

# STOKE CITY F.C.

CITY LUTON TOWN

Victoria Ground

Saturday, 16th November 1974 Kick-off 3 p.m.

FIRST DIVISION



Official Programme



ydc Back (left to right): Maitland Pollock, Peter Anderson, John Ryan, Paul Futcher, Paul Price, Jimmy Husband. Middle: Both Faulkner, Keith Barber, Graham Horn, Barry Butlin, Alan Garner, Steve Litt. Front: Reg Game (physiotherapist), Brian West, Harry Haslam (manager), Gordon Hindson, Jimmy Ryan, Roy McCrohan (chief coach).

show for all the efforts they have made in their last eight games, it will take all the psychology and tactical expertise that manager HARRY HASLAM can muster to lift them clear Division IV in the space of eight years and then climbed back again in just six years, LUTON TOWN are currently finding the going hard and with only two points and two goals to HAVING made the long descent from Division I to of their present parlous position.

Though they have won only one game to date (a 3—1 win against Carlisle at the end of September) they have given some of their best performances away from home, drawing at both Middlesbrough and teds and rallying well to take a point after being twice behind at

Despite their current lowly position, there is certainly no shortage of Despite their current lowly position, there is certainly no shortage of personalities in the Luton side. Skipper BOBBY THOMSON who, in his Wolves days, won eight full England caps and made 15 Under-23 appearances, ultimately moved on to join his old boss Stan Cullis at Birmingham, but was released on a free transfer by Stan's successor Freddie Goodwin in 1972. Since joining Luton he has proved to be one of the finest free-transfer bargains ever, playing in every game last season as he led his new club to promotion. He should be making his 450th League appearance during the next month.

Bobby normally plays on the left flank of the defence with DON SHANKS, A Youth international formerly with Fulham, on the opposite side and either JOHN FAULKNER (signed by Leeds from Sutton after their F.A. Cup-tie there four years ago, and moving to Luton in 1972) or STEVE LITT, a former Blackpool junior who made his League debut in January, in the centre and versatile JOHN RYAN, another former Fulham man with over 200 League games to his credit, currently acting S

as sweeper.
Behind them, KEITH BARBER, a former Dunstable player, has this, season won his place back from GRAHAM HORN, the former Arsenal Youth international goalkeeper who cost £25,000 two years ago after a long spell on loan to Portsmouth.
In midfield, BRIAN CHAMBERS is another former Arsenal player who arrived at Highbury from Sunderland, but moved to Kenilworth Road

this season after only one first team game at Highbury. He has been linking up recently with ALAN WEST, last season's six-figure capture from Burnley with GORDON HINDSON, signed from Newcastle in 1971, filling the flexible midfield-cum-forward role.

When it comes to goalscoring, ADRIAN ALSTON, the dramatic signing from Australia's World Cup side, and JOHN ASTON, now in his second season after giving great service to Manchester United, are the men most frequently on the mark this season—though one can't under-rate the challenge of JIMMY RYAN. For several years he was Denis Law's deputy at Old Trafford and is now in his fourth year at Luton.

That wily campaigner JIMMY HUSBAND, who cost some £80,000 in November 1973, after being a member of Everton's 1969-70 championship side, is another man to watch.



# ■ STOKE CITY v LUTON TOWN Past Results:

Stoke 1 (King) Luton 1 (Scott), Luton 0 Stoke 1 (Malkin). Stoke 0 Luton 0, Luton 3 (Watkin, Adam 2) Stoke 1 (Bevans). Stoke 3 (Bentley, Wilshaw 2) Luton 0, Luton 4 (Turner 4) Stoke 1 1954-5 Stoke O Luton 0, Luton 3 (Watkin, Adam 2) Stoke 1 (Bevar 1964-1 Stoke 3 (Bentley, Wilshaw 2) Luton 0, Luton 4 (Turner 4) S (Bullock).
1961-2 Stoke 2 (Nibloe, Allen) Luton 1 (Morton), Luton 0 Stoke 0.
1962-3 Stoke 2 (Mudie, Matthews) Luton 0, Stoke 0.



