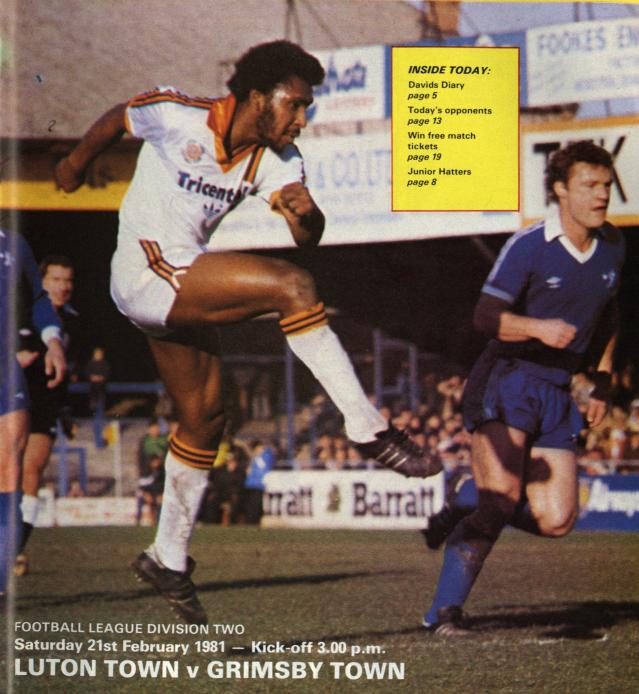
THE OFFICIAL MATCH DAY MAGAZINE PRICE 30p HATTER

TODAY'S MATCH SPONSOR: RICHARDSON AND BOTTOMS LTD.





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ACTION. ACTION

LUTON TOWN 3 BLACKBURN ROVERS 1

Didn't we do well! One down to Blackburn in our last home game, Luton hit the jackpot in the second-half with three fine goals which treated fans watching television on Saturday evening to some fine viewing.

Top right: Paul Price, hidden behind Brian Stein, heads the

Below: Ricky Hill, half hidden, gets up to nod in the second. Bottom right: David Moss glides in to beat the keeper for the

Extreme right: "Well done mate," says Mark Aizlewood as he congratulates Moss.











ACTION.ACTION



HATTERS' CHATTER



YOUR MATCH DAY MAGAZINE

We are always conscious of trying to improve your match day magazine, and we welcome constructive criticism from Luton supporters.

Several have written to us recently with ideas and we will bear those in mind when our programme editor, chief executive and printer meet next week to discuss the design, size and contents of next season's issues.

Meanwhile, we were pleased with the outcome of the findings of the British Programme Club who voted our issue this season as third best in the 30p price range in the Second Division.

Luton were also voted fourth in Division Two for the most attractive covers and second as the most improved programme. The Town were placed fifth best overall in Divisions Two, Three and Four.

FROM THE CENTURY CLUB

Well, here we are again, after another long interval. Last Saturday with no game did not seem right at all. It was a good job we had the memory of the Blackburn game to sustain us — well done the team. They deserved their "mini-break". We had several members of Blackburn VP Club visiting us, and they went away very impressed by every aspect of Luton Town.

Today, we welcome Grimsby Town whose previous visit to Kenilworth Road goes back many years. On the occasion of our visit to them in September, we watched a goalless draw, but we shall be shouting our lads on to a better scoreline today.

In the last match day magazine, we gave details of forthcoming social events. Unfortunately, two have had to be changed. The quiz will now take place on Thursday 5th March, and the Annual Ball on Wednesday 8th April. We have already had enquiries for tickets for the quiz evening, which is an event we all enjoy very much. The players team last year (Jake Findlay, David Moss, Mike Saxby) was very good, winning by one point, so we are out for revenge this time!

We also hope you are studying each game well to vote shortly for our Player of the Year.

BOX OFFICE . . . BOX OFFICE . . . BOX OFFICE

The Football League were due to make an announcement today concerning our game at Orient, scheduled to be played at Brisbane Road a week today.

With our agreement, Orient have applied to play the game 24 hours later following the outcome of the extraordinary meeting of the Football League in Solihull recently.

Because a decision was not scheduled to be made until today, we have not obtained seating tickets for the game. However, we are assured by Orient that plenty of tickets will be available at the ground if the match is played on Saturday.

If Orient's request for a switch is granted, admission arrangements will be announced in the local Press.

Tickets are on sale for our next home game against Bristol City on Saturday 14th March, kick-off 3 p.m. This is League Cup Final day and we do not have an allocation of tickets for the League Cup Final because we feel sure our loyal supporters will be watching the

We have been re-opening the ticket office for future match tickets after first team games and will keep the office open until approximately 5-15 p.m. on first team match days — but NOT after evening matches for security reasons.

