CARLISLE UNITED



1974 - 75



FOOTBALL LEAGUE DIVISION ONE Saturday, 15th March, 1975

LUTON TOWN

(Match Sponsored by John Laing)

Official Programme 10p

Kick off 3.0 p.m.





Midland Bank

A GREAT BRITISH BANK

Court Square, PO Box 4, Carlisle, Cumberland CA1 1QT. Tel: Carlisle 24382/4 Manager: Mr F. Ellwood



CARLISLE UNITED A.F.C. (1921) LTD.

BRUNTON PARK, CARLISLE Telephone: Carlisle 26237

E. G. Sheffield

(Chairman)

H. Sherrard

(Vice-Chairman)

J. A. Bendall

J. W. Cullen

Dr. T. Gardner

H. A. Jenkins

J. Johnston, J.P.

J. C. Monkhouse, J.P.

T. L. Sibson

Manager:

G. A. Ashman

Secretary:

J. D. Dent



While I'm writing these notes you can bet that the managers of half the ninety two league clubs in the country will be wondering whether a new signing would help to salvage something from a disappointing season or bring salvation in the final six weeks.

In the north-east Newcastle and Boro' still have the chance of a place in Europe to fight for and would probably consider that £30,000 for goalkeeper cover in Joe Harvey's case and £50,000 that Jack Charlton was prepared to unload for Terry Cooper was a reasonable enough premium to pay for the chance of getting there this season and for the future contribution the players will make.

Geared for a promotion push Bob Stokoe was linked with several players and called it a "mental fight" this week as he wrestled with the problem of whether the present squad was good enough . . whether an addition would click to make an immediate impact or whether he might even destroy what had already been built up through failure to settle in immediately.

When you consider that in the halcyon days of Bill Shankly, the ebullient Scot so often bought players and built them up gradually in the reserve side, it's a chancy business perhaps hoping that you're going to get great and immediate benefit from a beat the deadline signing.

Most managers maintain that even the six figure signing . . . and they don't cause much of a stir in these inflated days . . . needs a month or two to make the transition while he's commuting between home and new club and living out of a hotel suitcase before he's eventually housed, although obviously some make the adjustment more easily than others.

Right now it looks as if the present United squad will have the job of trying to maintain First Division status. Understandably after the Cup defeat by Fulham and the five point leeway that has to be made up in the League, fans look at the provision of new players as a point of extreme urgency.

Now I'm not a public relations officer for the club and to go into the pro's and cons of transfer business would take a lot more space than I'm allowed here. But one or two points might make the situation more easily understandable.

It might surprise you but for even a successful club like Sunderland, going into the market for a player at this time would mean mortgaging part of next season's ticket sales . . . and the same would go for Carlisle. Not only that, United would be ditching the very principles of buying only what they can afford that got them into the First Division, without any guarantee that it would buy them a First Division stay.

Then there's the question of just what impact a player could have coming from the market in which the club are forced to operate for economic reasons. The six figure man is out . . . for the reason that they can't afford one in the first place and it would doubtless mean an upheaval in the wage structure that's geared to income, if the cash was available.

Welcome

LUTON TOWN

The odds are still stacked heavily against Luton making a sensational escape from relegation, but manager Harry Haslam and his team are making a brave bid even now to try to avoid the big drop, only 12 months after gaining promotion.

Most Hatters' fans had abandoned all hope by mid-December when with half their fixtures completed, Luton had managed only one solitary victory. Then, surprisingly and mysteriously, they won three games in a row!

Then the Hatters went on a run of only one defeat in seven League games. Even though subsequent defeats have tended to dim their hopes again, the Hatters still believe they can escape.

As one would expect, in their circumstances, the Luton team had undergone many changes since the opening of the season as Mr. Haslam tried to adapt it to First Division requirements.

by TONY PULLEIN

Graham Horn lost his place to Keith Barber for a while but has now returned to the team.

Youngsters Steve Buckley and Paul Futcher have now been drafted into the back four, with considerable success. Buckley has taken over at left-back from former England international Bobby Thomson with Futcher and John Faulkner closing things up in the centre. John Ryan continues in the right-back position he has held for six years.

Up front another youngster Ron Futcher — Paul's brother — has been holding his place since hitting four goals in his first two games at Christmas time. He took over from the injured Peter Spiring and now usually plays in a striking line with Jimmy Husband and John Aston. When Husband dropped out through injury, Adrian Alston, the Australian World Cup player, got another chance.

Peter Anderson, Alan West and Jimmy Ryan have been holding down the midfield positions all season.

Luton Town earned themselves a unique place in football's history books when they gained promotion last year. The Hatters are

the only club relegated from the First to the Fourth Division ever to regain their place at the top. In the early 'sixties they dropped through all four sections in five years.

The man responsible for creating the new Luton is manager Harry Haslam. He has signed players of the calibre of Bobby Thomson, a former England defender, and winger John Aston. He also risked a then club record fee of £50,000 on a reasonably unknown player, Barry Butlin, who proved a big success and has now moved on to Nottingham Forest.

