

THE HATTER

FOOTBALL LEAGUE DIVISION TWO

Saturday 10th January 1981

K.O. 3.00 p.m.

LUTON TOWN v CARDIFF



OFFICIAL MATCH DAY MAGAZINE PRICE 30p



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LUTON TOWN FC



70-72 Kenilworth Road, Luton
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Season 1980-81

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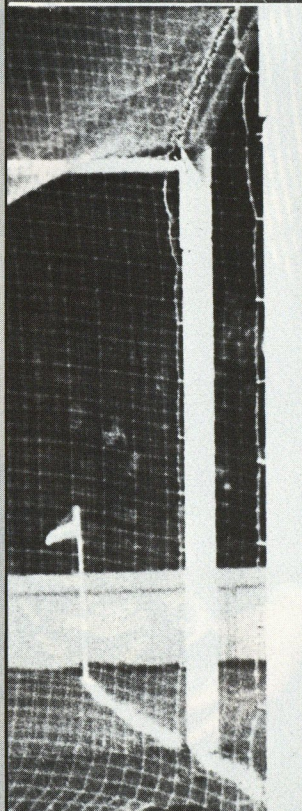
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A C T I O N . . A C T I O N

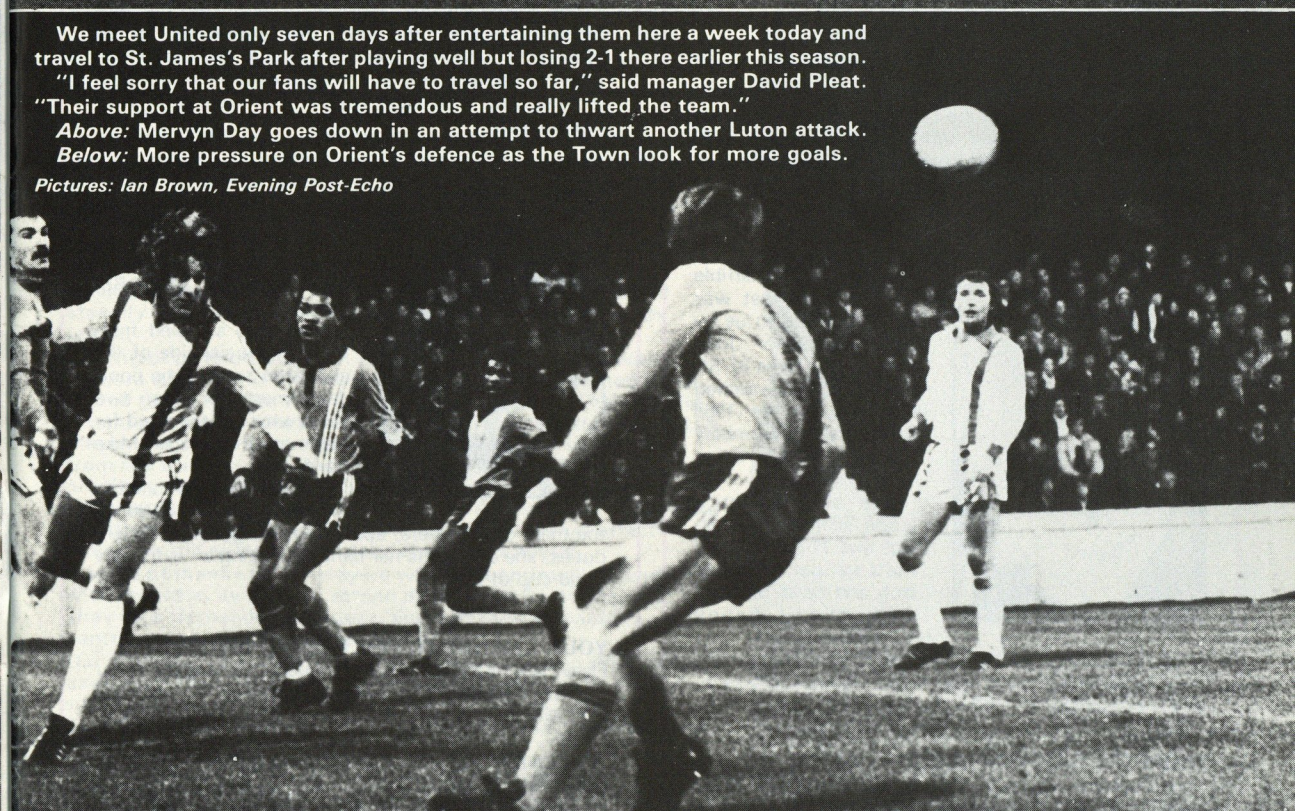


ORIENT 1 LUTON TOWN 3

Our luck was out when the draw for the fourth round of the FA Cup was made on Monday. After knocking out Orient at Brisbane Road last Saturday, we were drawn to travel to Newcastle in the next round two weeks today.

