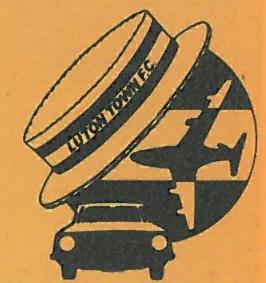
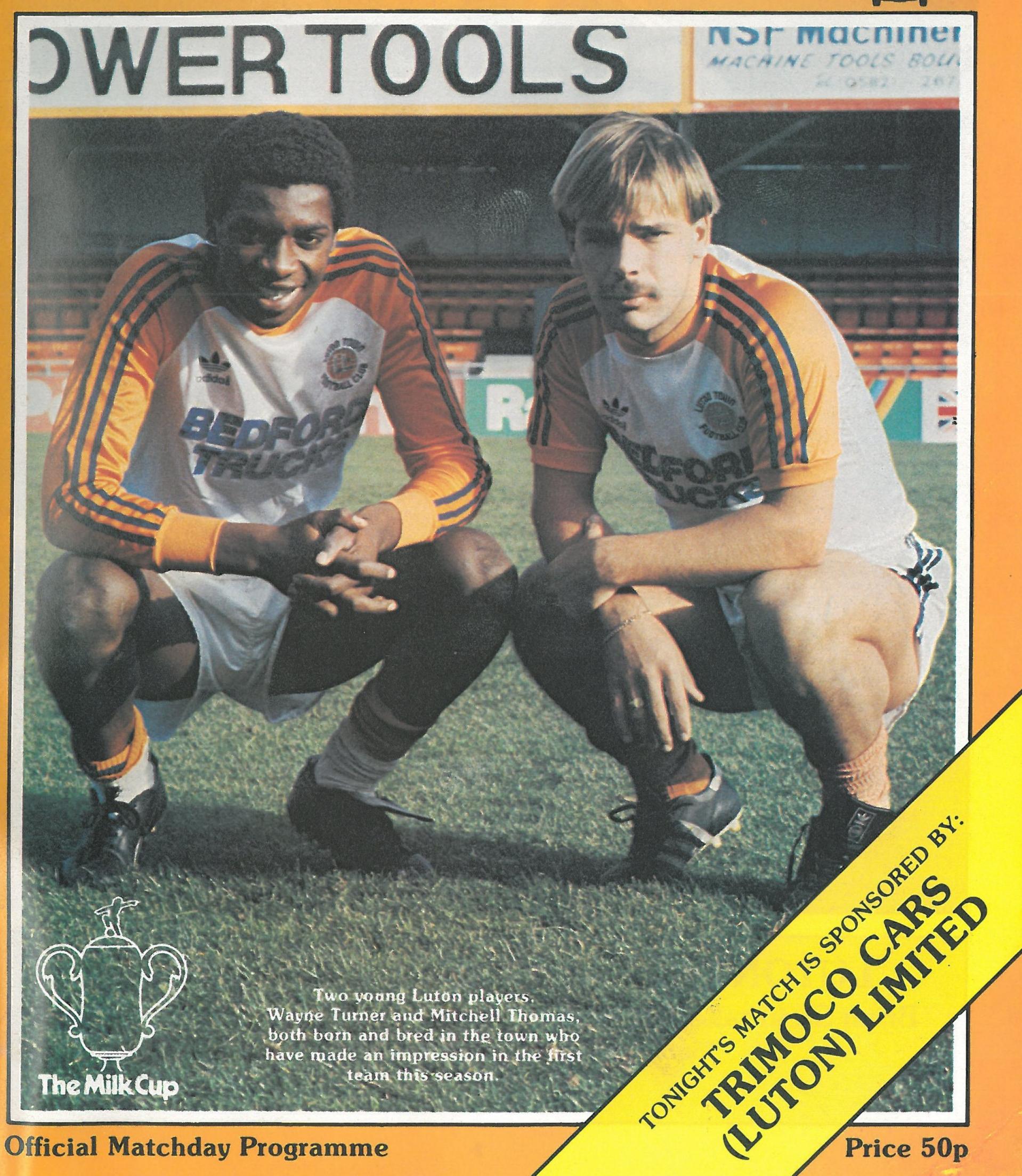
THE BATTER

MILK CUP THIRD ROUND
TUESDAY 9th NOVEMBER 1982
LUTON TOWN v BLACKPOOL







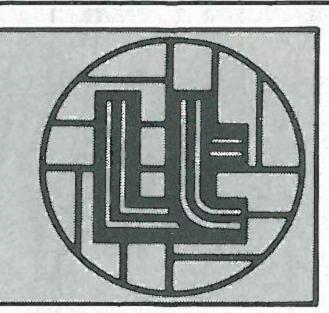
LUTON TOWN v NOTTINGHAM FOREST

Brian Stein takes on Willie Young the Forest central defender.

Further action pictures on pages 26 and 27.

Picture by Gareth Owen

LUTON TOWN





- 1 JAKE FINDLAY JUDGE
- 2 WAYNE TURNER STEPHENS
- 3 RICHARD MONEY
- 4 BRIAN HORTON
- 5 CLIVE GOODYEAR
- 6 MAL DONAGHY
- 7 RICKY HILL KELLOCK
- 8 BRIAN STEIN
- 9 PAUL WALSH
- 10 BILLY KELLOCK FUCCION
- 11 DAVID MOSS
- 12 BUNN

- 1 IAIN HESFORD
- 2 GORDON SIMMONITE
- 3 NIGEL HART
- 4 JOHN DEARY
- 5 STEPHEN HETZKE
- 6 DAVID SERELLA
- 7 DAVID HOCKADAY
- 8 PAUL STEWART
- 9 DAVID BAMBER
- 10 TERRY PASHLEY
- 11 BOBBY DOWNES
- 19 NoscE

Tonight's Match Ball is sponsored by:

UNIGATE

Tonight's Match is sponsored by:
TRIMOCO CARS (Luton) LIMITED

Referee: A. GUNN. Linesmen: R. W. PELLATT (Red Flag), G. J. PREVETT (Yellow Flag)

Chairman: Denis Mortimer

Directors:

R. L. Banks, D. J. Evans, E. S. Pearson
R. J. Smith, J. R. Smith (Executive)
D. J. Pleat (Team Manager)

President: T. Hodgson

Vice-Presidents:
J. A. C. Bain (Deputy President)
Lord Hill, Sir Reginald Pearson OBE,
A. G. Berry, J. B. Brent, B. Cole,
B. England, N. S. Fookes,
C. Holloway, I. E. Holmes,

C. J. Evans, R. Larkinson, L. Leppington, Eric Morecambe OBE, R. Safranek, E. Waller, R. Unwin

Administration:

General Secretary: Graham MacKrell
Club Secretary: John Wilkinson
Rusiness Development Executive

Business Development Executive
Bill Tomlins

Projects and Advertising Executive:
Mike Beevor

Promotions Manager: Mike Hardwicke
Catering Manager: Clive Hustwitt

Assistant Promotions Manager:
John Gornall

Youth Development Officer: Colin Ball
Travel Organiser: Mrs C. Ball

Auditors: Arthur, Young, McClelland, Moores & Co.

Photographer: Gareth Owen

Playing: Coaches: David Coates, John Moore and

Physiotherapist: John Sheridan Doctor: W. A. C. Berry MBBS

Trevor Hartley



LUTON TOWN FC 70-72 Kenilworth Road Luton Tel: 411622

 All ticket enquiries please contact Luton 30748. All matchday information is obtainable from our 24-hour answering service — Telephone Luton 33010

> Printed by Hemmings & Capey (Leicester) Ltd

BEDFORD BUSINESS MEANS:

founeea it,

A vehicle for every business.

You'll find Bedfords working in just about every business you can think of. That's because we offer a vast range of vehicles from light vans to heavy-duty trucks to keep the wheels of British industry turning. And, if you came to the match by coach, the chances are that also was a Bedford.

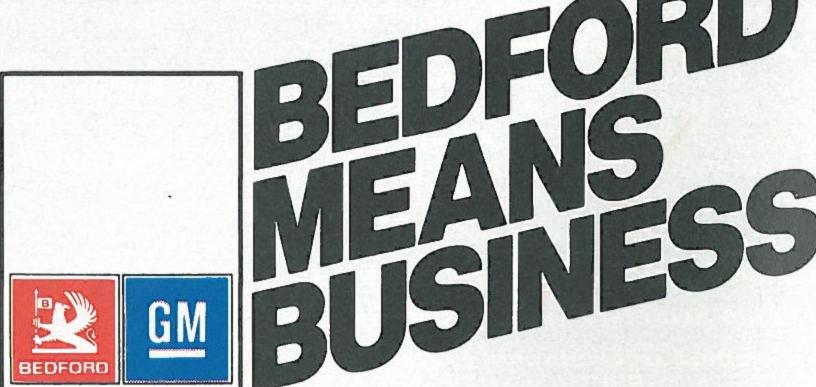


A dealer round every corner.

BEDFORD

You'll find a Bedford dealer is never far away. He'll help you choose the vehicles that best suit your business needs; he'll advise you on our special leasing, insurance and warranty schemes; and he'll maintain your Bedfords in peak condition throughout their long working life.

Because, giving our customers what they need, when they need it, is what Bedford business means.



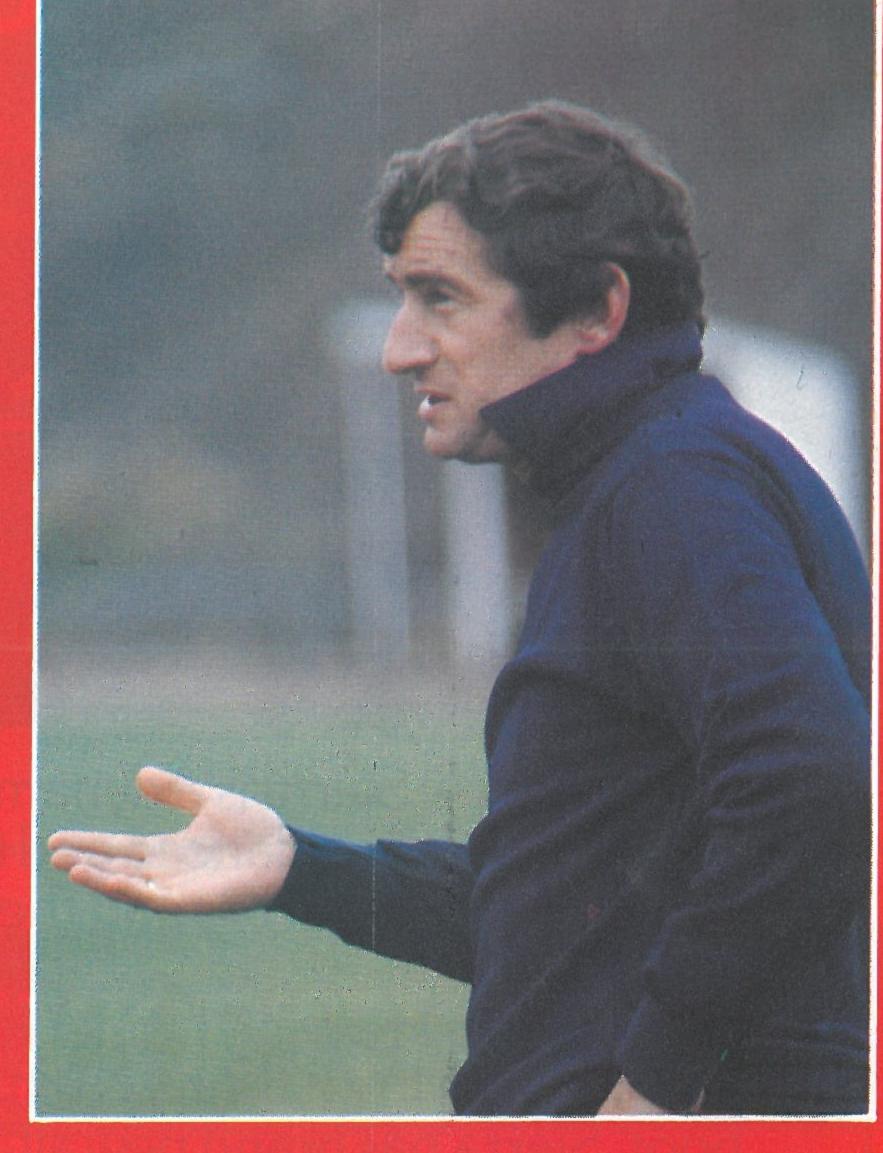
Tonight's game promises to be an exciting one recalling past 'David and Goliath' matches. It seems strange that tonight we are the Goliath after years of being the David, and trying to crack tougher, bigger opposition. Now we are First Division and accept that we are there to be knocked off our perch. Blackpool will provide a difficult test and I hope it is a fine Cup-tie. If it is anywhere near as exciting as our previous Milk Cup-tie with Charlton, it will provide great entertainment. I offer a special welcome to Sam Ellis, the Blackpool manager, who worked so hard with Graham Taylor during 'Watford's tremendous rise. I wish Sam every success at Blackpool.

Jake Findlay will probably miss tonight's game due to suspension following his handling offence at Charlton. At the time his error was one of timing; it was not a cynical foul but that indiscretion possibly cost Charlton a goal. A sending off was correct under the advised code. what I call 'the new challenge'.

backfired.

tonight and I hope our travelling sup- the meaning of team spirit and loyalty. porters will continue to uphold the good Thanks for coming, continue to come, name of the club when on opponents support YOUR club and enjoy the game. grounds.

