

THE HATTER

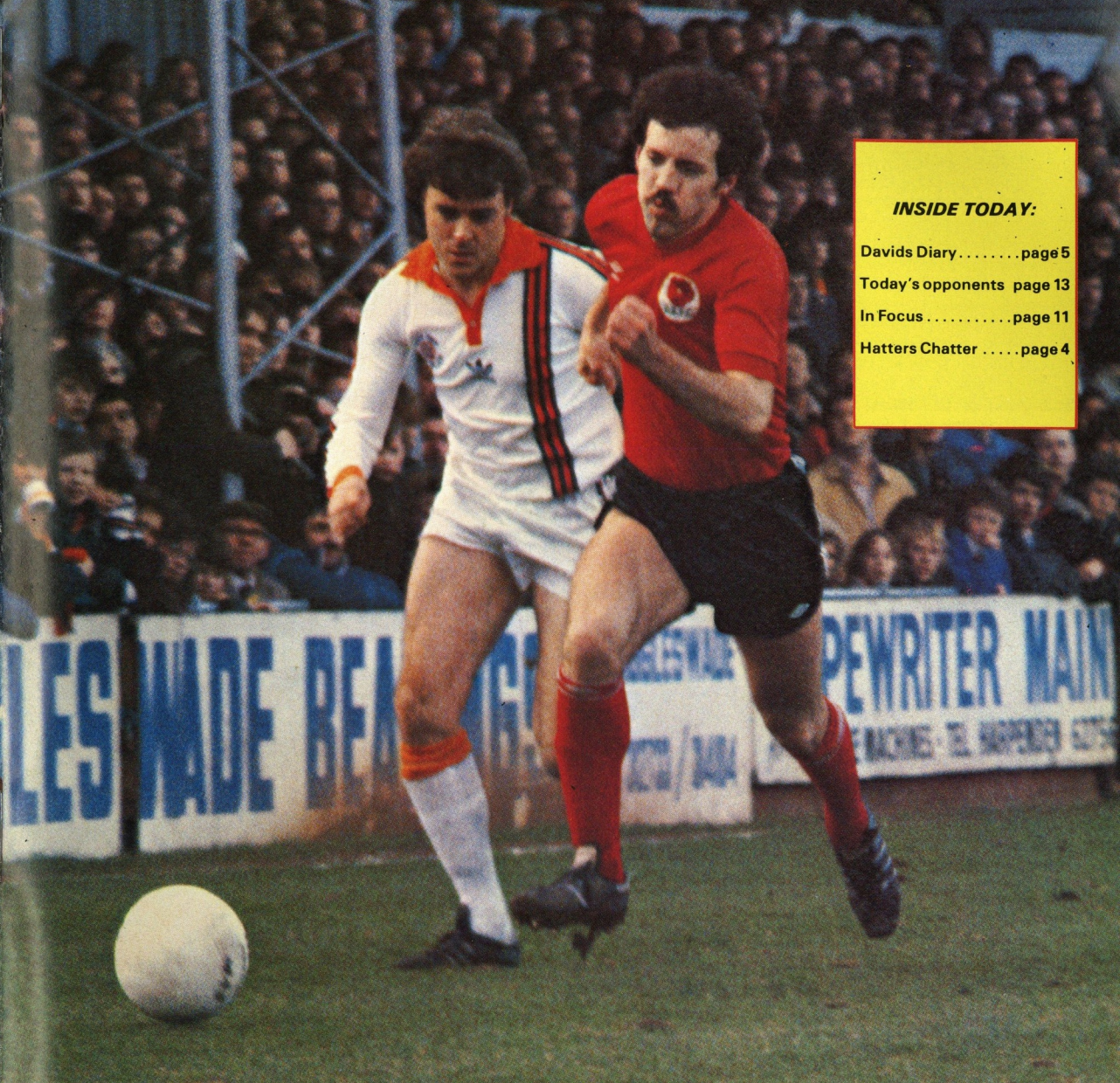
OFFICIAL MATCH DAY MAGAZINE
PRICE 30p



TODAY'S MATCH SPONSOR:
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FOOTBALL LEAGUE DIVISION TWO
Saturday 28th March 1981
Kick-off 3.00 p.m.

**LUTON TOWN v
CAMBRIDGE UNITED**



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Season 1980-81

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A C T I O N . . A C T I O N



**LUTON TOWN 3
BRISTOL CITY 1**

The Town hit back after conceding an eighth minute goal to take two valuable promotion points from Bristol City — and Steve White did the main damage to the struggling Second Division club with two goals.

Left: On its way . . . David Moss beats Jan Moller with a penalty for Luton's third goal.

Below left: On its way . . . Steve White knocks in the second.

Below: It's already there . . . Ricky Hill belts the ball back into the back of the net after White had knocked in the first.

Pictures: David Satchel — Evening Post-Echo



A C T I O N . . A C T I O N

HATTERS' CHATTER

BOX OFFICE . . . BOX OFFICE

Well, well, well, how wrong can you be? After spending many hours pouring over figures and statistics and coming up with an idea to improve the revenue from the Main Wing Stand it would seem we have really stirred up the hornets nest.

It would be easy to adopt a take-it-or-leave-it policy, but this is NOT our way of doing things. We really do want to involve our spectators with the club and that is why we went to great lengths to explain the reasons for making the Wing Stand unreserved.

However, from the reaction we have received it is apparent that those regulars would rather retain their reserved seats in the Wing Stand rather than move to a seat in another block. Therefore we will revert to this season's position and the Wing Stand will operate as usual. Prices for this area will be £35 for adults and £20 for senior citizens, juveniles and full-time students.

As quite a number of supporters have been to the ticket office already to change their seats, they may either retain their new seats or re-claim their old seats in the Wing Stand and any necessary price adjustment will be made.

