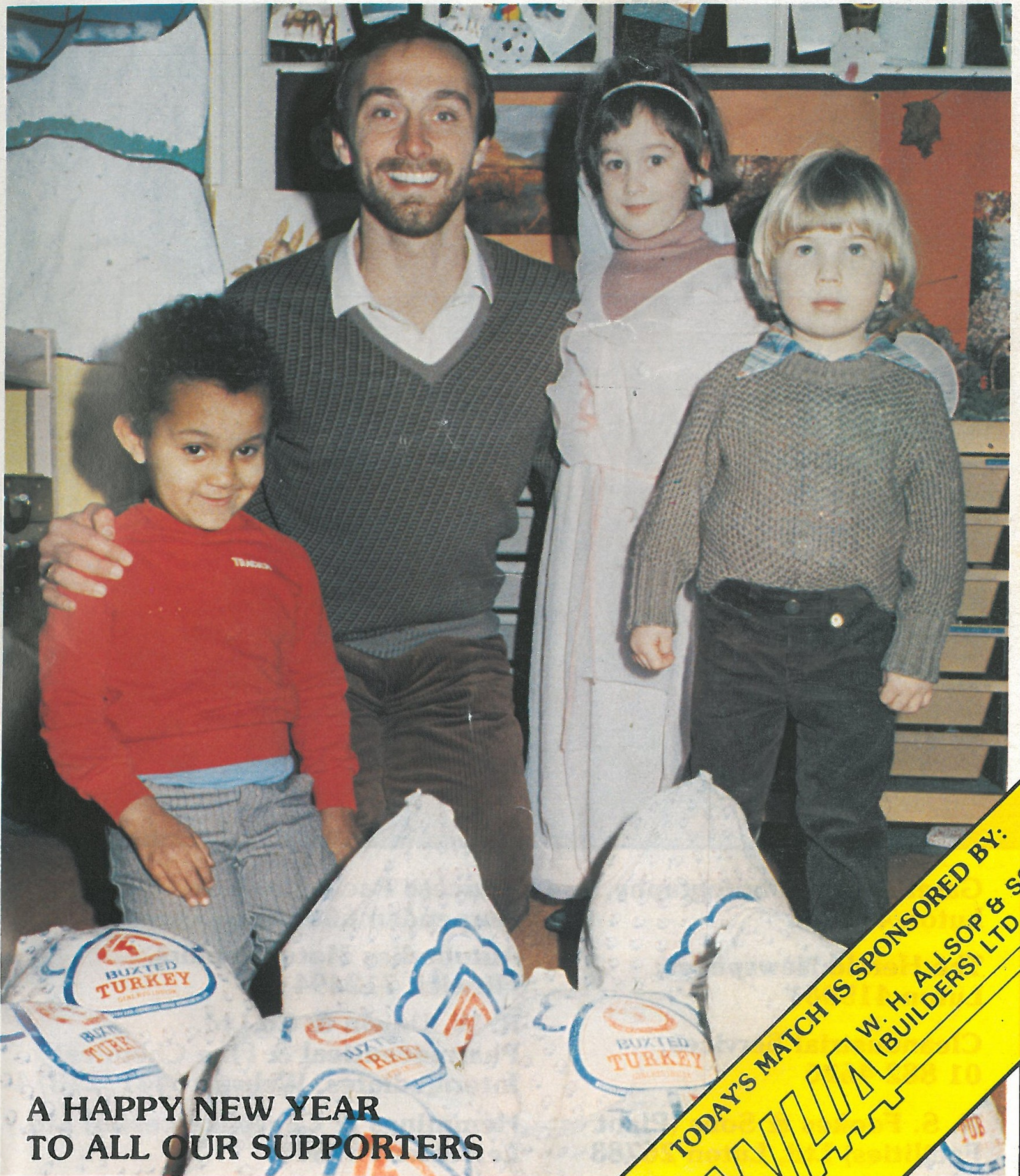


THE HATTER

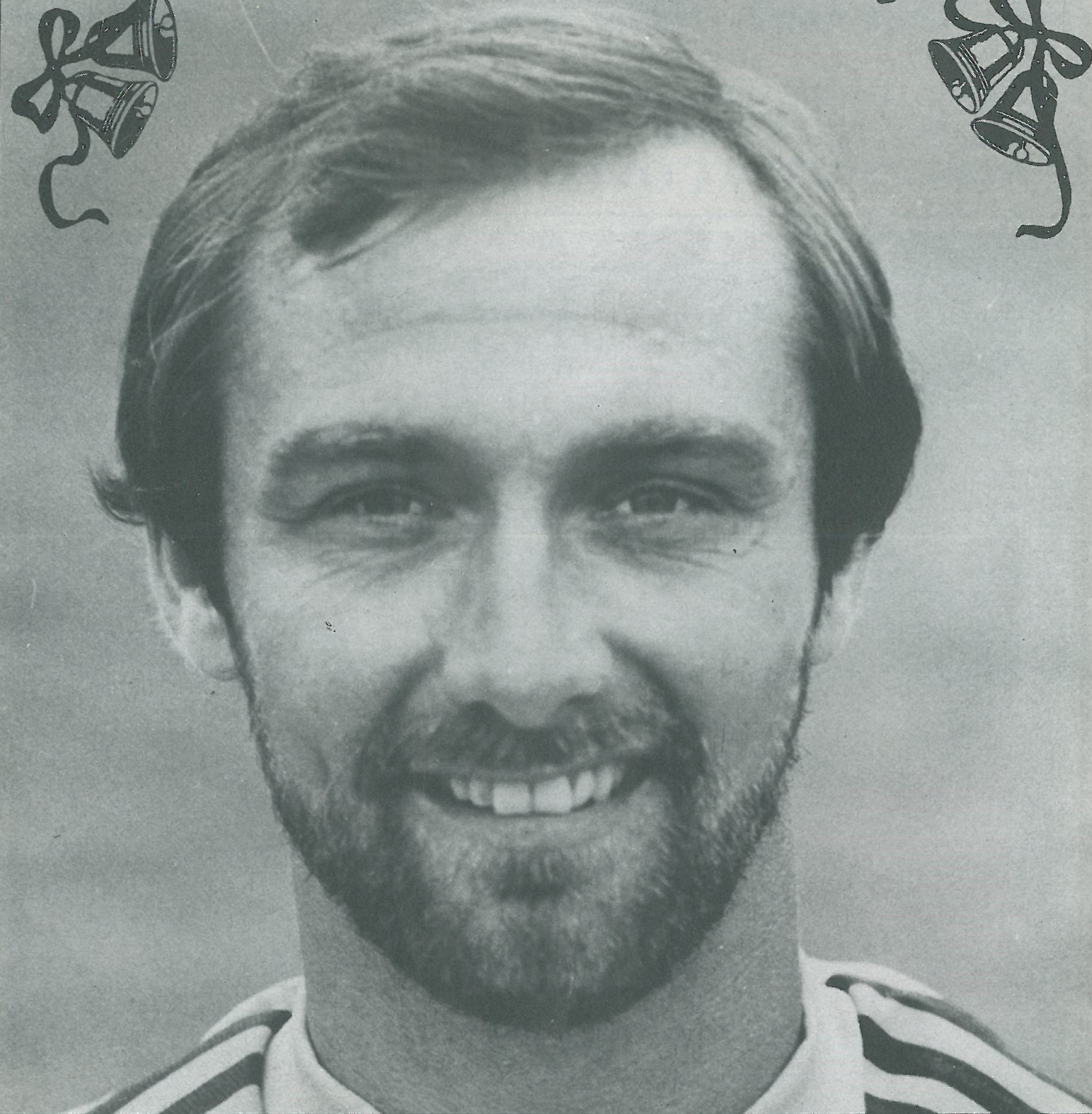
FOOTBALL LEAGUE DIVISION ONE
SATURDAY 1st JANUARY 1983
LUTON TOWN v COVENTRY CITY



A HAPPY NEW YEAR
TO ALL OUR SUPPORTERS

TODAYS MATCH IS SPONSORED BY:
WHA
W. H. ALLSOP & SONS
(BUILDERS) LTD.

A very Happy and Prosperous New Year from
Brian Horton and the team



Gareth Owen Photography,
Luton 418025

The Herald Newspaper,
Luton 415061

Cleandustrial Services,
01 882 4626

N. S. Fookes & Sons (Plant
Facilities) Ltd, Luton 26783

Princess Packaging Ltd,
Harpenden 66806

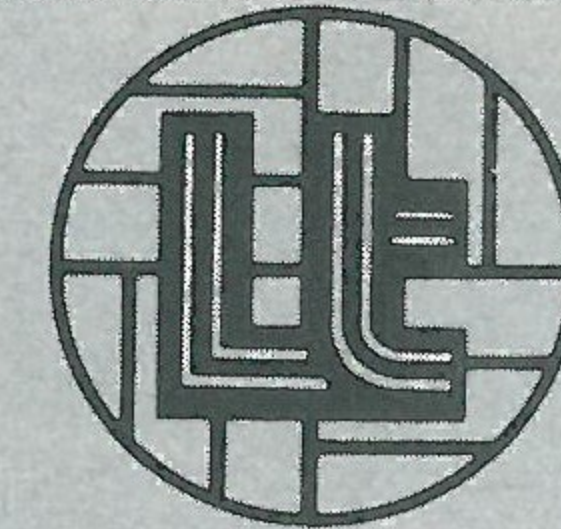
Autobodies Motor Repairs,
Flitwick 712494

R. W. Unwin & Co Ltd,
Pharmaceutical & Fine Chemical
Intermediates, Welwyn 6441/2/3/4

Hemmings & Capey (Leicester) Ltd,
Leicester 769341

TEAM CHECK

**LUTON
TOWN**



- 1 JAKE FINDLAY 1 (5)
- 2 KIRK STEPHENS
- 3 RICHARD MONEY
- 4 BRIAN HORTON
- 5 CLIVE GOODYEAR
- 6 MAL DONAGHY
- 7 RICKY HILL
- 8 DAVID GEDDIS
- 9 PAUL WALSH
- 10 LIL FUCCILLO
- 11 DAVID MOSS
- 12 ANTIC

Today's Match Ball is sponsored by:
CLARENDON HATS 'FELTS AND STRAWS'

**COVENTRY
CITY**



- 1 LES SEALEY (2) 2
- 2 DANNY THOMAS
- 3 PETER HORMANTSCHUK
- 4 IAN BUTTERWORTH
- 5 PAUL DYSON
- 6 GARY GILLESPIE
- 7 STEVE WHITTON
- 8 GERRY FRANCIS
- 9 MARK HATELEY
- 10 JIM MELROSE
- 11 STEVE HUNT
- 12 THOMPSON

Today's Match is sponsored by:
W. H. ALLSOP & SONS (BUILDERS) LTD

Referee: D. S. VICKERS. Linesmen: D. A. BRUNNING (Red Flag), P. DON (Yellow Flag)

Chairman: Denis Mortimer

Directors:

R. L. Banks, D. J. Evans, E. S. Pearson
R. J. Smith, J. R. Smith (Executive)
D. J. Pleat (Team Manager)

President: T. Hodgson

Vice-Presidents:

J. A. C. Bain (Deputy President)
Lord Hill, Sir Reginald Pearson OBE,
A. G. Berry, J. B. Brent, B. Cole,
B. England, N. S. Fookes,
C. Holloway, I. E. Holmes,
C. J. Evans, R. Larkinson,
L. Leppington, Eric Morecambe OBE,
R. Safranek, E. Waller, R. Unwin

Administration:

General Secretary: Graham MacKrell
Club Secretary: John Wilkinson
Business Development Executive:
Bill Tomlins

Projects and Advertising Executive:

Mike Beevor

Promotions Manager: Mike Hardwicke

Catering Manager: Clive Hustwitt

Assistant Promotions Manager:

John Gornall

Youth Development Officer: Colin Ball

Travel Organiser: Mrs C. Ball

Auditors:

Arthur, Young, McClelland,
Moores & Co.

Photographer: Gareth Owen

Playing:

Coaches:

David Coates, John Moore and
Trevor Hartley

Physiotherapist: John Sheridan

Doctor: W. A. C. Berry MBBS



LUTON TOWN FC
70-72 Kenilworth Road
Luton
Tel: 411622

All ticket enquiries please contact
Luton 30748. All matchday information is
obtainable from our 24-hour answering
service - Telephone Luton 33010

Printed by
Hemmings & Capey (Leicester) Ltd

BEDFORD BUSINESS MEANS:

**You need it,
we've
got it.**



A vehicle for every business.

You'll find Bedfords working in just about every business you can think of. That's because we offer a vast range of vehicles from light vans to heavy-duty trucks to keep the wheels of British industry turning. And, if you came to the match by coach, the chances are that also was a Bedford.



A dealer round every corner.

You'll find a Bedford dealer is never far away. He'll help you choose the vehicles that best suit your business needs; he'll advise you on our special leasing, insurance and warranty schemes; and he'll maintain your Bedfords in peak condition throughout their long working life.

Because, giving our customers what they need, when they need it, is what Bedford business means.



**BEDFORD
MEANS
BUSINESS**

MY VIEW

Welcome! A Happy New Year to all our supporters. I hope 1983 will prove as successful for Luton Town as 1982. I would like to thank all those good supporters who have faithfully followed the side during the past historic year.

We have now won the right to meet the Liverpools, Arsenals, Tottenhams and Manchester Uniteds of this world, and we should not be in awe of anyone. Only a positive, optimistic approach from everyone at the club, from the chairman to the tea lady, is acceptable. We shall all work harder so we can bring about the same tremendous success of our visitors today. Some people may be surprised at that statement.

Well, I am a realist, and understand what is success, and how it is relative to your population, ground and finances. In staying in the First Division for 16 years, Coventry have shown what can be done by sound leadership.

They have even managed to make their ground the most modern in the country, with a wonderful playing pitch and adequate seating. On the playing field, they have traded soundly and been patient to await the development of good youngsters. They have introduced a sporting complex at their training ground second to none. That is progress and success.

We must work to the same principles and have sensible targets. When we played at Coventry recently, we lost 4-2 and felt the score flattered them. However, they will be difficult opponents, and only our very best will do.

Our youth side were due to meet Newport on Wednesday and we hope they were successful. There are several boys in



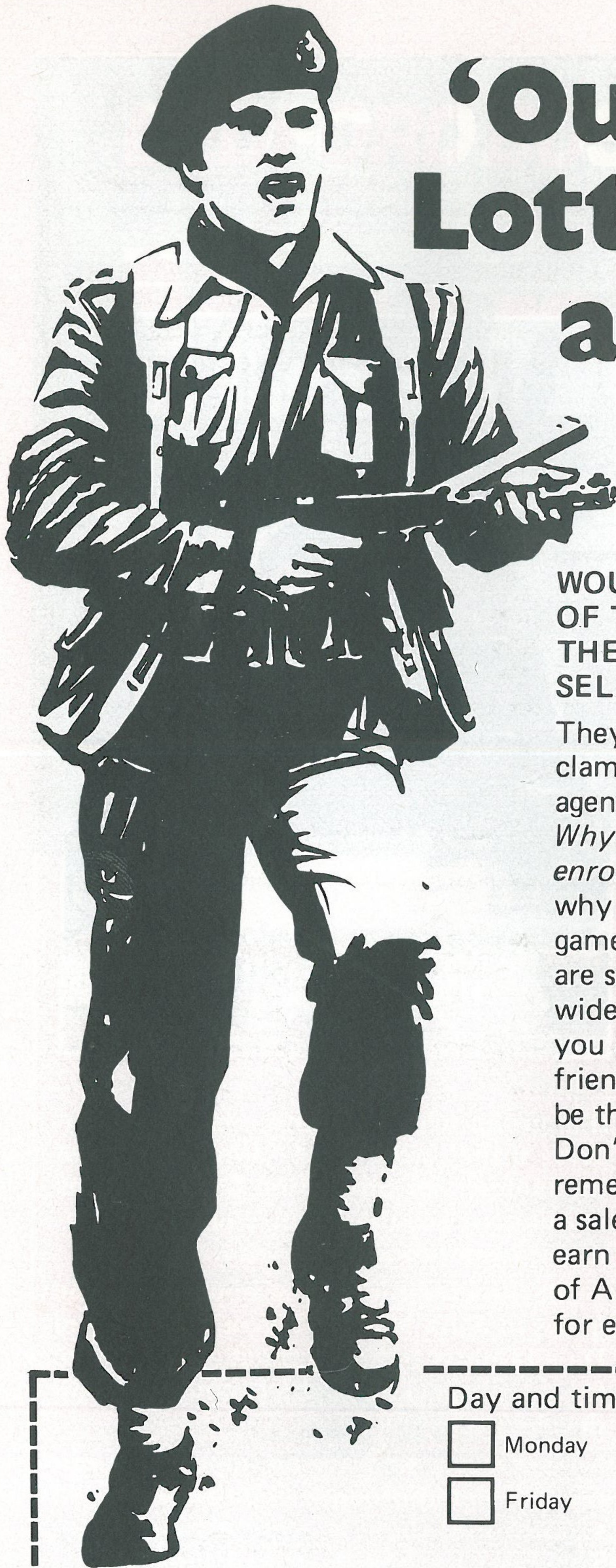
this group who have the chance to progress if they work hard. When I think of the budgets for other First Division clubs relating to scouting and youth development, I am proud of our efforts.

All the credit for these boys should be given to John Moore, Trevor Hartley and David Coates, who, in effect, compensate for the absence of a chief scout or youth development officer.

Next week, we have an important Cup-tie with Peterborough. Only a fool would suggest that there is ever an easy game. The FA Cup has been a unique excitement, and we shall all have to respond to the challenge.

Enjoy today's game.

DAVID PLEAT



'Our Army of Lottery Agents' are really S.A.S.

