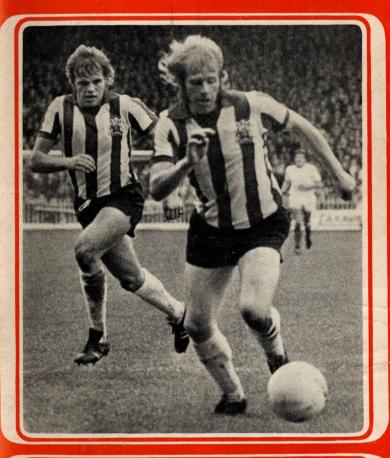
Sheffield United Football Club Match day magazine-price 10p



LUTON TOWN

Tuesday, 8th October, 1974 at 7.30 p.m. League Cup Football Volume 5. Number 7

SHEFFIELD UNITED FOOTBALL CLUB

versus LUTON TOWN

LEAGUE CUP, THIRD ROUND

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Anyone wishing to help the Club by sponsoring a Match Ball (cost £12.50) should contact the Secretary.

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KENFURPHY

The visit to Bramall Lane of Liverpool is always something special and last week was no exception.

I was determined that we should not play into Liverpool's hands by pressurising them from the start and then paying the penalty by being caught with the quick break. Liverpool's record away from home abounds with one-nil victories—as at Carlisle on Saturday—and in reversing the score in our favour was credit to the adaptation of our players. There were times when our use of the ball from defensive positions wasn't what I hoped for but when we finally put a move together from our six-yard box we saw another wonderful goal from Alan Woodward.

I hesitate to say anything about the reverse at Stoke but I will repeat what I said after the game: "If we have to have players who kick from behind to win the championship, then we can forget the championship". Little or no mention was made in the Press of the treatment Jim Brown and Tony Currie received and none whatsoever of the enforced substitution of Mick Speight. We have no intention of doing anything other than try to play the game as it should be played—

cleanly and fairly.

The control of the game is completely in the hands of the referee and if he is unable to convince players that he is looking after their health, then there will always be players who lose control and try to take matters into their own hands by retaliating. It is only right that such actions should be punished in accordance with the laws of the game and club rules. This we intend to carry out to the letter but at the same time we shall defend any player who we think has received unjust treatment.



LANE NEWS

Our first hurdle in the League Cup competition was safely accomplished, but credit is due to Chesterfield for putting up such a gallant fight. We knew it would not be an easy match. Mr. Furphy, who has had a lot of experience with the Third Division and, himself, knows what it is to plan to topple clubs in Division One, stressed to our players that they would be made to earn a victory, and so it proved.

With Eddie Colquhoun unfit owing to that mild attack of pleurisy, there came the opportunity to give Steve Faulkner the chance to prove his capabilities and it says much for his display and did good to his own confidence when he retained his place in the League side. Some time ago our manager promised that deserving players would be given a break when possible. On the same day as Steve came into the League team, there was a step-up for a youngster, Gresford Jones, a West Indian who came to this country at the age of two and who showed promise in his appearances with the juniors. But he has now gone. It was unfortunate he finally did not measure up to his age.

He was living at Willesden and it shows how wide our net is cast these days as well as proving the continuance of Mr. Furphy's policy of advancing those showing promise. The rest is up to the players themselves.

We regret that our home fixture with the famous Polish club Gornik, due to be played on the 27th of November, has had to be called off. A letter a few days ago informed us that in recent games in Poland the club has been plagued by a series of injuries to some of their key players. Gorgon (centre back), Wrazy (back), Deja (midfield) and Banaf (forward), among others, are all injured and will not be able to resume for some weeks. Also, the injury to Lubanfki is taking longer to clear up than was anticipated. In the circumstances the club feels they would not be able to do justice to themselves or their English hosts if they sent a much weakened team, so the tour has been called off, but in their apology they express the hope that the fixture has merely been postponed.

In our notes regarding the visit of Chesterfield in the last round of the League Cup we said it was their first game here in history. This, of course, should have been their first Cup game here. They were opponents of ours in the League ten times in Division Two, for the last three seasons prior to the outbreak of the 1939 War and for two season later from 1949-51. We won five times to their three and they had one win at Bramall Lane to their credit. We don't want to belittle Joe Shaw's callant triers.