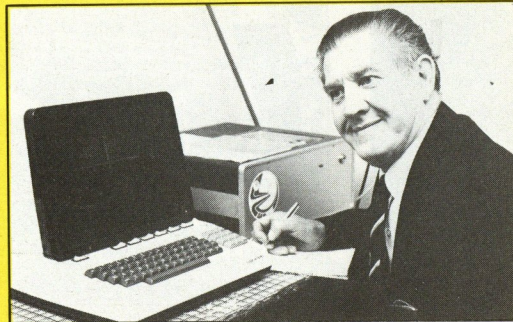
After studying this season's Sunday matches and next year's fixtures when they are published in July, our Chief Executive John Smith will then make a decision about playing one or two Sunday fixtures as an experiment next season. Therefore should you wish to renew your members ticket for 1981-82 you may do so knowing that should any Sunday fixtures be arranged you may apply for your ticket to be cancelled and your money to be returned.

There are now very few tickets available for the next home match against Queens Park Rangers and you may now also apply for tickets for the remaining matches against Bristol Rovers and Oldham at Kenilworth Road.

Tickets are available for the away game at Sheffield Wednesday price £3.20 for centre seats. To save telephone calls, we are afraid we do not have any tickets available for the FA Cup Final or the England-Scotland match.

BEHIND THE SCENES

This week, we feature Eddie Ellingham who operates the crowd control system we have installed. Eddie has been connected



with us since 1940, helping to install our first set of floodlights, hospital broadcasting scheme and, more recently, the wiring of turnstiles for the crowd control system.

RE-ARRANGED GAME

Our game at Wrexham, postponed on 14th February because the Welsh club were involved in the FA Cup, will now be played at the Racecourse Ground next Tuesday.

DRESSED TO KILL



Our programme editor couldn't resist the temptation to reproduce another of Gareth Owen's pictures taken at the players' party night.

Mike Saxby (left), David Moss — or is it Max Wall? — and Jake Findlay were only three players who took the time and trouble to enter into the spirit of the party.

It was a fantastic turn-out and, for another picture, turn to page 11 and In Focus.

QUIZ SPOT

This week, instead of the usual picture quiz, we thought a few clues to former players might be a change. Anyway have a go. The number of letters required are in brackets.

1. Jewel Garden (6); 2. Enthusiastic (4); 3. Winger from Forest (6); 4. Goalkeeper and Forward (4); 5. Goalkeeper at Carlisle (4); 6. Back at Fulham (9).

The first two correct answers will receive two tickets for a future match. Answers to J. Wilkinson, 70-72 Kenilworth Road, Luton. To arrive by 5 p.m. Thursday 2nd April.

DAVID'S DIARY

A rather frustrated group of players travelled back from Swansea last Saturday afternoon. Comparisons could be drawn from our previous week's game with Bristol City. They were notified on the morning of the match that there would be an inspection. Indeed, it was the tremendous hard work by certain people which confounded the pessimists and allowed the referee to say at 11 am: "The game goes on."

At Swansea, we didn't receive any notification of an inspection and arrived at the ground at 2 pm to be told that the match referee, Mr Newsome, had inspected and declared the pitch unfit as late as 1.15 pm. I respect his decision but he could have inspected before mid-day in time to prevent many people making wasted journeys or giving people the chance to re-route or return if making the long trip from Luton.

My sympathy was with that special group of our travelling supporters. If we can gain that elusive place in Division One, it should not be overlooked that our away support over the last couple of seasons has been tremendous. I know the effect away support has on the players when they are miles from home. Today, we have the opportunity to stay in the fascinating Second Division promotion race. Luton v Cambridge may not have been considered a promotion encounter at the beginning of the season. But we have both won the right to be among the leaders. This year's much maligned Second Division has been criticised by respected football people and some quarters of the Press for lacking quality.

I disagree. People have fallen into a trap of associating standards with glamour. Some find it hard to reconcile the fact that Sheffield Wednesday, Grimsby, Blackburn, Cambridge, Swansea, Notts County and ourselves are meriting their position.

To achieve it, they have had to play every bit as well as last season's competitors, Birmingham, Queens Park Rangers, Chelsea, West Ham, Sunderland and Newcastle. The above clubs should not feel inferior or wary of First Division football. They could survive on the pitch with some of the mediocre sides I have seen this season. Our common struggle would be raising the finance to support First Division sides.

It is now more important than ever before that the fans on the terraces take a more active role in helping to support our aims. We now all accept that football cannot support itself through the turnstiles.

I ask all our regular fans to contact Mike Hardwicke, our pools manager, whose hardworking efforts have held this club together. Become an agent or contribute and buy tickets. If the re-organisation of the Football League becomes a reality in a short time, then we must be in a strong position on and off the pitch. So, please, help our pools organisations.

Today's game looks good. Cambridge manager John Docherty is a big man, lacking in inches, with a sound knowledge and a determination to succeed. He has done exceptionally well so far, proving that good coaching and management can considerably increase the potential of lower League players if given an opportunity. Players like Reilly, Fallon, Spriggs, Smith and Donaldson have all been given a chance and are repaying the manager's judgement.

Get behind the team today. We could well be in the nervous nineties without realising it. Three or four quick victories could have Nots County shaking. It is difficult to play relaxed football, but we shall try and hope your support will carry us to a good win.



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John's Journal

Today, we welcome our friends and near neighbours from Cambridge and, although we hope they leave the points behind, also hope they have a good day out and are treated to an entertaining match.

Formed in 1919, the club turned professional in 1946 but since being elected to the Football League in 1970 have done remarkably well in the 11 years that they have been members. They gained promotion to the Third Division in 1973-74 season but were back in the Fourth Division a year later.

In season 1977, they won their way back and were promoted to Division Two in 1978. Last season they finished eighth in the table which was their best so far in this Division. At one time they showed a liking for former Luton players, Peter Philips, Alan Guild, Alan Biley had a spell there, and more recent and probably in the team today, Chris Turner and Tom Finney.

Incidentally, Alan Biley scored 75 goals for them in his four and a half years at the club which is why Derby County paid £350,000 for him 12 months ago. Now under the leadership of John Docherty, they have become a side to be reckoned with and we will have to be on our toes today. The Abbey Stadium ground must be the smallest in the Second Division with a capacity of just over 12,000 but I believe plans are in hand to increase this.