WOULDN'T YOU LIKE TO BECOME ONE OF THEM?
THE MAGNIFICENT 7 LOTTERIES SELL THEMSELVES!

They are so 'morish' that our customers clamber for them, and in the process, you the agent earn lots and lots of cash!
Why not complete the details below and enrol now! You will never regret the decision, why not ask the chap next to you during the game, he must be an agent already! Our lotteries are sold in large numbers every week over a very wide area indeed! Distance is no object when you are offering the right product to all your friends and workmates, and why shouldn't you be the most popular person around!
Don't delay, complete the details below and remember that our lottery tickets are issued on a sale or return basis, and straight away you will earn cash, 10% on sales PLUS 10% on the value of ALL prizes, which is at least £3.00 to you for every 100 you sell.

Day and time when we can contact you (Please tick)

Monday Tuesday Wednesday Thursday
 Friday Saturday Sunday Time _____

Name (Mr./Mrs./Miss.) _____ I am over 16 years of age

Address _____

Telephone No. Home/Works _____

Telephone Luton 30748 (24 hour ansaphone)

LUTON TRAVEL

May we begin by wishing you all a happy and prosperous New Year, and hope that, by the end of the season, many more of you will be travelling with Luton Town Travel Club, and that we shall have many more registered members.

Our first away trip for 1983 is to West Ham next Tuesday. Departure times will be: Maple Road 4.15 p.m., Stevenage 3.30 p.m., Hitchin 3.45 p.m., Aylesbury 3.15 p.m., Leighton Buzzard 3.30 p.m., Milton Keynes 3.45 p.m., Stony Stratford 4.00 p.m., Hemel Hempstead 3.30 p.m., Redbourn 3.45, Harpenden 4.00 p.m. Fares: adults £3, juveniles £2.50.

Bookings may be made with your couriers, or with myself, as usual, but we would ask you, please, if you book and have to cancel, to give us at least 48 hours notice.

Unfortunately, on a recent trip to Swansea, a number of you did not arrive after booking your seats. In future, you may find your bookings must be accompanied by full payment in advance.

We cannot afford to run coaches with empty seats, and your vacant seat may, in fact, preclude another traveller from joining us, especially if they have been told coaches have been filled.

A week today we are at home for the FA Cup game against Peterborough, and coaches will run to Kenilworth Road as usual. Details of our next away trip to Brighton and Hove Albion will be available shortly — to enable you to make advance booking.

CATHERINE BALL Travel Organiser

MEMBERS OF THE

KENILWORTH SUITE

AMERICAN-CAN (UK) LTD
WALTON ROAD, CALDECOTTE
BOW BRICKHILL
MILTON KEYNES MK7 8AE

BARRATT DEVELOPMENTS
(LUTON) LTD
PO BOX 5, BARRATT HOUSE
LUTON L42 7XJ. TEL: LUTON 422771

MR D. SAVAGE
BEDFORD COMMERCIAL VEHICLES
LUTON

A. G. BERRY FCCA
CHAIRMAN, BLUE ARROW GROUP
SERVICES LTD
5 LONDON ROAD, ST ALBANS, HERTS

BRENGREEN HOLDINGS PLC
61 CHEAPSIDE, LONDON EC2V 6AX

B. COLE ESQ
CLEANDUSTRIAL SERVICES LTD
PALMERS GREEN, LONDON N13
TEL: 01-882 4626

FILMERGRAPHIC ASSOCIATES
PHOTOTYPESETTING AND PRINTING
BAINSON HOUSE, ALTON ROAD, LUTON
TEL: LUTON 36407

FINE STAMPS LTD
BILTON WAY, LUTON
TEL: LUTON 36761

N. S. FOOKES ESQ.
N. S. FOOKES AND SONS
(PLANT FACILITIES) LTD
45 LATIMER ROAD, LUTON
TEL: LUTON 26139

MR E. FOUNTAIN
VAUXHALL MOTORS
LUTON

S. GOLBY, FREDK RAY LTD
STANBRIDGE ROAD
LEIGHTON BUZZARD
TEL: 372241

BRIAN E. HANDSCOMBE
(LIFE AND PENSIONS BROKER)
48 ALMA STREET, LUTON LU1 2PL
TEL: LUTON 425921/4

MR I. E. HOLMES
IVOR HOMES LTD
82-88 MARSH ROAD, LUTON
TEL: LUTON 56622

C. J. HUDSON ESQ.
E. W. HOLDINGS LTD
6 UNION ST., LUTON
TEL: LUTON 30511

RICHARD C. LARKINSON
(BALDOCK) LTD
TWENTY PENCE ROAD
COTTENHAM, CAMBS.

P. M. LAYCOCK
11 THE AVENUE
FLITWICK, BEDS.

MARK JAMES (SALVAGE) LTD
16 WEST STREET, DUNSTABLE
TEL: DUNSTABLE 605944

MARSHALLS OF LUTON
(BUILDERS) LTD
SARUM ROAD, LUTON
TEL: LUTON 597666/9

MR & MRS S. J. PEARSON
55 LUTON ROAD, WILSTEAD
BEDFORDSHIRE JK45 3ET

DR & MRS G. L. PLESTER
9 BRIARS CLOSE, NUNEATON
WARWICKSHIRE

A. HUNTER ESQ.
STANMERE LTD. ALLRIC HOUSE
21 FARLEY HILL, LUTON
TEL: LUTON 32640

RICHMOND ELECTRONICS
(MARKYATE) LTD
HICKS ROAD, MARKYATE, HERTS.
TEL: LUTON 840761

ROBINSON METAL (LUTON) LTD
CALEB CLOSE
464 DUNSTABLE ROAD, LUTON
TEL: LUTON 53866

R. S. SAFRANEK ESQ.
NEAHURST LTD, LONDON RD.
LOWER STONDON, HITCHIN
TEL: HITCHIN 94-813545

MR W. POWERS
SHAW & KILBURN OF LUTON
540-550 DUNSTABLE ROAD
LUTON, BEDS

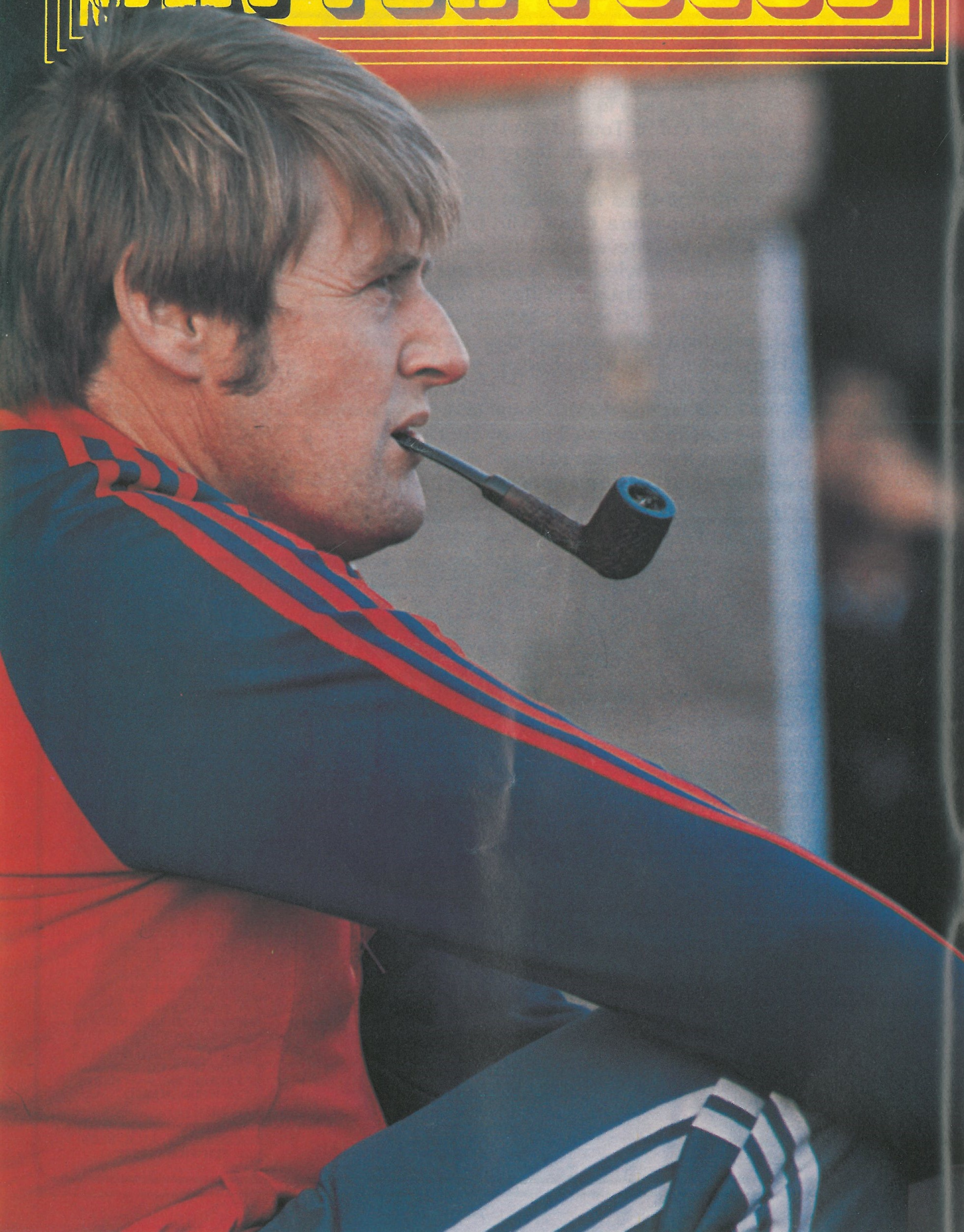
TRIMOCO PLC
2 VICTORIA STREET, LUTON
TEL: LUTON 416312

T. & H. TYRE SERVICES LTD
MANOR ROAD, LUTON
TEL: LUTON 27665

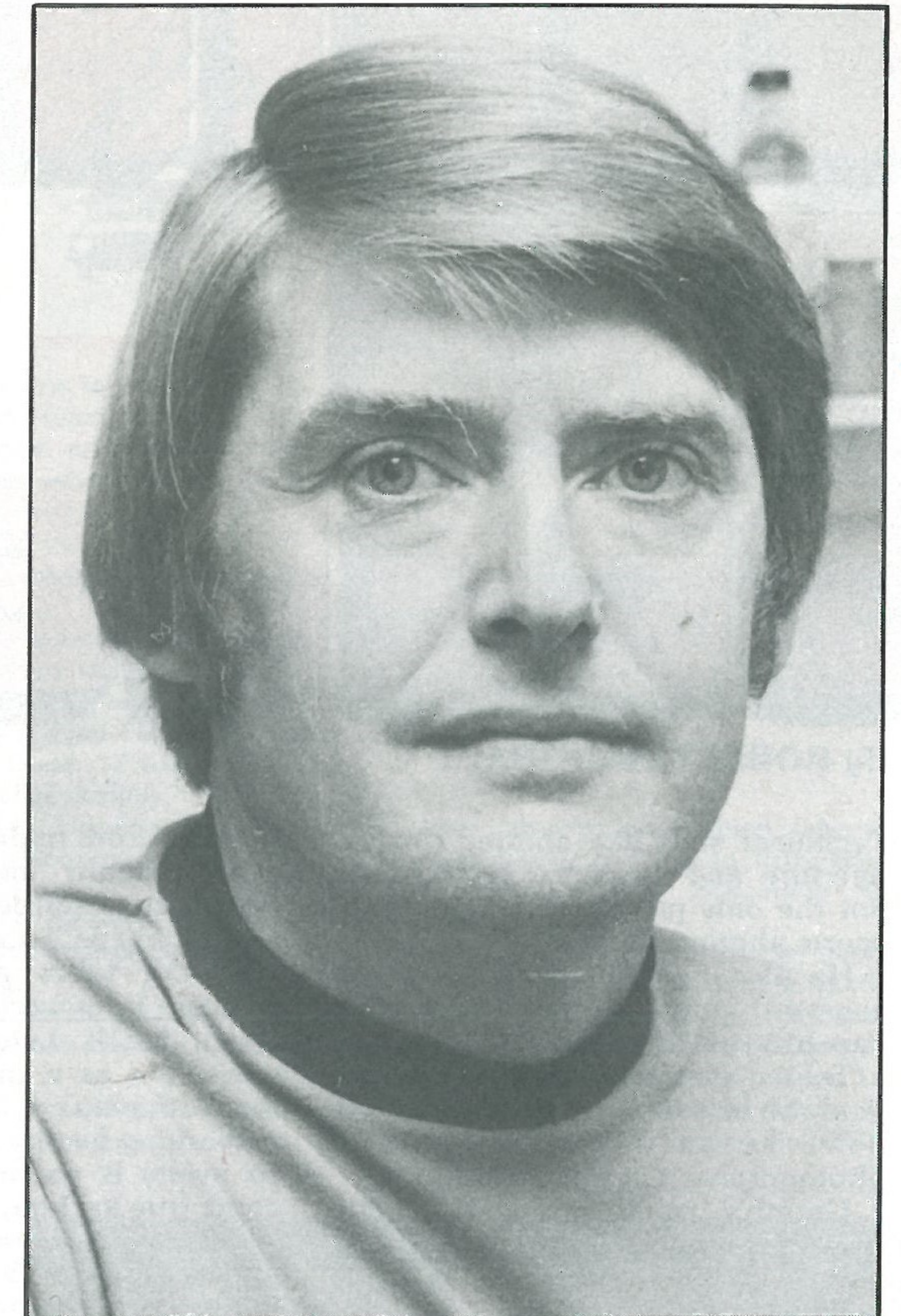
R. W. UNWIN ESQ.
R. W. UNWIN & CO. LTD
PROSPECT PLACE, WELWYN HERTS.
TEL: WELWYN 6441

WALLSPAN BEDROOMS
INDUSTRIAL ESTATE
MAULDEN ROAD, FLITWICK, BEDS.
TEL: FLITWICK 713621

HATTER FOCUS



Full name: JOHN MARTIN SHERIDAN
Birthplace: Scotland
Height: 5ft 9in
Weight: 12st
Married: Yes, to Betty
Children: Andrew, Paul and Debbie
Car: Lancer Colt
Other teams: Luton Combination side
Favourite players: Duncan Edwards and John Charles
Favourite other sport: Swimming
Favourite newspaper: Daily Mail
Players for the future: Luton Youth team
Other sports person you most admire: Daley Thomson
Favourite holiday resort: Palador, Majorca
Favourite food/drink: Steak/White wine
Your best ever all time XI: Real Madrid 1960s
Favourite actor/actress: Clint Eastwood/Natalie Wood
Favourite singer: Mick Small in bath
Favourite activity on day off: Being with my family
Miscellaneous likes/dislikes: Nice people/Bad people
Biggest influence on career: Dave Pleat and my wife
Personal ambition: To be good at my job



JOHN SHERIDAN

**FORUM
THEATRE
HATFIELD
ADVANCE
BOX
OFFICE
HATFIELD
71217**

EXPLOSIVE!
Forthcoming Events Now Booking!

1983 — An entertaining year for you!
Morrisey Mullen & Zoot Money
Buddy Rich
Chris Barber
John Mann in Concert
Northern Black Light Theatre
George Melly
An Evening in Bed with Jeremy Beadle
Neil Innes
Jimmy Tarbuck
The Baron Knights

*A Happy and Prosperous
New Year to all
From the Management
and Staff at
Forum Theatre*

BEHIND THE SCENES

By ROBERT HADGRAFT

Technical stuff like shutter speeds, aperture and exposure settings are not the only problems which face a sports photographer.

He also has to watch for those wayward shots on goal and players careering off the pitch.

Taking pictures from besides the goal can be a dangerous game — just ask Luton Town's official photographer Gareth Owen.

Gareth's worst moment in this respect was two years ago when West Ham's hard-man skipper Billy Bonds collided heavily with him.

As you can imagine, a clash with Big Billy is no laughing matter. Just ask the Steins and Walshes of this world!

Gareth is a freelance photographer who spends much of his time working for Luton Town. A large percentage of his work is providing material for match programmes. As well as shots of soccer action, he will be kept busy photographing match sponsors and competition winners.

There is far more to his job than just taking action pictures during the 90 minutes of a match.

His wife Kim is used to seeing him disappear into his home darkroom on a Sunday to develop and print his pictures.

Looking back, Gareth recalls several occasions when he has

returned from midweek matches and gone straight into action in the darkroom — still developing and printing as late as 2 a.m.

Gareth takes a lot of genuine pleasure from working at Kenilworth Road. He is Luton-born, and can remember as a small boy watching the team play.

Working for the club he supported so avidly is something of a dream come true for him.

On leaving school, Gareth entered photography in 1969. He became an industrial photographer at Vauxhall Motors and later joined the world of newspapers and his work has graced the pages of several local newspapers.

He first became involved with the Hatters in 1975, and was a regular contributor to a short-lived club magazine called 'The Hatter'.

This was a newspaper-style production issued in addition to the match programme. It proved popular with some supporters, but was scrapped at the time of the club's financial crisis.

Fortunately, the club pulled through those troubled times, and Gareth has been photographing the action and personalities at Kenilworth Road ever since.

These days he works as a freelance photographer, and his work can be seen in a variety of newspapers,



GARETH OWEN

magazines and even on TV.

The club appointed him their first 'official photographer' and an arrangement was made whereby he would have his own photo-call at the ground.

As a result, virtually every Luton Town team photo or player portrait you see in the media will have been taken by Gareth with the club's blessing.

This arrangement is obviously of benefit to the club itself, and to Gareth, and is typical of the business-like approach the club is adopting these days.