Though we did not get so far as the Third Round of the League Cup last season, we have not done at all badly over the years and have usually progressed. It did take us some time to get past that stage two years ago, however, and we did it only at the third attempt. The tie was against Charlton Athletic and after drawing 0-0 at Bramall Lane, we got a 2-2 draw at The Valley, our scorers being Tony Currie and Alan Woodward, and we won the second replay 1-0 with a goal by Bill Dearden. Last season, when West Bromwich Albion knocked us out, only Len Badger, Ted Hemsley, Alan Woodward, Tony Currie, Bill Dearden and Colin Franks, of our present side, were playing.

We played Luton Town in the Third Round in 1969 and won 3-0 at Bramall Lane. Then our goals came from Woodward (two) and John Tudor. The game was only a few weeks after Woodward played for the Football League against the League of Ireland, coming on as substitute when Colin Harvey, now with Sheffield Wednesday, strained a muscle. A few days after the Luton game Mick Hill left us for Ipswich.

We give a welcome to the Hatters and look forward to an entertaining game. It is four months before they are here again in the League, though we visit them next month.

Lane Comment

After reading another set of the weekend's national newspapers and listening to the radio reports on our last away League game, one can only conclude that some of the "home" based national scribes and correspondents are not aware of their journalistic code to tell the truth without fear or favour.

How can one use the term collide when kick is the truth or won a strong tackle when trip is the truth?

It is said that the pen is mightier than the sword but it should be coupled to the truth; yes, the whole truth and nothing but the truth.

With apologies to the "News of the World"!



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Central and Northern Intermediate News





Alan Hodgkinson

David Turner

Central League

5-4! Nine goals in one game these days seems a lot to ask, but over at Bury after our game everyone was talking about the result and the goals, as older supporters now talk about games way back.

In the last minute Steve Goulding unfortunately missed a penalty which would have made it 5-all. After all the excitement had died away, the result was against our very young side.

We are now assessing all our youngsters, their strengths, weaknesses and, most important of all . . . their character. Work is now under way on all these facets and the months ahead should give us an idea of the kind of future these boys have in store.

With our injury problem sorting itself out at last, we should see the more experienced players appearing again to guide these youngsters along.

Northern Intermediate League

After our last notes, in which I told you we were beaten for the first time, we managed to get straight back on to the points trail again with two draws and a win against last year's Youth Cup finalists, Huddersfield. This game saw us play what I think was our best football of the season.

Two of the lads whom we would all like to congratulate, Steve Conroy and John McGeady, were asked to go for Youth trials for their country, England and Scotland respectively. Let us hope that there are more to follow those two.

TONY PRITCHETT

The Star & Green'Un

What do you think of it so far?

It was in the first week of the season, remember, when they launched the idea of a Festival of Happiness in Sheffield, they blamed the poor showing of the city's two football teams for the cloud of gloom hanging over the city and, inevitably, somebody asked soccer's most famous director, Luton Town's Eric Morecambe, for his comment.

For those of you who missed it, let me tell you that Eric (that's the one with the pipe who DOESN'T write plays in bed) said we ought to put United and Wednesday under the control of Brian Clough. "That might keep even him quiet for a while", said Eric, "which would spread a lot of happiness throughout the country. It might even take the pressure off Leeds and give the Sheffield people a bit of entertainment".

Who am I to talk about entertainment alongside Eric Morecambe? I reckon he is one of the all-time knockouts of the business; almost as good, in fact, as his two great personal show business heroes, Max Bygraves and Des O'Connor. Incidentally, what a midfield pair for Luton they would make. With Mrs. Mills to complete the 4-3-3, of course.

To make Eric feel at home, I hope the Bramall Lane DJ plays selected songs from Des O'Connor's greatest hits with Max Bygraves' "Deck of Cards" to help clear the crowd at the end of the match.

I have one request, on your behalf, to Mr. Morecambe if he's in the Lane directors' box tonight. I'd like to hear the end of the most famous unfinished joke in the business—you know, the one about the two old men sat in deckchairs....

Seriously though, folks, Eric Morecambe has done a great publicity job for Luton and football and I wonder that more people in his line of business don't put something into football. Elton John is on the Watford board, Tommy Trinder is famous for his association with Fulham and Richard Attenborough is on the Chelsea board. In each case, a love of football has been the over-riding factor of their membership; they don't do it for the publicity or the gimmicks.

