

THE MATTER

Official Matchday Magazine Price 50p

FOOTBALL LEAGUE DIVISION TWO

Saturday 15th May 1982

LUTON TOWN v
BARNSELY

TODAY'S MATCH
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Mrs C. Ball

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Photographer:

Gareth Owen

Playing:

Coaches:

David Coates, John Moore and

Trevor Hartley

Physiotherapist:

John Sheridan

Doctor:

W. A. C. Berry MBBS

TEAM CHECK

LUTON TOWN

White Shirts, Orange Trim, White Shorts

1	JAKE FINDLAY
2	KIRK STEPHENS
3	RICHARD MONEY
4	BRIAN HORTON (Capt)
5	CLIVE GOODYEAR
6	MAL DONAGHY
7	RICKY HILL
8	BRIAN STEIN
9	STEVE WHITE
10	LIL FUCCILLO
11	DAVID MOSS
12	

BARNESLEY

1	BOBBY HORN
2	NICKY LAW
3	PHIL CHAMBERS
4	GLYN RILEY
5	IAN BANKS
6	MICK McCARTHY
7	IAN EVANS
8	COLIN WALKER
9	TREVOR AYLOTT
10	RAY McHALE
11	ALAN BIRCH
12	

IN CHARGE TODAY

Referee: **J. MARTIN** Hants

Linesmen: **D. BRAZIER** (Red Flag)

A. BUNCE (Yellow Flag)

John Martin started with the Bromley and District League in 1958. Moved to Surrey in 1964 and progressed through Surrey Senior and Isthmian Leagues to the Football League in 1973. Refereed Isthmian League Final in 1977, and lined a UEFA Cup match in 1978. Also refereed an FA Trophy semi-final and an Anglo-Italian Inter-League Tournament in 1980, and in 1981 refereed the Athenian League Cup Final.

A married man, with one son, he is Accounts manager of a purchase ledger department. Enjoys all sports, particularly badminton and athletics and is a past member of the Polytechnic Harriers.





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MEET THE STAFF

When the first team recently posed for a new colour picture — which can be found on pages 28 and 29 — we thought it would be appropriate to include some of our backroom staff who deserve recognition for their hard work. They're rarely seen but play an important part in the day-to-day running of the club. In the front are executive director John Smith, general secretary Graham MacKrell and advertising manager Mike Bevor.

DAVID'S DIARY

We've done it. I never thought I would say 'never mind the quality, look at the table.' But I did in the excitement against Queens Park Rangers. Three more goals to store in the bank of memories.

Congratulations to everyone, even to 'Wonderful Watford' for keeping us on our toes right to the end. Well done Mr D. Mortimer. Well done Maureen. Well done every single person who has helped get the show back on the road since that dreadful financial dilemma. We have sold, juggled, coached, and succeeded for our 'Lovely Luton'.

So we come to an end of one of the most satisfying seasons that we could have experienced. Supporters have asked me to nominate highlights, discuss turning points or praise individual players. There is no harm in that. The game is about players and their efforts. About coaching staff, their knowledge and man management. We have experienced our downs in the past few seasons and because of this we have been able to appreciate the success all the more. Good staff are vital in any successful business and directors up and down the country aware of the game's financial problems must not fall into the trap of forsaking quality staff.

My biggest thank you this season is to our coaching staff and their families. David Coates unassuming but a tremendous influence in all he does; Trevor Hartley an outstanding coach with sound ambitions; John Moore who's efforts for this club as a



player and a coach have been outstanding; John Sheridan one of the best 'signings' I have ever made. A worker with his head, his heart and his hands.

The following know full well their contribution. To Sandra, Karen, Maggie, Mary, Glynis, Murette, Sharon, Jackie, Denise, Eve, Paula, Yvonne, Mandy, Shirley and Yvonne, I appreciate everything that you have done to keep your professional athlete sound, fit and well to perform in a season that will remain for ever in their memories as an outstanding football achievement.

We shall continue to pull together for that little bit of pride and dignity that we have gained together. To you all, directors, administration, press and spectators who have watched, enjoyed and supported from first to last, on behalf of all the players I thank you. Have a wonderful summer.

COLOUR SHOT

When you've scored some important goals in a promotion season, it's only natural the television people want to talk to you. This week's Colour Shot features Brian Stein being interviewed after a recent match.



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SEASON TICKETS 1982-83



**AN IMPORTANT MESSAGE
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TICKET HOLDERS**

Season tickets for the Hatters season back in the
First Division will go on sale on Monday 17th May
1982.

Details are as follows:

Seating — Main Stand

Blocks A, B and C.....£70
Blocks D, E and H.....£65
Wing Stand.....£52

Seating — Bobbers

Main Block.....£70
Oak Road Wing.....£65
Kenilworth Road Wing.....£65

The cost for Juveniles, Senior Citizens and
Students will be £32.50 except for Blocks A, B, C
where there will be no reduced rates.

Standing

Adults.....£45
Juveniles, Senior Citizens
and Students.....£32.50

Please note that the Standing Season Tickets will
be for the Enclosure only.

Entry to the Oak Road and Kenilworth Road ends
will be cash admission only.

Existing Season Ticket Holders have until 12 noon
on Saturday 12th June 1982 to claim their tickets.
Renewals by post will be accepted but should be
clearly marked 'Season Ticket Renewal' and accom-
panied by a stamped addressed envelope.

Any tickets not claimed will go on general sale on
Wednesday 16th June 1982.

The Ticket Office is open Monday to Friday 9 a.m.
to 5 p.m. and on Saturday from 9 a.m. to 1 p.m., but
will be closed on Bank Holiday Monday 31st May
1982.

Any further information can be obtained from the
Box Office on Luton 30748.

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SPOTLIGHT ON THE TEAM



SPOTLIGHT

On the middle pages of this afternoon's matchday magazine, you will find a new picture of the team. We make no apologies for featuring the side again in the Spotlight feature for the weeks of entertainment they have provided for the fans this season.

There have been many memorable moments and not too many disappointments. From the very first week of the season when we blasted Charlton 3-0 at Kenilworth Road, we have been at the top of the Second Division with the exception of a few days.

There has been a lot to shout about this season as David Pleat, his coaches and players have been responsible for giving full value for admission money.

We have experienced some excellent results and the memories of this season will linger for a long time.

We took four points from our friends down the road at Watford and look forward to meeting them in the First Division next season.

Fans will also remember the fantastic goal Raddy Antic scored in our 3-1 victory at Norwich just after Christmas when we managed to squeeze in a rare game during the big freeze.

Who will forget Brian Stein's hat-trick against Newcastle

recently? Or some of the superb saves Jake Findlay has made this season.

Ricky Hill won a call from Ron Greenwood when he was included in the England Under-21 on two occasions but had to miss both matches. The form of Steve White this season has shown a fine improvement and the addition of skipper Nobby Horton to the team has been a vital asset.

Clive Goodyear came in to do a fine job as replacement for Mike Saxby who missed the best part of the season with a nasty knee injury.

David Moss's penalties; Mal Donaghy's excellent form for Northern Ireland; Kirk Stephen's solid form at the back; Lil Fuccillo's determination to win a regular place after forcing his way back into the team after twice breaking his leg and the added bonus of Richard Money's signing have all provided some wonderful moments.

Yes, it's been a great season and one everyone at Luton Town won't forget. Take your hats off to the lads who provided those memories for you.

They are pictured after picking up yet another award earlier in the season.



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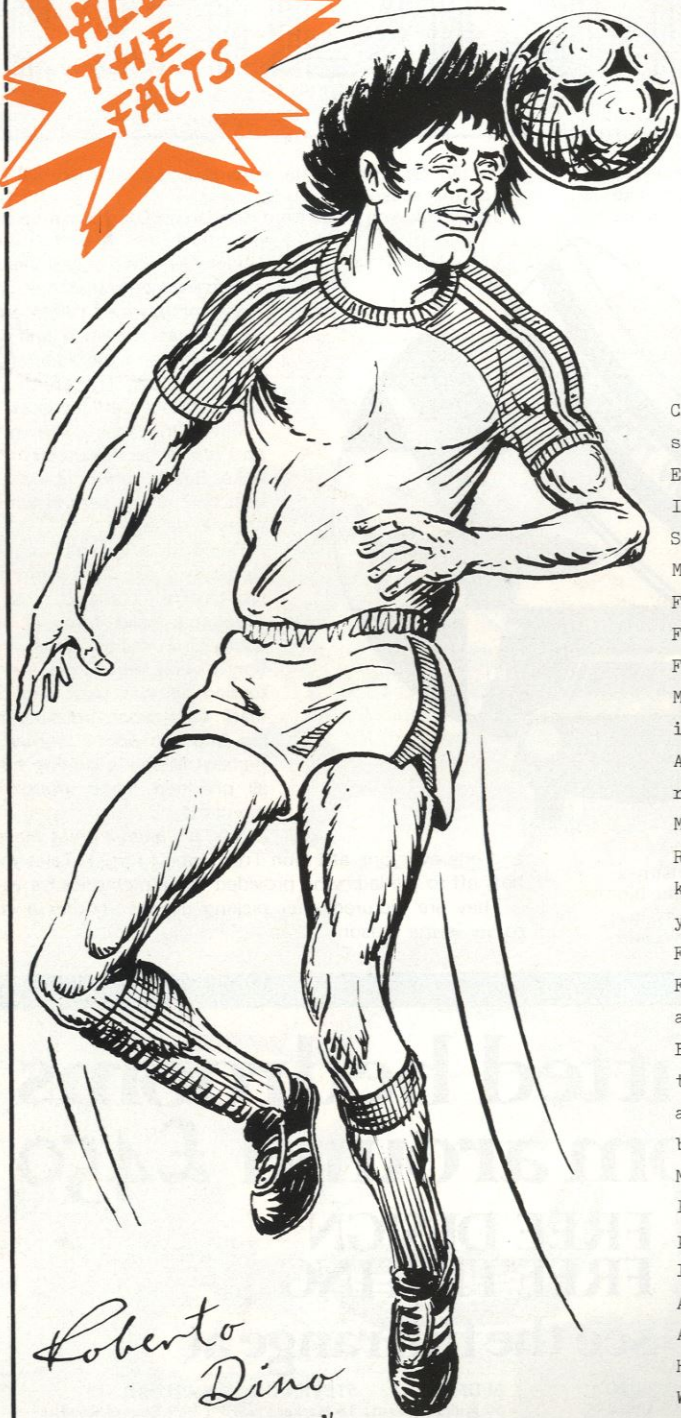
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A SPECIAL SOUVENIR SPOTLIGHT ON THE HATTER'S OWN HERO!