We still have the old problem of a large majority of supporters arriving at the ticket office 15 minutes before kick-off and all pushing to get into the ground by kick-off time. Why not apply by post? Just send your remittance in multiples of £3 for your required number of tickets, together with a stamped and addressed envelope and we will post your tickets the same day.

Hopefully we will shortly be announcing next season's members ticket arrangements. Once again, why not apply to renew your season ticket by post? It saves queuing and helps our staff to deal with each application efficiently. It's the old saying "Help us to help you."

Finally congratulations to our ticket office assistant Margaret Duffy who celebrates her birthday today.

LEISURE ACTIVITIES

A new cricket competition, for boys under 12, has been organised for teams, including scratch sides, and will start on 13th April at the Regional Sports Centre, Stopsley. The Final will be played at Kenilworth Road on 18th April before our game against Bristol Rovers.

The competition is for teams of seven-a-side, with the winners taking a trophy in addition to plaques for both winners and runners-up. Only 16 teams can be accepted and entry is free and, as a special prize, the winners will be invited to represent Luton at Norwich on 2nd May in the Sports Council's Champions All-Competition.

If angling is your sport, a 12 week course starts on 1st March at Bath Road. The fee for the course is £5 and the instructors include Len Morris and Ian Heaps.

Soccer coaching for boys starts again on 22nd April and embraces those between 7 and 14. There is also news of courses involving hockey and netball. Further details are available from Mike Iacono, Marsh House Centre, Bramingham Road, Luton (56879).

HOW WE CAN HELP SOCCER

Our chief executive, John Smith, has been invited to join the instructing staff at a Football Association course for club secretaries at Lilleshall at the end of June.

Mr Smith has also been nominated as one of six Football League representatives at a conference called by the Football Trust to discuss hooliganism associated with football in London on 2nd March.

DAVID'S DIARY

A SUPPORTER arrives home on Saturday evening after the game against Blackburn to be greeted by his 10-year-old son, smiling enthusiastically.

SON: Great result Dad. Three smashing goals.

DAD: Were you there?

SON: Yes, I went with a party from school under the Junior Hatters Scheme.

DAD: That's great. They must have all enjoyed it.
That's where the supporters of the future will
come from. In five years' time, they will be
watching First Division football.

SON: But my mates told me we won't have a ground then.

DAD: Don't worry about that — I'm sure everything will be all right. They can't take away the ground just like that.

SON: You sound hopeful, Dad. I only hope we can get in the first Division quickly.

DAD: The Club has to be sound, both at the bank, in the administration and on the field, before they can capitalise on the First Division — and most important they must have good support.

SON: What about those supporters who jeered the team at half-time today. That was terrible, wasn't it?

DAD: Not really. They have feelings, and sometimes they express their frustration and dissatisfaction to get at the players. They get annoyed easily.

SON: What do you mean? It can't be good for the team.

DAD: Well, if they shout and cheer, the players will be encouraged by the support from the crowd and the players feel they are with them, not against them. The jeers are transmitted to the players, and they get jittery with self-doubts.

SON: My teacher says the school team needs more encouragement when they're losing than when they are winning.

DAD: Yes, that's right. Remember those Newcastle supporters. You had the feeling they were playing against you, trying to suck the ball into the net.

SON: Can I stay up to watch the game on TV tonight?

DAD: No — it's too late. Anyway you see only the good bits and that spoils people. This afternoon you saw the good and the bad. You can go to the Grimsby game.

SON: Thanks Dad. I promise to cheer the side for 90 minutes, however they play.

DAD: That's the idea — become a real supporter.

SON: Hope it's a great game.



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PERSONAL

Margaret, Very many happy returns, Dorothy and Bill.

Whether it's Sunday tomorrow or Friday yesterday, Saturday is many happy returns. From all at L.T.F.C.

 $\ensuremath{\mathsf{John}}$ Ball - Best wishes for your birthday. Love Mum and Dad.

Happy birthday Derrick and Roy. Love Mum.

Belated birthday greetings to Andi Clements. Love Mum and Dad

You can get your message in Town Classifieds for only 15p per word, £1 minimum payment. Send details with payments to Mike Beevor, Luton Town FC, Kenilworth Road, Luton.

John's Journal

At the recent meeting of League Club chairmen in Birmingham a tradition was broken. Next season we shall get three points for a win and one for a draw. I know there will be many arguments for and against, but we have had a change and that is the main thing.