The last Stoke v Luton game, played on May 18, 1963, was memorable for the fact that we clinched promotion to Division I and that STAN MATTHEWS scored a spectacular second-half goal after a great

solo run. The teams were:
STOKE: O'Neill; Asprey, Allen; Clamp, Stuart, Skeels; Matthews, Viollet, Mudie, Mcilroy, Ratcliffe.
LUTON: Baynham; McNally, Bramwell; Morton, Kelly, Groves; McKechnie, Turner, Davies, McGuffie, Jardine.
This game also ensured that Luton would be relegated to Division III.

#### OTTERS PA by PETER HEWITT (Evening Sentinel)



ALAN BLOOR

☐ GEORGE JACKSON and ALAN BLOOR have a lot in common these days -dodgy knees. And "Bluto" has just

been heartened by a specialist's report that his anticipated ligament trouble is, in fact a damaged cartilage.

Jackson saw a specialist this week to determine the nature of his left knee that was damaged in a reserve game at Derby in September.

At the time Jackson, who had a major ligament operation in Cape Town last year, thought he had just strained the ligaments, but he has not played since despite his daily muscle strengthening

Bloor is hoping now that a cartilage operation.will finally clear up the trouble that has been with him since the beginning of August after twisting sharply in Belgium.

It got to the stage where he feared he might not

play again, but now he can see some light on the horizon with hopes of getting back into full training around the turn of the year.

 Stoke's other major casualty—JOHN RITCHIE-is getting about cheerfully these days, having had a heel inserted to help his mobility and he is hoping to have the plaster off his left leg by Christmas.

The first thing he will do is to have a bath. "I can't have a proper one with all this plaster," he says. Big John is eagerly waiting for the moment when he can resume training and accept the stiff challenge next year. But he is so determined to win his battle that he already comes in the Victoria Ground twice weekly for stomach and lea muscle exercises.

Ritchie never knew he had so many friends in the Potteries after having hundreds of cards, telegrams and good will messages.

 Lanky teenage striker IAN MOORES had a surprise when he turned up at the Victoria Ground this week for training to find he was in the first-team squad at Ipswich.

He had an even bigger one when he found himself on the team sheet just before the League Cup-tie.

lan made his League debut at Leicester in April and did well enough to remain on the fringe of the senior side. Five goals in the Central League this season, including his winning goal against Manchester City Reserves last Saturday earned him promotion again.

- It was promotion again, too, for the seasoned pair of GEORGE EASTHAM and GORDON BANKS who are in charge of the England Under-23's again in Lisbon next weekalong with ALAN DODD, who takes everything in his stride these days.
- Stoke's five-a-side appearance in the National Championships at Wembley's Empire Pool last week was brief. After a goalless draw with Middlesbrough in the first round, the penalty play-off saw ALAN HUDSON'S shot saved and Boro went through at the second attempt after MIKE McDONALD had been adjudged to have moved prematurely after saving.



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# CROWTH COLUMN

☐ For a dozen years or more there has been a doleful chorus of complaint about the creeping paralysis of defensive football and the ever diminishing number of goals.

Yet I wonder how many of the fans of this much maligned modern era realise that they have been privileged to see the most prolific goal-scorer in the long history of the Football League's First Division? For that is the distinction that belongs not to Dean, Drake, Gallacher or any of the ace marksmen of the distant past, but to a modest little goal-getting marvel who hung up his magic boots only three years ago.

JIMMY GREAVES is the player to whose accomplishment the statisticians have paid scant justice. So here's a chance to put the record straight. In any table of leading Football League scorers, Greaves, with 355 goals, takes third place behind ARTHUR ROWLEY (434) and DIXIE DEAN (379). But even though it is a well-known fact that Greaves scored all his League goals in the First Division with Chelsea, Spurs and West Ham, neither Rowley nor Dean could lay claim to such as feat.

Rowley, undoubtedly the most consistant League marksman of all time, scored only 51 of his 434 goals in the top table in a career that, astonishingly, failed to earn him a solitary international cap. Dean, probably the greatest header of the ball the game has ever produced, scored 310 of his 379 goals in the First Division.