HEAD FOR HEIGHTS!

by Ray Aspden.

ALL THE FACTS



Roberto
Dino
"Bobbin"

FULL NAME: Roberto Dino
NICKNAME: Bobbin, because of always bobbing up unexpectedly in opponent's penalty areas.
BIRTHPLACE: Guatador, a strife torn Central American Republic. Educated by British Missionaries and taught fluent English.
AGE: Forever twenty
HEIGHT/WEIGHT: 5ft 10ins/10st 12lb
MARRIED: No

CLUB: Leatown, a goahead Second Division side on the verge of promotion
ENGLISH LEAGUE DEBUT: 19th August 1980
INTERNATIONAL HONOURS: Guatador World Cup Squad 1981/82
MOST HIGHLY RATED OTHER TEAM: Luton Town
FAVOURITE CAR: One supplied by Tricentrol
FAVOURITE BEDROOM FURNITURE: Wallspan
FAVOURITE SINGER: Bob Dylan
MISCELLANEOUS DISLIKES: Being held captive in Jungle Temple Ruins
AFTER-MATCH ROUTINE: Evading Guatador rebel hit-men
MOST ADMIRED FOOTBALL LEAGUE PLAYER: Roy Race of Melchester Rovers - he just keeps on playing year after year after year after . . .
FAVOURITE DRINK: Real Ale
FAVOURITE READING: The Beano, The Hatter and Starblazer Picture Library
BIGGEST THRILL: Too many to mention, but all the incidents in "Which Side Was He On?" and "Head For Heights!" would take some beating
MOST DIFFICULT OPPONENT: Vorgee
PROFESSIONAL AMBITION: To win everything possible with Leatown
IF NOT A PLAYER, WHAT JOE WOULD YOU DO? A strip-cartoonist's model
ADVICE TO YOUNGSTERS: Join the Junior Hatters Club
WHICH PERSON IN THE WORLD WOULD YOU MOST LIKE TO MEET? Ray Aspden - to give him a good look at my chin so that he gets the cleft in the right place!

JUNIOR HATTERS



THE MASCOT . . .



IAN SAUNDERS

Writing the last column of the season is always an occasion for farewells, if only for a few weeks. But this occasion is really one for the scrap-books. We are celebrating the Town's return to Division One and, for me, this is the third time!

What a truly memorable season it has been and Junior Hatters have helped to make it so with your bubbling support and chorused encouragement which has taken us to the top and the prospect of great times ahead.

But before we think too far ahead - let me, in saying what a great season it has been, particularly for our young supporters, thank those whose support and help has been unstintingly given throughout.

To the wonderful band of Junior Hatters parents, who have been my right hand in everything we have done together. To mention you all individually is hardly fair, because I would hate to miss anyone out, but I'm sure you won't mind me mentioning Pam and Rob Gray for their sterling efforts on all our behalves.

More specifically, I am indebted to Pat Harvey who has maintained a constant supply of Luton Town kit for our Mascots and Escorts throughout the season; to John and Sylvia Smylie for their individual efforts with 'used programme supplies', and of course, John's particular efforts with our two five-a-side competitions this season. I will not forget our reliable and conscientious stewards, Mike Ogden and Pete Brown, a couple of real Luton stalwarts.

Thanks, too, to all the teachers, youth club and scout and cub leaders

who have given up time to make some young lives a bit happier. And finally, to all you fabulous Junior Hatters who have shown so much enthusiasm, whether in our own Evening Post/Echo Enclosure, or at the Baseball Ground, Derby, or Millmoor, Rotherham - keep supporting, and help make our club a really successful one.

Don't forget to rejoin as soon as possible. If you haven't already done so, send your membership card to me, at the club offices, 70/72 Kenilworth Road for renewal, with £1 subscription, of course, and be ready for a great new season ahead!

Have a happy summer. See you in August and watch out for my first column in the *Evening Post/Echo* in early August. Bye for now!

MASCOTS AND ESCORTS

Mascot: Ian Saunders aged 15 of Furzedown Court, Harpenden. Ian attends Roundwood Park, Harpenden, and plays for Harpenden Rovers FC. His interests he list as watching Luton, collecting autographs, playing soccer and all other sports.

Escorts: Karen Witherspoon of Turnpike Drive, Luton. Karen is 10 and attends Warden Hill Junior School. She is interested in swimming, gymnastics, football and netball.

Paul Reader of Vale Close, Harpenden. Paul is 13, and attends Roundwood Park School, Harpenden. He plays for his school and scout teams and for Harpenden Colts, and is interested in football, scouts and other activities.

Andrew Paterson of Walkhouse Close, Cranfield. Andrew is 11 and at-

tends Holywell Middle School. His interests are football and scouts, and when he was a cub, he played for the Cranfield Cub Football team.

Tony Morris of Homerton Road, Luton. Tony is 12 and attends Lea Manor School, where he plays for his school team. His interests are football, swimming and scouts.

FIVE-A-SIDE FINAL TABLES

	Under 12s					
	P	W	D	L	F	A Pts
Caddington	5	5	0	0	34	1 15
Ridgeway	5	4	0	1	13	12 12
Junior Hatters	5	3	0	2	18	9 9
Hatters 5s	5	2	0	3	6	7 6
Warden Hill	5	1	0	4	3	17 3
Maidenhall	- Disqualified					

	Over 12s					
	P	W	D	L	F	A Pts
Strikers	6	6	0	0	27	1 18
Memorial	6	5	0	1	17	8 15
Eaton Valley	6	4	0	2	18	9 12
Hot Rods	6	2	0	4	11	20 6
Luton Irish	6	1	2	3	11	6 5
Kenstreet	6	1	1	4	6	21 4
Red Hand Gang	6	0	1	5	8	15 1

COLIN BALL

Youth Development Officer

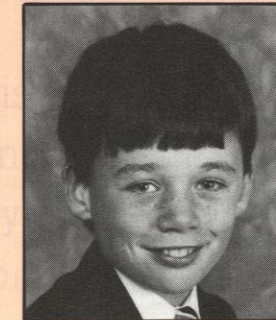
. . . AND THE ESCORTS



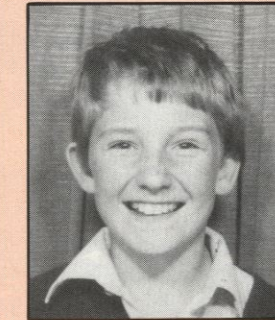
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PAUL READER



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Gareth Owen Photography

would like to thank the manager, his squad and the administrative staff for their co-operation during our promotion season.

GARETH OWEN PHOTOGRAPHY
Telephone: LUTON (0582) 418025

TRAVEL TIME

Travel Time today seems strange with no details of coaches to any games, and it is always rather sad to see the end of a season. But what a tremendous season it has been. For the first time, we have had an official Luton Town Travel Club, and have provided services to bring supporters into Kenilworth Road, and to travel away to matches in support of our team. That these services have been appreciated has been reflected in the growing numbers of people using them. The number of members of the Travel Club has also grown steadily.

A lot of the success of the Travel Club has been due to the hard working couriers, the men on the spot on the coaches. I would like to thank them all for their help and support, and to look forward to their continuing association with the Travel Club next season.

Indeed, their enthusiasm is so great that we had a meeting recently, when all had a chance

to put forward ideas and suggestions. We are all aware there have been a few teething troubles but by trial and error and hard work, we have come through with a workable system. However, we are not content to rest on past achievements, but are looking for improvements, and to streamline arrangements for you, also to open up new services.

