WELCOME TANGERINES



VOLUME 3 NUMBER 22
FOOTBALL LEAGUE DIVISION TWO
SATURDAY 24th APRIL 1976
(Kick-off: 3.00 pm)

OFFICIAL PROGRAMME
PRICE: TEN PENCE



LUTON TOWN
FOOTBALL AND
ATHLETIC
COMPANY LIMITED

KENILWORTH ROAD LUTON BEDFORDSHIRE

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EDITORIAL COMMENT

This is the end of another eventful season. It has been a hard one for all at the Town especially with the financial problems which have beset us.

But already much hard work has been done to get the Town back into the 'black'. The individuals and supporting organisations are working away in the background to get hard-won cash into the Town's coffers and for their seemingly tireless efforts we owe them a great debt of thanks.

It is anticipated that a number of local organisations and companies will be sponsoring a number of activities for the new season and this type of co-operation offers hope for the future.

A great event is in the offering too! The Luton Town Council are planning to stage the 'Luton Forward' Exhibition at the ground from 29th June to 4th July. Final plans are being prepared but it looks certain that most of the leading companies in Luton and the surrounding area will be taking part in the exhibition designed to show that this is a progressive and dynamic area. The exhibition will be staged under some very futuristic structures and you can see a picture of one of these on the 'Town Chat' page.

The public are urged to visit this once in a lifetime exhibition which will include entertainments too! If any company would like to learn more of this ideal opportunity to display their products and services they should contact the Promotions Executive, Brian Morgan on Luton 31858.

The Players, Management and Staff of LUTON TOWN F.C. would like to say a BIG

THANK YOU

to all our supporters

We hope you have a good summer and look forward to seeing you next season

FACTS & FIGURES 75/76

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FOOTBALL COMBINATION 75/76

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LUTON FORWARD

1976-77 SEASON

Luton Town Football Club are planning to make their 1976-77 season a memorable one for both the players and spectators, and will be carrying out a number of exciting projects. These projects offer all Companies the use of a marvellous promotional medium which gains the attention of a regular and enthusiastic audience as well as the many millions who watch the televised matches; there have been nine televised matches featuring Luton Town F.C. this season.

MATCH SPONSORSHIP

This for instance, gives you:

- 1—The use of the ground to display your range of products.
- 2—The use of available publicity sites throughout the ground . . . especially effective at the televised matches.
- 3-Seats in the Directors Box.
- 4-The use of the Kenilworth Suite.
- 5-The use of the public address system.
- 6-Freedom to distribute literature around the ground.
- 7—Space in the official programme.
- 8—Specially reserved parking spaces within the ground.
- 9-A reciprocal visit by one of the Luton Town players or management team.

Amongst those Companies who have benefited from Match Sponsorships are: Avdel Ltd, Nabisco Foods, Granada TV Rentals and Vauxhall Motors.

PROGRAMME ADVERTISING

One of the best ways to allocate your advertising budget, as 60% of the fans buy and read a copy at every match. Taken together with the special quantity discount rates a small amount of money can reap great benefits. The rates are as follows:

Rates per single insertion	Full Page	Half Page	Quarter Page	Eighth Page
1 to 5 insertions	£80.00	£45.00	£24.00	£12.50
6 to 12 insertions	£70.00	£40.00	£21.00	£11.00
13 and over insertions	£60.00	£35.00	£18.00	£9.50

PROGRAMME SPONSORSHIP

This means the very valuable front page will be adapted to include a Company name and message.

