

LEICESTER CITY



OFFICIAL PROGRAMME



10p

FOOTBALL LEAGUE DIV. 1
SATURDAY 5th OCTOBER
LUTON TOWN

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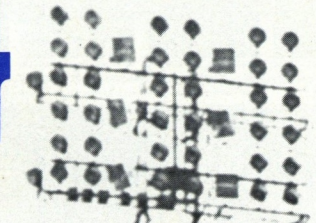
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SHINING LIGHT

BY
JOHN
SMITH
SECRETARY



The importance of floodlighting in the modern game is possibly taken a little for granted nowadays, but when we get an instance of power failure causing a game to be abandoned, as was the case when we played at Middlesbrough last week, everyone is reminded of its value.

When one considers the hundreds of games played each season under the lights, the proportion of 'black outs' is remarkably small, but if the situation does arise, it causes many administrative problems.

In all my experience as a secretary, I have only faced one abandoned game and that was many years ago when I was with Queen's Park Rangers. On this particular occasion, the match was called off because of heavy rain just before the kick-off.

We had 13,000 spectators in the ground and that created immense difficulties when it was necessary to issue 'Match Abandoned' tickets for use when the fixture was replayed. Most of the older turnstiles are not reversible and the crowd had to take their tickets at the main exit gates.

I'm glad to say that all modern turnstiles installed at Filbert Street can be used in reverse flow for this purpose. This should clear a sizeable headache should we have an abandoned match in the future.

INVESTIGATIONS

Returning to the subject of floodlights, you may be interested to know that we follow all developments. For example, whenever another club has a lights failure, we ask our contractors to contact their opposite numbers at the other ground to see if anything can be learnt from an unfortunate experience.

Incidentally, I was in contact with Middlesbrough early this week and they informed me that their lighting problems are now analysed. It seems fairly certain that the necessary work will be completed so that next Tuesday's League Cup visit to Ayresome Park can still have a 7.30 p.m. kick-off.

If there was a failure in our own system, it's important for you to understand that we would have a delay of at least ten minutes. This is the period needed by modern lighting to cool down before it can be re-ignited.

The possibility of a total breakdown are cared for as much as possible with the assistance of the local Electricity Board. There is an alternative source of supply which, barring a million to one chance, should enable us to light up again. This is most important in protecting the crowd's safety, for it would be a frightening thought if we had to move 20,000 people in total darkness.

Having mentioned the problems which can afflict the lights, these are nothing compared with the advantages which the sport gained from their introduction. I believe night football is a better spectacle, providing more colourful entertainment, and it does enable a lot of people, such as parks footballers, to get a chance of seeing the professional game.

It's also fair to say that lighting has saved serious consideration being given to maintaining the traditional programme of mid-week matches. In the immediate pre-war days, matches could still attract good crowds on half-day closing, but only last season we saw that this is no longer practical in the modern society.

You will remember the serious financial losses incurred by those clubs

who had no other choice than to play mid-week games in the afternoons. The lights definitely give football a source of revenue which could not be retained by playing solely in daylight.

V.A.T. DAMAGE

My comments on the damage caused to football finances by V.A.T. in last Saturday's programme brought instant reaction from the Press who followed up the story by contacting me on Sunday. I only hope that we have created enough of a stir for the next Government to take note of our case.

We need a little of our hard earned money back from the Exchequer which they extract from football if we are to make the kind of ground modernisation which is talked of in Whitehall. The advent of community-centre stadia in this country is beyond the resources of most clubs and it is worth pointing out that in almost every country bar this, local authorities and Government support goes into the building of super grounds for the use of all the community.

THAT HURT!

Leicester City players and staff were surprised to pick up one Sunday newspaper this week to see a report which suggested that a 'crisis meeting' had taken place in the dressing room following the Coventry match.

Jimmy Bloomfield, Directors and myself were all said to have joined in the 'meeting' and there was mention of 'grim faces'. Well, wouldn't you be scared if you were joining the queue for a meeting with the doctor's needle!

In fact, we all went to the dressing room to follow the players in having our usual anti-flu injections. And that was a crisis by the look of some faces!



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action

LEICESTER CITY 0 - COVENTRY CITY 1

So near . . . Frank Worthington attempts to break through the Coventry defence after receiving a rebound from grounded goalkeeper Neil Ramsbottom. Frank's left foot shot seems to be heading straight for the defender's hands, but, in fact, smacked into the side netting. This was the kind of action much appreciated by 'close-up' viewers in the Filbert Street Boxes (see inset picture).