One thing which emerged very strongly was the feeling of 'belonging' to the football club, which the couriers passed on from their travellers. They are very jealous of the reputation of our football club, and of our Travel Club's reputation of being a friendly organisation. As a step forward from this, we are considering family involvement through membership, and of course, we hope to offer more to our registered members next season — now we have become established. Next season, we shall anticipate that every

traveller will be a member, which will bring more benefits and protection to all. I'm sure that as supporters, you would wish me to add the Travel Club's congratulations to our manager and the team for their wonderful achievement in reaching Division One, and to hope they have an enjoyable and well earned break. Your support is appreciated by them all, and we look forward to August when our coaches start rolling again. My thanks to you all for your support, which has seen our Travel Club grow from very small beginnings to a substantial force. Any ideas you may have or new routes for 'in' coaches you would like investigated, please contact me with details and if they are feasible, we will try and implement them. Enjoy the summer break, and I look forward to hearing from you all next season.

Catherine Ball
Travel Organiser

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AROUND THE TOWN

SEE YOU ALL NEXT SEASON

It's been a long hard season — but there hasn't been a second anyone connected with Luton would have missed.'

Sadly, it's time to say goodbye to all our loyal fans for another three months until we face the exciting challenge waiting for us in the First Division.

After this afternoon's game, we wind up another campaign on Monday when we travel to Cardiff to complete our fixtures.

But this is an excellent opportunity to thank you all for your valued support throughout the season. It's been appreciated at all levels throughout the club.

We would also like to thank all our stewards and full- and part-time staff behind the scenes. Without your help we would not function.

The programme editor sends his appreciation to his contributors for meeting their deadlines, particularly during the winter when we had to scrap magazines when games were postponed.

Now, it's all behind us. To all our sponsors and everyone who has contributed to our success this season we say — THANKS A MILLION.

ROVERS RETURN!

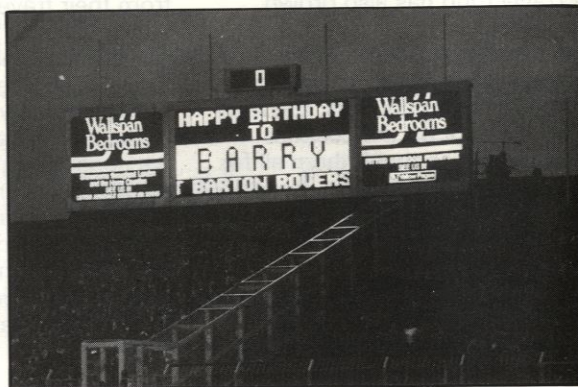
Our scoreboard sponsors, Wallspan

Bedrooms, brought some welcome guests to our home match against Shrewsbury.

Wallspan managing director Terry Bailey is also president of local Berger Isthmian League side, Barton Rovers, and has done much to help the village club to rise to their current respected position in non-League soccer.

Barton are managed by Barry Reed, a former player at Kenilworth Road, and Mr Bailey had a surprise up his sleeve for him when he led his players onto the pitch at half-time.

It was Barry's birthday — an occasion which Mr Bailey wasn't going to allow to escape unnoticed. The two pictures tell their own story.



WELCOME VISITOR

A former Luton resident, Adrian Potts, who operates his business from Eastbourne, is still a regular visitor to Kenilworth Road. This afternoon, he is using his five season tickets to entertain his friends from the Eastbourne Businessmen's Club. Welcome, Adrian.

BUDDING WRITERS

Our recent run-in to the First Division has prompted dozens of fans to write to the magazine editor with articles for possible inclusion.

Unfortunately, space restrictions demand that we cannot publish them, but they are worthy of recognition.

Fifteen-year-old Ian Saunders, who lives in Milton Road, Harpenden, sent us a comprehensive match report of the game against Newcastle. His last line is worth reproducing here: 'The day belonged to Brian Stein and I will never forget it for the rest of my life.' Thanks Ian.

Another fan, Robert Turner, who lives in Ringwood Road, Luton, sent us a poem consisting of 17 verses. It was an excellent effort, but a little too long!

We received a letter from Belfast where Philip Darling is over the moon following Mal Donaghy's fine form in Northern Ireland's recent international. Philip said: 'I hope you find a small space in your magazine to show a few people that Northern Ireland players are not Third Division reserves or part-time locals.'



Brian Stein celebrates completing his hat-trick.

CONCERT AND FUNDAY

Our friends at Cambridge United have organised a weekend of Bank Holiday celebrations at the Abbey Stadium on Sunday and Monday, 30th and 31st May.

On Sunday the funday starts at 1.30 p.m. with a variety of attractions. The following day, the London Symphony Orchestra will play at an open air classic rock concert and tickets are available from the Cambridge club.

THE LOCAL TASTE AND HOW TO SATISFY IT

We're very definite about our taste in beer around here. A clear light pint is what we look for; with a good, clean smack of malt and hops.

And there's only one name that really satisfies the local taste — BB. The light beer first brewed in Luton during the darkest days of the War by J. W. Green.

Only the finest hops and good, ripe barley go into the making. Then the brew is matured to exactly the right degree to give you a bright refreshing pint with a sound, full flavour.

American servicemen in local wartime bases declared that BB, chilled, was the nearest taste to Stateside draught.

It went down well when Syd Owen ruled the Hatters.

And it's been going down well ever since. Because BB is brewed with a proper respect for quality. To keep up the traditions we value round here.



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FLASHBACK

A look at Luton Town
a decade ago.

By **BRIAN SWAIN**
Sports Editor, *Luton News*

Where have all the stars gone? — was the question football fans in Luton were asking, yet again, 10 years ago this week. Where have all our fans gone? — that was the equally pertinent question the football club was asking.

And at least the management was prepared to admit that there might be a connection between the two.

Luton Town was going through a period of self-examination at a time when unexpected upheavals kept its affairs well to the forefront in the newspapers even if the soccer season had ended.

Alec Stock had resigned just before the season's end, and assistant manager Jimmy Andrews had left a few days later.

Chief scout Harry Haslam, one of the backroom boys for the previous three years, was appointed manager and we all wondered what sort of a job he would make of it. His biggest impact at the club before taking over the hot seat had been to inaugurate the special train trips to away matches, a service which had been a boon.

Haslam's qualifications for management stemmed from more than 10 years' hard work as secretary/manager/general handyman in non-League soccer, with Barry Town and Tonbridge.

He had done a bit of coaching at Gillingham, and some scouting for Fulham, and as a player had been a full-back at Manchester United, Brighton, Orient and Guildford City.

And the question of missing fans was one he was asked to consider urgently when he stepped into the boss's office at Kenilworth Road.

If you look at this season's attendances in today's magazine, for a promotion season, it may seem hard to believe that 11 years ago Luton Town enjoyed an average League attendance

of over 17,000. That was in the year they won promotion from the Third Division.

But 10 years ago this week, as the club added up the 1971-72 season's facts and figures, they gloomily announced that the season's average gate had dropped to only 11,384. The total decrease over 21 home League games had been more than 120,000, and in those days that represented a reduction of £50,000 in turnstile receipts.

Football is still worrying about the drift of spectators away from the professional game, but 10 years ago Haslam admitted that some of the reasons for Luton Town were only too clear.

And one of them was that the paying public had got fed up with Luton Town's continual need to sell its best players.

Malcolm Macdonald's departure to Newcastle a year previously had caused an outcry, and just a few weeks before Stock resigned as manager he had sold defender Chris Nicholl to Aston Villa for £90,000.

It was the old, old story and Haslam promised that he would try to end the tradition. The season's results gave another reason for the smaller attendances: the Town had never looked like getting involved in the promotion race. Their record had been 14 wins, 10 draws and 18 defeats.

The defence, with Alan Garner stepping into Nicholl's boots, had been steady enough with 48 goals conceded. The problem was at the other end — only 43 goals scored in 42 League games.

Obviously Macdonald had not been replaced. Peter Anderson, an attacking midfielder, was the season's leading scorer with 10 goals, followed by Don Givens with eight and Vic Halom with seven.

But at least Haslam promised that before taking the manager's job he had sorted out a firm agreement with the directors. He would have to sell players before he could buy, but was guaranteed that every penny raised from transfers

would be ploughed back into the team, and not used for other purposes.

The supporters appreciated that, even if the week's other main news from the club a decade ago today was less cheerful: minimum admission price to the terraces was to be increased from 30p to 40p.