Football is currently on its knees financially, but it will not die. Further recommendations will be brought up at the League's AGM in June and football can only benefit from the changes. People will always differ in opinions but how do we know if certain proposals will work unless we try them?

A number of clubs voted for the system of two points for winning the first-half and two points for winning the second in addition to points for goals scored. We would need dozens of "A" levels and a caluclator to work the points out. Sunday football? At least we will have some matches but I feel every club should be allowed to play on the Sabbeth if they want to.

Perhaps that will come later. If any of our supporters have an opinion on Sunday soccer, I will be pleased to hear from them.

Our opponents today make their first visit to Kenilworth Road for a League match since 13th February 1965 when the game ended in a 1-1 draw. For those who like to remember teams from the past, our side that day was: Tinsley, McBain, Jardine, Reid, Fincham, Bramwell, Harber, Gibson, O'Rourke, McKechnie, Whittaker, with O'Rourke equalising for us in the second-half. This match incidentally, was held up for a few minutes while two of the Grimsby players battled it out with each other on the terraces.

The late George Martin was appointed caretaker manager on the morning of this match and the referee was also a G. Martin. In season 1973 we had three matches in the Football League Cup, drawing 1-1 at Kenilworth Road, 0-0 at Blundell Park and, after

tossing for choice of grounds for the second replay, Grimsby called correctly but we won 2-0. Alan West is the only member of the playing staff, who featured in these matches, who is still at Kenilworth Road.

During our last three matches I have met former players from three different eras; Charlie Ferguson (1938) was at Newcastle, John Groves (1959) at Derby and Mike Harrison (1969) saw our game against Blackburn Rovers. They all send their greetings to all their friends still in Luton.

Mr P. Garner of Napier Street, Blet chley, recently sent me a Luton Town Balance Sheet for season 1897-98 in

perfect condition. This will be put away carefully with the rest of our club's history. Thank you Mr Garner for your contribution.



JOHN WILKINSON Secretary

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JUNIOR HATTERS

In my last notes, I briefly mentioned the Junior Hatters' trip to watch Luton play at Derby County, it was great!

What's more, it was an important milestone, not only in the history of Luton Town, but for soccer generally, because in this day and age when our great game comes in for so much criticism about behaviour of certain groups at matches, here we were with 70 youngsters going to see our team, all decked up in our "Luton Favours"

What a great reception we received from the Derby officials, everyone, without exception, was warm and hospitable towards us - we had a conducted tour of the dressing rooms and Directors suite, in the capable hands of Steve Stone - we had programmes, autographs, free drinks and a large notice on the side of the pitch saying "Welcome, Junior Hatters". Finally, we had 70 free seats and a good, entertaining match. All this at a time of economic cut backs and problems of behaviour - I don't believe it! Derby County were tremendous.

My hope now is that such good will will catch on, because if it does, soccer is in for a future every bit as glorious as its past has been. The future of football as a great spectacle is vested in our young, whether they be Junior Hatters, Junior Rams, Junior Blues, or whatever, and I am optimistic.

OUR NEXT MEETING

Let's have more juniors at Luton - tell your friends about our Junior Hatters Club; tell them we are nearly 1,000



There was a treat for several youngsters — the guests of match sponsors Wallspan Bedrooms — at our last home game against Blackburn Rovers. They watched the game free of charge and are pictured with Luton's chief executive John Smith (left). Wallspan managing director Terry Bailey (centre), and Luton

strong: tell them about the generosity of our local evening paper, the Evening Post-Echo, and how so many young people are able to come and see our home matches Free of Charge. Then, as the ranks of wellinformed and well-behaved young spectators swell, so the game will benefit from the much needed and valued support.

News now of our next Junior Hatters meeting. This will take place in the Hatters Club on Wednesday 18th March, starting at 6.30 p.m. The meeting will consist of a Mini Talent

Contest, so that those Junior Hatters who have rehearsed their "turns" will have a chance to perform before an audience, this will be backed up with a programme of entertainment presented by Colin Warby, a local entertainer. It should be a great night.

Birthday greetings to Barry Hogwood, whose birthday was on 29th January when he was 8 years old. His birthday was mentioned in the Newcastle programme by mistake because the date was not too clear on his form.

QUIZ WINNER

Our lucky scoreboard guiz winner at 30,069, v Blackpool, 4th March 1959. COLIN BALL

TODAY'S MASCOT



Today's mascot strikes for women's lib. Amanda Rilev is the first young female Junior Hatter to have the luck to be nominated as a mascot. She is 12 years old, and lives at Highfield Road, Leighton Buzzard. A pupil at Brooklands Middle School, Amanda's interests are drawing, reading and football. Her favourite Luton player is Jake Findlay.