*Leicester City provide the action for
football fans . . .*

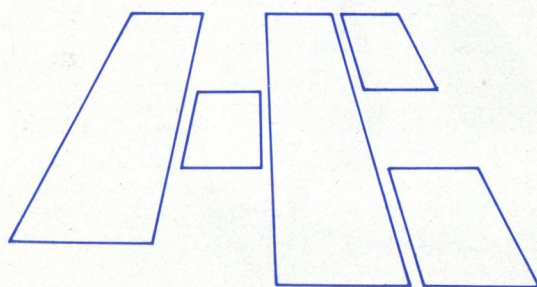
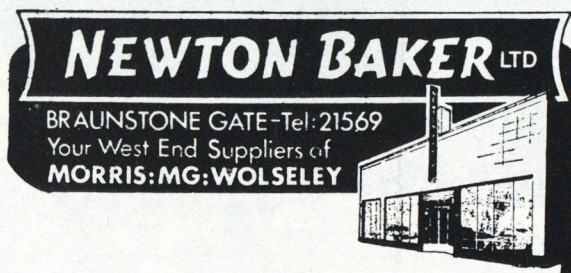
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JIMMY'S JOURNAL

Although we are all disappointed that things haven't worked out as we would have wished so far this season, this doesn't mean we have given up ideas of achieving some reward.

The season is still very young and it's worth reminding everyone that last season, Stoke City were in an even lower position than we are today and went through to qualify for Europe. And there's always that famous Bill Shankly story in which he said that the League Championship is not a spring, but a long race.

This is the attitude which we have tried to instill into the players this week. We had a meeting to talk over our problems and it was good to see that the spirit is still high. But they still need help—from myself, the training and coaching staff and, above all, the genuine supporters.

Anyone can support a winning team, so the lads were delighted to see the response from the Kop fans to Keith Weller's suggestion that they should 'show themselves'. They did this last Saturday and were in very good voice.

They must be as disappointed as the club when looking back on 1-0 home defeats by Arsenal and Coventry. I believe we should have won both matches fairly comfortably—if we had got those four points, then our situation would look different.

DON'T LOOK BACK

But it's pointless in looking back, and certainly useless to talk about bad luck. I don't believe in talking about misfortunes because, over a season, the breaks even up and the good teams are at the top and the others at the bottom.

The thing we want now is a good win. By that, I mean one of three or four goals. There is nothing wrong that couldn't be put right by such a performance and, obviously, it would be nice for it to happen today.



People will be suggesting that this is a vital game for both clubs, but how can they get such fixed ideas this early in the season? When we lost at West Ham, for instance, they were bottom of the table, yet scored 14 goals in winning three games and their critics were suddenly talking in terms of the Championship.

This, of course, is one of the beauties of the English First Division. There isn't a country in Europe where you could say that any side can beat any other on their day. Yet it's not unusual for the bottom team here to topple the leaders.

I have a feeling that this could be that type of season. And we already know that previous form means nothing. Leeds United were the Champions last season and Arsenal won the Double in 1971, but look where they are today. That, for me, is the essence of football management . . . take every situation as it stands today. Not last week or last season.

LEAGUE CUP

The League Cup provides us with a diversion from seeking League points next Tuesday when we visit Middlesbrough with the hope of clinching a place in the last 16. This match is very important for the club at a time when the country's economics have a bearing on football finances.

We want success in this competition as much as in any other, both in terms of providing the team and supporters with a stimulus and also bringing us welcome revenue.

Some of our slightly more advanced youngsters are also doing well in the Football Combination and we are carrying on with our policy of taking some of these lads with the first team on away matches.

They are not necessarily taken with a view to playing, but such experience gives them an insight of what goes on when their turn comes to make a League debut. Recently, we have given this opportunity to centre half Stephen Sims and midfielder player 'Willie' Wilcox.

There is another way in which we can assist the progress of promising players. This is by loaning them to clubs in lower divisions, though supporters should not get the idea that we mean to sell them.

After a certain time in a boy's development, there comes the day when it is vital for him to get first-team football—whether it is with Leicester or another club. We are hearing good reports of Pat Kruse, who is with Mansfield, and Bob Lee, who is playing for Doncaster.

Incidentally, just to clear up one point about temporary transfers. In the first month, we cannot recall them unless in very exceptional circumstances, but if the loan period is longer than a month, they can return at any time we need them.

JIMMY BLOOMFIELD

LUTON



BACK ROW: M. POLLOCK, P. ANDERSON, J. RYAN, P. FUTCHER, P. PRICE, J. HUSBAND. **MIDDLE ROW:** B. THOMSON, J. FAULKNER, K. BARBER, G. HORN, B. BUTLIN, A. GARNER, S. LITT. **FRONT ROW:** REG GAME (Physiotherapist), B. CHAMBERS, A. WEST, HARRY HASLAM (Manager), G. HINDSON, J. RYAN, ROY McCROHAN (Chief Coach).

TOWN

Luton Town tugged themselves clear of one of the toughest-ever promotion scrambles five months ago and completed a 14-year round trip from the top to the bottom of the Football League—and back again.