Although, by our standards, we gave a



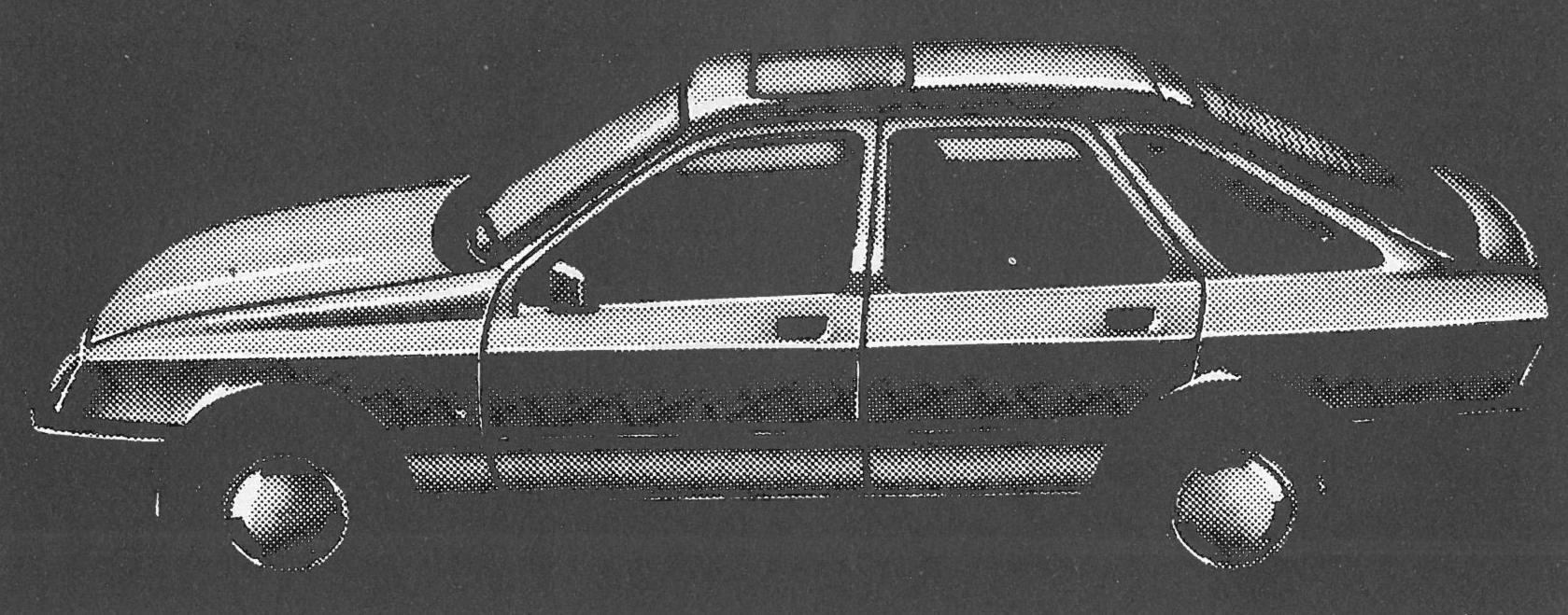
We have no complaints, after all, it is the below par performance at West Brom, our same for all sides so I cannot see what supporters lifted the players particularly prompts the weight of opinion against in the last twenty minutes when we almost snatched a point.

Michael Small, whom we loaned to There was a good point from that Peterborough, was unlucky to collect an game. When Richard Money mistimed a achilles injury after only one game. The tackle late in the match and the excellent experience in Peterborough's League side referee, Mark Scott from Nottingham, would have been beneficial. Robbie reached for his book and the West Brom Cooke, made the reverse loan, collected a players all attempted to persuade the ofslight hamstring strain and, consequent- ficial not to take his name. It was a sporly, it could be said that the arrangement ting gesture when you still read of players seeking transfers as soon as they are left We have two difficult away games after out and giving a different impression to

DAVID PLEAT

TONIGHT'S MATCH SPONSOR

The new Ford Sierra. One of today's most aerodynamic five seaters.



The New Sierra is a dynamically engineered drivers car. Taut, beautifully balanced and instantly responsive. The cockpit is designed around the driver. Everything is designed to make you feel at one with the car.

Shaped in a wind tunnel, it uses less fuel† than its predecessor the Cortina, yet has more space and a bigger boot. Sierra has brand new all-independent suspension and improved engines. The Ghia featured here has a sliding glass sunroof, electric front windows and central locking as standard.

All in all it's a very advanced car.

†Government test figures — mpg (litres/100km) 2.0 litre 5-speed. Constant 56mph (90kph) 49.6 (5.7); constant 75mph (120kph) 38.2 (7.4); simulated urban cycle 26.9 (10.5).

See this dynamic new car in our showrooms.

326-340 Dunstable Road, Luton, Telephone: Luton (0582) 31133 Telex 826998

The name thats motoring.

Ford gives you more.



There is a challenge for you this week from the Aylesbury/Milton Keynes coaches. They are interested in forming five-a-side teams, and would like to play sides from other areas, so how about it, Hitchin, Hemel, Harpenden and Luton?

What about the 'in' coaches from Biggleswade, Letchworth, Bedford and Cran-

field, joining in too?

Anyone interested should contact me (Luton 411622, 9.00 a.m. to 1.00 p.m. weekdays). We shall want to know your team name, and the challengers are anxious to get going as soon as possible.

It sounds as though it could be fun, with area knock-outs ending with an exciting final. The sooner you let me have your team details, the sooner we can get it had advance booking forms, and from organised and the sooner the competition myself on Luton 411622. can start.

Suggestions have also been made regarding a social event. We are making enquiries about a venue and will probably hold the functions at Christmas or early New Year, depending on availability. Let your couriers know if you will support us, and when details are finalised, we shall have tickets for sale.

A welcome to our first lady courier today, Janet Rooms, and also to Ian Jack and Robert Kovacs who have volunteered their help. Thank you all. It is especially nice to have a lady taking an interest in our Travel Club.

Next Saturday, we travel to Swansea. The details are on our scoreboard today, and are available from couriers, who have

CATHERINE BALLTravel Organiser

MEMBERS OF THE

KENILWORTHSUITE

AMERICAN-CAN (UK) LTD WALTON ROAD, CALDECOTTE **BOW BRICKHILL MILTON KEYNES MK7 8AE BARRATT DEVELOPMENTS** (LUTON) LTD PO BOX 5, BARRATT HOUSE

LUTON L42 7XJ TEL: LUTON 422771 MR D. SAVAGE BEDFORD COMMERCIAL VEHICLES

LUTON

A. G. BERRY FCCA CHAIRMAN, BLUE ARROW GROUP SERVICES LTD **5 LONDON ROAD, ST ALBANS**

BRENGREEN HOLDINGS PLC 61 CHEAPSIDE, LONDON EC2V 6AX

B. COLE ESQ CLEANDUSTRIAL SERVICES LTD PALMERS GREEN, LONDON N13 TEL: 01-882 4626

FILMERGRAPHIC ASSOCIATES PHOTOTYPESETTING AND PRINTING BAINSON HOUSE, ALTON ROAD LUTON

TEL: LUTON 36407

FINE STAMPS LTD **BILTON WAY, LUTON TEL: LUTON 36761**

N. S. FOOKES ESQ. N. S. FOOKES AND SONS (PLANT FACILITIES) LTD 45 LATIMER ROAD, LUTON **TEL: LUTON 26139**

MR E. FOUNTAIN **VAUXHALL MOTORS** LUTON

S. GOLBY, FREDK RAY LTD STANBRIDGE ROAD **LEIGHTON BUZZARD** TEL: 372241

BRIAN E. HANDSCOMBE (LIFE AND PENSIONS BROKER) **48 ALMA STREET, LUTON LU1 2PL** TEL: LUTON 425921/4

MR I. E. HOLMES **IVOR HOMES LTD** 82-88 MARSH ROAD, LUTON **TEL: LUTON 56622**

> C. J. HUDSON ESQ. E. W. HOLDINGS LTD 6 UNION ST., LUTON **TEL: LUTON 30511**

RICHARD C. LARKINSON (BALDOCK) LTD TWENTY PENCE ROAD COTTENHAM, CAMBS.

MARK JAMES (SALVAGE) LTD 16 WEST STREET, DUNSTABLE **TEL: DUNSTABLE 605944** MARSHALLS OF LUTON (BUILDERS) LTD SARUM ROAD, LUTON TEL: LUTON 597666/9

MR & MRS S. J. PEARSON 55 LUTON ROAD, WILSTEAD **BEDFORDSHIRE JK45 3ET** DR & MRS G. L. PLESTER 9 BRIARS CLOSE, NUNEATON WARWICKSHIRE

A. HUNTER ESQ. RAVENMERE LTD. ALLRIC HOUSE 21 FARLEY HILL, LUTON **TEL: LUTON 32640**

RICHMOND ELECTRONICS (MARKYATE) LTD HICKS ROAD, MARKYATE, HERTS. **TEL: LUTON 840761**

ROBINSON METAL (LUTON) LTD CALEB CLOSE 464 DUNSTABLE ROAD, LUTON **TEL: LUTON 53866**

R. S. SAFRANEK ESQ. NEAHURST LTD, LONDON RD. LOWER STONDON, HITCHIN **TEL: HITCHIN 94-813545**

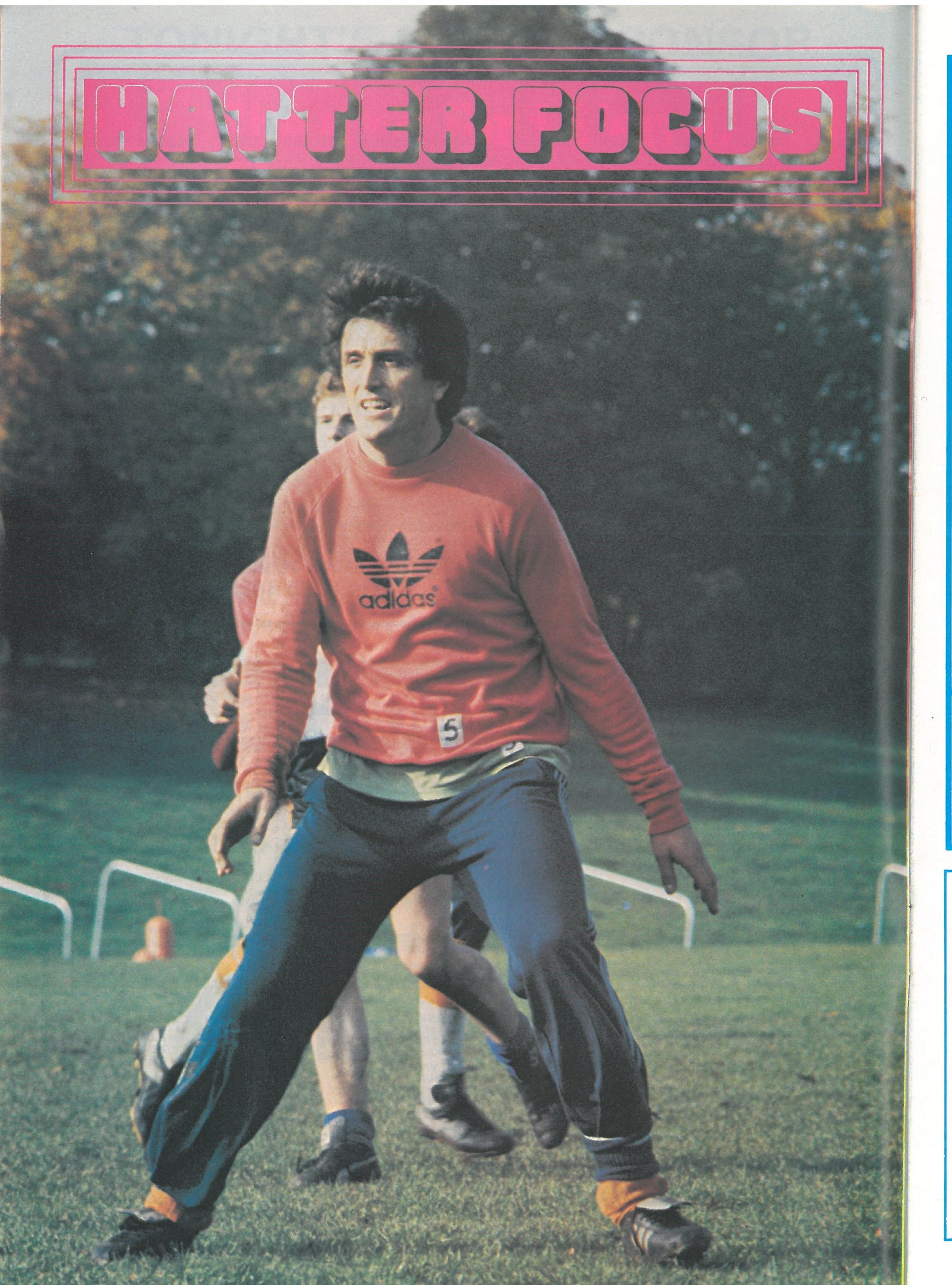
MR W. POWERS SHAW & KILBURN OF LUTON 540-550 DUNSTABLE ROAD LUTON, BEDS

TRICENTROL CARS (LUTON) LTD 326-340 DUNSTABLE ROAD, LUTON **TEL: LUTON 31133**

> T. & H. TYRE SERVICES LTD MANOR ROAD, LUTON **TEL: LUTON 27665**

R. W. UNWIN ESQ. R. W. UNWIN & CO. LTD PROSPECT PLACE, WELWYN HERTS. TEL: WELWYN 6441

WALLSPAN BEDROOMS **INDUSTRIAL ESTATE** MAULDEN ROAD. FLITWICK, BEDS. TEL: FLITWICK 713621



Full name: RADOMIR ANTIC

Birthdate: 22.11.1949 Height: 1.80 cm Weight: 78 kg Married: Yes

Children: Two (Dusan 11, Ana 8) Car: Ford Granada 2.8i Ghia

Previous clubs: Sioboda, Partizan, Fenerbahce,

Zaragoza

Favourite player: Blokhin (Dinamo Kiev)

