

# THE HATTER

Official Matchday Magazine Price 50p

FOOTBALL LEAGUE DIVISION TWO

Monday 12th April 1982

Kick-off 3.00 p.m.

**LUTON TOWN v  
NORWICH CITY**

TODAY'S MATCH  
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# LUTON TOWN FC



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Luton

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Season 1981-82

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R. J. Smith, J. R. Smith  
D. J. Pleat (Team Manager)

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Mrs C. Ball

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*Photographer:*  
Gareth Owen

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*Coaches:*  
David Coates, John Moore and  
Trevor Hartley

*Physiotherapist:*  
John Sheridan

*Doctor:*  
W. A. C. Berry MBBS

# TEAM CHECK

LUTON TOWN <i>White Shirts, Orange Trim, White Shorts</i>	
1	JAKE FINDLAY
2	KIRK STEPHENS
3	RICHARD MONEY
4	BRIAN HORTON (Capt)
5	CLIVE GOODYEAR
6	MAL DONAGHY
7	RICKY HILL
8	BRIAN STEIN
9	STEVE WHITE
10	WAYNE TURNER
11	DAVID MOSS
12	
NORWICH CITY <i>Yellow Shirts, Green Shorts</i>	
1	CHRIS WOODS
2	PAUL HAYLOCK
3	GREG DOWNS
4	MICK McGUIRE
5	STEVE WALFORD
6	DAVE WATSON
7	DAVE BENNETT
8	MARTIN O'NEILL
9	JOHN DEEHAN
10	KEITH BERTSCHIN
11	PETER MENDHAM
12	



### IN CHARGE TODAY

Referee: **B. MARTIN**, Keyworth  
Linesmen: **N. BUTLER** (Red Flag)  
**G. PREVETT** (Yellow Flag)

Brian Martin started refereeing in Lancashire before moving to the Midlands in 1959 then graduated via the Midland and West Midland Regional Leagues to the Football League full list. Was a linesman for the Football League v Scottish League match in 1972-73, also a UEFA Cup match - Spartak Moscow v AC Milan in 1975. Officiated at the FA Trophy semi-final in 1978, at the Nottingham County Cup Final three times, and at Italy v Poland (1980). A married man, with two sons, he is a Group Personnel Manager. He is interested in tennis, cricket and all sports generally.



# PERSONALITY PROFILE



**One fan's personal view of the men who have played for Luton Town.**  
By **BRIAN SWAIN**

Of all the players who will soon be enjoying the pleasure of helping Luton Town win promotion back to the First Division, I wonder if any will enjoy it more than Brian Horton?

I raise the question because his influence this season seems to have been the final piece in the success puzzle which David Pleat has solved with so much flair.

To be honest, when I first heard that we were losing Tony Grealish and replacing him with an older man, I wondered if the swap of experience for youthfulness would work.

Today, I hardly dare to admit that I ever had such a doubt. Sorry, Brian, you've more than proved your point, and added another name to the long list of inspired signings by David Pleat.

This season was barely a month

### TONY GREALISH



old when the Horton influence set me thinking to another time when a similar signing brought the desired effect for Luton Town.

There will be a lot more written about Brian Horton and his tremendous service to football, and that's an article I shall enjoy writing.

For the moment, I have in mind another 'old stager' who came to Kenilworth Road to do a specific job - skipper Luton Town back to the First Division.

The man was Bobby Thomson, and opinion in Luton was much divided when he came here in the summer of 1972. He was a right-footed left-back, nearing his 30th birthday, and not everyone believed in him as much as Harry Haslam.

Thomson's glory days had been in the mid-sixties when he won eight caps for England while he was a Wolves player. He passed his peak, internationally, a few months too early - he was dropped by Alf Ramsey just before the 1966 World Cup-winning squad was put together.

Birmingham City bought Thomson from Wolves and both clubs had their moneysworth. He played 277 games for Wolves and 62 for Birmingham, but his First Division career seemed to be over when he left St Andrew's to join Fourth Division Walsall on loan.

He might have languished in the basement of the Football League until the end of his career, but Haslam, newly installed as Luton manager in succession to Alec Stock, had other ideas.

Thomson became one of Haslam's first signings when he came here on a free transfer from Birmingham in the summer of 1972.

He went straight into the Town side and was their only ever-present in the 1972-73 Second Division season.

Haslam appointed Thomson club captain, because of his experience and the example he set on and off the field. As a man and as a player

Thomson was invariably immaculate, poised, and hardly ever flustered.

He used to be accused of being too slow on occasions, yet I don't recall any winger who really took him to the cleaners in one of the most successful seasons Luton Town has ever enjoyed.

Thomson's tackling was consistently reliable, and he had an instinctive ability to use the ball. His best contributions were when John Aston was operating on our left wing. Thomson had the knack of winning the ball on the touchline, moving towards the centre of the field, then switching a long pass with his right foot towards the left wing corner flag.

Aston had the speed and anticipation to be on the way as the pass was delivered, and it was a tactic that helped to prise open a lot of defences.

Thomson was in every League game in the 1973-74 season when the Town won promotion, and it surprised no-one when the supporters named him Player of the Year.

Unluckily for Thomson - and for Luton Town supporters - it was all too good to last. The First Division has no place for sentiment, and Thomson's Luton career was effectively ended when the Town failed to get to grips with life at the top early enough to ward off relegation.

Thomson lost his place to a youngster, Steve Buckley, and after barely three seasons at Kenilworth Road he became another cast-off.

He went to America for a while, and returned to play for Port Vale for a spell, and the last I heard he was in management, with Stafford Rangers.

I hope he gets to the top as a manager, and enjoys life in football for a long time to come. He did Luton Town a favour by skipping them into the First Division, and that is still an honour only two men have enjoyed... so far.

# DAVID'S DIARY

Hopefully, we are now creeping towards the First Division and achieving the positive results we are seeking in every game. Today's opponents will prove a stern test. When we played at Norwich early this season, they showed their determination and quality after we had played a 'purple' initial twenty minutes scoring three times.

After today, we still have five very vital Second Division games when your support will be appreciated as much as ever. Sometimes it is difficult to transmit your feelings into cheers as anxiety takes over one waits quietly and nervously, hoping for a break on the field which could mean a vital point. Keep cheering — it can work wonders. When we played Orient a couple of weeks ago, even the scoreboard went to sleep. However, our patience on the field was rewarded, and we were all delighted when David Moss, calm as ever, converted the penalty,

We have been pleased to hear that our efforts on behalf of several charities have been well rewarded. Harpenden Round Table raised over £1,000 from a charity game at Harpenden. There was an excellent turn out which included Dave Pacey and Ken Hawkes from the Cup Final team of 1959-60, Keith Barber, Jack Bannister and Peter Denton from recent times, Charlie Watkins and Les Slatter, two ageless veterans.

John Moore, as usual, held the side together and did my running. It was a nice day. A ball recently raffled at Meads Junior School raised over £300. At Milton Keynes, David Coates successfully organised a come and meet Luton Town day which proved an excellent public relations exercise. Many players have been out in their spare time to



present prizes, and make speeches, representing the club.

