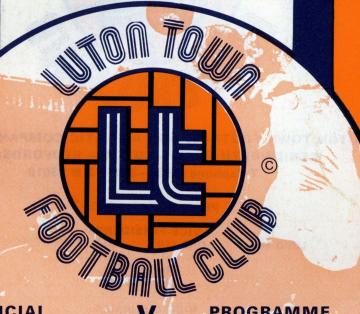
VOLUME 2 NUMBER 12

YOU COULD WIN £10 WITH THIS PROGRAMME-SEE TOWN TALK



OFFICIAL

PROGRAMME

FOOTBALL LEAGUE DIVISION ONE SATURDAY, 30th NOVEMBER, 1974 (Kick-off: 3-00 pm)

INSIDE TOWN TODAY

HARRY HASLAM FACE TO FACE ACTION '74

Price 10p



LUTON TOWN FOOTBALL AND ATHLETIC COMPANY LIMITED KENILWORTH ROAD - LUTON - BEDFORDSHIRE

Telephone: 0582-23151-2 & 33010

PRESIDENT: T. HODGSON

VICE-PRESIDENTS:

LORD HILL

LORD LUKE

SIR REGINALD PEARSON

CHAIRMAN:

T. R. KEENS

VICE-CHAIRMEN:

DENIS MORTIMER

L. S. HAWKINS

DIRECTORS:

J. A. C. BAIN R. I. BURR ERIC MORECAMBE H. RICHARDSON, R. J. SMITH E. S. PEARSON

MANAGER: HARRY HASLAM BOB READHEAD

SECRETARY: COMMERCIAL MANAGER: CHIEF ACCOUNTANT:

DAVE ROBERTS

DOUG LYGO, A.C.M.A.

ROY McCROHAN

CHIEF COACH: ASSISTANT COACH: YOUTH-TEAM COACH: PHYSIOTHERAPISTS:

DAVID PLEAT

DANNY BERGARA

REG GAME, RAY KING

TICKET & TRAVEL MANAGER: JOHN WILKINSON

POOLS PROMOTIONS MANAGER:

MIKE HARDWICKE

MEDICAL OFFICERS:

Dr P. J. BURROWS, M. A., M.B., B.Chir.(Cantab), D.(Obst), R.C.O.G. Dr A. M. D. MITCHELL, B.A., M.B., B.Chir.(Cantab), D.(Obst), R.C.O.G.

SOLICITORS:

LATHOM & COMPANY-King Street, Luton, Bedfordshire

BANKERS:

AUDITORS:

NATIONAL WESTMINSTER

MESSRS. HILLIER, HILLS, FRARY & COMPANY



It's hard to decide whether the postponement of last Saturday's home match against Everton was a blessing or a nuisance. On one hand it gave us a week's respite after our defeat at Stoke, and we will have to play it later in the season when we might be in a better run.

The other point of view is that it has interrupted the player's programme. Footballers are men of regular habits. They train until Thursday, go to bed early on Friday and play the big match on Saturday. They don't like being thrown out of their routine.

But there was no question about it. We were sorry to have to make the decision to call in a referee, but when we made our own inspection the mud came over the shoes of secretary Bob Readhead.

I was glad of the Beds Professional Cup at Bedford on Tuesday night to give the first-team a competitive match. I always believe that a full game is better than a training session.

We didn't come out of the week's lull too badly. Carlisle, immediately above us, lost at home to Leeds-after leading at half time too, Chelsea's match was also off, Arsenal lost at Coventry, Leicester went down at Manchester City and Tottenham were held to a goalless draw at home by Birmingham.

I still don't believe we should be in the poor position we find ourselves in after three months in the First Division. Not much has gone right for us. The latest first-team casualty was Don Shanks who went sick on the evening before the Stoke game. So I had to disrupt the side yet again, and rush dependable John Ryan north to join the party at their hotel. He did a good job the follow-

It never rains but it pours. We gave a stupid goal away at Stoke in the second minute, but then equalised and might have won if Tony Waddington's side had not had the luck of the devil. When it was 1-1 I was convinced we were going to win our first away game. Peter Anderson hit the bar and then they hit us with three goals in seven minutes and we were floored again.

One of these days everything will run for us and we'll pull it off. It looks so near at hand sometimes.

Only six points separate us from seventh from the bottom position. In fact the whole of the First Division is tight at the moment. An incredible four points are all that separates the top twelve clubs. It's still wide open, and anyone can win it. Peter Spiring, my new signing from Liverpool is settling in well, and I thought he did well in his one game for us.

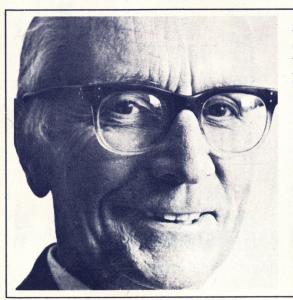
I have had some amazing letters from 'fans' since Peter came. They accuse me of buying 'reserves'. They said the same about the Futcher

I have never heard such a load of rubbish. Sure, Peter was in the Liverpool Central League side, but only because of an injury. Now he's fully fit, and I can assure you he had a stringent fitness test before he signed for Luton.

Every player is a reserve at some time. Peter Shilton was in the second-team at Leicester when Stoke paid £350,000 for his services, Phil Boersma was in the second-team at Liverpool when I made an offer for him.

Paul Cannell was in the reserves at Newcastle when I made a move to sign him. Now he's going like a bomb in the first-team. It's strange, they all seem to leap ahead just when I've made enquiries about a player. Perhaps one of these days I'll be able to complete a deal before a player persuades his manager that he's too good to let go.

But it really hurt me to hear Peter Spiring classed as a reserve. Do you think Bill Shankly would have paid Bristol City all that money for a secondteam player? Not on your life, Wacker.



WHAT'S NEW? If you'd like a really GOOD choice of new Vauxhalls instead of having to pick from just a few, see Harry Kuhn and his New Vehicle Sales team at Shaw & Kilburn. They can offer you up to 500 new Vauxhalls from stock-not only the biggest choice in this area but one of the largest in the country too! So when you come to S & K you get just the car you want. Your model. Your colour. Your choice of trim. And backing this better choice is more accurate servicing by better trained staff using more modern equipment, superior Parts Service, and so on. No wonder so many Luton Town supporters, players and officials buy their cars from Shaw & Kilburn. They know it's the best place of all to buy a Vauxhall, or a quality used car of any make.