Now, a word to our supporters who stand behind the goal at the Oak Road end. At our last home match against Bristol City, obscene chants were being voiced and that is something we do not want here. As you know, the Junior Hatters and children's enclosure is next to yours and as we are trying to build a young supporters club and to encourage young people in to watch us, we do not want them or their parents

who bring them, to stay away because of misbehaviour. So let's cut it out please.

Many thanks to the ground staff manager and players who were out on the pitch forking the water away for a couple of hours to enable the match to go ahead. To me, this shows the spirit that is within the club.

I received a letter this week from a season ticket holder, Mr Milroy of Stockingstone Road, who was recently in Johannesburg and watched the highlight of our victory over Blackburn Rovers. It proves that television does have its good points.



JOHN WILKINSON *Secretary*

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JUNIOR HATTERS



Junior Hatters Club members who read the *Evening Post-Echo* will, I hope, have seen our new column which started a week last Tuesday. The *Evening Post-Echo*, who have sponsored our youth scheme this season, have agreed to give me the space every week to air the views and news of the Junior Hatters Club. It is a gesture I greatly appreciate because it gives me another opportunity to communicate with you in addition to being able to print all members' birthdays. The *Evening Post-Echo's* gesture provides me with a weekly feature and I hope you all read what I have to say.

I must say a big public thank you to the parents and friends of our Junior Hatters who are helping to shape the future of our club by organising the sale of souvenirs and old programmes in the area beneath our Junior's enclosure.

This is the area which the football club have designated for our Junior Hatters clubroom, and I hope next season will see it ready for use. Since a soft (hot and cold) drinks bar and a souvenir and programme shop are planned to be features of the clubroom, we are now running these facilities on a trial basis to the end of the season to see if they are successful.

Judging by the demands made by those in our Junior *Evening Post-Echo* enclosure for our game against Bristol City, it appears that they are!

I must also thank, on your behalf, all those adults who attended a recent meeting and offered their help in all sorts of ways to help make our club a success. As a result, we now have an under-10s Junior Hatters five-a-side team playing in the Putteridge Recreation Centre Junior Competition, and doing well on their first showing.



There was a bonus for Junior Hatter Stephen Pakes before the kick-off of our last home game against Bristol City. He won the Junior Hatters scoreboard quiz at the Grimsby match and was presented with an Adidas shirt in Luton's colours from youth development officer Colin Ball.

Some adults suggested some very good ideas for our Junior Hatters to try, but what about some good ideas from our members. Why not put your thoughts on future ac-

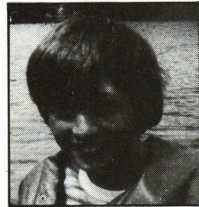
tivities in a letter and send it to me at the football club? I look forward to hearing from you with your ideas.

The winner of our Junior Hatters Scoreboard Quiz for the Bristol City game on Saturday 14th March was Junior Hatter David Gilder, of 60 Sutton Road, St. Albans. His correct answers to our quiz were drawn from among other correct entries, by Paddy Grealish at our recent Junior Hatters meeting. The correct answers were:

1. Denis Law
 2. Manchester City
 3. (2-6 game abandoned, score void)
- Final result 3-1 to Luton Town.

COLIN BALL
Youth Development Officer

THIS AFTERNOON'S MASCOT

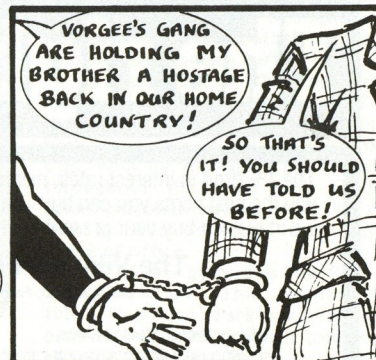


Today's mascot is Stuart Pryor, who lives in Crown Street, Redbourn. Stuart is a pupil at Eastbrook Junior School, Hemel Hempstead and is a member of the Redbourn Youth Club — an organisation sponsored by Barry O'Donovan, a Century Club member. Stuart plays football for the club and a keen fan of Luton. His favourite Luton player is David Moss. We hope you enjoy your afternoon with us, Stuart.

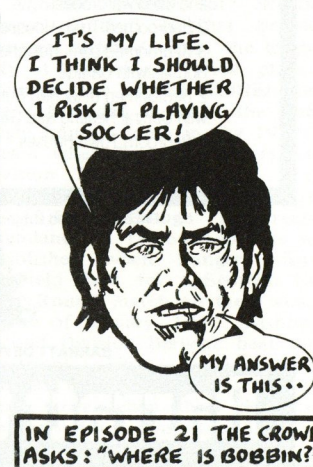
WHICH SIDE WAS HE ON?

EPISODE TWENTY by Ray Aspden

THE STORY SO FAR...
YOUNG "BOBBIN" DINO, LEATOWN'S FOREIGN SIGNING, IS ABOUT TO BE EXECUTED BY A TERRORIST GANG FROM HIS HOMETOWN, BECAUSE HE DOUBLE-CROSSED THEM. THEN M.I.6. CAME TO HIS RESCUE...



... VORGEE'S CAR WAS LATER FOUND ABANDONED. OF THE FOREIGN GANG LEADER HIMSELF, THERE WAS NO TRACE. SQUID ACCEPTED "BOBBIN'S" EXPLANATION OF WHY HE HAD APPEARED TO HELP THE GANG. LEATOWN MEANWHILE FACED SOME CRUCIAL FIXTURES IN THE FINAL STAGES OF THE LEAGUE SEASON. BUT, SQUID HAD AN UNWELCOME WARNING FOR THE LEATOWN MANAGER. NOW READ ON...



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JUNIOR HATTERS QUIZ

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1. Name an ex-Luton Town player who is now an international team manager.
2. Name four ex-Luton Town players who now manage Football League clubs.
3. Name the clubs they manage.
4. Name the Football League teams in the Anglia TV region.