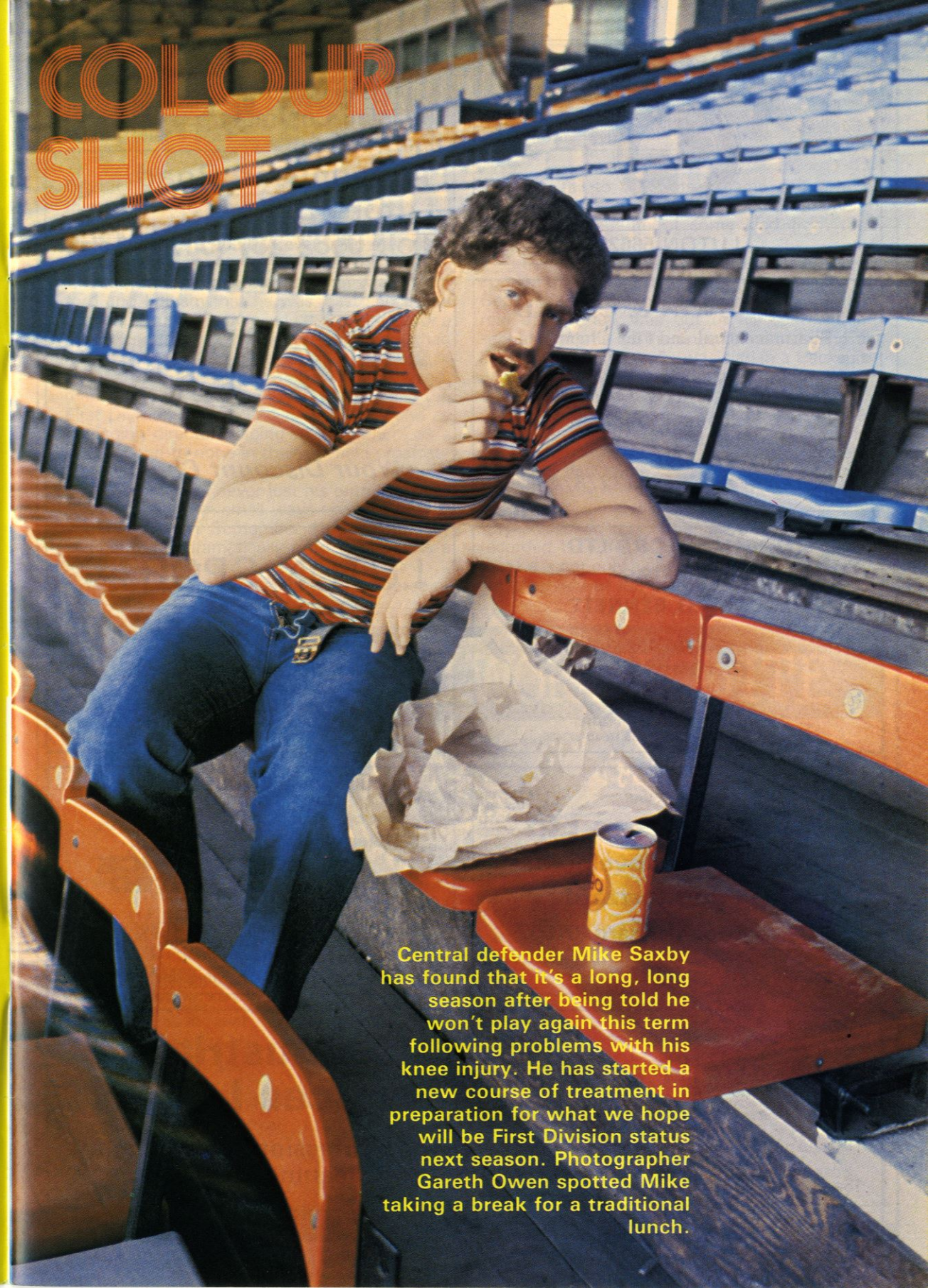
I am sure the players and staff deserve a lot of credit for the time they spend helping less fortunate people.

We were delighted when Ron Greenwood included Ricky Hill against Poland at West Ham. We hope he did himself justice. Mal Donaghy returned from Ireland's game against France wiser about England's needs for Spain.

Mark Aizlewood should be fit for competitive play now to challenge for a position. The form of Wayne Turner has pleased everyone. Wayne is the seventh player to appear in the first team this season who has come through the youth system. Judge, Bunn, Johnson, Goodyear, Hill, Fuccillo have been the others and give proof that we work hard and young players get a fair chance at Luton.

I hope today's game is worthy of a good attendance and both sides attack and entertain. See you again on Saturday.

## COLOUR SHOT



Central defender Mike Saxby has found that it's a long, long season after being told he won't play again this term following problems with his knee injury. He has started a new course of treatment in preparation for what we hope will be First Division status next season. Photographer Gareth Owen spotted Mike taking a break for a traditional lunch.

IVOR HOLMES



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# ODD HAPPENINGS

Even if he had not become a household name through his work with television, Jimmy Hill would have made a unique contribution to the game for no-one else had ever been at various times player, union leader, manager and director.

Oddly enough, it was as a player with Brentford and Fulham that he was least successful though he held this own in League football for a decade just after the war. He has more than made up for this, however, by his work in securing the abolition of the maximum wage, managing the Coventry team that reached the First Division for the first time in 1967 and as managing director helping to keep them as a club second to none in their off-field organisation.

Yet Jimmy has never lost his enthusiasm to serve the game in small ways as well as large and one day in September 1972 he actually stepped back dramatically onto the field as a temporary linesman.

Only a few times a season does a referee or

linesman fail to complete a game and, when this happens, there is usually a hasty scramble to find a substitute of some kind from the crowd.

Yet when a linesman pulled a muscle in the course of the Arsenal v Liverpool game in September 1972 Jimmy, who was there in the role of reporter, was out of his seat within seconds of one of the linesmen developing a limp. Within minutes he was clad in a tracksuit with a flag in his hand to the good-humoured applause of the crowd.

As it happened, there were no crucial offside decisions to be made and no disputed goals and, in fact the game ran its course extremely smoothly with Jimmy waving his flag calmly and efficiently when required as the game moved steadily to a goalless draw.

Needless to say, the television cameras recorded his efforts as he proved once again that he is not only a good talker but a most versatile servant of the game.

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**SPOTLIGHT  
ON  
RICHARD MONEY**



**SPOTLIGHT**

Manager David Pleat was delighted when Liverpool boss Bob Paisley allowed defender Richard Money to join us on loan for a month when a decision whether to make the deal permanent will be made. A defender of quality, Richard readily accepted the challenge offered by our manager and those fans who saw his first two appearances against Derby and Orient will appreciate his appetite for the game. Richard joined Liverpool for £350,000 from Fulham after joining them from Scunthorpe and we are pleased to give him the early opportunity of answering the questions in this afternoon's Spotlight series.

*Did the fact that Liverpool paid £350,000 for your transfer from Fulham have any effect on your professional career?*

'It gave me the chance of not only playing in the First Division but at the very top of the tree. In the light of what has happened in the transfer market recently, it did seem a big fee, but at the time it wasn't anything out of the ordinary and didn't worry me. But I was flattered that Liverpool were prepared to pay that amount for me.'

*Did you manage to settle easily after living in London?*

'I never lived there because I lived in Harpenden and moving north was no problem for me. I am not a Londoner and it doesn't really matter to me where I live.'



*Have you noticed any difference between Liverpool and Luton in the short time you have been at Kenilworth Road?*

'I can see that Luton like to play football and, after coming from possibly the best footballing team in the country, that should suit me. I have been impressed with the way Mr Pleat wants his team to play and there are many talented players at Luton who have enough ability to make an impression at any level.'

*Have you any favourite ground you have, or want to, play on?*

'The most exciting ground was definitely Munich's Olympic Stadium for last season's European Cup semi-final in which I played. But it is everyone's dream to play at Wembley before they end their career.'