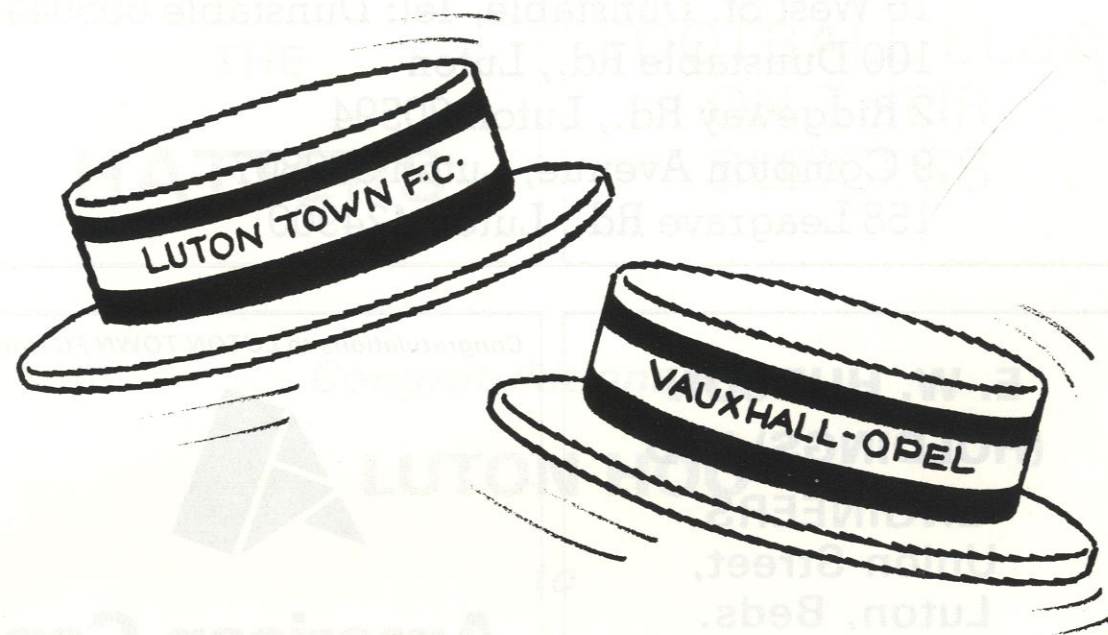
A strange new European tax was said to be approaching within the next 12 months, which was one reason for the increase. No-one had any clue what this weird thing called VAT would be all about, but it was reason enough to cause season ticket prices to rise as well.

The cost of best seats went up from £16 to £18, and at the time we thought £2, even spread over 21 home games, was a lot of money. But at least we had the consolation of knowing that Luton Town had a new manager who promised that he would strain every nerve to build a promotion team. What more could we ask?

DON GIVENS



Luton now have two teams in the first division.



We'd like to take our hats off to David Pleat and the lads for winning promotion.

At the same time we can't resist giving ourselves a small pat on the back. Last month Vauxhall-Opel sales reached a higher level than any other April in our history.

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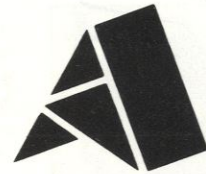
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IN RETROSPECT

LUTON TOWN v BARNSELEY

DIVISION TWO

1888-89	4 - 1 (h)	1 - 2 (a)
1889-90	3 - 0 (h)	1 - 2 (a)
1937-38	4 - 0 (h)	1 - 3 (a)
1946-47	3 - 1 (h)	0 - 4 (a)
1947-48	2 - 1 (h)	0 - 3 (a)
1948-49	1 - 0 (h)	2 - 1 (a)
1949-50	3 - 1 (h)	0 - 1 (a)
1950-51	1 - 1 (h)	1 - 6 (a)
1951-52	4 - 2 (h)	2 - 1 (a)
1952-53	6 - 0 (h)	3 - 2 (a)

DIVISION THREE

1963-64	2 - 3 (h)	1 - 3 (a)
1964-65	5 - 1 (h)	0 - 3 (a)

DIVISION FOUR

1965-66	5 - 4 (h)	0 - 3 (a)
1966-67	1 - 1 (h)	1 - 2 (a)
1967-68	2 - 0 (h)	2 - 2 (a)

DIVISION THREE

1968-69	5 - 1 (h)	1 - 3 (a)
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1969-70

Luton Town 1 (MacDonald)

Barnsley 1 (Howard)

Barnsley 2 (Dean, Hamstead)

Luton 1 (Keen)

DIVISION TWO

1981-82

Barnsley 4 (Walker 2, Banks, Evans)

Luton 3 (Stein 2, Law og)

Teams for last game here,

8th November 1969:

LUTON TOWN: Davie, Ryan, Bannister, Keen, Branston, Slough, French, MacDonald, Tees, Allen, Harrison.

BARNSELEY: Arblaster, Murphy, Booth, Bettany, Robson, Howard, Earnshaw, Boardman, Loyden, Evans, Hamstead.

Attendance: 17,422.

BARNSELEY THROUGH THE YEARS

- Barnsley reached the FA Cup Final of 1909-10, had to seek re-election in 1910-11 when finishing next to bottom of Division Two and then won the FA Cup in 1911-12.

- In 1922 they missed promotion to Division One on goal average and have never since come so close to getting there. In fact they have been particularly unlucky where goal average is concerned for both in 1932 and 1938 they were relegated to Division Three on goal average.

- Barnsley spent a record 30 successive seasons in Division Two from 1898 to 1932.

- Frank Bokus scored for Barnsley against Manchester United on 22nd January 1938 direct from a throw-in, goalkeeper Tommy Breen touching it on its way in.

- Walter Hepworth, who played 25 times for Barnsley in Division Two in 1896-97 weighed only 7 stone 5 pound (46.72 kg).

- Barnsley won 9-0 at Accrington in a Third Division (North) game on 3rd February 1934.

- Barnsley became the first team to win a Football League Cup-tie on penalties when they did so against Lincoln in the first round of 1979-80 just after this method had been decided upon to settle ties still level at the end of two games.

- In January 1895, a Barnsley v Liverpool FA Cup-tie had to be replayed despite the fact that Liverpool won 2-1 after extra time. The FA ruled that the score at 90 minutes (1-1) must stand since extra time was not allowed for in the rules. Unhappily for Barnsley they lost the replay 4-0.

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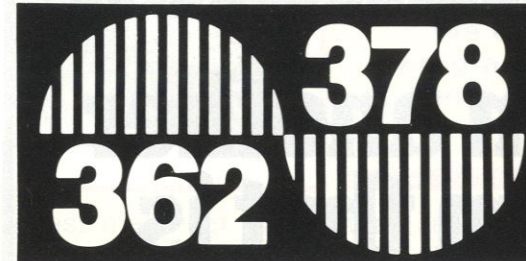
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CHAIRMAN'S MESSAGE

We couldn't ignore the end of our home programme without inviting chairman Denis Mortimer to have his say on the season. This is his message to our supporters.

The last match of the football season is normally a sad occasion for me, especially the last two seasons when I've reflected over what might have been. Today, however, I feel very proud to be chairman of Luton Town Football Club.

It is some ten years since I was invited to join the Board of Directors, and I can say in all sincerity that never have I felt so proud of our club.

The pleasure I take in our success is multiplied when I consider how pleasing it is for David Pleat, David Coates, John Moore, Trevor Hartley and John Sheridan.

They have worked day and night coaching players, travelling the country looking for new talent, watching opposition and planning for promotion.

John Sheridan has been at the centre of the player repair section, and what a wonderful job he has done for us.

It has been particularly pleasing achieving such a high level of success whilst maintaining a high standard of discipline and playing attractive football, which must be the envy of most other clubs in the Football League.

To our players, I would say a special 'thank you' for your efforts on the pitch and also your credibility off the field, where you have represented us so well at numerous charity and social functions.

I am pleased to see a number of promising youngsters coming through the ranks; they have a marvellous opportunity to

progress if they put their minds to it. There is no doubt that David has built a team of considerable ability which I am sure will do well in Division One.

Off the field activities have been masterminded by John Smith and his team who have worked so hard and so successfully to ensure that we are able to plan ahead for next season, secure in the knowledge that, through the revenue generated by the lotteries, advertising and sponsorship we shall be well assisted with our finances.

With this in mind, I am grateful to all advertisers and sponsors for their support, and give a special mention to our major sponsors — Tricentral Cars, the Evening Post-Echo and Terry Bailey's Wallspan Bedrooms.

In 1971, we won the John White Award for good behaviour at Kenilworth Road, and I regret to record on this eventful day a thumbs down to the mindless minority who allegedly support our club but, in fact, by their conduct embarrass our manager, players and genuine supporters. Please do us a favour next season — mend your ways, or keep away.

Finally, on behalf of my Board of Directors, a giant thank you to all our staff and our genuine supporters for your attendance and encouragement at home and away games. Well done!

DENIS MORTIMER

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PERSONALITY PROFILE

**One fan's personal view of the man
who has led Luton Town to promotion.**
By BRIAN SWAIN

At a time which has gone down in history as 'The Swinging Sixties' you had to be a very dedicated supporter to follow Luton Town. Defeat in the 1969 Cup Final had been hard to take, but not disastrous, but the next few years were dreadful.

Players and managers arrived and left with baffling rapidity as Luton Town made futile efforts to re-ignite the glory days, and slumped down to the Fourth Division instead.

It seemed that the Kenilworth Road imports were either old hasbeens or untried youngsters we had never heard of, and one of them in 1965 was a young winger we might well have forgotten but for this year's remarkable results.