International Honours: Five times for Yugoslavia

Favourite other sport: Basketball

Nickname: Raddy

Job or trade before turning professional: School

Favourite newspaper: Express Favourite other team: Partizan Players for the future: Paul Walsh

Best stadium played in: Nou Camp, Barcelona Football hero of childhood: Onar Sivori

Other sports person you most admire: Sugar Ray

Leonard

Most memorable match: Away to Norwich in 1981-82

season. Luton won 3-1

Favourite food and drink: Seafood, white wine Favourite holiday resort: Hawaii, Japan Best film seen recently: Gregory's Girl

Favourite activity on day off: Relaxing with family

Favourite TV shows: Any sport programme

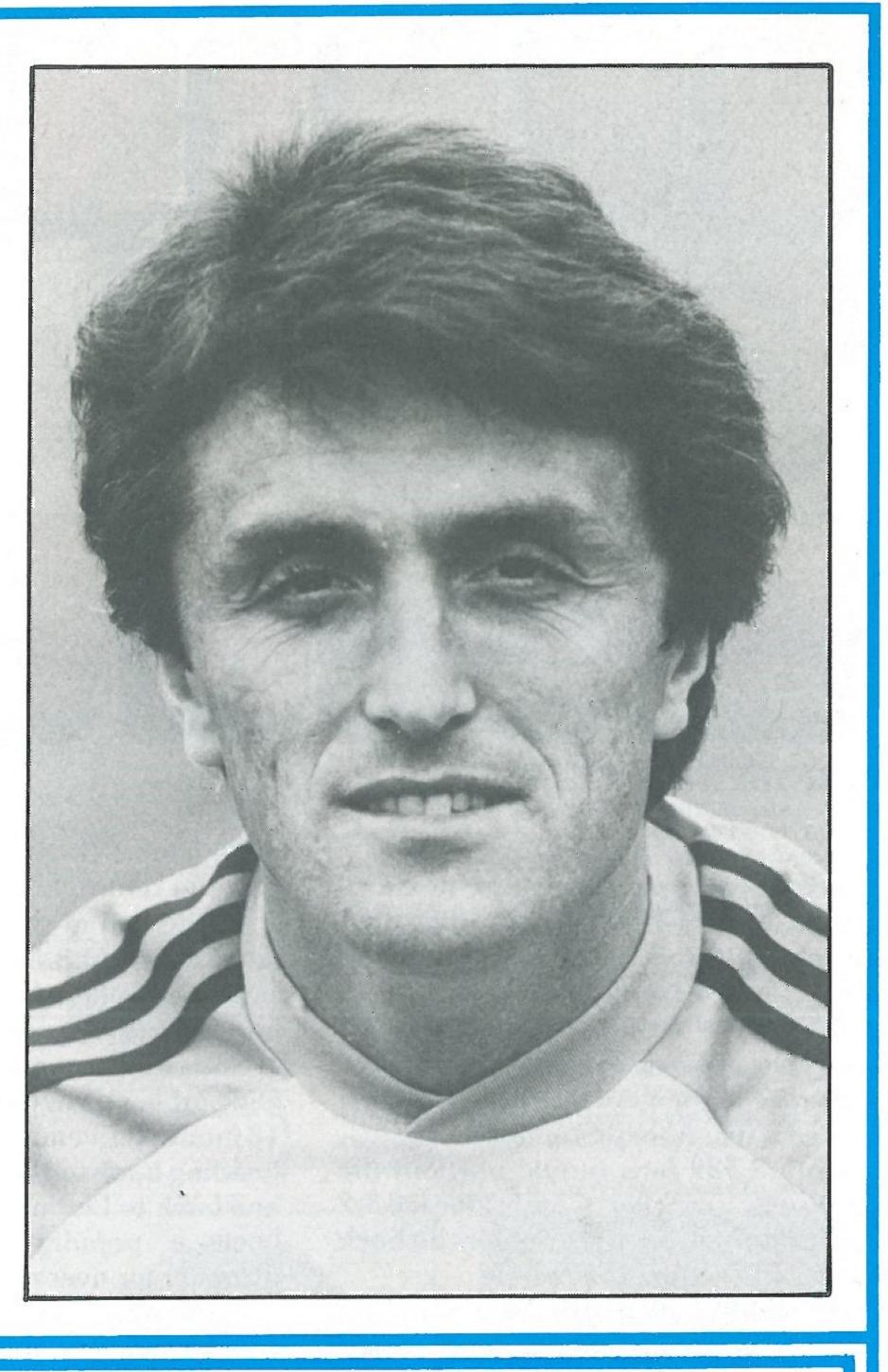
Your best ever all time XI: Brazil 82 World Cup team Miscellaneous likes/dislikes: Like freedom/don't like

aggression Favourite singers: Donna Summer/Diana Ross Favourite actor/actress: Natalie Wood/Warren Beatty

Superstitions: None

Personal ambition: Still play football

If not a player, what job would you do? Coach



FORUM THEATRE HATFIELD ADVANCE BOX OFFICE HATFIELD 71217

EXPLOSIVE! Forthcoming Events Now Booking!

TONIGHT ONLY! By arrangement with Brightman Baines Associates Ltd presents LOUIE BELLSON and the BIG BAND EXPLOSION Nov 13 at 6.30pm & 9pm AN EVENING

WITH VAL DOONICAN. Special guest Jerry Stevens at 6.30pm & 9.30pm In association with Derek Block Concert Promotions Ltd THE

THREE DEGREES plus Roy Jay 27 at 8pm THE SEARCHERS in concert — 20th Anniversary Concert

Dec 3 at 8pm RANDY EDELMAN plus Mike Spencer
4 at 8pm Derek Block presents

Windsor

LULU in Concert plus Lenny 9&10 at 8pm SHAKATAK

From 20th December for two weeks ONLY! Mike Reid's Christmas Show. Adults £2.75 Children £2.25. Fun for all the family.

By ROBERT HADGRAFT

A brisk November afternoon in Cambridge back in 1974 was an important milestone in the life of John Moore — although he never knew it at the time.

After three months with Northampton Town, John was making his 14th appearance in their colours at Cambridge United's tiny Abbey Stadium.

Only 3,589 fans turned out, but the game was a cracker. Cambridge led 3-2 at the interval, but the Cobblers hit back to win an exciting tussle 4-3.

As John pulled off the unfamiliar number four shirt afterwards he could not have guessed that this — at the age of 30 — was to be his last match in the Football League.

For Northampton's next game, at home to lowly Rochdale, manager Bill Dodgin junior replaced John with the

GLASS SUPPLIES

PATIO DOORS

and

WINDOW INSTALLATIONS

DOUBLE GLAZING
(Secondary and sealed units)

INTERIOR/EXTERIOR

DECORATORS

DOMESTIC — COMMERCIAL

ENQUIRIES

GLAZING REPAIRS

Contact:

J. SAPSWORTH
(Glazing and
Decorating) LTD
92 MARSH ROAD
LUTON LU3 2NL

Telephone: Luton 53025

burly Stuart Robertson — and he was never to return.

At the end of the season he went to non-League Milton Keynes, left disillusioned and played a few times for Vauxhall Motors in Luton.

Soon he was made player-manager of Dunstable Town, but the job only lasted 18 months. Eventually he found himself heading back to the Football League — and back to Luton Town, where he had been a popular and distinguished defender for over nine years.

John was given the job of Youth coach and was a happy man again. Passing on his experience and knowledge to the raw kids is something he really enjoys.

He displays an uncomplicated and positive attitude towards coaching, typical of the type of display he used to give for the Hatters himself.

Although he has now lived in England for nearly 20 years, John retains a strong Scottish accent — and his Sergeant Major voice is a familiar sound at the ground and on the training pitches.

Born in Harthill, John left school to go into engineering. He played for North Motherwell — who were a nursery side to neighbouring Scottish League side Motherwell.

Eventually, at the age of 18, he signed for the Motherwell League side as a part-timer, and continued to fulfil his apprenticeship at a local factory.

After three seasons at Fir Park, John was given a free transfer. A scout recommended him to Luton Town, who were then in the doldrums having arrived in Division Four only five years after leaving Division One.

John signed for the Town in May 1965 and among his new teammates were current boss David Pleat, the colourful John O'Rourke and hot-shot Ted



JOHN MOORE

Phillips.

John spent a happy nine years at Kenilworth Road, and became part of the furniture as the team rose again to the verge of Division One.

He made 263 full appearances, mainly in the number six shirt, and scored 13 goals. He went on loan to Brighton for a short spell, and then saw out his career with Northampton.

The current financial restraints surrounding football mean that clubs cannot affort to recruit dozens of players as they used to.

Luton have a staff of 25 professionals and four apprentices, as well as a couple of youngsters from the Government's work experience programmes.

John finds himself pushing raw youngsters into the Football Combination side, but he says this is not something he does with reluctance.

No longer are Reserve teams littered with sly old professionals — the hard men showing a last trick or two before they vanish into obscurity.

Indeed, these days Reserve sides have an incredibly youthful look about them. A sure sign that Youth coaches like John Moore have an increasingly important role to play in soccer.

With the Reserves often playing in midweek, John is able to see many first team matches. He is vastly impressed by the team, in comparison to the Luton Town of his playing days.

In those days, he says, the club was unable to hang on to its best players — something that has been achieved over the past three or four years.

John, a very active 38-year-old, is married to Pamela and has three children, Scott, Graham and Paula.

His enthusiasm is typical of a Pleat/Coates/Hartley/Moore coaching set-up which has the remarkably low average age of 39.

In my last Junior Hatters notes I told you how our club is constantly expanding. Our age range, up to 16, means that organising activities for all our members is increasingly difficult.

One way to solve the problem is to divide our club into three age groups, say up to 6, 7-11, and 12-16. Each group would be given a name — I would like your ideas on this — why not send them to me in a letter?

More about this soon. In the meantime, our five-aside leagues for 12s and over and under 12s have produced the following results: Kensworth 0 Memorial 'B' 0: Ferrers Hatters 1 Hot Shots 1; Warden Hill 2 Ferrers Hatters 0; Hot Shots 0 Warden Hill 0.

More teams are joining and soon our league will be in full swing. It's Tuesdays 6.15 to 7.45 in the Bedford Trucks Canteen, Boscombe Road, Dunstable.

Keep Mission 2000 going — 2000 members by Christmas is the target — and don't forget the Christmas Runaround Junior Hatters special evening with Mike Reid at The Forum Theatre, Hatfield on Monday 20th December, 6.30 p.m. £2 (child or adult).

MASCOT AND ESCORTS

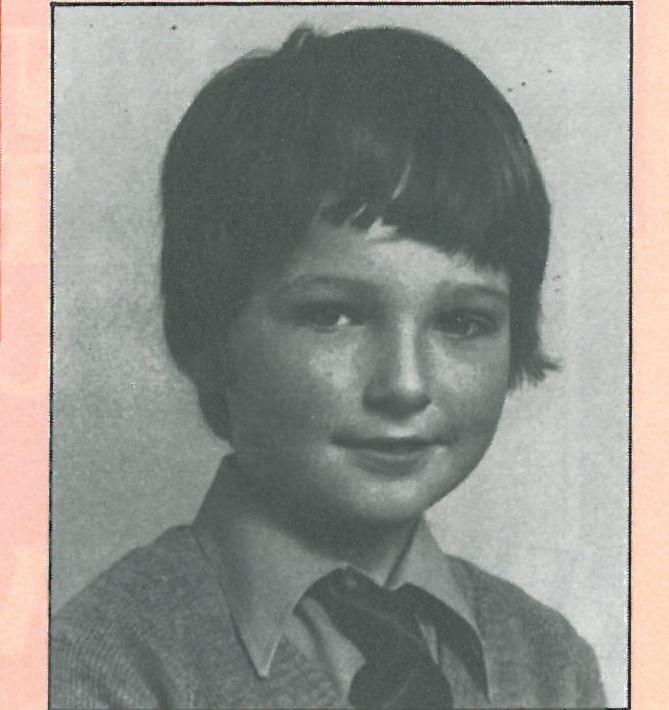
Mascot: Stephen Farrell of Luton. Stephen is ten and attends Bushmead Junior School. His interests are football and snooker, and he plays for his school team.

Escorts: Michael Oswick of Lower Stondon, who is ten and attends Robert Bloomfield School, Shef-

Please reserve....... seats for the Mike Reid 'Christmas Runaround' Show on Monday 20th December 1982 at £2 each.

I should want/not want transport for the Show (cross out where not applicable).

After completion, return to Colin Ball, Junior Hatters, Luton Town FC, 70-72 Kenilworth Road, Luton.



THE MASCOT . . .

STEPHEN FARRELL

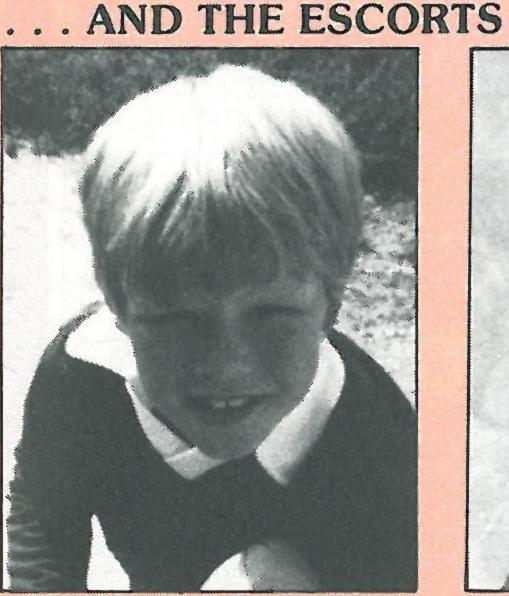
ford. His interests are football and swimming, and he plays for his school and for Westmill Under-11 side.