*How do you relax before and after a match?*

'I usually get up early on Saturday morning and have cornflakes, tea and scrambled egg on toast before watching television. At lunchtime, I report to a hotel with the rest of the team for a light meal before tuning in to Football Focus. Before midweek matches, I always go to sleep in the afternoon.'

*Who is the best player you have appeared with?*

'Kenny Dalglish. He is the complete footballer and the nearest to being perfect as I have seen.'

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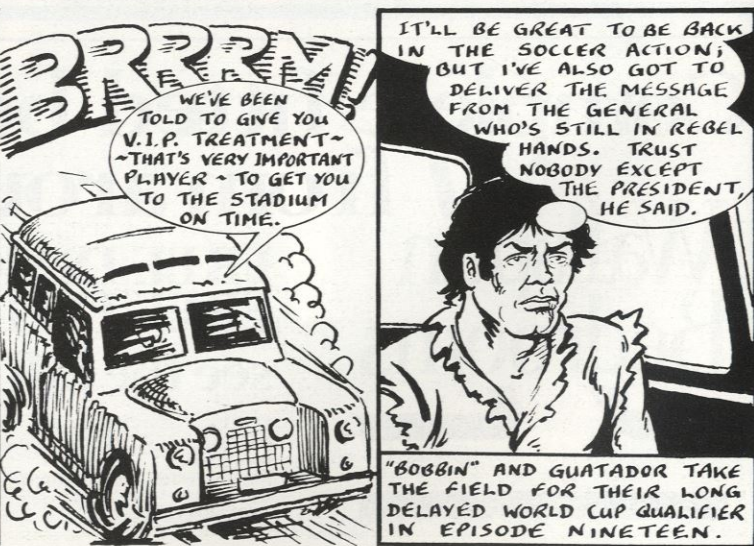
"BOBBIN" DINO, LEATOWN'S FOREIGN PLAYER, ESCAPED FROM REBEL HANDS IN HIS GUATADOR HOMETLAND, BUT WAS STOPPED BY SOLDIERS WHO DID NOT RECOGNISE HIM...

# HEAD FOR HEIGHTS!

EPISODE EIGHTEEN by Ray Aspden



THE SOLDIERS HAD A FOOTBALL, THEY RELIEVED THE BOREDOM OF ROAD-BLOCK DUTY WITH A KICKABOUT. BOBBIN PONCED ON THE BALL AS IF HIS LIFE DEPENDED ON IT... WHICH IT MIGHT!



# JUNIOR HATTERS



THE MASCOT...



JOHN NORTHALL

A very happy Easter to all our Junior Hatters and young football supporters everywhere. I hope you are enjoying your break from school and are in good voice for today's game, especially as this exciting season moves into it's final stages.

Our five-a-side competition should have continued this evening, but because it is Easter Monday it will not take place today. Our next fixtures will be played on Monday 19th April as follows: 12 and over section at Marsh House, Leagrave, starting 6.30 p.m.; Under-12 section at Warden Hill Junior School, starting at 6.30 p.m.

Up-to-date League tables will be given soon.

Mascots and escorts have been drawn for all our remaining home matches except the Barnsley game, our last home match on Saturday 16th May. To make this a special day for all our Junior Hatters who are regular supporters, I have a simple question for you to answer. Here it is:

Give the date, result, and names of the goalscorers in the match when today's opponents last played against the Hatters?

Answers on a postcard to Colin Ball, Junior Hatters, Luton Town, 70-72 Kenilworth Road, Luton. Please put your name and address and **MEMBERSHIP NUMBER**. All correct solutions will go into the hat for our final Mascot/Escort draw and the five lucky winners will be 'out there on the pitch with the Hat-

ters on Saturday 16th May.

Junior Hatters are rejoining fast now so don't forget to renew your membership of the club by taking advantage of the offer of free membership for 1982-83 if you sign up a new member. Join a new member today by using the coupon on this page. Membership fee is £1 for the new member.

## MASCOT AND ESCORTS

**MASCOT:** John Northall of Waterslade Green, Luton, aged 11. John is a pupil at Icknield Junior School, plays for his school team and Limbury Boys Club, and his other interest is boxing, for which he trains with Luton Irish.

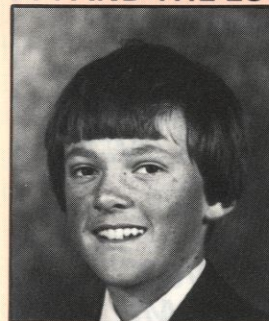
**ESCORTS:** Neil Rigby of Half Moon Lane, Dunstable. Neil is 13 and attends Manshead Upper School. He is interested in all sports, and plays for his school team.

Joe Chiazza is 12 and lives at Swifts Green Close, Luton. He attends Putteridge High School. His interests are football, judo and cycling, and he plays for his school team and Limbury Boys Club.

Michelle Llewelyn is 10 and lives at Birdsfoot Lane, Luton. She attends Icknield Junior School, and her interests are netball and gymnastics.

Hugh Murden is 11 years old, lives at High Street, Meppershall, and attends Henlow Middle School. His interests are football, cricket, rugby and model kits, and he plays for his school team.

## ... AND THE ESCORTS



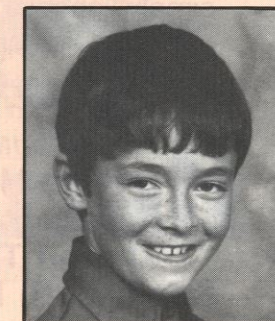
NEIL RIGBY



JOE CHIAZZA



MICHELLE LLEWELYN



HUGH MURDEN

### Application Form to join Junior Hatters Club

New members name.....

Address.....

Tel. No. .... Date of Birth .....

School/Club .....

Team(s) played for.....

Interests.....

Favourite Luton player .....

Signed.....  
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# TRAVEL TIME

With the current season drawing sadly to its close — only three away games left now — it is not too soon to be thinking of our travels for next season. We are already giving much thought to our Travel Club, how we can improve and expand it, both the away travel and equally as important, the services which bring supporters to our home matches.

We would welcome ideas from travellers and you can either let your couriers know on the coaches, or telephone me at the Football Club offices (Luton 411622, any morning from 9.30-1.30 p.m.).

As one gentleman said to

me recently: 'We are all getting to know each other, and becoming like a big happy family' so that is a good basis to continue on next season. As these notes are written bookings are coming in well for Cambridge, with members taking advantage of the concessionary fares. Don't forget the same concessions apply to bookings for Rotherham on Saturday 24th April but only to those of you who are registered members of the Travel Club. Fares are: Adults £4.50; Juveniles £3. But for members, concessionary fares are: Adults £4; Juveniles £2.50.

Departure times are Maple

Road 10.30 a.m.; St Mary's Square, Hitchin 10 a.m.; Aylesbury 9 a.m.; Bletchley 9.30 a.m.; Leighton Buzzard 10 a.m.; Hemel Hempstead Bus Station 9.30 a.m.; Harpenden High Street 10 a.m.

Please book early in the week, in order that I may arrange sufficient coaches. As the weather improves, more people are chartering coaches, and it is sometimes difficult to obtain an extra one late in the week. We do not want to disappoint any would-be travellers, so make sure you have your name down early!

**Catherine Ball**  
Travel Organiser

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# FLASHBACK

A look at Luton Town  
a decade ago.