We meet United only seven days after entertaining them here a week today and travel to St. James's Park after playing well but losing 2-1 there earlier this season. "I feel sorry that our fans will have to travel so far," said manager David Pleat. "Their support at Orient was tremendous and really lifted the team."
Above: Mervyn Day goes down in an attempt to thwart another Luton attack.
Below: More pressure on Orient's defence as the Town look for more goals.

Pictures: Ian Brown, Evening Post-Echo



A C T I O N . . A C T I O N

BOX OFFICE . . . BOX OFFICE . . . BOX OFFICE . . .

Normal seat ticket procedure will apply for our game against Newcastle at Kenilworth Road on 17th January. All seats are priced at £3, with standing areas available at £2 and £1 for juveniles and senior citizens.

Our box office manager and assistant secretary, Bill Butler, tells us of one considerate supporter who certainly has the club at heart.

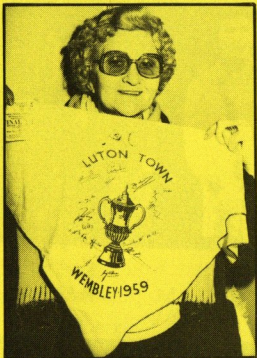
Mr Freman, of St. Albans has on more than one occasion telephoned the ticket office to advise us he would not be using his season ticket for a particular match and has offered us the opportunity of making use of the seat.

This has proved extremely helpful, particularly for the Chelsea game, and if other season ticket holders would care to take the same course of action, we would appreciate their help. A call to the ticket office is all that is required.

LEAGUE CUP FINAL

We are at home to Bristol City on Saturday 14th March — the scheduled date of the League Cup Final. We feel sure our loyal fans would rather watch our game and, consequently, we are not applying for an allocation of tickets for the Wembley game.

PRICES OF YESTERYEAR



Inflation is a terrible word — and that was brought home to us by Luton supporter Joan Balsler, who lives in St. Albans. She watched the Town in the 1959 Cup Final at Wembley and tells us her ticket cost 15 shillings.

She also bought a Luton scarf for 2 shillings and 11 pence. And she's still got the ticket stub and scarf to bring back those happy memories.

You can't buy a scarf for that price today — but there's still a fair selection to be found in our souvenir kiosks inside the stadium. It's well worth paying us a visit.

FROM THE CENTURY CLUB

This afternoon brings Cardiff City to Kenilworth Road for the first League game of the New Year. Those of us who travelled to Cardiff on a very wet November day last year will be urging our lads on to reverse the scoreline, and the least said on the first result, the bet-

ter. Our best wishes to our manager and team for a very successful second-half to the season.

The festive season seems to have gone by even more rapidly this year, and we all enjoyed a very pleasant evening at our Christmas party. We would like to take this opportunity of thanking members who provided so many prizes, and also all those members who sold their tickets. Thank you also to committee member Neil Gambrell who provided the music for the party — he certainly made things go with a swing.

Recently, the Century Club was represented by invitation to Cambridge United on the occasion of the official opening of their new Vice-Presidents Club. The opening ceremony was performed by Gerry Harrison, familiar to us all, in a brief but witty speech, spiced with a few footballing jokes. On behalf of the Century Club, we made a small presentation, which was well received.

The hospitality and warmth of our welcome was much appreciated, and added to the enjoyment of the evening. You will be pleased to know the Cambridge Vice-Presidents count us among their closest friends in football, and they were happy to include us in their celebrations.

BEHIND THE SCENES



When you telephone the football club, it's odds on your call will be answered by receptionist Mary Bynyan.

Mary has sampled from the commercial side of the club after serving the pools department for over two years where she worked for commercial manager Mike Hardwicke.

She has now switched to the administrative section in the main office where, apart from her general efficient duties, she also turns her hand to making an extremely good cup of tea!

YOUR CHANCE TO WIN FREE FURNITURE

Elsewhere in this afternoon's Match Day Magazine you will find details of an exciting competition — and YOU can win £500 worth of Wallspan fitted bedroom furniture.

It provides you with an excellent chance of improving your home FREE OF CHARGE and is all part of the service brought to you by Luton Town FC and Wallspan, the sponsors of our new electronic scoreboard.

It's a test of skill with a fantastic first prize. Happy hunting.

DAVID'S DIARY



One of the most pleasing aspects of our FA Cup progress at Orient last week was the tremendous backing we received for the team from our travelling supporters. The players and staff appreciate and respond to good support in these difficult times when we desperately need to attract more people through the turnstiles to help us maintain the strength of our current team.

Today, we welcome the opportunity to entertain Cardiff City and will be looking for revenge after losing 1-0 to them at Ninian Park earlier in the season. But we know, however, that games against them are always hard and we are aware that we will have to be at our best to compete with our visitors.