The winger, of course, was David Pleat, who had the misfortune to attract Luton Town just when they hit the depths of their career, in 1965.

Flattery is not the purpose of this column, so without intending to be disrespectful I have to say that the young Pleat was not the best right-winger I have ever seen at Kenilworth Road.

Yet he came with impressive credentials — he had been capped by England at Schoolboy and Youth level and for Luton Town the transfer fee of £8,000 to Nottingham Forest was no chicken feed.

I always felt that as a player Pleat was a 'nearly man'. A short-stepping running action was more often than not good enough to get him down the flank to the by-line, and time and again his work would nearly bring goals.

It was honest effort and endeavour without the little extra sparkle. In other words, typical of Luton Town as a whole in those grim days.

What we didn't appreciate on the terraces then was that beneath the curly black hair lurked a football brain which was to find its real place off the pitch rather than on it.

A back injury ensured that Pleat the player never hit the high spots and forced him to quit after spells with Shrewsbury, Exeter and Peterborough.

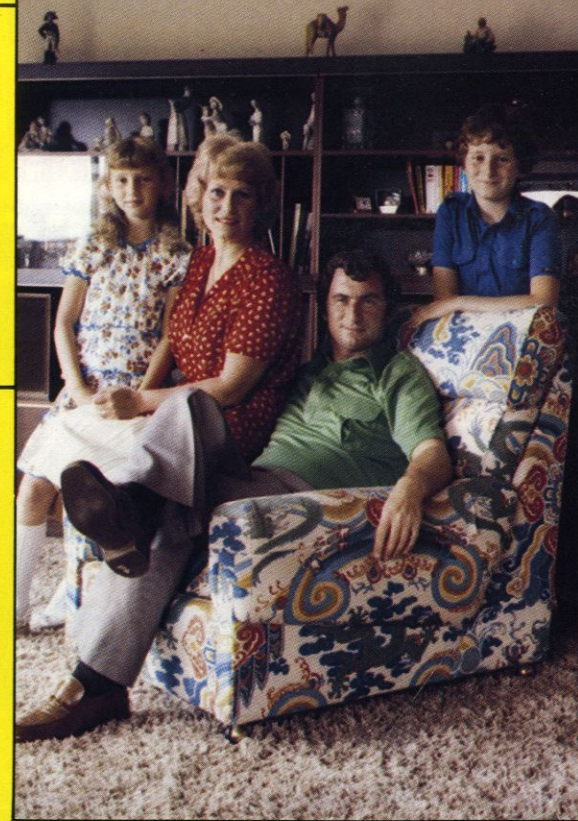
But there were two crucial decisions at that time which were to become a part of this season's joys at Kenilworth Road. Pleat found that he loved football too much to think about giving it up, and qualified as an FA coach.

And while he was at Luton he met a local girl and fell in love with her. David and Maureen are now happily married, with a son and a daughter, and their family life is very much rooted here in Luton.

And I can vouch for the fact that David Pleat is not just manager of Luton Town — he is a dedicated Luton Town supporter as well. For instance, while he certainly does not hate Watford, he admitted it was a 'stab in the heart' when our rivals down the motorway snatched the Second Division lead for a few days in late March.

The circumstances that propelled him into the manager's job at Kenilworth Road were hardly encouraging. After learning to run a team on a shoestring with non-League Nuneaton Borough, Pleat had been brought back to Luton in 1975 to coach Reserves and Youth players.

Two years later Roy McCrohan left for a job in America and Harry



Haslam had no doubts about promoting Pleat. And a month after that, in January 1978, Haslam himself left, to go to Sheffield United.

He invited Pleat and Danny Bergara, his other coach, to go with him. Bergara went, but Pleat was offered the top job and decided to stay at Kenilworth Road.

I don't think any of us at the time believed the untried former Reserve coach stood a chance of making much of an impression. He started with no back-up coaching staff to lighten the load.

I remember some things being done which I, as an outsider, disagreed with, yet the overwhelming impression of the young manager under pressure was the feeling that if he was rocky on experience, he more than compensated by dedication and a ferocious determination to work his way out of problems.

I feared he was doing too much, too soon, when he disbanded the team he inherited in double-quick time, and who knows what might have happened if Pleat's first full season as manager had been only slightly worse than it was.

Relegation was a frightening possibility, and whatever you think of football directors Luton Town's did us a favour that year by keeping faith with a manager who was still learning the ropes.

And for all of us who love Luton Town, our delight at promotion is all the more pleasant because of the manner in which it has been achieved. The need to entertain the customers has never been forgotten and the quality of football served up this season has to be a reflection of the manager who decides basic tactics and style.

It's been a long road for that young winger of 1965. Some of us worry about where it might lead to into the eighties and perhaps the nineties for this year's best manager in the Second Division. Good managers, like quality players, attracted interest and cheque-books from envious clubs, and we would be crazy not to expect it to happen here sooner or later.

I still have the odd disagreement with David Pleat, because we both know that our jobs sometimes force us to play the occasional cat-and-mouse game. But I'll never deny the greatest attribute Pleat has brought to his job with such spectacular results — he really does love Luton Town as much as the rest of us who have followed the club all our lives.



LUTON TOWN PROMOTION SQUAD



Meet the manager, coaches, physiotherapist and players who have taken Luton Town into the First Division for the first time in seven years. It has been a tremendous achievement and we take pleasure in providing you with this double page spread of the people responsible for it on the pitch.

Back row (left to right): Wayne Turner, Brian Stein, Clive Goodyear, Frank Bunn, Mick Small, Billy Jennings, Rob Johnson.
Middle row: John Moore (Coach), Mark Aizlewood, Jake Findlay, Raddy Antic, Alan Judge, Richard Money, Steve White, Trevor Hartley (Coach).
Front row: Kirk Stephens, Ricky Hill, Brian Horton, David Pleat, David Moss, Lill Fuccillo, Mal Donaghy, John Sheridan (Physio).
 Not included in this photograph: Mike Saxby and Godfrey Ingram.



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HATTERS GUEST SPOT

BRYAN COONEY, of the Daily Star, is this afternoon's Guest Spot writer

When Luton danced with solid delight after their victory against Shrewsbury, their sense and rhythm about their choreographer made David Pleat decide to nail his little feet to the ground. There was no suggestion of camouflage when he talked about his favourite player at Kenilworth Road. Was it the multi talents of Mal Donaghy? Or the bewildering genius of Ricky Hill? Perhaps it was the often tantalising skills of David Moss or the dangers provided by Brian Stein. He fed each of those a choice tit-bit of praise until he arrived at the person with whom his relationship goes a long way back. 'It's got to be Kirk Stephens,' he said. Stephens is built on pocket yet sturdy lines and was Pleat's choice asset in the old non-League days at Nuneaton. But could the player manager make a bill of sale?

'I begged clubs to take him for £5,000, first because we needed money and secondly because I was on one per cent of the transfer fee,' added Pleat. 'I told my friends at Nottingham Forest and Tottenham about him but there were no takers. Now I am pleased about their indecision. 'Shortly after I took over as manager at Luton, I returned to Nuneaton and decided he was the player for me.

'I am looking forward to seeing what he can do for us in the First Division. Perhaps that elite corps will not share Pleat's enthusiasm. The fact that they looked but didn't touch must be damaging their minds. Stephens is an intelligent right back who is now worth a lot of money. His worker bee style should not be misinterpreted because he is a very vital component of the Luton machine. The big wheels will find that out next season.



PRESS GANG

Fleet Street journalists have lavished us with praise this season and we sign off our home programme with contributions from two well known national Pressmen. The Sun's Roy Bentley kicks off.

I have four daughters. To me, four beautiful daughters.

I have a wife. To me, a beautiful wife.

I have an office secretary. To me, beautiful, although my beautiful wife insists my beautiful secretary isn't really that beautiful. If you know what I mean.

These six fascinating females of differing ages and sizes have two things in common — me, luckily, and . . . KNICKERS.

Beautiful knickers, of course. Not your gaudy pink bloomers type. But glamorous little things, white, blue trim, with orange coloured letters LTFC embroidered in an exquisite position.

And the interesting part of this story is that these lovely knickers provide me with lovely memories.

Each time David Pleat's lads have had



a particular fine win this season, I've made a point of buying a pair of Hatters' flimsies.

When I see them dancing in the wind on the washing line in the back garden, my mind goes back to . . . a super Jake Findlay save . . . or a Brian Stein gem goal . . . or a dazzling Ricky Hill run . . . or a brilliantly timed Brian Horton

through pass.

It was after a match at Leicester, way back in September, that I first spent my 99p.

Remember the game? An excellent 2-1 victory with David Moss providing the chances for Steve White's two goals.

Since then I've been a regular buyer, although I do not suggest to be an authority on the subject of Luton's ladies knickers.

But my imagination is very good. I'm sure David Moss's wife would look absolutely divine in this kit. And Steve White's gorgeous girlfriend would leave the striker breathless.

But these treats shouldn't be confined to the players. All of Luton supporters' female folk ought to be given the opportunity to wear them.

So buy a pair to celebrate a Luton victory next season. You may even score yourself!