Shaw& Kilburn The Vauxhall People

Telephone: Luton 55944

FACTS & FIGURES

| | | | | | _ |
|---|--|---|--------------------------------|----------|---------------|
| Spiring | = 1 | | | | |
| Fern | ∞ ∞ ∞ | | | | |
| Fuccillio | w w - | | | | |
| Вискіеу | ოო | | | | |
| neyA miL | N | | Da . | | 2 |
| Chambers | N NN 484444 | 0 | F | md | |
| notelA | N T T T T T T T T T T T T T T T T T T T | KENILWORTH ROAD SION ONE | 2 | 3 | 4 |
| Barber | eee eeeeeeeeee | TH | COU | OF | |
| Pollock | σ, | OR ONE | U | KICK-OFF | |
| Faulkner | വവ വവവവ വവവവ | NZN | > | | |
| Shanks | งง _ั ดลลลลลลลลลลลล | KEN | M | | - |
| nosbniH | 111 | AT | H | 974 | - |
| 129W | 200000000000000000000000000000000000000 | E DIVISION ONE GAME AT KENILWORT | | ER 1 | |
| Futcher | σ | 6.4 4.61 | | EMBE | |
| puedsuH | ∞∞∞∞∞∞∞∞ | ONE LEA | Z | CEN | |
| notsA | r r r r r r r r r r r r r r r r r r r | ON | 3 | DEC | |
| Garner | 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | VISI TB, | 0 | 21st | 1 |
| 11it | מממממ | 100 | - | | |
| Anderson | 4444444444 4 004 | NEXT HOME DIVISION FOOTBALL | LUTON TOWN | SATURDAY | 2 |
| nosmodī | миниминими м миним | T H | F | 10 | |
| John Ryan | N N D D D D D D D D D D D D D D D D D D | VEX | Þ | SA | - |
| nyoH | | | - | | |
| uenies . | 222222222 | | | | |
| League noiticon | 111166188866188888888888888888888888888 | | | | |
| 92nsbn933A | 21,062 23,182 24,579 16,979 17,577 17 | | | | |
| | | | | | 91 |
| Result | | | | | |
| 1—Goals Scored S—Substitute Appearance †—Withdrawal | Liverpool West Ham United West Ham United Queen's Park Rangers Ereds United Ereds United Coventry City Carlisle United (LC3) Birmingham City Midlesbrough Manchester City Tottenham Hotspur Newcastle United Stoke City Burnley Chelsea Derby County Newcastle United Everton (FAC5) Stoke City Coventry City (FAC6) Carlisle United Leeds United Derby County Volvenhampton W. | Leicester City Birmingham City Manchester City (FA Cup Final) | To be arranged: EVERTON (Home) | | Goals to Date |
| 1—Goa S—Sub †—Witl | Sept 17 Sept 17 Sept 17 28 28 28 28 111 24 28 116 119 110 110 110 110 110 110 110 110 110 | 12 19 26 May 3 | | | |

FOOTBALL COMBINATION TABLE APPEARANCES & GOALSCORERS 1974-75

| Teams | P | W | D | L | F | A | P | Player | App | Gls | | | |
|--------------------|------|----|----|-----|-----|-----|-----|-----------------------|----------|-----|--|--|--|
| Chelsea | 16 | 11 | 4 | 1 | 32 | 10 | 26 | Alston | 7 | 6 | | | |
| Bristol City | 17 | 12 | 2 | 3 | 37 | 17 | 26 | Aston Barber | 3 | _ | | | |
| Plymouth Argyle | | 11 | 2 | 3 | 33 | 18 | 24 | Bilev | 2(2) | _ | | | |
| LUTON TOWN | | 9 | 4 | 3 | 34 | 18 | 22 | Buckley | 16 | 3 | | | |
| Ipswich Town | 13 | 9 | 1 | 3 | 26 | 15 | 19 | Chalmers Chambers | 11 (1) | 1 | | | |
| Arsenal | 17 | 8 | 3 | 6 | 18 | 13 | 19 | Carr | 6(2) | | | | |
| Leicester City | 18 | 7 | 5 | 6 | 24 | 18 | 19 | Coyne | 5(2) | 1 | | | |
| Norwich City | 14 | 6 | 4 | 4 | 23 | 15 | 16 | Faulkner | 11 | 7 | | | |
| Southampton | 14 | 6 | 3 | 5 | 32 | 21 | 15 | Fuccillo | 10(1) | | | | |
| Oxford United | 16 | 7 | 1 | 8 | 21 | 20 | 15 | Futcher P | 15 | _ | | | |
| Tottenham Hotspur | 14 | 6 | 3 | 5 | 21 | 23 | 15 | Futcher R | 16 | 7 | | | |
| Bournemouth | 15 | 5 | 4 | 6 | 17 | 23 | 14 | Garner Horn | 12 | _ | | | |
| Cardiff City | 15 | 6 | 2 | 7 | 30 | 36 | 14 | Husband | 2 | 2 | | | |
| Q.P.R. | 16 | 5 | 4 | 7 | 20 | 24 | 14 | King | 12(2) | 5 | | | |
| Birmingham City | 16 | 4 | 5 | 7 | 14 | 19 | 13 | Litt Malcolm | 3 2(3) | _ | | | |
| Bristol Rovers | 16 | 5 | 3 | 8 | 13 | 24 | 13 | Mead | 8 | _ | | | |
| Crystal Palace | 16 | 5 | 2 | 9 | 23 | 35 | 12 | O'Connor | 4 | 1 | | | |
| Fulham | 15 | 3 | 4 | 8 | 12 | 22 | 10 | Pollock Prosser P. | 13(1) | = | | | |
| Reading | 14 | 3 | 1 | 10 | 17 | 40 | 7 | Price | | _ | | | |
| West Ham United | 16 | 2 | 2 | 12 | 18 | 30 | 6 | Russell | 3 2 4 | 1 | | | |
| Swindon Town | 14 | 2 | 1 | 11 | 5 | 34 | 5 | Ryan Jim Ryan John | | 1 | | | |
| | | | | | | | | Shanks | 1 | _ | | | |
| N.B.: Swansea City | | | | | | | | Simon | 3(1) | - | | | |
| League and the L | | ue | Ta | ble | ha. | s b | een | Up to and | d includ | ing | | | |
| amended according | ı/y. | | | | | | | 16th November | | | | | |