Anthony Hagen of Haynes, Bedford. Anthony is ten-years-old, and attends Robert Bloomfield Middle School. He's interested in football and most other sports, plays for his school and Haynes Lower School

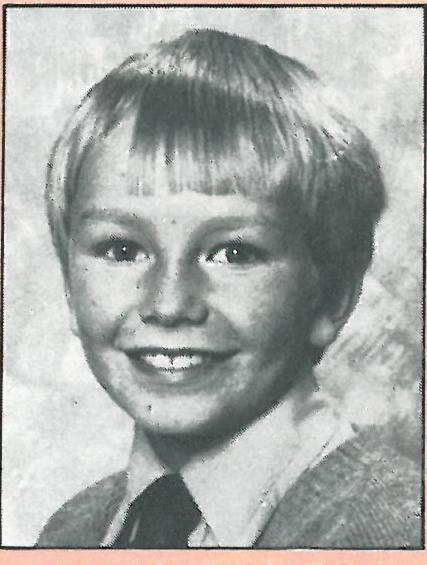
Tony Graham is ten and lives in Caddington, where he attends Five Oaks Middle School. His interests are football, swimming, cricket, snooker and darts, and he plays for his school team.

Richard Howitt of Arlesey, Beds. Aged 14, Richard attends Samuel Whitbread Upper School. His interests are fishing, watching Luton Town, and collecting programmes, and he plays for Arlesey Y.C. under-14 team.

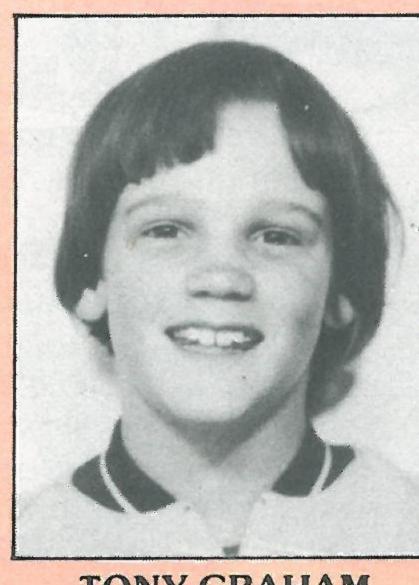
COLIN BALL Youth Development Officer







ANTHONY HAGEN



TONY GRAHAM



RICHARD HOWITT

JUNIOR HATTERS SPONSORED BY EVENING POST-ECHO

Post-Echo Post-Echo Echo Echo Elnat

FOR DELIVERY TO YOUR HOME, TELEPHONE HEMEL HEMPSTEAD 42277 EXT. 296



THE PAGE WHERE OUR FANS WRITE TO US

Tonight, we present another selection of letters which pour daily into the club's offices. If you have a point to make, write to us at Luton Town FC, 72 Kenilworth Road, Luton.

Dear David, I must congratulate you on creating such a superb and exciting football side. Through you and the letter page in the Luton magazine I would like to make an appeal to the people of the town.

I must express my disappointment about the attendances we are drawing at home. As a regular supporter home and away, I would be the first to recognise the superb away following we have, yet the home support leaves something to be desired. I do not feel the club is to blame.

They are playing attractive football, and there cannot be many clubs who try as hard as Luton — to form a good relationship with its supporters and, indeed, the whole of the local community.

I feel the people of Luton are not responding well enough to the exciting football always seen at Kenilworth Road. It annoys me when people like myself make a 350 mile round trip to a home game (I also know of people who follow Luton from Liverpool, Worksop, Manchester, Wakefield and Chester), while thousands of people living in Luton and the surrounding areas cannot be bothered to travel a few miles to see the club.

I understand the economic problems of some people makes this impossible sometimes, but most people must understand that, if Luton are going to become a really successful First Division team, we must get a regular crowd around 17,000.

The attendances we are getting now are only the same as we had in the Second Division.

So come on the people of Luton

— stand up and be counted and
make every effort to be at as many
games as possible.

Mark Coulthard 8 Croft Way, Barwick-Elmet Leeds LS15 4EH

Thank you Mark. It's nice to know we have many fans who travel long distances to watch us.

Editor

Dear Sir, In the magazine for the Charlton match, you printed a letter asking whether a programme was issued for the England v Portugal match at Luton in 1950. The answer is no, because no such match ever took place here.

The venue was in fact, Lisbon. The query presumably arose due to one of the reference books which show this match as having been played at Luton.

Les Miller Dunstable Street Ampthill, Beds. MK45 2JS

Dear Mr Pleat, As exiled Lutonians, we congratulate you on the club's superb start to its First Division campaign.

We are proud that 'our' team — top of he Express Entertainment

ratings last season — is now influencing the top flight.

Luton climbed a mountain to achieve the Liverpool result. It was a testimony to your policies. We have followed the Town from the Fourth Division basement through near financial collapse. Now we relish the clashes to come at Old Trafford and Maine Road.

Please convey our best wishes to Ricky Hill on his England selection. Bobby Robson must surely look next to Paul Walsh. Thanks for an inspired signing.

Best wishes for the rest of the season.

Roger Tavener and Rob Tavener
Daily Express
Manchester

Dear Mr Pleat, May I take this opportunity to congratulate yourself and Luton Town on your fantastic start to the season. I think that your intelligent and refreshing approach to the game has made your side one of the most entertaining in Britain.

One-touch football, dribbling and sharp shooting are the skills which can entertain and also win matches. Sadly these skills, especially dribbling, have gone missing from the football of recent seasons. However your young and exciting team seems to be putting these arts back into the game. Keep up the good work.

T. G. Addison

PART 9 - By TONY PULLEIN

FOURTH DIVISION. The Hatters spent just three seasons as a Fourth Division club in the mid-sixties following the decline which saw us drop from the First Division to the Fourth in only five years. We were relegated in 1965 but three years later won the Divisional Championship to regain our Third Division status.

FUCCILLO, Pasqualle. Lilly served his apprenticeship at Kenilworth Road and made his League debut as substitute at home to Derby in December 1974. More than a year passed before he got another chance but by the end of 1975-76 he had established himself in our midfield.

League record:

	Apps	Gls
1974-75	10(1)	(
1975-76	14	3
1976-77	42	6
1977-78	42	5
1978-79	16(2)	7
1979-80	0	0
1980-81	4(1)	1
1981-82	27(2)	2
1982-83*	3	0
	148(6)	24
	98.0	

GOALSCORING. The highest number of goals scored by the Hatters in any one season in the Football League was 103 in the Third Division (South) in 1936-37. It was during that season that Joe Payne established the club scoring record of 55 League goals in a season.

It was in April 1936 when Payne

created a Football League record which has never been beaten when he scored 10 goals against Bristol Rovers in a Division Three (South) game. That match was also a club record victory of

GOODYEAR, Clive. Clive made his League debut for the Hatters against Wrexham at Kenilworth Road in April 1980 and it was during the early weeks of last season's successful promotion season that he won a permanent place in the middle of our back four.

League record:

	Apps	Gl
1979-80	1	(
1980-81	5	1
1981-82	32	1
1982-83*	11	(
	49	2

HASLAM, Harry. Harry made his name as a manager at Luton by finding players for next-to-nothing, then selling them at a huge profit. Though he never attained great heights as a player, he proved to be one of the shrewdest men in the business. He played for Manchester United, Orient and Brighton and then spent 14 years as a manager in the Southern League with Barry Town and Tonbridge.

One of the players he discovered at Tonbridge was Malcolm Macdonald, whom he converted from full-back to centre-forward. He became a coach with Luton and, when Alec Stock left in 1972, was appointed manager. In spite of being forced to sell players, he led the

Hatters into the First Division in 1974. However they remained there for only one season. Because of our financial crisis at the time, Mr Haslam had to sell almost a complete team, yet he still found players good enough to hold the club's Second Division status. He left Kenilworth Road in January 1978 to become manager of Sheffield United.

HILL, Ricky. Ricky had the great honour of winning his first full England cap in Denmark this season when he came on as substitute and then produced an inspirational performance against West Germany at Wembley. It was back in May 1975 that he first joined Luton as a schoolboy and he scored on his League debut against Bristol Rovers in April 1976.

Two seasons later he won the regular place he has since been holding. League record:

-			
		Apps	Gls
	1975-76	1(1)	1
	1976-77	9(2)	4
	1977-78	37(3)	5
	1978-79	38	3
	1979-80	40	6
	1980-81	42	7
	1981-82	38	5
	1982-83*	11	2
		216(6)	33

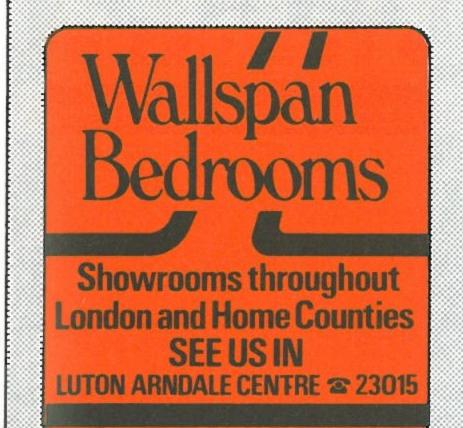
*Editors note - up to and including Saturday 23rd October.

BRIAN HORTON will be featured in Part 10 of the A-Z. We shall also be looking at honours won by the club. Don't miss it!

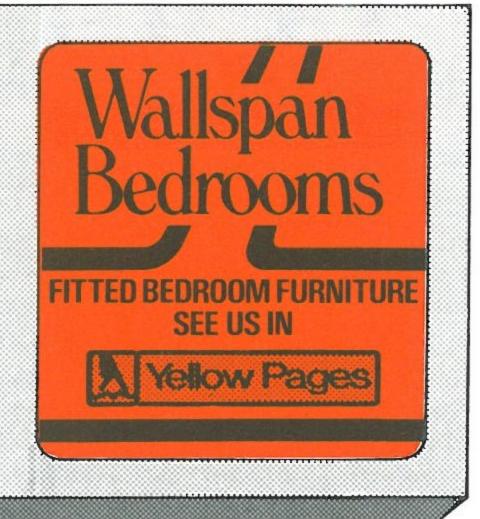
COMPETITIONS



COMPETITIONS



WINA SUPER LUTON VIDEO



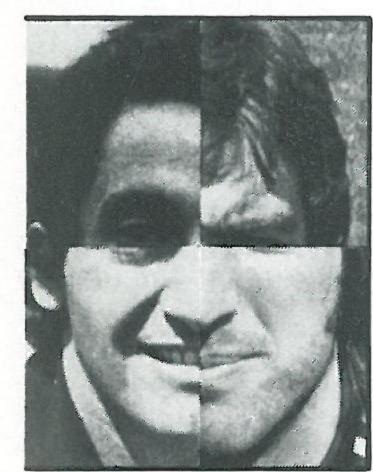
NAME THE FACES

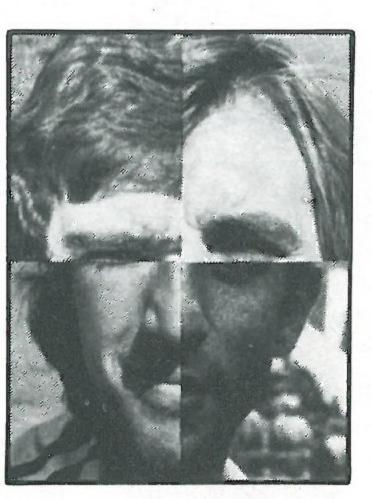
A number of correct entries were received for the 'Name the Faces' competition featured in the Nottingham Forest programme, Saturday 30th October.

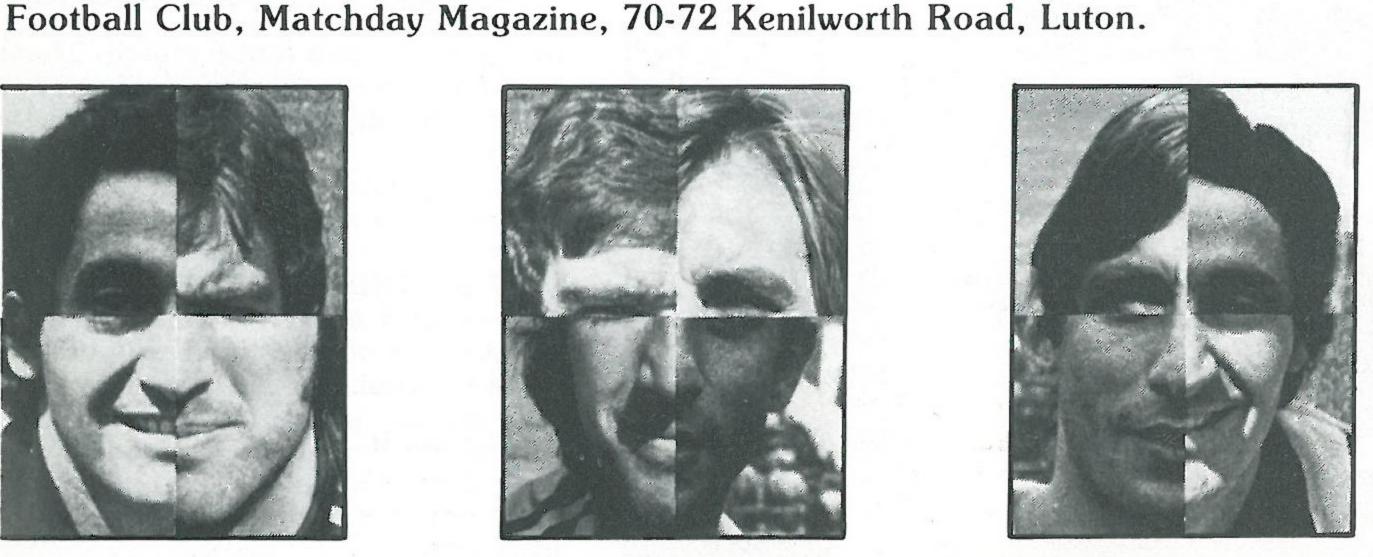
The first correct entry out of the draw was supplied by Niall Cottrell, age 12, 26 Linden Road, Dunstable, Beds., who received his super commemorative video at the Arsenal match last Saturday.