KEY PUBLICITY SITES

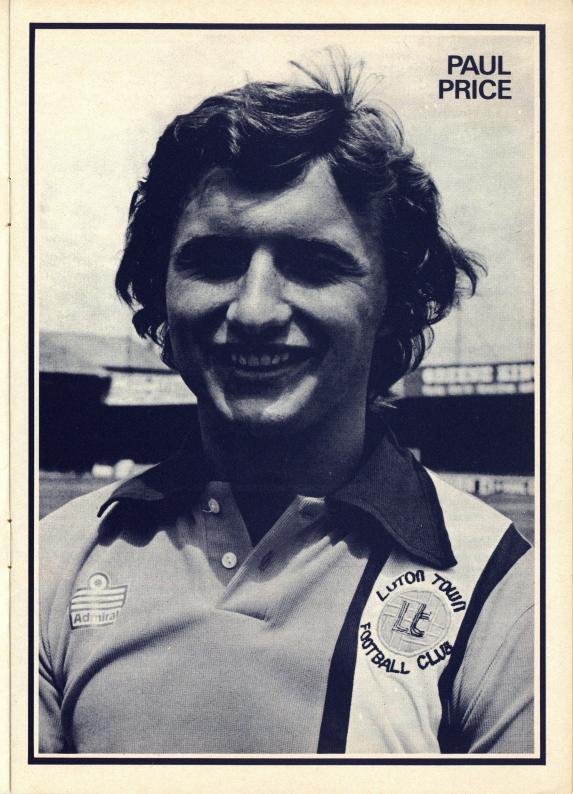
Although located around the ground they are in short supply and vary in cost dependent on siting, but are very good value when you take into account the number of TV screenings Luton Town F.C. have had during this past season. In addition to these ground perimeter signs a number of others are shortly to be provided in key crowd areas of the Stadium. As these will be strictly limited early application is advised.

PLAYER SPONSORSHIP

This is a new idea and it is envisaged that a close relationship between player and sponsor will be encouraged.

The Stadium also offers the facility to stage Exhibitions, Demonstrations and other entertainment on a large or small scale. If you wish to know more of the plans for 1976-77 season telephone Luton 416711, extension 39 or Luton 31858, or write to:

BRIAN MORGAN, PROMOTIONS EXECUTIVE, LUTON TOWN F.C.



WELCOMETO



BLACKPOOL F.C. 1975-76

Back row: CURTIS, HART, MOORE, KING, BETTS, HATTON, WOOD, SUDDICK, TONG, AINSCOW.

Front row: WALSH, HATTON, EVANSON, SUDDABY, RONSON, ALCOCK, DYSON.

GEORGE WOOD, Goalkeeper. George regained his place in Blackpool's first-team in September when John Burridge was transferred to Aston Villa. Blackpool signed George from East Stirling for a bargain £7,000 in 1972. League record: E. Stirling 22 aps, Blackpool 67 aps.

DAVID HATTON, Defender. Bolton introduced David to League football in 1962-63 and he soon won a regular place which he held until moving to Blackpool six seasons ago. Now he is one of Blackpool's most consistent defenders. League record: Bolton 231 aps, 7 gls, Blackpool 242(1) aps, 6 gls.

PETER SUDDABY, Defender. Peter won three England amateur caps during his days with Oxford University and Wycombe Wanderers. Blackpool signed him in May 1970 and it wasn't long before he earned himself

the first-team place he has held since. League record: Blackpool 185(1) aps, 5 gls.

STAN McEWAN, Defender. Stan, who played once as substitute last season, has been holding one of the central defensive positions this season. He served his apprenticeship at Bloomfield Road. League record: Blackpool 10(2) aps.

PAUL HART, Defender. Paul made a big hit in his early games at centre-back for Stockport County in 1970-71 and for the following two seasons he held his place, Blackpool signed him for £25,000 in 1973 but were in no hurry to rush him. He played only three League games in his first season but now he has proved himself both in defence and midfield. League record: Stockport 88 aps. 5 gls. Blackpool 68 aps, 7 gls.

STEVE HARRISON, Defender. Steve developed at Bloomfield Road, getting his initial chance four seasons back. Last season was his first campaign as a regular. League record: Blackpool 78(5) aps.

TERRY ALCOCK, Defender. Terry spent three seasons in Port Vale's first-team prior to his move to Bloomfield in 1967. He has on several occasions been consigned to reserve football at Bloomfield Road but he has bounced back yet again in recent weeks. Terry can also play in midfield and two seasons ago he scored 12 goals. League record: Port Vale 112 aps, Bury (loan) 6 aps, 1 gl, Blackpool 181(6) aps, 21 gls.

BILL BENTLEY, Defender/Midfield. Bill has played both in defence and midfield. An ex-England youth player, he has developed with Stoke City and cost Blackpool £30,000 in 1969. League record: Stoke 44(4) aps, 1 gl, Blackpool 242(7) aps, 7 gls.