As we enter 1981, I wish all football followers a happy, healthy and successful New Year. Perhaps we may not achieve the prosperity bit in the immediate future as we all appreciate the economic climate and its effect.

However, we can enjoy what we do and that means, in our business, playing lively, open football and giving maximum entertainment. It is a time for looking forward, and I personally am extremely optimistic about our particular future at Luton.

It may need a strong willed support both through the gate and in other quarters, to resist what may develop into a false market for footballers. I have always believed quality holds its price, and although we may be forced to sell, it would be tragic if we didn't take such steps with the team uppermost in mind.

As you know, Lil Fuccillo proved against Preston that he has achieved something which, at 24, will give him tremendous strength for the rest of his career. We have been patient, he has grafted like a demon, his wife has been a pillar of strength and the knowledge and skill of the doctor and John Sheridan have been the ideal medicine.

Having conquered the first mountain, we shall now play Lil steadily, and his aim should now be the First Division with Luton.

Talking of physiotherapists, reminds me of our game with Preston when John Sheridan and Harry Hubbick rushed on to attend to the referee who had been knocked out. Their careful attention enabled him to continue. Five minutes later, a Preston player was writhing in agony and Harry burst on to the pitch from the trainer's box to give him attention. Mr Bidmead promptly waved him away and gave him a dressing down. Harry walked crestfallen to the box and said quietly: "That's the last time I shall treat that referee", or words to that effect! There are still some tremendous characters about.

A word of thanks to our players who are continually inundated with requests, as I am, to attend all kinds of functions, etc. They do a tremendous amount, and add their valuable contributions, which are appreciated.

Our trials for schoolboys have been taking place in the last few days. I am happy that we will be fortunate enough to secure some good boys with 81 and 82 in mind. David Coates' contribution in organising not only the trials but travel and digs, has been invaluable.

Congratulations are in order for our youngest team, the schoolboys and triallists of the Under-17 South East Counties team. John Moore has really made them realise the value of unselfish team play, and they hit the top of the League for a two week spell only to be overtaken by West Ham.

Get behind the team today. We all want success, and with your help on the terraces and in the stands our youngsters will, I am certain, reward your backing.

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* * *

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TRAINING

Football training for 7-14 year olds at Luton Regional Sports Centre, St. Thomas's Road, Stopsley. Phone Luton 416772. Six weeks from Friday, January 23rd, 6 p.m.-7 p.m. Cost £2.40. Coach: Robin Wainwright ex-Luton Town.

* * *

FIVE A SIDE FOOTBALL

Putteride Recreation Centre has vacancies for Under-14's and Under-16's teams. Ring Paul Dove Luton 31664.

* * *

PERSONAL

To John Sheridan and Doctor Berry. Happy New Year, God Bless, thanks for everything — Robin.

To Gareth Owen. Happy New Year, thanks for the photographs. God Bless — Robin.

* * *

You can get your message in Town Classifieds for only 15p per word, £1 minimum payment. Send details with payments to Mike Beevor, Luton Town FC, Kenilworth Road, Luton.

John's Journal

Today's visitors were formed in 1899 and turned professional in 1910. They were known then as Riverside but changed to their current name when they moved to Ninian Park in 1910. They have the distinction of being the only club outside England to have won the FA Cup. That was in 1927 when they beat Arsenal at Wembley 1-0.

Their record victory was in Februray 1932 when they beat Thames in a Division Three South match 9-2. Their record defeat was against Sheffield United in the First Division when they were beaten 11-2 on New Year's Day, 1926. The honours they have gained throughout the years are numerous but I think that, being holders of the Welsh Cup 20 times, must count for

something.

Recent years have seen them hit hard by the new Safety Code for Stadiums and we will not see the record attendance being beaten when 61,566 packed into Ninian Park to see Wales play England in October 1961. At club level 57,8000 against Arsenal in April 1953 is still the record. Their capacity has been reduced to 43,000.

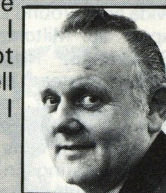
Recent matches between our two clubs have usually produced a few goals. On 16th September 1978, former Town goalkeeper, Keith Barber — on loan to City from Swansea — returned to Kenilworth Road and after 90 minutes suffered with backache as he had seven goals knocked by him with City hitting only one in reply. 4th

March 1978 saw us win 3-1 at Kenilworth Road.

At Ninian Park on 16th April 1977 Cardiff won 4-2 and on 8th October 1977 again at Ninian Park, we won 4-1.

Hopefully, spectators can look forward to some goals today. The matches I have quoted are the only ones I can find, looking back at the records as far as 1951, which have had four or more goals in the results. I have not included drawn matches, of which there are quite a few. I have no doubt someone will tell me of some I have missed.

JOHN WILKINSON
Secretary



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JUNIOR HATTERS



A Happy New Year to all our junior members — our Junior Hatters Club in 1980 was stronger and bigger than ever, but we need to keep growing so we can look forward in 1981 to enormous support for our team.