By **BRIAN SWAIN**  
Sports Editor, *Luton News*

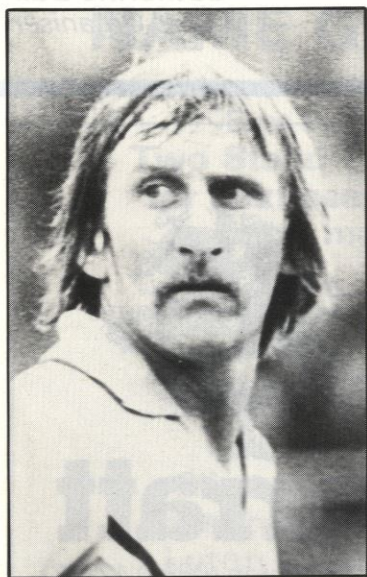
If today's League table makes attractive reading to Luton Town supporters, a look at the Second Division ratings 10 years ago this week is food for thought.

The only attractive thing about it to Kenilworth Road die-hards was that Watford were bottom, well stranded, and already doomed to relegation. Our problem was that we couldn't enjoy the sight too much because the gaggle of teams just above Watford included Luton Town.

And we had precious little to cheer on 8th April 1972, when 7,270 of us turned up at Kenilworth Road to see the season's last but one home game.

Manager Alec Stock reckoned that his team needed another three

## TOMMY HUTCHISON



points to be safe from the indignity of accompanying the Vicarage Road outfit into the Third Division.

The visiting opposition was Blackpool, who had been relegated from the First Division a year previously. Having won 1-0 at Bloomfield Road earlier in the season, Town fans had every reason to hope that another good result would ease the relegation worries.

Blackpool were in a re-building phase. Bob Stokoe had been manager for less than a year and they were breaking up their old team. Defender Jimmy Armfield had just retired and gone to Bolton Wanderers for the start of a brief managerial career, and another move had taken John Craven to Crystal Palace for a big fee.

New faces in the Blackpool side included Tommy Hutchison, a young winger from Scotland destined to score two memorable Wembley goals playing for Manchester City (and Spurs!) at Wembley nine years later.

John Burridge, later to be a star at Crystal Palace, and QPR, had just moved to Bloomfield Road from Workington for £12,000, while Keith Dyson and Micky Burns were soon to make reputations as sharp goalscorers.

Few of those names meant a lot to the Luton public 10 years ago, and on a wet and windy afternoon we fully expected to see a Luton victory against a team which had nothing to play for.

Our hopes vanished in half a match. Blackpool attacked the Oak Road for the first-half, and with the Town defence bogged down in gluepot conditions the game was out of their reach before half-time.

In the 14th minute David Court

was robbed on the edge of the penalty area and Dyson headed the first goal from a cross by Burns. Thirteen minutes later it was 2-0 to Blackpool when Chris Simpkin shot into the net through a crowded penalty area, and the disaster was all but complete four minutes before the interval when Burns squeezed a shot through between Keith Barber and his near post.

Stock read the riot act at half-time. He pulled Court off, moved John Ryan up into midfield and recalled sub John Moore in defence.

Briefly the changes looked like working. In the 55th minute Mike Keen scored after a corner by Robin Wainwright was half-cleared, but the day of disaster was complete six minutes later when Hutchison swung a corner into the penalty area and Alan Slough sliced a clearance attempt into the net.

The 4-1 defeat was hard to stomach, lessened only slightly by the news that Watford had lost 3-0 at Burnley. The fear was that the Town were still in danger of being dragged into the relegation zone, because three of the four remaining fixtures were away from home.

The teams in greater danger were Cardiff, Fulham and Charlton, with Cardiff's games in hand a complicating factor.

Today's opponents have happier reasons to remember their season 10 years ago. They were steaming on towards the Second Division Championship. Norwich took the title by a point from Birmingham. They took another step towards promotion 10 years ago this weekend when a goal by Duncan Forbes gave them a 1-0 home victory over Sheffield Wednesday in front of 27,244 fans.

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Centre Stand. Wing, Row H, Seat 16.
- C. Ainsworth —  
Centre Stand. Wing, Row F, Seat 4.
- P. Hargreaves —  
Centre Stand. Block D, Row J, Seat 8.
- S. Collings —  
Centre Stand. Block A, Row K, Seat 12.
- Miss Newman —  
Centre Stand. Block D, Row G, Seat 18.
- E. W. Jakins —  
Bobbers Stand. Seat H133.
- F. Morgan —  
Bobbers Stand. Seat H126.
- P. J. Day —  
Bobbers Stand. Seat C63.
- A. R. Butler —  
Bobbers Stand. Seat B20.

- R. Wigfield —  
Bobbers Stand. Seat C82.
- D. Kelly —  
Bobbers Stand. Seat A179.

You'll recall the draw was due to be made before our match with Orient with the grand final taking place prior to the Blackburn game. Unfortunately, due to an electrical fault, we were unable to use our field microphone which, of course, also resulted in us being unable to play 'Take Your Pick' and bingo.

We wish every success to all contestants who will today have a chance of winning a £400 voucher to be spent with Silvair Holidays. To present the prize, we have with us Silvair's managing director Hugh Boyle and commercial director Tony Baltierrez.

We are indebted to Silvair not only for their generosity in supplying today's star prize but also for the first-class treatment we have received over the last few seasons when the team have travelled with Silvair.

Finally, we take great pleasure in congratulating Mr Terry Heley who was the winner of match sponsors, Fine Fare's Grand Draw.

## CROSSWORD

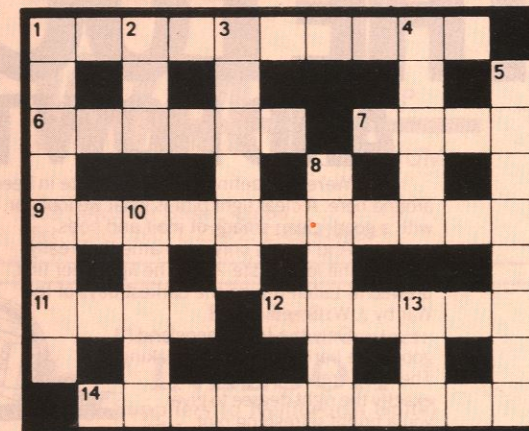
### CLUES — Across:

1. Presumably, the more the team clicks the more *these* do! (10); 6. Scottish Rovers (6); 7. After managing QPR and Millwall, he has spent recent summers in charge at Tampa (4); 9. Midfielder who began with Plymouth Argyle and was signed by Sheffield United in the 1980 close season (4,7); 11. Former star scoring winger for Italy who was instrumental in the rise of his club, Cagliari, from Division Three in 1963 to First Division Champions in 1970 (4); 12. \_\_\_\_\_ Taylor set Bristol Rovers' appearances record (6); 14. Former manager who shared his 1970s with Gillingham and Charlton (4,6).

### CLUES — Down:

1. English Rovers (8); 2. Hindmarch, perhaps (3); 3. On which Celtic's numbers can be seen (6); 4. International defender who, in 1980, became Barnsley's biggest buy (5); 5. Former Nottingham Forest and Notts County player who managed Huddersfield in two spells and, in between, took York from the Fourth Division to the Second (8); 8. Fixture which leaves one club *out!* (3-3); 10. \_\_\_\_\_ Taylor, a regular for Sheffield Wednesday in 1980 and 1981 (5); 13. A 1981 international import for Forest (3).

• Check your answers on page 20.





# AROUND THE TOWN

## A BRIEF REUNION

Our recent match at Derby County presented the perfect opportunity for our Junior Hatters Club to further foster the excellent relations they have with other clubs in the Second Division.

Colin Ball, our Youth Development Officer, took the chance for one of his members to join the Derby mascot on the pitch before the kick-off when the two youngsters were presented to both skippers and the match officials.