MID-WEEK LEAGUE TABLE APPEARANCES & GOALSCORERS 1974-75

Up to and including Tuesday, 19th November

| Teams | P | w | D | L | F | A | P | Player | Арр | Gls |
|---------------------|------|-----|-----|-----|----|----|----|---|---------------------|-------------|
| Southend United | 11 | 8 | 1 | 2 | 27 | 17 | 17 | Alston | 1 | 1 |
| Colchester United | 11 | 7 | 2 | 2 | 24 | 13 | 16 | Baugh Biley | 7(1) | 2 |
| Orient | 10 | 7 | 0 | 3 | 25 | 10 | 14 | Carr | 4 | 5 |
| LUTON TOWN | 10 | 6 | 2 | 2 | 26 | 13 | 14 | Chalmers Chambers | 9 | |
| Peterborough United | 9 | 6 | 1 | 2 | 28 | 10 | 13 | Coyne Faulkner | 5(1) | 1 |
| Portsmouth | 11 | 5 | 1 | 5 | 26 | 24 | 11 | Fuccillo Futcher P | 6 | 1 |
| Brighton & Hove A. | 9 | 4 | 0 | 5 | 18 | 26 | 8 | Futcher R Garner | 3(2) | 8 |
| Brentford | 10 | 3 | 2 | 5 | 14 | 22 | 8 | Horn | 6 | = |
| Gillingham | 6 | 2 | 3 | 1 | 11 | 7 | 7 | Husband King | 4(3) | _ |
| Watford | 8 | 1 | 4 | 3 | 6 | 10 | 6 | Litt Malcolm | 9 | 1 |
| Charlton Athletic | 7 | 2 | 2 | 3 | 6 | 11 | 6 | Mead O'Connor | 5(1) | = |
| Cambridge United | 10 | 2 | 0 | 8 | 12 | 25 | 4 | Pollock Price | 4(1) | |
| Millwall | 10 | 1 | 1 | 8 | 15 | 38 | 3 | P Prosser Russell | 1 7 | _ |
| Northampton Town | 6 | 0 | 1 | 5 | 7 | 19 | 1 | Ryan John | 2 | |
| Up to 12 | th I | Vov | rem | ber | | | | Ryan Jim Simon Stewart Thomson West | 1 9 6(2) 1 | 1 2 — |

FORTHCOMING MATCH

FOOTBALL COMBINATION

LUTON TOWN v CHELSEA

Saturday 7th December Kick-off 3.00 pm

| FOOTBALL | COMBINATION FIXT | URE | S |
|-------------|-------------------------|-----|-----|
| Date | Opponents | V | FA |
| Aug 17 Sat | Bristol City | Α | 2-3 |
| 21 Wed | West Ham United | Н | 3-1 |
| 24 Sat | Crystal Palace | Н | 4-1 |
| 26 Mon | West Ham United | Α | 3-1 |
| 31 Sat | Bournemouth | Α | 0-1 |
| Sept 4 Wed | Arsenal | H | 1-0 |
| 7 Sat | Oxford United | Н | 1-1 |
| 14 Sat | Ipswich Town | A | 1-0 |
| 18 Wed | Crystal Palace | Α | 0-0 |
| 21 Sat | Swansea City | Н | 7-1 |
| 28 Sat | Plymouth Argyle | A | 2-3 |
| Oct 5 Sat | Leicester City | Н | 1-1 |
| 12 Sat | Birmingham City | A | 2-0 |
| 26 Sat | Tottenham Hotspur | A | 2-2 |
| Nov 2 Sat | Bristol Rovers | Н | 4-1 |
| 6 Wed | Cardiff City | A | 5-2 |
| 16 Sat | Swindon Town | Н | 3-1 |
| 30 Sat | Southampton | A | |
| Dec 7 Sat | Chelsea | H | |
| 14 Sat | Bristol City | Н | |
| 18 Wed | Norwich City | Н | |
| 21 Sat | Queen's Park Rangers | A | |
| 28 Sat | Arsenal | Α | |
| Jan 8 Wed | Reading | A | |
| 11 Sat | Chelsea | A | |
| 18 Sat | Southampton | H | |
| 25 Sat | Ipswich Town | Н | |
| Feb 1 Sat | Cardiff City | H | |
| 8 Sat | Swindon Town | A | |
| 15 Sat | Reading | H | |
| 18 Tue | Fulham | A | |
| 22 Sat | Bristol Rovers | A | |
| Mar 1 Sat | Bournemouth | H | |
| 4 Tue | Swansea City | A | |
| 8 Sat | Oxford United | A | |
| 15 Sat | Queens Park Rangers | H | |
| 29 Sat | Plymouth Argyle | H | |
| April 5 Sat | Birmingham City | H | |
| 12 Sat | Leicester City | A | |
| 19 Sat | Tottenham Hotspur | H | |
| 23 Wed | Fulham | H | |
| 26 Sat | Norwich City | A | |
| M | ID-WEEK FIXTURES | | |
| | | 2. | - |

| | MID WELL I INCOME | | | | | | | | | | | |
|------------|---------------------|---|-----|--|--|--|--|--|--|--|--|--|
| Date | Opponents | V | FA | | | | | | | | | |
| Aug 19 Mon | Northampton Town | Н | 4-3 | | | | | | | | | |
| 28 Wed | Millwall | A | 2-1 | | | | | | | | | |
| Sept 2 Mon | Cambridge United | H | 2-1 | | | | | | | | | |
| 11 Wed | Watford | A | 0-0 | | | | | | | | | |
| 16 Mon | Colchester United | H | 3-5 | | | | | | | | | |
| 23 Mon | Southend United | A | 1-2 | | | | | | | | | |
| Oct 2 Wed | Northampton Town | A | 3-0 | | | | | | | | | |
| 7 Mon | Brentford | H | 5-0 | | | | | | | | | |
| 21 Mon | Millwall | H | 5-0 | | | | | | | | | |
| 31 Thu | Colchester United | A | P-P | | | | | | | | | |
| Nov 4 Mon | Gillingham | H | 1-1 | | | | | | | | | |
| 13 Wed | Orient | A | 2-2 | | | | | | | | | |
| 20 Wed | Portsmouth (LC1) | A | 5-1 | | | | | | | | | |
| 27 Wed | Brighton & Hove A. | A | | | | | | | | | | |
| Dec 4 Wed | Portsmouth | A | | | | | | | | | | |
| 11 Wed | Charlton Athletic | H | | | | | | | | | | |
| 16 Mon | Orient | Н | | | | | | | | | | |
| Jan 1 Wed | Gillingham | A | | | | | | | | | | |
| 13 Mon | Watford | H | | | | | | | | | | |
| 20 Mon | Peterborough United | H | | | | | | | | | | |
| 28 Tue | (LC2) | A | | | | | | | | | | |
| Feb 4 Tue | Charlton Athletic | A | | | | | | | | | | |
| 10 Mon | Portsmouth | н | | | | | | | | | | |

17 Mon | Cambridge United

Mar 3 Mon 12 Wed Peterborough United

17 Mon Brighton & Hove A.

H

A

25 Tue Brentford

FAGE TO FAGE



Gerry Harrison of Anglia TV talks to Alan West

How did you come to join Burnley, Alan?