CASH NOTE: I hope the club do not put up the price of their panties because they are now in the First Division. If they do . . . well . . . knickers to them!

THE RIGHT OF REPLY IS PROVIDED BY JACK STEGGLES OF THE DAILY MIRROR

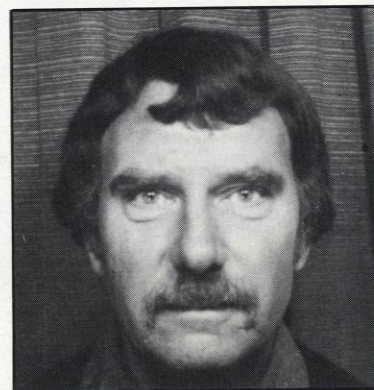
The knowledge that my Fleet Street colleague Roy Bentley is writing about knickers in this magazine reminds me of the need to keep this piece 'brief'.

But I'd like to borrow his theme for a moment to assure all Luton lovers they will be making a 'bloomer' if they have any fears about life in the First Division.

I have spent most of my season covering First Division football. But I've also seen enough of Luton Town to know they have nothing to worry about as they join the game's elite.

Okay. Cynics will recall the 3-0 FA Cup defeat by Ipswich here and claim that was just a taste of things to come. I don't agree — because I'm convinced Luton have learned from it.

Of course they'll have their



setbacks as they tackle the best in the business and it's a racing cert they will lose more games than they have this season.

But they will win a few as well and it will be a big surprise to me if they don't survive comfortably in their exalted new surroundings.

The players are looking forward to the exciting challenge

with confidence. And I urge you fans to do the same.

Get ready to welcome the Liverpools, Manchester Uniteds, Ipswich's and Arsenal of this world. And do it on equal terms . . . for God's sake don't be afraid of it.

A lot of people have worked bloody hard to make this new era possible and you have waited a long time for it. Now make the most of it and enjoy it to the full.

And help the lads on the field to do the same by backing them all the way.

Do that — and this time next year you will be able to say 'knickers' to the knockers — no not THAT sort — who are tipping you to struggle.

I'll be following your progress with great interest.

Good luck.

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HEADLINE NEWS

Words can't tell lies and this page is devoted to headlines which finally signalled our arrival in the First Division after beating Shrewsbury 4-1. It was a memorable evening and this page should do much to enhance your scrapbook.

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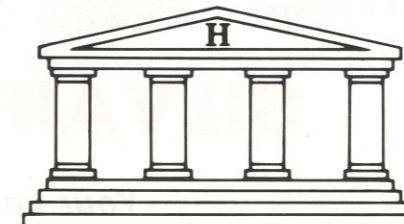


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TELEGRAM

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Yellow Pages

Congratulations are in order to our lucky winners, Diane Pennycok and Stuart Allsop, from the Shrewsbury match. Diane won the £400 Travel Voucher with Silvaire Holidays in our popular Take Your Pick contest.

Expert golfer Stuart Allsop was bang on target in the Wallspan Bedrooms/Bernards World of Sport Target Golf competition, winning a £400 voucher for Slazenger sports equipment, which will be spent at Bernards World of Sport in the Arndale Centre, Luton.

Today, we wish all contestants the best of luck in our special charity Take Your Pick. Every prize won today will be donated to a charity of the contestant's choice.

Finally, a special 'thank you' to Mary Bunyan and George Pearce, who have

worked so hard all season to ensure the success of our Wallspan Games.

• Diane is pictured with Steve White and Century Club member Rex Vasey with her travel voucher.



CROSSWORD

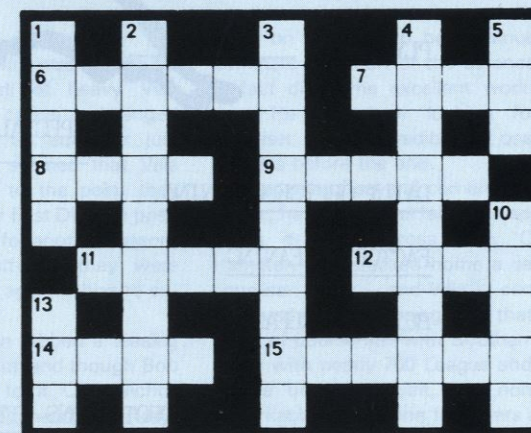
CLUES - Across:

6. His twenty-five-plus years career with Burnley took him from player to coach to manager (6); 7. A constructive sequence of passes (4); 8. Henry's first name (4); 9. The number of post-war managers Everton had before Howard Kendall (5); 11. Southampton have fielded Steve and Graham --- in the same side this season (5); 12. England winger whose English clubs have included Millwall, Manchester United, Derby and Q.P.R. (4); 14. England centre-half who played for and later managed Luton (4); 15. Tall keeper whom Scunthorpe signed from York in 1980 (6).

CLUES - Down

1. Table-topping manager who was the Fourth Division's Manager of the Year in 1981 (5); 2. Chelsea signed him from Swindon just before Christmas last season and he scored exactly half of their subsequent League goals (4, 5); 3. Watford's most-capped player, he helped Northern Ireland to the World Cup finals (9); 4. League of Ireland club (9); 5. Last season he was the second-highest scorer for Colchester . . . and Gillingham (3); 10. Keeley, could be (5); 13. The first name of 15 across (3).

• Check your answers on page 44.



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CENTURY CLUB

It is always a sad moment to pen the last notes for the season. But what a season, and what a triumphant end to it!

Our very warm congratulations to David Pleat and the team on their success. Our thanks also for providing us with a season of exciting football in a style of play which will auger well for Division One.

Such football does not come overnight, but is the result of long, careful preparations, and we admire their perseverance in developing and playing good football, although they have had critics along the way.

Friday 30th April will remain a happy memory for all of us for many years. We certainly

celebrated well in the Century Club, and what a thrill that our annual ball turned out to be a Promotion Party. Reports of the event will reach you all in due course via our Newsletter.

We naturally are thinking ahead to next season and, very shortly, your letters of invitation to renew your membership to our Century Club will reach you. Please, reply by the date given, before you all go on holiday. We should hate any of you to lose your seat because you overlooked the deadline!

This would seem to be an appropriate time to acknowledge the kindness of members and our many friends in other parts of the football club who have brought

us a continual supply of raffle prizes throughout the season.

As a result we shall be able to forward even more financial help to the club, so we must also thank you all for buying raffle tickets, and must not forget the gentlemen who come among you and sell!

This evening, we shall have another celebration — an end of season party coupled with the award to the Young Player of the Year, and we are all eager to discover who this might be.

It will not be long until the new season begins, so may we wish you all a very happy summer, and send your good wishes to David and the team for a happy and well deserved break.

ODD HAPPENINGS

Few of the 24,663 spectators at the Leicester City v Aston Villa First Division game on 20th March 1976 had ever heard of the late Sam Wynne, a one-time Oldham full-back, who had scored twice for his own side and twice for his opponents in the same game against Manchester City in 1923.

Those few who had heard of the feat would have readily dismissed it as one of the odd things that could happen in the dim and distant past, but could not happen in the tightly organised game of today where goals of any kind are rather more infrequent and mishaps such as own goals also more infrequent.

Yet they were soon to see a repetition. In the 15th minute, Leicester winger Brian Alderson broke away from the Villa defence and powered in a cross shot that seemed to be beating goalkeeper John

Burridge, but also seemed to be going wide until Chris Nicholl, racing back to try to cut out a possible centre, got in the way of the ball and saw it fly off his head into the net.

Far from being put off by this mistake, however, Chris was up with his forwards in a spell of heavy Villa pressure following a corner and banged the ball home for an equaliser just before half-time. It seemed that Villa were on their way to the point they needed to make their First Division position completely safe for another season, but soon after half-time they were behind again — and again in bizarre circumstances.

Frank Worthington lobbed a teasing ball into the goalmouth and though Bob Lee was challenging for it, Chris Nicholl got there first with his head, only for it

to again fly past John Burridge into the net.

Whether Chris was attempting to put the ball over his own bar for a corner no-one seemed to know, but rather than dwell on the mishap he continued to dominate the heart of the defence and in fact did some excellent work that day. He also kept looking for an equaliser — and incredibly got one four minutes before the end.

After one of several corners he went up for, he met the ball fairly and squarely as it came across from 'Chico' Hamilton and cracked home a second equaliser. Chris — and Villa — certainly deserved the point they gained that day. He is of course still with Southampton today with nearly 700 League and Cup games under his belt, but none as remarkable as that one five years ago.

RESERVE REPORT

BRISTOL ROVERS 0 LUTON 0

From the whistle a fierce confrontation took place. Neither side were willing to give an inch and although good efforts by Bunn and Small were narrowly off target the score remained blank at half-time.

Rovers took more control in the second period but with the Hatters continually counter-attacking mainly through the thrusts of Heath, Bunn and Small, Town looked most likely to score.

However, although both sides played in a determination fashion, the score remained 0-0
Team: Beasley, Brown D., Heath, Daniel, North, Thomas, Lane, Madden, Bunn, Small, Brammer, Beaumont.