I know our members come from a wide area around Luton — areas as far apart as Milton Keynes, Bedford, Stevenage, Hitchin, St. Albans, Berkhamstead and Aylesbury, and that it is not easy to get to our meetings in the Hatters Club.

One of my aims in 1981 is to set up group meetings in one or more of the areas mentioned above. To do this, I need to be in touch with interested parents and/or teachers who would be prepared to help me.

If you live out of Luton and are keen to help set up a Junior Hatters Branch Club in your area, please contact me at the club offices, (phone 415978 or 411622) to discuss plans.

Birthday greetings go to the following members: Robert Bazeley, 54 Barton Rd, Luton, 1st Jan, 14 years; Mark Edmondson, 329 Lonsdale Rd, Stevenage, 1st Jan, 11 years; Steven Hatfull, 18 Stephens Way, Redbourn, Herts, 2nd Jan, 10 years; Martin Shadbolt, 20a White Horse Close, Hockliffe, Beds, 2nd Jan, 14 years; Sean Wätkiss, 13 Meriland Court, Lakes Estate, Bletchley, 2nd Jan, 11 years; Paul Walker, 1 Glensford Close, Luton, 3rd Jan, 12 years; Andrew Crane, 15 Dalby Close, Luton, 4th Jan, 12 years; Kathleen McNulty, 49 Hillsborough Rd, Luton, 4th Jan, 19 years; Andrew Rogers, 77 St.



Margarets Ave, Luton, 5th Jan, 13 years; Paul Brett, 189 Tithe Farm Rd, Houghton Regis, Beds, 6th Jan, 12 years; Suzanne Collier, 59 Leicester Rd, Luton, 6th Jan, 10 years; Nadine Smith, Cedar Wood, Harmer Dell, Digswell, Welwyn, Herts, 6th Jan, 11 years; Karen Inight, 9 Watermead Rd, Luton, 7th Jan; Marcus Allamand, Monks Close, Redbourn, Herts, 8th Jan, 12 years; Phillip Bonner, 84 Edgewood Drive, Stopsley, Luton, Beds, 8th Jan, 13 years; Andrew Smith, 113 Turners Rd South, Luton, Beds, 8th Jan, 8 years; Montague Clark, 30 Downside, Redbourn, Herts, 12th Jan, 13 years; David Norman, 10 Harding Close, Marsh Farm, Luton, 13th Jan, 11 years; Steven Porter, 11 Edgewood Drive, Stopsley, Luton, 13th Jan, 12 years; Kevin O'Byrne, 44 Turnpike Drive, Luton, 14th Jan, 12 years; Philip Warren, 15 Lonsdale

There's no doubt that youngsters visiting our ground as part of the Evening Post-Echo sponsorship scheme really enjoy themselves. We like to involve our guests as much as possible and this happy group were snapped by Gareth Owen after being introduced to the Evening Post-Echo Newshound recently.

Close, Limbury, Luton, 14th Jan, 11 years; Paul Quarman, 40 Fairgreen Rd, Caddington, Beds, 14th Jan, 10 years.

PRIZE WINNERS

I am pleased to start the New Year by giving the names of some lucky prize winners.

Firstly, the winners of our Junior Hatters lucky number on the scoreboard was Robert Neville, of 20 Mossbank Avenue, Luton. He will receive a Luton Town shirt, by courtesy of Adidas — on the pitch — before the kick-off.

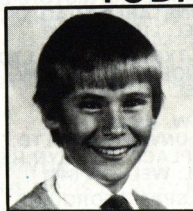
The three other lucky prize winners, this time for our Junior Hatters Quiz held during our last meeting on Wednesday 10th December. There were so many all-correct solutions that I have decided to put them into three categories, Under-9, Under-12, and Under-15, and then draw a winner from each section. The result was: Winner Under-9, Barry Hogwood, 7 Sudbury Rd, Luton, 7 years; Winner Under-12, Angela Schram, 6 Thurlow Close, Lewsey Farm, Luton, 11 years; Winner Under-15, Philip Game, 22 Turnpike Drive, Luton, 13 years.

Each will receive an Adidas Luton Town shirt. Congratulations to all our winners.

COLIN BALL

Youth Development Officer

TODAY'S MASCOT



This afternoon's mascot, John Finch, of 16 Felstead Way, Luton, is a pupil at Stopsley Junior School. Ten years old, John likes football and plays for his school team and also for one of the Someries Cub Pack teams. He enjoys swimming and stamp collecting and his favourite Luton player is David Moss.

WHICH SIDE WAS HE ON?