EPISODE EIGHTEEN

WELL "BOBBIN" HOW'S IT FEEL TO BE A PART OF THE 5th ROUND OF THE F.A. CUP?

WELL JIMMY,

ME AND THE LADS

A GOOD CHANCE !

THINK WE'RE IN WITH

THE STORY SO FAR ... YOUNG "BOBBIN" DING, LEATOWN'S FOREIGN SIGNING WAS BEING USED BY M.I.6. AS A DECOY TO TRAP A TERRORIST GANG FROM HIS HOMELAND ... THE BOSS IS TAKING US TO A

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EH KID?



A MYSTERY OPPOSITION TEAM WERE ALSO AT THE HOTEL. HEY GO EASY, IT'S ONLY TRAINING

BRUISING HARD MEN! BUT WHOSE OUTFIT DO THEY NORMALLY TURN OUT FOR ? HI BOBBIN! ARE YOU IMPRESSED BY YOUR ELEVEN STRONG SECRET SERVICE Squip! BODYGUARD?



WE THINK VORGEE WILL TRY TO GET AT YOU HERE. WE AIM TO BE READY AND

VORGEE BE CAUGHT? FIND OUT NEXT EPISODE!

the Blackburn Rovers match, one of many correct entries received, was Matthew Fry of 13 Foxbury Close, Luton. He will receive a Luton Town shirt, by courtesy of ADIDAS, on the pitch before today's match. Well done. Matthew, and well done to all of you who sent correct entries as follows: Luton's record attendance:

Youth Development Officer

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JUNIOR HATTERS QUIZ

Sponsored by: **ANGLIA TV** and **ADIDAS**

- 1. How many grounds have Luton had?
- 2. Name them.
- 3. When did we move to our present around?

Answers to:

Colin Ball Youth Development Officer Kenilworth Road, Luton

First correct entry receives a Luton Town replica shirt supplied by: **ADIDAS**

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BEATTIE

Absolute, sheer guts and courage have kept Kevin Beattie, the onetime Iron Man of Suffolk, in the Ipswich Town first team squad. That should be no surprise. He is a player whose game is founded on strength and courage. What is surprising is that, after the injuries and surgery he has suffered, he should still be in there, in that squad. fighting back for more.

It is a remarkable tribute to his character that he was singled out for special praise by the press for his sterling defensive work in the UEFA Cup 2nd round game in Czechoslovakia, against Bohemians of Prague, when Ipswich went down 2-0 but won the tie 3-2 over two legs, the winning goal attributable to Beattie himself for driving in a wonderful shot after coming on as substitute at Portman Road.

Beattie deserved his praise. His career has been almost wrecked by injury and only his own good humour and love of his sport have kept him going so long.

I recall meeting him before the season when he played for a representative Ipswich side, including many reserves and vouth players. against Isthmian League Hitchin Town. Beattie played well within himself, was relatively unchallenged at left back, and enjoyed knocking his customary long passes forward with the least of effort. His power seemed to be returning.

BEDEVILLED

Alas, as Ipswich supporters well know, his hoped-for return has again been bedevilled. Up to the end of November, after 15 games in Division One, he had made only three league appearances. His right knee was again letting him down. His dream of a real return seemed remote. His big dream of playing again for England even more distant.

To make matters more difficult, Beattie realises how much he is missing. The World Cup up on the horizon, the sunny dazzle of Spain 1982, his last chance, perhaps, of proving to an international audience that he was the genuine succssor to Bobby Moore in the England defence.

In 1972, in Barcelona - where the opening game of the 1982 World Cup is scheduled to take place -Beattie teamed up with the current Liverpool skipper Phil Thompson at the heart of the England Youth defence. That England side won the 'Little World Cup' that year, inviting hopes that it could be repeated in the same country with grander scale a decade later.

Since then Thompson has made up a season on Beattie through in-

juries. He has about 45 more First Division appearances than his former colleague more important he has established himself as a part of the England defence. Back in Barcelona, together, they led England to a 2-0 final win against West Germany, now the European Champions. Beattie remembered it clearly;

"I remember that game and the whole tournament clearly. Phil Thompson and I had a good understanding. It was very good. We are from the same generation and I like to think we could do it again, for England. But you never know how long Dave Watson is going to continue, do you?".