Mr. Haslam last season raised the record payout of £80,000 when he secured the transfer of Burnley's midfield player Alan West, then expended a further £70,000 in return for the experience of striker Jimmy Husband. During the summer Australia's World Cup star Adrian Alston has joined the club and the fee record was broken yet again with arrival of £100,000 Paul Futcher from Chester.

It's scarcely three years since Luton, fearing they had lost their chance of First Division football, started to sell off their best players for economy reasons. Malcolm Macdonald (Newcastle), Don Givens (Q.P.R.) and Vic Halom (Sunderland) are now scoring goals with gay abandon — they hit 61 between them last season — for rival clubs.

Viv Busby (Fulham) and Chris Nicholl (Aston Villa) were other stars to leave the club.

When put into its true perspective, Luton's promotion achievement was quite spectacular.

We were beaten 1—3 at Luton in September. Peter Anderson (Luton) and Joe Laidlaw made it 1—1 at half-time, then Adrian Alston and Jim Ryan (penalty) settled it for the Hatters.

Last season's Second Division encounter at Brunton Park ended 2-0 in our favour, Bill Green and Dennis Martin getting the goals. Our League record against Luton reads:

Home Away		3	2		For 6 9	1	8	
	11	5	4	2	15	14	14	



Alan Garner / King (Asst. Firest), Alan Ga v Butlin (Nottm. Forest), Alan Ga OW Ron Futcher, Peter Anders I Carr FRONT ROW Martin Ch), SECOND ROW Ray King Graham Horn. Barry Butlir, hief Coach) THIRD ROW R lyan, Rod Fern, David Carr

ROBSON'S Border Transport

Limited

Agents at:-

London 01-476 9711 Liverpool 051-207 3511 Avonmouth 027-52 5265/9 Nottingham 0602 863481 Cardiff 0222 561374 Glasgow 041-647 9711 Swansea 04413 2468 King's Lynn 0553 3738 & 2081 Tilbury 037-582 2250, 5742 & 6565 Southampton 042-16 4755/6



DURRANHILL INDUSTRIAL ESTATE, CARLISLE CA1 3NJ

Telephone 25205 (7 lines)

Also at HALTWHISTLE Telephone 409

COVERING THE COUNTRY DAILY — LONG OR SHORT DISTANCE WAREHOUSING - 300,000 sq. ft.



ROAD SIGNS RE-VISITED No. 1

"Fit Pirelli all round-IMMEDIATELY!"



Personality Parade

The peak of most young players' ambition is to play for Manchester United. Even though the club may temporarily be out of the limelight, the name is one of the most famous in world soccer. Yet Luton's John Aston unashamedly admits: "I was desperate to get away from Old Trafford."

In John's case, he had a special reason for that get-away desire. "The situation with United was rather difficult for me in many ways because my father was on the coaching staff and I felt I should make a complete break." he explains.

John Aston senior was one of the best leftbacks of the immediate post-war era when United were at their peak. He won an F.A. Cup winners' medal in 1948 and was capped by England on 17 occasions.

When illness brought his career to a close he was given a job behind the scenes and he remains to this day a very famous figure at Old Trafford. Naturally, when young John started to shape a bit at soccer, Dad took him along to Old Trafford.

Unlike Dad, son John was a winger. He made his First Division bow for United in 1964/65 and it wasn't long before he won a regular place.

Perhaps his most memorable match for United was in the 1968 European Cup final at Wembley when he turned on a super show, continually bamboozling the Benfica defence which eventually crumbled to lose 1-4 after extra-time.

A couple of years after that he was picked, rather belatedly, for the England under-23 side. Then, tragedy.

A broken leg forced him out of the game and spelt the beginning of the end of his days as a Manchester United player. When the limb was mended, it took John a long while to regain his confidence and, somehow, he could not again find that spark which made him such an outstanding player earlier.

Most of his games now were for the second team, a situation which was somewhat depressing. It was suggested to him that he might be better off with another club and as he was a personal friend of several Luton players — Jimmy Ryan and Ken Goodeve, then a Luton player, had been his colleagues at Old Trafford — he made a fresh start at Kenilworth Road in x972 following a £30,000 transfer.

"I was never disappointed at leaving Old Trafford," he smiled. "At Luton I found a happy club where there was an outstanding relationship between the management and players — an essential for a successful club. From the start, I believed we were heading for the First Division and I wasn't surprised when we won promotion last season."

True, the Hatters are struggling at the moment. Yet their spirits remain high and, in spite of the club's position, John Aston reaffirms that he is far happier now than he was in his closing months at Old Trafford.

League record: Manchester United 139(17) aps. 25 gls. — Luton 105 aps. 18 gls.



JOHN ASTON

Fixtures, Results, Attendances, etc.