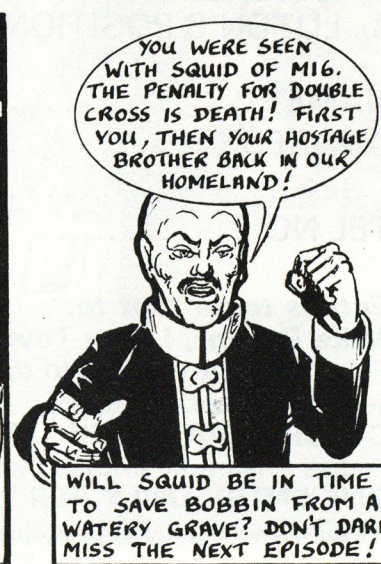
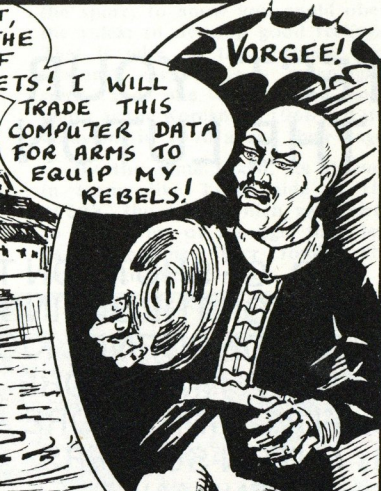
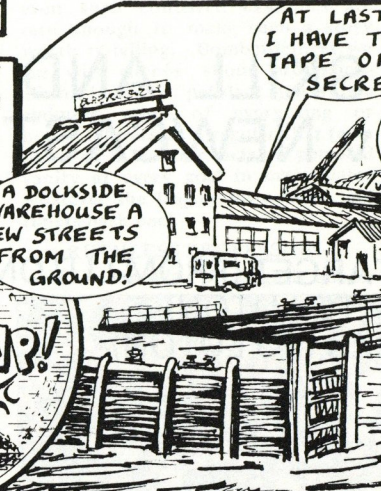
EPISODE FIFTEEN

by Ray Aspden

THE STORY SO FAR... YOUNG "BOBBIN" DINO, LEATOWN'S NEW FOREIGN SIGNING, HAS BEEN FORCED TO STEAL A TAPE OF BRITISH WEAPONS SECRETS FOR A TERRORIST GANG FROM HIS HOMELAND. MIG ARE WATCHING HIM, BUT HE GIVES THEM THE SLIP AT AN AWAY LEAGUE FIXTURE...



UNBEKNOWN TO BOBBIN, AN ELECTRONIC TELL-TALE BUG HAD BEEN FIXED TO THE STOLEN TAPE. INSIDE THE CAR WAS A RECEIVER...



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5. FULL-TIME SCORE
6. LUTON SCORERS
7. ATTENDANCE
8. LUTON'S POSITION IN LEAGUE AFTER MATCH

NAME

ADDRESS

TEL NO:

Entries to be sent to:

Mike Beavor, Luton Town FC, Kenilworth Road, Luton

For those not wishing to deface their programme, entries will be accepted on a separate sheet of paper.

CLOSING DATE: 15th JANUARY 1981

Please ensure all entries include name and address of participant.

ONE ENTRY ONLY PER PERSON

See Luton News on Thursday 22nd January for the competition winners and details of the results

SPORT

BY TIMOTHY COLLINGS

Truly keen sports followers will have noticed the rapid deterioration in recent years of the 'good sporting spirit.' It was the nobility of being a good loser, the modesty of being a good winner; no screaming, moaning or boasting. Alas, though it survives in rare examples, it is apparently a dying form.

All the more reason, therefore, to promote the good examples and denigrate the bad; and to explain how, where and why it exists.

The point was most forcefully brought home recently during the Wightman Cup week, when Britain's lady tennis players contested the historic trophy with the Americans. Everyone must surely remember that sad, touching scene when Virginia Wade's grand, brave hopes of winning her singles match against Christine Evert Lloyd were dashed by a combination of her temperament, fate and the marvellous cool consistency of her opponent.

SPORTING MANNER

At the end, though, what most struck me was the wonderful sporting manner in which the American, Chris Lloyd, took her win. A triumphant smile rested only seconds on her lips before she was at the net to console poor Virginia. It was a touching moment of 'good sporting spirit'.

The same day I heard the Sheffield Wednesday manager Jack Charlton say that one of the reasons his team had lost a very entertaining Second Division match at Kenilworth Road was because of their sporting attitude, their nice manners. He said that, because so many of his players were carrying threateningly large numbers of penalty points, he had asked them to behave like gentlemen and pick up the opposition and apologise after any fouls.

THANK YOU

In the game, well won by Luton, the first goal was crucial. It came from a second-half penalty awarded at the end of a move begun by a free kick. Charlton said that the penalty would not have come about if his defender had not waited to apologise and comfort the Luton forward he had fouled to give away the free kick. "While he was doing that, Luton took the free kick went

straight down the middle 'said thankyou very much' and got a penalty," he said.