I well remember an occasion when I had cause to speak to Mr. Morecambe when Luton were playing at Sheffield's other ground. Eric made a reference to their manager "Derek Dougan". "You mean Derek Dooley, don't you?" I said cleverly. "Just testing you" came back to lightning reply. Nice one, Eric. But all the glamour and publicity about director Eric Morecambe should not detract one iota from little Luton's wonderful feat in reaching the First Division. They come here tonight in the League Cup as members of the finest league in the world. True, they've found it hard going but the credit for promotion from

a tough Second Division, at the expense of bigger and wealthier clubs, can never be denied them.

They've had their share of ups and downs. I well remember their feat in reaching the FA Cup Final in 1959, to lose to Nottingham Forest. That was the start of a decline and it has taken a lot of hard work, sweat and bold investment to put Luton back on the soccer map.

And tonight, in the League Cup, United must not think of taking things easy. Chesterfield, for my money, gave us a bit of a scare after they scored first and you regulars, better than me, know how many flops and disappointments the League Cup has thrown up for Sheffield.

The League Cup is now earning its rightful place in the soccer calendar but, unlike the tradition-soaked FA Cup, it is not until the later rounds that the fuse of excitement is lit.

That's not surprising, perhaps, when you look at the story of the Cup. Remember the first final in 1961? Would you believe the finalists were Aston Villa and Rotherham United . . . and Rotherham lost on aggregate, home and away, by only a single goal, 3-2.

After that it was an even bigger let-down for the organisers. Norwich and Rochdale were the last two in and Norwich lifted the trophy 4-0 on aggregate.

It is only in recent years that the big clubs have concentrated on the Cup; concentrated for two reasons. First the final at Wembley produces an even bigger cash share-out to the two clubs than the FA event and secondly the League Cup winners, providing they are First Division members, are guaranteed a place in the UEFA competition with all the glory and the money that involves.

No one can deny that, so far, the draw has been kind to Sheffield United.

Victory tonight (sorry, Mr. Morecambe) will put United in a very interesting position. One more good draw; one more win after this and who knows?

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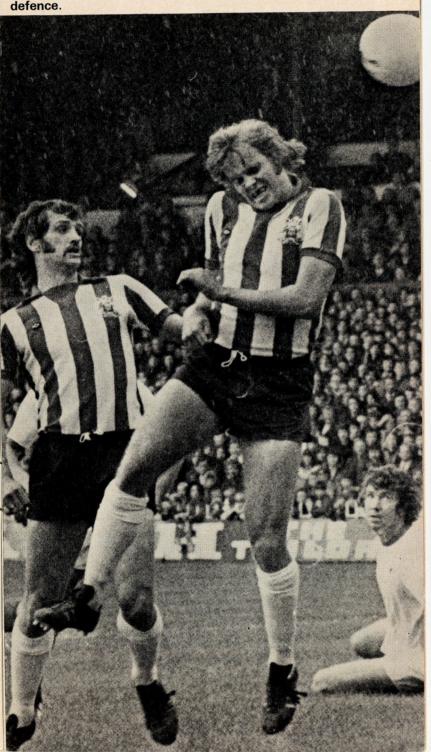
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Follow the soccer action with



Colin Franks...

United's ever-present this season, who along with Eddie Colquhoun forms a formidable pair at the heart of our defence.



introducing

tonight's visitors LUTON TOWN

Strangely, though Luton Town were elected to the Second Division of the Football League in 1897 when they took the place of Bolton Wanderers, they are one of the few clubs we

have not met in the FA Cup, our competitive games being restricted to the League and League Cup. They went into the Southern League at the turn of the century, Blackpool taking their place and it was not until 1920 that they again achieved League status.

Last season, when they won promotion to the First Division as runners-up to Middlesbrough, they wore their new colours of orange shirts with a navy and white vertical stripe down the left-hand side instead of the white shirts which had served them since 1920. The change certainly brought them luck!

They found the going in Division One rather tough. After holding Leeds United to a 1-1 draw at Elland Road, they were beaten 4-1 at home by Ipswich, 1-0 at home to Everton and began the season with a 2-1 home defeat by Liverpool.

Secretary Bob Readhead had some harsh words to say to Town's fans when announcing that the all-ticket billing for the game against the FA Cup winners was being cancellled. Only 13,000 tickets had been sold and Mr. Readhead complained of the apathy of their supporters, adding "They do not seem interested



Back row (left to right): Maitland Pollock; Peter Anderson, John Ryan, Paul Futcher, Paul Price, Jimmy Husband. Middle row: Bobby Thomson, John Faulkner, Keith Barber, Graham Horn, Barry Butlin (now Nottingham Forest), Alan Garner, Steve Litt. Front row: Reg Game (physiotherapist), Brian Chambers, Alan West, Harry Haslam (manager), Gordon Hindson, Jimmy Ryan, Roy McCrohan (chief coach).

in the fact that we have won promotion to the First Division". The club is determined to keep order at its matches. Just before the season started they advertised for stewards and got about a dozen hefty men prepared to assist the police. As Mr. Readhead said, they did not ask for tough guys, but it was obvious that these men could look after themselves. They would help the police should any trouble arise.