LUTON 2 SOUTHAMPTON 1

With the Saints, current Champions and League leaders, fielding a strong side and the Hatters the youngest ever Reserve side, it came as a surprise when the Town opened very brightly, forcing good saves from keeper Wells and eventually opened the scoring when Stacey North split the Saints' defence from a free-kick, Ray Daniel brilliantly controlled and side-footed the ball home.

The second goal produced a marvellous one touch team effort resulting in Alan Lane producing a quality through ball for Micky Small to run onto and ran in to the far corner of the net.

Saints came back strongly but scored their solitary goal direct from a block-busting free-kick by Waldron.

Credit must go to all the Luton players who never once were overawed by the presence of big name players and they gained just reward for a marvellous team effort.

Team: Beasley, Brown D., Thomas, Lane, North, Owen, Madden, Daniel, Bunn, Small, Brammer, Breaker.

CROSSWORD SOLUTIONS

Down: 1. Smith (Southend); 2. Alan Mayes (4); 3. Armstrong; 4. Bohemians; 5. Lee; 6. Neenan; 7. Miller; 8. Tony; 9. seven; 10. Baker; 11. Hill; 12. Hill; 13. Joe; 14. Owen; 15. Across: 6. Miller; 7. move; 8. Tony; 9. seven; 10. Baker; 11. Hill; 12. Hill; 13. Joe; 14. Owen; 15. Neenan.

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JOHN'S JOURNAL

As in previous years this is the magazine where a thank you to all our backroom staff is in order. With the club now assured of promotion to Division One next season I would like to take this opportunity to thank my team of part-time workers without whom we could not have achieved success, not only on the field, but off it as well.

Their faces are known to many of you but it is nice to have a name to fit that face. Obviously I can't mention everyone but I would like to through the men in charge of the various departments.

So to Ken Halsey, Fred Hayward and the gatemen thank you for your efforts and we will

keep the turnstiles oiled ready for next year. Ken Emerton, Eric Weekes and all ground stewards — thank you for doing what I consider is a frustrating job. Mike Williams and the vice-president stewards have made sure we do not get intruders in our various clubs.

John Buttle and the hospital broadcasting team's commentaries are looked forward to by the patients in hospital. George Barrett and his team who, after many, many years, still make a good cup of tea as the players will testify.

To Alfie Lines and his car park team, I say keep packing them in lads.

Jim and Cherry Newbury,

who distribute the matchday magazine will have more to sell next year so I suggest some larger bags to put them in. Eddie Ellingham, who helps me with our crowd control system, has kept watching the figures, especially those recorded through the turnstiles.

John Williams and his electrical team are always on hand to repair any electrical circuit which fails, have also done well.

Enjoy the break — we look forward to seeing you next August. Thank you.

John Wilkinson
Secretary



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MEDICAL TOPICS

Occasionally this season, we have asked physiotherapist John Sheridan to describe some of the exercises used to repair injured muscles. Today, we produce the last of the exercises featuring Mal Donaghy.

But, perhaps more important, John wanted the opportunity today of saying his own thank you to the various people who have helped him this season.

John appreciates the big break he was given by David Pleat when the manager asked him to leave local industry to take over as our physio.

And his skill in the medical room is the main reason why we have had an exceptionally light injury list since he was appointed. He works a seven day week and is often in the medical room on a Sunday morning when most of us are having breakfast.

'I couldn't do my job without the valuable assistance of many other people,' he said. 'The Luton and Dunstable Hospital and doctor Berry, our club official, have given me enormous help.

'So has the manager and players and I appreciate it. Without everyone's help, I couldn't do my job.'

Local sportsmen following John's instructions for treatment should note the following routine. Stretch the right leg in front of the left leg with the feet pointing straight back. Touch the ground with both hands 10 times, change legs and repeat hamstring stretch.

at 9 a.m., all participants will have 12 casts. Then, 20 will go forward to round two, where another 20 casts will be taken. Round two starts at 2 p.m.

In addition, Dumpleton Sports will provide the following prizes:

Winner — Milbro 13ft rod.
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To each participant — a set of three floats.
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A top angler will also be there to give a demonstration. The entrance fee is only 50p.

It is important to note that: 1. Maximum length of rod is 13ft; 2. No hooks will be used; 3. You will be casting into three hoops at different distances — White 15 points, Blue 20 points, Green 25 points; 4. Marks out of 10 will be awarded for near misses and style, by the judges.

Not only will you see Luton play this afternoon but there is an opportunity to see them tomorrow when David Pleat and several players hope to attend the Regional Sports Centre, Stopsley, to join in the fun games there in the afternoon. They are a part of the Football and the Community 'Champions All' competition sponsored by Anglia TV.

Teams from Luton, Norwich, Ipswich and Peterborough will compete for the trophy in sports such as: football, five-a-side, netball, cricket and pentaque.

There are still a few places left for the *Evening Post-Echo* summer football school, at Leagrave Park, for boys aged seven to 14. The school starts on 2nd August and finishes on Friday 6th August 1982. Cost is £13 for all five days.

LUTON LEISURE

The season's last look at the local leisure scene.

The Under-14 years Final of the Brengreen (Holdings) Junior Seven-a-side Championships will take place before today's match (weather permitting). The Final is between the Leighton side Vandyke School and Harpenden Colts CC. The sides are:

VANDYKE SCHOOL Nicholas Mead, Paul Channon, Myles Darbyshire, Steven Ramsay, Mark Walton, David Beer, Stephen Howlett. Res: Gary Young.
HARPENDEN TOWN Neil Favager, Paul Furriss, Alister Clarke, Richard Cope, Owen Mackney, David Mackney, John Mihill. Res: Jason Harman.

Umpires: Bob Anstee and Charlie Wirby.

David Evans, Luton Town director and chairman of the sponsors Brengreen (Holdings) will present the winning trophy. Councillor Mrs Betty Dodds, chairman of Luton Borough Recreation Services Dept., will present the Boy of the Match award.

Entries for the Casting Championships, sponsored by Dumpleton Sport, Sundon Park, are now arriving.

These Championships, organised in conjunction with the Luton Leader, are open to the first 100 boys and girls aged under 16 on or before 31st July 1982, on a first come first served basis. The Championships will take place at Wardown Park on Sunday 6th June 1982.

There will be two rounds. In round one, which starts



IT'S THAT PARTY SPIRIT!

We couldn't resist the temptation to bring you another two celebration pictures following our 4-1 victory over Shrewsbury. Anyone brave enough to enter our dressing room after the match stood the risk of being saturated as the happy players let off steam. *Above:* Renee McNamara — who washes our kit — catches up with Clive Goodyear, Brian Stein and Lil Fuccillo who show what they think about First Division soccer. *Below:* Kirk Stephens, Richard Money, Clive Goodyear and Steve White willingly share their champagne.





We'd had many celebrities at Kenilworth Road this season to watch us maintain our consistent push to the First Division. But none were more welcome for our male supporters than Erika Roe, the Twickenham stalker, pictured bottom left. Bottom right, David Pleat and his son Jonathon cannot hide their delight the night we won promotion. Above, Ricky Hill could qualify for the high jump record after giving us the lead against Shrewsbury.



SHOP WINDOW



Having arrived at the last home fixture of the season and finding ourselves safely in the First Division in soccer, in the Pools Office in fund-raising have been there for some time and it is nice to see our players joining us there.

Gloom and despondancy, together with dark clouds, seem to have settled over many football clubs recently, with sales of lottery tickets being retarded.

At Luton this is far from true and we must thank our army of over 2,000 agents for regularly selling our weekly lottery tickets.

With a choice of seven very different types of tickets to titilate our 100,000 weekly customers, it is little wonder why we are once again offering our agents a 10% reduction on the price of their season tickets for next season. No doubt the balance will be provided by them from their commission and prize bonuses!

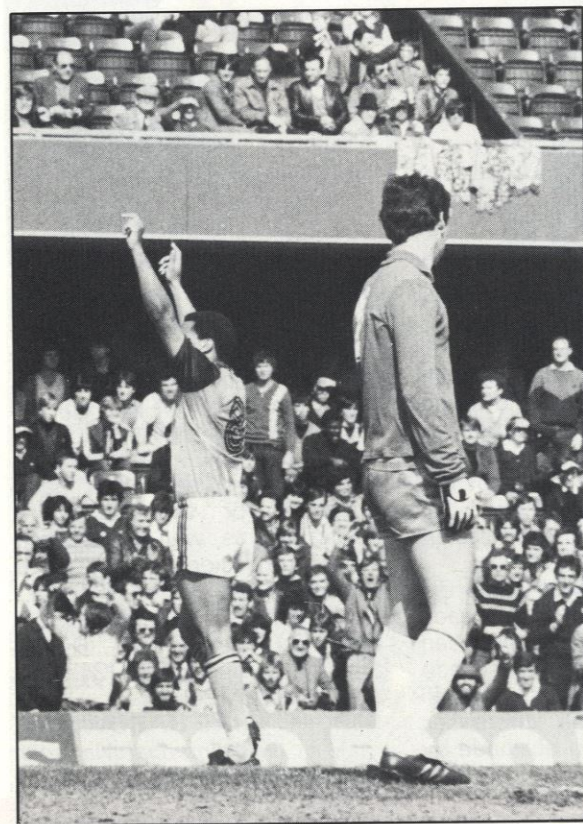
Each agent whose sales exceed £50 worth of tickets each week are entitled to between £4.50 and £7.00 off their season ticket renewals which will defray the small increases which have had to be made by

the club to all season ticket holders.