I was asked to go for a week's trial when I was 14. I come from Hyde in Cheshire and I played for Cheshire Schools. A week after the trial period, Harry Potts, the Burnley manager, called at my house and asked whether I would be prepared to join Burnley as an apprentice professional when I left school. Funnily enough, two days after this, Joe Armstrong, the Manchester United chief scout, also called at my house and asked whether I would come to Old Trafford for training on Tuesdays and Thursdays, play for them on Saturdays and perhaps sign for them when I left school. However, they could not give me a definite promise that they would make me an apprentice professional, whereas Burnley had done so. So I joined Burnley when I left school. My first year there was terrific. We won the F.A. Youth Cup and four or five of us were



still only 15 or 16 years old, playing in a competition which goes up to the age of 18. This was a great start for me. I went to Burnley as an inside-forward: one who liked to go forward as much as possible, but as my game developed I learned a bit about everything and did not go forward guite as much.

What was your overall impression of your years at Burnley?

They were good years which I enjoyed except for the last 12 months when I was out of the first-team. I seemed to have made steady progress, got into the England Under-23 squad and into the Burnley first-team. In that last year things changed and I seemed to get worse rather than improve. But it is hard to get better in the reserves. Burnley are a great club to belong to. Any club that gives you a good start must have happy associations. The training ground facilities there are second to none, at a place called Gawthorpe which is some way out of Burnley. It is in an old country estate and it makes work that much more enjoyable, for the surroundings are so attractive.

How many of this Burnley team do you know?

Without exception, nearly everyone. I know Peter Noble to speak to, but not as a Burnley player particularly. My big pal at Burnley was full-back Mick Docherty. We had digs together in the town. Mick has had a rough two years with knee injuries and I was delighted to see that he played last week against Sheffield United. I hope his problems will soon be over. Brian Flynn is getting a lot of publicity these days. He is easy to pick out because of his size. I remember his first day at the club and it was always on the cards that he was going to be a very good player. This is a game I would dearly love to win. It is the first time I have played against Burnley and it is a special match for me.

What do you remember about being picked for the England Under-23 team?

When I was picked for the first time, I was having a good spell. Sir Alf Ramsey was watching one game at Queen's Park Rangers when things went right for me and when Dave Thomas was forced to pull out of the squad I came into it. We played at Swindon against Wales. We won 2-0, I think, Malcom MacDonald and Mick Channon were in the team. I was 19 or 20 at the time. I think I played quite well, but in some ways it was the best thing that happened to me and, in other ways, not so good. A couple of months after this game I lost my place in the Burnley team which wasn't a happy memory. I am not sure that the Under-23 game had anything to do with the way I played after that. I was picked twice more for the Under-23's both times as substitute.

How do you account for the hard times you are having in the First Division?

We have learned quite a bit, match by match, but we have learned too slowly and too late. The hardest thing to acclimatise to is that each week we face a very hard game. There are no matches when you can say: "Right, we ought to be shot if we don't beat them." What has been demoralising for us is that any mistakes we have made have been punished every week. We have felt the rough end of the stick at each end of the field. I am not saying this because I am a midfield player. I know in that area mistakes are not so cruelly punished and I am certainly not blaming anybody in particular. But mistakes, not necessarily very many of them, have been punished severely. I do not think it is a question of luck. You make your own fortunes at this level. For instance, at Newcastle in the first half-hour we should have been six down, but in the end we defended well and came back and made a tight game of it.

How easy was it for you moving from the North to the South to live?

There have been no problems at all. I really like it here. At first I thought it might be difficult to settle but everything has worked out very smoothly. It has helped me that I got married soon after coming down here. My wife, Cathie, is a Burnley girl. I met her at the local *Mecca*. As a matter of fact it was at a Burnley footballer's dance. She likes it here too. We have made a lot of friends and we have got terrific neighbours. We have kids who are running in and out of the house at all times just like we were used to before we moved here. We had heard tales of people in the South being more aloof than Northern people, but that certainly has not been our experience so far. Of course, the success or otherwise you get in your work reflects on your domestic life. Last year was a great one for us all. But there is nothing wrong that a couple of good results won't change.

What sort of interests have you outside the game, Alan?

Not too many, really. Football is my life and although I like a lot of other sports, this is what matters most. I wouldn't call myself a musical person but I love listening to music—soul artistes in particular like the *Temptations, Supremes* and the *Four Tops*. I have got quite a few records. We have also got a dog called Bruno, who is a sort of Labrador-Terrier, golden in colour. He is a streamlined Labrador really. He is not fully grown yet at 10 months old but lively enough to keep us busy. No, I wouldn't really call myself a handyman, although I get around to jobs eventually. I am not a bad gardener. Most things survive after I have had a go at them.

Burnley's splendidly organised nursery has been producing branded footballers ever since the early 1950's. Now it is said to be one of the finest run youth development centres in the land. Indeed, no less than half of the paid players currently registered with Burnley have come up through the lower ranks and you can safely say—even guarantee—that at least three 'juniors' make it every season.

Seven members of Burnley's 1974-75 first-team squad, namely, Brian Flynn, Ian Brennan, Leighton James, Ray Hankin, Billy Ingham, Michael Docherty and Bill Rodway, were reared in the Turf Moor 'School of Football' while two others, Geoff Nutly and Doug Collins, joined it as teenagers.

In the recent past such outstanding performers as Dave Thomas, Ralph Coates, Willie Morgan, Steve Kindon, Eric Probert, Alan West and Martin Dobson, have left Burnley for big transfer fees, which no doubt were arrived at when the player's individual talents were taken into account—talents they had learnt or bettered in that nursery.

But why did they all leave Turf Moor? Well, it's a question quickly answered—for money!