It was obviously a case of good sporting spirit not paying off for Sheffield Wednesday, said Charlton. But the real point is that the actions of his players were not in pursuit of good sporting spirit - they were in pursuit of clemency from the referee. So, in the end you could say, they were caught out.

But for the spectators today, even such contrived examples are rare enough to make such a story worth re-telling. Bombarded, as we are, with clichés about 'professionalism,' images of petulant sports stars claiming more of everything or better referees or a regular first team place or a transfer, acts of personal vanity at every goal in every game whatever the league; no wonder, old timers hark back.

RUTHLESS PROFESSION

The legends of English soccer

were men who were great players AND great sportsmen; through both they earned their place in the public imagination. Bobby Charlton's reputation was truly world-wide. Bobby Moore earned as much prestige through his dignified behaviour throughout the Bogota bracelet saga in 1970 as for his immaculate, genuinely clean, sporting defensive performances.

The 'good sporting spirit' existed to make you know why you played the sport; to show you could obey the rules; to develop good feelings. That is why, in this ruthless, professional age, it is a meaningful spirit and one that raised such teams as the Koreans in 1966 and the Peruvians in 1970 above their stage.

By the same token, its absence in teams like Leeds side of the 1960's, the team which gave birth to the terms of the age, have left us applauding ever louder the isolated good examples.



Andy Gray v. Brighton 16th August 1980

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IN FOCUS



With soccer currently in the grip of a recession, sponsorship plays a very important part in the day-to-day running of any football club. Luton builders W. H. Allsop sponsored our recent game against Preston and Wally Allsop, second from the right, is pictured with his family before the game after receiving a colour picture of the team from chief executive John Smith.

HAVE YOU EVER TASTED TIGER?

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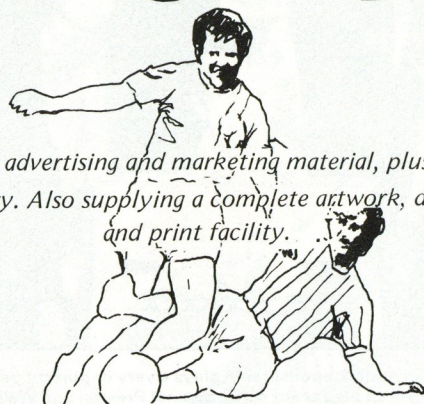


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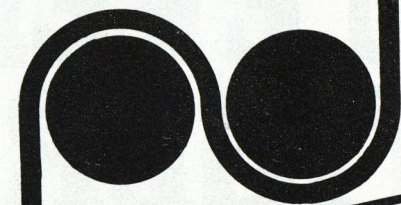
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WELCOME TO CARDIFF

Cardiff have something in common with most other Football League clubs — they are losing money. The Welsh club are losing £5,000 a week and are almost £800,000 in the red. At their annual meeting, shareholders heard Cardiff made a nett loss of £255,553 in the last financial year.

That was despite attendance receipts going up from £262,641 to £403,118 and total turnover increasing from £288,425 to £456,170.

In the annual report, the club's accountant says: "The company has sustained substantial losses from operations and the future of the company as an operating business depends upon its ability to operate profitably and the continued availability of financing."

Manager Richie Morgan, a Cardiff player for 14 years and with one Welsh Under-23 cap to his credit, rang the backroom changes a few weeks ago in an attempt to help the team in their annual battle against relegation.

He appointed former Manchester City coach Tony Book as his righthand man after he lost his job at Maine Road when Malcolm Allison left.

Results at Ninian Park have improved since Book arrived and the Town found that to their cost when they lost 1-0 in Wales towards the end of November when John Buchanan scored the all-important goal after 54 minutes.

We, in fact, have a bad record against Welsh teams over the last few seasons and we obviously have high hopes of reversing that trend this afternoon.

Ron Healey is currently the player in charge of the first team's keeper's

jersey with Peter Grotier waiting in the wings for his chance. Healey, an Eire international, started his career with Manchester City and joined Cardiff after loan spells with Coventry and Preston.

Grotier signed for Cardiff after spending a loan spell at Ninian Park last season when he was with West Ham. He was a member of the Lincoln team which won the Fourth Division Championship in 1975-76.

Steve Grapes made a successful transition to full-back last season. The pace he employed as a winger and attacking midfielder player for Norwich City and then Cardiff serves him well in defence. Linden Jones is a talented 19-year-old full-back who played with outstanding promise in the first-half of last season. Injury drained his confidence and he lost his place, but worked hard during the close season to regain his form and fitness.

Alan Campbell is one of Cardiff's most senior players whose consistency was stressed last season when he played in all 42 League games. He still produces the same smooth skill which won him Under-23 caps for Scotland and made him such a vital player for Charlton and Birmingham. Keith Pontin had the finest season of his career in 1979-80 and ended by winning his first Welsh caps, against England and Scotland in the British Championships. A former Under-21 international his height and commanding play in central defence should serve club and country for many years to come. Welsh International Dave Roberts is — for the second time in his career — fighting his way back to first team football after a serious back injury. He

hopes that surgery on the base of the spine will bring him back into the first team where he played so effectively at the start of last season. He joined Cardiff from Hull City after previously playing for Fulham and Oxford United.