The winner of 'Name the Faces' featured in our Arsenal programme last Saturday will be published in the Southampton programme on 27th November along with tonight's competition winner.

A new phototeazer this with, again, a prize of a super commemorative video. The photo caption shows three players' heads mixed up. All you have to do is name the three players and their current clubs. Send your entries to: Luton Town



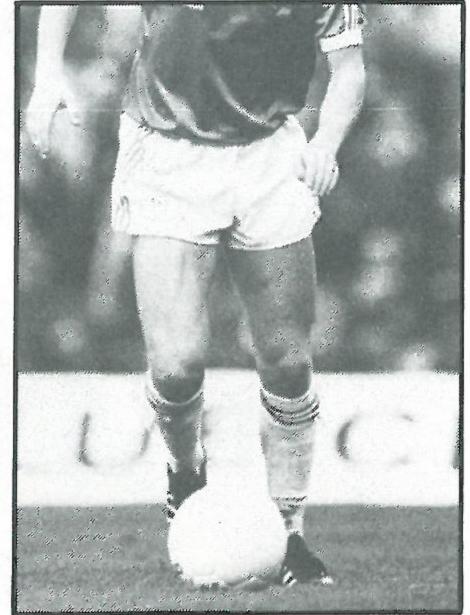




NAME THE STAR

The Name the Star is a continuing competition when we will add a small proportion of the body of a famous player inviting you to guess the player's identity. Today's photograph is a continuation of the body of the player featured in our last five magazines against Manchester United, Charlton, Ipswich and Nottingham Forest and Arsenal.

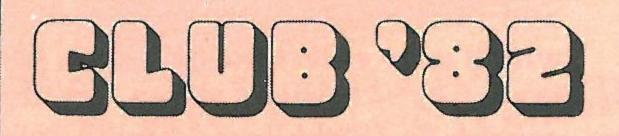
If you think you know the answer, write it immediately on a postcard with your name and address and send your entry to Luton Town Phototeazers, Luton Town Football Club Matchday Magazine, 70-72 Kenilworth Road, Luton. Winning entry will receive our Super Champions on video tape.



Building houses to make homes in

Warden Hill, Luton Parkside, Houghton Regis Wallington Rise, Baldock Two Mile Ash, Milton Keynes Church Green, Bletchley Kimbolton Gardens, Bedford Morton Court, Bedford Telephone: Luton (0582) 422771





J. Fedigan Esq, Adriatic Enterprises Ltd, Footwear Importers, 20 St Margarets Way, Leicester Tel: Leicester 26022

G. E. Smith Esq, Belsize Eng Co Ltd, First Ave, Bletchley MK1 1DW Tel: 0908 73496

Tony Lambert Esq, Broad Street Print, 9 Broad Street, Hemel Hempstead,

Tel: Hemel Hempstead 65490

R Bowden Esq, CAP Bodies Ltd, Sunderland Road, Sandy, Beds Tel: 0767 82680

R A Finch Esq, Computer Technology Ltd, Eaton Road, Hemel Hempstead, Herts HP2 7LB

E Elliott, Emerella, Market Square, Biggleswade Tel: Biggleswade 312127

M J Matthews Esq, Greenwoods Transport, Charlton Mead Lane, Hoddesdon, Herts Tel: 09924 67181

D Keech Esq, D W King & Co, Argyll Works, Stevenage, Herts

G S J White Esq, The London Truck Centre Ltd, Charlton Mead Lane. Hoddesdon, Herts Tel: (09924) 41535

Derek Ludlow, Ludlows of Luton (Industrial Factors) Ltd, Thistle Road, Windmill Trading Estate, Luton, Bedfordshire LU1 3XJ Tel: Luton 29883/4

Frank Ludlow, Frank Ludlow Ltd, Car Body Repairers, 71 Windmill Road, Luton, Bedfordshire LU1 3XL Tel: Luton 414441

Tom McAuliffe, Harpenden, Herts

J. Mead Esq., Pilcourt Ltd, 151 Bearton Road, Hitchin, Herts

Mr J. A. Matthews 65 Shefford Road, Clifton, Beds

P J Sullivan Esq, Tricentrol Trading (Hardware House) Ltd, Kings Road, Flitwick, Beds Tel: Flitwick 712121

Mr T Bailey, Wallspan Bedrooms Ltd, Industrial Estate, Maulden Road, Flitwick Tel: Flitwick 713621

M. Manning. Beard & Manning Ltd. 152 Leagrave Road, Luton Beds.

DEWEDESE. DEWEDESE. DEWEDESE.

OUR NEXT VISITORS

After tonight's match, we take to the road for two successive Saturday away games at Sunderland and Coventry.

Our next home First Division match is on November 27th when Southampton are our visitors to Kenilworth Road.

Seating tickets for the match will be on sale at the box office from Monday.

Next Monday afternoon (2.15) the reserves are at home to Leicester City in a Football Combination match.

EMPHASIS ON COACHING

In this evening's magazine, you will find reference to missing fans in Tony Pullein's Scene on One column on pages 18 and 19.

One of the biggest priorities with our manager David, Pleat is finding home

produced players and moulding them into potential first team players.

It's never an easy process and, for every 50 boys who are given a trial, perhaps there isn't one who emerges as a potential apprentice professional.

But the search continues at Kenilworth Road where many of our current First Division players came from junior or non-League soccer.

Home found players can considerably ease the financial burden of clubs who find their average attendance figures taking a knock. We recently staged trials for boys under 14 when our coaches spent a full day deciding whether they would be good enough to make the grade.

Trevor Hartley, who coaches our Football Combination side, is pictured displaying the art of making a pass to a couple of youngsters.

MISSION 2,000

Our Youth Development Officer Colin Ball is making strenuous efforts to enrol the 2,000th member to the Junior Hatters Club by Christmas full details are given on page 11.

But one thing he isn't short of are escorts and mascots for our home games. They are selected from within the ranks of the Junior Hatters Club, and there's always a queue of applicants.

Five lucky youngsters are drawn to



take part in each home match. Those pictured here, wearing their replica Luton strip, did the honours at a recent game.

Fancy your chances? Join the Junior Hatters Club now.

IF IT'S A DRAW

If the scores are level at the end of 90 minutes in tonight's tie, Blackpool will stage the replay at Bloomfield Road in two weeks time. Details of ticket availability for Luton supporters who may want to make the trip in the event of a replay will be published in the local Press.

THOSE WERE THE DAYS

Tonight's visitors will stir the nostalgic memories of some of our older fans who will recall our FA Cup sixth round replay against Blackpool at Kenilworth Road on March 4th 1959.

The match provided us with our record attendance - 30,069 - and a victory over Stanley Matthews and Co helped us on the path to Wembley.

CENTURY CLUB

Tonight sees the Town progressing a stage further in the Milk Cup, and we wish our team a good result against Blackpool.

A reminder to let us have names and ages of children (up to and including 15 years) for our Christmas party. There is a lot of work involved in the preparation of this event, not least making sure suitable presents are purchased and the sooner we begin the better. The date will be announced in our next magazine notes.

'We want names of Century Club members, ladies or gentlemen, who would take part in our annual quiz night against the players. Preparations are in hand and your names should be handed in tonight to allow us to issue our challenge!

IN RETROSPECT

Luton Town v Blackpool Division Two: 1897-98 3-1 (h), 0-1 (a); 1898-99 3-2 (h), 3-2 (a).

Division One: 1955-56 3-1 (h), 2-3 (a); 1956-57 0-2 (h), 0-4 (a); 1957-58 2-0 (h), 2-1 (a); 1958-59 1-1 (h), 0-3 (a); 1959-60 0-1 (h), 0-0 (a); 1971-72 1-4 (h), 1-0 (a); 1972-73 2-2 (h), 1-1 (a); 1973-74 3-0 (h), 0-3 (a); 1975-76 3-0 (h), 2-3 (a); 1976-77 0-0 (h), 0-1 (a). 1977-78 Blackpool 2 (Ronson, Ainscow) Luton 1 (Husband).

Luton 4 (West, Futcher R, Boersma, Fuccillo) Blackpool 0

FA Cup: 1936-37 Round 3 — Luton 3 Blackpool 3, Blackpool 1 Luton 2; 1953-54 Round 3 — Blackpool 1 Luton 1, Luton 0 Blackpool 0, Blackpool 1 Luton 1 (at Villa Park), Blackpool 2 Luton 0 (at Wolverhampton), 1958-59 Round 6 — Blackpool 1 Luton 1, Luton 1 Blackpool 0.

Teams for last game here, March 18th 1978:

LUTON: Aleksic, Price, Carr, Hill, Faulkner, Futcher (P), Stein, West, Futcher (R), Fuccillo, Boersma. BLACKPOOL: Ward, Gardner,

Milligan, Ronson, McEwan, Suddaby, Tong (Wilson), Chandler, Walsh, Ainscow, Waldron.

Attendance: 6,041.

BLACKPOOL THROUGH THE YEARS

 Blackpool were members of Division Two for an unbroken 30 year spell from 1900 to 1930 and of Division One for an unbroken spell from 1937 to

 Blackpool's Harry Bedfoed was leading scorer in the whole of the Football League in consecutive seasons with 32 goals in 1922-23 and 33 goals in 1933-34.

In season 1932-33 Blackpool scored eight goals in the space of three days and yet did not collect a point. They lost 4-3 to Sheffield Wednesday on 31st September and 6-5 to Blackburn on 2nd January.

• In September 1943, Stan Mortenson made his international debut in a wartime game against his home country. He was an England reserve, but went on as substitute for Wales when wing-half Ivor Powell was injured as

they had no substitute of their own available.

 Jim McIntosh scored five goals for Blackpool against Preston - the highest goal tally ever scored by a player against a former club.

 Blackpool reached the FA Cup Final of 1948 without conceding a goal and without meeting a First Division team. When Eddie Shimwell scored from the penalty spot in the final against Manchester United he became the first full-back to score in an FA Cup

• Former Blackpool captain Harry Johnston scored only 11 goals in 11 seasons but seven of these were obtained in a six-month spell in 1950-51.

 Eammon Collins went on as substitute for Blackpool against Kilmarnock in an Anglo-Scottish Cup game in September 1980 — the youngest player to appear for a Football League team in a senior game in peacetime.

TONIGHT'S REFEREE

Allan Gunn of Burgess Hill, Sussex started refereeing in local Sussex Leagues and the Sussex County League, has progressed via the Football Combination to the Football League Line and, later, the Referees' List. He has officated in three Sussex County FA Senior Finals, and was linesman at the England v Scotland Youth Amateur international in 1974. He refereed the FA Vase semi-final in 1976, the FA Youth Cup Final in 1980, and FA Trophy semi-final in 1981, and linesman France v Brazil in 1978.

A married man, with two daughters, he is Purchasing Manager for a Precision Measurements Manufacturing Company, and his interests include playing squash and swimming.

THE LOCALTASTE AND HOW TO SATISFY IT

We're very definite about our taste in beer around here. A clear light pint is what we look for; with a good, clean smack of malt and hops.

And there's only one name that really satisfies the local taste – BB. The light beer first brewed in Luton during the darkest days of the War by J. W. Green.

Only the finest hops and good, ripe barley go into the making. Then the brew is matured to exactly the right degree to give you a bright refreshing pint with a sound, full flavour.

American servicemen in local wartime bases declared that BB, chilled, was the nearest taste to Stateside draught.

It went down well when Syd Owen ruled the Hatters.

And it's been going down well ever since. Because BB is brewed with a proper respect for quality. To keep up the traditions we value round here.

Em 1712

Book Your Summer Holidays Early Through Your Local Tour Operator Brochures Now Available.

> Silvair Holidays Ltd Silvair House 13-15 King Street, Luton Tel: 412131

For all Building requirements contact:

ALLSOP BUILDING SERVICES ALLSOP WINDOWS ALLSOP ROOFING ALLSOP MINI SKIP HIRE



153 New Town Street, Luton LU1 3ED. Tel: Luton 20011/23472.

WHITBREAD

Sendings-off give false impressions. By Tony Pullein

With nine players being sent off the other Saturday — the majority for 'professional' fouls — the total dismissals for the season reached 83, more than double last season's total at the same time and an all-time record for this early stage of the season.

Although, when they issued their new directive at the start of the season, the Football League had the admirable objective of speeding up the game and ridding it of synical foul tactics — thus improving its image to the public at large — their decision, sadly, seems to have had the adverse effect.

For when football's missing millions see details of this record-breaking number of dismissals on television, or read about it in newspapers, they get the erroneous impression that the game is becoming dirtier and dirtier.

The public at large is not aware that the only reason for the high number of sendings-off is because we have changed the rules this season.

Older fans, and players, considered it a disgrace to be sent off. Indeed, when Stoke's goalkeeper Peter Fox was recently sent off for handling the ball outside his penalty area against Luton, he felt so depressed with the humiliation brought upon himself that he threatened to give up the game.

And Northampton keeper Neil Freeman, who was sent off for the second time this season, says he will now forget football and take up a new career as a policeman.

Fortunately, the Football League realised in time that an automatic dismissal for deliberate hand-ball was doing the game harm and we are now returning to the situation whereby this offence will warrant only a booking.

Football authorities have been at great pains to promote the game in the right light this season and it is unfortunate that the publicity given to players sent off for professional fouls has outweighed that given to the many improvements achieved on the field of play.