Burnley have never commanded big home League gates—they have only averaged 16,160 over the past five seasons—and therefore they have to sell to live.

Since 1969 over 1,200,000 pound's worth of talent has left Turf Moor, while men whose fees have amounted to something like £350,000, have been requisitioned. These include goalkeeper Alan Stevenson (from Chesterfield), Keith Newton (from Everton), Colin Waldron (from Chelsea), Peter Noble (from Swindon Town) and striker Paul Fletcher (from Bolton Wanderers).

That £850,000 'profit' helped the club build two new stands and it has also allowed Burnley to carry on in the best company by paying good wages in alignment with those paid by other leading clubs.

Burnley is a happy club—one which hardly ever gets a 'dirty' word written about it, and one which tries to play plenty of fluent, attacking and exciting football. And yet, many years ago, the district of Lancashire around Burnley flourished as a rugby stronghold, and very little was seen or heard of association football. For during the mid-1870's, a number of boys from the town's 'Y.M.C.A.' toyed with the idea of forming a football team to take on local opposition. At the time there was a debate about which 'code' they should embrace and in due course (1880) the name Burnley Rovers was chosen, before they decided to play rugby, on a ground called Calder Vale.

By 1881, however, it had become increasingly difficult to find enough sports-keen youngsters to keep the club going—a state of affairs which was also bugging a nearby soccer team. Thus, amalgamation was the only way out, and within three months these two organisations joined forces to become plain Burnley F.C. (1882).

Right-a-way Turf Moor was acquired as an H.Q. and with close-by Accrington, Clitheroe and Darwen taking the leading players, Burnley at the outset found the going tough.

As one old player said: "Goals were so easily scored against us we were thankful that records were not kept!"

But despite many financial set-backs, at last Burnley came good, thanks mainly to the stars they imported from Scotland.

By 1888 Burnley were considered strong enough to meet anybody and they were one of the twelve original members of the Football League.

They played in Division One until 1897, had one season down, came back up in 1898, but then suf-



INTRODUCING BURNLEY





(Back row): Brian Miller (trainer), Jim Thomson, Keith Newton, Ray Hankin, Alan Stevenson, Ian Brennan, Paul Fletcher, Billy Rodaway, Joe Brown (assistant manager). (Front row): Doug Collins, Geoff Nulty, Mick Docherty, Peter Noble, Jimmy Adamson (manager), Colin Waldron, Billy Ingham, Frank Casper, Leighton James.

fered relegation again in 1900 and stayed in Division Two this time for thirteen seasons, being promoted in 1913.

The club held onto its Division One place through to 1930, having three wonderful campaigns directly after the 1914-1918 war, when they took second spot in 1920, won the Championship in 1921 and then came third a year later.

Losing ground, Burnley played in Division Two from 1931 to 1947 when they once more joined the elite ranks, reaching third spot again in 1948. But after 24 years in the top bracket—and at the time only Arsenal and Manchester United had served longer—Burnley dropped back a rung, taking the exit road with Blackpool in 1971. During those two dozen years they did win the League for the second time in 1960; came second in 1962 and finished third in 1963 and 1966.

Burnley then rose from Division Two for the fourth time in 1973 when they amassed 62 points—one more than Queen's Park Rangers.

In the F.A. Cup Burnley's challenges have been limited. They won the trophy in 1914 (1-0 over Liverpool with a Bert Freeman goal) when a reigning monarch attended the Final for the first time—King George V—who, with a red rose in his buttonhole, duly handed Burnley's skipper Tommy Boyle the Cup and thereby set a precedent.

In the 1947 and 1962 Finals Burnley lost to Charlton Athletic and Tottenham Hotspur respectively, while in 1913, 1924, 1935, 1961 and 1974 they went out in the Semi-Finals.

Their League Cup exploits have brought two Semi-Finals (in 1961 and 1969) but they lost them both. In 1973 they won the Charity Shield and have competed, without luck, in the European Cup (1960-61) and the Fairs Cup (1966-67).

Burnley's home at Turf Moor is a good example of a Northern ground—rather on the dour side. Today it can take in 41,000 fans (7,200 seated), though the record there was set in 1924 when a crowd of 54,775 saw the Cup-tie with Huddersfield Town. Burnley's biggest win is 9-0 (v Darwen in 1892,

Crystal Palace in 1909, New Brighton in 1957); while 10-0 is their heaviest defeat (v Aston Villa in 1925 and Sheffield United in 1929).

In 1920-21 Burnley set a record of playing 30 successive League games without defeat (from 6th September to 25th March). They won 21, drew 9, scoring 68 goals and conceding 17—a remarkable performance.

The great George Beel, with 35 Division One goals in 1927-28 and an aggregate of 178 in the League (1923 to 1932) holds the club's scoring records. Goalkeeper Jerry Dawson's 530 League appearances (1906 to 1929) is a record and Louis Page won fame

with Burnley in April, 1926, when he netted a 'double' hat-trick in his first outing at centre-forward against Birmingham City.

The player who won most caps while with Burnley was Jimmy McIlroy—52 for Northern Ireland—1952 to 1963.

This afternoon Burnley will be playing in their 1,918th First Division match—and so far they have scored over 3,000 goals in totting up some 1,960 odd points.

FOR THE RECORD

Luton have met Burnley in Division One games here at Kenilworth Road on five previous occasions:

| 1955-56 | lost | 2- |
|---------|------|----|
| 1956-57 | lost | 0- |
| 1957-58 | won | 3- |
| 1958-59 | won | 6- |
| 1959-60 | drew | 1. |

The last time Burnley were on this ground was for a Second Division match on 30th September, 1972, when a crowd of 12,197 saw each side score twice.



PENALTY PRIZE 1974-75 COMPETITION

This afternoon, the Bletchley Branch of the Bobbers Stand and Supporters Club are holding their Second Annual Penalty Prize Final arranged in conjunction with Schools in the Bletchley area.

The preliminary round was held in Bletchley on Sunday, 27th October, leaving the six best to compete in today's final. Each boy will take six kicks, and if two or more boys are level when each has kicked six times, a sudden-death play-off will then take place.

The boys competing today all live in Bletchley and their ages fall in the range, over 12 years of age and under 16 years of age on 1st April, 1975. The winner will hold the trophy for 12 months and also be presented with a commemorative plaque.

Between the 'posts' today is former Luton Town favourite, Tony Read. The Committee are very grateful to Tony for accepting today's challenge and wish both him and the boys the very best of luck.