So even though the record books do not show it, that leaves Greaves out on his own as the top Division One scorer with the famous old-time Derby and England star, Steve Bloomer, in second place with 320. With that important point established, it is an odd reflection on the career of Greaves that he was, in an age when values were becoming

#### by RONALD CROWTHER Daily Mail

somewhat distorted, a highly controversial football figure. It was obvious from the day he was first unleashed on First Division defences by Chelsea that he was a goal-getting genius. When, still at the age of 20 in 1960, he hit his hundredth goal in a game against Burnley, He became the youngest player ever to rattle up so quick a century another of his records that is still unsurpassed.

Among the plodders of this profession who might not aspire to a hundred goals in a soccer lifetime, Greaves stood out as the super-star endowed with a natural talent that is given to few if any men in any one generation.

Yet his was the age in which powerful voices were preaching the doctrine of sweat and toil and in which 'work-rate' became an in phrase with so many coaches. In that context Greaves became a player who was often misunderstood. Neither in his brief spell in Italian football nor with his three clubs in this country could anybody get him to go along with the modern trend which requires strikers to chase back into midfield, to harry opponents and to attempt to break up counter-attacks.

Greaves, with the game's end product of goals always uppermost in mind, was the penalty area prowler with the rippling, reflex actions of a panther. Given the merest sniff of a goal chance he could set the drabbest game alight with one lethal lunge. His judgment as he flirted with the off-side trap and sprang it was like the product of a computer. In his international careet he finished up with a highly creditable return of 44 goals in 58 matches - second only to BOBBY CHARLTON'S 49 from almost double the number of Jimmy's games. But not even SIR ALF. RAMSEY, with his creed of constant running, could turn the thoroughbred with the strain of a Derby winner into a soccer work-horse. Maybe it was a colossal impertinance for anybody to do so much as try.



 ABOVE: A kiss for the bride from George Jackson as Terry Lees (left) marries beauty consultant Claire Ball, of Trenttham. Looking on is Geoff Hurst. BELOW: Jimmy Greenhoff raps home the equaliser in our recent game here with Tottenham. (Pictures: Horace Wetton, Evening Sentinel).

IGNORING Carlisle United, Luton Town and Middlesbrough who were promoted from the Second Division this season, who are the most successful club in the First Division in terms of gates?

Step forward and take a bow, Potters . . . WE ARE!

Taking the average gates, based on League games only, up to and including last Saturday and comparing them with the average figures at the same time last season, ten First Division clubs can proudly point to

Of these, however, are the promoted set-Middlesbrough (+9,880), Carlisle United (+8,686) and Luton Town (+6,673). And of the other seven, Stoke proudly lead the way with an increase of a handsome 6,540.

Everton, Ipswich Town, Liverpool, Manchester City, Newcastle United and West Ham are the others showing an increase, while at the other end of the scale Leeds have dropped a staggering 9,257 on last season with Tottenham (-7,078), Derby County (-6,657), Coventry City (-6,058), Leicester City (-5,602) and Arsenal (-5,449) also ruefully reflecting that life can be Oh! so hard.

The complete table for the First Division is shown on the right.



And this week there is even more to feel proud about at the Victoria Ground. Because when Don Revie's 'new" England go into battle again next week, two Potters are included in the respective squads for the full international against Portugal at Wembley next Wednesday and the Under-23 game against Portugal in

Midfield stylist ALAN HUDSON is hoping to be included for a full cap at Wembley, while ALAN DODD is again with the Under-23s . . . in the care, incidentally, of two of Stoke's backroom staff GEORGE EASTHAM and GORDON BANKS.

So here's hoping it will be another case of EngALANd next week - but this time

#### **GATES TELL-TALE**

	Upto	Same	
	and inc	. Stage	
	Nov. 9	73-74	
Arsenal	28,802	34,251	-5,449
Birmingham C	30,847	31,602	- 755
Burnley	19,347	24,433	-5,086
Carlisel U	15,899	7,214	+8,686
Chelsea	26,016	29,180	-3,164
Coventry C.	18,839	24,897	-6,058
Derby Co	23,193	29,850	-6,657
Everton	38,971	34,037	+4,934
Ipswich T	25,861	21,320	+4,541
Leeds United	31,387	40,644	-9,257
Leicester C	21,210	26,812	-5,602
Liverpool	48,360	43,731	+4,629
Luton T	16,416	9,743	+6,673
Manchester C	33,582	32,350	+1,232
Middlesbrough	28,711	18,831	+9,880
Newcastle United	35,297	31,415	+3,882
Q. P. Rangers	20,189	23,822	-3,633
Sheffield U	20,940	23,254	-2,314
STOKE CITY	25,113	18,573	+6,540
Tottenham H	23,872	30,950	-7,078
West Ham U	26,614	26,005	+ 609
Wolverhampton W	21,598	25,374	-3,776

