wattisham air base when they fly—although most of their journeys are done by luxury coach.

Hull City manager Terry Neill is very enthusiastic about flying to games. "From where we are it is a great advantage. We usually hire two or three small aircraft from a local company. We can't carry large 'skips' or things like that but it is easy enough to travel light."

Hull have flown to Portsmouth, Bristol, Swindon, Cardiff—and regularly to Watford from where they can slip into London or to Luton easily enough.

T FOCUS W N

No 1
BOBBY THOMSON



Support for Luton Town is growing quickly around the Midlands these days—and it's all because of skipper Bobby Thomson.

Bobby, who has been playing League soccer for the last 12 years, has recently opened a sports shop in Wolverhampton and he tells us that many people come in asking for... Town's new strip.

Bobby, who was born in Smethwick, started his professional career at Wolves where he made 277 appearances. It was a glittering spell during which time he gained eight full England caps and made 15 appearances for the Under-23's.

Then, the youngest left back, joined Birmingham City for a large fee. Unfortunately things just didn't go right for Bobby at St Andrews and after making 62 appearances for them he was loaned to Walsall and then given a free transfer.

It was a depressing time for Bobby, but they weren't to last long. Manager Harry Haslam didn't waste much time in signing him and the former Molineux ace didn't waste much time in settling down.

And it was earlier this year that Bobby completed a magnificent record when he was appointed club skipper in succession to John Ryan—his fourth captaincy.

Thomson certainly enjoyed being skipper with the England Under-23 side, Wolves and Birmingham and he's certainly enjoying leading Luton, especially after those two wins against Carlisle and Bristol City.

Unlike a lot of players, Bobby thrives on the extra responsibility and, with a bit of luck, he could fulfill one of his main ambitions—to play in the First Division again... with Luton.

INTRODUCING...

PORTSMOUTH

The Portsmouth club has undergone a complete face-lift over the past few months. John Deacon has become chairman, former Chelsea star John Mortimore has returned from Greece to take over as manager and something like £200,000 was spent on new players during the close-season—players like Ron Davies, Peter Marinello, Phil Roberts and Ron Tilsed.

Ron Davies has already proved a huge success at Fratton Park, making and scoring several goals. He is no stranger to Kenilworth Road, of course, for he spent a highly successful season with us in 1962-63 when he was our leading scorer. Capped 28 times by Wales, Ron served his apprenticeship with Chester and then

assisted the Hatters and Norwich on his way to the top. He was on two occasions the First Division's top scorer and, with 258 League goals to his credit, he is now the highest scorer in the competition.

Portsmouth paid a club record fee, not far short of £100,000, for Peter Marinello, a player who can float across the type of high ball that Davies revels on. A big star with Hibernian, Peter had an unhappy time at Arsenal following a £100,000 transfer in 1969. Now he is hoping to put Pompey back on the map. Tilsed, who was with Portsmouth

on loan last season, is a much-travelled player. He made his League debut for Bournemouth in 1970, since when he has put in spells with Leicester, Wolves, Shrewsbury, Chesterfield and Arsenal. Pompey paid £10,000 for him after he had impressed as successor to John Milkins last season.

Phil Roberts, a Welsh under-23 international, cost Portsmouth £52,000 when they persuaded Bristol Rovers to part with him. Now he could well slot into the back four with David Munks, Alan Stephenson and Billy Wilson.

Munks, a former England youth international, established himself with Sheffield United before joining Portsmouth in 1969. Stephenson, a one-time England under-23 defender, moved from Crystal Palace to West Ham for £80,000 in 1968 and joined Pompey last season after a loan period with Fulham. Wilson was for seven years a Blackburn regular until signing for Portsmouth in 1972. He had the misfortune to be sent off at Cardiff recently.

Welsh international John Collins, the former Spurs' player, and Fred Smith, a one-time Burnley

player, are also chasing places in defence.

Brian Lewis, another ex-Luton player, can slot into defence or midfield. Another much-travelled player, Brian is in his second spell at Fratton Park. He initially joined them in 1963 from Crystal Palace and later played for Coventry, Luton, Oxford and Colchester.

The midfield players are likely to come from Norman Piper, Bobby Kellard, Richard Reynolds and Eoin Hand. Piper, another England under-23 cap, joined Portsmouth from Plymouth in 1970. Kellard began at Southend

a career which has subsequently seen him in the colours of Crystal Palace, Ipswich, Portsmouth (for an earlier two-year spell), Bristol City, Leicester and Crystal Palace again.