The six finalists in order of participation are:

PAUL GLEAN

(red shirt, red shorts)

Paul plays for the Milton Keynes District Schools team and Bletchley Youth Club.

KENNETH HOLLIS

(white shirt, white shorts)

Kenneth plays on the left-hand side of the field for his School and the District Schools team. His favourite footballer is Don Givens of Queen's Park Rangers.

TERRY ROBINSON

(blue and white striped shirt, blue shorts) One of last season's Penalty Prize finalists, Terry plays in midfield and scored 50 goals last season.

DEAN BRYDEN

(white shirt, blue shorts)

Last season's Penalty Prize winner, Dean will be going all out to retain the trophy.

DAVID HEWITT

(sky blue shirt, white shorts)

David is a defender who occasionally takes penalties in representative games and his favoutire player is Doug Allder of Millwall.

MARK FRYATT

(orange, white and blue shirt and shorts) Known to his friends as 'Doughnut', Mark was the highest scorer in the qualifying round.

KENNETH CASTLE—Reserve (red and white shirt, white shorts)

REFEREE: Mr E.WHITING, a member of the Milton Keynes and District Referees Association.

We would like to take this opportunity of thanking the Bletchley Branch of the Supporters Club not only for organising this Penalty Prize Competition which has involved an awful amount of work and takes up a considerable amount of their spare time, but also for their unerring support of 'The Hatters' as a whole. They are always there when they are needed and are a very important section of the Bobbers Stand and Supporters Club. On behalf of everyone here at Luton, I would like to say a big 'Thank You'.

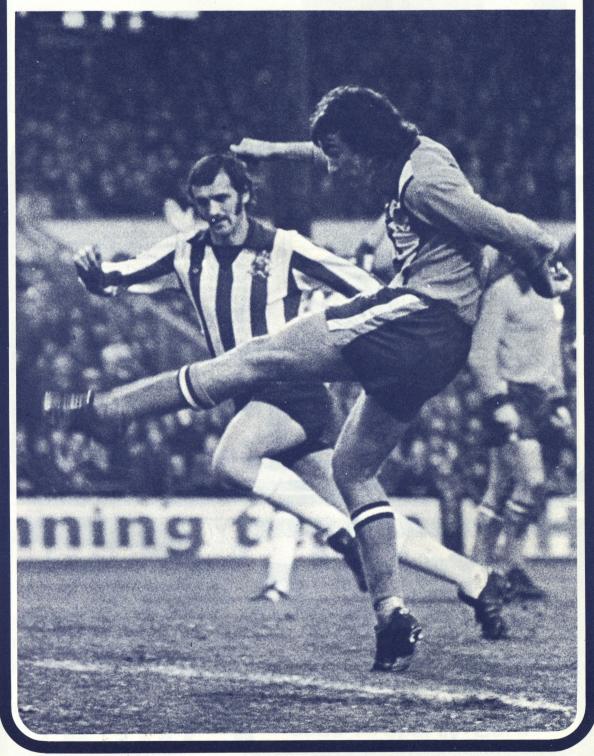
D.R.

AGTION

FLASHBACK..LUTON 0 SHEFFIELD U 1

Peter Anderson's left foot rocket powered shot is too fast for the eye to see. Unfortunately it went just wide.

Action Picture: Keith Dobney, Evening Post



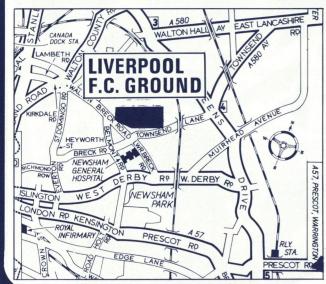


Be on the winning side every night

READ



Mark Rd. Hemel Hempstead, Tel: 2211



LIVERPOOL v LUTON TOWN SATURDAY, 14th DECEMBER, 1974

Leave Luton via the Dunstable Road to the M1 motorway. Follow signs 'Birmingham M1'. At intersection 19 proceed along the M6 and follow signs 'The North West M6'. Continue North on the M6 motorway until intersection 21A of the M6 and intersection 10 of the M62, Croft Interchange. Follow M62 until the Tarbock interchange M57 and follow signs 'Liverpool A57'. Approach Liverpool along the Prescott Road (see map point five) and turn right along Queen's Drive. Stanley Park is situated two miles along Queen's Drive on the left hand side. Total mileage: 175.

Details kindly provided by the R.A.C.



after the match why not visit



TONIGHT PETERS and LEE

NEXT WEEK **DAILEY & WAYNE**

50p and 65p Printed Scarves

'Luton Town' printed on one side and printed on the other: 'Promoted to Division One' - 'Oak Road' -'Morecambe's Marauders' - Team Names.

PVC Pennants 15p and 25p 35p and 50p

Our new Admiral Strip can be purchased from 'Wilds' of Gordon Street, Luton and 'Wilds' of Dunstable also Shanks and Available from Souvenir Shops Turner, West Side Centre, Luton.

Printed Badges and Patches 15p Awristas Car Cushions Flags Badges 25p Crimplene Hats 75p Woven Scarves £1.10

> 1974-1975 **Hatters Cup Voucher**



CLUB

£1.50

TIE

Farmers of Luton, Main Office and 'Evening Post' Offices.



'ZIPPO' LIGHTER in Presentation Case

£3.20

Luton

The Town's Top Seller

EVERY THURSDAY

Jobs Property Cars

RESERVE FOGUS

Football Combination—6th November CARDIFF CITY 2, LUTON TOWN 5

Scorers: R. Futcher (2), Buckley (pen), Jim Ryan, Husband.

Team: Horn; John Ryan, Buckley; Pollock, Faulkner, King; Jim Ryan, Husband, Alston, R. Futcher, Fuccillo. Substitute: Simon.

With John Faulkner and Jimmy Husband returning after injury the reserves had a strong looking side out on a damp afternoon in Cardiff.

Cardiff took a surprise lead when McInch was left unmarked from a free-kick and he volleyed a vicious left foot shot past Graham Horn. We soon hit back and, in a golden spell, we scored four times. Futcher headed the first after Alston had made the chance: Husband drove in the second from 18 yards and, when Futcher was pulled down, Buckley calmly shot home the penalty. We kept up the pressure and Futcher headed in splendidly after he raced onto a Husband cross. Slack play enabled Cardiff unnecessary possession just before half-time and Horn was adjudged to have fouled Witham. McInch put Cardiff back in the game from the penalty spot. We controlled the second-half well with Faulkner and King snuffing out any Welsh attacks and the two Ryans combining well down the right. However, our finishing did not match our approach play. Jim Ryan scored a deserved goal with five minutes remaining.