Date 1974		Opponents	Venue	K.O.	Result F.A.	Pts Total	L'ge Pos'n	Att.
Aug.	17 20 24 "27 31	Chelsea Middlesbrough TOTTENHAM H. MIDDLESBROUGH Leicester City	A A H H A	3.00 7.30	2-0 2-0 1-0 0-1 1-1	2 4 6 6 7	1 1 3 5	31,268 28,719 18,426 18,473 20,658
Sept.	7 14 21 24 28	STOKE CITY Newcastle United BIRMINGHAM CITY MANCHESTER CITY Luton Town	H A H H A	3.00 3.00 7.30	0-2 0-1 1-0 0-0 1-3	7 7 9 10 10	7 9 9 6 11	14,507 40,544 12,691 17,495 12,987
Oct.	5 12 16 19 26	LIVERPOOL Wolverhampton W. Tottenham H. DERBY COUNTY Coventry City	H A A H A	3.00	0-1 0-2 1-1 3-0 1-2	10 10 11 13 13	13 15 14 14 15	20,844 18,918 12,823 13,353 17,070
Nov.	2 9 16 23 30 7 14 21 26 28	Sheffield United WEST HAM UNITED Q.P.R. LEEDS UNITED (1) Ipswich Town ARSENAL CHELSEA (2) Everton' NEWCASTLE UNITED Burnley	A	3.00 3.00 3.00 3.00 3.00	1-2 0-1 1-2 1-2 1-3 2-1 1-2 3-2 1-2	13 13 13 13 13 15 15 17 17	17 17 21 21 21 20 21 20 20 20	17,679 14,141 15,700 19,975 20,122 12,926 12,854 33,489 20,675 19,382
	11 18	Arsenal IPSWICH TOWN	A	3.00	1-2 2-1	17 19	20 20	21,538 13,054
	1 8 22 25	West Ham United SHEFFIELD UNITED Q.P.R. Leeds United	A H H A	3.00 3.00	0-2 0-1 1-2 1-3	19 19 19 19	20 20 22 22	26,805 12,023 13,176 32,346
"	1 15 19 22 25 29	LEICESTER CITY (L.C.F.) LUTON TOWN Manchester City Stoke City Birmingham City EVERTON	HHAAAH	3.00 3.00 3.00	0-1	19	22	12,676
" 1	1 5 12 19 26	BURNLEY COVENTRY CITY Liverpool WOLVERHAMPTON W. Derby County	H H A H A	7.30 3.00 3.00	y an lei Boslon	after B	e of year atedly f	imic sexa Quoc A ad radior ade Tradi
May	3	F.A. Cup Final		sso and	ne er o c	to gair	nipad en	riega basi

Other Matches

1974	intarclies					
Aug. 3 Aug. 6 Aug. 10 Sept. 11 Oct. 9 1975	Middlesbrough NEWCASTLE SUNDERLAND Bradford City Colchester Utd.	A H H A	7.30 3.00	1-0 2-2 0-0 1-0 0-2	Texaco Cup Texaco Cup Texaco Cup L. Cup 2 L. Cup 3	10,692 13,557 12,718 6,969 7,842
Jan. 4 Jan. 25 Feb. 15 Mar. 8		A H A H	3.00	1-0 3-2 1-0 0-1	F.A. Cup 3 F.A. Cup 4 F.A. Cup 5 F.A. Cup 6	18,682 14,843 18,293 21,570
			0.00	0-1	r.A. Cup 6	21,