It's part of soccer's romance to recall that they went down in 1960 together with Leeds United. While the Yorkshiremen were to build up again as one of the great powers of Europe, Luton spun the other side of the coin and slithered unhappily all the way to the Fourth Division.

They arrived in the League 'cellar' a mere six years after gracing Wembley in the Final of the FA Cup in 1959. They were beaten that day by Nottingham Forest and it seemed that football fortune turned its head away from Luton in a dramatic 90 minutes.

A year later, they were relegated. Then came the Third Division three years after that, and the doors of the Fourth clanged shut on them in 1965. Allan Brown, now manager of Nottingham Forest, well remembers the desperate situation which faced him when he was appointed leader of Luton's 'rescue squad'.

The gates were only a few thousand when he set about re-building the club's spirit. He needed only three years to clinch the Fourth Division Championship and then Alec Stock moved in to supervise the next stage of the operation by winning promotion from the Third Division in 1970.

GOALS GALORE

There was a fellow called Malcolm Macdonald knocking in goals galore during that period and such was his scoring power that the Hatters almost swept straight through to the First Division in one hop. But 'SuperMac's' bag of 24 League goals in 1970-71 missed promotion by a whisker. Instead, he became the £180,000 idol of Tyneside following a transfer that summer.

Yet, indirectly, Macdonald was connected with Luton finally taking the big step last season, for it was the man who nursed and discovered him that came forward to take charge of Luton's immediate destiny at the start of the 1972-73 season.

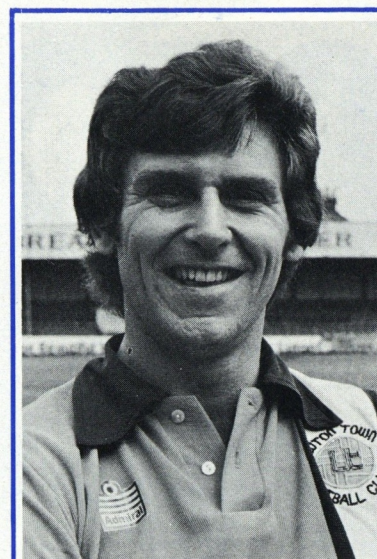
Harry Haslam, who had been Chief Scout for Alec Stock, was chosen as the new manager and, almost overnight, he switched from being 'star-maker' to 'team-maker'. He was refreshingly committed to the idea of attractive, attacking football, and a place in the quarter-final of the FA Cup was the 'warning shot' that Luton were heading for the top.

Without straying from his belief in good football, he gave his team sound and sensible leadership. How many sides, for instance, lose their first match of the season 4-0, win the next 6-1 (against Carlisle's promotion-bound side), and finish the campaign as well-deserved holders of a First Division passport?

Now, after a quarter of a season in the top section, they find their character under the strictest examination. They failed to win any of the first nine matches—though managing five draws—and hit the bottom of the table when losing at Coventry City last week. Then they took surprise action by selling Barry Butlin to Forest for £120,000... and promptly skipped above the relegation zone by beating Carlisle 3-1.

UNLUCKY BREAK

All promoted sides need a good break. Luton were unlucky. The visit of Liverpool for the opening match was good for the box office, but not the most comfortable of introductions for the team. The Merseysiders duly won 2-1,



BOBBY THOMSON (Captain)



PETER ANDERSON

though not with any ease, and then Luton lost at West Ham after more than matching the Hammers.

Successful draws against Middlesbrough, West Ham, Q.P.R. and Leeds provided the necessary stabilising influence, but smooth-moving Ipswich landed a hefty 4-1 trouncing at Kenilworth Road and, despite a good 2-2 draw at Arsenal, Luton's confidence was stretched when they failed in the 'battle of the bottom dogs' at Highfield Road.

Manager Haslam accepts the difficulties without fuss and says: "If we can hang on for 12 months, I am sure everything will work out." That is an indication of the faith he places in a buoyant young reserve side which features the Fletcher twins, Paul and Ron, who were snapped up from Chester for around £100,000 during the summer. Incidentally, our old favourite, Rod Fern, recently scored five goals in a reserve match following a proposed move to Portsmouth and he says that a first-team place with Luton is now his target.

Rod represents a group of players who went to Luton from First Division clubs when

Mr. Haslam launched his team-building plans just over two years ago. His transfer-policy proved a brilliant mixture of bargain-hunting and sensible speculation on mature talent.

The 'ace' in the first category is undoubtedly skipper Bobby Thomson. An England left back while with Wolves, Bobby found his career falling apart when an expensive move to Birmingham City ended with a free transfer. Walsall seemed his likely destination, but in moved Luton—and 12 months later Bobby was their supporters' Player of the Year!