During a game, Gareth's task is obviously to get action shots from the area that matters — the goalmouth. And, inevitably, there is a certain amount of pressure on him to capture pictures of the Hatters' goals as they go in. He says the two pictures that have given him most satisfaction are 'goal shots' taken at Kenilworth Road. One involved John Faulkner netting against Fulham some years ago, and the other was a great action shot which showed Brian Stein bagging a goal against Brighton earlier this season.

Gareth, father of seven year old Kerry and four year old Paul, hopes to produce many more photos of this calibre and hopes his stay with the club is a long and happy one.

JUNIOR HATTERS



A Happy New Year to all young football supporters everywhere, and especially to all our Junior Hatters Club members and their families.

On behalf of our Junior Hatters members, I would like to extend a very warm welcome to our friends from the Junior Sky Blues who are with us today. Football matches were due to have been played this morning between Under-12, Under-14 and 'Dads' teams from our Junior Hatters Club and the Sky Blues, so I hope the weather has been kind.

Our guests have also been entertained to lunch at the Brache Sports Ground, Vauxhall Motors. This is in our appreciation to the Sky Blue Connection for the great day they provided for over 100 of us on our recent visit to Coventry. Everything was fine that day, except the result, so let's hope we are able to reciprocate exactly!

I am sure the young members of our junior clubs will benefit enormously from being together today. The game should eventually benefit by having more caring and responsible supporters.

Our mascot and escorts for today's game were chosen from all the teams playing in our five-a-side soccer league, and the lucky five are from Wing, Bucks, who now have two teams in the Under-12 league.

The Mascot/Escort team are all pupils of Overstone County Combined School, and they are:

Mascot: Daryl Johnson aged 12, who plays for his school and Wing Under-12 village team. He is also interested in swimming.

Escorts: Paul Josling aged 11, also plays for school and Wing Under-12 teams. Also likes swimming and roller skating.

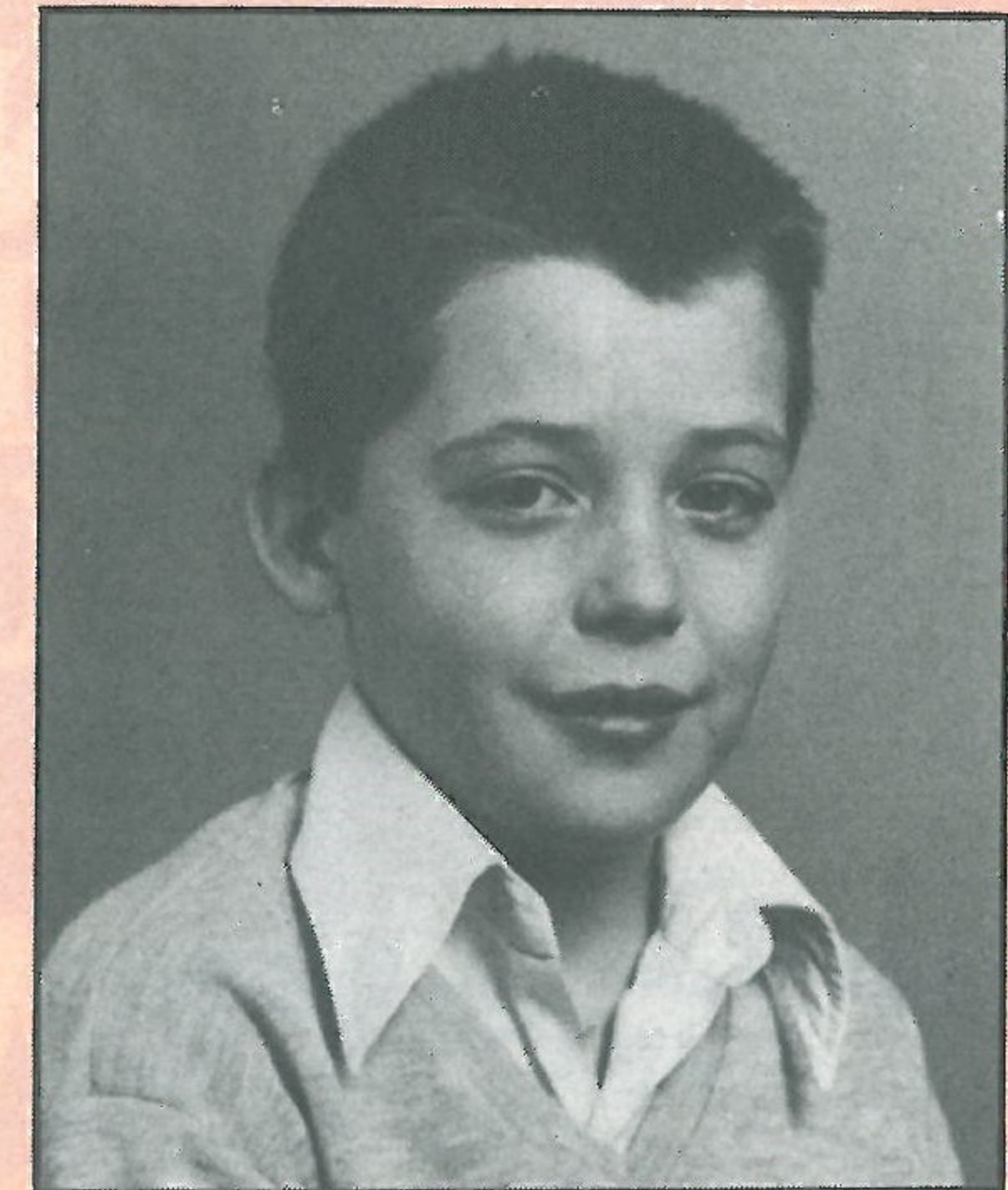
Paul Goodyer, aged 11. He plays for school and Wing Under-12 teams, and is also interested in swimming.

Gareth Kilty aged 11. He plays for school and Wing at football and badminton, and his other interest is fishing.

Mark Alibone, aged 12. He plays for Wing and school, and other interests are snooker and watching TV.

This is our first season of indoor five-a-side soccer and the 18 teams taking part are enjoy-

THE MASCOT . . .



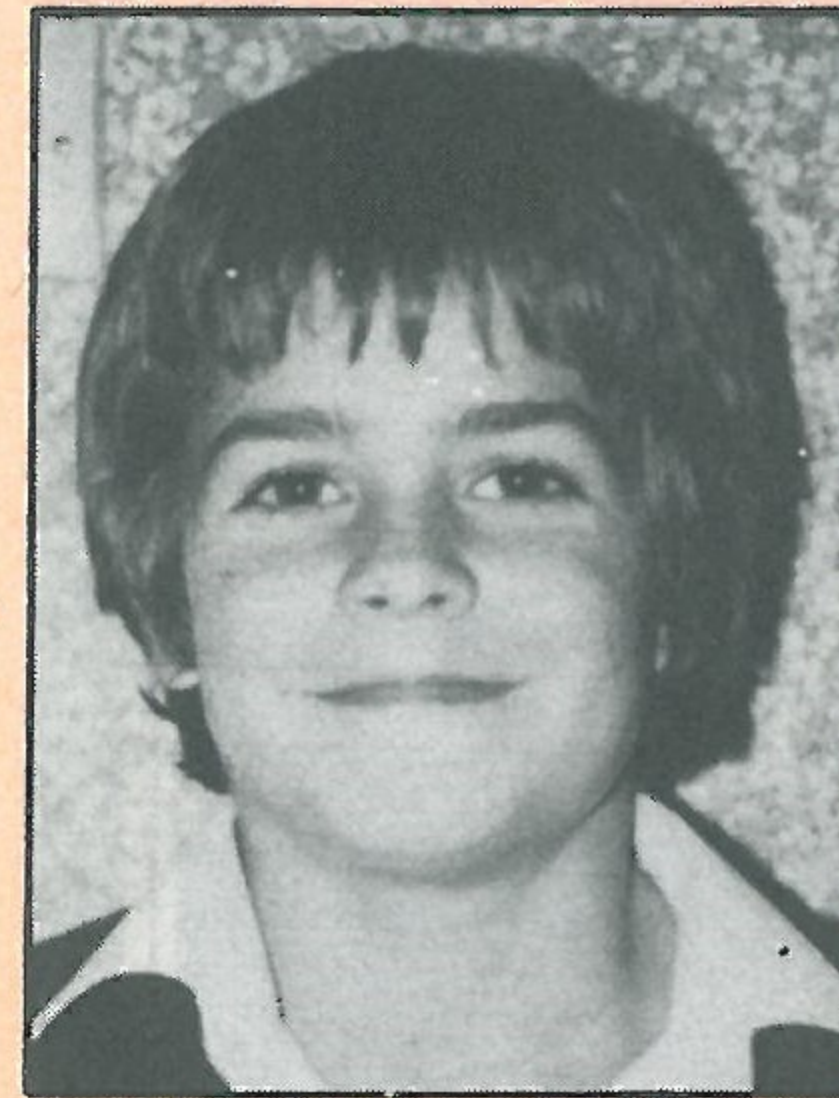
DARYL JOHNSON

ing these competitions, which take place every Tuesday, 6.15-7.45 p.m. in the Bedford Truck Main Canteen, Boscombe Road, Dunstable.

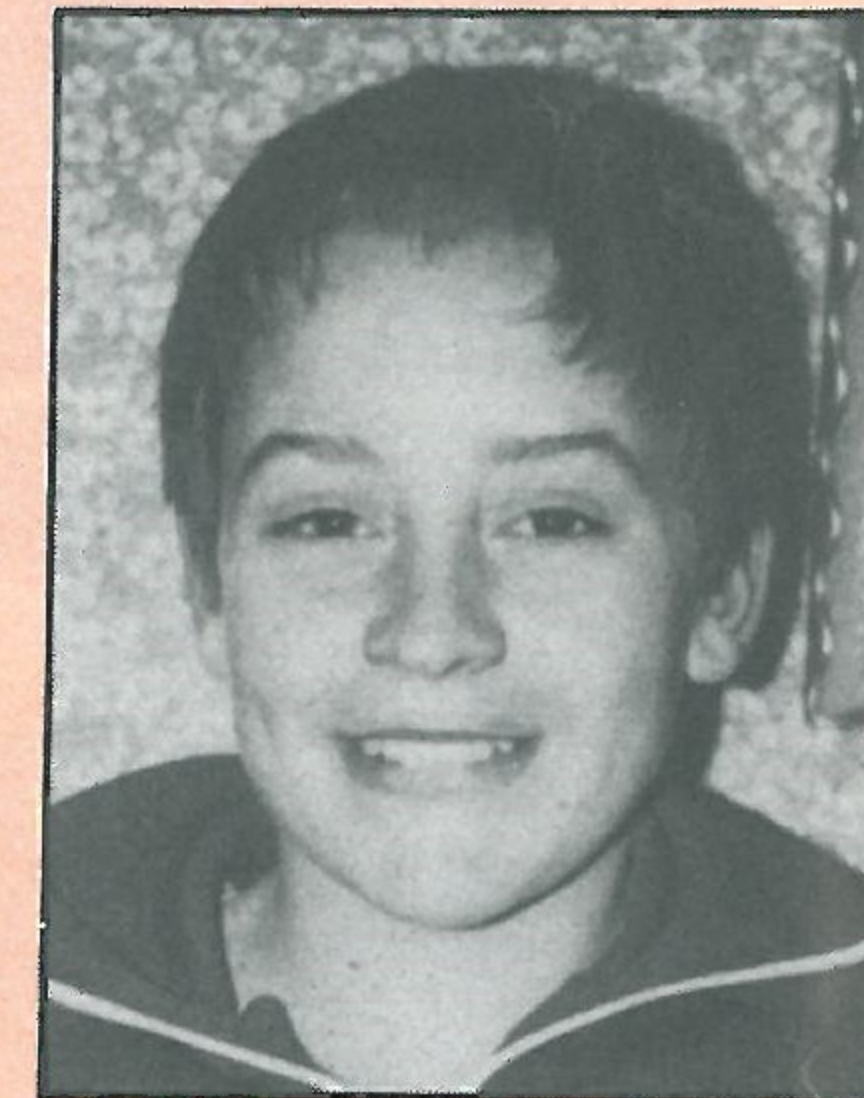
Plans are in hand for a special day-long tournament, with other added attractions, which will take place in April. If you want to take part, and haven't a team in either of our leagues, contact me at the club offices, Luton 411622, and I will give you the details.

COLIN BALL Youth Development Officer

. . . AND THE ESCORTS



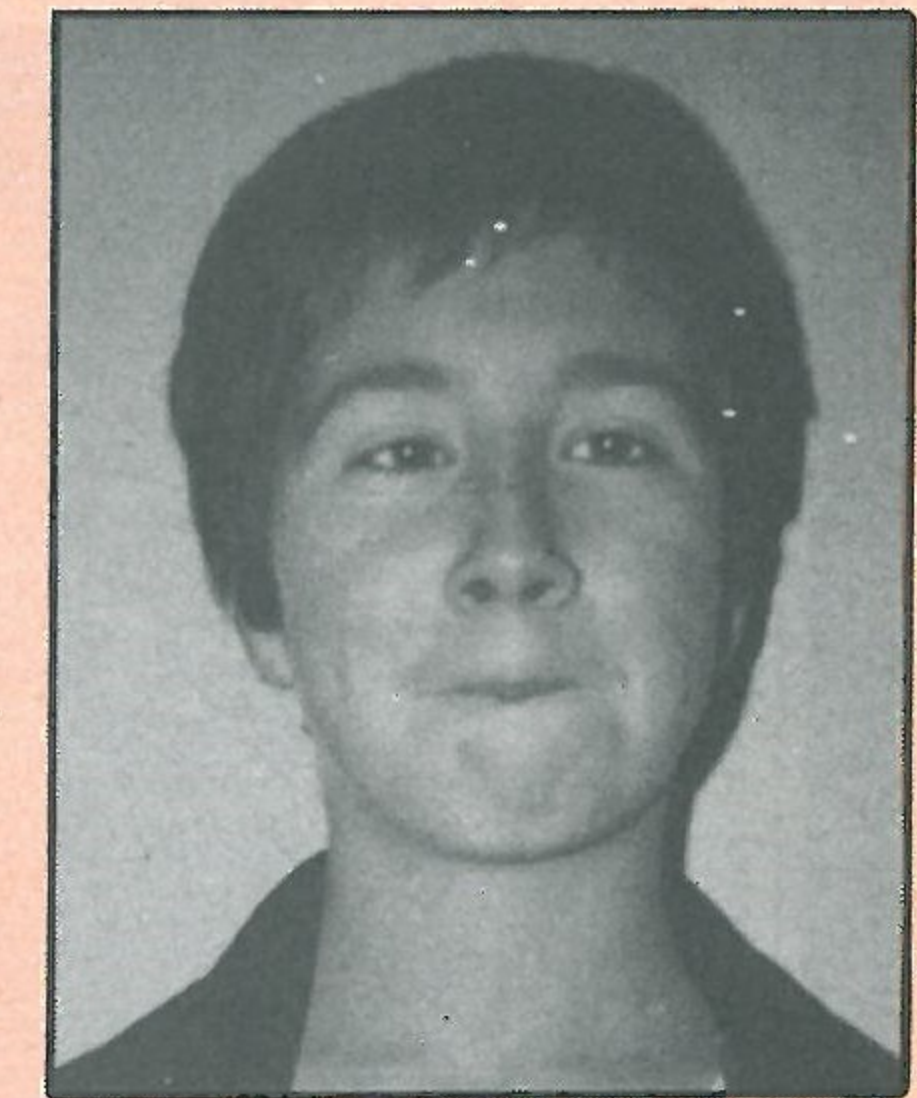
PAUL JOSLING



PAUL GOODYER



GARETH KILTY



MARK ALIBONE

JUNIOR HATTERS SPONSORED BY THE EVENING POST AND CHILTERN RADIO

Read the Junior Hatters column only in the



EVERY TUESDAY

TUNE IN TO



EVERY SATURDAY MORNING

WAS YOURS AN INSIDE JOB?