Luton fans won't have any difficulty in recognising the face on the right of the pic-

ture. It's our former full-back Steve Buckley who was transferred to the Baseball Ground when Harry Haslam was the Hatters' manager.

## FOLLOW THE ACTION

Following a steady flow of awayday action, this afternoon's match marks the start of three successive home matches.

On Saturday, we are at home to promotion chasing Newcastle United. We have a score to settle with them after losing to an injury time goal at St James's Park earlier in the season.

A week tomorrow, Chelsea are our visitors in a game re-arranged after the original match fell foul of the Arctic winter weather.

If you're not doing anything on Saturday morning, why not pop down to Poynters Road and watch our Youth team in action against Reading. The kick-off is 11 a.m. and admission is free. The other important thing to remember is that you'll see some extremely good football from our talented youngsters.

## SPONSORSHIP BOOST

We consider that we lead the field when it comes to sponsorship. Local companies are given the opportunity of introducing themselves to our supporters through the media of professional soccer.

But sponsorship is also very important to us and represents only a small part of our commercial activities at times when no club can survive from the revenue received through the turnstiles.

The London Truck Centre sponsored our home game against Orient and their guests



were given the chance of meeting the players from both teams after the game.

Our picture shows one of the sponsor's guests presenting an autographed football to the raffle winner.

If your company is interested in sponsoring any of our games next season, talk to our advertising manager Mike Beevor.

## ON THE BUSES

Life didn't look too good for Jim McCabe when he lost his job last year through redundancy. But the grass on the other side is always greener and Jim was soon fixed up with new employment when he successfully



applied for a job with Luton Town.

He is responsible for driving the Youth team to their away matches and also ferries the players to the various training grounds we use in the area in addition to helping out with general duties around the stadium.

Jim's verdict of the job? 'It's smashing,' he told us.

## PROGRAMMES WANTED

Fred Loveday, who lives at 204 Central Path Road, East Ham, London E6 3DL, is looking for two very important programmes to complete his collection. He wants copies of the Luton v West Ham games on 26th December 1946 and 30th August 1950. He is prepared to pay a fair price for them if any of our fans can help.

## CALLING NORWICH FANS

The London Branch of the Norwich City Supporters Club has 182 members and potential new ones can write to the treasurer, David Cohen, 17 Rashleigh House, Thanet Street, London WC1H 9ES for details of membership.

## NORWICH THROUGH THE YEARS

● A second replay of Norwich's third round FA Cup-tie against Bradford City in 1914-15 was played behind closed doors at Lincoln to avoid interference with production at a local armaments factory.

● With 30 seconds to go of the Norwich v Brighton game at Carrow Road on 27th December 1950 the score was 0-0 but then both Brighton's Ken Bennett and Norwich's Johnny Gavin found the net to make the final score 1-1.

● Norwich played a total of 25 successive

games in the course of season 1956-57 without a win.

● In reaching the semi-final of the FA Cup in 1958-59 Norwich beat four former FA Cup winners in Manchester United, Cardiff, Tottenham and Sheffield United. In the same competition they became the first Division Three club to be involved in a semi-final replay.

● Ron Ashman, who was later to manage both Norwich and Scunthorpe, played a total of 662 games for Norwich between 1947 and 1964.

● Norwich played an unchanged team for the first 21 Division Three (South) games in 1950-51. They played a total of 23 successive games without defeat from 26th August onwards.

● Norwich drew a record 23 of their 42 First Division games in 1978-79.

● Norwich became the first club from outside Division One to win the Football League Cup in 1961-62.

● On Wednesday 3rd May 1939 Norwich missed a penalty at Plymouth in the last away game of the season. They lost 1-0 and were relegated to Division Three. Had they netted the penalty and drawn the game they would have stayed up.

## WELCOME

We take much pleasure in welcoming to today's match a party from TUS LANGEL 1927 e.v. Youth Football Club, from Cologne, West Germany.

TUS Langel are spending a week in England playing three matches against local youth sides and are guests of Toddington Rovers Youth Football Club. We hope very much they enjoy their stay.

# THE LOCAL TASTE AND HOW TO SATISFY IT

We're very definite about our taste in beer around here. A clear light pint is what we look for, with a good, clean smack of malt and hops.

And there's only one name that really satisfies the local taste - BB. The light beer first brewed in Luton during the darkest days of the War by J. W. Green.

Only the finest hops and good, ripe barley go into the making. Then the brew is matured to exactly the right degree to give you a bright refreshing pint with a sound, full flavour.



WHITBREAD

American servicemen in local wartime bases declared that BB, chilled, was the nearest taste to Stateside draught.

It went down well when Syd Owen ruled the Hatters.

And it's been going down well ever since. Because BB is brewed with a proper respect for quality. To keep up the traditions we value round here.



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# ONE FAN'S VIEW

Manager David Pleat recently asked, in your matchday magazine, for ideas from fans on how to brighten up the game. The response was magnificent and Mr Pleat thanks all those supporters who bothered to reply. There were some very significant points by dozens of fans, but the views offered by W. Cole, who lives in Hazelwood Close, Luton, were good enough to reproduce. The second part of his letter will be published in the matchday magazine for the game against Newcastle on Saturday.

The future of the game has been coming more and more into the spotlight recently. In common with many people, as a lifetime devotee of the game, I have been forming and updating a view as to possible improvements over a number of years. This report represents my refined thoughts in this direction.

## GENERAL OBSERVATIONS

The game is fundamentally sound. Its strength is its simplicity (what is more natural than to kick a pebble at a target). Watching football on a Saturday afternoon is a tradition and a habit handed down from father to son over many generations. The laws have remained basically unchanged for over a century and have stood the test of time. Break the tradition and customers are lost. Make well thought-out changes to the presentation and fine detail, improve the end product and customers will be gained.

In my view, the game can be saved by implementing a balanced series of relatively minor measures across many areas of the professional game. It would be a great mistake to over-react and make sweeping changes or to tinker piecemeal in one or two areas without taking the broad view.

## LAWS OF THE GAME

The laws of the game have stood the test of time and already offer within them solutions to many of the ills we seek to remedy. It is a matter of interpretation. However,

my main recommendation here is a programme of action to eradicate ignorance of the laws.

Lack of knowledge ferments a sense of injustice in players, management and supporters alike which leads to bad behaviour on the pitch, violence in crowds and poor publicity for the game itself. Out of the half million or so who watch professional football regularly every week in whatever category, how many have ever read a single word of the laws.

My guess would be less than a thousand or 0.2 per cent. Yet every single one passes judgement on the decision of match officials many times during the 90 minutes. This cannot be good for the game.

Some years ago as part of my work, I gave a 10 minute lecture on a subject of my choice as part of a public speaking course. I chose 'The Laws of Association Football', and even though my lecturing technique left something to be desired, the subject matter generated such interest that I had to take a 30 minute question and answer session in the tea break.

I, therefore, feel that two or three half-hour TV programmes on the laws, similar to the FACTS series produced by the BBC and the FA would be of great general interest to many and do a great deal of good.

As to the problems which could be solved by re-interpretation, I would preface this list with the recommendation that these changes be introduced only after full briefings to match officials, managers, players and through the Press and television, to the public. *The professional foul:* Simply send off offenders presently booked, by treating cases as violent conduct. This would stamp out the problem at a stroke.

*Dissent:* This gives a bad image of the game to the public and should be stamped out. The authority and integrity of the referee must be re-established and I am afraid a purge

is required. Caution even the slightest offence, send off bad cases or repetition.

*Unprofessional behaviour:* This again does nothing for the image of the game. Striking or attempting to strike, kicking or attempting to kick is a sending off offence and should be treated as such in every case.