Last April the Hatters signed 6 ft. tall Paul Futcher from Fourth Division Chester for a reported fee of around £100,000 to be paid in instalments. Futcher, aged 17, had seen only four First Division games. Yet he became the highest-priced 17-year-old the game had known. This, with only 17 Fourth Division games behind him. Luton manager, Harry Haslam, a former player with Manchester United, Brighton, Orient, Guildford and Hastings, declared "Watch this kid. He's going to be great. He's got the lot." Futcher came in against Liverpool because their regular No. 5, John Faulkner, was under suspension.

His twin brother, striker Ron Futcher, was signed from Chester for a reported £40,000 a month later. Paul, who was at Maine Road for a couple of weeks on trial, was almost fixed up with Wolves. He went to Chester straight from school. He was Luton's first £100,000 signing.

During the close season Luton signed Adrian Halston, the Australian World Cup striker, for £12,500. His first outing was in a friendly match at Bromley at the beginning of August. The club became the first leaders of the Trident Television Fair Play League for First Division clubs.

Brian Chambers came from Arsenal for £30,000 and Irishman Tom Finney, who joined from Glentoran for £17,000 at the start of last season, was transferred to Sunderland on 28th June for £70,000. Though Town have two Ryans in their side, the players, defender John and forward Jim, are not related. In fact, John is an Englishman born in Kent and Jim is a Scotsman born in Stirling. John is also a water-skiing expert of international standard.

HAROLD MARTIN.

before the game consult

Jack Archer

athletic outfitter

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BIOGRAPHIES

Luton Town

Most of last season KEITH BARBER was playing in the London Combination side but has made more than 80 First Division appearances. Born in Vauxhall, London.

Rivalry is keen but friendly between Barber and **GRAHAM HORN**, the other senior goalkeeper, who established himself during the promotion season. He's 6 ft. $1\frac{1}{2}$ in., but only 19. Made 44 League and Cup appearances last season.

Former Youth international DON SHANKS was signed from Fulham. Spent the summer months in Australia. Helps with a Boys' team in London in his spare time.

Club captain BOBBY THOMSON has been described as "one of the greatest free transfers of all time". Came from Birmingham City. Was an "ever-present" last season.

Last season's "Player of the Year", PETER ANDERSON, signed as an amateur from Hendon, was a prolific goal-scoring midfield player during the promotion campaign. He's a qualified chartered accountant.

Former Arsenal and Fulham player, JOHN RYAN, came into the First Team midway through last season and stayed there. Played 34 times. Watch him overlap on the right flank.

Equally at home as a forward or midfield man, GORDON HINDSON, signed from Newcastle in 1971, is now in the first team, though he usually was substitute last season.

Remembered for his prowess with Everton, whom he left midway through last season, JIMMY HUSBAND later scored ten goals, including two hat-tricks. An England international.

Under-23 international ALAN WEST became a great favourite at Kenilworth Road after joining from Burnley a year ago. Recently married. Born at Hyde Cheshire.

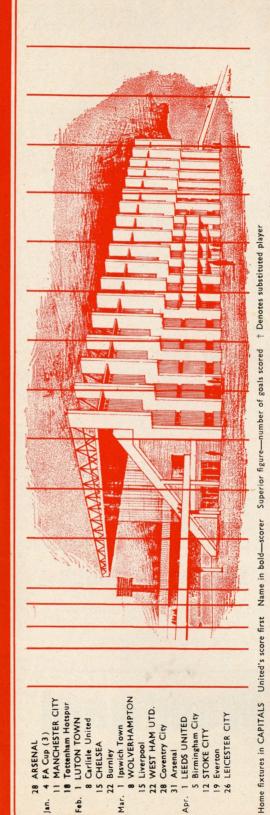
In his second season, **JOHN ASTON** came from Manchester United for whom he played some great games. One of the orthodox wing-men. He hails from Ashton-under-Lyne.