GLAZING REPAIRS & GLASS SUPPLIES
PATIO DOOR & WINDOW INSTALLATIONS
DOUBLE GLAZING (SECONDARY AND SEALED UNITS)
INTERIOR AND EXTERIOR DECORATORS

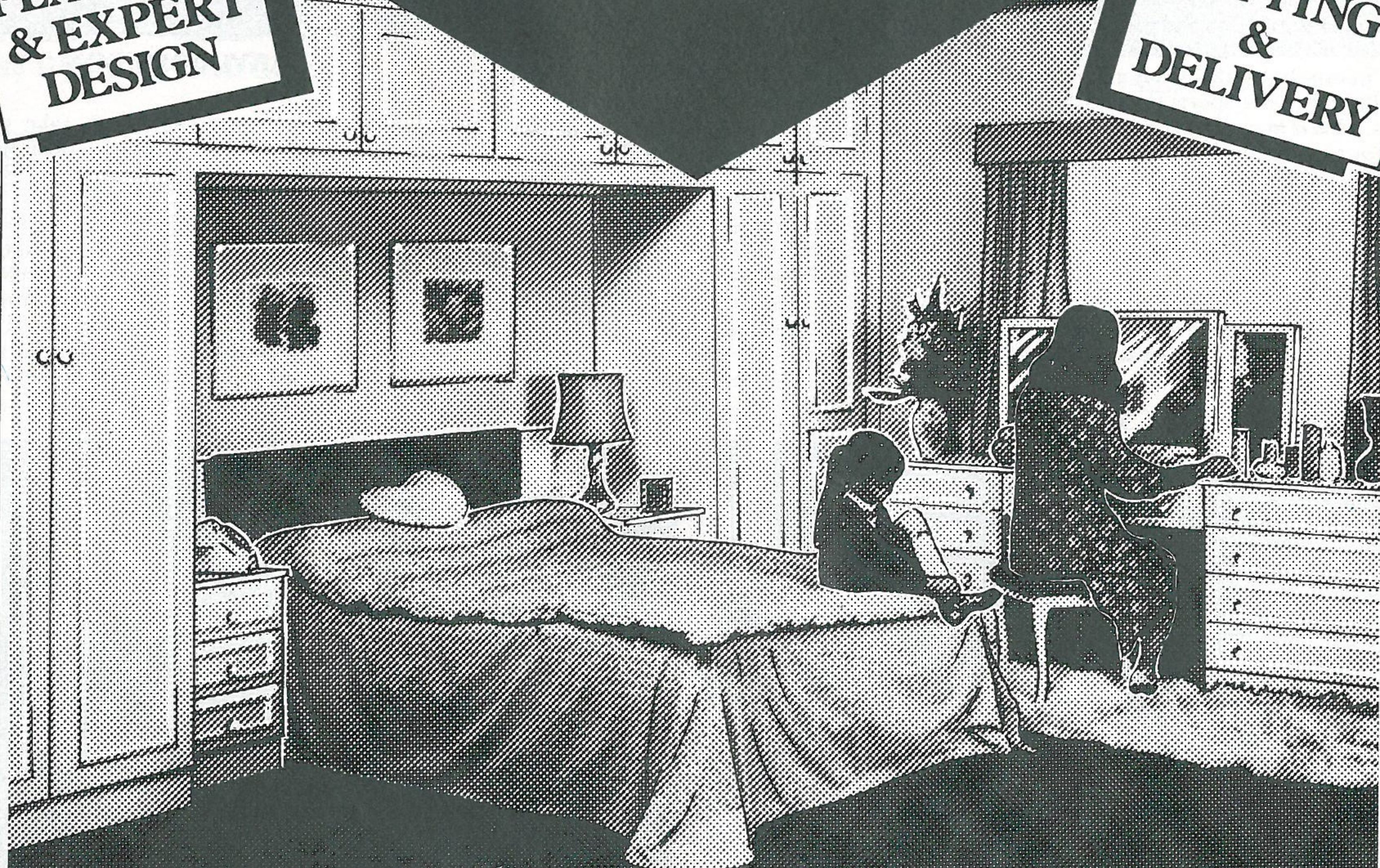
For Domestic and Commercial enquiries contact Luton 53025/597505

J. Sapsworth Limited
92 Marsh Road, Luton, Bedfordshire LU3 2NL
Telephone: Luton (0582) 53025/597505

UNBEATABLE FITTED BEDROOM FURNITURE FROM WALLSPAN

**FREE
PLANNING
& EXPERT
DESIGN**

**FREE
FITTING
&
DELIVERY**



**OVER 1/2 MILLION
SATISFIED CUSTOMERS**

Cash or Credit

**However you
pay we guarantee
the best buy!**

**Limited
Period Only**
**66 BUY NOW
PAY LATER 99**
**NO REPAYMENTS
FOR UP TO SIX
MONTHS**

Wallspan Bedrooms

**50 EXCLUSIVE
RANGES** PRICES TO SUIT
ALL BUDGETS

**20
YEARS
EXPERTISE**
1962-1982

LUTON
Unit 174, Bute Street,
Arndale Centre, LUTON,
Beds Tel 23015

BEDFORD
59 Midland Road
Tel 211327

STEVENAGE
18 Market Place
STEVENAGE Herts
Tel 724853

WATFORD
Queens Road
WATFORD Herts
Tel 38388

Head Office and Factory
Industrial Estate, Maulden Road
Fitzwick
Tel (0525) 716161
**AND THROUGHOUT
THE HOME COUNTIES**

TOWN

**THE PAGE
WHERE OUR
FANS WRITE
TO US**

Dear Sir, I was extremely impressed with the club's ambitious ideas for a super space-age type of sports and all-weather indoor stadium to replace the existing Kenilworth Road ground.

I realise that the plans for this super stadium are only at an early stage, especially as it looks as if the proposed allocated site at Lewsey Farm has now been withdrawn, due to the local community being upset at the idea.

However, I feel the only viable and financially successful solution is to move Luton Town FC to the new city of Milton Keynes.

Everything about Milton Keynes is ideal for an ambitious soccer club like Luton with the motorway links, the inner road network, the large catchment area of football supporters and an environment with a modern look ahead attitude.

In this way, the Hatters, although losing their association in some way with Luton and all its historic connections, would regularly attract 15,000 to 20,000 supporters at every home game. And, when they fulfill their vast soccer potential, who knows, crowds of 20,000 to 30,000 could be feasible!

I feel sorry for the local fans who have supported the Hatters through thick and thin and especially those older folks who have attended almost every home game for many, many years.

Parking facilities to and from the 'Bowl' are perfect for soccer. We all would like the Hatters to own their own stadium but realistically, the current support and local attitude could not possibly support a successful and ambitious soccer club.

**G. A. Evans
Portland Street
Whitwell
Worksop
Notts**

Dear Sir, As you have asked for supporters' views regarding Luton's future ground, I have decided to write to you. The following are my basic feelings:

1. Any new stadium is a major project and could cripple the club financially as Chelsea and others have discovered with just one stand.
2. Facilities must be at least up to the

standard of all rival entertainments in order to compete.

3. All stands must be covered adequately to keep out all the rain and most of the wind. Preferably, the whole ground should have a large, retractable roof to protect supporters and pitch in winter, and let in the sun and breeze during summer.

4. Seats must be wide and comfortable (they are not at most grounds), with clear views of the pitch.

5. At least some of the ground to be for standing supporters, or they won't come to the match.

6. Any new ground should be away from residential areas — there is no need for it to be there, and also close to the M1. Special buses could be run from selected points in the town for home supporters and from the railway station for away fans.

7. Any new ground must be near the town. There are too many problems in having Luton Town FC at Milton Keynes or elsewhere.

**Kevin Wallis
Bowyer Drive
Chippenham
Wiltshire**

Dear Sir, When Luton Town were promoted to the First Division, I think most people thought that we had a team that was capable of holding their own in a higher Division and perhaps moving on to greater things in the future. This inevitably brought the problem of a new stadium and now Kenilworth Road must move on just as our team has done.

It needs to be bigger with more facilities for our football team as well as for the public. A stadium that not only caters for the football supporter but for the supporter at any sport.

The stadium needs to encourage more families and young children as well as some of the people who will not watch football.

I enjoyed my visit to Stoke City where there was easy entry, ample parking and a good view of the match. It was all set out very well and there was plenty of room for expansion outside. But I do not like your idea on American Football Stadiums.

The huge indoor stadiums look disgusting and I could never imagine

English football being played in one. Of course, indoor and outdoor facilities will be needed and an indoor sports complex would benefit all parties involved.

Having lived around the corner from the ground all my life, I shall naturally be very sad to see the floodlights go out for the last time, but I only hope that when you do move, you don't move out of Luton.

I have read all the reports in the local newspapers and the letter spots, and was upset by reading one saying that you will have to move out of Luton. Don't worry, I shall continue to support you wherever you go, as many thousands of others will but I shall know in my heart of hearts that it shall never be the same team.

A certain new city seems very anxious to have Luton FC, and I have no doubt they would look after all the publicity and prestige that a successful and good football team brings to the area. Think of Liverpool and Manchester United.

The two cities are no longer the working industrial areas they once were, and if it were not for their football teams, what would they be known for?

When I worked in Germany last year everyone said Liverpool and Manchester United are great teams. Yes they are and I want it to be said of Luton Town FC and I want this team to have the advantage.

As for siting the stadium, Stockwood Park is the obvious place. It is just off the motorway and, as well as there being plenty of space, we must remember that it is a public park and not everyone likes football.

Football isn't just a game in this country, it's a tradition. You have found so many new supporters with your exciting style of play and aroused much more interest in this town and the people in it. I think all Lutonians felt proud when we were promoted last season, whether they liked football or hated it.

You have very loyal supporters as you can see by looking at your away support, and we will always support you. But if you take Luton Town FC out of Luton, you will take the heart out of this town and your supporters.

**Cathy Walsh
Dunstable Road
Luton**

LETTERS

HATTERS A-Z

PART 13 - By TONY PULLEIN

PLEAT, David. David Pleat rose from Reserve team coach to team manager within about three years of joining Luton in 1974. He looked after the second team until Christmas 1977 when he was given the first team job. Then, within a matter of weeks, Harry Haslam moved on to Sheffield United and Mr Pleat found himself in the managerial chair.

Under his command, results continually improved and he achieved his first major success when winning the Second Division Championship last season.

As a youngster with Nottingham Forest, Mr Pleat was picked for the England Youth team and celebrated his First Division debut for Forest by scoring a goal. But he didn't get a great deal of encouragement at the City ground and he moved on to Luton in 1964.

He soon won a regular place and he was a member of the Hatters' senior side for most of his three-year spell with us.

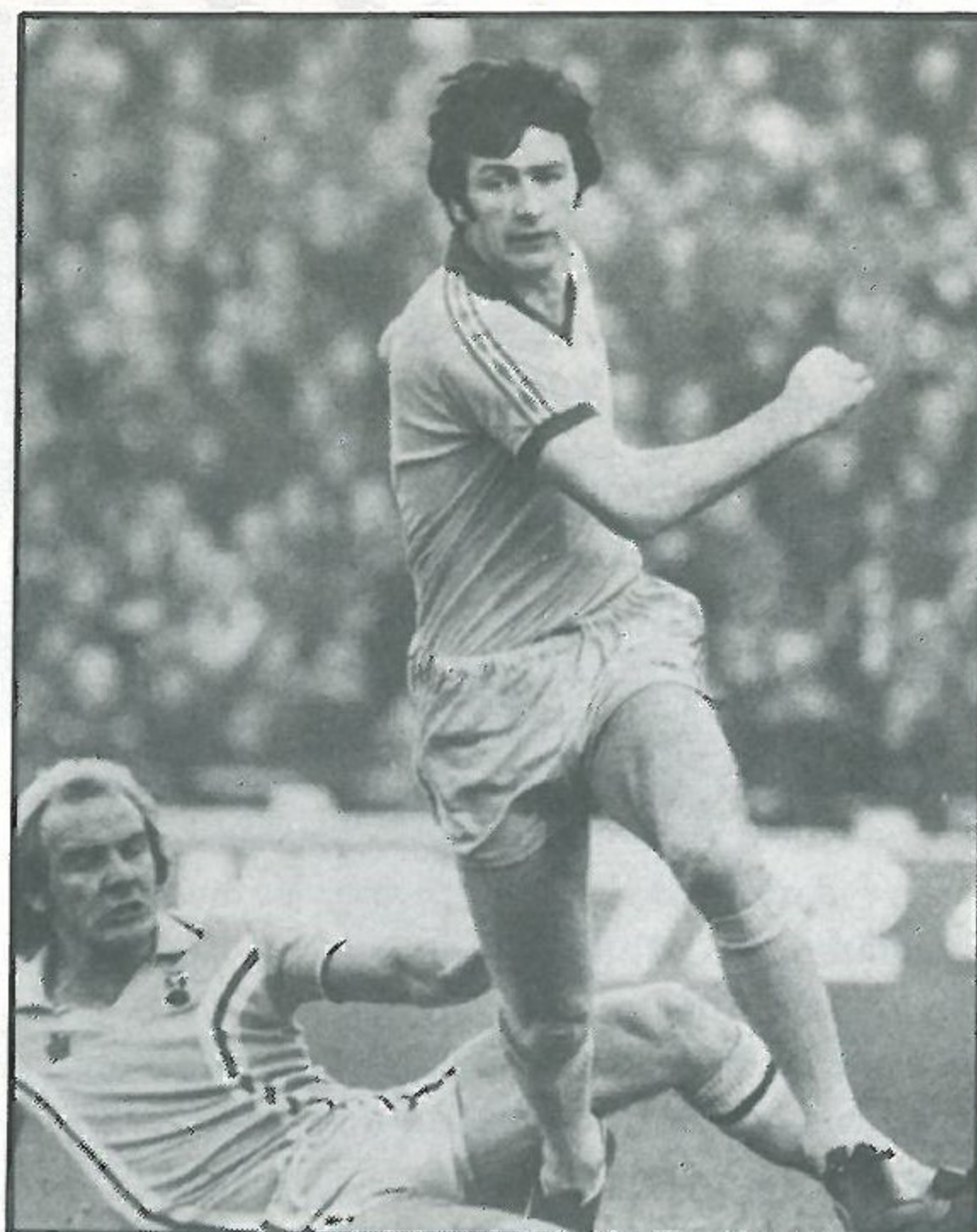
In July 1967 he moved on to Shrewsbury where he remained for only one season. He then signed for Exeter City and spent two seasons in the senior side at St James Park. Another transfer took him up to Peterborough where he completed his League playing days in 1971.

He then turned his hand to coaching and the chain of events that followed saw him return to his old club at Luton in 1974.

League record:

| | | Apps | Gls |
|--------------|---------|--------|-----|
| Nottingham F | 1961-62 | 1 | 1 |
| | 1962-63 | 0 | 0 |
| | 1963-64 | 5 | 0 |
| Luton | 1964-65 | 37 | 5 |
| | 1965-66 | 3 | 0 |
| | 1966-67 | 27(3) | 4 |
| Shrewsbury | 1967-68 | 10(2) | 1 |
| | 1968-69 | 43 | 8 |
| Exeter | 1969-60 | 24(2) | 5 |
| | 1970-71 | 28(1) | 2 |
| Peterborough | | 178(8) | 26 |

POINTS: Prior to the introduction of the three points for a win' last season, the highest number of points won in a season was 66 in



BRUCE RIOCH

1967-68. That equalled the then record for the Fourth Division. Our 88 points last season was, of course, a new high.

Our lowest points total was 18 from 34 Second Division games in 1899-1900. Our lowest in a 42-game season was 29 in the Second Division in 1962-63. The worst for a 46-game campaign was 33 in Division Three in 1964-65.

RIOCH, Bruce. Bruce came to Luton almost as a last hope after he had been turned down as a youngster by Chelsea, Arsenal and Tottenham. He turned professional with the Hatters in 1963 and made his League debut during 1964-65. He was on two occasions our leading scorer, hitting 24 when we took the Fourth Division Championship in 1968. Such was the progress he had made at Kenilworth Road that Bruce attracted a host of scouts and in 1969 he

became the first Third Division player to command a six-figure fee when Aston Villa signed him for £100,000. He played for Villa in the 1970 League Cup Final.

He also won a Third Division Championship medal with Villa before joining Derby for £200,000 in 1974. Just over a year later he collected a League Championship medal and, it was while he was at the Baseball ground that he won the first of his 24 Scottish caps. Everton signed him for £180,000 in 1976 but he returned to Derby in a £150,000 deal a year later. In 1979 he joined Seattle Sounders and a year later he took up an appointment as Torquay's player-coach. He still plays for Torquay and is now their player-manager.

League record until the end of last season:

| | | Apps | Gls |
|--------------------|---------|---------|-----|
| Luton | 1964-65 | 11 | 0 |
| | 1965-66 | 19(1) | 3 |
| Luton | 1966-67 | 37 | 10 |
| | 1967-68 | 44 | 24 |
| | 1968-69 | 36 | 10 |
| | 1969-70 | 42 | 6 |
| Aston Villa | 1970-71 | 17(6) | 5 |
| | 1971-72 | 40 | 9 |
| | 1972-73 | 32 | 7 |
| | 1973-74 | 18(1) | 7 |
| | 1974-75 | 13 | 2 |
| Derby | 1975-76 | 42 | 15 |
| | 1976-77 | 13 | 4 |
| | 1977-78 | 22 | 2 |
| Everton | 1977-78 | 8 | 1 |
| | 1978-79 | 20 | 4 |
| Derby | 1978-79 | 7(1) | 0 |
| | 1979-80 | 3 | 0 |
| Birmingham (loan) | 1978-79 | 8 | 1 |
| | 1979-80 | 13 | 0 |
| Sheffield U (loan) | 1979-80 | 0 | 0 |
| | 1980-81 | 15 | 2 |
| Seattle Sounders | 1980-81 | 35(1) | 2 |
| | 1981-82 | | |
| Torquay | | 533(10) | 127 |

BRIAN STEIN, KIRK STEPHENS and former manager **ALEC STOCK** are featured in Part 14 - another invaluable instalment of your Luton encyclopedia.