Football Combination—16th November LUTON TOWN 3, SWINDON TOWN 1

Scorers: Fern, Coyne, King.

Team: P. Prosser; Coyne, Buckley; King, Litt, P. Futcher; O'Connor, Chambers, R. Futcher, Fern, Fuccillo. Substitite: Pollock.

This was a disappointing game and the heavy midfield conditions did not help matters. Ron Futcher missed two wonderful early opportunities and we struggled to find our rhythm against a keen but technically poor Swindon side. Young Phil Prosser, our youth-team goalkeeper, making his debut, made two good interceptions before we finally shook off our lethagy and sprung to life. Lawrence Coyne went on an overlap, received a good pass, iinxed inside and hit a great left foot shot into the far corner. Within a couple of minutes, a superb move ended when Fern headed O'Connor's cross firmly into the net. The secondhalf never really sparkled, although King hit the bar and several of the players were guilty of bad shooting. We kept pressuring without really being creative and King put the issue beyond doubt when he scored after a one-two with Fuccillo. Pollock was brought on for Ron Futcher.

TOWN TALK

LUTON TOWN STRIP

Following recent enquiries, I am now pleased to inform you that the new kit in all boys' sizes is available at 'Wilds' of Luton and Dunstable. You may not be aware of the fact that the strip this season is copyright and registered to Luton Town Football Club. So, if you are thinking of purchasing a strip, make sure that it carries the 'Admiral' trademark as other people are attempting to pirate cheap shirts of very poor quality. This gives the Club a bad name and goes right against our interests. Cook and Hurst, whose trademark is 'Admiral', are at least attempting to put something back into football, whilst other manufacturers are just taking money out, and are using the game for their own financial gains. So if you are interested in a Luton kit-buy 'Admiral'. Should you have any problems, please contact Dave Roberts, Commercial Manager. Other stockists-Shanks and Turner, West Side Centre, Luton.

LUCKY PROGRAMME

Referring to the front cover of the programme, you will note that on each match day we are carrying a lucky programme. If the photograph of Alan West in the 'Face to Face' feature on page six carries a gold £10 stamp, you have won yourself £10. Would the holder of this lucky programme kindly take it to the rear of the main stand

to the Broadcasting Box and ask for Dave Roberts our Commercial Manager.

MASCOT

This afternoon's mascot is Christopher Lynch of 31 Drayton Road, Lewsey Farm, Luton, who is 10 years old.

POOLS

Recent 'Golden Goals' winners . . . Mr R. Parrin, 63 Great North Road, Sandy. Mr D. Woodhouse, 54 Bramingham Road, Leagrave, Luton. Recent 'Jackpot' winners . . . Mr E. Turner, Cresta House, Luton. Mr W. Bridges, 32 Truro Gardens, Luton. Mr K. Smith, 113 Churchill Avenue, Aylesbury.

BOBBERS CLUB

On behalf of the Directors, Players and Staff of the Football Club, we would like to say a very big 'thank you' to everyone at the Bobbers Club who, following a marvellous year, handed over a cheque to Mr Denis Mortimer, our Vice-Chairman, last week for £7,000. This is what real support is all about. Once again, 'thank you' to all the Staff, Committee and Members.

LUCKY PROGRAMME WINNERS

Tottenham Hotspur . . . Mr M. Haynes, 26 Aylesbury Road, Wing. Sheffield United . . . Mr S. Ladd, 64 Harpenden Road, St. Albans.



We always win

We give that winning look to fruit, flowers, vegetables and turf. All purpose ECLIPSE semi organic garden manure promotes healthier, stronger growth in the garden all the season through. Team up with ECLIPSE and be a winner in your garden.

Humber Manures

PO Box 27 Stoneferry Hull HU8 8DQ

'The Performers'

The other great Luton team.

People comparing Italian, German and British football teams got us to thinking about how the Vauxhall Magnum 2300 would compare with those other Continental thoroughbreds: the Porsche 911S Targa and the Ferrari Dino 246 GT.

And we take the cup.

Not perhaps for top speed. (There the Ferrari scores.)
Nor for acceleration from 0-60 mph. (Porsche wins the day on that one.)

But the cheer goes up for Luton when you talk top gear acceleration from 30-50 mph.

And that, perhaps, is where acceleration matters

In everyday overtaking situations, the Magnum 2300 can leap from 30-50 mph in just 6·6 seconds. (Autocar 20.4.74.)

And we could go on.

For example, did you know the Magnum 2300 out-accelerates 0-60 such redoubtable opposition as the BMW 2002, Audi 100S Coupé and Alfa Romeo Alfetta?

But you've probably got the point.

The Magnum 2300 can take on the best in Europe. But then it comes from a great team.

The other great Luton team.



TEAMS

LUTON TOWN

1 KEITH BARBER

2 JOHN RYAN

3 BOBBY THOMSON

4 PETER ANDERSON

5 JOHN FAULKNER

6 ALAN GARNER

7 JIM RYAN

8 JIMMY HUSBAND

9 ADRIAN ALSTON

10 ALAN WEST

11 PETER SPIRING

12

Colours: Shirts—Orange with a White & Navy Stripe.
Shorts—Navy. Stockings—Orange

BURNLEY

1 ALAN STEVENSON

2 KEITH NEWTON

3 IAN BRENNAN

4 BILLY INGHAM

5 COLIN WALDRON

6 BILLY RODAWAY

7 PETER NOBLE

8 RAY HANKIN

9 PAUL FLETCHER

10 DOUG COLLINS

11 LEIGHTON JAMES

12

Colours: Shirts—Claret. Shorts—White Stockings—White.