Answers to: Colin Ball
Youth Development Officer
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Scottish football has a fascinating history and has also provided many odd soccer stories. Indeed, some strike me as so eccentric that I sometimes think someone north of Hadrian's wall must have had a dram or three of the national beverage and next time they should 'take more water with it'. There was that splendid occasion beloved of schoolboys and quizmasters when Arbroath beat Bon Accord 36 - 0 to set up the highest score ever recorded in a proper competition in Britain. It was a Scottish Cup First Round game on the Fifth of September, 1885.

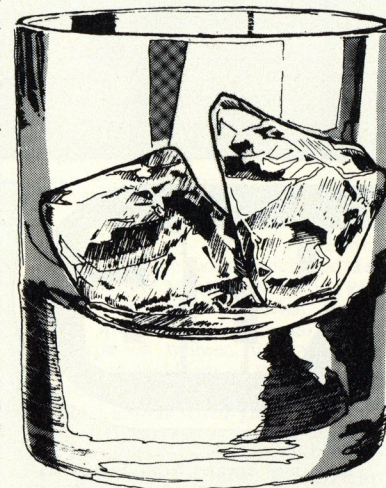
According to legend, Andrew Lornie was making his debut in Bon Accord's goal as regular 'keeper Jimmy 'Sniper' Grant was ill. But in truth Bon Accord were actually the Orion Cricket Club of Aberdeen and they were very surprised therefore to receive an invitation from the Scottish FA to take part in the competition. The cricketers decided to change their name to Bon Accord because they thought it sounded better than their real name. After the 36 goal slaughter the red-faced Scottish FA Secretary apologised and admitted that the invite should have gone to the Orion Football Club. No wonder none of the Bon Accord team played in real football boots!

John Petrie scored 13 of the Arbroath goals and when you consider that in those days the goalkeepers changed end after every goal, there were no nets, no penalties, the players didn't wear numbers and goalkeepers were not restricted to handling the ball only in the penalty area, you begin to get some idea of the farce that was presented on that September day 75 years ago.

I particularly appreciate the report on the match in the 'Dundee Courier and Argus':-

'This match - the first cup-tie - was played at Arbroath on Saturday, when, despite the rain, there was a good turn-out of spectators. The match was one of the drollest ever seen here or anywhere else, and baffles description. It was truly 'The Massacre of the Innocents', for a more helpless set of innocents never before met the crack club of Forfarshire. Though unable to describe the match, we can give the result, which we hope no one will doubt. Two forty-fives

TAKE MORE WATER WITH IT...



by Graham Spiers

were played. The first result was - Arbroath 15; Bon Accord 0; second - Arbroath 21; Bon Accord 0. Grand total - Arbroath 36; Bon Accord 0, Milne, the active goalkeeper of Arbroath, neither touched the ball with hand or foot during the match, but remained under the friendly shelter of an umbrella the whole time'.

HARPS WIN 35-0

The second highest score ever recorded in a proper competition in Britain is the 35-0 victory Dundee Harps had over Aberdeen Rovers. Now the interesting thing about this

is that it was recorded on the same day as Arbroath's record win, and in the same competition! Arbroath to Dundee is just 17 miles and so in that short distance the two highest ever scores were set up on the same day.

When you consider that it usually takes a couple of minutes to score a goal and with the goalkeepers having to change ends every time that probably added another minute then there was a goal every three minutes in the first half and a goal every two minutes in the second half. I wonder what the opposing managers said at half-time?

Another unusual Scottish set up is that of the famous Queen's Park club. The oldest club in Scotland, formed in 1867, and of course amateur, the club motto translates from the Latin as, 'To play for the sake of playing'. In 1873 Queen's Park became members of the Football Association and England adopted all the club's rules. The Scottish FA followed with the eight clubs then existing in Scotland. Before this, Queen's had taken part in the FA Cup and had reached the Final twice, meeting Blackburn Rovers both times and losing 1-2 in 1884 and 0-2 in 1885.

From the foundation of the club in 1867 they played for nine years, until 1876 without losing a game and in 1872 for the very first recognised International between Scotland and England the whole Scottish team was provided by Queen's Park!

At Queen's Park the President's Chain of Office is also unusual in that it is made of the various medals, such as International and Scottish Cup, won by the club's players who throughout the years have handed these personal awards back to the club in order to create this unique badge of office.

The club's ground is the famous Hampden Park. This present, the third, Hampden Park stadium, was built in 1903 and covers a total area of some 33 acres.

Another oddity of Scottish League football is that Berwick Rangers, although from the English City of Berwick on Tweed, plays in Division One of the Scottish League. Founded in 1881 the club's single honour came in the 1978-79 season when Berwick Rangers were Division Two Champions. These days Berwick's ground capacity is set at 10,687 although the record attendance is 13,365 and this was established when Rangers visited Sheffield Park for a Scottish Cup First Round match on the Twenty-Eighth of January, 1967. Although Second Division Berwick beat their illustrious First Division rivals Rangers 1-0 they went down by the same score when they visited Hibernian in the Second Round.

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IN FOCUS



We think there could be a few new nicknames in the Luton dressing room after the players' party night held at the Old Bell, now owned by former Town keeper Tony Read. Our lads responded magnificently to the fancy dress theme and we don't think you'll have any problems trying to identify them.

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Barratts score with Luton Town

'I wanted a house. . . Barratts did the rest'

Paul Price

'the part-exchange facility was ideal for me'

John Wilkinson—secretary Luton Town FC

'moving is made easy the Barratt way . . .'

Andy Harrow—former Luton Town player

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WELCOME TO CAMBRIDGE UTD

Former Luton striker Alan Biley played a prominent part in Cambridge manager John Docherty's rebuilding plans after he sold Biley to Derby County for £450,000 just over 12 months ago.

Biley, given a fee transfer by Luton, eventually moved to Cambridge — and his progress at the Abbey Stadium attracted the interest of several clubs.

But he elected to join Derby, and Docherty has used some of the money to invest in his plans to strengthen the team. Cambridge have done well to consolidate in the Second Division after the bonus of joining the Football League only ten years ago.