COMPETITIONS

LUTON

COMPETITIONS

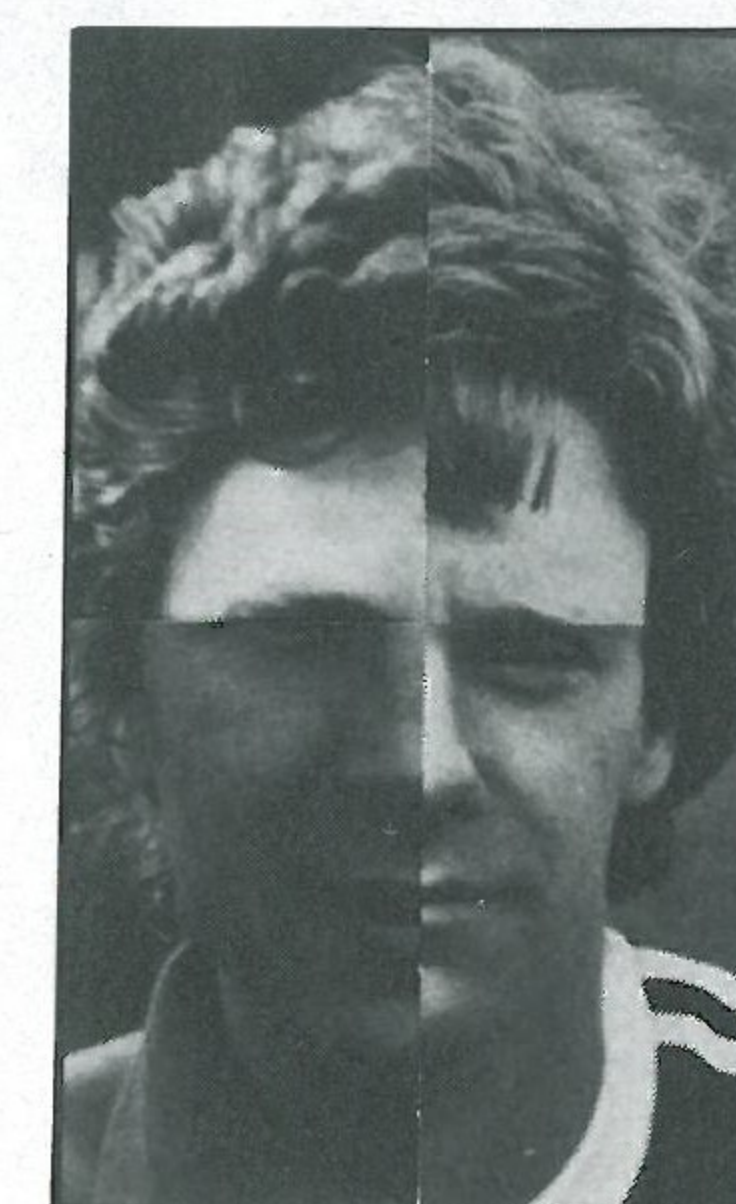
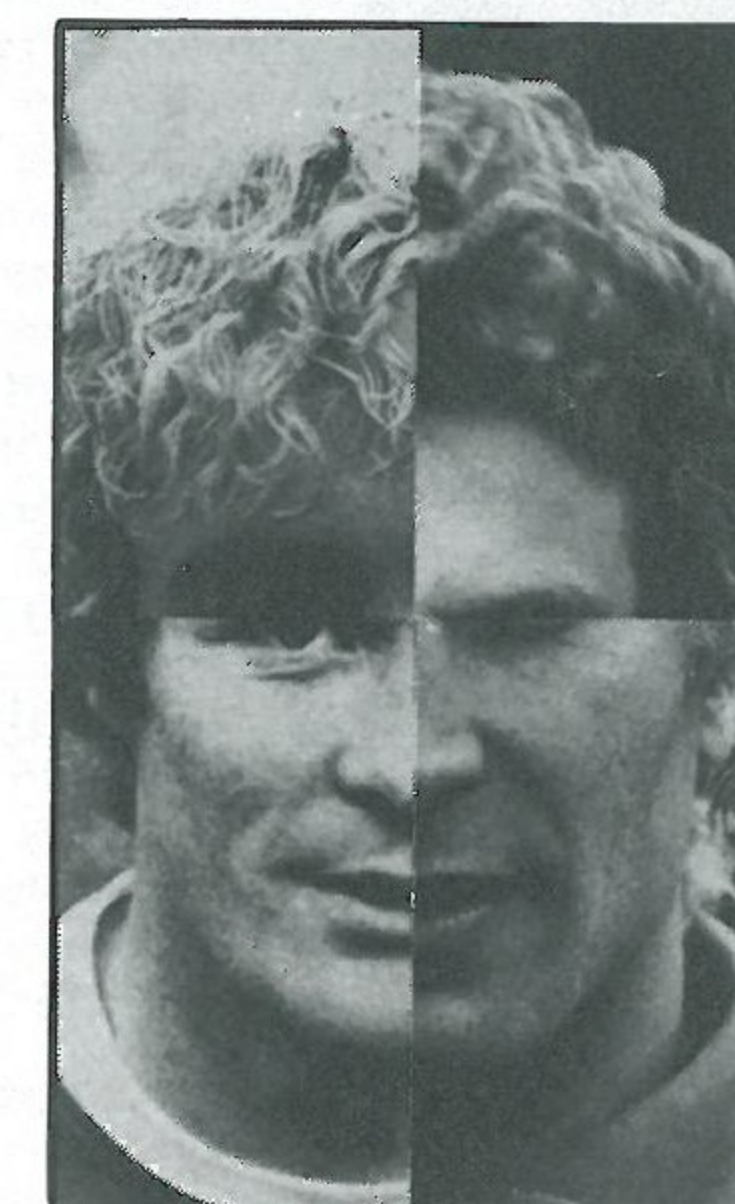
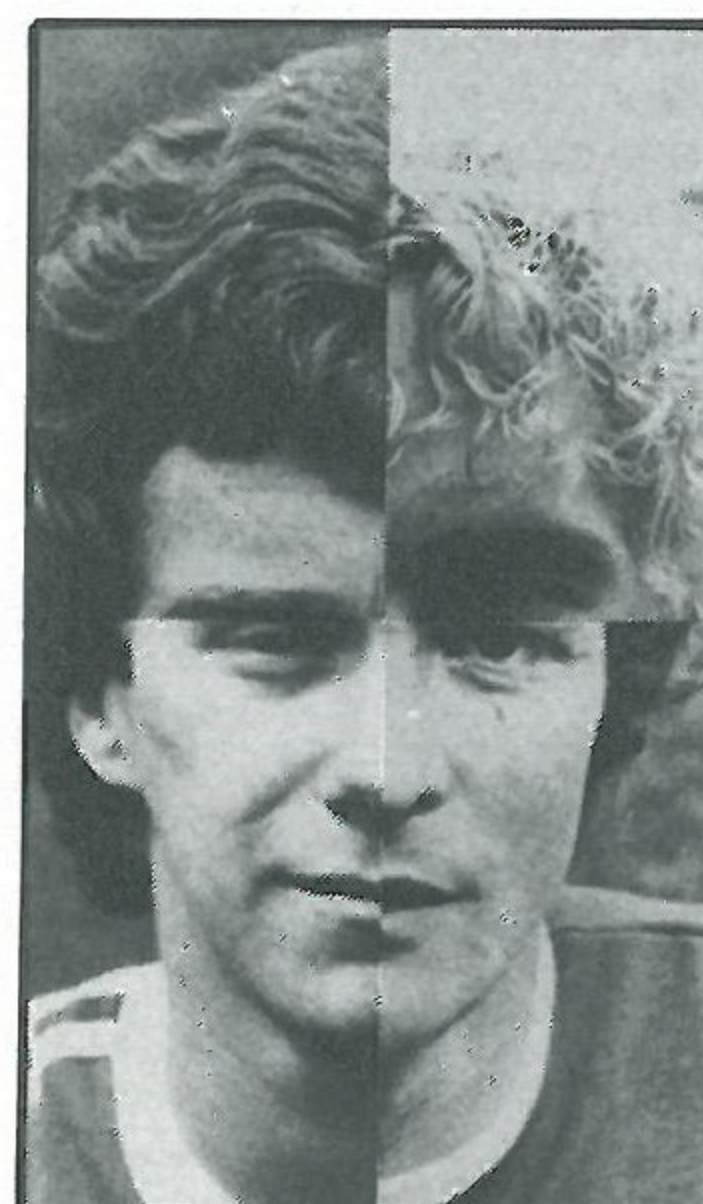
Wallspan Bedrooms
Showrooms throughout London and Home Counties
SEE US IN
LUTON ARNDALE CENTRE ☎ 23015

WIN A SUPER LUTON VIDEO

Wallspan Bedrooms
FITTED BEDROOM FURNITURE
SEE US IN
Yellow Pages

NAME THE FACE

Here's a new phototeazer with again a prize of a super commemorative video. The photo caption shows three players' heads mixed up. All you have to do is name the three players and their current clubs. Send your entries to: Luton Town Football Club, Matchday Magazine, 70-72 Kenilworth Road, Luton.



NAME THE STAR

The name The Star competition continues from the Manchester City and Watford magazines. As we are sure you all know we add a small proportion of the body of a famous player inviting you to guess the player's identity.

As the detail increases so the prize will diminish.

Send your entries to: Luton Town FC Matchday Magazine, 70-72 Kenilworth Road, Luton, Beds.



CLUB '82

J. Fedigan, Adriatic Enterprises Ltd
Footwear Importers
20 St. Margarets Way, Leicester.
Tel: Leicester 26022

G. E. Smith, Belsize Eng Co Ltd
First Avenue, Bletchley MK1 1DW.
Tel: (0908) 73496

Tony Lambert, Broad Street Print
9 Broad Street, Hemel Hempstead, Herts.
Tel: Hemel Hempstead 65490

R. Bowden, CAP Bodies Ltd
Sunderland Road, Sandy, Beds.
Tel: 0767 82680

R. A. Finch, Computer Technology Ltd
Eaton Road, Hemel Hempstead
Herts. HP2 7LB.

E. Elliott, Emerella
Market Square, Biggleswade.
Tel: Biggleswade 312127

M. J. Matthews, Greenwoods Transport
Charlton Mead Lane, Hoddesdon, Herts.
Tel: 09924 67181

D. Keech, D. W. King & Co
Argyll Works, Stevenage, Herts.

G. S. J. White
The London Truck Centre Ltd
Charlton Mead Lane, Hoddesdon, Herts.
Tel: (09924) 41535

Derek Ludlow, Ludlows of Luton
(Industrial Factors) Ltd
Thistle Road, Windmill Trading Estate,
Luton, Beds. LU1 3XJ.
Tel: Luton 29883/4

Frank Ludlow, Frank Ludlow Ltd
Car Body Repairers, 71 Windmill Road,
Luton, Beds. LU1 3XL.
Tel: Luton 414441

Tom McAuliffe, Harpenden, Herts.

J. Mead, Pilcourt Ltd
151 Bearton Road, Hitchin, Herts.

J. A. Matthews, 65 Shefford Road,
Clifton, Beds.

P. J. Sullivan, Tricentral Trading
(Hardware House) Ltd
Kings Road, Flitwick, Beds.
Tel: Flitwick 712121

T. Bailey, Wallspan Bedrooms Ltd.
Industrial Estate, Maulden Road,
Flitwick
Tel: Flitwick 713621

M. Manning, Beard & Manning Ltd
152 Leagrave Road, Luton, Beds.

David Rand, David Rand & Co Ltd
51 Radlett Road, Frogmore, St Albans,
Herts.

Building houses to make homes in
at

Bramingham Road, Luton
Warden Hill, Luton
Parkside, Houghton Regis
Wallington Rise, Baldock
Two Mile Ash, Milton Keynes
Church Green, Bletchley
Kimbolton Gardens, Bedford
Merton Court, Bedford
Padbury House, Bedford
Telephone: Luton (0582) 422771



Barratt
LUTON LTD

COVER PICTURE

Our cover picture today represents a fine gesture made by skipper Brian Horton who was nominated as Luton Player of the Month for November in a competition sponsored by Buxted Poultry.

The company asked two judges, Eric Harris (Evening Post-Echo) and Brian Swain (Luton News), to nominate the player who, in their opinion, deserved the award.

The decision was unanimous, and Buxted donated several turkeys to be presented to a charity of the winning player's nomination.

Brian lives in Harpenden and, as soon as he heard he had won the competition, decided to donate them to the Harpenden National Children's Home.

We sent our photographer along to record the happy seasonal scene of Brian making the presentation with three youngsters from the home looking on. We sincerely hope they enjoyed their meal on Christmas Day.

TODAY'S ENTERTAINMENT

We are pleased and proud that our match day



entertainment this afternoon is something a little special with an appearance by the touring Winnetonka High School Golden Variety Show Band at Kenilworth Road.

A total of 85 members are touring Britain and the group consists of 50 musicians, 12 pom pom girls, 8 flag girls and 4 rifle twirlers. Their members will be presented with 90 Boaters by today's ball sponsor, Reg Kit-chener.

In 1981 the Winnetonka Band were invited to perform for the Lord Mayor of London's reception during his 'sister' city tour of USA. They were also asked to perform on two occasions at major receptions for the Vice President of USA.

Winnetonka Band have made five appearances at the University of Missouri Football games and one of their regular fixtures includes entertainment at the annually held National Association of Inter-collegiate Athletic Games. Just recently they have been asked for the first time, to perform at the Kansas City Commets professional soccer games.

In 1981 they played at the Orange Bowl in

Florida and participated in the Miami Parade and in 1979 they took first place in three of four categories at the National Cherry Blossom Festival in Washington DC.

The band appears several times per season at Kansas City Chiefs professional football games giving performances of their skills to a packed stadium of up to 70,000 people.

They were also invited twice to perform as opening entertainment at the Kansas City Royals Baseball games as well as frequently being the main entertainment for the Kansas City Kings pro Basketball games. In 1980 the Winnetonka Band entertained the audience for the fourth Baseball game of the world series.

The High School Band have represented Kansas City at all the major conventions for the past seven years and give approximately 100 performances a year.

CALLING COVENTRY FANS

The London branch of the Coventry City Supporters Club has been in existence for six years and boasts over 100 members. The branch organises trips to all matches and hold social functions. Anyone in this area interested in joining should contact Rod Dean, 63 Lynton Avenue, London W13.

PICTURE APPEAL

A Luton fan living in Yorkshire has asked us to appeal to anyone who can help him out in obtaining postcards and pictures of the Hatters through the years.

Raymond Maule is attempting to build a collection of team pictures for every season of the club's history. Perhaps understandably, the task has its problems.

Anyone who can help can contact Mr Maule at 25 Third Avenue, Bradford Moor, Bradford, West Yorkshire.

HERE NEXT WEEK

We take a break from the rigours of First Division duty a week today when Peterborough United visit us for an FA Cup third round tie. Tickets for the game are now on sale at the Kenilworth Road box office.

FOREIGN FANS

Our pre-season tour of Scandinavia gave some of our fans there the chance to watch the team. We've heard from one supporter,



Kari Toijala, who has been a Hatters fan since 1974.

Kari took the trouble to send us a picture of the team in action against Haka during our unbeaten tour and we are pleased to reproduce it here. Kari is also looking for a pen pal and can be contacted at Multisillankatu 7 1 97, 33850 Tampere 85, Finland.

PROGRAMME FAIR

An increasing interest in soccer programmes has led to more and more collecting fairs being held. The latest news to reach us is one which is being held at Brentford FC a week tomorrow from 11 a.m. to 3.30 p.m. Collectors will turn out in force in a bid to boost their stock.

WELCOME BACK DAVID

Manager David Pleat was faced with a mammoth headache when Brian Stein broke a bone in his foot during our 3-1 victory over Manchester City last month.

But the problem was solved when Aston Villa agreed to allow David Geddis to join us on a month's loan. But Kenilworth Road does not provide new surroundings for David because he is making his second loan appearance with us.

He joined us four years ago from Ipswich and made 13 appearances in the first team.

CENTURY CLUB

Today, we begin a New Year and are all looking forward to a great second half to the season. Best wishes to our team for a good game today.

Our executive coach to Norwich ended the Old Year on a happy note for us, and we were warmly welcomed by our friends in the 101 Club. We look forward to entertaining them in

the return date in April.

At the time of writing these notes, we are still short of panel members for our quiz with the players, scheduled to take place in February, can we have some more volunteers today. We are not looking for 'The Brain of the Football Club'. This is essentially a fun evening although we shall be looking to reverse the defeat we suffered during our last match!

IN RETROSPECT

Luton Town v Coventry City
Division Three (South): 1926-27 4-1(h) 1-4(a), 1927-28 3-1(h) 2-4(a), 1928-29 1-1(h) 1-1(a), 1929-30 1-1(h) 1-5(a), 1930-31 2-0(h) 2-1(a), 1931-32 3-1(h) 2-3(a), 1932-33 4-1(h) 0-4(a), 1933-34 0-1(h) 2-2(a), 1934-35 4-0(h) 0-1(a), 1935-36 1-1(h) 0-0(a).

Division Two: 1937-38 2-1(h) 4-1(a), 1938-39 1-3(h) 0-1(a), 1946-47 1-1(h) 0-0(a), 1947-48 2-3(h) 1-4(a), 1948-49 2-0(h) 0-2(a), 1949-50 2-0(h) 0-1(a), 1950-51 1-1(h) 1-4(a), 1951-52 2-1(h) 2-5(a).

Division Three: 1963-64 3-3(h) 3-1(a).
Division One: 1974-75 Luton 1 (Aston) Coventry 3 (Alderson 2, Green).

Coventry 2 (Stein, Cross) Luton 1 (Jim Ryan pen). 1982-83 Coventry 4 (Dyson, Whitton 2, Thompson) Luton 2 (Horton, Stein). Teams for last game here, March 8th 1975:

LUTON: Horn, John Ryan, Buckley, Anderson, Faulkner, Futch P, Jim Ryan, Alston, Futch R, West, Aston.

COVENTRY CITY: Ramsbottom, Oakey, Cattlin, Cartwright, Lloyd, Dugdale (Holmes), Alderson, Carr, Ferguson, Green, Hutchison. Attendance 14,423.

COVENTRY THROUGH THE YEARS

• While still in the Southern League Coven-

try won FA Cup-ties at Preston in 1909-10, and at Sheffield Wednesday in 1910-11, the only instance of a non-League team winning on First Division grounds in successive seasons in the history of the competition.

• In 1919-20 Coventry didn't win any of their first 19 League games and didn't score in the last 11 of these, finally breaking their duck with a 3-2 win over Stoke on Christmas Day 1919.

• Harry Storer was manager of Coventry from 1931 to 1936 while also playing county cricket for Derbyshire.

• Defender Roy Kirk scored the winning goal for Coventry in an FA Cup-tie at Northampton in November 1954 with a clearance from 25 yards inside his own half.

• Coventry's game with Southend in January 1962 was stopped after three minutes because both teams were wearing blue and white shirts. Coventry then changed into red shirts and the game continued.

• Coventry's game against Aston Villa at Villa Park in October 1937 attracted 68,029 fans — a record for a Second Division game.