Constantinos Micallef fought his way into the first team last season with 10 appearances. Lively, aggressive and with a willingness to shoot, this son of a Greek restaurant owner is already a Welsh Youth international. Gary Stevens was Cardiff's leading scorer last season with 11 goals. A prolific goaltaker in the Welsh League and West Midlands League football before giving up a career as a fitter to make a late, but spectacular entry into the full-time game.

Billy Ronson is Cardiff's record signing and a brilliant success last season. He cost £135,000 from Blackpool and quickly settled into Cardiff's side where his mobile, busy style established him as the hub of midfield. John Lewis was one of Cardiff's outstanding players last season. He gave up a clerical post with British Steel to become a full-time professional and quickly made up for lost time.

Back row (left to right): Mark Elliott, Keith Pontin, Kevin Davies, Wayne Hughes, Dave Roberts. *Middle row:* Paul Maddy, Paul Davies, Phil Dwyer, Gary Stevens, Peter Grotier, Ron Healey, John Lewis, Rod Thomas, Andrew Wood, John Buchanan. *Front row:* Linden Jones, Tarky Micallef, Alan Campbell (*now Carlisle*), Steve Grapes, Richie Morgan (*Manager*), Billy Ronson, Ray Bishop, Colin Sullivan, Paul Giles.



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Reserve Report

Luton Town 1 Cardiff City 1

On a pitch resembling a paddyfield, the Town dictated the course of this Football Combination game from midfield but were unable to create good chances. However, Godfrey Ingram, helped by Cardiff centre-half Roberts, who slipped at a crucial moment, beat the keeper with a fine shot to give a 1-0 interval lead.

In the second period, we increased the pressure but long distance off-target shooting and our inability to cross sufficient balls into the danger area, prevented us from scoring again.

And, as so often happens in situations like these, the home defence had a sudden lapse in concentration and Bishop turned a defender and lifted the ball over the head of Alan Judge, who had moved off his line to narrow the angle. Although the result had taken the reserves' record to only two defeats in 15 matches, this was certainly a case of dropping a point rather than winning one.

Team: Judge, Johnson, Aizlewood, Madden, Goodyear, Price, Antic (Smith), Ingram, Harrow, Fuccillo, Pearson.

Bristol Rovers 2 Luton Town 2

Our Football Combination side gave a superb performance of effective football on a perfect pitch and deservedly went in front with a well placed shot from Seamus Heath, his first goal of the season. But, 10 minutes from the interval, Rovers equalised with their first on-target attempt at goal after a mix-up in the Town's defence.

Rovers pressed after the break, but Luton struck again

when Andy Harrow snapped up a loose ball and belted in a tremendous shot which bounced down off the bar. The rebound was pounced on by Godfrey Ingram who gleefully accepted the chance to score.

But, with five minutes left, Luton failed to clear a corner and Rovers equalised for the second time. For all the good football played by our reserves, it still proves that, until players fully concentrate when in possession, points will be dropped.

Team: Judge, Johnson, Turner, Madden, Goodyear, Harriott, Pearson, Ingram, Harrow, Fuccillo, Heath. *Sub:* Bunn.

Luton Town 0 Birmingham City 2

Luton never really got going in this Football Combination game at Kenilworth Road against a well organised Birmingham side who took a 29th minute lead through a counter attack which was finished off by former Luton player Don Givens.

After the half-time break, we put pressure on Birmingham's defence although we never looked like scoring and, with our defence playing in a suicidal fashion, it came as no surprise when City grabbed a second goal near the end. Our defeat was a shoddy performance which was quite out of character with previous displays.

Team: Judge, Johnson, Harriott, Madden, Goodyear, Antic, Pearson, Ingram, Harrow, Fuccillo, Heath. *Sub:* Bunn.

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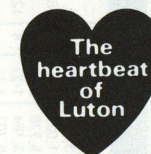
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COMMERCIAL COMMENT



This picture represents a large slice of Luton Town's success off the pitch.

Bingo, lotteries — call them what you will, But one fact remains perfectly clear — they help us and, equally important, they could help you.

The increasing number of Football League clubs feeling the pinch as a result of the recession is frightening although, at Luton, we know that while our lotteries continue to be successful, we can keep our head above water.

Aztec, Hatters Cash Gold, Celebrate, and the latest addition, Liquid Gold, represent prize structures which are varied and present numerous ways of allowing you to win.

We have been highly successful for years and have to ensure we continue to be so. To help us in that respect, we have introduced Liquid Gold to tempt the gambling instinct within us.