Also from Manchester United came JIM RYAN four years ago for a fee of £20,000. Scored ten goals last season and missed only three matches.

Signed from Leeds United for £6,000 after being plagued by a serious knee injury, **JOHN FAULKNER** recovered and played in all but two games last season.

Biographies compiled by Harold Martin

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26 Middlesbrough		20 COVENTRY CITY			100						September 5 common party	Annual Section 1975	The second secon		Spreak Spreak Dir			
		26 Middlesbrough																



attendances scorers results

Teams and Results

Saturday, 28th September, 1974 LEAGUE DIVISION ONE SHEFFIELD UNITED 1

LIVERPOOL 0

SHEFFIELD UNITED: Brown, Badger, Hemsley, Bradford, Colquhoun, Franks, Woodward, Speight, Dearden, Currie, Field, Sub: Garbett, Scorer: Woodward, LIVERPOOL: Clemence, Smith, Lindsay, Lawler, Cormack, Hughes, Boersma, Hall, Heighway, Kennedy, Callaghan, Referee: R. W. Toseland (Kettering). Attendance: 29,443

CENTRAL LEAGUE

BURY 5 SHEFFIELD UNITED 4

SHEFFIELD UNITED: Hope, Goulding, Ludlam, Nicholl, Faulkner, Hill, Williams, Cammack, France, Nugent, Furphy, Sub: Conroy.
Scorers: Nicholl (2), Cammack (2).

INTERMEDIATE LEAGUE

SHEFFIELD UNITED 1 BRADFORD CITY 1

SHEFFIELD UNITED: Conroy, Shepard, Moore, Simpson, Gilderthorpe, Kenworthy, McGeady, Turner, Clark, Ellis, White. Sub: Walker. Saturday, 5th October, 1974

LEAGUE DIVISION ONE

STOKE CITY 3 SHEFFIELD UNITED 2

STOKE CITY: Farmer, Marsh, Pejic, Mahoney, Smith, Dodd, Robertson, Greenhoff, Hurst, Hudson, Salmons. Scorers: Smith, Greenhoff, Hurst.

SHEFFIELD UNITED: Brown, Badger, Hemsley, Eddy, Colquhoun, Franks, Woodward, Speight, Dearden, Currie, Field. Sub: Bradford. Scorers: Eddy, Field.

Referee: I. Smith (Accrington). Attendance: 21,726.

CENTRAL LEAGUE

SHEFFIELD UNITED 1 STOKE CITY 2

SHEFFIELD UNITED: Hope, Goulding, Hill, Garbett, Faulkner, Mackenzie, Conroy, Nicholl, France, Cammack, Williams, Sub: Turner, Scorer: Nicholl.

New prices at the Lane

 		£1.80
 		£1.20
 		£1.20
 	×	65p
 		£1.20
 		£1.00
 		45p
 		60p
 		40p
 		50p
 		35p

Eric Taylor Testimonial Match

AT HILLSBOROUGH

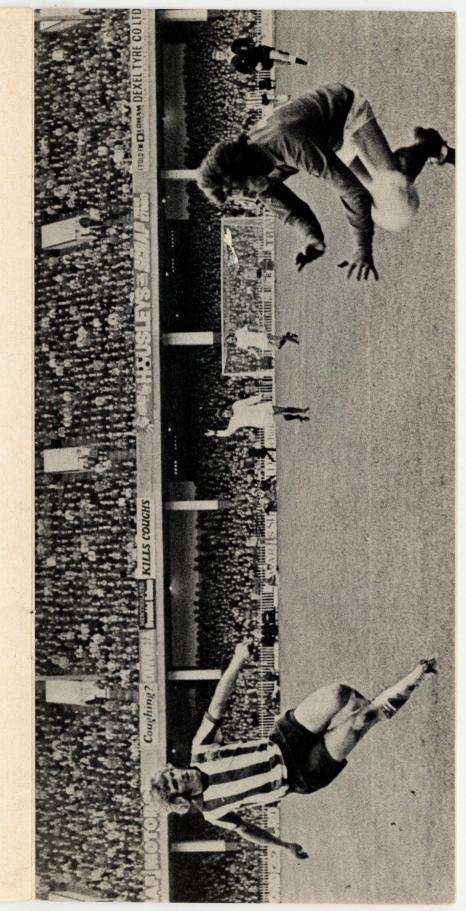
MONDAY, 21st OCTOBER, KICK-OFF 7.30 P.M.