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ITT 1255 Unit	£50.50	£38.95	ı
	£22.50	£17.50	ı
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#### by DUDLEY KERNICK

I AM in the very fortunate position to report that all the Stoke City fund-raising competitions are booming. Increasing interest is being shown not only in the new well-established Bingo ticket, which has paid over £200,000 in prize money - shared, of course, by thousands of local winners - but also in the Potteries Lottery, which is paying out over £400 each week.

Added to this, of course, is the match-day Golden Goal competition which, in our last home game against Spurs, paid out over £70 in cash.

You must have seen our poster-Who Goes Home With £50 Today? - well, last time BARRY HUGHES, of 10 Winghouse Lane, Tittensor, took home ten crisp, blue fivers ... and also took home Vicki, our Golden Goal

We can't promise this to every winner, but we do guarantee the £50. So next time you come to the game, be sure to look out for our Golden Goal sellers. You still have games against Leicester City and Arsenal to get some free spending money for Christmas.

 STOKE CITY and JOLLEES: Talking of Christmas, all our Agents, both on the Bingo and Potteries Lottery, are being treated to a

fabulous night out on December 16 at the Jollees night club. Apart from The Black Abbots and Mark Channing, we will be presenting some additional "cabaret acts". So if you are a friend of an Agent you may be lucky enough to get a ticket. Better still, why not become an Agent yourself and you will then be sure of being present at all our future "do's"

■ DOWN-UNDER POTTERS: It is quite usual these days for League clubs to have fan and supporters' clubs in far-away places. But Stoke City not only have a junior fan club in New South Wales, Australia, but also a link with Pennant Hills Soccer Club out there. Pennant Hills run several soccer teams for all ages and to help boost their enormous enthusiasm for the game, a prestige award is being made annually for the best performance of the season by one of their teams plus individual medallions for each member of the squad. John Littlehales, the vice-president and an ex-Potter who emigrated ten years ago, says that the boys are as knowledgable about British soccer clubs as many supporters in the U.K. and we are only too pleased to encourage these lads. Perhaps one day one of them may "do an Adrian Alston". He played for Australia in the World Cup and he should be on duty for Luton Town this afternoon.

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#### FIRST DIVISION

#### CENTRAL LEAGUE

i	19	74		
	Aug.	17-LEEDS UNITED	. (33,534) H	3-0
į	"	20—Everton (LC1)		1-2
į	"		. (27,594) H	1-1
	"	31 - MIDDLESBROUGH	. (23,484) H	1-1
	Sept.	7— Carlisle United	. (14,507) A	2-0
	"	11_ HALIFAX (LC2)	(17.805) H	3-0
	"	14 - COVENTRY CITY 18 - AJAX (UEFA C1)	(22,842) H	$\frac{2-0}{1-1}$
	",	21 – Liverpool	. (51,423) A	0-3
	",	24-Ipswich Town	. (24,470) A	1-3
	~ "	28 – DERBY COUNTY	. (23,589) H	1-1
	Oct.	2-Ajax (U.E.F.A. Cup Rd.	1) A	0-0
	"	5—SHEFFIELD U 9—Chelsea (LC 3)	. (21,726) H	3-2
	"	12 – Newcastle U	(38 558) A	
		12 – Newcastle U	. (24,377) H	2-2
	"	19 – BURNLEY	. (23,466) H	2-0 6-2
	",	19 – BURNLEY 22 – CHELSEA (LC32ndR) 26 – Chelsea	. (24,718) A	$\frac{6-2}{3-3}$
	Nov.			2-2
		2—TOTTENHAM H 9—Manchester City	. (36,996) A	0-1
	"	12—Ipswich Town (LC4) 16—LUTON TOWN	. (20,667) A	1-2
	"	23—Wolverhampton (1)	ΑΑ	
		30-LEICESTER C		
	Dec.	7—Birmingham C	A	
	"	14-Leeds United (2)	A	
	"	21—ARSENAL	H	
	"	26 – Coventry C		
	Jan.	4—F.A. Cup 3		
	Jan	11-BIRMINGHAM C		
	"	18 - Leicester City	A	
	"	22—League Cup SF 25—F.A. Cup 4		
	Feb.	1-MANCHESTER C 8-Tottenham H		
	"	15-WOLVERHAMPTON (5		
	"	22-Luton Town	A	
	Mar	1-Middlesbrough (LCF)	A	
	"	8-IPSWICH T. (6)		
	"	15—Derby County		
	"	28-West Ham U	A	
	"	29 – Arsenal		
	."	31—LIVERPOOL	п	
	Apr.	1- 5-CHELSEA (SF)	н	
	"	12-Sheffield U		
	"	19-NEWCASTLE U	Н	
	"	26—Burnley	А	
	May	3-F.A. Cup Final		