Goalscoring, for example, is well up on last season. On one purple Saturday we actually had 50 goals in the First Division alone and, throughout the League, some real 'old fashioned' scores like Doncaster 7 Reading 5, Watford 8 Sunderland 0 and Notts County 0 Ipswich 6.

Many of us, when thumbing through old soccer annuals, have sighed sadly to reflect on some of the odd results which used to appear regularly in League football. 'We'll never see those days again,' we used to tell ourselves.

Thankfully, those sort of games have returned this season.

Obviously, we can't expect goalscoring outbursts every Saturday. Indeed, we seem to have found just about the right level this season. For if things were to swing too far the other way—and every game ended 5-4, 7-3 or the like—the public would become bored with a surfeit of goals and the game might lose a lot of its credibility.

In the opening weeks of the season, the frustrating thing for football folk was that, as the game was improving substantially on the field, attendances continued to drop. And that seemed to suggest one of two things. Either the new image of the game was not being projected sufficiently well by the media or we were all missing the real reason for falling gates — the growing unemployment list.

Not only unemployment. But also the fact that the economic situation generally has forced thousands of families to live on the breadline. There are millions of people who simply can't afford to go to football any more, however much improved the game may be.

This accounts for the fact that Liverpool — one of the highest areas of unemployment in the country — are playing before 1,000 fewer fans each game at Anfield than last season and are 13,000 down on the crowds they were drawing six seasons ago.

There could scarcely be more conclusive proof that the problem lies not with football, but with the deterioration in the wealth of the type of people who used to support it. During the past six years there has neither been a

A weekly feature which puts the spotlight on the First Division scene.

more successful, nor more entertaining, team than Liverpool.

South Wales is another difficult spot. Swansea City, who enjoyed such a fabulous debut season in Division One last term, were shaken when only 11,712 turned up for their opening game of the season. The Swans' current average of 13,664 is almost 5,000 down on last season.

Things aren't so good, work wise, up in the North-East either. So, though Kevin Keegan shook up a great deal of interest at Newcastle, Sunderland are down to crowds of 17,000-odd and Middlesbrough were playing before a regular 6,500 before Malcolm Allison took over.

Hartlepool's home game with Northampton was watched by a mere 947!

Football does not face this problem of dropping revenue alone, of course. Brewery sales have dipped alarmingly, car manufacturers are having to make huge discounts in order to encourage sales, newspaper and magazine sales are down and the Woolworth chain recently announced a loss of some £191-million on last year.

With most football clubs in serious financial difficulties already, it would be difficult for them to slash admission rates sufficiently to encourage large numbers back to the game.

But some clubs are studying every possible means of helping. AFC Bournemouth set a new trend in football by opening its doors free of charge for Reserve games. 'By the time we were paying gate men and other staff we were not making any money, anyway, so we believe it will benefit us to provide free admission,' said a spokesman. 'Perhaps a few people tempted in may be persuaded to come along to see the first team in action.'

The Scottish FA cut by almost a half the cost of tickets for the recent European Football Championship tie with East Germany at Hampden Park. 'We did this as a gesture of thanks to the Tartan Army who behaved so well in Spain during the World Cup,' said a representative.

Yet, beneath that happy announcement, lay the hard fact that advance ticket sales had been alarmingly low. 'We now expect a sell-out,' they said from Glasgow at the time.

They didn't quite manage that but they did get a crowd of 40,355 which

was more than double the original estimate.

So there in Glasgow — where, again, the economic climate is bleak — was an example that people will still go to football if the price is right.

No-one knows when the present recession will end. When it does, it will be those industries who are prepared who will reap the quickest rewards.

Football's trend over the years has shown that, once fans are lost to the game, many of them never return no matter what the circumstances. Some find other amusements, some simply lose the habit of going to football.

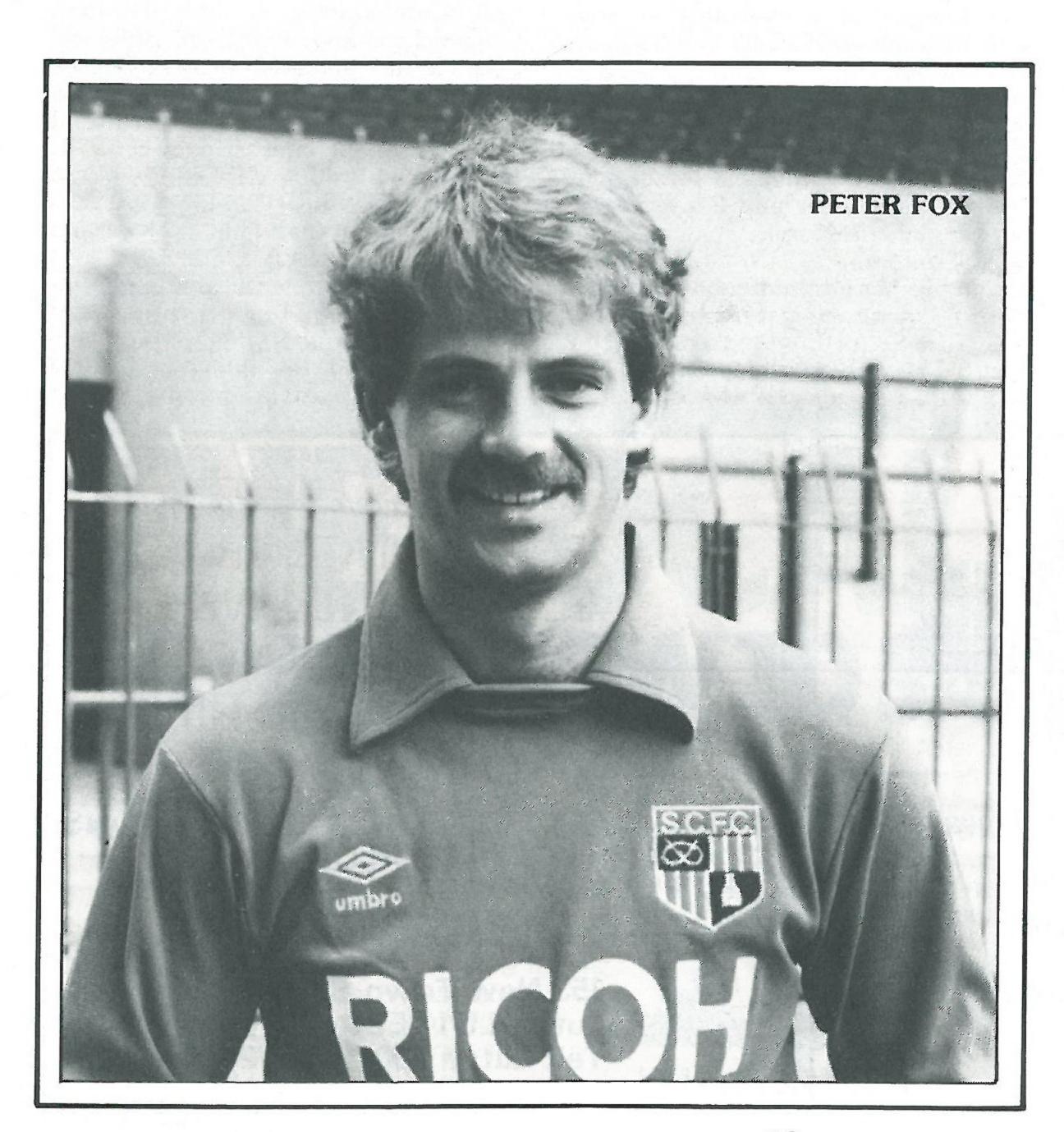
The blight of hooliganism is, of course, another reason for the decline in attendances yet, sadly again, the public at large has an entirely false image of this aspect of the game.

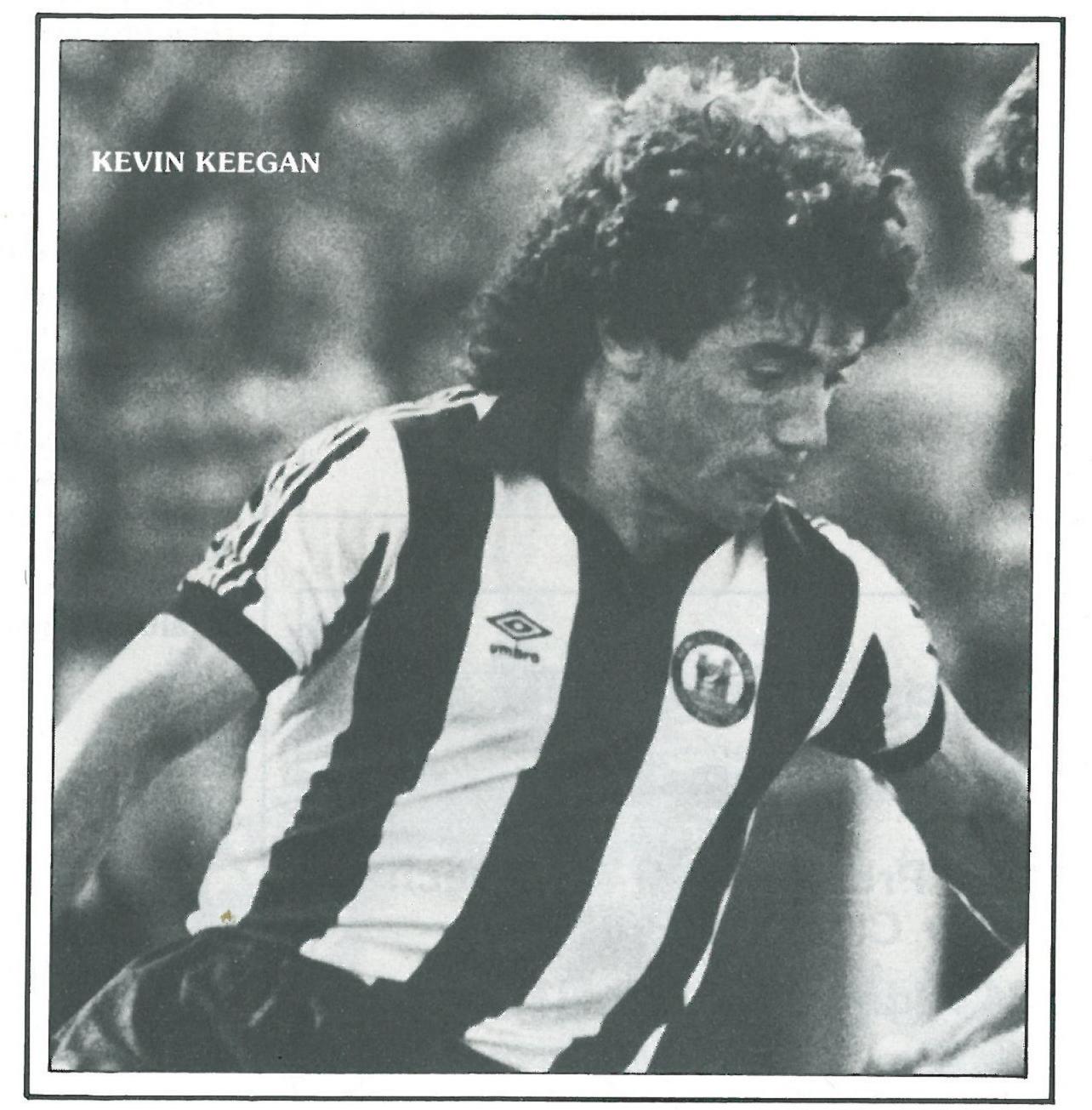
Ask nearly everyone, who was once a soccer fan, why he doesn't go any more and, somewhere in his reply, he will say: 'I don't want to risk my life going to football and certainly wouldn't put my youngsters at risk.'

Publicity over the years has given the ordinary man in the street the impression, and a very genuine impression at that, that going to football is comparable to going to war with the Argies.

Yet the great majority of us have been attending football for a large number of years and have never, on even a single occasion, been either attacked or threatened with attack.

There is no doubt that the louts have hit football clubs very hard in the pocket. The trouble is that reporting of the problem has put it grossly out of proportion and, if there is one aspect in which football people still have a weapon in the fight to bring back the fans, it could well be to invest in some sort of campaign to restore the REAL image of football to ordinary people.





Willis-Dawson Ltd **Builders and Developers** Leighton Buzzard

Tel: Leighton Buzzard 372557

Your local suppliers of printed polythene carrier bags, paper bags, and fashion carriers. In addition we offer a General Printing and Rubber Stamp Manufacturing Service.



Princess Packaging Ltd.

HEATHFIELD WORKS, LEYTON ROAD, HARPENDEN, HERTS. TEL. (05827)66806 OR 64431 (24 HR. SERVICE).

Graham Ford WWW.

Your Comprehensive Builders Merchants

Depots: at

Luton — Kingsway 31199 Dunstable - Beale Street 603111 Leighton Buzzard - Leighton Road 373486

Cleandustrial Services Ltd

The Professional Approach to Your Cleaning Problems 84 Aldermans Hill N13

5000 Bill

PAY US A VISIT WE CAN HELP YOU

Total commitment towards the commercial well being of our club will always produce fine results, and, since we moved into our new offices, this has become most evident.

Kenilworth Road, with its monotonous row of Victorian houses has recently been broken up by the ultra modern facade of our new building.

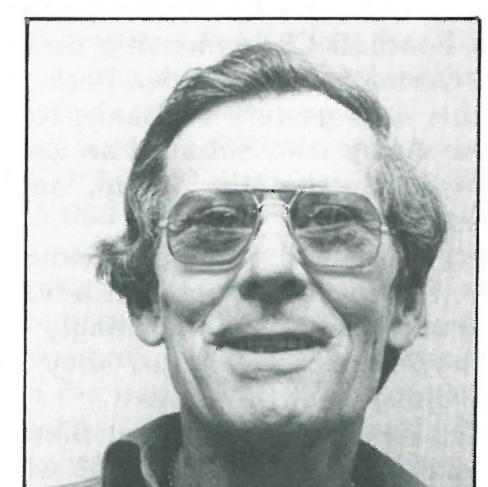
Visitors arriving at the reception area are presented with so many options open to them that they quite often initially become confused, and the original purpose of their visit becomes somewhat obscure.