Reynolds was once a striker but, since leaving Plymouth in 1971, has moved into midfield. Hand, a Republic of Ireland international, has switched from defence to midfield.

Ken Foggo, a striker signed from Norwich last season—and a former West Bromwich Albion player—is expected to be in the line-up. But Pompey regulars Ray Hiron—scorer of over 100 League goals for the club—and Nick Jennings, who joined them from Plymouth in 1966, may well have to fight for places.

HONOURS:

Football League, Division 1,
Champions: 1948-49, 1949-50.
Division 2, Runners-up:
1926-27. Division 3(S),
Champions: 1923-24.
Division 3, Champions:
1961-62. FA Cup Winners:
1939; Runners-up: 1929, 1934



Back row left to right:

**Paul Smith, John Milkins,
Phil Figgins, Ron Tilsed,
Des McCarthy, Ken Foggo**

Second row left to right:

**Billy Wilson, Peter Price,
David Munks, Alan Stephenson,
Ray Hiron, Ron Davies,
Phil Roberts, Norman Piper**

Third row left to right:

**Brian Lewis, Fred Smith,
Nick Jennings, Gordon Neave
(trainer), John Mortimore (team
manager), Pat Wright (coach),
John Collins, Albert McCann,
Bobby Kellard, Peter Marinello**

Front row left to right:

**Andy Stewart, Peter Ellis,
Stephen Brown, Gordon Bartlett**

TALK ABOUT

MIDWEEK LEAGUE

Gordon (Geordie) Hindson made his return to soccer after suspension on Monday evening—and celebrated by scoring a magnificent goal.

His goal—a terrific left-footed shot from 25 yards out—helped Town beat Gillingham 2-1 in the Midweek League. And that's not a bad performance from a side that has an average age of only 17, especially as it's such a big step from the South East Counties League to the Midweek League.

The Midweek League gives a good grounding for these young players and they're certainly helped along if the crowd gets really behind them.

Dave Roberts Chat

I was delighted to meet the Supporters' Club Committees from Letchworth, Aylesbury and Bletchley in the Kenilworth Suite last week. Thank you all very much for coming and I look forward to seeing you again soon. At the moment we are working out a new formula which should go a long way to benefiting all Luton's supporters everywhere.

HATTERS CLUB

Tommy Branigan, manager of the Hatters Club, is settling down well and really making rapid progress. My thanks to Tommy and his son Frank. The Country and Western Evenings which are held on Thursdays are going down well, but remember that everyone is welcome and the more the merrier. Also remember that people sitting in the Bobbers Stand can join the Bobbers Club for a 25p membership fee. Members can have a drink in the club before the match and at half-time, while they watch their own colour tv.

Man in the Middle

Today's referee MR WILLIAM HALL, from Preston, took up refereeing while serving in the army and progressed through local leagues, the Lancashire and Central Leagues on to the League line in 1960. Promoted to the supplementary list in 1969 and the full list a year later. Officiated in 1971 Anglo-Italian Cup competition. Married with a son and daughter he is a motor body builder and secretary of the Preston and District Bowling League which has over 100 teams and 2,000 players.

LEAGUE CUP

On Wednesday, 10th October we meet Grimsby in the second round of the League Cup here at Kenilworth Road. Although Grimsby are a Third Division side they are one of the best as their 4-1 defeat of Halifax proved. Ace goal-scorer Lew Chatterley, the former Aston Villa player, netted twice.

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THE

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EVENING Mark Rd. Hemel Hempstead, Tel: 2211

COME AND JOIN US! LUTON LOTTERY

We are going all out for success this season—off the field as well as on it. Harry Haslam will be urging the team on to greater things, while we at the Luton Lottery also hope to carry on an upward trend. Become a member or even an agent for Luton Lottery.

All enquiries to:

MR MIKE HARWICK

Telephone: Luton 30748

HAVE YOU HEARD THE ONE ABOUT...

... well, have you? If you have got a good football joke then why not tell us and the rest of Town's supporters.

We want to hear all your best jokes—as long as they're not blue—and there will be a prize for the best.

We are leaving the judging to the experts and who better qualified than our own Eric Morecambe.

Please address your jokes to: Football Jokes, c/o Mr D. Roberts, 70-72 Kenilworth Road, Luton, Bedfordshire.