SCORES

| LIS | ST ONE | SCORE |
|--|--|-------|
| A | Arsenal v Middlesbrough | |
| В | Coventry City v Liverpool | |
| С | Derby County v Wolverhampton W. | |
| D | Everton v Birmingham City | |
| E | Ipswich Town v Carlisle United | |
| F | Leeds United v Chelsea | |
| G | Newcastle United v Manchester C. | |
| Н | Q.P.R. v West Ham United | |
| K | Sheffield United v Tottenham H. | |
| L | Bristol Rovers v Bolton Wanderers | |
| M | Fulham v Blackpool | |
| N | Hull City v Bristol City | |
| All Property lies and the last of the last | | |
| LIS | T TWO | SCORE |
| LIS | T TWO Manchester United v Sunderland | SCORE |
| | | SCORE |
| A | Manchester United v Sunderland | SCORE |
| A B | Manchester United v Sunderland Notts County v Millwall | SCORE |
| A B C | Manchester United v Sunderland Notts County v Millwall Orient v Nottingham Forest | SCORE |
| A B C D | Manchester United v Sunderland Notts County v Millwall Orient v Nottingham Forest Portsmouth v Sheffield Wednesday | SCORE |
| A B C D | Manchester United v Sunderland Notts County v Millwall Orient v Nottingham Forest Portsmouth v Sheffield Wednesday West Bromwich Albion v Oldham A. | SCORE |
| A B C D F | Manchester United v Sunderland Notts County v Millwall Orient v Nottingham Forest Portsmouth v Sheffield Wednesday West Bromwich Albion v Oldham A. York City v Norwich City | SCORE |
| A B C D F | Manchester United v Sunderland Notts County v Millwall Orient v Nottingham Forest Portsmouth v Sheffield Wednesday West Bromwich Albion v Oldham A. York City v Norwich City Blackburn Rovers v Watford | SCORE |
| A B C D F G | Manchester United v Sunderland Notts County v Millwall Orient v Nottingham Forest Portsmouth v Sheffield Wednesday West Bromwich Albion v Oldham A. York City v Norwich City Blackburn Rovers v Watford Bournemouth v Aldershot | SCORE |
| A B C D F G H K | Manchester United v Sunderland Notts County v Millwall Orient v Nottingham Forest Portsmouth v Sheffield Wednesday West Bromwich Albion v Oldham A. York City v Norwich City Blackburn Rovers v Watford Bournemouth v Aldershot Chesterfield v Plymouth Argyle | SCORE |

MAN IN THE MIDDLE

J. K. TAYLOR, (W'ton)

Jack Taylor is a highly experienced international referee having refereed more than 50 international and European Cup games in 32 different countries, including China and Russia. Went on the League line in 1955 after officiating in local leagues and the Birmingham League. Promoted to the referee's list in 1958 and subsequently to the F.I.F.A. and U.E.F.A. panels. A World Cup referee in 1966, 1970 and 1974. A selfemployed butcher, he is a magistrate in Wolverhampton and a member of the Sports Advisory Council. President of Wolverhampton Sunday League, Chairman of the Charity Cup competition and a member of the Birmingham County F.A., he serves on several committees and is a referees' examiner.

LINESMEN:

Mr J. D. Jenkins, Middlesex, Red Flag Mr B. C. Spofford Birmingham, Orange Flag

FOOTBALL LEAGUE, DIVISION ONE

| | | | | Home | | | | | | Away | | | | |
|---|----|---|---|------|----|----|---|---|---|------|----|----|--|--|
| Teams | P | W | D | L | F | A | W | D | L | F | A | P | | |
| Manchester City | 19 | 9 | 1 | 0 | 19 | 4 | 1 | 3 | 5 | 6 | 19 | 24 | | |
| Liverpool | 18 | 6 | 1 | 2 | 17 | 8 | 4 | 2 | 3 | 7 | 5 | 23 | | |
| Ipswich Town | 19 | 7 | 2 | 0 | 17 | 2 | 3 | 0 | 7 | 8 | 12 | 22 | | |
| Everton | 18 | 4 | 6 | 0 | 12 | 7 | 1 | 6 | 1 | 11 | 11 | 22 | | |
| Derby County | 19 | 6 | 2 | 1 | 22 | 11 | 2 | 4 | 4 | 10 | 16 | 22 | | |
| West Ham United | 19 | 6 | 1 | 2 | 25 | 11 | 2 | 4 | 4 | 10 | 17 | 21 | | |
| Stoke City | 18 | 5 | 4 | 0 | 19 | 9 | 2 | 3 | 4 | 12 | 16 | 21 | | |
| Sheffield United | 18 | 6 | 3 | 1 | 18 | 12 | 2 | 2 | 4 | 9 | 17 | 21 | | |
| Birmingham City | 19 | 6 | 1 | 3 | 21 | 13 | 2 | 3 | 4 | 9 | 12 | 20 | | |
| Newcastle United | 18 | 6 | 3 | 1 | 17 | 7 | 1 | 3 | 4 | 9 | 17 | 20 | | |
| Burnley | 19 | 5 | 2 | 3 | 20 | 15 | 3 | 2 | 4 | 12 | 15 | 20 | | |
| Middlesbrough | 18 | 2 | 4 | 2 | 12 | 12 | 5 | 2 | 3 | 13 | 12 | 20 | | |
| Wolverhampton Wand | 19 | 3 | 4 | 2 | 15 | 12 | 2 | 4 | 4 | 7 | 13 | 18 | | |
| Queens Park Rangers | 18 | 3 | 2 | 4 | 9 | 9 | 3 | 3 | 3 | 13 | 15 | 17 | | |
| Coventry City | 19 | 3 | 4 | 2 | 14 | 13 | 2 | 3 | 5 | 13 | 23 | 17 | | |
| Leeds United | 18 | 4 | 2 | 2 | 13 | 6 | 2 | 2 | 6 | 10 | 15 | 16 | | |
| Tottenham Hotspur | 18 | 3 | 3 | 4 | 12 | 11 | 2 | 2 | 4 | 10 | 14 | 15 | | |
| Leicester City | 17 | 3 | 3 | 3 | 10 | 7 | 2 | 2 | 4 | 10 | 17 | 15 | | |
| Chelsea | 18 | 1 | 5 | 3 | 10 | 15 | 2 | 3 | 4 | 9 | 18 | 14 | | |
| Arsenal | 18 | 3 | 3 | 2 | 14 | 7 | 2 | 1 | 7 | 7 | 18 | 14 | | |
| Carlisle United | 19 | 3 | 1 | 5 | 6 | 7 | 2 | 2 | 6 | 19 | 14 | 13 | | |
| LUTON TOWN | 18 | 1 | 3 | 5 | 8 | 14 | 0 | 4 | 5 | 7 | 14 | 9 | | |
| Up to and including Saturday, 23rd November | | | | | | | | | | | | | | |

Designed by The Editor Dave Roberts and Printed for Luton Town Football and Athletic Company Limited by Peerless Press Limited, Spon Lane, West Bromwich.