Their compact Abbey Stadium ground holds only 12,000 fans. But this season, they earned national recognition for their exploits in the Football League Cup.

In the second round, they eliminated Wolves after winning 3-1 at home in the first leg and 1-0 at Molineux in the return. That result gave Cambridge confidence for their next hurdle — a game against another First Division team, Aston Villa, at home.

Villa were one of the favourites to win the Cup, but Cambridge had other ideas and recorded another shock result by winning 2-1. United could not have wished for a tougher match in the fourth round which paired them against Coventry City at Highfield Road. They faced the challenge with

relish to earn a replay.

Coventry proved to be too tough at the second attempt, but Cambridge proved they had the quality to compete against tough-class opposition.

Cambridge have fought their way into the Second Division since being elected to the Football League in 1970. And manager Docherty has his eyes quietly set on First Division status.

The departure of Biley does not appear to have been a great loss. Another former Luton player, Tom Finney — an Irish international — moved, to Sunderland before joining Cambridge. He's scored over 150 goals for United since joining them in 1976 and was the club's Player of the Year last season.

Striker George Reilly is United's most expensive signing. Cambridge broke the Fourth Division's transfer fee record when they paid Northampton Town £180,000 for the 6ft. 4in. front-runner in November 1979 and he scored 11 times in his first 25 appearances in Cambridge colours.

Another former Northampton player, Derrick Christie, also figures in attack. Docherty employs him as an out-and-out winger after paying £50,000 for his signature on a transfer form. Born in Bletchley, Christie joined Northampton from school.

After Biley's departure, Docherty invested £90,000 on Millwall's John Lyons and he responded by scoring in his debut against Oldham. Another

Millwall player, Dave Donaldson signed for £50,000 and the full-back made his first appearance for United at Bristol Rovers.

Midfielder Alan Taylor hit the headlines in 1975 when he scored in the sixth round, semi-final and final as West Ham went on to win the FA Cup. He was a £40,000 purchase from Rochdale but joined Norwich and then played in Canada before agreeing to join Cambridge when Docherty paid Vancouver Whitecaps £150,000.

There has been a change recently in the goalkeeping position where Richard Key, formerly with Exeter and Coventry, has taken over from long-serving Malcolm Webster.

Steve Spriggs and Steve Fallon were regular members of the team which twice won promotion for Cambridge. Scot Jamie Murray has sampled Football League soccer with only one club — Cambridge — and has made about 80 appearances in the first team.

Front row (left to right): Steve Spriggs, Tommy O'Neill, Tom Finney, Dave Stringer, Graham Cox, Derrick Christie.

Middle row: George Reilly, Floyd Streete, Richard Key, Steve Fallon, Malcolm Webster, Lindsay Smith, Martin Goldsmith.

Back row: Doug Evan, Jamie Murray, Roger Gibbins, Ian Buckley, Dave Donaldson, Graham Watson.



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Support Paul's Benefit

The first event of Paul Price's benefit year, a Pro/Am golf tournament, is scheduled for Thursday 7th May, at Beadlow Golf and Country Club, near Shefford.

Luton's Welsh international defender was granted his benefit year after serving the club for 10 years since joining them straight from school.

The Town's fans can gain entry to designated areas on the course if they buy a match day magazine at our home game against Oldham on 25th April.

It is expected that 40 teams of four players comprising a professional and three amateurs of either sex will compete, and the 40 PGA golfers will compete for prize money of £2,000. Prizes include a car and holiday weekends.

The 120 amateurs will compete for prizes in six categories. Each professional will be teamed with three amateurs drawn by ballot in three categories according to handicap to give a reasonable spread of ability.

It will be possible for a sponsor to select his own team, but only in line with the category system laid down by



PAUL PRICE

the organisers.

Each amateur will have to pay an entrance fee of £25, unless nominated by a sponsor, which includes green fees, lunch and evening meal.

Sponsors can pay between £200 and £600 for holes and events which includes one competitor in a team.

Brian Cole, an employee of Clean-

dustrial who have underwritten the event, said: "We are still looking for sponsors to make this a successful day for Paul.

"There are numerous benefits for sponsors which include some facilities on the day which are not available to the general public. Sponsors will be given free advertising in the match day programme for Luton's game against Oldham on 25th April.

"They can also sponsor Luton footballers to play in the event for only an additional £40 and another team for only £75. We have secured a well known personality to speak after dinner.

"Henry Cooper has agreed to play in addition to players from Luton and other clubs in the area. We have professionals from all the local clubs, and Anglia Television have also agreed to enter a team."

Parts of the course will be open to Luton fans who want to support Paul's event and sponsors are welcome to take their own guests.

We hope Luton fans will support Paul's benefit year.