Mr. Haslam also proved a shrewd hunter of young talent which had not been given full expression at other clubs. Butlin, a heavy scorer in Derby's reserve team, brought in a profit of £70,000 in two seasons, and goalkeeper Graham Horn, who spent a long period on loan from Arsenal to Portsmouth was a £25,000 capture last term. But Steve Litt, once an apprentice centre half with Blackpool, cost nothing.

As Luton's prospects of a serious First Division challenge became obvious, the club's Board gave their manager the fullest backing in forgetting poor gates and agreeing to a couple of deals in the £80,000 zone. First to arrive was Alan West, an England Under-23 schemer who couldn't win a regular spot at Burnley, and Jimmy Husband, holder of Championship and FA Cup medals but in the shadows at Everton.

The task of increasing strength for the First Division was approached with imagination. The Fletcher twins were bought for the future, while Brian Chambers, a utility player at Sunderland and Arsenal, appealed as a man to cover several positions. And then there was the successful gamble on Australian World Cup forward Adrian Alston at a five-figure sum.

There's plenty of First Division know-how amongst the 'survivors' of the team changes. Forward Jimmy Ryan and winger John Aston saw the highest class with Manchester United—Aston appearing in the European Cup Final—and Gordon Hindson, from Newcastle, and John Ryan, from Fulham, also had top division experience.

Ryan cost nothing when signed from Fulham, who also allowed England Youth cap, Don Shanks, to join the Hatters without a fee. Defender Alan Garner, from Millwall, is another example of Luton's 'free' shopping.

Goalkeeper Keith Barber came out of junior soccer and Peter Anderson, a much-admired midfield player, has jumped into the six-figure class in the relatively short time since he left London amateurs Hendon. Centre half John Faulkner also had amateur experience with Sutton United and cost Luton just £6,000 when coming from Leeds United's reserves.

Clearly, then, Luton have earned their current status with great skill in the transfer market and such enterprise merits a good run in the First Division.

MATCH FACT... on our last meeting with Luton, we won 4-0 at Kenilworth Road in the FA Cup last February. Steve Earle (2), Frank Worthington and Keith Weller scored the goals.

LUTON TOWN



FOXFOCUS

STEVE WHITWORTH

Steve Whitworth regarded his inclusion in Don Revie's first England 'talk-in' as the encouragement to press forward towards his ambition of completing a 'full set' of England caps.

The Coalville-born defender has already played in internationals at Schools, Youth and Under-23 levels and describes his call to join the England gathering in Manchester as 'a lift in confidence'. Being acknowledged among the exclusive group of 84 players under review by the new England team chief now gives Steve the incentive to produce a consistent run of performances which could sweep him into reckoning for the national side.

"It was probably more important for me personally to be included in Manchester than Peter Shilton, Frank Worthington and Keith Weller," Steve told us. "They have already played for England, but, in my case, there was the extra thrill of knowing that there could be a chance for me to impress Mr. Revie."

The only snag is that Steve couldn't work out for sure which players might be obstructing possible progress to the England right back shirt. "I worked it out that there were six players for the position including myself," he says. "But it's difficult to tell, really. For instance, Paul Madeley, Peter Storey and John McDowell have played in midfield for their clubs. The other two in Manchester—John Gidman, from Aston Villa, and Geoff Palmer, from Wolves—are definitely specialists in the position."

"At the moment, my first hope is to be selected for the Under-23 side again. I'm 22 now and this is my last year in the age group. The competition will obviously be very strong, but we all know what Mr. Revie expects after our week-end 'conference'."

All of them have been well versed with big match atmosphere since taking the first international steps with the England Boys side. Steve remembers his debut vividly. "I was playing at centre forward when we met Germany in the Olympic Stadium, Berlin. The place was packed with 80,000 people and I was terrified. We lost 6-0 but learned afterwards that some of their players were over our age."

In those days, Steve was a versatile player and seemed to appear everywhere but the position in which he has become a Football League star. Apart from wearing the No. 9 shirt, he also played on the right wing and at right half while winning four Schools caps.

Steve was clearly impressed by the way the new manager expressed his views. "He struck me as being a very thorough manager, explaining the style of play he intends to adopt and putting us in the picture over new financial terms, training programmes and travelling details. He also had an informal chat with each of us individually. It made everyone feel part of a team."

Steve wasn't short of 'mates' in the Piccadilly Hotel, for there were no less than four players present who had played in the same England Schools side in 1967. Steve Perryman (Spurs), Tommy Taylor (West Ham), Len Cantello (Albion) and David Mills (Middlesbrough) have all come through the same route as Steve in the journey towards the top—and that's a pretty outstanding record for one year's Schoolboy crop.

He was then signed for Leicester City by Matt Gillies as a wing half and the switch to right back didn't come until Youth Coach George Dewis found the team short of a player for the position. Frank O'Farrell happened to see Steve's first game and promptly promoted him to the reserves.