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CAMERA IN ACTION

Cover picture: Bobby Gould scores Bristol City's only goal from the penalty spot at Ashton Gate last Saturday

Above: Luton goalkeeper Graham Horn saves a shot from Bristol City striker Bobby Gould. Skipper Bobby Thomson keeps a close watch

Top centre: A flying Allan Ross makes a brave, but despairing dive to save from Johnny Aston during Town's match with Carlisle United

Bottom centre: Tom Finney leaves Ross stranded with a magnificent shot during our victory over Carlisle United



Supporters Club News

We are pleased to see that support for the lads in away matches is increasing all the time. Over 300 supporters boarded the train for Bristol last week—let's see that figure broken for the trip to Sunderland.

The trip to Southend to see the illuminations was also very popular, and with a few more seats on the coach. We hope that those supporters who couldn't get on the coach will be able to join us on our next outing.

The evening activities in the club have started, and teams for the local darts and dominoes leagues are being selected very soon. Anyone who is interested in joining the team please contact me as soon as possible.

All the other activities are being well supported and Monday night is now the only night without scheduled entertainment. See you at Sunderland!

Mike Ogden

Car Parking

Please note that the car park arrangements for this season have been changed.

All paying members and car park season ticket holders should now enter from Maple Road. The price is 30p inclusive of VAT.

The entrance in Hazelbury Crescent is not a paying entrance and is now for Century Sporting Club members, visiting directors and guests.

TOWN Travel HATTERS' SPECIAL

SUNDERLAND v LUTON TOWN

Saturday, 22nd September, 1973

Depart Luton 07.55

Bedford 08.18

Arrive Sunderland 13.35

Depart Sunderland 17.40

Arrive Bedford 22.50

Luton 23.20

Fare £1.50 Tickets from Club Offices (open 9 am to 5 pm)

Souvenir Shop

The new strip has certainly turned out to be a winner with the supporters!

There has been a flood of enquiries for souvenirs in the new colours and for your own strip.

We can now tell you that the strip is ready and can be obtained from today at the shop in Oak Road. With every strip sold there will be a club badge to go with it... FREE.

The souvenirs in the new colours are almost ready and they will be on sale in the shop very shortly.

We are pulling out all the stops for

you, the supporters, because we know you can't wait to get hold of these souvenirs. There will be rings, badges, key fobs, cuff links, ties, scarves, pennants and plenty more, so everyone has the chance to sport the club colours.

As well as all these souvenirs, the shop will be selling sports equipment this season. Skipper Bobby Thomson has agreed to put on sale all types of sports equipment and Bobby will make certain he is there when he can give time, to supervise the selling of any articles he has supplied.

COMPETITION CORNER

—You would instantly recognise the faces of the five players pictured on the right if we used a full photograph. But that's too easy for a quiz so we've decided to show only part of their faces.

We don't think the quiz is as easy as it looks so don't rush into it, but we will tell you that all the players are at Luton Town and that if you read your programme the first picture should be easy. Our request is that you follow the simple rules closely and that all entries are made on the official coupon on this page. Please, please make sure that your name and address are written clearly, and to avoid any doubt we would like you to print the answers.

Rules

1. All entries must be received no later than first post on Tuesday, 18th September, 1973. No replies will be opened until this date.
2. All entries must be addressed to Dave Roberts, Commercial Manager, Luton Town Football Club, Kenilworth Road, Luton, Bedfordshire, LU1 1DH.
3. The answers must be given in the correct order.
4. No correspondence will be entered into and the judges' decision will be final.

WIN A 'SUNDIAL' WATCH - FREE



A



B



C



D



E

Pit your wits

Just for fun we thought we would test your soccer knowledge.

There are no prizes, but the quiz might just pass a few minutes of your time on the way home tonight.

And there'll be no cheating—for the answers won't be given until our next programme!

1. What was the first £1,000 transfer?
2. Who played in an FA cup tie when he was 50?
3. When was the last time Britain won the Olympic title?
4. Which club has played most in the European Cup Winners' Cup?
5. What was the highest attendance for a Football League match?
6. Which players have won the Footballer of the Year title twice?
7. Who was the youngest player to represent Scotland?
8. Only one club has won both the FA Cup and the Amateur Cup. Who are they?
9. Which team has won the FA Cup most?
10. What is the record Cup Final win?