	_	-	-	-	-	_	-	_	-	_	_	_	-	-	-		_	-		-	_	
Wolverhampton Wand	0-0	1-1	1-2		0-1	2-1		0-0	2-0	2-0		2-0	3-2	0-0	2-1	0-0		1-0	2-2		5-2	
West Ham United	3-0		2-5	0-1	1-1	1-1		1-1		2-1		1-1	0.0	4-0	0-0	2-0	0-2		2-1	2-1		3-1
Tottenham Hotspur		1-0		1-0	1-0	1-1	3-1	1-0	4-0	2-1	1-2	5-2	1-1	1-0		2-5		0-1	2-2		1-1	2-3
Stoke City		0-3		0-2	3-3	2-0		2-1	3-1	3-1	1-1	3-0	0-0	1-0	2-0	2-2	0-1			0-2		2-2
Sheffield United			2-1	6-1			2-0		6-1	2-1	3-0		0-1	3-2	1-0	2-2	1-0		3-2	1-3	1-2	1-1
О, Р В,	2-2	N	3-0	1-2	0-3	1-1	5-2	2-1		0-1	3-1		1-1	1-0	1-3			1-1	1-0		2-2	1-2
Newcastle United	V	3-0	4-1	1-2	3-2	2-0	2-2	1-1		138	G	×	1-0	5-1	0-0		1-2	2-1		3-0 1-2	0-1	4-2
Middlesbrough	2-0	0-3	1-1	0-1		75	2-3	1-1	2-0	2-2		2-0	0-1			2-1	0-0	1-0	1-1	1-2	3-0	Ì
Manchester City	4-0	4-0	2-1	0-0		2-2		2-0	1-1	2-2	1-0	4-1			3-0	2-1		1-1	4-0 1-1	1-2	0-0	
Luton Town	2-2		1-0		2-0	2-1		3-1	0-1	1-1	0-0	2-0		1-0	1-1	1-0	2-1	1-1	4-2		2-0	
Liverpool	2-0	3-1	1-1	0-1	0-3	1-1	2-0	0-0	1-0				1-2	2-0		4-1	0-1	1-0	_		0-0	0-0
Leicester City	0-0	3-4	2-0	0-1	0-0	lles	1-0	3-0				2-1		4-1	3-0	0-1	4-2		1-0	0-3	6-2	1-1
befinU sbeed		1-0	2-1	1-2	0-2	1-3	0-0	3-2	0-0		0-2	1-0		1-2	0-1	3-0	1-1		3-0		2-1	
Ipswich Town	0-1	0-1	1-0	2-1		3-1	2-0				0-1	2-5	1-4		3-0	1-0°	1-0	3-1	•	0-1	1-0	2-1
Everton	0-2	0-3	1-1			1-1	0-1		1-0		0-2	0-0		2-1			2-2	2-2	1-1	1-1	2-3	2-0
Detby County	3-1	3-2		3-0	1-2	1-1		0-0	3-0	0-1		2-2	1-0	1-2			4-1	1-2	1-1	2-0	2-2	0-1
Coventry City		1-2	3-0		3-3		1-1		4-0	0-0	0-1	2-1	1-3	_	44	3-2	2-0	1-0	2-0	1-1		2-0
Сћејѕеа	1-2	2-0	1-2	1-2		1-3	4-1	1-1	2-0	2-0	1-1	2-2	1-1	1-1	1-1	5-0		2-1				
CARLISLE UNITED	2-1		2-1		0-2	2-1	•	2-3	3-1	3-1	1-1		3-1		0-5	1-0	2-1	2-1		1-1	2-0	2-0
Burnley	0-1	1-1			3-3		3-2		2-0	2-2	1-0-1	0-1	2-3			3-0	0-1	2-2	2-0	2-3		4-2
Birmingham City			2-2	1-0	2-1		2-1	4-1	7	1-0	1-1	0	1-3 2	3-1	3-C	60	0-1 0	3-2 2	0-0	0-0	3-0	0-14
Arsenal		3-1	2	2-1 1	0-0	3-0	2-12	2-1 4	3-0	2-0 1	0-1	1-3	-	2-1 3	0-0		0	1-13	0-5	2-0 0	3	1-0
Теат Теаш		,			0	(1)	7	7	m	7	0	_		7	0			-	0	2		뒤
RESULTS 1974-75	Arsenal	Birmingham City	Burnley	CARLISLE UNITED	Chelsea	Coventry City	Derby County	Everton	Ipswich Town	Leeds United	Leicester City	Liverpool	Luton Town	Manchester City	Middlesbrough	Newcastle United	Queen's Park Rangers	Sheffield United	Stoke City	Tottenham Hotspur	West Ham United	Wolverhampton Wanderers



Peter Carr joins in the assault of the Fulham goal during the first half of last Saturday's Cup-tie.

Photo by courtesy of Cumberland News

IONEER

FORWARD WE GO***

FOR UNITED WE STAND***

IN BIG TIME CATERING***

FOR OUR SUPPORTERS WHO SING

H - EAT UP

H - EAT UP AND WIN
THEN CELEBRATE AT

THE

SHEPHERDS INN

ROSEHILL

CARLISLE

CAFETERIA RESTAURANT AND BARS

Five Minutes Left Of The Stadium



AN INTRODUCTION TO THE VISITING PLAYERS

by TONY PULLEIN

GRAHAM HORN (Goalkeeper). Luton paid Arsenal £25,000 for Graham and, though he had not played in the Gunners' first-team, he played several League games for Portsmouth while on loan to them in 1972/73. He has now established himself as first-choice at Kenilworth Road.

League record: Arsenal nil aps.; Portsmouth 22 aps.; Luton 58 aps.

JOHN RYAN (Defender). John, a Fulham regular in their First Division days, joined Luton in 1969 and has been a permanent member of the Hatters' senior squad ever since.

League record: Fulham 41(4) aps. 1 gl.; Luton 220(3) aps. 8 gls.



PAUL FUTCHER

JOHN FAULKNER (Defender). John first sprang to national fame as the centre-half of amateurs Sutton United who met Leeds United in the F.A. Cup five seasons ago. He played so well that Leeds signed him shortly afterwards. When he dropped out of the reckoning for a first-team place at Elland Road, he linked with Luton three seasons ago.

League record: Leeds 2 aps.; Luton 93 aps. 3 gls.