OPTIMIST

Beattie is the perpetual optimist. It showed abundantly in our conversation before the season began. It shows in his play, when he relies on his power to take him through gaps that do not look safe for an armoured tank, never mind an injury-wrecked man. He still believes he could do it.

Talk of the England centre-half problem brings him to both his ambitions and his favourite subject:

Ipswich Town. Of himself and the chance to blend in with Thompson's new libero role for England he said: "The way I play would probably suit Phil very well. I used to play that way with Allan Hunter at Ipswich. It is the sort of game that would leave Phil behind me, like Allan, and let him play the way he did for England in Italy."

Of Ipswich: "There is a very good chance that the central partnership of Russell Osman and Terry Butcher will go on. They are both very good players and have done well together but I know that I am still a good player. And now that the injury feels so much better I am sure I can fight my way back, for Ipswich and England".

Beattie called his own right knee a "battlefield", but declared it was better. He purred with pleasure at the thought of Ipswich taking the League Championship. He looked forward to a season of playing football in the First Division and Europe again. For his sake and for others everywhere like him, who need his brave example to follow, I hope he gets back and earns himself a ticket to Madrid in 1982.



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OIN FOCUS



Our fans had the opportunity of watching a sport with a smaller ball before the Blackburn Rovers game when local competitors took part in a target golf competition. The pre-match entertainment was provided by match sponsors Wallspan Bedrooms whose managing director Terry Bailey is pictured with the winning Stockwood Park team.

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WELCOME TO

GRIMSBY TOWN

Some experts predicted Grimsby would struggle in the Second Division this season after winning promotion twice in successive years. But manager George Kerr, who warned the fans not to expect too much at the start of the campaign, has moulded a team still hoping — like Luton and several others — for the jump into Division One.

Kerr's move to sign former England striker Trevor Whymark emphasised his determination, not only to consolidate, but also to make other clubs sit up and notice the Mariners' progress.

The Grimsby manager brought Whymark, who has sampled football in America, to Blundell Park earlier this season after the player accepted the offer of a definite contract rather than try his luck with Sunderland who offered him a trial at Roker Park.

Grimsby won the Third Division Championship last season by three points after losing only 10 games all season. Their final result — the 4-0 home hammering of Sheffield United — was followed by a civic reception for the club's players and officials.

It was well deserved recognition and Kerr said: "Last season was one of the most enjoyable that any club could possibly have had. Our exploits in the Football League and FA Cups would have satisfied most supporters but then came the crowning glory — winning promotion to Division Two."

Grimsby reached the fifth round of the League Cup after beating Scunthorpe, Huddersfield, Notts County and Everton. In the fifth round they took Wolves to three games before being eliminated. In the FA Cup, they beat Chesterfield and Sheffield United before losing 5-0 to Liverpool at Anfield.

Kerr's astute management off the field is taken onto the pitch by club skipper Joe Waters, whose leadership qualities have played a big part in the success.

Limerick-born Waters played a dozen times for Leicester City before moving to Blundell Park where he has established himself into a mature midfield player — a talent which brought him Eire international honours.

Waters formed a fine partnership with Bob Mitchell last season. Mitchell, the former Sunderland and Blackburn player, appeared in all Grimsby's 59 League and Cup games.

Scot Mike Brolly, who had short spells with Chelsea and Bristol City, can operate in midfield or as an orthodox winger but despite his undoubted flair he hasn't scored as many goals in his career as he should have.

Whymark will certainly intensify the competition for places in the Grimsby forward line with a cluster of players fighting for a first team spot.

Kevin Drinkell, who was top scorer with 16 League goals last season has been linked with other clubs following his record.

Kevin Kilmore cost Grimsby a club record £60,000 from Scunthorpe last season but he quickly repaid some of the cash by scoring 15 goals in 27 games. Since his £10,000 transfer from Leeds United in 1977, Gary Liddell has been plagued by injury but the club hope that he is now over his problems. Tony Ford is a product of the youth policy, making his first team debut at the age of 16 and he is now fulfilling the promise he showed as a youngster.

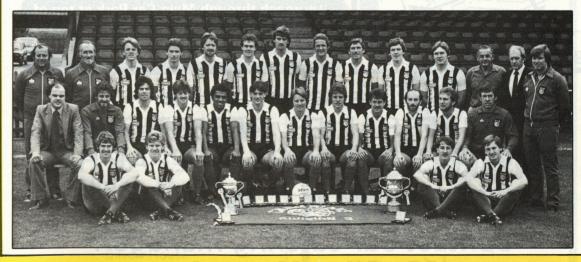
Airdrie-born Bobby Cumming began his professional career with Albion Rovers — also at 16 — and has since proved a tireless and courageous player for Grimsby. In defence, two brothers, Dave and Kevin Moore, have the unusual distinction of fighting against each other for a first team place. Sons of a former Grimsby player, they both joined the club as apprentices.