"I had only nine months in the Combination team," says Steve. "Then I found myself in the first team at 18 and it was a terrific experience to be part of the promotion set-up throughout that season."

Things kept moving at a hectic pace and, on City's return to the First Division, Steve found himself in the Under-23 side for two games. He looks back honestly and says: "I think I was too inexperienced at the time and didn't play particularly well."

So it was back to improving his game with constant First Division experience and the rewards came at the end of last season when he was named in the Under-23 touring party under the management of Sheffield United's Ken Furphy. Steve played against France and Yugoslavia (they had several World Cup men in an over-age side) and, this time, he felt he had done himself full justice.

International competition is not like club football in the sense that a long run can help a player. Some talented youngsters have never had more than one chance, but Steve seems to have made a breakthrough and says: "I just hope to consolidate an Under-23 position if I am lucky enough to be chosen again."

One aspect always encouraged during Sir Alf Ramsey's England management was for a full back to show attacking skills. This suits Steve's club style in which he enjoys the opportunity to go forward, but he appreciates the importance of an understanding with Dennis Rofe. "There have been times when we've both been caught upfield," he says. "I must admit the Boss has told us to 'cool it' once or twice!"

Because Steve grew up in the era when George Cohen and Ray Wilson set a trend for attacking full backs, Steve has little memory of the old-style full backs who were confined to defending. "It's different nowadays, of course," he reminds us. "I sometimes don't have a winger to mark, but of those who do play on the flanks, I find Coventry's Tommy Hutchison one of the best. He gains an advantage of running at you from deep positions and is very hard to play against."

Apart from his England ambitions, Steve is looking forward to next Saturday's date against Derby County. That's because he and his wife, June, set up home in the midst of an area of Derby supporters in Worthington, near Ashby. There's always plenty of ribbing when City meet the Rams—and David Nish lives only just around the corner!



STATISTICS

FOOTBALL LEAGUE DIVISION 1													
	Home						Away						Pts
	P	W	D	L	F	A	W	D	L	F	A		
Ipswich	10	5	0	0	11	1	3	0	2	7	5	16	
Manchester C.	10	5	0	0	10	1	1	2	2	4	10	14	
Liverpool	10	4	0	1	12	4	2	1	2	5	4	13	
Everton	10	3	2	0	7	4	1	3	1	7	7	13	
Sheffield Utd.	10	4	1	0	8	3	1	2	2	6	11	13	
Newcastle	9	4	1	0	9	4	1	1	2	7	9	12	
Middlesbrough	9	1	2	1	5	4	3	1	1	7	3	11	
Derby	10	3	2	0	12	6	0	3	2	4	7	11	
Stoke	10	2	3	0	8	3	2	0	3	5	8	11	
Wolves	10	1	3	1	8	7	2	2	1	4	4	11	
Carlisle	10	2	1	2	2	3	2	1	2	6	5	10	
West Ham	10	3	0	2	14	7	1	1	3	6	11	9	
Burnley	10	2	0	3	10	10	2	1	2	7	8	9	
Birmingham	10	2	1	2	10	11	1	1	3	2	6	8	
Coventry	10	1	3	1	7	8	1	1	3	4	9	8	
LEICESTER	9	1	2	2	5	5	1	1	2	8	12	7	
Luton	10	1	2	2	6	8	0	3	2	5	8	7	
Chelsea	10	0	2	3	3	9	2	1	2	7	9	7	
Leeds	9	2	1	1	7	3	0	1	4	5	11	6	
Arsenal	9	1	1	2	6	4	1	1	3	3	8	6	
Tottenham	9	2	0	3	6	6	1	0	3	5	9	6	
Q.P.R.	10	0	2	3	4	7	1	2	2	4	6	6	

FOOTBALL COMBINATION 1974-75				
Date	Venue	Versus	Score	
Aug. 17	A	Plymouth	1	1
Aug. 21	H	BIRMINGHAM	1	0
Aug. 24	H	FULHAM	2	1
Aug. 27	A	Birmingham	1	2
Aug. 31	A	Crystal Palace	1	1
Sept. 4	H	OXFORD	0	1
Sept. 7	H	ARSENAL	0	1
Sept. 14	A	Bristol City	0	1
Sept. 17	A	Fulham	0	1
Sept. 21	H	WEST HAM	3	0
Sept. 28	A	Swansea	0	0
Oct. 5	A	Luton		
Oct. 12	H	BOURNEMOUTH		
Oct. 19	A	Cardiff		
Oct. 23	H	QUEEN'S PARK RANGERS		
Oct. 26	H	READING		
Nov. 2	A	Tottenham		
Nov. 9	H	CHELSEA		
Nov. 16	A	Norwich		
Nov. 19	A	Queen's Park Rangers		
Nov. 23	H	SOUTHAMPTON		
Nov. 30	H	BRISTOL ROVERS		