• Reg Matthews, who was capped for England in the fifties while with Coventry, is the only goalkeeper to play for England while playing for a Third Division club.

• Coventry suffered the biggest home defeat in the history of the League Cup when crashing 8-1 to Leicester at Highfield Road on December 1st 1964.

• Coventry share with Grimsby the experience of playing in six different divisions of the Football League, having played in both sections of Division Three before the war and having played in all four of the present divisions.

REFEREE

Daniel Vickers started refereeing in 1967 with local junior leagues and progressed via Football Combination to Football League. Lined FA Youth Cup Final in 1977, a quarter-final match in FA Trophy in 1979, and Holland v Belgium Centenary international in 1979.

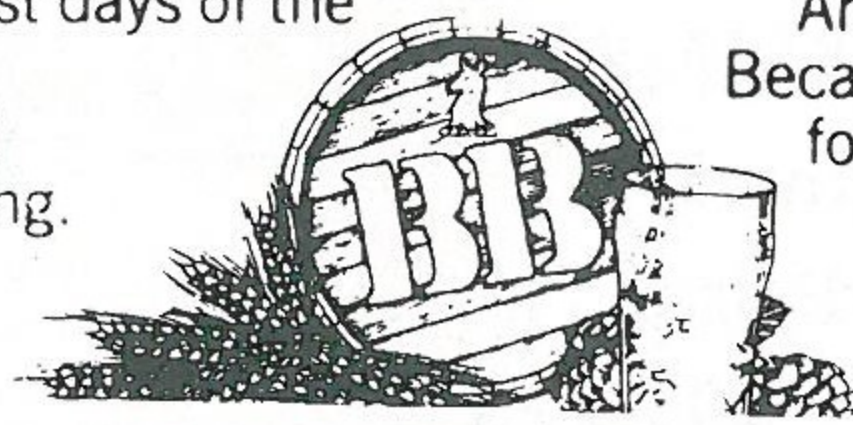
Married with four children, he is a Staff Welfare Officer in Local Government. He is interested in gardening, do-it-yourself and all sports.

THE LOCAL TASTE AND HOW TO SATISFY IT

We're very definite about our taste in beer around here. A clear light pint is what we look for; with a good, clean smack of malt and hops.

And there's only one name that really satisfies the local taste — BB. The light beer first brewed in Luton during the darkest days of the War by J. W. Green.

Only the finest hops and good, ripe barley go into the making. Then the brew is matured to exactly the right degree to give you a bright refreshing pint with a sound, full flavour.



WHITBREAD

American servicemen in local wartime bases declared that BB, chilled, was the nearest taste to Stateside draught.

It went down well when Syd Owen ruled the Hatters.

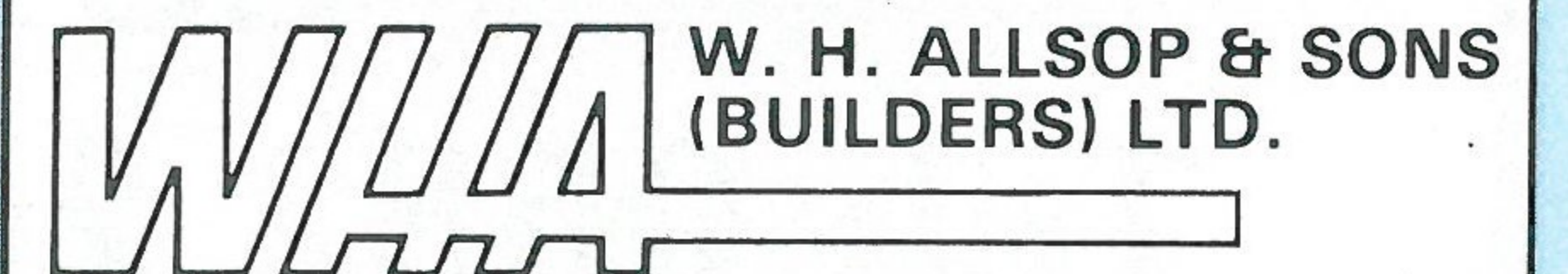
And it's been going down well ever since. Because BB is brewed with a proper respect for quality. To keep up the traditions we value round here.



Book Your Summer Holidays Early Through Your Local Tour Operator Brochures Now Available.

Silvoir Holidays Ltd
190 Camden Hill Road
London W8
Tel: 01 221 6298

For all Building requirements contact:
ALLSOP BUILDING SERVICES
ALLSOP WINDOWS
ALLSOP ROOFING
ALLSOP MINI SKIP HIRE



W. H. ALLSOP & SONS
(BUILDERS) LTD.
153 New Town Street,
Luton LU1 3ED.
Tel: Luton 20011/23472.

TODAY'S MATCH SPONSOR

WHA **W.H. ALLSOP & SONS**

★ ALLSOP BUILDING SERVICES

★ ALLSOP WINDOWS

★ ALLSOP ROOFING

★ ALLSOP MINI-SKIP HIRE

**153 NEWTOWN STREET
LUTON**

Tel: 0582 20011/23472

MEDICAL SCENE

The loneliest time in a footballer's life is said to be taking a Wembley penalty.

But Luton defender Mike Saxby reckons the grim battle against long-term injury is far worse.

Mike's injury 14 months ago was even harder to bear because it robbed him of a part in his teammates' astonishing success.

It was in the Crystal Palace match. An ordinary tackle but Mike twisted his knee as he fell.

A torn ligament. Wear and tear complications in the joint. A difficult operation to repair the damage. Then came the struggle to regain mobility and to build up 25-year-old Mike's leg muscles. His injured right leg became 2½in thinner because he could not use it.

Mike was fortunate because, like all Luton's team, he is a member of the Embassy Health and Fitness Club in Leagrave, where he works out almost daily.

After one session recently, he recalled: 'It crossed my mind at times that this was the end of my playing career.'

'Apart from the anxiety, it was very depressing. Everyone at Kenilworth Road was extremely

kind but somehow, I just didn't feel part of things. After all, the only ones who really matter are the 11 out on the pitch. I just tried to keep out of everyone's way.

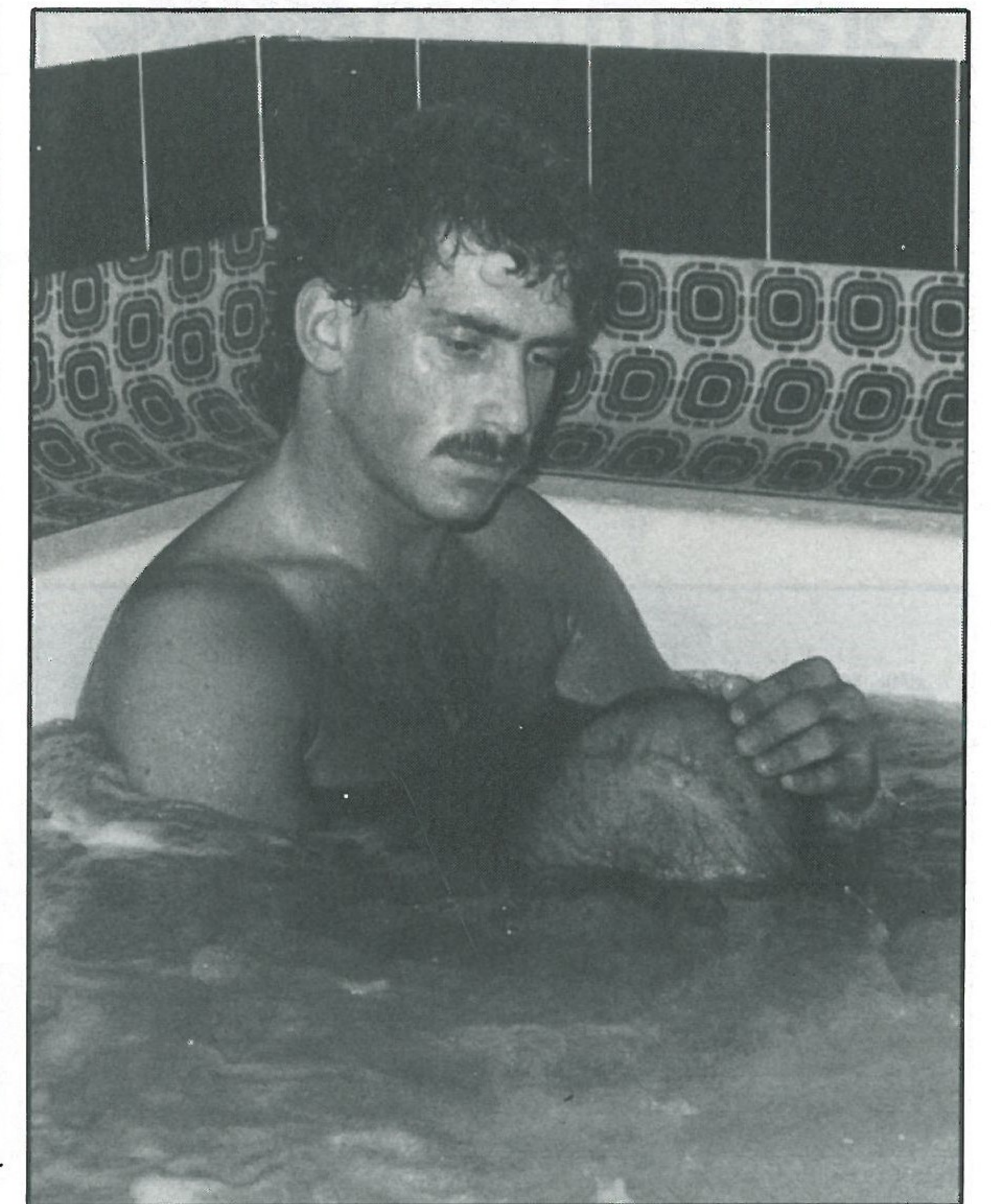
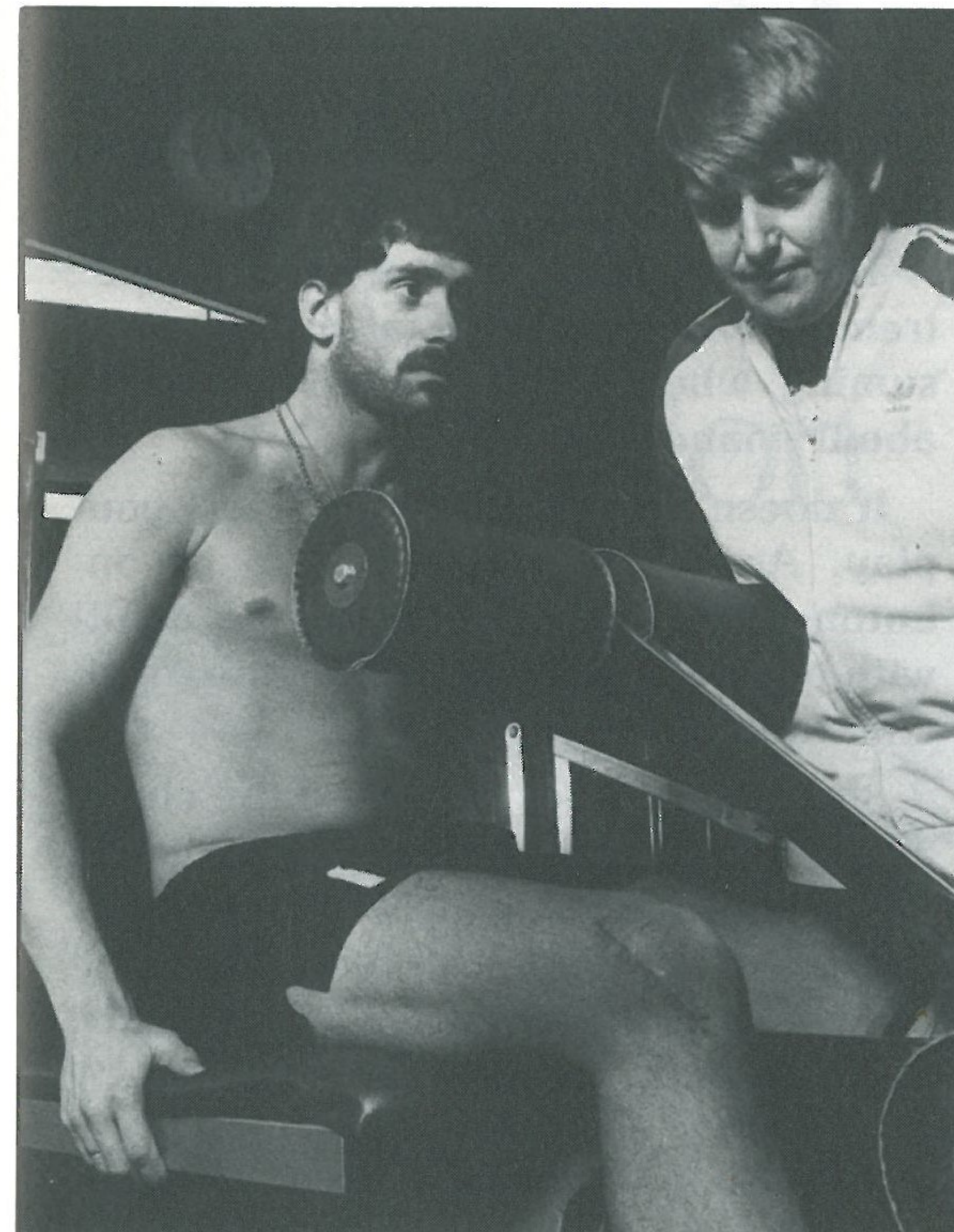
'It takes a lot of work to get back to match fitness and usually someone in my position has to do a lot on his own. But there is always someone else working out at the Embassy so it makes training more enjoyable. I have been able to go there often with physio John Sheriden, and make use of the Embassy's superb gymnasium.

'Afterwards, it's great to relax in the sauna and Jacuzzi, lie on a sunbed or have a meal.'

Now Mike is looking forward to making his comeback. 'I feel confident and raring to go,' he added.

Mike's individual fitness programme, using the Embassy's £30,000 worth of training equipment, was drawn up by general manager, Craig Thomson, a Loughborough College graduate.

The centre's managing director, Peter Marshall said: 'We were all pleased to help Mike recover his fitness. Although it is pleasant to train in comfortable surroundings, his success is all due to his own willpower and determination.'



Willis-Dawson Ltd
Builders and Developers
Leighton Buzzard

Tel: Leighton Buzzard 372557

Your local suppliers of printed polythene carrier bags, paper bags, and fashion carriers. In addition we offer a General Printing and Rubber Stamp Manufacturing Service.



Princess Packaging Ltd.

HEATHFIELD WORKS, LEYTON ROAD, HARPENDEN, HERTS.
TEL. (05827)66806 OR 64431 (24 HR. SERVICE).

Graham Ford

Your
Comprehensive Builders Merchants

Depots: at

Luton — Kingsway 31199
Dunstable — Beale Street 603111
Leighton Buzzard — Leighton Road 373486

Cleandustrial Services Ltd

The Professional Approach to Your Cleaning Problems

84 Aldermans Hill N13

LOTTERY TOPICS

May we take this opportunity of wishing all our agents and customers a very happy and prosperous New Year.

As far as the old year was concerned, everyone continued to pull together for the benefit of the parent club and, with your support and assistance, we can do even better in the next 12 months.

Our agents and customers again proved their value to the club by helping to make our Christmas draw a huge success, and we offer our congratulations to the winners and commiserations to the losers.

In an earlier matchday magazine, an article written by our promotions manager, Mike Hardwicke, referred to junior clubs trying to make their financial ends meet.

Clubs at this level often find that creating their own lottery is a difficult and expensive operation. But that is where we can help you.

The cost of running any club is extremely expensive. It is also time consuming when officials have to worry about finances.

It doesn't matter at which level you play. And a telephone call to us on Luton 30748 or 412418 will be dealt with by one of our full-time members of staff immediately.

Our system does work and the clubs who have already taken advantage of our experience will bear willing testimony to that. All you have to remember is that there is no cost incurred in initially creating the scheme.

JOHN GORNALL
Assistant Promotions Manager

JOHN'S JOURNAL

Well here we are at the start of another year and I would like to wish a Happy New Year to you all. Today sees the return of a club which has been away from Kenilworth Road for too long — Coventry City.

Over the years, matches between our clubs have always been one looked upon as a local derby and I know that just before the war this was the fixture everyone waited for.

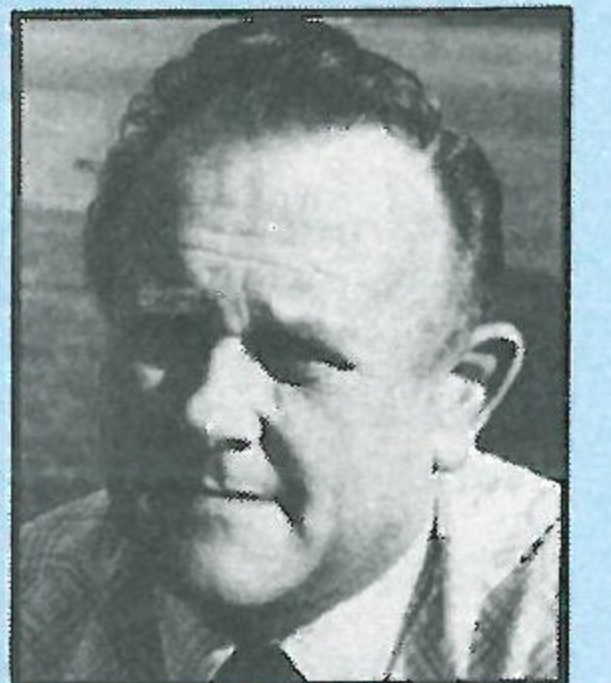
Their last appearance here was on the 8th March 1975 in a Division One match. A crowd of 14,423 saw Coventry win 3-1.