Clive Wigginton is in his second spell at Grimsby after leaving for Scunthorpe and then Lincoln. He re-joined the Mariners in March 1979 for a bargain £10,000 and has played an important part in the two promotions.

Former Lincoln City player Dean Crombie is tasting Second Division football for the first time but he's producing the form that won him the club's Player of the Year award last season.

Goalkeeper Nigel Batch has been ever-present in the Grimsby side during the past two seasons. His chance came when Harry Wainman, who has made over 400 appearances, was injured and he has been the first choice ever since.

GRIMSBY TOWN FC playing staff season 1980-81



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Reserve Report

Cardiff City 1 Luton Town 2

Although playing against a gale force wind, the Town opened brightly and with a little good fortune, should have taken an early lead when efforts by Steve White, Raddy Antic and Andy Harrow — now with Aberdeen — went close. Luton played some fluent football and it came as no surprise when Neil Madden scored from close range following good work by Antic, Nigel Johnson and Lilly Fuccillo. This was Madden's third goal of the season which improved his total for last year.

In the second half, White missed a penalty after his effort had been handled, before Cardiff recorded a shock equaliser when, following a cross which was knocked out to the edge of the area, a spectacular shot floated into the top corner of the net. However, we were awarded another penalty five minutes from time after White was pulled down. This time, White made no mistake to give us the points.

Team: Judge, Johnson, Thomas, Antic, Foote, Goodyear, Madden, Harrow, White, Fuccillo, Heath. Sub: Cole.

Luton Town 2 Peterborough United 1

On a bone hard pitch, Luton were away to a dream start in this friendly with two goals. The first, following a fine ball from Andy Harrow, allowed Steve White to run into a position to lift the ball over the keeper. The second, a 30-yard ground shot from Raddy Antic, completely fooled the keeper. But seconds before half-time, Peterborough scored when our defence missed a corner at the near post. The ball hit Wayne Turner on the arm and, from the penalty, Peterborough pulled one back.

Team: Judge, Johnson, Turner, Antic, Foote, Harrow, Madden, Thorn, White, Fuccillo, Heath, Small, Cole.

Arsenal 1 Luton Town 2

Luton applied themselves tremendously against the Gunners and, after early efforts from Seamus Heath, Neil Madden and Steve White were just off target, the Town went in front. Alan Cosby and Steve White combined to give Andy Harrow the opportunity to score with a low shot past George Wood.

We were forced to shuffle our defence when Andy Foote was substituted and it allowed Arsenal to equalise. But that acted only as a spur to the Town and, after regaining control, we knocked in the winner through White after Antic and Harrow had created his chance. Coach Trevor Hartley said: "It was a supreme effort by our lads and the victory severely dented Arsenal's Championship hopes."

Team: Judge, Johnson, Turner, Cosby, Foote, Goodyear, Madden, Harrow, White, Antic, Heath. Sub: Cole.

Luton Town 3 Bristol Rovers 1

This was Luton's third successive Football Combination victory in a game which was highlighted by three stunning goals from us and another cracker by Rovers.

The first came after 15 minutes when Raddy Antic converted one of his special benders before Lilly Fuccillo hit a screamer into the bottom corner. Rovers pulled one back from a free kick taken by Phil Bater which left Alan Judge clutching at air. It was left to Antic to restore our winning two goal margin with another splendid shot in the second half.

Team: Judge, Johnson, Turner, Antic, Saxby, Goodyear, Madden, Bunn, White, Fuccillo, Heath. Sub: Small.



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Luton News

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ATTENDANCES EAGUE TABLES POINTS

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Gimsby Town
Notts County
Bristol City
Preston North End
Shrewsbury Town
Swansea City
Cambridge United
Sheffield Wednesday
Queens Park Rangers Wattord
West Ham United
West Ham United
Saddiff City (1)
Bolton Wanderers
Bolton Wanderers
Clotham Athletic
Freston North End (2)
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Today's Mitre Match Ball is sponsored by: A STAUNCH AND LOYAL TOWN SUPPORTER **MRS JOAN BALSER**

CHALLIS, RONALD C. (Tonbridge, Kent). Commenced refereeing with the RAF in Singapore (1952) then progressed via Kent League. Southern League referee for ten seasons. Football League line to full list in 1968. Has refereed FA Challenge Trophy Final and a European Competition Final in 1976. Lined the FA Cup Final in 1975, also twice in Inter-Cities Cup matches. Linesman in UEFA Cup Semi-Final in 1978. In 1979 was reserve referee for Football League Cup Final and refereed FA Cup Final.