If you haven't made a move and wish to qualify for the 10% reduction, why not join our army, and sell to your friends and workmates. When you are selling £50 per week **YOU** have qualified for this privileged reduction, as well as earning 10% commission and 10% prize bonus as well.

Contact us at the Pools Office, 74 Kenilworth Road, anytime or ring 30748 (24 hour ansafone service).

MIKE HARDWICKE
Commercial Manager



ACTION — CHELSEA 1 LUTON 2

Our first away win this year! This was the last Second Division game to be played at Stamford Bridge this season but our lads were in no mood to let the Londoners finish with a victory.

Above: Raddy bends the ball to score our first.

Left: Brian salutes his goal.

Below: In recognition of our promotion Chelsea presented all our players with champagne. Here Lil receives his.

Top right: David Moss avoids the challenge and tries a shot.

Bottom right: 'The Shed' watch Richard Money control the ball down the wing.



VISITORS

To stand any chance of winning promotion this season, Barnsley — our visitors for the last home game of the season this afternoon — had to win their home game against QPR last Saturday in addition to beating us this afternoon.

Because these notes were written to meet printing deadlines before last week's matches, we don't know how much hinges on this afternoon's tussle from our visitors' point of view.

But it seems highly unlikely that Norman Hunter's team will be joining us in the First Division next season although they have been on the fringe of the promotion scene for much of the current campaign.

Before our game at Chelsea last weekend, Barnsley were only one of four teams to beat us this season when we lost 4-3 in a highly exciting game at Oakwell in March and we have that score to settle this afternoon.

Hunter, however, must be reasonably satisfied with the way things have gone this season after winning promotion from the Third Division.

Hunter was capped for England 28 times and signed as a player for Barnsley on a free transfer from Bristol City during the summer of 1979, but various injuries have restricted his first team appearances.

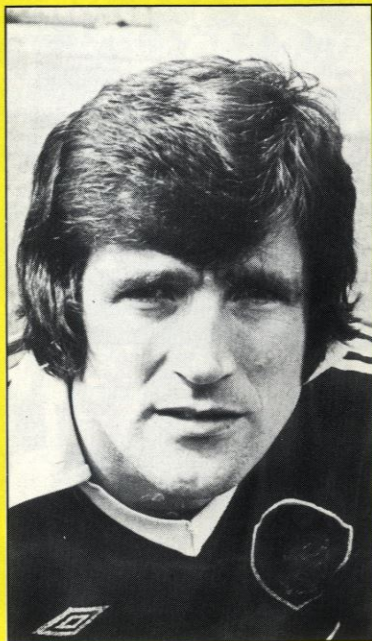
However, when Allan Clarke moved on to Leeds United in September 1980, Barnsley found a ready-made successor as manager in the former Leeds defender, and he has steered the Reds into a promotion spot in his first season. He is a player of vast experience, having played in 543 League games for Leeds, and a further 108 for Bristol City, not to mention all his European, FA Cup and League Cup appearances.

Trevor Aylott joined Chelsea as an apprentice and made 25 League appearances for them before signing for the Reds in November 1979 for a £60,000 fee. He scored 11 goals last season.

Ian Banks is a former apprentice who always showed rich promise while playing with the juniors in the Northern Intermediate League. He was given his first team chance by Allan Clarke two years ago and has blossomed into one of the club's most exciting discoveries. Now an established first team regular in midfield, he has also developed a happy knack of scoring vital goals.

A former Scottish Schoolboy international, Gordon Boyd was also capped at Under-19 level. Born in Glasgow, the midfield player has had two spells with Glasgow Rangers, and he has also spent a short period with Fulham. He sign-

NORMAN HUNTER



ed for the Reds on a free transfer during the summer of 1980 and made his debut against Hull City at Boothferry Park during August 1980.

Sheffield-born, Winston Campbell is yet another youngster who has developed through the junior ranks. A former apprentice, he signed full-time professional forms on October 1980 becoming new manager Norman Hunter's first signing. He made his Football League debut as substitute in the last away match of the 1979-80 season at Swindon.

Defender Phil Chambers is a one-club man who has given tremendous service to the Reds. A former Barnsley Boys full back, he signed professional in 1971 after serving his time as an apprentice, and is now captain of the side. A former England Boys' star, he is by far the longest serving player in the side, with a total of more than 350 League and Cup games to his credit. He made his League debut in a Third Division match against Reading in April 1971.

A 22 year old former Scottish Schoolboy international Neil Cooper was signed as a central defender from Aberdeen for £35,000 midway through season 1979-80 and became a regular in the Barnsley team — at full back! Injury forced him out of the side last season. When Allan Clarke signed him last January, Neil was attracting the attentions of several clubs as he turned in impressive displays for Aberdeen in the Scottish Premier League.

Forward Bobby Downes started his career with West Brom, but it was not until he joined Peterborough that he made his Football League debut. He made 24 League appearances for Peterborough and a further 164 for Rochdale before

LINE-UP

moving on to Watford, where he played a big part in the improvement of the club's playing fortunes, appearing in more than 200 League and Cup games for them, during which they won promotion to the Second Division. He signed for the Reds for a fee of £10,000 in March 1980.

A former Welsh international defender, Ian Evans was signed from Crystal Palace during March 1980 for £80,000, after a trial period. He made 137 League appearances for the South London club before a badly broken leg put him out of action for 18 months. He jumped at the chance to play first team football again when the Reds moved in for him, and has proved a very valuable addition to the staff not only as a player, but more recently as a coach.

Ronnie Glavin started his playing career with Partick Thistle, for whom he scored 34 goals in 123 League appearances. He then mov-

ed to Celtic, where another 100 appearances produced 36 more goals. Signed from Celtic in the summer of 1979. He was leading marksman for the Reds in season 1979-80 scoring 23 goals and again last season scoring 24.

Goalkeeper Bobby Horn was signed in November 1980 on a free transfer from Crystal Palace after a short trial period.

Ian Hughes — midfield — signed for Sunderland on leaving school and playing regular second and third team football. Made three first team appearances during season 1980-81. Signed for Barnsley in summer of 1981 on a free transfer.

Consett-born Joe Joyce joined the club on leaving school in the summer of 1979 and had the doubtful pleasure of making his Football League debut as substitute in the 7-0 defeat at Reading in December 1979. However, he went onto make

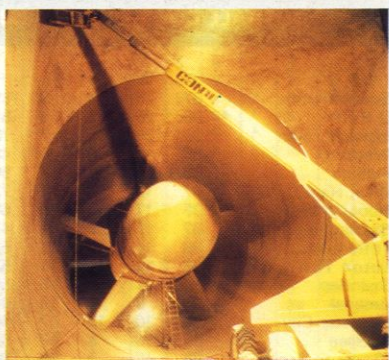
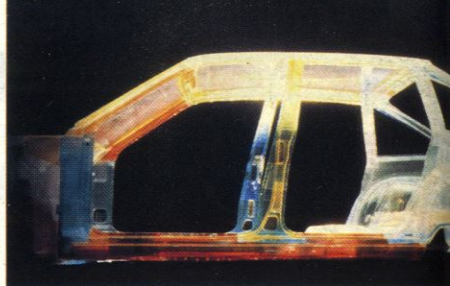
a further seven full appearances that season, and when Neil Cooper was injured early last season he did such a splendid job as his full back deputy that he has maintained his place in the side.

After scoring 35 goals in 110 games for Southend, Derrick Parker moved to Oakwell in a £60,000 deal during February 1980. It was at Turf Moor that the striker started his career, making just five League appearances before moving to Southend.

Barnsley-born, Glyn Riley is a former Barnsley Boys' striker who joined the club straight from school, progressed through the apprentice ranks and signed professional five years ago. A regular in the 1978-79 and 1980-81 promotion winning teams, he has improved considerably during the last two seasons. Has made more than 100 League appearances.

Back row (left to right): Norman Hunter (Manager), Derek Parker, Neil Cooper, Ian Banks, Ian Evans, Martin New, Trevor Aylott, Mick McCarthy, Ronnie Glavin, Ray McHale.
Front row: Joe Joyce, Colin Walker, Phil Chambers, Winston Campbell, Bobby Downes, Stewart Barrowclough, Gordon Boyd.





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The facilities are further strengthened by General Motors' research and development centres such as the Millbrook Proving Ground in the UK.

It enables Vauxhall to introduce new technology and advanced design features ahead of the field thus benefiting our customers.

It is well-proven technology aimed at designing fuel-efficient, stylish and practical cars that represent outstanding value for money.