DIV. 1 APPEARANCES AND GOALSCORERS					
	A	G		A	G
BIRCHENALL	8		WELLER	9	2
CROSS	6		WHITWORTH	9	
EARLE	9		WOOLLETT	4	
GLOVER	9	2	WORTHINGTON	9	8
MUNRO	9				
ROFE	9	1			
SAMMELS	9				
SHILTON	1				
WALLINGTON	8		Up to and		
WATERS	(1)		including 28/9/74		

RESERVE APPEARANCES			
BLACKLAW	10	SHILTON	4
CAPEWELL, G	4	SHOTTON	— (1)
CAPEWELL, M.	10	SIMS	9
CARR	3	STEEL	— (1)
CONWAY	— (1)	STRINGFELLOW	1
GREEN	1 (1)	TOMLIN	7
JACKSON	11	WATERS	7
JAYES	7	WELLER, P.	2
KILKELLY	9	WILCOX	6 (1)
KRUSE	6	WOOLLETT	3
PARTRIDGE	7	YATES	10
PLATT	4 (4)		

Figures in brackets indicate substitute.

FIXTURES

FOOTBALL LEAGUE—DIVISION 1									
DATE	OPPONENTS	ATT	F	A	DATE	OPPONENTS	ATT	F	A
1974					1975				
Aug 17	ARSENAL	26,448	0	1	Jan 4	FA CUP 3			
20	BIRMINGHAM CITY	27,663	4	3	11	EVERTON			
24	LIVERPOOL	49,398	1	2	15	LEAGUE CUP SF			
28	BIRMINGHAM CITY	24,018	1	1	18	STOKE CITY			
31	CARLISLE UNITED	20,658	1	1	22	LEAGUE CUP SF			
Sept 7	WOLVERHAMPTON W.	20,564	1	1	25	FA CUP 4			
11	ARSENAL (LC2)	20,888	1	1	Feb 1	CHELSEA			
14	QUEEN'S PARK RANGERS	19,763	3	1	8	BURNLEY			
18	ARSENAL (LC2 Replay)	17,303	2	1	15	MANCHESTER CITY (5)			
21	WEST HAM UNITED	21,377	2	6	22	TOTTENHAM HOTSPUR			
28	COVENTRY CITY	21,354	0	1	Mar 1	CARLISLE UNITED (LCF)			
Oct 5	LUTON TOWN				8	MIDDLESBROUGH (6)			
8	MIDDLESBROUGH (LC3)				15	COVENTRY CITY			
12	DERBY COUNTY				22	WOLVERHAMPTON W.			
16	LIVERPOOL				28				
19	SHEFFIELD UNITED				29	IPSWICH TOWN			
26	NEWCASTLE UNITED				31	LEEDS UNITED			
Nov 2	BURNLEY				Apr 1	WEST HAM UNITED			
9	CHELSEA				5	NEWCASTLE UNITED (SF)			
13	LEAGUE CUP 4				12	LUTON TOWN			
16	TOTTENHAM HOTSPUR				19	DERBY COUNTY			
23	MANCHESTER CITY (1)				26	SHEFFIELD UNITED			
30	STOKE CITY				May 3	FA CUP FINAL			
Dec 4	LEAGUE CUP 5					To be arranged:			
7	EVERTON					MIDDLESBROUGH (A)			
14	ARSENAL (2)					HOME FIXTURES IN BOLD			
20	IPSWICH TOWN					Copyright of The Football League			
26	QUEEN'S PARK RANGERS					Ltd. and not to be reproduced			
28	LEEDS UNITED					without permission.			



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A Vauxhall is a bargain at the best of times, but for the next few weeks we're selling these Vivas, brand new from the Vauxhall factory in Luton, at pre-September 25th prices.

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Call in after the match and decide for yourself.

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junior foxclub



When 10-year-old Darren Bentley was invited to be our 'Mascot For The Day' for the match against Queen's Park Rangers, he was absolutely speechless. Then Darren remembered that he would be on holiday in Clacton with his granny at that time and felt as if he had scored an own goal while playing for the City! Commercial Manager, Stuart Crooks was told of Darren's dilemma and promptly made arrangements for him to come along as mascot for today's match. Darren, who lives at 110 Ruskington Drive, Wigston, is known to his friends as 'The Tank, Number 2' and is a keen swimmer.

"FANATIC"

We welcome to our match-day programme a comical cartoon character called FANATIC. If you enjoy 'soccer chuckles' then be sure to follow Fanatic's adventures on this page throughout the season.

COMPETITION

If you were unable to attend the Coventry game and missed out on our Junior Fox Club Competition Number 2 then here's another chance to win an autographed football. All you have to do is answer the questions below and send your entry to The Secretary, Junior Fox Club, Leicester

City FC, Filbert Street, Leicester. Don't forget to include your age and Junior Fox Club membership number.