*Time wasting:* This practice is very frustrating and annoying to spectators who feel cheated. Strict instructions should be issued to officials to add on wasted time more ruthlessly. If they feel they could not cope, then introduce timekeepers as in Rugby League.

*Handball:* The practice of cautioning a player for deliberate handball should cease. If a player intentionally handles the ball a direct free-kick or penalty should be awarded; if unintentionally the ball is handled, no offence has occurred. Presently we have the farce where some players are penalised and cautioned, others are penalised and not cautioned.

This and other cases of inconsistency in refereeing must be eliminated as inconsistency is a major cause of friction on the field and off. It should be done by getting together all League officials for a week before the season.

Detailed amendments to the laws should be introduced to prevent the flow of the game being destroyed by the annoying practice of stopping the quickly taken free-kick by obstruction or by players not retiring the full 10 yards. This should be penalised by bringing the ball forward in 10 yard increments every time it happens. If the penalty area is within 10 yards then a penalty kick should be awarded. This would stamp out the 10 yard problem in the area where it is most prevalent – within striking range of the goal.

Referees should be strictly monitored for correctness in their interpretation of the rules, and if after notification, individuals could not play their part in the changes effectively, should be replaced.

# IN RETROSPECT

## LUTON TOWN v NORWICH CITY

### DIVISION THREE (SOUTH)

1920-21	4-0 (h)	0-3 (a)
1921-22	2-1 (h)	1-0 (a)
1922-23	4-0 (h)	2-1 (a)
1923-24	2-1 (h)	0-2 (a)
1924-25	0-0 (h)	1-1 (a)
1925-26	3-2 (h)	0-2 (a)
1926-27	2-2 (h)	2-3 (a)
1927-28	1-3 (h)	0-3 (a)
1928-29	2-1 (h)	0-3 (a)
1929-30	1-1 (h)	1-1 (a)
1930-31	1-0 (h)	0-1 (a)
1931-32	7-1 (h)	3-3 (a)
1932-33	1-1 (h)	1-2 (a)
1933-34	2-3 (h)	0-4 (a)

### DIVISION TWO

1937-38	1-1 (h)	4-0 (a)
1938-39	2-1 (h)	1-2 (a)
1960-61	0-2 (h)	1-2 (a)
1961-62	1-2 (h)	4-0 (a)
1962-63	4-2 (h)	3-3 (a)

- 1970-71 Luton 0 Norwich 0  
Norwich 1 (Foggo (pen) Luton 1 (MacDonald)
- 1971-72 Luton 1 (Givens pen) Norwich 1 (Paddon pen)  
Norwich 3 (Foggo 2, Howard) Luton 1 (Slough)
- 1981-82 Norwich 1 (Deehan) Luton 3 (Antic, White, Stein)

Teams for last game here, 14th August 1971  
LUTON TOWN: Read, John Ryan, Slough, Keen, Nicholl, Moore, Jim Ryan, Busby, Givens, Court, Anderson.  
NORWICH: Keelan, Payne, Butler, Stringer, Forbes, Anderson, Livermore, Paddon, Howard, Silvester, Foggo.  
Attendance: 12,428

### CROSSWORD SOLUTIONS

Across: 1. turnstiles; 6. Albion; 7. Jago; 9. Mike Trussion; 11. Riva; 12. Stuart; 14. Andy Nelson; 15. Down: 1. Trannere; 3. Rob; 4. Evans; 5. Johnston; 8. Cup; 10. Kevin; 13. Aas.

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# JOHN'S JOURNAL



Our visitors today are at Kenilworth Road for the first time for many seasons after being relegated from Division One last year. They entered the Football League in 1921 and stayed in the Third Division until 1958 when they went down to Division Four.

Their supporters will no doubt remember how we beat them 1-0 at Birmingham in the FA Cup semi-final in 1959 after a drawn match at White Hart Lane.

Former Norwich player and our former club coach Roy McCrohan was always reminded by us about the result when he used to talk about 'the best side' the Canaries had ever had.

Not many players have been

transferred between our two clubs and I can find records of only two: centre-forward Jack Vinall left City to join us just before the war and Bobby Brennan the Irish international inside-left joined the Canaries after a spell with Fulham and Birmingham City.

Former Town player Charlie Watkins was their physio-therapist for about 18 months before coming back to live in this area. Many famous players have worn the yellow and green shirts. Ralph Hunt, John Gavin, Ron Ashman, Ted MacDougall, Roy McCrohan and more recently, Martin Peters, to name a few.

The record attendance at Car-

row Road is 43,984 for an FA Cup sixth round match against Leicester City in March 1963. Talking of Cup matches I wonder how many people know that during the First World War game between Norwich and Bradford City was ordered, by the Football Association, to play their FA Cup replay behind closed doors at Lincoln because of the effect the match might have on production at a local factory to establish Britain's lowest attendance for a FA Cup-tie—Nil.

John Wilkinson  
Secretary



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# CENTURY CLUB

This second game between Luton Town and Norwich City seems to have come along very rapidly. It seems no time at all since those of us who braved the wintry weather to travel to Norwich were enjoying ourselves in their clubroom. We hope we may be able to return hospitality today to some of the Norwich Vice-Presidents. This year, we have visited more 'away' Vice-

Presidents Clubs than usual, further proof that through the past few years we have indeed forged many links in our chain of friendships with other clubs. Carried through at all levels, this policy must do much to enhance the good name of football.

We hope you are all giving serious thought to our 'Century Club Player of the Year'. Last year, the ever popular Ricky was a runaway winner and it will be interesting to see the result this year. Talking of Ricky, our very warm congratulations to him on his latest success, his well deserved call to the England Under-21 squad.

We also extend a warm welcome to the two new members of our playing squad, Richard Money and Billy Jennings, and hope we shall see them in the Century Club from time to time.

# MATCH SPONSOR

Richardson and Bottoms Limited have a special connection with the Luton Town Football Club. Jim Richardson, like his father before him, is a director of the club. There has been a Richardson on the board for almost 40 years.

Richardson and Bottoms are building con-

tractors with a difference. Their client's requirements in land, finance and construction of factories, warehouses and offices are their special expertise. Their client's needs, in terms of quality, cost control and completion to programme receive particular attention.

Some of their recent contracts include projects for such household names as Kerrygold Butter, Ladbroke's, Rowntree Mackintosh, Beecham's, Tricentrol and Unigate.

They normally build within a radius of about 70 miles of Luton, taking in all London, the Home Counties and the Midlands.

The size of their projects range from £250,000 to £2,000,000.

Founded in 1936, the company is proud of its track record of satisfied clients.

# IN RESERVE

## PLYMOUTH 1 LUTON TOWN 1

In an eventful game, with both keepers being forced to make good saves, it was surprising to see no goals at half-time.

The Hatters began the second period with more aggression but Plymouth gave us the opening goal when Mick Small, in full flight, was pulled down and Frank Bunn obliged by converting the penalty.

The Town stayed on top but were shocked by a terrific shot which flew into Andy Beasley's top-right corner.

TEAM: Beasley, Thomas, Beaumont, Breaker, North, Owen, Madden, Small, Bunn, Heath, Brammer. Sub: Laine.

## LUTON TOWN 1 ARSENAL 0

A larger than normal crowd were thrilled to see new signing Billy Jennings open the scoring on his debut. Ray Daniel won a vital tackle, Lil Fuccillo pushed forward and fed the ball into Billy's path where a fine left-footed shot found the corner of the net to give us a well deserved lead.