PAUL FUTCHER (Defender). Luton paid Chester £100,000 for Paul last summer, at the same time paying a further £25,000 for his twin brother Ron. Paul, tipped for top honours, gave a good account of himself in the pre-season Texaco Cup-ties and has now established himself in the senior side.

League record: Chester 20 aps.; Luton 13(1) aps.

STEVE BUCKLEY (Defender). Steve joined the Hatters from Burton Albion and made his League debut in the 0—0 draw with Leicester in October. Now he has taken over the leftback position from former England international Bobby Thomson.

League record: Luton 14 aps.

BOBBY THOMSON (Defender). Bobby won eight England caps and appeared in 15 under-23 games, during his Wolves' days. He transferred to Birmingham in 1969, later spent a few weeks on loan to Walsall and signed for Luton in 1972.

League record: Wolves 277 aps. 2 gls.; Birmingham 62(1)aps.; Walsall 9 aps. 1 gl.; Luton 101 aps. 1 gl.

PETER ANDERSON (Midfield). Peter made a quick conversion from non-League circles. Signed from Hendon in 1971, he went immediately into Luton's first-team in 1971/72 and was their top scorer.

League record: Luton 151(3) aps. 26 gls.



ALAN WEST

JIMMY RYAN (Midfield). Jimmy was for several years a Manchester United player but it was after his transfer to Luton in 1970 that he began to play regular League football. Last season he took over as Luton's penalty taker.

League record: Man. Un. 21(3) aps. 4 gls.; Luton 140(9) aps. 17 gls.

ALAN WEST (Midfield). Luton paid a then club record £80,000 to sign Alan last season. He developed in Burnley's juniors and, when he lost his first-team place last season, he had apparently signed for Sunderland. But the Roker club called off the deal on medical grounds.

League record: Burnley 41(4) aps. 3 gls.; Luton 65 aps. 1 gl. ADRIAN ALSTON (Striker). Adrian hit the summer headlines as one of the Australian's World Cup stars. Though he was ready to sign for Hertha Berlin, he changed his mind to join Luton. His club — Safeway United (Sydney) — received a £12,500 fee. Adrian was born in Lancashire.

League record: Luton 5(2) aps. 4 gls.

RON FUTCHER (Striker). Ron made a sensational start to his First Division career, scoring on his debut against Ipswich on Boxing Day then claiming a hat-trick against Wolves two days later. Luton signed him from Chester last summer.

League record: Chester 4 aps.; Luton 10 aps. 5 gls.

JIMMY HUSBAND (Striker). Jimmy's transfer cost Luton £70,000 when he left Everton last season. He made his League bow for Everton in 1965 and later won five England under-23 caps. Earlier he had played in school and youth internationals.

League record: Everton 158(7) aps. 44 gls.; Luton 46 aps. 9 gls.

JOHN ASTON — see special feature.

PETER SPIRING (Striker). Luton paid Liverpool £70,000 for Peter early this season but he lost his place, through injury, after only five games. He spent almost two years at Anfield, following his transfer from Bristol City, but didn't get into their first-te.

League record: Bristol City 57(5) aps. 16 gls.; Liverpool nil aps.; Luton 5 aps. 1 gl.



STREAK INTO '75 WITH YOUR

Local and Long Distance Hauliers!
Storage and Distribution, blended with
Service and Reliability over 25 years.
Obviously a great team — so score now
and ring

J.W. HODGSON (Transport) LTD. Carlisle 24471 A GOAL WORTH STRIVING FOR
Through the

CUMBERLAND BUILDING SOCIETY

(Established 1850)

YOUR SAVINGS OR YOUR FAMILY 38 Fisher Street, Carlisle



Telephone 22426/8

MOUNTELM LTD

BUYERS AND REFINERS OF ALL SCRAP MET-ALS, RE-USEABLE STEEL: ALSO DEMOLITION & DISMANTLING CONTRACTORS.

> JUNCTION STREET, CARLISLE 23136.



SKIPTON BUILDING SOCIETY

TOP OF THE LEAGUE FOR

PERSONAL, FRIENDLY SERVICE

29/31 BANK STREET, CARLISLE

Telephone 28894

Member of Building Societies Association. Assets £102,200,000. Reserves £4,148,000

Money Matters— Two heads are better than one, so when you are considering Investment, House Mortgage or Life Assurance take the right decision by coming for a consultation with us. As leading experts we can search around to find better terms than if you did the job yourself...You see, we are not tied to one company like a normal agent. Come along and learn more about our Free Service.

Contact: M. P. WARD, F.C.I.I., or C. M. BOYD, F.C.I.I.

HOUSE MORTGAGES
UNIT TRUSTS

PROPERTY BONDS

ENDOWMENTS

CUMBRIA
INVESTMENT
CONSULTANTS LTD.