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LEAGUE TABLES POINTS

ATTENDANCES



Home fixtures in **Bold** Luton score first

Att. Res. Pts. Pos. 1 2 3 4 5 6 7 8 9 10 11 12

Figure = Number of Goals

+ Denotes substitute player

* Own Goal

Date	Fixture	Att.	Res.	Pts.	Pos.	1	2	3	4	5	6	7	8	9	10	11	12
Aug. 16	West Ham United	27,933	2-1			Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	White ¹	Antic	Moss ²	West
Aug. 19	Watford	13,887	1-0			Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Bunn+	Antic	Aizlewood	
Aug. 27	Derby County	11,025	1-2		6	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Bunn	Antic	White	
Aug. 30	Reading (1C 2-1st Leg)	5,778	2-1			Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Bunn	Antic	Aizlewood	
Aug. 30	Newcastle United	13,164	1-2		4	Findlay	Stephens	Donaghy	Greulich	Saxby ⁺	Aizlewood	Hill	Stein	Antic	Head+	Ingram	
Sept. 2	Reading (1C 2-2nd Leg)	5,707	1-1			Findlay	Stephens	Donaghy	Greulich	Saxby ⁺	Aizlewood	Hill	Stein	Antic	Head+	Ingram	
Sept. 6	Wrexham	8,244	1-1		5	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Bunn ¹	Antic	White	
Sept. 13	Blackburn Rovers	9,076	0-3		5	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Bunn ¹	Antic	White	
Sept. 20	Orient	8,506	2-1		7	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Bunn ¹	Antic	White	
Sept. 27	Manchester City (LC 3)	10,265	1-2		7	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss ⁺	White	
Sept. 27	Grimsby Town	9,044	0-0		7	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss ⁺	White	
Oct. 4	Notts County	8,736	0-1		8	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	West	Moss		
Oct. 7	Notts City	7,014	1-2		8	Findlay	Stephens	Donaghy	Greulich	Saxby ¹	Price	Hill	Stein	West	Moss		
Oct. 11	Preston North End	5,620	0-1		9	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Harrow ⁺	Moss		
Oct. 18	Shrewsbury Town	8,402	0-1		9	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Harrow ⁺	Moss		
Oct. 21	Swansea City	8,014	1-1		9	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	White	Moss		
Oct. 25	Cambridge United	7,219	3-1		12	Findlay	Stephens	Donaghy	Greulich	Goodyear ¹	Price	Hill	Stein	White	Moss ¹	Aizlewood	
Nov. 8	Sheffield Wednesday	12,082	3-0		14	Judge	Stephens	Donaghy	Greulich	Goodyear ¹	Price	Hill	Stein	White	Moss ¹	Antic	
Nov. 8	Queens Park Rangers	10,082	2-3		14	Judge	Stephens	Donaghy	Greulich	Goodyear	Price	Hill	Stein	White	Moss ¹	Antic	
Nov. 15	Watford	16,939	1-0		16	Findlay	Stephens	Donaghy	Greulich	Goodyear	Price	Hill	Stein	White	Moss ¹	West	
Nov. 15	West Ham United	17,031	3-2		18	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein ²	White	Moss ¹	West	
Nov. 22	Cardiff City (1)	6,064	0-1		18	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	White	Moss ¹	West	
Nov. 29	Bolton Wanderers	8,300	2-2		19	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	White	Moss ¹	West	
Dec. 6	Oldham Athletic	4,720	0-0		20	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	White	Moss ¹	West	
Dec. 13	Preston North End (2)	7,874	4-2		20	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	White	Moss ²	West	
Dec. 19	Shrewsbury Town	4,521	1-0		24	Findlay	Stephens	Donaghy	Greulich	Saxby ⁺	West	Hill	Stein	Ingram ¹	Moss	Antic	
Dec. 27	Chelsea	16,006	2-0		26	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Antic	
Dec. 26	Bristol Rovers	7,010	4-2		28	Findlay	Stephens	Donaghy	Greulich	West	Price	Hill	Stein ³	Ingram	Moss		
Jan. 3	Orient FA Cup 3	9,891	3-1		28	Findlay	Stephens	Donaghy	Greulich	West	Price	Hill	Stein	Ingram	Moss		
Jan. 3	Cardiff City	9,003	2-2		29	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss ²	Fucillo	
Jan. 17	Newcastle United	10,774	0-1		29	Findlay	Stephens	Donaghy	Greulich	West	Price	Hill	Stein	Ingram	Moss ¹	Fucillo	
Jan. 31	Derby County	16,479	2-2		30	Findlay	Stephens	Donaghy	Greulich	West	Price	Hill	Stein	Ingram	Moss ¹	Fucillo	
Jan. 31	Newcastle United FA Cup 4	29,202	1-2		30	Findlay	Stephens	Donaghy	Greulich	West	Price	Hill	Stein	Ingram	Moss ¹	Fucillo	
Feb. 7	Blackburn Rovers	9,350	3-1		32	Findlay	Stephens	Donaghy	Greulich	West	Price	Hill	Stein	Ingram	Moss ¹	Fucillo	
Feb. 21	Grimsby Town	9,217	0-2		32	Findlay	Stephens	Donaghy	Greulich	West	Price	Hill	Stein	Ingram	Moss ¹	Fucillo	
Mar. 1	Orient	8,074	0-0		33	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Fucillo	
Mar. 7	Notts County (6)	8,075	1-0		35	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Fucillo	
Mar. 14	Bristol City (LCF)	8,075	1-0		35	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Fucillo	
Mar. 21	Swansea City	8,745	3-1		37	Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Fucillo	
Mar. 28	Cambridge United	P				Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Fucillo	
Mar. 31	Wrexham					Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Fucillo	
April 4	Sheffield Wednesday					Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Fucillo	
April 11	Queens Park Rangers (SF)					Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Fucillo	
April 17	Bristol Rovers					Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Fucillo	
April 20	Chelsea					Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Fucillo	
April 25	Oldham Athletic					Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Fucillo	
April 25	Bolton Wanderers					Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Fucillo	
May 2	F.A. Cup Final					Findlay	Stephens	Donaghy	Greulich	Saxby	Price	Hill	Stein	Ingram	Moss	Fucillo	

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FOOTBALL COMBINATION FIXTURES 1980-81

Date	Home	Away	Goal
Aug. 16	Chelsea	2-2	Diff
Aug. 19	Southampton	0-1	37
Aug. 20	Ipswich Town	0-0	15
Aug. 27	Arsenal	2-2	52
Sept. 6	Crystal Palace	3-1	20
Sept. 20	Orient	2-2	43
Sept. 27	Queens Park Rangers	1-0	40
Oct. 4	Notts County	4-0	10
Oct. 11	Leicester City	1-0	39
Oct. 18	Sheffield City	2-1	14
Oct. 25	West Ham United	1-1	9
Nov. 1	Plymouth Argyle	0-1	38
Nov. 8	Wrexham	1-1	21
Nov. 15	Blackburn Rovers	2-0	18
Nov. 22	Bristol City	1-1	37
Nov. 29	Southampton	1-1	3
Dec. 6	Chelsea	1-1	37
Dec. 13	Cardiff City	1-1	3
Dec. 20	Bristol City	1-1	3
Dec. 27	Cardiff City	1-1	3
Jan. 3	Crystal Palace	2-2	14
Jan. 10	Watford	3-0	36
Jan. 17	Newcastle United	4-3	20
Jan. 24	Oxford United	3-0	17
Jan. 31	Derby County	5-3	15
Feb. 7	Oxford United	6-13	4
Feb. 14	Oxford United	6-13	4
Feb. 21	Oxford United	6-13	4
Feb. 28	Oxford United	6-13	4
Mar. 6	Oxford United	6-13	4
Mar. 13	Oxford United	6-13	4
Mar. 20	Oxford United	6-13	4
Mar. 27	Oxford United	6-13	4
Apr. 3	Oxford United	6-13	4
Apr. 10	Oxford United	6-13	4
Apr. 17	Oxford United	6-13	4
Apr. 24	Oxford United	6-13	4
May 1	Oxford United	6-13	4
May 8	Oxford United	6-13	4
May 15	Oxford United	6-13	4
May 22	Oxford United	6-13	4
May 29	Oxford United	6-13	4