To be arranged: Q.P.R. (home)

Aug. "Sept. "" "" "" ""	24- 31- 7- 10- 14- 18- 21- 28-	- Derby County A, 0 - 2 - BLACKBURN R H 1 - 0 - Everton A 1 - 0 - Sheffield Wed A 1 - 2 - EVERTON H Post - BLACKPOOL H 3 - 1 - Manchester U A 1 - 0
Oct.	12- 19-	NEWCASTLE U
Nov.	2-	- BURNLEY
"	16-23-	- Wolverhampton W
Dec.	7- 14-	- W. B. ALBION A
"	26-	- Bury
19	75	
Jan.	4-	– SHEFFIELD W
Jan.		BOLTON W
Feb.	1-8-	- Manchester C A - HUDDERSFIELD T H
"	15-	-WOLVERHAMPTON W
Mar.		– DERBY C H – Blackburn R A – BURY H
". ".	22-	– Blackpool
Apr.	2-	- MANCHESTER U
"	12-	- SHEFFIELD U H - Burnley A
Mäy		– NOTTINGHAM FH – F.A. Cup Final
		The second secon



# FAGTS, FIGURES

#### **GUIDE TO THE APPEARANCES**

			F	RST	DI	VISIO	NC							
* 与 5 室 5 领 25	L	.eague	•	Leag	jue C	up	UEFA Cup			Totals			Agg.	
。 10.10年代	Α	S	G	A	S	·G	Α	S	G	Α	S	G	Α	G
John FARMER	16	_		5	-	_	2	4-1	-	23	_/	-	162	_
John MARSH	16	-	1	4		-	2			20	-	1	224	2
Mike PEJIC	16	-		5	-	0-2	2			23	-		202	5
John MAHONEY	16	-	4	5	-		2		<b>1329</b>	23		4	189	24
Denis SMITH	16	-	1	5		1	2		1	23		3	213	18
Alan DODD	16	-	-	5	_		2		_	23	-		50	-
Sean HASLEGRAVE	15	-	1	2	2	-	2			19	2	1	80	4
Alan HUDSON	16	-	1	4	-		2		8.49	22	_	1	34	4
Geoff SALMONS	16	-	4	5		1	2	1		23	-	3	16	4
Jimmy GREENHOFF	15	-	4	5	-	1	2		-	22		4	196	53
John RITCHIE	7	-	4		1-1	-	-		-	7	_	4	261	135
Geoff HURST	10	1	4	4	-	3	1	1 - 1	1-	13	1	7	83	26
Terry CONROY	-	9		1	1	3	1	1	-	2	10	3	160	29
Jimmy ROBERTSON	1	6	1	3	2	2	-	2	7	6	10	3	65	9
Kevin LEWIS	-	-	-	1	-	-	-			1		1	-	- 1
lan MOORES	H EXTENSION	_	_	1		-	_		-	1	-		1	5-

● Own goals: Droy, Harris (Chelsea) 1 each—League Cup. (Up to and including November 12)