PENSION PLANS
INVESTMENT BONDS
INCOME BONDS
LIFE ASSURANCE

Telephone 31071 (7 lines)

29, LOWTHER STREET, CARLISLE

0:0:0:0:0:0:0:0:0:0:0:0:0:0:0:0



CLUB CHATTER

Partly as a result of cup ties which have necessitated revision of the original fixture lists and partly due to the original lists themselves, our sequence of home and away games this season has followed some peculiar patterns. Today, as we welcome Luton Town, we are making our fourth consecutive Saturday appearance at Brunton Park although sandwiched between these we did travel to Leeds on 25th February. Following today's match we have three consecutive away trips to Manchester City (next Wednesday), Stoke City (next Saturday) and Birmingham City on 25th March. That little sequence is then followed by consecutive home games against Everton, Burnley and Coventry City.

During the course of the full season we will, on two occasions, have played three consecutive games at Brunton Park and on three occasions had three consecutive away fixtures. Two consecutive matches, either at home or away, have cropped up no fewer than seven times. The accepted pattern of alternate matches at home seems to have gone by the board this season.

Although receipts from last Saturday's cup tie were an all time record for Brunton Park, many readers will be surprised to learn of the relatively small amount the Club received as its share of the pay-out. The gross takings were approximately £12,300 but after deducting VAT, printing and advertising costs, police charges, gatemen and match officials' fees, the visiting club's hotel and travel expenses and a statutory payment to the St. John Ambulance Brigade our actual share of the balance was £3,173.

It is also surprising to note that, even allowing for increased admission charges which most clubs have levied this season, our takings for reaching the 6th round of the cup competition fall considerably short of the figure received last year when we went out in the 4th round after two matches against both Sunderland and Liverpool. Those four games attracted 114,740 spectators and our share of the net receipts came to £16,772. This year 74,388 people witnessed four matches and our share of the takings amounted to £11,921.

Supporters travelling to any of the next three away matches might like to make a note of the Grandstand ticket prices. Reserved seats are available in advance from Manchester City at 85p, 95p and £1.25 (limited number only) and on the day of the match only, in the Platt Lane Stand, at 65p. Seats are bookable in advance from Stoke at £1, £1.10 and £1.30 and from Birmingham at £1.10. Birmingham also have unreserved seats on sale on the match day at 75p.

Enjoy
a night
out
with a
difference
at the
Carlisle
Crest
Motel.

One of the finest dining and drinking places in the area.



The Carlisle Crest Motel.

M6 Interchange No.44, Kingstown, Carlisle. Tel: Carlisle 31201.

FIRST DIVISION STATISTICS

ng Scorers
ord 14, Lyons 7
12, James 12, Fletcher 10
Rioch 10
vay 9
noff 9, Hurst 8
on 8, Lambert 7
11, McKenzie 11
I, Tueart 11
0, Woodward 10
n 13
15, Bowles 10
nald 16, Tudor 11
gs 11, Robson 9
7
t 10, Richards 9
12, Francis 10
nson 7
2, Ball 8
s 9, Duncan 7
ngton 12
er 5
l 7, Laidlaw 5, Martin 5
L L



LION BITTER by Matthew Brown

Lion Ales

ENJOY IT AT
CUMBRIA'S TOP ENTERTAINMENT
CENTRE

THE HARRABY CATHOLIC SOCIAL CLUB

Telephone Carlisle: 33828/29475



WHAT THE PAPERS SAY

Carlisle United 0 Fulham 1

... unfortunately for Carlisle, however, they also showed their old failing of weak finishing. When you discount Joe Laidlaw's 10th minute shot and a few in a late flurry one has said all one need, or really could, about Carlisle's hopes of getting a goal.

It may be significant, but for me their man of the match, even almost in attack for his overlapping, was the Scottish defender John Gorman, but no man, however talented and obviously willing, can win such a game.

Don Evans (News of the World)

Without ever looking any more than a mediocre Second Division outfit, Carlisle still had enough chances to have gone through but the penalty area malady that has dogged them all season was again in evidence with the final shooting attempt too often haphazard.

Ivor Broadis (Sunday Sun)

The gods were certainly on Fulham's side in the first half in the tweedy pastoral atmosphere at Brunton Park yesterday when their goal survived several boisterous assaults led by the sprightly Laidlaw. But Mellor had a brave and splendid time in Fulham's goal and made two tremendous saves from Laidlaw and Green before half-time when Fulham were being hard pressed.

John Moynihan (Sunday Telegraph)

All Fulham had come for was a draw — and there never looked any likelihood of them getting even a break-away goal to win it. But win they did!

It was a pretty ridiculous state of affairs, but Carlisle had only themselves to blame. They did the perfect smash-and-grab act on Fulham, except they forgot to take the jewels. They attacked throughout with some good looking football but just couldn't put the ball in the net.

Len Shackleton (Sunday People)



The FIRST DIVISION PRINTERS

HOWE OF BRAMPTON

FOR ALL YOUR PROCESS COLOUR PRINTING

Contact MR. G. REES, BRAMPTON Tel: 2447

WIMPY BAR

OPPOSITE THE STATION

Hamburgers to take away Quick Meals all day and every day until 10.45 p.m.