JUNIOR FOX CLUB COMPETITION No. 2

1. How many times has Frank Worthington played for England and how many goals has he scored?
2. Name the clubs Manager Jimmy Bloomfield has played for.
3. Name the ground where Leicester City played before moving to Filbert Street.
4. What was Leicester's highest victory in the Football League and who were their opponents?
5. Alan Birchenall has played for three other clubs. Who were they?

FLYING FOXES

Come, fly with Leicester supporters to the sunny resort of Torremolinos on Spain's famous Costa del Sol.

We're going on Friday, November 29th, and you can join us on a week-end of fun.

The total cost for a four-day trip? Just £36—and that includes Fuel Surcharge, Insurance and Airport Taxes.

The only 'extra': £1.50 coach transfer from Leicester to Luton where we catch our Boeing 737.

There are only a few seats left. Contact the Promotions Office for further details—but don't delay—ask us today.

All you need is £5 deposit to book now.

WHAT'S ON AT CITY

Saturday, 12th October (3 p.m.)

Football Combination
CITY RES. v BOURNEMOUTH RES.

Wednesday, 16th October (7.30 p.m.)

Football League—Div. 1
CITY v LIVERPOOL

Saturday, 19th October (3 p.m.)

Football League—Div. 1
CITY v SHEFFIELD UNITED

Seat tickets for the Luton match are available now from the Ticket Office. Prices: Centre Stand £1.50; Wing Stand £1.20; Double Decker £1.00. All prices include a copy of the match-day magazine.

We have approximately 1,600 unreserved seats at £1.00 available at the Filbert Street End on the day of the match. Other tickets are on sale four weeks in advance and all postal applications must be marked "TICKET OFFICE" with a s.a.e. enclosed, please.

PLEASE NOTE: If our League Cup match at Middlesbrough next Tuesday is drawn, the replay will take place at Filbert Street on Wednesday, 23rd October (7.30 p.m.).



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AUSSIE FOLLOWER . . .

Australian schoolboy Gary Marshall travelled 13,000 miles to meet his favourite soccer team . . . Leicester City, of course! He was only three years old when his family emigrated from Leicester, but became a City fan while living 'Down Under'.

The chance to see Filbert Street came when he accompanied his father, Mr. John Marshall, on a trip to his grandmother, 70-year-old Mrs. Ellen Marshall, who lives in West Drayton, Middlesex. The Marshalls booked a visit to the ground and Gary was delighted to meet Jon Sammels, Dennis Rofe and Peter Shilton (pictured top left).

Gary, who lives at 25 Honeypot Road, Port Noarlunga, South Australia 5167, is a keen footballer himself, having scored 17

goals so far this season for his team, Wakefield Wanderers.

. . . AND A SCOT!

Another welcome guest recently was William Anderson, who guested for City for two years when he was stationed at Melton Mowbray during the war. He hadn't seen City play for three years and enjoyed watching the QPR match at which he met Director Mr. A. Pallett (pictured top right).

Mr. Anderson's best friend is Leicester City scout Stuart MacNelly, who lives only two doors away in Glasgow. No doubt Stuart will be keeping an eye on the team which Mr. Anderson runs in a local amateur league. He formed Whitecraigs Amateurs six years ago and they have gone right through from the bottom division to winning the top league honours.



Mind you, we'll have some competition for any Whitecraigs youngsters, for Mr. Anderson works in the building company owned by Mr. Joe Lawrence, former Chairman of Glasgow Rangers!

ON THE MARK

Nice to see former Leicester City stalwart, John Sjoberg, still enjoying the game . . . and scoring goals, too. John was playing for Rothley Red Lions when he dashed 20 yards to score with a brilliant header following a free kick from player-manager Les Pole. That was an equaliser and Rothley went on to win 5-1.

ADDRESS PLEASE

We recently received a letter from Mr. George McInnes on the subject of catering arrangements on the Popular Side. If Mr. McInnes would send us his address, we could resolve his complaint.

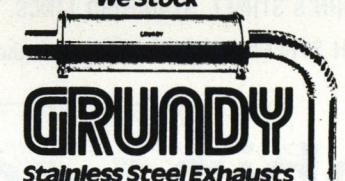
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COMMERCIAL COMMENT

They say Sugar is Sweet—and so are we! The Promotions Department announces plans today to give away bags of sugar in a unique offer to the supporters who save the Co-op Stamp Tokens on our Golden Shot tickets.

As from Saturday, October 12th, until Saturday, October 26th, any Golden Shot competitor saving these tokens will receive a free bag of sugar for every 200 in token value. And that's in addition to the normal issue of 200 actual Co-op trading stamps.

The offer is strictly by personal application only at the Promotions Office and no Postal requests can be considered.