JIMMY WESTON, Midfield. Jimmy made his League debut in November, being called on as substitute during the 1-0 win over Notts County, and he did enough to earn himself further chances. League record: Blackpool 10(1) aps, 1 gl.

JOHN EVANSON, Midfield. John built up his career with Oxford United who first blooded him in their League eleven in 1966-67. Though it took him some while to earn a regular place, he eventually did so and he commanded a £40,000 fee when he moved to Blackpool in 1974. League record: Oxford 145(13) aps. 10 gls, Blackpool 55(5) aps.

MICK WALSH, Striker. Mick learned his game with Blackpool and got his first chance in the senior team two seasons ago. Last term he was the club's top scorer with 13 goals and now he leads again with 15, including the first hat-trick of his career against Southampton. League record: Blackpool 83(9) aps, 30 gls.

ALAN AINSCOW, Striker. Alan joined Blackpool as an apprentice in 1970, turning professional the following year. He made his League debut in 1971-72. League record: Blackpool 119(14) aps, 22 gls.

WILLIE RONSON, Striker. Willie was introduced to the senior side against Nottingham Forest in March 1975 and has been given several opportunities to gain experience this term. League record: Blackpool 15(2) aps, 1 gl.

HARRY POTTS Blackpool Manager

Harry Potts has spent a lifetime in football, most of it with Lancashire clubs. He was a 16-year-old with stars in his eyes when he was signed as an amateur by Burnley in 1937. At the end of that year he was offered professional terms and he was developing

well— as a regular in the reserve team—when war broke out.

Though hostilities interfered with his career, he was luckier than many fellow professionals in getting plenty of opportunities to play with RAF teams in the Far East. In 1945 he was a member of Dennis Compton's team which toured India.

When soccer returned to normal in 1946-47, Harry Potts was top scorer with 15 goals in 40 League games in the Burnley side which won promotion to the First Division—and almost won a Cup Winner's medal. He was inside-left in Burnley's Wembley team and had the misfortune to see one of his shots bounce off Charlton's crossbar. The London club eventually won 1-0 in extra time.

He left Burnley for Everton for a £20,000 fee in October 1950 and remained at Goodison Park until retiring as a player in 1956. He took a coaching job with Wolves before returning to his old club at Turf Moor as manager in 1957.

Under his guidance Burnley won the League Championship in 1960, finished runners-up two years later when they were also beaten in the F.A. Cup Final—3-1 by Spurs.

Towards the end of his term as team-manager, Mr Potts was instrumental in encouraging Jimmy Adamson who became club coach when his playing days were over. When Mr Adamson was ready to take over fully the team affairs, Mr Potts moved aside to become general manager.

He decided to leave Turf Moor finally about four years ago, still relishing the challenge of managing footballers again. So, when Blackpool manager Bob Stokoe left for Sunderland midway through the 1972-73 season, Mr Potts was one of the early applicants for the iob.

His long experience in the game won him the job.

Last season he welded the Tangerines into a strong promotion-challenging team. When they finally missed after losing their last game he was obviously disappointed.

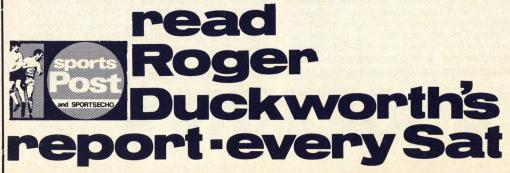
"We were just seven minutes from the First Division," he sighed. "We were leading Sunderland 1-0 and I thought we had made it. Then we let them get two quick goals and that was it."

Harry Potts has suffered many disappointments in his time. Usually he pops back to win some compensatory honour. That's what he is hoping for this season.

TANGERINES







LUTON 1 CHARLTON 1

at Kenilworth Road Saturday 27th March 1976

Andy King puts the pressure on goalkeeper Jess Wood.