LEAGUE DIVISION TWO TABLE 1980-81

Team	P	W	D	L	F	A	Pts	Goal
West Ham Utd	34	16	7	3	17	15	52	+37
Notts County	34	9	6	2	22	12	43	+7
Blackburn Rovers	34	10	6	2	24	7	40	+10
Grimsby Town	34	9	7	1	19	4	39	+10
Chelsea	35	8	6	4	27	6	40	+14
Sheffield Wed	33	12	4	3	31	16	38	+9
Swansea City	33	8	5	4	31	16	37	+12
Luton Town	33	8	5	4	30	21	37	+9
Derby County	34	7	2	28	21	5	28	+3
Cambridge United	34	12	1	5	28	17	41	+3
Q.P.R.	34	9	6	3	30	12	44	+14
Watford	34	11	4	3	30	17	41	+2
Newcastle United	34	8	5	3	15	10	33	-14
Orient	33	7	6	3	25	15	4	-2
Wrexham	33	3	6	13	19	7	4	-5
Shrewsbury Town	35	5	8	5	27	19	1	-2
Oldham Athletic	35	5	8	4	15	13	3	-5
Bolton	34	9	3	5	36	2	10	-12
Cardiff City	33	7	4	5	18	16	3	-5
Preston	34	7	6	3	23	18	1	-15
Bristol City	35	3	8	5	15	13	0	-21
Bristol Rovers	35	3	8	6	17	20	1	-26

FOOTBALL COMBINATION 1980-81

Team	P	W	D	L	F	A	Pts
Southampton	33	21	6	6	62	38	43
Plymouth Argyle	33	16	11	7	52	35	42
Arsenal	30	15	11	4	74	42	41
Tottenham	34	16	9	9	55	39	41
Ipswich Town	32	13	14	5	48	28	40
Birmingham City	32	13	14	7	48	32	37
Luton Town	32	14	9	9	48	36	36
Chelsea	33	15	6	9	56	36	36
Leicester City	33	14	7	12	55	47	35
Q.P.R.	33	13	8	10	60	46	34
Bristol Rovers	33	9	11	13	40	50	29
Bristol City	32	11	6	13	35	46	28
West Ham United	31	9	9	13	55	53	27
Crystal Palace	31	10	7	14	50	54	27
Oxford United	32	10	6	16	38	60	26
Orient	33	8	17	38	58	24	23
Swindon Town	30	10	3	21	29	73	23
Fulham	34	6	10	14	22	51	22
Reading	32	8	5	19	41	71	21
Hereford United	27	5	7	15	25	42	17

DIVISION TWO AVERAGE ATTENDANCES

Team	Best	Average
West Ham	36,002	27,174(18)
Chelsea	32,669	18,760(18)
Sheffield Wed.	28,301	15,668(17)
Newcastle	24,848	17,098(16)
Derby County	20,353	17,035(18)
Watford	22,110	12,215(17)
Q.P.R.	23,811	11,708(18)
Blackburn	19,222	11,414(17)
Grimsby Town	17,623	10,815(17)
Luton Town	17,031	10,305(17)
Bolton	19,194	10,075(17)
Bristol City	16,937	9,882(18)
Notts County	14,419	9,334(17)
Oldham	14,000	6,827(17)
Wrexham	10,913	6,803(15)
Cardiff City	21,239	6,789(16)
Preston	9,063	6,078(16)
Cambridge	9,558	5,958(18)
Bristol Rovers	10,087	5,854(17)
Orient	11,950	5,820(16)
Shrewsbury	9,320	5,464(18)

Up to and including Saturday 21st March 1981

COMBINATION APPEARANCES & GOALSCORERS 1980-81

Player	App	Gls
Mahoney	1	3
Moss	30(1)	1
Nelson	1	1
North	17(3)	1
Phillips	1	1
Price	1	1
Saxby	9	1</

COMMERCIAL COMMENT

Although the current season will soon be over, we are already laying plans to increase our valuable donations to the football club with new lotteries scheduled to be launched during the close season.

Due to legislation, we shall be allowed to take advantage of the increases in maximum prizes and although our total weekly prize money won exceeds £10,000 with top pay-outs of £1,000 and many smaller prizes we hope to increase that figure.

With the assistance of our printers, we hope to include individual prizes of £2,000 every week with design features and representation which will further excite our agents and their customers.

You may find it difficult to appreciate exactly how many lottery tickets we sell every week in our catchment area. But if you can visualise Wembley Stadium full of spectators with a Magnificent Four lottery ticket in their pockets, you will realise the high volume of sales we generate. And, due to their popularity, sales are increasing every week.

Our pools office staff are excited by current sales. But the continued increase of sales is really all due to our agents and the valuable customers.

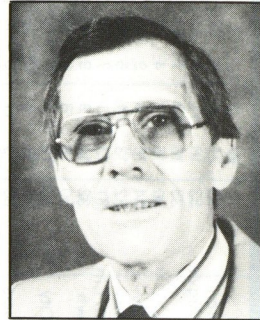
We make no secret of the fact that lottery sales are vital to the club. Every Football League club will willingly testify that, without lotteries, they simply couldn't exist on the revenue from attendances.