Fires & Fireplaces, Cookers and Boilers Kitchen and Bathroom Equipment

COULTHARDS

CROWN STREET
CARLISLE

Showroom open daily 9 a.m. - 5.15 p.m. Saturday 9 a.m. - 12.30 p.m.

On Your Way Home From The Game Call

THE JUNCTION HOTEL

(Tel: Orton 232)

TEBAY VILLAGE

Exit 38 on the M6 and then one mile.

GOOD FOOD - Steak, chicken and Lune Salmon.

FULLY LICENSED - RESIDENTIAL. (UNDER NEW MANAGEMENT).

GLENDALE CARAVANS CARLISLE Milbourne Street. Tel 22939

Stockists for all leading makes of new caravans. Also always a good selection of quality used caravans. Accessories, Insurance, H.P. & Part Exchange welcome, Witter towing bracket stockists, Open 7 days a week.

FOR FOREST TREES. SHELTER BELTS
CHAIN SAWS, STONE CUTTERS
CONSULT US -

SHEFFIELD & CO., LTD. Telephone: Southwaite 218.

HARRY BIRRELL

SAND - GRAVEL AND READYMIX CONCRETE

PETH QUARRY, LONGTOWN CARLISLE

Telephone: LONGTOWN 423

COSMOpolitan

FOR ALL YOUR SPECIAL OCCASIONS — DANCES — PARTIES — TRADE SHOWS — WEDDINGS ETC.

TRY US — IT'S CHEAPER THAN YOU THINK.
ALL INFORMATION IS JUST A PHONE CALL AWAY.
CARLISLE 21492.

ROBERTSONS

ONE GOAL AHEAD!



Tel. 0228 27541



The Fulham defence, and Bobby Moore in particular, being put under pressure when Bill Green and Les O'Neill join in a second half attack during last Saturday's match.



OUT OF CUMBERLAND STONE ... grew a nationwide enterprise



Whitbreads Brewery, Luton

James Laing founded the business at Sebergham in 1848; from 1867 until 1926 Carlisle was the headquarters of the Laing organisation.

Laing is still active in Carlisle today, and the company now operates in every part of Great Britain as well as overseas.

John Laing Construction Limited Page Street Mill Hill London NW7 2ER

Regional Office: Dalston Road Carlisle CA2 5NR Manager: N A Redfern Housing Schools Hospitals Motorways Specialist plant hire Property management Products for the building trade Engineering and fabrication for offshore oil recovery Research and development

LAING





CARLISLE UNITED A.F. SUPPORTERS CLUB BRUNTON PARK Carlisle

Head Office: 6 Old Post Office Court **English Street** Carlisle 21261 President: E.G. Sheffield **Executive Committee:** Messrs W.A. Clark (Chairman) R.W. Oliphant (Vice-Chairman) S. Aitken Butterfield J.H. Maddison E. Markham M. Ramshay H. Smith J. Taylor W. Wright General Secretary: C.M. Barton Tel 21261 **Assistant Secretary:** H. Smith Office Manager: G. Joynes Clubs Manager & Manageress: Mr & Mrs S.C. Grubb Tel · 21250 Shop Manageress & Secretary: Penrith & District Mrs J. Sewell 49 Barco Avenue Penrith 3900 Penrith Shop and Office

9 St Andrew's View Penrith

SUPPORTERS' CLUB

MEMBERSHIP CARDS: IT IS YOUR DUTY TO CARRY YOUR MEMBERSHIP CARD AT ALL TIMES FOR ADMISSION TO ALL OUR BARS.

CLAIMING DATES. SHEFFIELD ROOM.

Tuesday 18th March, Members Private Dance. Wednesday 19th March, Members Private Dance. Thursday 20th March, Members Private Dance.

EXECUTIVE ROOM.

Saturday 15th March, Members Private 21st Reception.

TRAVEL ARRANGEMENTS TO MANCHESTER CITY, 1st

TRAVEL ARRANGEMENTS TO MANCHESTER CITY, 1st Division Game.

A bus will leave the Crescent at $3.45\,\mathrm{pm}$ on Wednesday 19th March, calling at Penrith, Kendal and Lancaster, then direct to Maine Road. The bus will return immediately after the game, stopping en-route for a meal. Fare £1.10p. Bookings taken today at the Caravan in front of the Main Stand.

TRAVEL ARRANGEMENTS TO STOKE CITY, 1st Division Game.

A bus will leave the Crescent at 9.00am on Saturday 22nd March, calling at Penrith, Kendal and Lancaster and returning after the game. Fare £1.40p.

TRAVEL ARRANGEMENTS TO BIRMINGHAM CITY, 1st Division Game

A bus will leave the Crescent at 1.30pm on Tuesday 25th March, calling at Penrith, Kendal and Lancaster and returning after the Game. Fare £1.70p.

