



WELL DONE THE TOWN!

Best of luck in the 1st Division

1973-74
DIV 2

SPORT

GOING UP—AND SO ARE PRICES

Carlisle
go up

THE Town's promotion will not relieve them of their longest trip of the season next year, because Carlisle are going up with them. They scraped through when Orient were held to a 1-1 draw at home by Aston Villa.

The final table:

	P	W	D	L	F	A	P
Middlesbro	42	27	11	4	77	30	6
Luton	42	19	12	11	64	51	5
Carlisle	42	20	9	13	61	48	4
Orient	42	15	18	9	55	42	4
Blackpool	42	17	13	12	57	40	4
Sunderland	42	19	9	14	58	44	4
Nottm For	42	15	15	12	57	43	4
West Brom	42	14	16	12	48	43	4
Hull	42	13	17	12	46	47	4
Notts Co	42	15	13	14	55	60	4
Bolton	42	15	12	15	44	40	4
Millwall	42	14	14	14	51	51	4
Fulham	42	16	10	16	39	43	4
Aston Villa	42	13	15	14	48	45	4
Porkmouth	42	14	12	16	43	42	4
Bristol City	42	14	10	18	47	54	3
Cardiff	42	10	16	16	49	62	3
Oxford	42	19	16	15	58	46	3
Sheff Wed	42	12	11	19	51	63	3
Crystal Pal	42	11	12	19	43	56	3
Preston	42	9	14	19	40	62	3
Swindon	42	7	11	24	36	72	2

Last time Luton went up to the First Division, they made it by a fraction of a goal, and it makes interesting reading today to see that league table.

Ipswich and Derby County were relegated to Division III, and Leeds and Liverpool were among the sides below the Town.

The Second Division table in 1955 was:

	P	W	D	L	F	A	P
Birmingham C	42	22	10	10	92	47	5
Luton Town	42	23	8	11	88	53	5
Rotherham U	42	25	4	13	94	64	5
Leeds U	42	23	7	12	70	33	3
Stoke City	42	21	10	11	89	46	3
Blackburn Rov	42	22	6	14	114	79	5
Notts County	42	21	6	15	74	71	4
West Ham U	42	18	10	14	74	70	4
Bristol Rov	42	19	7	16	75	70	4
Swansea Town	42	17	9	16	86	83	4
Liverpool	42	16	10	16	82	86	4
Middlesbrough	42	18	6	18	73	82	4
Bury	42	15	11	16	77	72	4
Fulham	42	14	11	17	76	79	3
Nottm Forest	42	16	7	19	83	82	3
Lincoln City	42	13	10	19	88	79	3
Doncaster Rov	42	14	7	21	58	95	3
Port Vale	42	12	11	19	48	71	3
Hull City	42	12	10	20	44	69	2
Plymouth Argyle	42	12	7	23	57	82	3
Ipswich Town	42	11	6	25	57	92	2
Derby County	42	7	9	26	53	92	2

JOHN GETS THE HEADACHE JOB

THE APPEARANCE of First Division soccer in Luton next season will cause plenty of headaches outside the dressing rooms. For after years of struggling along with half-empty stands, the Town will have some matches guaranteed to fill every one of the 25,000 places available for spectators.

And one of the biggest headaches of the lot is being given to John Wilkinson, the assistant secretary. He will be in complete control of the issue of all tickets for matches, and for special trains to away games.

In a redistribution of office duties at Kenilworth Road, Cliff Nottley will be administrative officer, and will work as an assistant to secretary Bob Readhead, and as an assistant to manager Harry Haslam.

Paperwork in the office will rise dramatically because of promotion, and with the introduction of more all-ticket games. The directors will decide which games are affected. One of the big advantages will be that the issues of advance tickets will enable the club to segregate rival groups of fans.

There will also be increased police activity to cope with larger attendances, and a caravan will be brought into use to act as a miniature police station at the ground.

Fans must pay the price for soccer in First Division

By BRIAN SWAIN

NEXT SEASON'S ADMISSION CHARGES

NEXT YEAR'S biggest price rises will hit supporters who use the Bobbers Stand seats. A year ago, you could stand there for 50 pence.

Seats were installed for the season just ended, and cost £1 a match, or £19 for the season. They will now cost £30 for a season ticket, plus a £5 deposit to cover seats for four home cup-ties. There

will be a £2 reduction on sales before May 31.

If the Town do not have four home cup matches, there will be a cash refund at the end of the season.

Centre stand season tickets will also cost £30 plus £5 deposit, compared to £22, without cup tickets, this season. The wing stand season tickets rise from £16 to £20, plus a £4 deposit.

New season tickets for the enclosure will be £14 plus £2.50 for cup tickets.

But the £2 reduction for early orders will not apply to the enclosure.

Admission prices on the day of the match will be: Kenilworth Road terrace: 50p and 25p for juniors (same as this season), with a new 25p turnstile for old age pensioners.

Oak Road and enclosure: up 10p to 70p, half price for children and pensioners; wing stand: up 10p to £1; centre stand and Bobbers up by 40p and 50p respectively to £1.50.

FIRST DIVISION football at Kenilworth Road next season will cost First Division prices. Season tickets for the stands will cost more—but with the prospect of some of the world's best teams coming to Luton, the Town expect to have no difficulty in selling them.

And if this year's season-ticket holders retain their seats, it leaves only 3,000 more on offer—so the Club's advice is to get in early to choose your seat.

Club Chairman Mr Robert Keens said: "We regret having to increase prices, but we had no option. We have got to pay First Division wages, and the rates on the ground have more than doubled."

For those fans who cannot afford seats—or who prefer to stand—the Club is introducing a new season ticket for admission to the enclosure.

Up to 5,000 are on sale, and remembering 1955 these could well be sold out at £14 a time.

But the Club will still be faced with the duty to allow visiting sides in cup-ties to take an allocation of 25 per cent of all available tickets—so only the first 75 per cent of supporters who buy season tickets will be sure of cup tickets.

The new enclosure season tickets will, said Mr Keens, ensure that supporters can take their

SEATS MAY COST MORE

AS THE Town and their supporters wait and hope for First Division football next season, there is one prospect that will take a little of the shine off the fans' celebrations — admission prices, for seats at least, are almost certain to go up.

● YOU were warned: flashback to the Luton News sports pages, April 11.

youngsters with them "knowing they will be safe in the enclosure with our own well-behaved supporters."

And to fans who will moan about the new admission charges, the Chairman added: "Our price will be below average for first division football—and they're well below similar clubs like QPR."

LAST GOAL OF THE SEASON



● GOODBYE Division II: Barry Butlin heads the Town's last goal of the season, against Sunderland.

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