Having eventually absorbed displays of souvenirs, lotteries, booking office facilities, away travel service and Junior Hatters Club displays and, may I add, very often spending a few pounds in the process, they proceed, time allowed, to satisfy their original appointment, query or request. The office staff, in the meantime, having succeeded in holding their interests in one way or another.

'It's your money they are all after' and with charm on the side of the staff, their successes outweigh the failures by ten to one at least.

Excuse me for being so elated with our new office complex, but after operating from our previous delapidated office for about ten years, our staff don't even look forward to going home and missing the comforts of the football club.

Pay us a visit soon — you will come back again and again.



MIKE **HARDWICKE Promotions**

Manager

I recently read an article about players not staying at one club for a number of years to get the 'feel' of the club and the way it is run.

Behind the players, there is a team of part-time workers of whom that cannot be said, especially here at Luton.

These people are gatemen, stewards and broadcasting personnel who have Luton Town at heart. It is not for what they get out of it, but because it is their local football club and they want to feel part of it.

Seven gatemen can total almost 200 years or more between them. Bill Richards (40 years) - Bill actually started in 1940, Ken Halsey (40 years), Fred Hayward (25 years), Jack Dowling (30 years), Wilf Davies (40 years) and Bernard Fisher (20 years). I wonder how much gate money they have taken in all those years.

Stewards also make their mark. George Barrett (40 years), Roy Skelton (30 years), Frank Summer (35 years), Mike Williams (20 years) and Ken Emerton (34 years) — a total of 159 years service.

That brings me to Bob Barrett and John Buttle. Bob was one of the founder members of the Hospital Broadcasting team which was formed by Toch H and the Round Table in 1953. I wonder how many matches Bob has relayed to the hospital in those 29 years.

John is now the chairman of the hospital scheme and it is his voice you hear over the tannoy system every week. John was first interested in the club in the early 40s and became involved with us in 1962.

That makes a total of 403 years of service to Luton Town from 14 people.

There are many more names that I could add but haven't done so only because of lack of space.



JOHN WILKINSON Secretary



The well known and vastly experienced Judy Holpin will once again instruct another 12-week Evening Post-Echo health and beauty course (movement) commencing on Monday 10th January 1983 and ending on the 28th March 1983.

Times are from 7.30 to 8.15 p.m. and 8.50 to 9.35 p.m. (advanced session) with the fantastic optional 'Get up and Go' sessions from 8.20 to 8.40 p.m. and 9.40 to 10.00 p.m. for those of the later session.

The 'Get up and Go' sessions are specially designed so you can put the excercises that you have been taught into dancing to pop and disco music.

The programme also includes how to relax in an enjoyable way; how to reduce aches and pains by means of relaxation; how to have a better posture; how to keep trim and slim, plus extra items.

If you wish to exercise your way to a better sense of physical and mental well being; better health in an enjoyable way, and have fun and laughter, post your application early because the course has proved very popular. The cost of the course is £6.50 and the venue is the Hatters Club,

Maple Road, Luton.

For parents who have active children under five, mininastics have been introduced at Luton Regional Sports Centre, St. Thomas Road, Stopsley, Luton. Mininastics is similar to gymnastics where, under expert guidance, they can learn how to trampoline and walk the beam. Times are from 2.00 to 3.00 p.m. every Monday and Friday. The cost is 65p per session.

For those older and retired, why not join the Active Retirement Club who meet every Thursday also at the Luton Regional Sports Centre, from 9.30 to 11.30 a.m. The cost is 50p per session, (tea is free).

Unemployed or nothing to do? Why not take advantage of Luton Regional Sports Centre's facilities on Tuesdays and Thursdays 10.00 a.m. to 12 noon and 2.00 to 4.00 p.m. For 22p and the showing of your unemployment card, you can use the weights, play badminton, table tennis and squash etc.

There are still places left for the special Christmas indoor Evening Post-Echo three-day football coaching course for boys aged from 7 to 14 years. Commencing on the 20th to 22nd December 1982, all at Luton's four sports centres, the cost is £5.50 for all three days.

Once again, ideas for new activities, competitions etc, are always helpful and needed. If you have any, or want more information and application forms for activities, please write to Mike Iacono, Marsh House Centre, Bramingham Road, Leagrave, Luton. (Luton 56879).

Tonight's Sponsors, Trimoco Cars (Luton) Limited are Bedfordshire's leading Ford Main Dealer. As many of you will know, Trimoco, previously known as Tricentrol, were our shirt sponsors for the past two seasons, and indeed we still have many ties with them in various other promotional activities concerned with the club. Quite recently they have changed their name from Tricentrol to Trimoco,

this being part of a plan to give the Motor Franchises greater independence for the '80s.

'The name has changed, but with this independence comes a renewed determination to give the customer an even better service,' says Sandy Potter — Trimoco's general manager.

Their Dunstable Road showroom has just been completely modernised and is now one of the best in the country. 'In addition to this, there has also been extensive development on our modern workshop facilities at Chaul End Lane, which also houses the second largest Parts operation in the United Kingdom. A specialist Body Works Division with all the latest technology can be found at Covent Garden Close and all these locations combine to offer today's motorist a service which is second to none!'



BLACKPOOL AIMING FOR GOOD CUP PERFORMANCE

Milk Cup victories over Fourth Division rivals Chester and Northampton have given Blackpool the thirst for the sort of Cup success for which the club was once famous. Even though Sam Ellis's team probably consider their Fourth Division promotion effort to be of more importance, in the long-term interests of the club, they come to Kenilworth Road determined to give a good performance.

In round one of the Milk Cup Blackpool won 2-1 at Chester and 5-1 in their home return to score a convincing 7-2 aggregate victory. They then drew 1-1 at Northampton and won the second-leg 2-1.

Striker Dave Bamber is keen to maintain his record of scoring in every round so far. Dave netted once against Chester and netted once in each game against Northampton and with a grand total of ten goals to his credit is among the Fourth Division's leading scorers.

Bamber was signed in 1979 after making a good impression in the British Universities XI that met Blackpool in a friendly. He was soon in the first team and last season finished top scorer with 17 goals.

Dave Hockaday and Paul Stewart are usually the other two forwards.

Hockaday developed in the junior teams, made his League bow in 1976-77 and celebrated his 100th League appearance last season. Stewart made his full League debut at Torquay last February and this season

has won a regular place. He scored against Chester in a previous round.

There is considerable competition for midfield places, one of the most interesting among them being the veteran Peter Noble who won a League Cup winners' medal in 1969 when he was a member of the Swindon side that shattered Arsenal at Wembley.

Peter has been a prolific scorer from midfield for most of his career, starting with Newcastle United. A £10,000 deal took him to Swindon in 1968 and Burnley paid £40,000 for him in 1973. He twice topped their scoring list before moving on to Blackpool three seasons ago.

Terry Pashley developed with Burnley and Blackpool invested £30,000 in his transfer in 1978. He settled down at left-back for the Tangerines until successfully switching to midfield last season. If Blackpool are awarded a penalty tonight Terry is the man likely to take the kick.

John Deary and John Butler are both products of the club's youth team. Deary made his League debut two seasons ago whilst Butler was given his chance, while still an apprentice, in the final game of last season.

Billy Jeffrey was signed from Oxford this summer. He had been at The Manor for more than a decade, completing his apprenticeship with the club. He played well over 300 League games for Oxford.

Bobby Downes, who joined Blackpool from Burnley this summer, began his career with W.B.A. but he didn't play League soccer until he had signed for Peterborough in 1967. He moved on to Rochdale in 1969 and then signed for Watford in 1974. Bobby was in at the start of Watford's phenomenal rise but, after five years as a first-teamer, moved on to Barnsley in 1980.

Gordon Simmonite and Nigel Hart have been filling the full-back positions though Andy Brockbank opened the season at left-back.

Simmonite served his apprenticeship with Rotherham but didn't get into their League eleven. He moved on to Sheffield Wednesday and made a solitary appearance in the Owls senior side in 1976-77. He then went non-League with Boston United until Blackpool opened the door for him to return to League soccer two seasons ago.

Hart got one outing in Wigan Athletic's League team in 1979-80 and was transferred to Leicester before the season ended. He didn't get into Leicester's first team but has enjoyed considerable success since signing for Blackpool in 1981.

Brockbank developed in the juniors and made his League bow three seasons ago.

David Serella and Steve Hetzke — both recent summer signings — have been operating in the middle of the defence.

Serella played well over 50 League games for Nottingham Forest and moved on to Walsall in 1976. He remained a fixture in the Saddlers' first team for six years until his release.

Hetzke was introduced to League soccer by Reading in 1973 and made some 300 senior appearances before his £12,500 transfer.

Colin Greenall is another challenger for a centre-back place. In August 1980 he became the youngest player ever to appear in Blackpool's first team when he made his League debut against Huddersfield at the age of 16.

Goalkeeper Iain Hesford won a regular place in the England Under-21 side last season and was in goal last month when England beat West Germany in the final of the UEFA 21 tournament. Iain is a local boy who made his League debut in 1977-78 and his recnt performances have obviously been at-

tracting some bigger clubs.

It's now some 18 months since Blackpool entered the darkest era of their history with relegation to the Fourth Division. They managed to finish only 12th last season and that doomed this once-famous First Division club to a second campaign in Fourth Division soccer.

The Tangerines were one of our great teams of the immediate post-war years when they appeared in three Wembley finals in five years.

Two of those three finals remain among the classics — the 1948 event, when they rather unluckily lost 2-4 to Manchester United, and the famous 'Stanley Matthews' final of 1953, when they came from 1-3 to beat Bolton 4-3 in the dying seconds.

Blackpool were beaten 0-2 by Newcastle in the 1951 final.

Alas, those events have now

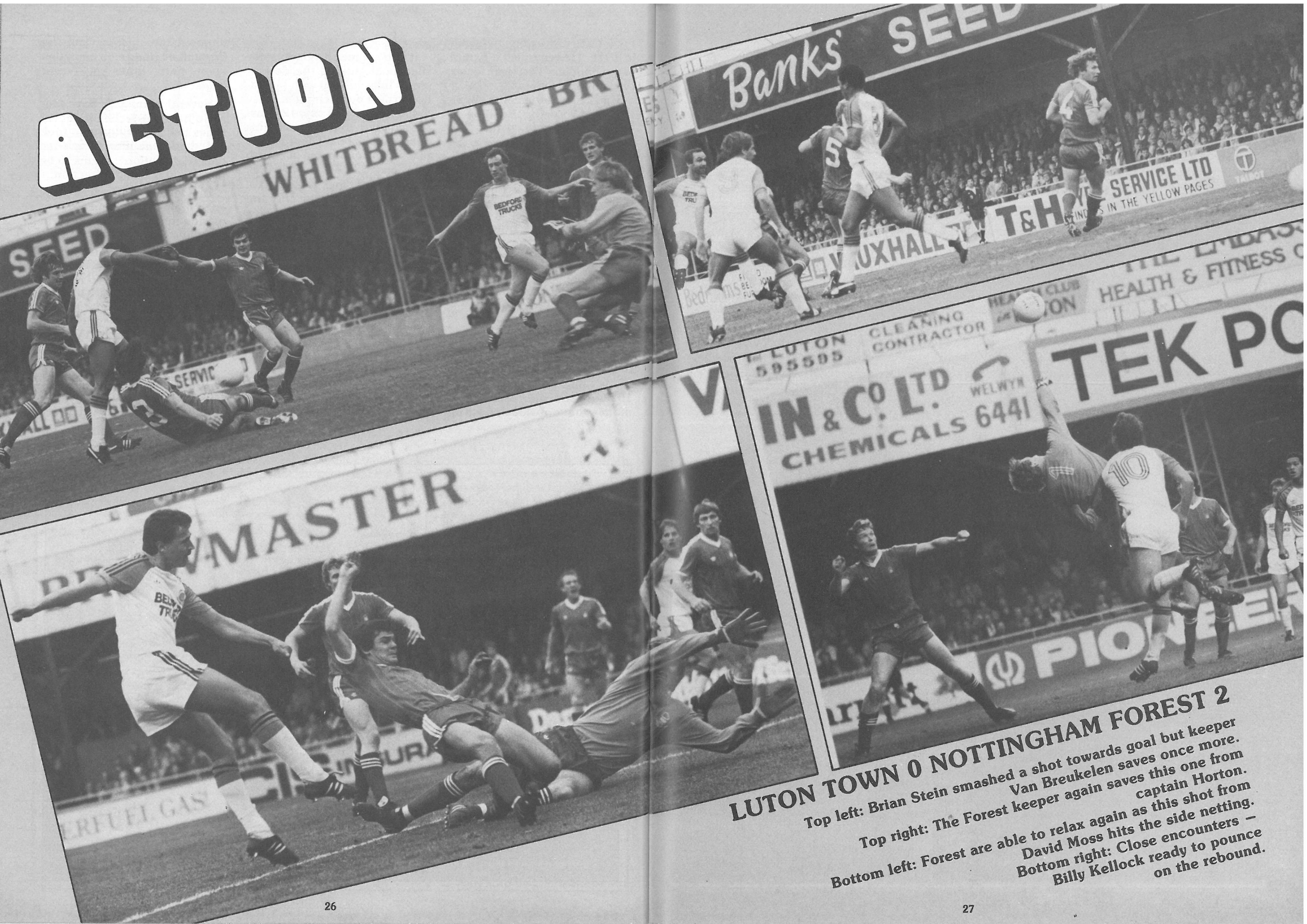
dimmed into history and the Bloomfield Road club has fallen upon hard times in recent years.