I would like, at this point, to welcome back former Town player and now City manager Dave Sexton. Dave is making one of his rare appearances at the club and we don't see him around this area very often.

I suppose that when speaking of Coventry three names come immediately to mind, George Mason, George Curtis and Clarrie Bourton. Bourton was a goalscorer of the highest quality and, in season 1931-32, was the Third Division's leading scorer with 49 goals. From 1931-1937 he scored a total of 171 goals.

George Mason was the strength of City's defence just before the war. A big strong centre-half, he was always sure of a warm welcome when he came to Luton.

George Curtis made 486 appearances for City between 1956 and 1970 and is still connected with the club today. He is now responsible for the commercial side of the club. George was known in the game for his hard but fair tackling and I am sure he is tackling this job with the same enthusiasm.



JOHN WILKINSON
Secretary

Anglia Television

Proud to serve
the
East of England.



LUTON LEISURE

This will be an exciting year for many in Luton — as special courses, tournaments, and competitions are all ready being planned in sport or other activities. In addition, some tournament finals will be held on the pitch at Kenilworth Road. Information will appear in future magazines.

The draw for the next round of the Chiltern Radio (Luton Town) five-a-side, is . . .

Under-12 years, Proper: Potton Colts 'A', Hillborough Hatters, Caddington Fury's, Potton Colts 'B'.
Plate: St Josephs School 'B', 2nd Chiltern Scouts, St Josephs School 'A', Sundon Park Rangers.

12-14 years, Group 1: Hillborough Hatters 'B', Oldhill Athletic 'A', Houghton Grasshoppers 'B'.
Group 2: Hillborough Hatters 'A', Potton Colts 'A', Oldhill Athletic 'B'.
Plate: Houghton Grasshoppers 'A', Houghton Grasshoppers 'C', Potton Colts 'B', 2nd Chiltern Scouts.

14-16 years, Group 1: Kempston Rovers 'A', G & L Continental Foods, Ampthill Youth Club.
Group 2: Kempston Rovers 'B', Newnham Athletic 'B', Hillborough Hatters 'A'.
Plate: Caddington Fury's, Newnham Athletic 'B', Memorial 'A'.

Adults, Group 1: NALGO, GPC FC, Stopsley Harriers 'B', Dynamoe Trewax, Britannia Airways 'C'.
Group 2: PM United 'B', Caddington Fury's, KD Chiltern 'A', Crest Cars, Southcott Village 'A'.
Group 3: KD Chiltern 'B', Britannia Airways 'A', Areo Marine Plastics, Pheasant Pub, Britannia Airways 'B'.
Group 4: Luton Youth House 'A', Southcott Village 'B', ACK FC, Wanderers, Campani.

Adults Plate, Group 1: 2nd Chiltern Scouts, Farley Eagles 'B', PM United 'A', Newnham Athletic.

Group 2: Excelsior Breakaway FC, Farley Eagles 'A', Dales FC, Alpine Allstars.
Group 3: Airline FC, Stopsley Harriers 'C', Meeks United 'A', Stopsley Harriers 'A'.
Group 4: Cosat Nostra, Cafco, Meeks United 'B'.

Hot Shot (Junior)

| Name | Age | Av |
|-------------------------|-------|------|
| Caddington Fury's | U-12 | 5.83 |
| G&L Continental Foods | 14-16 | 4.37 |
| Hillborough Hatters 'A' | 14-16 | 4.12 |
| Kempston Rovers 'A' | 14-16 | 3.00 |
| Kempston Rovers 'B' | 14-16 | 2.87 |
| Potton Colts 'A' | U-12 | 2.66 |
| Hillborough Hatters 'B' | 12-14 | 2.5 |
| Oldhill Athletic 'A' | 12-14 | 2.25 |
| Ampthill Youth Club | 14-16 | 2.25 |
| Newnham Athletic 'B' | 14-16 | 2.25 |

Hot Shot (Adults)

| | |
|-----------------------|------|
| Luton Youth House | 3.33 |
| Southcott Village 'A' | 3.16 |
| Campani FC | 3 |
| NALGO Sports | 2.75 |
| KD Chiltern 'B' | 2.16 |
| PM United 'B' | 2.16 |
| Crest Cars | 2 |
| Britannia Airways 'A' | 1.83 |
| ACK FC | 1.75 |
| Dynamoe Trewax | 1.66 |

Best Defending Teams (Junior)

| | | |
|---------------------------|-------|------|
| Caddington Fury's | U-12 | 0 |
| Potton Colts 'A' | U-12 | 0 |
| G&L Continental Foods | 14-16 | 0.25 |
| Kempston Rovers 'A' | 14-16 | 0.25 |
| Oldhill Athletic 'A' | 12-14 | 0.25 |
| Newnham Athletic 'A' | 14-16 | 0.62 |
| Hillborough Hatters 'B' | 12-14 | 0.75 |
| Ampthill Youth Club | 14-16 | 0.75 |
| Houghton Grasshoppers 'B' | 12-14 | 0.75 |
| Hillborough Hatters | U-12 | 0.83 |

Best Defending Teams (Adults)

| | |
|-----------------------|------|
| Southcott Village 'A' | 0 |
| Areo Marine Plastics | 0.25 |
| Luton Youth House 'A' | 0.33 |
| Dynamoe Trewax | 0.33 |
| Caddington Fury's | 0.37 |
| Britannia Airways 'C' | 0.37 |
| Southcott Village 'B' | 0.5 |
| KD Chiltern 'A' | 0.5 |
| PM United 'B' | 0.66 |
| Britannia Airways 'B' | 0.75 |

MATCH SPONSOR

We have pleasure today in continuing our relationship with local builders W. H. ALLSOP AND SONS (BUILDERS) LIMITED, who are sponsoring today's game.

During the close season their company carried out many improvements and alterations to our stadium including building the new Club 82 and the reception area.

Apart from being established builders in the area they have, in recent years, formed separate window and roofing divisions within their company.

The window division in the last five years has built a sound reputation and is able to supply and fit almost any type of timber, UPVC and aluminium windows.

Under the guidance of Dick Downs and Frank Kerr they have emphasised quality and service and most of their work and inquiries are gained through recommendations.

The roofing division deals with work ranging from small single house repairs to major roofing contracts, such as their work for the Housing Corporation and the Church Commission.

Another service provided by Allsops is their mini skip hire which has proved of great benefit to the local householder.

We wish W. H. Allsop and Sons, and their employees an enjoyable afternoon and continued success in the New Year.

Their offices and showrooms are situated at 153 New Town Street, Luton (20011/23472).

COMMERCIAL SCENE



THE WEEKLY LOOK AT THE HATTERS COMMERCIAL SCENE



WE CAN HELP EACH OTHER

We are looking forward to today's match as much as all other Luton fans. Both clubs have given the First Division something to think about this season on and off the field.

With the Winnetonka High School Band providing our pre-match entertainment it will, we are sure, prove to be a thrilling spectacle. Unfortunately our commercial team — Allison, Mike Beevor, George Pearce and I — will get only snatches of the entertainment and that will only be through our closed circuit TV.

Mind you, working behind the scenes on a matchday can't be all bad.

We at Luton Town are playing a leading role in fostering the quality of match sponsorship. Today is no exception with W. H. Allsop and Sons involved in today's game. Allsop's, like many companies, realised the considerable benefits match sponsorship can give to their business.

The day starts for us at about 10.30 — for our sponsors 12 noon — with a fascinating behind the scenes tour of the stadium including our dressing rooms. It's the perfect way to get the feel of the pre-match atmosphere.

This is followed by pre-match drinks in the sponsors exclusive suite. At 1.15 p.m. a very excellent buffet lunch, including quality wines, will be served to their guests before being shown to the reserved sponsors seats in our main stand before pre-match entertainment and kick-off.

Refreshments are once again served in our sponsors suite at half-time. Immediately after the match, our sponsors will return to the lounge for further drinks and refreshments when they will have the opportunity to meet

and chat with players and officials of both clubs.

At this point the club takes the opportunity to present a cut glass decanter, suitably inscribed, as a memento of their visit and appreciation of their company's association with Luton Town Football Club.

When you sponsor a game at Kenilworth Road, matchday becomes your day from the moment the match preparation begins.

Your company will be completely identified with the event and the commercial message you wish to present to the public will receive the maximum possible coverage through ground perimeter displays, a magazine advertisement and special editorial in our matchday magazine, plus a message on the public address and scoreboard.

Sponsorship plays a very necessary part of our great game. We like to think that we, at Luton, can cater for the different needs and tastes, designing our commercial package to meet the requirements of the business community.

Whether you are buying a pin badge, lottery ticket or sponsoring a game your support is equally valuable in any area you decide to contribute.

We would like to thank all our supporters and sponsors for the tremendous support in 1982 and take this opportunity of wishing everyone a happy and prosperous New Year.



BILL TOMLINS
Business Development
Executive

SCENE ON ONE

A weekly feature which puts the spotlight on the First Division scene. By Tony Pullein

ENTERTAINMENT VALUE BETTER THAN EVER

At the half-way stage of yet another season we can look back with more gratitude, and forward with more optimism, than we have for many a year. We have returned to an era where the customer is having to be lured into the grounds and First Division clubs, in particular, have been making a conscious effort to produce quality football — and plenty of goals.

Newly promoted clubs like Watford and Luton Town have contributed a great deal to what has been an outstanding season so far. Watford won their first-ever away game at First Division level by 4-1 at Southampton and later won 4-2 at Arsenal. On their own Vicarage Road ground they crushed Sunderland 8-0!

Having jumped from the Fourth Division to the First within the space of four years, Watford could have been excused if they had made it their objective merely to cling onto their newly-found status. Instead, they carried on where they left off in the lower divisions and one of their rich rewards for a spanking first-half to the campaign came with the introduction of striker Luther Blissett to the England team — the first player in Watford's 91 year history to achieve that distinction.

Manager Graham Taylor can afford to laugh at the people who have been criticising his team's tactics. 'Watford have put the English game back by ten years,' said one jealous manager. If that really was the case then what a good thing it has been!

Watford have proved that any of the 92 Football League clubs, given ambition and shrewd planning, can reach the top.

Liverpool can look back with most satisfaction. The Reds somehow produce an almost geometrical efficiency without in any way impairing the joy of their basically simple game. Every Liverpool player has the ability to flick and chip first time balls with accuracy and the players have been so well drilled as to anticipate just what their colleagues are trying to achieve.

What's more, even Liverpool's biggest stars are prepared to run and sweat for the team effort.

EXCELLENT

In one spell Liverpool recorded nine consecutive League and Cup victories with a goals record of 27-2. How ironical that such a fabulous run should finish at, of all places, struggling Norwich City! Yet the Canaries were full value for their victory,

achieved by a John Deehan goal.

Liverpool still have an excellent chance of winning four trophies. They are through to the quarter-finals of the European Cup and are strongly fancied to beat the Polish champions Widzew Lodz.

The Reds are at home to Notts County or West Ham in the quarter-final of the Milk Cup and seem certain to take another big step towards what could be their third successive victory in this final. So far no club has ever won the League Cup in three successive seasons.

In the third round of the FA Cup Liverpool travel to Second Division Blackburn Rovers for a Lancashire derby. There will be no relaxing here for, strangely the FA Cup is the only trophy that Liverpool have failed to win during Bob Paisley's period of office.

Indeed, misfortune has plagued him throughout his career in the FA Cup. As a wing-half Bob played in most of the rounds leading up to the final in 1950 but he was dropped to twelfth man for the Wembley game. There were no substitutes then, of course, so there was no way he would ever savour the glory of Wembley as Liverpool defeated Arsenal 2-0.

Mr Paisley remained bitter about that for many years, never forgiving manager George Kay. After filling so many backroom posts at Anfield, Mr Paisley was later to lead his club in triumph in every competition entered — European Cup, UEFA Cup, League Championship and League Cup — except the FA Cup. When his team reached the final in 1977 they were beaten by Manchester United.

Maybe someone, somewhere, has decreed that Mr Paisley's great career in football is to end without this void being filled?

ARGUES

For some reason any success achieved by Aston Villa has been acknowledged only grudgingly. But Villa, who won the League Championship in 1981 and the European Cup last season, are once again in with a chance of the League title and are through to the quarter-finals of the European Cup again. They meet Italian side Juventus at the next stage.

Manager Tony Barton argues that his team no longer has to prove itself. Results over the past couple of years have earned the club the right to be considered one of England's top three clubs.

Villa approached the holiday programme with one spurt of four successive League victories.

Manchester United haven't won the League Championship since 1967 but they have been mounting a strong challenge this season. Norman Whiteside, their newly found Irish star, and Frank Stapleton both went off the boil for a while but the Old Trafford club was sliding smoothly into top gear as the holiday games approached.

With Bryan Robson in such fine form United have turned on some fine performances. They can play it tight at the back, when needed, and one of their best results was a 0-0 draw with Liverpool at Anfield.

When the opportunity arose to build their goal difference they hammered Norwich City (3-0) and Notts County (4-0) at Old Trafford.

Manager Ron Atkinson is also looking for Cup successes. United have home draws in the next round of both cups, facing West Ham in the FA Cup and Nottingham Forest in the Milk Cup.

Nottingham Forest could prove to be the dark horse in more than one competition. Some adverse early results, and the continuation of Brian Clough's experimenting with his line-up, suggested that Forest were in for another transitional season.

But, by October, Mr Clough found a settled side that strung together some impressive victories. With Ian Wallace and Gary Birtles, now happily resettled with his old club, both scoring with such consistency Forest have been sweeping most opposition aside.

They crushed WBA 7-4 on aggregate in the second round of the Milk Cup and they defeated Watford 7-3 at the City Ground. A more modest 2-0 win over Brentford took Forest into a fifth round tie at Manchester United.

In the FA Cup Forest travel to Derby — the club managed by their former number two Peter Taylor.

One of the most embarrassing events of the early weeks was the long drawn out Justin Fashanu transfer saga. Forest manager Brian Clough issued a series of biting criticisms of his £1 million England Under-21 striker and even got the police to turn him away from the club's training ground when he was under suspension.

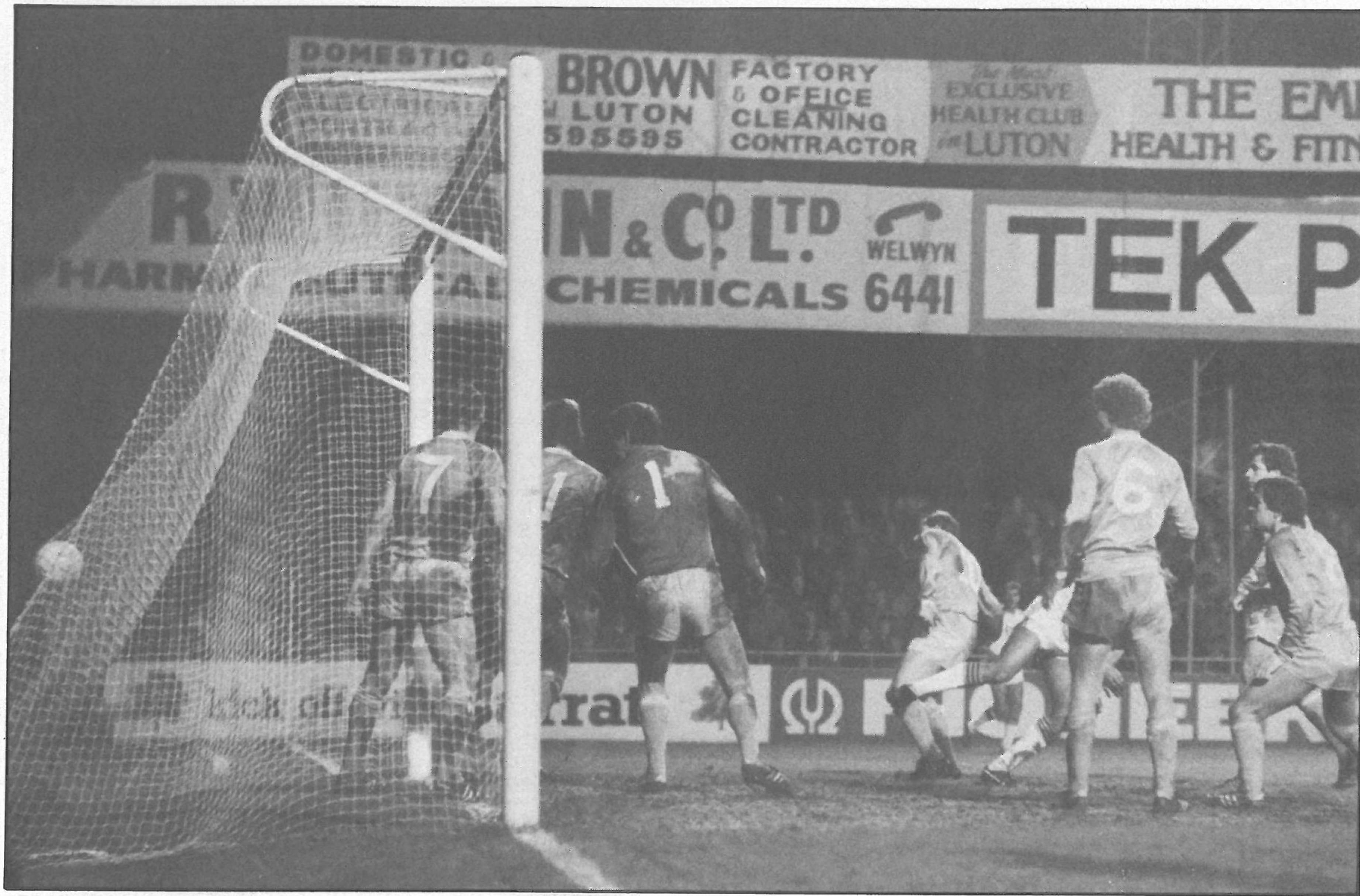
Justin, who was reputedly earning £900 per week with Forest, found himself completely ostracised but the serial came to an end when he signed for local rivals Notts County for £100,000 in December.