There is no restriction on the amount of sugar you win. The more tickets you buy, the more times you can collect enough tokens. So when you go home tonight, tell the wife she can abandon the sugar search in the supermarkets—and buy City Golden Shot tickets instead!

RECORD PRIZES

There's also news this afternoon of another free competition which is open to all City supporters throughout the season. All you have to do is jot down the kind of music you would like to hear over the public address system—Pop, Jazz, Middle of the Road, etc.—and every correspondent's name will go into a draw at the Promotions Office.

THE LUCKY FIVE WINNERS WILL EACH RECEIVE A LONG-PLAYING ALBUM ON THE POLYDOR LABEL. This week's selection includes Wet Willie, Climax Blues and Zebra.

We are indebted to Polydor Record Company for supplying these prizes. So, come on, City fans, now is your chance to enter a competition in which you can't lose. Let us have your entries as soon as possible, either by writing to 'Record Offer', Promotions Office, Leicester City FC, Filbert Street, Leicester or by calling at the Office after today's match.

SOCCER SUBSIDY

My article last Saturday on the need for a 'Soccer Subsidy' by way of commercial schemes brought an irate response from some callers this week, but after a friendly chat, they all agreed that the game does need more money from alternative sources to the gate receipts.

I'm pleased to say that they agreed to become City Agents and we thank them for their assistance. We still have room for more supporters who would like to assist us in keeping the price of your soccer at a realistic level. If you are interested in details, please contact the Promotions Office (Leicester 24782). We'll be pleased to hear from you after the match if you wish.



GORGEOUS GIRLS!

Mind you, as much as Frank was welcome on Friday, there was even more *male* interest in the Promotions Office the following day when those delightful girls, 'The Three Degrees', called in before making their appearance as a prelude to the Coventry match.

Afterwards, they told us how delighted they were with the great reception they received, particularly from the lads on the Kop (our picture shows one of the girls leading a tug 'o war in that direction!). They left behind a signed long-playing album of theirs and asked if it could be given to one of the supporters.

After much thought, we decided to give the record to the first person through a certain turnstile at the Kop end this afternoon.

Incidentally, The Three Degrees, were entertained at the match by the Audnel Group and watched from their newly-opened Executive Suite at the Filbert Street End. "It was like being in the Royal Enclosure!" they told us.

STUART CROOKS
Commercial Manager

FRANK O'FARRELL

The Promotions Office was a real scene for celebrities last week-end. First, we were delighted to welcome Frank O'Farrell, who was back in England for a brief visit following his outstanding success in leading Iran to success in the Asian Games football tournament.

The former City manager reckons he is the 'Second Shah' after only a few months in Iran and was in raptures over the reception he has been given in this new, exciting job.

While he was at Filbert Street, I loaned my office for him to have a television interview which is scheduled to appear on ITV's World of Sport programme. Reporter Martin Tyler, of London Weekend, travelled up from the Capital and was joined by a group of technicians from Yorkshire. Considering that Frank had come from Cardiff, it seemed that Filbert Street was the crossroads of the country for an hour!

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- 12

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- 2 Don SHANKS
- 3 Bobby THOMSON
- 4 Peter ANDERSON
- 5 John FAULKNER
- 6 John RYAN
- 7 Gordon HINDSON
- 8 Jim RYAN
- 9 Jimmy HUSBAND
- 10 Alan WEST
- 11 Adrian ALSTON
- 12

OFFICIALS

Referee: P. Partridge (Bishop Auckland)

Pat Partridge is kept busy as a farmer, but still manages to devote much time to the game. Apart from League football, which he joined in 1966, he has handled internationals and European fixtures abroad and is now President of the Association of League Referees and Linesmen.

Linesmen:

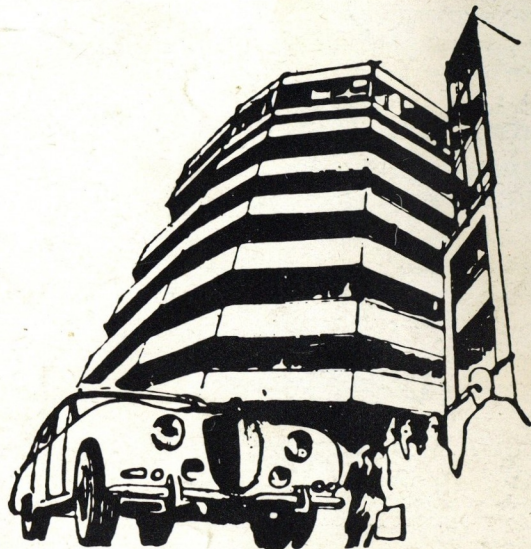
D. Lumb, Cleethorpes (Red Flag)
P. J. Davis, Redditch (Orange Flag)

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