Reserved seats available at £1.00 and 80p

All other parts of the ground—pay at turnstile—usual League prices

Alan Woodward

Quoted in the Press after his deadly finishing against Liverpool as "The Executioner". Picture shows Woody finishing off the move which was started by young David Bradford, who admits the pace of the game was terrific, but after his part in the goal he settled in.



WOULD YOU LIKE TO SEE YOURSELF

AS A VITAL PART OF THE BLADES TEAM?

NO HRST TEAM PLACES, BUT WE CERTAINLY NEED LOTS OF FAITHFUL UNITED FANS WILLING TO BECOME AGENTS AND SO BOOST UNITED DEVELOPMENT FUND, AN EXTREMELY VITAL FUND-RAISING JOB FOR THE CLUB.

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when you are a United agent, and your efforts are truly appreciated and rewarded to the best of our ability.

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Name

Address



Lane Souvenir Shop

JUST ARRIVED!!

TOMORROW'S-UNITED



John McGeady

John McGeady, 16 and as Glasgow as they come, represents something of a major breakthrough for United's scouting net.

Every promising kid in Glasgow wants to play for Celtic or Rangers and John, a right-winger, had the chance of an association with Celtic as he made his name with the St. Francis Boys Club in Govan Hill. In addition, Everton wanted him and he went to Goodison to look around. But canny John formed the opinion that he might have a quicker breakthrough chance with a provincial First Division club and one visit to Sheffield convinced him that he should throw in his lot with United.

Already John, one of the younger apprentices at the Lane, had had two bites at Central League football and he has also been included in a squad of teenagers called for special training at Largs. And he will still be young enough next year for consideration.

McGeady has had no difficulty in settling down with United. "Good digs help", he said, "and I have a smashing home-from-home at Birley".

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YOU SUPPORT UNITED!
WE COULD SUPPORT YOU!

SCORE CHECKOO

Red	Indicator HT FT	White I	ndicator
Bristol City Liverpoo Fulham West Ham Unite Ipswich Town Hereford Unite Middlesbrough Leicester Cit	v d G		Q.P.R. v Newcastle United Southampton v Derby Co. Grimsby Town v Brighton Walsall v Port Vale
	I I		

First team appearances and goals

	Goals	League	lex	L.Cup	Sub	Total
Len Badger		11	2	1	_	14
David Bradford	_	1	_		3	4
Jim Brown	_	11	3	1	_	15
Steve Cammack	2	4	_		_	4
Eddie Colguhoun		9	3			12
Tony Currie	2	11	3	1		15
Bill Dearden	4	7	2	1	_	10
Keith Eddy	4	10	3	1	_	14
Steve Faulkner		1		1		2
Tony Field	3	11	3	1		15
Gary France		<u> </u>			1	1
Colin Franks		11	3	1		15
Steve Goulding		<u> </u>	1			1
Ted Hemisey		11	1	1		13
lan Mackenzie		<u> </u>			1	1
Terry Nichol		1	1			2
Alan Ogden			2			2
	2	10	3	1		14
Mick Speight	2 5	11	3	1		15
Alan Woodward	5		3			

HOW THEY

GREUP

3

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7

Sheffield United

Luton Town

Jim BROWN

Keith BARBER

Len BADGER

Don SHANKS

Ted HEMSLEY

Stephen BUCKLEY

Keith EDDY

4 Stephen LITT

Eddie COLQUHOUN

5 John RYAN

Colin FRANKS
Alan WOODWARD

Jimmy RYAN

Mick SPEIGHT &

Alan WEST

BIII DEARDEN 9

Peter ANDERSON

SIII DEARDEN

Jimmy HUSBAND

*Tony CURRIE 10

Adrian ALSTON

Tony FIELD 11

Gordon HINDSON

12

* TEAM CAPTAINS

Scorer

Score

Score

Scorer



TONIGHT'S REF.: Mr. G. HILL (Leicester). Gordon Hill is one of the best known referees and since 1966 has handled many top matches, including two semi-finals in last season's League Cup and FA Cup and an inter-league match. A school teacher, broadcasts on Radio Leicester, qualified FA coach.

LINESMEN: Red Flag, M. G. ELDING
Orange Flag, D. T. JACKSON

TOP SOCCER AT THE LANE

LEAGUE DIVISION ONE

Everton

Saturday, 12th October, 1974 Kick-off 3.00 p.m. LEAGUE DIVISION ONE

Derby County

Tuesday, 15th October, 1974 Kick-off 7.30 p.m.