Action Pictures: Keith Dobney (Evening Post)



HAVE YOU
WON A £40
IRISH HOLIDAY
VOUCHER?
See page 6



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would like to wish Harry and the Players every success for the future

JOHN HOOPER & CO (BUILDERS)

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WE OFFER A PROMPT AND EFFICIENT SERVICE

Good luck to Harry and the Lads

Bawdy Feast Aites at The Sandhouse Inn

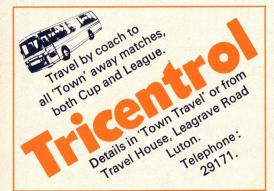


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TOWN CHAT

This is a letter received from a fan. Not just an ordinary fan however, he comes from Czechoslovakia. I am sure that out of the many keen young Luton fans someone will take up his request—how about it boys and girls?

Pavel BERNHART

Brožíkova 195 272 01 K L A D N O II. CZECHOSLOVAKIA

Dear Sirs,

I have the pleasure to send you many greetings
from Czechoslowakia. Iam a football fan and collector
of metal badges. Please be se kind publish in your journal following information:

A Czech football fan would like a pen-friend
who collect metal badges and wish exchange them.

I can't refund your costs, but if you wish I can
send you or nice souvenirs from Czechoslowakia.

Thank you vary much for your kindness and allow

me to send best wishes for the coming season.

Yours faithfully

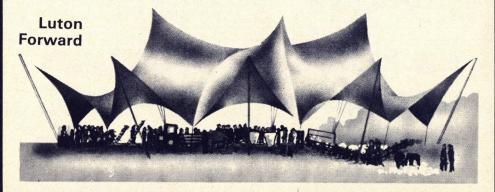
Pavel BERNHART

Brožíkova 195

Duditek L A D N O II.

CZECHOSLOVAKIA

A custom-built Pagoda Shelter soon to be seen at Kenilworth Road—29th June to 4th July.



HATTERS SHOP

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SLIM COLLEGE				80p	WRISTLETS	< ·			45p
STANDARD BAR				£1.20	BOW BADGES				30p
STANDARD COLLI				£1.20	RINGS	1.		4.00	35p
STANDARD COLLI	GE	• • •			CUFF LINKS		4.		£1.20
SCARVES-SILK									
PRINTED TAFFETA				50p	ROSETTES				
PRINTED SATIN				60p	STANDARD				15p
PRINTED DUAL TA	RTAN			60p	LARGE				40p
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TARTAN				85p	FINGER BADGES	(IRON	OR SE	NON)	15p
KNITTED BOB				75p	BLAZER BADGES	WOVE	EN)		45p
KNITTED DOD				700	AWRISTA				20p
PENNANTS					SHIELDS (PLAST				35p
MEDIUM P.V.C.				25p	ORNAMENTAL P				75p
			•		GEAR LEVER KN	ОВ	• • •		75p
LARGE P.V.C.				35p	LIGHTER				£3.20
COLLEGE				25p	TIES				£1.50
PRESENTATION				50p	CLUB RECORD				50p
					TEAM PHOTOS	11	•	• •	5p
JEWELLERY									
METAL BADGES				25p	CAR STICKERS				
KEY FOBS				25p	LONG				15p
NECKLETTS				45p	SQUARE				10p

THE FRIENDS OF LUTON TOWN FOOTBALL CLUB

working to raise money to save League football in Luton

NEED THE HELP OF SUPPORTERS

Can you spare just a few minutes a week to help your Club survive? It's nothing strenuous, and we can't afford to pay you, but just ten minutes a week could help to keep Luton Town in existence. If you are prepared to help, please fill in the coupon below and send it to: Brian Swain, Secretary, Friends of Luton Town, Sports Desk, Luton News. Castle Street, Luton.

WE CAN SAVE LUTON TOWN. WE WILL.

I would like to know what I can do to help save Luton Town. I am over/under* 18 years of age.
Name:
Address:
* Places delete whichever is not applicable

PREMAC

PREMAC ENGINEERING (Dunstable) LIMITED

Telephone: Luton 593621 PRODUCTION & GENERAL ENGINEERS WINGATE ROAD, LUTON, BEDS. LU48PX

GENERAL ENGINEERS AND SUPPLIERS TO THE MOTOR TRADE, INCORPORATING GOLD STAR UNIT TOOLING. i.e. PRESS BRAKE AND MULTI-PIERCING TOOLS.