FOR YOUR ENTERTAINMENT IN THE CLUB.

Saturday 15th March, Vera Gordon, Terrific Musical Entertainer. Saturday 22nd March, Jim Lane, Piano Vocal and Comedy. Please see Club Notice Board for Sunday Entertainment, presented by Jimmy Dunn, Sunderland.

COME DANCING.

Friday 21st March, 8.00pm to 9.00pm and 10.00pm to 11.00pm. Bingo at 9.00pm on Friday, Saturday and Sunday.

CUMBRIANS GRAND EASTER DRAWING (£500 in Prizes). £100 Two First Prizes, Two Second Prizes of £45, Two Third Prizes of £15, 4 Prizes of £7.50, 16 Prizes of £2.50. Tickets 10p, on sale now from our authorised collectors and sellars.

CHRIS BALDERSTONE TESTIMONIAL FUND.

FORTHCOMING EVENTS.

Wednesday 26th March, Stan Wharton Knock-Out Darts competition, Final and Dance.

Monday April 7th, Penrith. Quiz.

Thursday April 10th, Liberal Club. Quiz & Question & Answer.

Saturday April 12th, Crown & Mitre Sportsmans Stag Dinner.

(Speaker FRED TRUEMAN)

Sunday April 13th, Cricket Match. Edenside Cumbria Select v Leicester.

(Including TRUEMAN & GREEN).

(The Supporter's Club page is published by the EXECUTIVE COM-MITTEE FOR THEIR MEMBERS ONLY and is not an ADVERTISE-MENT).

Learn a trade at our expense



Ask Lieut. R. Armstrong, RN Careers Office, 19 Warwick Rd., Carlisle (Ring 23958)

SUPPORT THE "LOCALS"
FIRST DIVISION
FOOTBALL
REQUIRES
FIRST CLASS PERFORMANCE
Farmers wanting that
FIRST DIVISION LOOK

FIRST DIVISION LOOK
about their stock
PERFORMANCE should
FEED



Made locally at our Langwathby Mill to suit all Local Conditions
Phone Langwathby 431 (4 Lines)

Dixon Sports Ltd.

FOR FIRST CLASS SPORTS EQUIPMENT FOOTBALL and RUGBY Boots, Jerseys, Shorts,

Balls, Track Suits, Training Shoes, etc.

OFFICIAL SUPPLIERS TO CARLISLE UNITED
SPECIALISTS IN ALL SPORTS GOODS

6 Day Shopping: Open Thursday 9 - 6.30 Enquiries invited from Sports Clubs etc.

Barclay Card Facilities

43 Grainger St., Newcastle on Tyne Telephone: Newcastle 22764

GIBBINGS & JOHNSTON

O. D. GIBBINGS, F.R.I.C.S. P. F. ATKINSON F.B.I.C.S. J. JOHNSTON, F.R.I.C.S. R. G. D. STOW

Chartered Surveyors, Auctioneers, Estate Agents and Valuers

PROPERTY IS OUR BUSINESS SALES
Houses, Estates
and Commercial Property
VALUATIONS
Sale, Purchase, Mortgage,
Rating, Insurance, Rental
Compulsory Purchase, Probate

48 SCOTCH STREET, CARLISLE

Telephone: 0228 - 24408

CARLISLE UNITED

- 1. A. Ross
- 2. P. Carr
- 3. J. Gorman
- 4. L. O'Neill
- 5. W. Green
- 6. R. Parker
- 7. D. Martin
- 8. R. Train
- 9. R. Owen
- 10. J. Laidlaw
- 11. C. Balderstone

12.

LUTON TOWN

- 1. G. Hom
- 2. John Ryan
- 3. S. Buckley
- 4. P. Anderson
- 5. J. Faulkner
- 6. P. Futcher
- 7. Jim Ryan
- 8. A. Alston
- 9. R. Futcher
- 10. A. West
- 11. J. Aston

12.

TO-DAYS REFEREE



JOHN RICE (Leyland, Lanc.) Appointed to The League line in 1967 after serving in the West Lancs. League and Lancashire Combination. Promoted to the supplementary list in 1970 and the full list two years later. Was a linesman for the Italy-Sweden international in September 1973. A married man with two sons, he works as an engineering turner.



Linesmen:

R. W. Cooper (red flag)

R. Fairley (orange flag)

NEXT HOME MATCH

29th March 1975 Kick-off 3.00 p.m.

EVERTON

(First Division)

SCOREBOARD

Arsenal
Birmingham City
Coventry City

Leicester City

Derby County

Stoke City
Ipswich Town
Newcastle Utd

Leeds Utd Everton

Liverpool Sheffield Utd G Middlesbrough Tottenham

Q.P.R. Man. City

West Ham Utd Burnley

Wolverhampton Chelsea

Man. Utd Norwich City

Sunderland Nottm. Forest