Inflation and the recession has hit industry hard but, with the donations from our pools organisation is a valuable source of income to Luton Town.

Fortunately, our customers and hard working agents continue to support us every week. For an outlay of only 25p a week, you could be one of our big winners.

And, with summer holidays only around the corner, that's a bonus no-one can afford to ignore.

The next match day magazine will provide details of our wide range of souvenirs available at the pools office and inside the ground.



MIKE HARDWICKE *Commercial Manager*

WHITBREAD



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Century Club

We welcome today our friends from Cambridge United's Vice-Presidents Club, with whom we have enjoyed a close friendship for several years. We look forward to another good game, and wish our team good luck as we approach the final run-in to the end of the season.

Our quiz evening proved very enjoyable and interesting. Sadly, we did not avenge our defeat of last year, in fact, the players won by a very handsome margin. The players ladies, however, only just beat the Century Club ladies in the second half of the evening, which was "Give us a Clue" — very entertainingly and amusingly performed by both teams.

They were: Players Ladies, Pip Grealish, Yvonne Case and Joan Cutler. Century Club Ladies, Pat Combes, Christine Ball and Phyl Edwards.

The Players team was Mike Saxby, Steve and Dave Coates, and the Century Club team Reg Carrott, Eddy Edwards and Rex Vasey. Our thanks to them all for entertaining us so well, and thank you also to the friends from various sections of the football club who came to support us.

Our next function is Wednesday 8th April, the Annual Ball, in the Hatters Suite. The voting for the Player of the Year has already taken place in time to have the winners' name engraved on the trophy! This year, Rex Vasey has presented us with a beautiful cup for this award. Thank you very much indeed, Rex.

Your renewal letters will be with you soon, please reply promptly so the necessary bookwork can be dealt with equally quickly.

Face from the Past



Luton supporters won't have any trouble in recognising this face from the not too distant past. Goalkeeper Tony Read signed for Luton on 10th March 1965 from Peterborough United but also hit the headlines when he played at centre-forward on a few occasions — and scored a few goals too.

Tony currently runs the Old Bell public house in the Bedfordshire village of Greenfield and is deeply involved in the hospitals commentary scheme at Kenilworth Road.

He keeps fit by playing in charity matches and playing squash.

Match-day Winner



Our home game against Bristol City gave us the opportunity of entertaining potential sponsors for next season. They were given a conducted tour of the facilities at Kenilworth Road; watched us take two valuable points off City and then met the players for a drink and a chat after the match.

There was also a treat for young Justin Hammond who won the match ball in a special raffle. He's pictured receiving it from Luton skipper Paul Price.

Today's Sponsor

In these economically difficult times, the appearance of a football sponsor is usually met with enthusiasm. The news that Barratt were to sponsor our game against Cambridge was, however, greeted more favourably in the Cambridge camp than at Kenilworth Road.

Today is the third Barratt sponsored game and the previous two matches ended in victories for the visitors. Two years ago, Sunderland beat Luton 3-0 with a hat-trick from Gary Rowell and, last year, Birmingham City won a hard fought match 3-2 with three goals from striker Keith Bertschin. Both Sunderland and Birmingham City went on to gain promotion and one wonders if either of today's teams will be in the First Division next year and who is going to score a hat-trick today.

The Luton based subsidiary of Barratt Developments build houses, bungalows and flats in Bedfordshire, Buckinghamshire, Cambridgeshire and Northampton at prices ranging from £12,950 to £82,995. The company is well known for its many aids including The Home Exchange Plan, guaranteed mortgage, deposit saving scheme and many others.

The company also employs an up to date marketing and sales strategy designed to make house purchase as simple as possible. The company's latest innovation is Studio Solo a single person dwelling that comes complete with furniture and fittings. Studio Solo was recently released at Milton Keynes at £12,950 and Barratt will be building more at Houghton Regis, Flitwick, Northampton and Cambridge.

WHO'S PLAYING



LUTON TOWN

- 1 JAKE FINDLAY
- 2 KIRK STEPHENS
- 3 MAL DONAGHY
- 4 TONY GREALISH
- 5 MIKE SAXBY
- 6 PAUL PRICE
- 7 RICKY HILL
- 8 BRIAN STEIN
- 9 STEVE WHITE
- 10 RADDY ANTIC
- 11 DAVID MOSS
- 12

TEAM CHANGES

CAMBRIDGE

- 1 RICHARD KEY
- 2 DOUG EVANS
- 3 JAMIE MURRAY
- 4 LINDSAY SMITH
- 5 STEVE FALLON
- 6 TOM FINNEY
- 7 FLOYD STREETE
- 8 STEVE SPRIGGS
- 9 GEORGE REILLY
- 10 JOHN LYONS
- 11 DERRICK CHRISTIE
- 12

TEAM CHANGES

HALF-TIME SCORECHECK

Arsenal v Liverpool

Aston Villa v Southampton

Coventry City v Tottenham

Crystal Palace v Leeds United

Everton v Manchester United

Ipswich Town v Sunderland

Manchester City v Brighton

Middlesbrough v W.B.A.

Nottingham Forest v Norwich

Stoke City v Birmingham City

Wolverhampton v Leicester

Blackburn v Notts County

Bolton v West Ham United

Bristol Rovers v Preston

Cardiff City Shrewsbury

Derby County v Bristol City

Grimsby Town v Swansea City

Newcastle v Chelsea

Oldham Athletic v Watford

Orient v Sheffield Wednesday

Wrexham v Q.P.R.

Barnsley v Burnley

Blackpool v Carlisle

Brentford v Plymouth

Fulham v Newport

Huddersfield v Chester



OFFICIAL
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TOKEN

Saturday 28th March 1981

OUR NEXT HOME LEAGUE MATCH

LEAGUE DIVISION TWO

Saturday 11th April 1981

QUEENS PARK RANGERS

Kick-off 3.00 p.m.

Tickets available from the Ticket Office

WHISTLE AND FLAGS

REFEREE:
JOHN HUNTING
Leicester

LINESMEN:
P. DON
(Red Flag)
B. O'LEARY
(Yellow Flag)