Several managers have failed to halt the decline in recent times but Sam Ellis, who took over last June after a spell as coach at Watford, seems to be moving in the right direction.

Blackpool are now well placed to make a challenge for promotion though their away form has been something of a disappointment so far. They have won only one away League game — at Chester (2-1) — and drawn another, at Bristol City (0-0). The remainder have been lost at Mansfield (1-2), Colchester (1-4), Rochdale (1-3) and Port Vale (0-1).

But they are unbeaten away in the Milk Cup, having won at Chester (2-1) and drawn at Northampton (1-1).





BUMME BUBLIST AND BURNERS OF THE PROPERTY OF T

built luxury team coach.

When you support the Town away, I'm sure you The financial facts of life in League football these will have seen our new eye-catching team coach days seldom permit the cost-consuming luxury livered in the Hatters blue and orange colours on of an overnight stay before or after an away a white background. Commercially to us it was game. Little over an hour after stepping off the perhaps the most interesting involvement we coach muscles must be at top stretch, the will to had with our sponsors Bedford Trucks, as part of win at peak, and brains unhampered by traveltheir four year sponsorship included this purpose lag. So the opportunity nine months ago when the players and officials met with Bedford Usually, a team coach is hired or adapted Trucks and their designers — comfort was the from an existing vehicle. Ours has been design- number one priority. As the photographs in-



Above: The orthopaedic couch allows on-board treatment of injuries

ting them some 15,000 miles every season Club means business.' means that comfort is the main requirement.

ed from scratch to our requirements for very dicate, every conceivable consideration was good reasons. On the majority of trips, our given. From the orthopaedic couch, which coach will be carrying a cargo valued conser- allows John Sheridan to carry out on-board vatively at over three million pounds. The treatment of injuries, to the luxury of television players, the manager, the physiotherapist, the and video equipment, front and back. This certrainers are a football clubs prime assets, affec- tainly cements, in our opinion, Bedford Trucks ting its success, its future, its viability. Transpor-slogan 'Bedford Trucks and Luton Town Football

BILL TOMLIN





Separate tables for four make for relaxed, informal travelling in Luton Town's specially equipped coach — pictured top.





Opponents	Result	Attend- ance	Points	Position	Findlay	Stephens	Money	Horton	Goodyear	Donaghy	豆豆	Stein	Walsh	Antic	Moss	Turner	Kellock	Judge	Fuccillo	Thomas					land and
Goals Scored							16:			1	2	11	6	1,23	6	1			2		-52				1
1982 August					1																				
August 28 Tottenham Hotspur	2 - 2	39,180	1	_	1	2	3	4	5	6	7	80	9	10	11							1			
31 West Ham United	0 - 2	13,403		_	1	2	3	4	5	6	7	8	9	10	11										
September	0-2	13,403	'		1		3	4	3	0	1'	0	9	10	11										
4 Notts County	5 - 3	9,071	4	_	1	2	3	4	5	6	70	8	986	10	110										1
8 Aston Villa	1 - 4	18,823	1	_	1	2	_	4	5	6	7	8	9	10+	1,357,8000	2	12				1				
11 Liverpool	3 - 3	33,694	1	18	1+	2	3	4	5	6	7	800		12	110	10	_								
18 Brighton & Hove Albion	5 - 0	Control of the second	8	11	2 <u>- 1</u>	2	3	4	5	6	7	88	9	_	110	100	_	1			1.00	-			2
25 Stoke City	4 - 4	18,475		12	_	2	3	4	5	60	7	The second second	9+6	12	11	10	_	1							
October		-1 * 4 -4 5		-										1										21	
2 Manchester United	1 - 1	17,009	10	12	1	2	3	4	5	6	70	8	9	12	11	10+	_						/		
5 Charlton Athletic	3 - 0	7,030	_	-	1	2	3	4	5	6	7	80	9	_	11	_	_	_	108						
(MC2-1L)											100		-												
9 Birmingham City	3 - 2	13,772		8	1	2	3	4	5	6	7	80	90	-	110	-	-	_	10						
16 Ipswich Town	1 - 1	13,378		11	1	2	3	4	5	6	7	80	9	-	11	_	_	_	10						
23 West Bromwich Albion	0 - 1	16,345	14	13	-	2	3	4	5	6	7	8	9	-	11	12	-	1	10+					4	
26 Charlton Athletic (MC2-2L)	0 - 2	5,973	-		1	-1	3	4	5	6	7	8	9	_	11	10	-	-	_	2	-				
Nottingham Forest	0 - 2	12,648	100	16	1	-	3	4	5	6	7	8	9	12	11	2	10+	-	-	-		4			
November	2 - 2	16,597	15	17	1	-	3	4	5	6	7	8	90	12	110	2+	-	-	10	_	1				
6 Arsenal						i			- 1																
9 Blackpool (MC3)	130												12												
3 Sunderland																60	1				1.5	200		Sug 1	
20 Coventry City					er												-		1						
27 Southampton					*	- 1		1																	
30 Milk Cup (4) December															1110										
4 Swansea City																-									
1 Manchester City																									
8 Everton						1574																			
27 Watford	1																								
28 Norwich City	7	2.0																							
1983									1								1								
January																		Scen				102			
1 Coventry City	4.70	130		11				379				E 70.1	200	100		- 1	1540								
4 West Ham United								1											5. 11			Tropie	1000		
8 FA Cup (3)						2						- 4												-	
5 Tottenham Hotspur														201-1											
8 Milk Cup (5)	- 1	-1																							
22 Brighton & Hove Albion									2																
29 FA Cup (4)							- 1																		
ebruary																									
5 Liverpool										- 1	7		- 1	-											
Milk Cup SF (1st leg)		-7.0						e deves also											7					- 1	
2 Manchester United										PLI	EAS	SE	NO	TE											
Milk Cup SF (2nd leg)				1	1	n th	ne a	rticl	e, v	vhic	h a	opea	ared	l in la	ast S	Satu	irda	v's		9 : 4					
9 Birmingham City														rning										,	
6 Ipswich Town					- 11									'A											
/larch 5 West Bromwich Albion					00									or						15					
2 Nottingham Forest																									
9 Arsenal	- 1											ew s	taa	ium	IS SI	mpi	y /v	O I							
6 Sunderland (MC Final)	- 1				1 6	100	nom	iic,	or v	/iab	le.														
pril					T	T			1	1					Ī	T	T	T					1		
2 Norwich City																									
4 Watford										-												-			
9 Aston Villa																							-		
6 Notts County																	1				1744		5		
3 Swansea City																									
9 Southampton	-																								
lay											1		1	3.5								· · · ·			
Stoke City														7											
7 Everton																									
4 Manchester City										0.7		1			g.							100			
FA Cup Final				- 1		- 1		- 1		- 1	- 1							1							

		1 1		
Ī	14 Manchester City			100
	21 FA Cup Final			

+ Player replaced by substitute

* Own Goal

Goalscorer

30

Home fixtures in bold

Copyright of The Football League

FO		BALL COMBINATION FIXTURES 1982-83	FΑ	DIVIS	ION	OI	NE	T	ΔВ	LE	19	82-	83			
Aug.	28	Watford 7.30	0 - 1				Hor	me					Av	vay		
Sept.		Norwich City	3 - 0		Р	W	D	L	F	A	W	D	L	F	A Pt	
Sept.		Brighton 7.30	1 - 0	Liverpool	13	4	2	0	17	/	3	2	2	12		
		Oxford United	3 - 1	Manchester City	13	5	1	1	11	6	2	1	3	8	11 23	
1000		West Ham United 7.30	1-1	West Ham United	13	4	1	1	17	6	3	0	4	10	15 22	
Oct		Crystal Palace	P	Manchester United	13	4	2	0	11	4	2	2	3	10	8 22 15 22	
Oct.		Birmingham City 3:00	0 - 3	Nottingham Forest	13	5	2	0	13	5	2	0	4	10	11 21	
Oct.		Ipswich Town	0 - 2	Watford -	13 13	4	2	0	19	12	2	1	3	9	8 21	
Oct.		Q.P.R. 3.00	0 - 2.	Stoke City W.B.A.	13	5	0	1	13	12	2	0	5	8	16 21	
Nov.		Arsenal Fulham	1 - 4	Tottenham	13	4	1	2	21	8	2	1	3	4	10 20	
Nov.		Leicester City 2.15		Aston Villa	13	5	Ó	1	18	5	1	1	5	2	12 19	
Nov.		Swansea City 3.00		Coventry City	13	5	1	1	9	4	0	2	4	4	11 18	
Nov.		Southampton		Brighton	13	5	2	0	11	5	0	1	5	3	22 18	
Dec.		Bristol Rovers 2.15	4	Everton	13	4	2	1	16	11	1	0	5	8	12 17	
Dec.		Chelsea		Swansea City	13	5	0	2	14	9	0	2	4	4	11 17	
Dec.		Charlton Athletic 2.15		Notts County	13	4	1	1	9	9	1	1	5	8	15 17	
Dec.		Reading 2.15		Arsenal	13	2	2	2	7	6	2	2	3	6	8 16	
Jan.		Swindon Town		Luton Town	13	2	3	2	14	11	1	3	2	13	16 15	
Jan.		Fulham 2.15		Ipswich Town	13	2	1	3	11	8	1	4	2	11	8 14	
Jan.		Tottenham Hotspur 2.15		Southampton	13	4	0	2	9	7	0	2	5	4	19 14	
Jan.		Watford		Sunderland	13	2	3	1	9	6	1	1	5	8	21 13	
Jan.		Oxford United 2.15		Norwich City	13	2	2	3	10	9	0	3.	3	5	14 11	
Jan.		Swansea City		Birmingham City	13	2	3	2	7	9	0	2	4	2	15 11	
Feb.		Brighton & Hove Albion		Up to a	and in	cludi	ng S	atu	rday	6th	Nov	emb	er			
Feb.		Millwall			SOM PERSON	- 57		3230						NO.		
Feb.	14	Crystal Palace 2.15									200					
Feb.	22	Birmingham City		COM	BIN	ATL	ON		AB	143	198	2-8	3			
Feb.	26	Ipswich Town 3.00														
Mar.	8	Q.P.R.	1 [Water State of		The second second					A CONTRACTOR	W.			
Mar.	14	Millwall 7.30				P	W	/	D		L.	F		Α	Pts	
Mar.	19	Arsenal 3.00		Watford		12	. 7	7	3		2	25	5	18	17	
	20	1 ' 0'.				100										

DIVISION ONE HOT SHOTS

(including League and Milk Cup)

30 Leicester City

April 11 Norwich City 7.30

April 30 Southampton 3.00

May 10 Charlton Athletic

3 West Ham United

April 18 Swindon Town 7.30

9 Tottenham Hotspur

2 Reading

April 26 Bristol Rovers

May 16 Chelsea 7.30

Bob Latchford (Swansea)	11
Brian Stein (Luton Town)	11
Luther Blissett (Watford)	10
Garth Crooks (Tottenham)	10
lan Rush (Liverpool)	10
Cyrille Regis (W.B.A.)	8
John Wark (Ipswich)	8

FIRST DIVISION ATTENDANCES 1982-83

	Highest	Average	
Manchester United	57,334	46,444(6)	
Liverpool	40,853	33,045(6)	
Tottenham	42,215	31,727(7)	
Everton	52,741	27,238(7)	
Manchester City	29,617	26,630(7)	
Arsenal	36,429	25,565(6)	
West Ham United	32,500	25,280(6)	
Aston Villa	25,992	21,967(6)	
Ipswich Town	25,000	20,988(6)	
Southampton	21,700	18,762(6)	
Stoke City	29,501	18,080(7)	
W.B.A.	25,300	17,874(6)	
Watford	19,630	17,574(6)	
Nott'm Forest	23,956	17,215(7)	
Sunderland	21,137	17,201(6)	
Norwich City	22,638	17,141(6)	
Birmingham City	20,176	14,926(7)	
Brighton	20,490	13,859(7)	
Luton Town	17,009	13,279(7)	
Swansea City	20,322	13,145(7)	
Coventry	12,076	9,545(7)	
Notts County	9,376	8,875(6)	
Up to and in	cl. Sat. 6th	Nov.	

COMBINATION APPS & GOALS 1982-83 Watford Aizlewood Queens Park Rangers Tottenham Hotspur West Ham United Breaker Ipswich Town Birmingham City Cooke Leicester City Chelsea Fuccillo Crystal Palace Kellock Swansea City Judge McConville Swindon Town Fulham McCulloch **Luton Town** Parker **Bristol Rovers** Plummer Charlton Athletic Shearer Southampton Sindall

SCORECHECK

Up to and including Monday 1st November 1982

Birmingham City v Derby Brentford v Swansea Coventry City v Burnley C. Palace v Sheffield Wed. Everton v Arsenal Gillingham v Tottenham Notts County v Chelsea Sheffield Utd. v Barnsley

Norwich City

Oxford United

Arsenal

In the event of tonight's game ending in a draw the replay will be at Blackpool on Tuesday 23rd November. Kick-off 7.45.

Thomas

Turner

Watts

Up to and incl. 23rd Oct.

DIVISION ONE APPS &

GOALS 1982-83

Up to and incl. Sat. 6th Nov.



Tonight's Mitre Match Ball is sponsored by:



Tuesday 9th November 1982 **BLACKPOOL**

Two teams from Luton are currently making a name for themselves.

'The Hatters' are in the first division. And Vauxhall-Opel are enjoying fantastic sales success.

Achievements in different fields, but

for the same reasons.

A consistently high all-round performance and magnificent team effort.

Facts confirmed by checking out today's line-up, and by a visit to your local Vauxhall-Opel dealer.

With stars like the Cavalier, the coming season promises to be even better for us.

We're sure that's also true of Luton Town.





MALINAL TO PRINTERS OF THE STATE OF THE STAT