Arsenal had more possession in the second-half but failed to break down a firm defence marshalled by skipper Rob Johnson. It was nice to see experienced professionals like Fuccillo, Jennings, Judge and Johnson helping our youngsters along.

TEAM: Judge, Thomas, Heath, Daniel, North, Johnson, Madden, Small, Jennings, Fuccillo, Brammer. Sub: Beaumont.



# IN FOCUS



We are always pleased when our players receive international recognition. In the last two seasons we have had our fair share of success in that respect because Mal Donaghy (Ireland), Paul Price (Wales) and Tony Grealish (Eire), all won caps. The sequence was broken when Paul and Tony moved to Spurs and Brighton respectively during the summer to leave Mal as our only international.

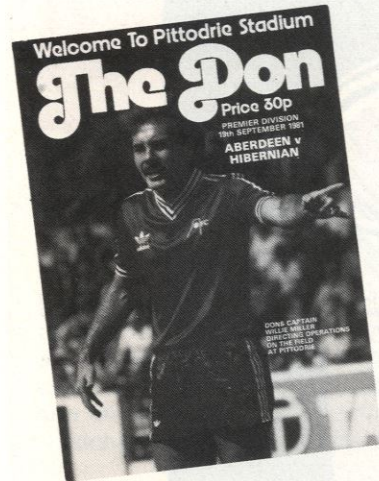
But this season, it was Ricky Hill's turn to win recognition although he had to pull out of the England Under-21 squad for the game in Poland due to our heavy injury list. But England manager Ron Greenwood didn't forget him and promptly gave him another chance in the second leg. But we now have another budding international star on our staff because Stacey North (pictured) has been named in the England team for a game in Cannes. We offer Stacey our congratulations.

# PROGRAMME CORNER

By JOHN FARMER

First Division programmes this season are almost without exception, of high quality to compensate for the almost uniformly high price. They do, however, invite two possible criticisms.

The first is that the glossy colourful style of production may be rather too luxurious for the average fan and that, as years succeed years, programmes are becoming too much of a muchness with relatively little to distinguish one



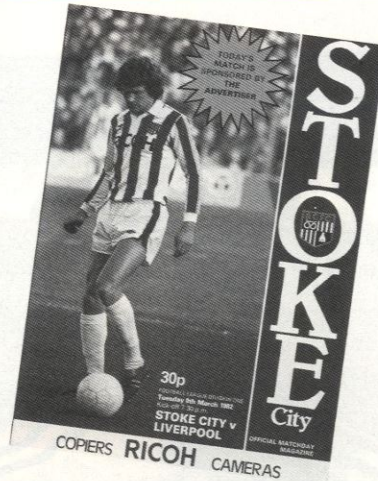
club's production from another.

Yet it does seem that the greatest standardising influence of all — the mass-produced supplement has now passed its peak with only Coventry and Stoke making use of them — and both do at least add 20 pages of their own.

All of which means that issues are really substantial — Notts County's 16-page issue being the thinnest and Wolves and Swansea with 32 pages each are the thickest.

Wolves are also the dearest at 40 pence per issue and Manchester United the cheapest at 25p. Of the others 12 charge 30p and eight charge 35p.

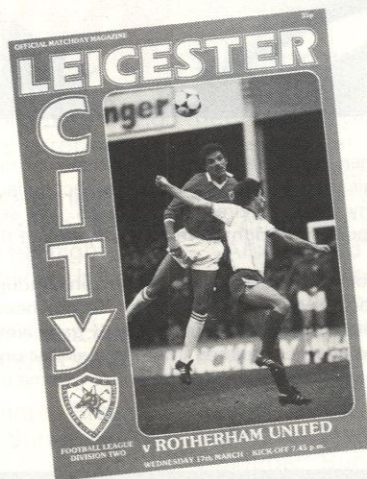
All contain a fair proportion of



photographs with a proportion of them coloured; all give a fair amount of coverage to the visitors of the day and almost all have some kind of flashback element.

All have a manager's article with Nottingham Forest's Brian Clough, Southampton's Lawrie McMenemy and Sunderland's Alan Durban the most substantial of these.

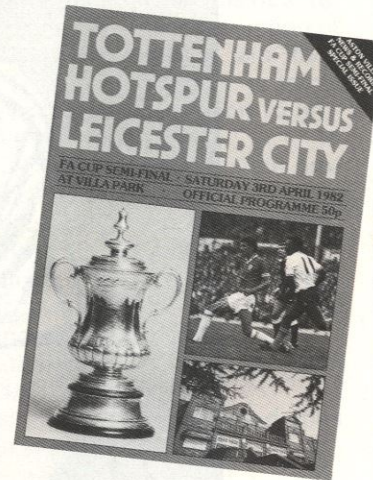
Forest also have a detailed history of the club in instalments and are one of the few clubs (Spurs, Swansea and Manchester City are others) whose 'flashbacks' go back as far as pre-war games.



City are also strong on reserve and youth team games and so are Arsenal, Wolves and Stoke.

Wolves, however, include several general articles including a regular World Cup feature and a page-size cartoon and one wonders whether fans would prefer a smaller (and cheaper) publication devoted solely to the club itself.

Wolves share with West Ham the smallest page size, this being far handier for the pocket than the



large Sunderland, Everton and Manchester City sizes, the latter two both opening horizontally in the shape of a book of wallpaper.

West Ham's publication, packed with details from within the club, has varied little over the years and the same can be said of Arsenal and for the connoisseur looking for news and facts such publications could scarcely be bettered.

Both the Manchester clubs seem to improve their already excellent publications each year while Liverpool have possibly the best visitors column with fullest details of every member of the likely line-up. Expensive they may be, but every First Division programme has something both the local fan and the general fan will want to read.



# SHOP WINDOW



To celebrate World Cup '82, in fund-raising we have created a grand draw with £2,000 in prizes to be won by the customers who draw one of the sixteen teams in the final play off.

Having won a team, it only remains to see which team is the eventual World Cup '82 winner.

The prize of £1,000 is awarded to the lucky customer, all other contestants share the following prize money.

The second team wins £250, the third team £100, fourth team £50, followed by £600

shared equally between the remaining nominated countries participating.

What a great chance of winning cash for the outlay of 25p.

We have confined our sales to the following 'special people' which includes all our season ticket holders, agents and recent winners of our larger prizes from our weekly lottery sales.

The draw will take place on 7th June and lucky winners will be notified by post so they can take a real interest in their team, keeping fingers crossed for the big prize.

If our mailing service has not provided a book of tickets for you, please give us a ring on Luton 30748, or for that matter, if you require an extra book.

Please remember that, in selling a book, there are two free ones for you for your efforts, and also the effort will further enhance the financial well being of Luton Town.

Thank you to all our occasional helpers. Let's make this a bumper draw.

**MIKE HARDWICKE**  
Commercial Manager



# ACTION

**LUTON TOWN** 2  
**BLACKBURN ROVERS** 0



Kenilworth Road was blessed with plenty of sunshine and a great match to keep us in that Premier position.

*Top left:* After collecting a perfect pass from Steve White, Brian Stein places goal number one past the keeper's reach.

*Bottom left and above:* Steve watches another two attacks scrape the woodwork.

*Below:* Steve seals the match by collecting the ball from Kirk and forcing home number two.



# VISITORS

## NORWICH CITY

### THE CLUB . . .

The difference between two points was enough to send Norwich City, visitors to Kenilworth Road this afternoon, into the Second Division at the end of last season.

The Canaries finished two points below Brighton after winning only 13 of their 42 League games and the task of trying to lift them back to the top has fallen on Ken Brown's shoulders after he took over from John Bond.