ANSWERS

Player A	Name
„ B	Address
„ C	
„ D	
„ E	

TEAMS SCORES

LUTON TOWN

- 1 **Graham HORN**
2 **Don SHANKS**
3 **Bobby THOMSON**
4 **Peter ANDERSON**
5 **John FAULKNER**
6 **Alan GARNER**
7 **Jimmy RYAN**
8 **John RYAN**
9 **Barry BUTLIN**
10 **Tom FINNEY**
11 **John ASTON**
Sub: **Peter CRUSE**

Colours :

Shirts: Orange with white and navy blue vertical stripe

Shorts: Navy blue

Stockings: Orange

PORTSMOUTH

- 1 Ron TILSED
2 Phil ROBERTS
3 Billy WILSON
4 Norman PIPER
5 Alan STEPHENSON
6 Eoin HAND
7 Peter MARINELLO
8 Bobby KELLARD
9 Ron DAVIES
10 Brian LEWIS
11 Ray HIRON
Sub: Richard REYNOLDS

Colours :

Shirts: White with blue collar and cuffs and two blue vertical stripes on left side

Shorts: Royal blue

Stockings: White with blue turnover with red centre

GOALSCORERS			
LUTON TOWN		PORTSMOUTH	
HALF TIME		HALF TIME	
FULL TIME		FULL TIME	

Referee: W. J. HALL (Preston)

Linesmen:

Yellow Flag: A. S. BARNES (Palmers Green, London)

Red Flag: B. M. JAMES (South Croydon)

Mascot: Master Steven Fanconi, aged 9, from Wickstead Avenue, Luton.

List One

Birmingham City v Liverpool	A	
Burnley v Derby County	B	
Chelsea v Coventry City	C	
Everton v Queen's Park Rangers	D	
Leicester City v Manchester City	E	
Manchester United v West Ham United	F	
Newcastle United v Wolves	G	
Norwich City v Arsenal	H	
Southampton v Leeds United	K	
Stoke City v Ipswich Town	L	
Tottenham Hotspur v Sheffield United	M	
Bolton Wanderers v Crystal Palace	N	

List Two

Cardiff City v Fulham	A	
Middlesbrough v Aston Villa	B	
Millwall v Hull City	C	
Notts County v Swindon Town	D	
Orient v Blackpool	E	
Oxford United v Sunderland	F	
Preston North End v Bristol City	G	
Sheffield Wednesday v Carlisle United	H	
West Bromwich Albion v Notts Forest	K	
Walsall v Bournemouth	L	
Hereford United v Watford	M	
West Ham Res v Luton Town Res	N	

LEAGUE—DIVISION 2

Up to and including 12th September, 1973

	Home				Goals		Away				Goals		
	P	W	D	L	F	A	P	W	D	L	F	A	Pts
Aston Villa	4	2	0	0	4	0	0	2	0	1	1	1	6
Bristol City	4	1	0	1	2	3	2	0	0	2	0	0	2
Middlesbrough	4	1	0	1	1	2	2	0	0	4	2	6	3
Nottingham Forest	4	2	0	0	6	1	0	1	1	0	1	1	5
Cardiff City	4	1	1	0	6	1	0	2	0	2	2	2	5
Bolton Wanderers	4	1	1	0	2	1	1	0	1	2	1	1	5
Sunderland	4	0	2	0	2	2	1	1	0	5	2	5	2
Swindon Town	4	2	0	0	1	2	0	1	0	1	1	1	5
Luton Town	4	1	0	0	5	1	1	0	0	4	6	5	3
Fulham	4	1	1	1	2	3	1	0	0	2	0	0	5
Orient	4	0	0	1	0	1	1	2	0	5	2	4	0
Blackpool	4	1	0	1	3	3	0	2	0	0	0	0	4
Hull City	4	1	2	0	1	0	0	0	1	0	1	0	4
West Bromwich Albion	4	1	0	0	1	0	1	0	2	4	6	4	0
Sheffield Wednesday	4	1	1	0	3	1	0	0	2	2	2	5	3
Preston North End	4	1	1	0	3	1	0	0	2	0	0	3	3
Notts County	4	0	1	1	2	5	1	0	1	4	4	3	0
Carlisle United	4	1	1	0	4	1	0	0	2	1	7	3	0
Oxford United	4	1	0	0	1	0	1	2	0	7	1	3	0
Portsmouth	4	0	1	2	1	4	0	1	0	1	1	1	2
Crystal Palace	4	0	1	2	3	7	0	0	1	0	1	1	1
Millwall	4	0	1	0	1	1	0	0	3	0	5	0	5

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