We now have a full complement of winners from Instant Miami Gold, and those lucky people will fly with us to Florida immediately after the FA Cup Final on 9th May.

With that in mind, Liquid Gold means that current and future winners will receive up to £1,000 which means that every top prize is cash — and lots of it. Did you know that our associations are responsible to the football club for all lotteries and fund raising and, in this respect, paid out over £500,000 last year?

That was shared by over one million people and, if that isn't local enterprise, we don't know what is.

And, if that figure isn't enough, it is worth us reminding you that the football club received between £200,000 and £250,000 a year. Much hard work has gone into making our lotteries a success — but it couldn't have been achieved without the help of our supporters and friends who regularly buy a ticket.

MIKE HARDWICKE Commercial Manager

Panto-loons !!!



Who's a pretty boy then? There's always a little magic attached to the annual pantomime time and we had to thank Tony Grealish (Robin Hood), Jake Findlay (Abanazar) and Brian Stein (the King of Clubs), for helping to make the last Junior Hatters meeting go with a swing. Come to think of it, they're not bad footballers either.

Leisure

The Luton Town Five-a-Side Tournament, played on the Hatters Community Arena, continues to flourish with some extremely competitive soccer.

And the area's Italian population must have been particularly pleased when their three teams went through to the second round.

Last year's runners-up, Red Star, emerged as one of the favourites to win the Anthony Evans Trophy by winning group four. Their first match was a derby involving another Italian side, Campari who took the lead in the first-half.

In the second period, Red Star hit back and secured a late equaliser with a goal from Baldassare. From then on, Star never looked back, beating Sundon Park 4-0, Luton Boys' Club "A" 2-1 and Dunstable Young Peoples' Club "A" 4-0.

Runners-up Campari also emerged as strong challengers by beating Sundon Park 4-0, DYPC "A" 4-1 and drawing 1-1 with Luton Boys' Club "A" in a match which produced plenty of good football.

Campari attacked from the start and scored an early goal through Dimonico. The Boys' Club had to win the match to reach the next round, and began to take charge of the game but were guilty of missing chances. Although Bill Burke equalised, it wasn't enough to give them both points.

The most entertaining match in the group featured Sundon Park and DYPC "A". Sundon Park won 5-2 with their goals coming from Mill (2), M. Cook (2) and P. Cook.

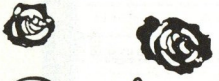
The third Italian side to go through were AM Plastics in group four of the 12-15 bracket.

In their first match, they played last year's winners, Dunstable Wanderers and were soon behind from a well taken goal from A. Judge who added a second after the break to send Plastics to a 2-0 defeat.

But Plastics went on to win their next match and then beat Harpenden 5-0 with Wanderers joining them in the next round.

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QUIZ SPOT



This week's quiz is, or should be, quite easy for our supporters who have visited various Football League grounds. No prizes are given for guessing the names of the former Luton players, but we will award two tickets for a future home match for the fan who can tell us which ground the picture was taken on. Your entries, sent to John Wilkinson, Luton Town FC, Kenilworth Road, Luton, should arrive by first class post four days after today's game. One little clue — look closely at the clock.

WHO'S PLAYING



LUTON TOWN

TEAM CHANGES

- 1 JAKE FINDLAY
- 2 KIRK STEPHENS
- 3 MAL DONAGHY
- 4 TONY GREALISH
- 5 MIKE SAXBY
- 6 PAUL PRICE
- 7 RICKY HILL
- 8 BRIAN STEIN
- 9 GODFREY INGRAM
- 10 MARK AIZLEWOOD
- 11 DAVID MOSS
- 12

CARDIFF CITY

TEAM CHANGES

- 1 RON HEALEY
- 2 LINDEN JONES
- 3 JOHN LEWIS
- 4 WAYNE HUGHES
- 5 KEITH PONTIN
- 6 ROD THOMAS
- 7 PAUL GILES
- 8 PETER KITCHEN
- 9 GARY STEVENS
- 10 BILLY RONSON
- 11 JOHN BUCHANAN

HALF-TIME SCORECHECK

Aston Villa v Liverpool		Derby County v Bristol Rovers	
Coventry v Manchester City		Grimsby Town v Bolton	
Crystal Palace v Stoke City		Notts County v Shrewsbury	
Everton v Arsenal		Orient v Oldham Athletic	
Ipswich Town v Nott'm Forest		Q.P.R. v Preston	
Leeds United v Southampton		Sheffield Wed. v Chelsea	
Leicester v W.B.A.		Swansea v West Ham United	
Manchester United v Brighton		Wrexham v Newcastle United	
Sunderland v Norwich City		Barnsley v Plymouth	
Tottenham v Birmingham City		Charlton v Hull City	
Wolverhampton v Middlesbrough		Chester v Brentford	
Blackburn v Watford		Colchester v Blackpool	
Bristol City v Cambridge		Exeter v Walsall	



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