Final and refereed FA Cup Final. Married with two sons is a Magazine Production Manager.

COMMERCIAL COMMENT

If you want souvenirs, we've got them. In fact, our stock of souvenirs is so big, it's doubtful whether you wouldn't be able to find something to suit your particular taste.

We've got the lot. If it's connected with Luton Town, you'll find it in the pools office in Kenilworth Road or in any of the kiosks sited inside the stadium.

You may have someone celebrating a birthday. If so, what better present than something from our huge range? Top quality items, coupled with competitive prices, make our souvenirs that something special. Why not pop in and examine our huge range.

Our Christmas draw was a huge success, allowing 37 people to share prizes ranging from £1,000 to £5. It provided the winners with a Christmas bonus. It also gave us the satisfaction of increasing our donation to the football club this year.

Although it's a little late, we promised you the full

£1,000 Mr T. Ward, 173 Selborne Rd, Luton (19208); £250 Mr Tiltman, 92 Byron Rd, Luton (19382); £100 Mr E. Abraham, 24 Pinginhoe Rd, Stewartby (76440); K. Craddock, 25 Bromford Rd, Birmingham (67360); K. Coyle, 55 Tennyson Rd, Luton (15200): Mrs Chanman, 18 Greenways, Flitwick (59021): Mr Covington 4 Brook Lane Great Barford (49201): £10 Mr Valentine, 14 Church Rd. Linslade (59247): D. J. Verney 16 Park St. Aylesbury (77336); Mr Ford, 78 Oakley Rd, Luton (24781); S. McGrath, 30 Carterways, Dunstable (15361; P. O'Connor, 9 Mangrove Rd, Stopsley (79941); S. R. Wright, 108 Swifts Green Rd, Stopsley (36781); J. Kavanagh, 23 Larch Grove, Bletchley (76436); R. Clarke, 8 Mayflower Ave, Hemel Hempstead (13280); M. Jones, 14 Brays Rd,



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St, Slip End, Luton (49781) E. Ford, 78 Oakley Rd, Luton (24797); Karl King, 3 Langdale Ave, Harpenden (23662); Dave Brackenbury, 12 Lyall Close, Flitwick (59022); E. Smith, c/o 20 George St, Markyate (76475); M. Johnson, 7 Cranbrook Drive, Luton (24569); B. Coney, 148b Aldershott Rd, Fleet, Hants (40146); P. Smith, 63 Westoning Rd, Harlington (48260); D. Knight, 18 Wood End Rd, Kempston (20885); Mrs Perkins, 85 Evelyn Rd, Dunstable (50922); Mr D. Miller, 38 Dunstable St, Amptill (27483)

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How pools help Soccer

Since 1975 a quiet revolution has been taking place at football grounds up and down the country. New segregation fences have been built, crush barriers strengthened, new toilets installed, police control facilities provided, floodlighting increased and — at some clubs — terraces and stands completely rebuilt.

The name of the game is safety. First and Second Division clubs have been ordered to do this work by law — the Safety of Sports Grounds Act of 1975 to be precise. If they hadn't, the local council could even have closed their grounds. And many clubs in the Third and Fourth Divisions have also chosen to carry out safety and other work.

Building work these days is not cheap, but none of the MPs who helped pass the new law in 1975 can have guessed that the cost of safety work at football grounds would have amounted to more than £10 million over five years — a staggering sum when you consider the rocky finances of most clubs.

Fortunately for football, the clubs have not had to raise all the money themselves. Grants of 60 per cent of the cost have been available from the beginning. These are paid by the Football Grounds Improvement Trust — an independent body set up by Britain's three big pools companies, Littlewoods, Vernons and Zetters, and financed wholly out of their Spotting-the-Ball

competition.

The chairman of the Trust is Lord Westwood, the president of the Football League, and one of the trustees is the world famous former Preston and England winger. Tom Finney.

Here at Luton Town, we have received a total of £166,843 from the Trust; out of the £6.8 million which the Trust has paid out to League clubs as

grants for safety work.

The money given to the F.G.I.T. is only a part of the millions the pools put into football each year. This year, for the use of fixture lists, the pools will pay some £3.95 millions (plus VAT) and, of course, nearly all this money will be shared out amonast the League clubs.