Brochure on request



INCLUSIVE HOLIDAYS IN IRELAND

FROM £34

Phone: MAUREEN O'KELLY, IRISH TOURIST BOARD 01-493 3201 (OR YOUR LOCAL TRAVEL AGENT)

Your good holiday GUARANTEE for 1976

KENILWORTH PATRONS CLUB

- NEAHURST LIMITED Suppliers of Thermoplastic Polymers London Road, Lower Stondon, Bedfordshire Telephone: Hitchin 814008
 - E. W. HUDSON HOLDINGS LIMITED Union Street, Luton, Bedfordshire. Telephone: 30511
- BEADLOW MANOR GOLF & COUNTRY CLUB Silsoe, Near Shefford, Bedfordshire. Telephone: Silsoe 60800
 - **EURO EXHAUST CENTRE, 233** Dunstable Road, Luton. Telephone: 38651 Branches Nationwide. Probably the world's best Exhaust service.
- Mr and Mrs M. TALBOT, Stoke Mandeville, Buckinghamshire.

THE NEW HATTERS!

P.W.W. CATERERS headed by Chairman Mr Keith Wrotton who is also Chairman of Southern League club Hastings United, plan to make Luton Town one of the 'Social Clubs' in the country.

In conjunction with the Directors of Luton Town F.C. they have now taken over the sole catering and drink licences for the premises.

Enjoy a drink and something to eat with the confidence of knowing that it is provided by an experienced and professional British company.

< SARS PALA (Tel: Luton (0582)51357/594144

UP TO 24th APRIL-

DANNY LA RUE

FOR TWO WEEKS FROM 25th APRIL (Not Sundays)-

TOMMY COOPER



Season Ticket Prices for Season 1976-77

CENTRE AND BOBBERS CENTRE STAND-£42.00 If purchased before 24th April -£35.00

Less monies outstanding for Cup-ties not played (for existing holders only) -£29.00

WING AND BOBBERS WING STAND-£31.00 If purchased before 24th April -£25.00

Less monies owing for Cup-ties not played (for existing holders only) -£20.50

ENCLOSURE-£24.00 If purchased before 24th April -£20.00

Less monies owing for Cup-ties not played (for existing holders only) –£17.30

EXISTING SEASON TICKET HOLDERS MUST RENEW THEIR TICKETS BY 31st MAY BEFORE GOING ON SALE TO THE GENERAL PUBLIC

Finance facilities for the purchase of Season Tickets have been arranged with the following company:

GRABARN FINANCE LIMITED

1 KINGS ARMS YARD, AMPTHILL, BEDFORDSHIRE Telephone: Ampthill 404333 and 403537

SUPPORTERS WISHING TO PURCHASE A SEASON TICKET SHOULD CONTACT THE ABOVE COMPANY IMMEDIATELY. TAKING ADVANTAGE OF THE PRESENT DISCOUNT WHICH IS AVAILABLE UNTIL THE END OF APRIL.

HAVE YOU ANY WASTE PAPER?

If you have, can you bring it along to the car park where you will find a container, provided by the Cambridge Fibre Ltd., and chuck it in?

The club will receive much needed cash from this activity.

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Name:
Address:



We always win

We give that winning look to fruit, flowers, vegetables and turf. All purpose ECLIPSE semi organic garden manure promotes healthier, stronger growth in the garden all the season through. Team up with ECLIPSE and be a winner in your garden.

Humber Manures

PO Box 27 Stoneferry Hull HU8 8DO



Chevette.'A star performer.'

Motor w/e July 5.



TEAMCHECK

LUTON TOWN 3

Colours: Shirts—Orange with a White and Navy Stripe. Shorts—Navy. Stockings—Orange.

- 1 KEITH BARBER
- 2 JOHN RYAN PAUL PRICE
- 3 STEVE BUCKLEY
- 4 BRIAN CHAMBERS
- 5 PAUL PRICE GRAHAM JONES
- 6 PAUL FUTCHER
- 7 JIMMY HUSBAND
- 8 LILLY FUCCILLO
- 9 RON FUTCHER
- 10 ALAN WEST
- 11 JOHN ASTON RICKY HILL
- 12 PETER MEAD JOHN RYAN

BLACKPOOL A

Colours: Shirts—Tangerine with White collar. Shorts—White. Stockings—Tangerine.