Many people thought the job would go to John Benson, Bond's number two. But he decided to follow Bond to Manchester City.

Brown was successful in gaining an interview with the Norwich directors who finally offered him the job. Chairman Arthur South said: 'Ken talked us into giving him the job. He persuaded us he had the qualifications for the job.'

But Brown has found that his immediate efforts to make Norwich into one of the pack chasing promotion has not been easy.

Before their game at Cambridge United a week last Saturday, the Canaries had won only four of their 15 away matches — and that won't be enough to qualify for the First Division.

Brown took over in November 1980 after a playing career with West Ham, Torquay and Hereford. He had a spell as trainer/coach at Bournemouth and won a Second Division Championship medal with the Hammers in 1958.

In addition, he also won an FA Cup winners medal plus one for the European Cup Winners trophy.

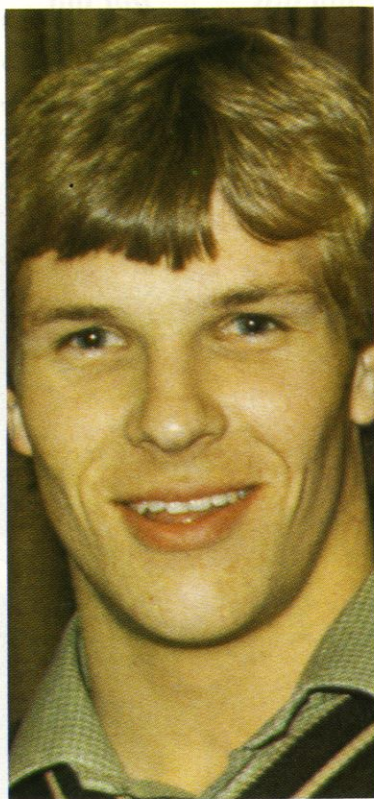
### . . . AND THE PLAYERS

**Clive Baker** had a short spell in

goal for the Canaries last season with 12 appearances. At 5ft 9in he makes up for his lack of height with his agility which also serves him well on the cricket pitch where he has captained the England Under-19 cricket side.

Folkestone-born **Mark Barham** made his League debut two seasons ago as substitute at Old Trafford. He also made his England Youth debut against Denmark at Coventry in the same season. He played in most of the first team matches last season with a total of 34 appearances and scoring one goal.

### CHRIS WOODS



**Dave Bennett** signed on a free transfer from Manchester City and broke into the first team two seasons ago and has since made a total of 17 first team appearances.

**Greg Downs** is a former City apprentice who has made a total of 60 appearances for the Canaries. Scored in City's first away win of last season at Coventry, and again in our 1-0 FA Cup win over Cambridge United. He has now settled down in defence after an initial period in the forward line.

Centre-half **Phil Hoadley** started his career with Crystal Palace and was later transferred to Orient for £30,000. In seven years with Orient he made over 300 first team appearances before signing for City three years ago. He has made 83 appearances for Norwich.

**Ross Jack** was signed from Everton in December 1979 and has made a total of 11 first team appearances, making his debut last season at Ipswich in the League Cup.

Blackpool-born **Mick McGuire** joined Norwich after playing 60 games in the sky blue colours of Coventry City. He made 29 appearances last season bringing his total for the Canaries to 140. He is team captain.

Since making his League debut three years ago, **Peter Mendham** has proved to be one of City's most up and coming midfielders, having progressed from Norwich's youth team. Although injury has hampered his first team progress, he has made 15 appearances in the last season's campaign.

**Drazen Muzinic** was signed from Hajduk Split last September. Played for his country on numerous occasions and made a total of 14 appearances in his first season for

# LINE-UP

the Canaries. But injury kept him out for much of the time.

Signed from Crystal Palace, **Mark Nightingale** previously an apprentice with AFC Bournemouth, has made a total of 30 appearances for Norwich, 16 of them last season.

**Joe Royle** was voted supporters' 'Player of the Year' last season. Second highest scorer for the Canaries last season with a total of nine goals in 38 first team appearances. A bargain buy from Bristol City for £60,000 in July 1980, he is an England international and previously played for Manchester City and Everton.

**Steve Walford** was signed from Arsenal in March 1980. He made ten appearances and figured as a prominent part of the Norwich City defence. Helped his Arsenal side to a 3-2 victory over Manchester United in the 1979-80 FA Cup Final,

coming on with his team 2-0 up.

**Dave Watson** is another new signing. Watson joined the Canaries in November 1980 and has made a total of 18 League appearances for the Canaries and figured as an important part in defence.

Another new boy for Norwich, goalkeeper **Chris Woods** from Queens Park Rangers at the end of last season. Previously a Nottingham Forest player he was the hero of the 1978 League Cup Final for Forest against Liverpool when they won 1-0 after a replay. Made 10 League appearances for the Canaries last season and is an England Under-21 international.

**Clive Woods** was signed from Ipswich for £120,000 in 1980, after 10 years and 300 first team appearances for them. He was a member of their FA Cup winning team in 1978.

**Keith Bertschin** made 31 League appearances for Ipswich before being transferred to Birmingham City in 1977. Born in Enfield, he signed for Norwich in the summer of 1981.

**Willie Donachie** made 350 League appearances for Manchester City during which time he also played 35 games for Scotland. Moved to Portland Timbers, America, in 1980 and signed for Norwich in September 1981.

**John Deehan** signed for Norwich in January 1982 from West Bromwich Albion for whom he appeared 43 times in the 1980-81 season having previously been with Aston Villa.

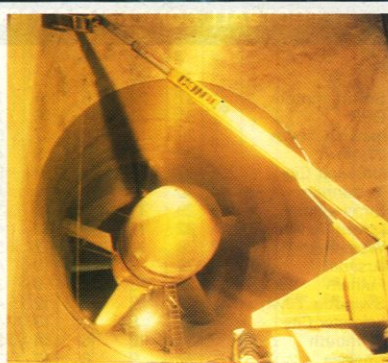
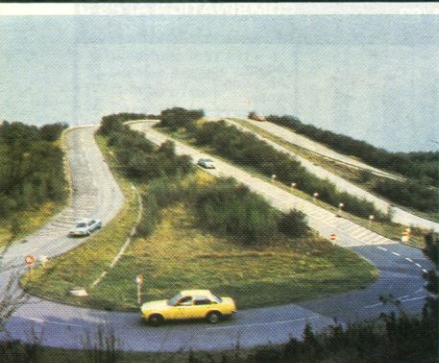
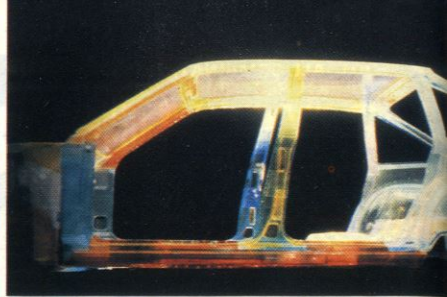
**Martin O'Neill** joined Norwich from Nottingham Forest in the 1980-81 season but signed for Manchester City at the end of that season. Re-signed for Norwich in January 1982.

Back row (left to right): Ken Brown (Manager), Ross Jack, Joe Royle, Steve Walford, Chris Woods, Dave Watson, Keith Bertschin, Dave Bennett, Tim Sheppard (Physiotherapist), Mel Machin (Club Coach). Front row: Mark Barham, Drazen Muzinic, Mick McGuire, Richard Symonds, Peter Mendham, Clive Baker, Greig Shepherd, Mark Nightingale, Phil Hoadley, Graham Paddon, Greg Downs.









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