In addition to this large sum, over £4.1 million will go to The Football Trust and be shared out — about £2.4 million to the F.G.I.T. for safety work and improvements at League grounds, the rest to be used by the Football Trust for the wider benefit of football, and especially for tackling problems of crowd behaviour.

In all that means over £8 million yearly provided by the Pools Promoters for football, and the figure is going up every year with the increases in turnover.

Obviously football is a big pools winner. The pools' substantial contributions to football are evidence of their will to play their part in helping British football.

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Richardson and Bottoms Limited have been building contractors in this area since 1940.

Specialising originally in local housing and more recently in industrial and commercial premises, Richardson and Bottoms Limited are proud of their record for completing their contracts on time and within budget.

Recently completed contracts include warehouses or factories at Northampton, Slough, Milton Keynes, Princes Risborough, Borehamwood and, in Luton, the cash and carry warehouse for Messrs Nurdin and Peacock, and the distribution warehouse and vehicle maintenance unit for Messrs TNT Inter-County Express, both at Sundon Park, Luton.

Richardson and Bottoms Limited have also completed the 91 bed students hostel in Luton for the Bedfordshire County Council and Old Peoples Sheltered Housing for the Luton Borough Council.

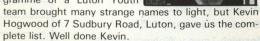
Contract values at today's prices range from £75,000 to £1,500,000, and Richardson and Bottoms Limited are currently increasing their workload, despite the recession, because of their proven track record.

The Company's founder, Mr Jim Richardson, has been a director of Luton FC since 1964 following in his father's footsteps.

QUIZ SPOT

This week's quiz takes a different format. We want you to identify the player in the picture. The first two correct entries opened by secretary John Wilkinson by first post next Friday will each win two tickets for our game against Bristol City on 14th March. Entries should be sent to John Wilkinson, Luton Town FC, Kenilworth Road, Luton.

The picture published in the recent Newcastle programme of a Luton Youth



Mr J. Pyper of 63 Marlborough Road, Luton, who is a regular competitor to our quizes, got eight names correct and Pete Holmes of 67 Pipit Rise, Bedford, came up with seven correct.

The full list from left to right was: Gerry Jones, Paul Price, Charlie Sorbie, Alan Starling, Ken Goodeve, Robin Wainwright. Front row: Viv Busby, Gary Hooper, Peter Woods, Terry Robinson, Peter Anderson. Two tickets each for today's match is their prize.

WHO'S PLAYING



LUTON TOWN

- 1 JAKE FINDLAY
- **2 KIRK STEPHENS**
- **3 MAL DONAGHY**
- **4 TONY GREALISH**
- **5 ALAN WEST**
- **6 PAUL PRICE**
- 7 RICKY HILL
- **8 BRIAN STEIN**
- 9 GODFREY INGRAM
- 10 MARK AIZLEWOOD
- 11 DAVID MOSS

12

TEAM CHANGES

GRIMSBY TOWN

- 1 NIGEL BATCH
- **2 JOHN STONE**
- **3 DEAN CROMBIE**
- **4 JOE WATERS**
- **5 CLIVE WIGGINTON**
- **6 KEVIN MOORE**
- **7 MIKE BROLLY**
- **8 TREVOR WHYMARK**
- 9 KEVIN DRINKELL
- 10 BOB MITCHELL
- 11 BOB CUMMING

13

TEAM CHANGES

HALF-TIME SCORECHECK

Blackburn v Wrexham

Bristol City v Q.P.R.

Chelsea v Watford

Derby County v Orient

Newcastle United v Bristol Rovers

Sheffield Wednesday v Swansea City

Shrewsbury Town v Preston

West Ham Utd v Cambridge Utd

Aston Villa v Crystal Palace

Brighton v Liverpool

Everton v Coventry City

Ipswich Town v Wolverhampton

Leeds United v Sunderland

Manchester City v Manchester Utd

Middlesbrough v Stoke City

Nottingham Forest v Arsenal

Southampton v W.B.A.

Tottenham v Leicester City

Totterman v Ecicester Orty

Barnsley v Reading

Blackpool v Walsall

Charlton v Exeter

Chester v Colchester

Fulham v Portsmouth

Hull City v Brentford

Millwall v Burnley

THOUSAND AND THE PARTY OF THE P

Oxford v Gillingham



OUR NEXT HOME LEAGUE MATCH

LEAGUE DIVISION TWO

Saturday 14th March 1981

BRISTOL CITY Kick-off 3.00 p.m.

Tickets available from the Ticket Office

WHISTLE AND FLAGS

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Tonbridge, Kent

LINESMEN: B. A. OBRAY (Red Flag) V. C. ROPER