- 1 GEORGE WOOD
- 2 DAVE HATTON
- 3 BILL BENTLEY
- 4 PAUL HART
- **5 PETER SUDDABY**
- 6 STEVE HARRISON
- 7 JOHN EVANSON
- 8 ALAN SUDDICK
- 9 MICKY WALSH
- 10 ALAN AINSCOW
- 11 BILLY RONSON
 12 STAN McEWAN

MAN IN THE MIDDLE

Referee:

Mr C. THOMAS, Treorchy

Clive Thomas refereed two matches in the 1974 World Cup Finals in West Germany and last season handled a UEFA Cup match in Holland and a European Cup Winners Cup game in West Germany. Started refereeing as a teenager after once being on Norwich City's books. Graduated to the League through local leagues and the Welsh League. Refereed several internationals and important European games. A married man with two daughters he is General Secretary of the Boys' Clubs of Wales and also runs a sports shop. Interests include table tennis and basketball.

Linesmen:

Mr D. SMITH, Hornchurch—Red Flag
Mr H. TAYLOR, Leicester—Orange Flag

SCORECHECK

1	A. Villa v Middlesbrough	
2	Burnley v Coventry City	
3	Everton v West Ham Utd.	
4	Ipswich Town v Derby Co.	
5	Leicester C. v Manchester U.	
6	Manchester City v Arsenal	* 1
7	Q.P.R. v Leeds United	
8	Sheffield Utd. v Birmingham C.	
9	Stoke City v Norwich City	
10	Tottenham H. v Newcastle U.	
11	Wolves v Liverpool	
12	Bristol City v Notts County	
13	Carlisle Utd. v Plymouth A.	
14	Charlton A. v Bolton W.	
15	Fulham v Blackburn Rovers	
16	Nottingham F. v Bristol R.	1
17	Oldham A. v West Brom A.	
18	Orient v Oxford United	
19	Southampton v Hull City	
20	Sunderland v Portsmouth	
21	York City v Chelsea	1 2 3
22	Brighton v Sheffield Wed.	
23	Hereford Utd. v Rotherham U.	
24	Peterborough U. v Shrewsbury	

DIVISION TWO LEAGUE TABLE 1975-76

	Home						Away					
Teams	P	W	D	L	F	A	W	D	L	F	A	P
Sunderland	40	18	2	0	46	10	5	6	9	19	25	54
Bristol City	40	10	7	2	32	12	8	8	5	25	21	51
West Brom	40	10	9	2	29	12	9	3	7	20	21	50
Bolton W.	40	11	5	4	33	13	7	7	6	24	24	48
S'thampton	41	17	2	1	48	16	3	5	13	17	34	47
Luton T.	41	12	6	2	35	15	6	4	11	23	36	46
Notts County	40	10	6	4	31	13	7	5	8	25	27	45
Nott'm F.	40	11	1	7	30	18	4	11	6	21	22	42
Charlton A.	41	11	5	4	40	30	4	7	10	21	38	42
Blackpool	40	8	9	3	25	22	5	5	10	14	24	40
Chelsea	41	7	9	5	25	20	5	6	9	26	32	39
Fulham	41	9	7	4	26	13	4	6	11	18	33	39
Hull City	40	9	5	7	29	23	5	5	9	16	25	38
Plymouth A.	41	13	4	4	36	20	0	8	12	12	Contract of	38
Oldham A.	41	11	8	1	37	23	2	4	15	20	44	38
Bristol R.	40	7	9	5	20	15	4	7	8	17	29	38
Orient	39	9	5	5	19	11	3	8	9	16	25	37
Blackburn R.	40	8	6	7	27	22	4	7	8	17	26	37
Carlisle U.	40	8	7	4	27	22	3	5	13	16	37	34
Oxford Utd.	41	7	7	7	23	25		4	12	15	32	33
York City	41	8	2	10	26	32	2	5	14	11	37	27
Portsmouth	40	4	6	11	15	23	5	1	13	17	35	25
				0		,	47				076	

Up to and including Saturday, 17th April-1976