Because of football's financial plight, there have been precious few big transfers. Terry McDermott, Liverpool's England international midfielder, was one of them. After losing his place in the Liverpool side, he was transferred back to his former club Newcastle for £100,000.

COLOUR SHOT



Even players are allowed leisure time as a break from their training routines and demands for peak fitness in matches. We came across Jake Findlay willingly lending his help at a recent Junior Hatters party where he was required to drink Coke from a baby's bottle. We hope he has cause to celebrate with something a little stronger after today's game.



LUTON TOWN 3 MANCHESTER CITY 1

We make no apologies for presenting two more pictures from this epic game recently where all-out attack by both teams produced a fine match. City 'keeper Joe Corrigan can do nothing more than watch as Brian Stein's shot beats him and hits the back of the net. Big Joe is featured in more of the action as Brian Stein is again threatening to score.



IN FOCUS



You will find ample reference in this afternoon's magazine to our Junior Hatters Club members who enjoyed a superb day out when we visited Coventry earlier in the season. We are returning their hospitality today after youngsters competed in various competitions and sports in the first meeting. Our picture shows Dave Sexton and David Pleat, the team managers, with the captains of two of the winning sides.

Coventry City

Although Coventry City can look back on a satisfactory first half to the season, their comfortable position has been achieved almost entirely due to fine results achieved on their own Highfield Road ground. The Sky Blues possess one of the worst away records in the First Division.

Their first eight away League games produced only two points from draws at Ipswich (1-1) and Watford (0-0). The Sky Blues lost at Swansea (1-2), Birmingham (0-1), Manchester City (2-3), Tottenham (0-4), Liverpool (0-4) and WBA (0-2). They eventually ended that dismal sequence by winning 3-0 at West Ham on December 11th.

One source of satisfaction for manager Dave Sexton is that he now seems to have found a settled side. Mr Sexton took over as manager at the beginning of last season and he spent most of his first campaign experimenting with various line-ups. He used 24 players in his First Division side.

Mark Hateley and Gary Thompson seemed to have established themselves in the strikers' role with Steve Whitton as the third forward.

Hateley, who lost his place following injury earlier in the season later came back to regain his place from Jim Melrose.

Hateley is the son of the one-time much travelled striker Tony Hateley and he is remarkably similar in build. Mark has developed a dimension to his game

that his Dad didn't possess for though he follows Hateley senior's prowess as a good header of the ball, Mark probably has greater skills on the ground. These have already earned him Youth and Under-21 caps for England and last season he was Coventry's leading scorer with 18 goals. This included a hat-trick in the 5-5 draw at Southampton.

Thompson has been capped six times at England Under-21 level, scoring twice in three appearances last season when he netted 12 times for Coventry. Gary came through from the youth team to make his First Division bow in 1977-78.

Whitton also developed in the youth team and was first given a run in League soccer in 1979-80. It wasn't until last season that he earned a regular place, though, but then he ended it in style. After scoring twice in an amazing 5-5 draw at Southampton, Steve hit a match winning hat-trick in their next game at Manchester City.

OCCASIONAL

Melrose was signed from Leicester, in exchange for Tommy English, in September. He replaced the injured Hateley and scored a hat-trick against Everton in his second game for Coventry. Jim began his career with Partick Thistle and was capped seven times by the Scottish Under-21s. Leicester signed him for

COVENTRY FIND SETTLED TEAM

£250,000 in 1980 and he was their top scorer in his first season.

Gerry Francis has been making only occasional appearances in midfield where Steve Jacobs, Ian Butterworth and Steve Hunt have been playing themselves in.

Former England skipper Gerry Francis was signed from QPR for £150,000 last season. Gerry made his team debut for QPR in 1969. He was capped by England on 12 occasions when he was hit by the first of a series of injuries that was to interrupt his career.

He made a full recovery and in 1979 he was transferred to Crystal Palace for £465,000 but, just under two years later, he returned to QPR for £150,000.

It is believed he may be contemplating in going into management soon and he was mentioned in connection with the Brighton vacancy. Jacobs made his League debut against Arsenal in May 1980 and won a regular place last season. Butterworth developed in the junior sides and made his League debut last season.

Hunt began his career with Aston Villa but won only rare outings in their First Division side. When he was released in 1977 he signed for New York Cosmos. It was after joining Coventry in 1978 that he established himself as a First Division player and he returned for another spell with the Cosmos summer.

Paul Dyson and Gary Gillespie are the centre backs with Danny Thomas and Brian Roberts filling the full back positions. Dyson made his League bow against Everton in December 1976 and he has won four England Under-21 caps. Gillespie was signed from Falkirk for £48,000 in 1978 after only one season in Scottish League football and last season he became a fixture in the Scottish Under-21 side.

NUMBER ONE

Thomas is now on the fringe of the England team and was, in fact, in the squad for the game against Luxembourg at Wembley. Danny made his first League appearance in 1979-80, earning a firm place the following season when he was also capped by the England Under-21s.

With the departure of Jim Blyth to Birmingham during the close season, Les Sealey is now once again the number one choice in goal. Les made his first senior appearances in 1976-77 and has now about 130 First Division games behind him.

Mr Sexton had a big scare on the opening day of the season when Sealey was declared unfit — just days after Blyth had signed for the Blues! There was no alternative than to call up 16 year old youth team goalkeeper Perry Suckling who performed with such great distinction that England keeper Peter Shilton, who had kept goal at the other end for Southampton, took time off to give the lad warm praise.

Coventry, coincidentally, faced a similar problem almost exactly three years ago when both Blyth and Sealey were also unfit and another youth team keeper, Steve Murcott, played against Norwich.

The Sky Blues have been in constant membership of the First Division since gaining promotion in 1967. Though they have sometimes been dangerously close to relegation, Coventry have also enjoyed some highly successful seasons and, by finishing sixth in 1969-70, qualified for the UEFA Cup.

Dave Sexton took over as team manager during the summer of 1981 when Gordon Milne was promoted to general manager. But he soon found that he missed day-to-day contact with players so this summer he left the club to become manager of Leicester City.

Mr Sexton spent most of last season rebuilding the team and experimented with as many as 24 players in his First Division side — the great majority of their youngsters developed in the youth team.

A dismal run of 12 winless games put them in serious danger by mid-March but they made a gradual recovery and finished splendidly with 14 goals in their closing five games to take 14th place in the table.

In this season's Milk Cup Coventry defeated Fulham on away goals after their second round tie had ended 2-2, but then lost at home to Burnley (1-2).

TONY PULLEIN

Back row (left to right): George Dalton (Physio), Gerry Daly, Steve Whitton, Garry Thompson, Paul Dyson, Jim Blyth, Les Sealey, Mark Hateley, Gary Gillespie, Ian Butterworth, Steve Jacobs. Front row: Tom English (now Leicester City), Martin Singleton, John Hendrie, Brian Roberts, Dave Sexton (Team Manager), Gerry Francis, Stephen Mardenborough, Danny Thomas, Peter Hormantschuk.



POINTS ATTENDANCES LEAGUE TABLES

| Opponents | Result | Attendance | Points | Position | Findlay | Stephens | Money | Horton | Goodyear | Donaghy | Hill | Stein | Walsh | Antic | Moss | Turner | Kellock | Judge | Fucillo | Thomas | Bunn | Geddis | Own Goal |
|-------------------------------|--------|------------|--------|----------|---------|----------|-------|--------|----------|---------|------|-------|-------|-------|------|--------|---------|-------|---------|--------|------|--------|----------|
| Goals Scored | | | | | | | | 1 | 2 | 1 | 3 | 15 | 7 | | 8 | 1 | 2 | | 2 | | 1 | | 1 |
| 1982 | | | | | | | | | | | | | | | | | | | | | | | |
| August | | | | | | | | | | | | | | | | | | | | | | | |
| 28 Tottenham Hotspur | 2-2 | 39,180 | 1 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | | | | | | | | | * |
| 31 West Ham United | 0-2 | 13,403 | 1 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | | | | | | | | | |
| September | | | | | | | | | | | | | | | | | | | | | | | |
| 4 Notts County | 5-3 | 9,071 | 4 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | | | | | | | | | |
| 8 Aston Villa | 1-4 | 18,823 | 4 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 3 | 12 | | | | | | | |
| 11 Liverpool | 3-3 | 33,694 | 5 | 18 | 1+ | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 10 | | | | | | | |
| 18 Brighton & Hove Albion | 5-0 | 11,342 | 8 | 11 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 10 | | 1 | | | | | | |
| 25 Stoke City | 4-4 | 18,475 | 9 | 12 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 10 | | 1 | | | | | | |
| October | | | | | | | | | | | | | | | | | | | | | | | |
| 2 Manchester United | 1-1 | 17,009 | 10 | 12 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 10+ | | | | | | | |
| 5 Charlton Athletic (MC2-1L) | 3-0 | 7,030 | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | | | | | 10 | | | | |
| 9 Birmingham City | 3-2 | 13,772 | 13 | 8 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | | | | 10 | | | | |
| 16 Ipswich Town | 1-1 | 13,378 | 14 | 11 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | | | | 10 | | | | |
| 23 West Bromwich Albion | 0-1 | 16,488 | 14 | 13 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | 1 | | 10+ | | | | |
| 26 Charlton Athletic (MC2-2L) | 0-2 | 5,973 | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 10 | | | | | | 2 | | |
| 30 Nottingham Forest | 0-2 | 12,648 | 14 | 16 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 2 | 10+ | | | | | | |
| November | | | | | | | | | | | | | | | | | | | | | | | |
| 6 Arsenal | 2-2 | 16,597 | 15 | 17 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 2+ | | | 10 | | | | |
| 9 Blackpool (MC3) | 4-2 | 6,409 | | | 2 | 3 | 4 | 5 | 6+ | 7 | 8 | 9 | 10 | 11 | | 7 | 1 | | 10 | | 12 | | |
| 13 Sunderland | 1-1 | 14,238 | 16 | 17 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 5 | 10+ | 1 | | | | 12 | | |
| 20 Coventry City | 2-4 | 9,644 | 16 | 18 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 6 | | | | | | | |
| 27 Southampton | 3-3 | 11,196 | 17 | 18 | 1 | 2 | 3+ | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 10+ | | | | | | | |
| 30 Tottenham Hotspur (MC4) | 0-1 | 27,461 | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 10 | | | | | | | | |
| December | | | | | | | | | | | | | | | | | | | | | | | |
| 4 Swansea City | 0-2 | 9,556 | 17 | 19 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 10+ | | | | | | | |
| 11 Manchester City | 3-1 | 11,013 | 20 | 19 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 10 | | | | | | | |
| 18 Everton | 0-5 | 14,982 | 20 | 19 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 10+ | | | 12 | | | 8 | |
| 27 Watford | 1-0 | 21,145 | 23 | 17 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | | | | 10 | | | 8 | |
| 28 Norwich City | 0-1 | 21,367 | 23 | 17 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 6 | | | 10+ | | | 8 | |
| 1983 | | | | | | | | | | | | | | | | | | | | | | | |
| January | | | | | | | | | | | | | | | | | | | | | | | |
| 1 Coventry City | | | | | | | | | | | | | | | | | | | | | | | |
| 4 West Ham United | | | | | | | | | | | | | | | | | | | | | | | |
| 8 Peterborough (FAC3) | | | | | | | | | | | | | | | | | | | | | | | |
| 15 Tottenham Hotspur | | | | | | | | | | | | | | | | | | | | | | | |
| 22 Brighton & Hove Albion | | | | | | | | | | | | | | | | | | | | | | | |
| 29 FA Cup (4) | | | | | | | | | | | | | | | | | | | | | | | |
| February | | | | | | | | | | | | | | | | | | | | | | | |
| 5 Liverpool | | | | | | | | | | | | | | | | | | | | | | | |
| 12 Manchester United | | | | | | | | | | | | | | | | | | | | | | | |
| 19 Birmingham City | | | | | | | | | | | | | | | | | | | | | | | |
| 26 Ipswich Town | | | | | | | | | | | | | | | | | | | | | | | |
| March | | | | | | | | | | | | | | | | | | | | | | | |
| 5 West Bromwich Albion | | | | | | | | | | | | | | | | | | | | | | | |
| 12 Nottingham Forest | | | | | | | | | | | | | | | | | | | | | | | |
| 19 Arsenal | | | | | | | | | | | | | | | | | | | | | | | |
| 26 Sunderland | | | | | | | | | | | | | | | | | | | | | | | |
| April | | | | | | | | | | | | | | | | | | | | | | | |
| 2 Norwich City | | | | | | | | | | | | | | | | | | | | | | | |
| 4 Watford | | | | | | | | | | | | | | | | | | | | | | | |
| 9 Aston Villa | | | | | | | | | | | | | | | | | | | | | | | |
| 16 Notts County | | | | | | | | | | | | | | | | | | | | | | | |
| 23 Swansea City | | | | | | | | | | | | | | | | | | | | | | | |
| 30 Southampton | | | | | | | | | | | | | | | | | | | | | | | |
| May | | | | | | | | | | | | | | | | | | | | | | | |
| 2 Stoke City | | | | | | | | | | | | | | | | | | | | | | | |
| 7 Everton | | | | | | | | | | | | | | | | | | | | | | | |
| 14 Manchester City | | | | | | | | | | | | | | | | | | | | | | | |
| 21 FA Cup Final | | | | | | | | | | | | | | | | | | | | | | | |

CHEAP JACKS 6

versus

HIGH SHOP PRICES

GOALSCORERS:

LEE COOPER DENIMS £9.99. SWEATSHIRTS £1.99.

VIDAL SASSOON DENIMS £9.99. SHIRTS £1.99

WHOLESALE PRICES DIRECT TO FOOTBALL FANS

ARNDALE CENTRE
LUTON

(Opp Marks & Spencers Food Hall)

79 THE PARADE
HIGH STREET
WATFORD

+ Player replaced by substitute

* Own Goal

● Goalscorer

Home fixtures in bold

Copyright of The Football League

FOOTBALL COMBINATION FIXTURES 1982-83

| Date | Home | Away | FA |
|--------------------|------------------------|------|-----|
| Aug. 28 | Watford 7.30 | | 0-1 |
| Sept. 1 | Norwich City | | 3-0 |
| Sept. 13 | Brighton 7.30 | | 1-0 |
| Sept. 22 | Oxford United | | 3-1 |
| Sept. 27 | West Ham United 7.30 | | 1-1 |
| Oct. 9 | Birmingham City 3.00 | | 0-3 |
| Oct. 16 | Ipswich Town | | 0-2 |
| Oct. 23 | Q.P.R. 3.00 | | 0-2 |
| Nov. 6 | Arsenal | | 1-4 |
| Nov. 15 | Leicester City 2.15 | | 1-1 |
| Nov. 20 | Swansea City 3.00 | | 1-0 |
| Dec. 14 | Chelsea | | 1-5 |
| Dec. 20 | Charlton Athletic 2.15 | | |
| Dec. 29 | Reading 2.15 | | |
| Jan. 1 | Swindon Town | | |
| Jan. 3 | Fulham 2.15 | | |
| Jan. 10 | Tottenham Hotspur 2.15 | | |
| Jan. 15 | Watford | | |
| Jan. 24 | Oxford United 2.15 | | |
| Jan. 29 | Swansea City | | |
| Feb. 5 | Brighton & Hove Albion | | |
| Feb. 7 | Millwall | | |
| Feb. 14 | Crystal Palace 2.15 | | |
| Feb. 22 | Birmingham City | | |
| Feb. 26 | Ipswich Town 3.00 | | |
| Mar. 8 | Q.P.R. | | |
| Mar. 14 | Millwall 7.30 | | |
| Mar. 19 | Arsenal 3.00 | | |
| Mar. 30 | Leicester City | | |
| Apr. 2 | Reading | | |
| Apr. 9 | Tottenham Hotspur | | |
| Apr. 11 | Norwich City 7.30 | | |
| Apr. 18 | Swindon Town 7.30 | | |
| Apr. 26 | Bristol Rovers | | |
| Apr. 30 | Southampton 3.00 | | |
| May 3 | West Ham United | | |
| May 10 | Charlton Athletic | | |
| May 16 | Chelsea 7.30 | | |
| To be arranged | | | |
| Crystal Palace (a) | | | |
| Fulham (a) | | | |
| Swindon (a) | | | |
| Bristol Rovers (h) | | | |

DIVISION ONE HOT SHOTS

(including League and Milk Cup)

| | |
|------------------------------|----|
| Bob Latchford (Swansea) | 16 |
| Ian Rush (Liverpool) | 16 |
| Brian Stein (Luton Town) | 15 |
| Luther Blissett (Watford) | 12 |
| Ian Wallace (Nott'm Forest) | 12 |
| Gary Birtles (Nott'm Forest) | 11 |
| John Deehan (Norwich) | 11 |
| Gary Rowell (Sunderland) | 11 |

FIRST DIVISION ATTENDANCES 1982-83

| Club | Highest | Average |
|------|---------|---------|
|------|---------|---------|

Luton's star.



Two teams from Luton are currently making a name for themselves.

'The Hatters' are in the first division.

And Vauxhall-Opel are enjoying fantastic sales success.

Achievements in different fields, but

for the same reasons.

A consistently high all-round performance and magnificent team effort.

Facts confirmed by checking out today's line-up, and by a visit to your local Vauxhall-Opel dealer.

With stars like the Cavalier, the coming season promises to be even better for us.

We're sure that's also true of Luton Town.



VAUXHALL-OPEL