#### CENTRAL LEAGUE

	Α	S	G	
lan BOWERS Kevin LEWIS David GOODWIN lan MOORES Terry LEES Steve WADDINGTON John LUMSDON Paul JOHNSON Mike McDONALD Eric SKEELS KEN RAPER Jimmy ROBERTSON George JACKSON Terry CONROY John RUGGIERO Barry ALCOCK Kevin SHELDON John RITCHIE Geoff HURST Alan RYDER Brian BITHELL	14 14 13 14 13 12 12 11 10 6 4 3 3 2 3 1 1 1	- - - 1 2 - 3 - 5 - 1 - 2	7512   1   1   1   4   1   1	

#### FIRST DIVISION PLACINGS

Home Away

Manchester C.       17       8       1       0       15       3       1       3       4       6       15       22         Liverpool       16       6       0       2       16       7       4       1       3       7       5       21         Everton       17       6       2       0       12       7       1       6       1       11       11       21       21       20       11       2       4       3       9       13       20       20       16       10       2       2       4       9       17       20       20       1       2       4        10       19       3       3       8       10       20       2       4       9       17       20       20       2       3       4       9       16       18       18       18       10       10       14       18       18       18       10       14       18       18       18       10       10       19       2       2       4       9       17       20       2       3       4       9       16       18       18       18       10       18
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# **JUNIORS**

by CLIFF BIRKS

NOVEMBER 2—Mid. Int. League—City "A" 2, Derby C. "A" 2: A very good game and a fair result. Our scorers: STEFAN FENIUK, GARY HAYNES; N. Staffs A11—Arch. McIntyre 5, City "B" 3: Our boys were beaten by the atrocious conditions and we also missed three easy chances. GRAHAM SMITH (2), who was outstanding,

and TREVOR SHELDON scored.

■ NOVEMBER 9— Mid. Int. League—Wolves "A" 1, City "A" 1: As usual a keenly contested game and we did well to draw. Scorer: IAN CHALLINOR. N.Staffs. A11—City "B" 2, N. College 2: A very good game, evenly contested. Scorer: GRAHAM SMITH, FRANCO SCIBETTA.

#### **HOW ARE THE OTHERS DOING?**

Α	ARSENALDERBY CO.	G	NEWCASTLE U
В	BIRMINGHAM C	Н	Q. P. RANGERS CARLISLE U
C	EVERTONLIVERPOOL	1	SHEFFIELD UBURNLEY
D	IPSWICH T	J	WEST HAM
Ε	LEEDS U	K	MANCHESTER UASTON VILLA
F	LEICESTER C	L	WATFORD

#### HE'S IN **CHARGE**

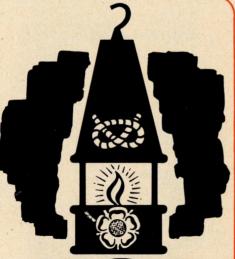
HARRY NEW (Bristol) is one of the League's most experienced officials, having handled more than 450 League games. Appointed to the League list in 1960 after progressing through local leagues in Hampshire and the Football Combination, he refereed the 1973 F.A. Amateur Cup Final at Wembley, the 1968 F.A. Charity Shield game and the England v. Young England representative match the same year. Married with two children, Harry works as a chartered electrical engineer and is interested in gardening, caravaning and bee keeping.

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## LINE-UP

#### STOKE CITY

(Red, white striped shirts, white shorts)

- 1-JOHN FARMER
- 2-JOHN MARSH
- 3-MIKE PEJIC
- 4-JOHN MAHONEY
- 5-DENIS SMITH
- 6-ALAN DODD
- 7-SEAN HASLEGRAVE
- 8-JIMMY GREENHOFF
- 9-GEOFF HURST
- 10-ALAN HUDSON
- 11—GEOFF SALMONS
  Sub:



#### LUTON

(Orange, navy shirts, navy shorts)

- 1-KEITH BARBER
- 2-DON SHANKS
- 3-BOBBY THOMSON
- 4-BRIAN CHAMBERS
- 5-JOHN FAULKNER
- 6-ALAN GARNER
- 7-GORDON HINDSON
- 8-RODNEY FERN
- 9-TREVOR ANDERSON
- 10-ALAN WEST
- 11-JOHN ASTON

Sub: PAUL FUTCHER

Referee -

H. G. New (Bristol) Linesmen –

Red Flag: P. Green

(Birmingham)

Yellow Flag: C. J. Riley

(Stafford)

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