

# STOKE CITY

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Nationwide League Division 2  
Saturday 7th November 1998  
Kick Off 3pm  
versus

## Luton Town



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welcome  
to the

# Britannia Stadium

After a poor run of results in October (W2, L3, D1), we know we need to get back to winning ways quickly if we wish to stay in one of the two automatic promotion positions. It is important to be pace setters in Division 2 and I know that Brian Little and the players are determined to be successful and will therefore be doing everything they can to maintain top spot. However, having said this, what is most important is not what position we are in now, next week or indeed next month; but what position we are in after the home match versus Walsall on 8 May. Then and only then will we know if it has been a successful season.

As everyone will have read by now, last week Graham Kavanagh signed a new contract which runs until June 2002. I am sure this news will be well received by the vast majority of supporters as it should end any further transfer speculation surrounding the player who, after serving today's one match suspension, can concentrate on helping the team win matches! Graham cost the Club £500,000 when he joined from Middlesbrough in 1996 and earlier in the season we could have sold him for a profit because there were one or two enquiries. However, after watching the player during the early part of the season, the Manager was keen for him to re-sign and therefore we concluded a deal with his agent, albeit after some fairly intense negotiations. Graham is the second player to sign a long term contract this

season; Dean Crowe signed a four-year deal earlier in the year. At Stoke, we carefully and consistently monitor all player contracts and, subject to the Manager's wishes, will do everything we can to re-sign the player he wants. However, today more than ever before, clubs are now finding players seeking unrealistic wages as a consequence of Bosman and free agency. Most clubs are already facing financial difficulties. If a player tries to hold a club to ransom or refuses to agree new terms, then there is no alternative but to sell that player before his contract expires. Agents and players must realise that despite the Bosman Ruling, they must be responsible and work with clubs for a healthy financial future for the whole of football and not just on getting more and more money for their respective pockets! If they do not, then there will be fewer and fewer jobs available for them as clubs will strive to cut down the number of players in an attempt to afford the ever increasing wages. Today, Tom Pendry MP, Chairman of the Football Trust, will make a cheque presentation to Chairman Keith Humphreys which signifies their final payment of the £3.25 million package of grant and loans provided by the Trust to help build the Britannia Stadium. I should point out that this will not change the financial position the Club currently faces. The Football Trust



has been drip feeding payments to the Club over the past eighteen months and, as was well documented last season, monies from the sale of Mike Sheron were used to bridge the gap as a consequence of this payment plan which was forced on the Club by the Trust's own difficult financial position. It is also important to remember that last season we were faced with no option but to sell Andrew Griffin to help raise much needed cash for the Club and relegation has cost us dear this financial year as well. Therefore, it would be wrong to assume that, at this time, as a consequence of receiving the final payment from the Football Trust, which repays the last of the money borrowed to build the Stadium, we now have spare money available.

Finally, I would just like to say thank you to the 340 guests who turned up for dinner with boxing legend Marvellous Marvin Hagler on Thursday evening, 29 October and also to all of the 9,600 parents and children who came to the Britannia Stadium for the Fireworks Extravaganza on Friday, 30 October, which was an extremely successful community event!

Jez Moxey

1998

Welcome

1998

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## Stoke City FC

Britannia Stadium  
Stanley Matthews Way  
Stoke On Trent  
Staffordshire  
ST4 4EG

Founded: 1863

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Fax: 01782 592221

### Honours

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### Runners Up:

1921-22

### Division 2:

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Division 3 (N) Champions:

1926-27

Football League Cup Winners:

1971-72

### Runners Up:

1963-64

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1991-92

FA Cup Semi-Finalists:

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Today is the start of a very important period for us - seven days in which we can get back on track after the disappointments of the last month. People in football talk about taking one game at a time, which is a wise policy, but when I look beyond today's match I see a trip to Burnley in the league on Tuesday and Reading in the first round of the FA Cup next weekend. Tough fixtures - but what a boost it would be for everyone if we can get something from those games.

We need a kick start, because October was not kind to us and let us hope that it turns out to be our stickiest spell of the season. If you are going to have a bad time, it is best it happens when you feel you can handle it and there is plenty of time to put things right. In that respect, we are fortunate because the very good start we made in August and September means we have been able to ride out the problems since while remaining on top of the table and there are still six months to go, which gives us ample opportunity to regain any ground we may have lost.

We are aware that some of our rivals have closed



## The Management



in on us and that they are going well. Fulham have found some form and this afternoon's visitors Luton are on a high after their magnificent Worthington Cup win over Coventry. We had spies at that tie and there was no doubt Luton deserved to win it. It is not easy for a lower division team to knock a Premiership side out of the cup on merit, but that was what Luton did and they did it by playing good football. That's enough for us to know they are a very capable team and we will need to play well today.

Talking of cups, our draw at Reading is not what we would have chosen because you want to be playing at home. The fact that we lost there in the league last month makes it awkward and it is bound to be a battle because every club involved in the early stages of the competition want to make the third round and a possible crack a Premiership side. But even though the result at Reading went against us, we did well enough to be confident of getting a result next Saturday.

What we need to do is make sure we start well. One disappointing aspect of our recent away defeats at Bristol Rovers and Notts County was the way they caught us cold. We did not start well in either game, so by half time we were 1-0 down and facing a fight to salvage something.

**We need a kick start, because October was not kind to us...**

Games away from home in this league are tough enough without making it even harder for ourselves by giving our opponents a head start and that's what I am looking for in our next few matches - a strong and dominant start.

Enjoy the match and thank you for your excellent support at Notts County.

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Brian Little

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# Terry's Talk

with Terry Conroy



In December of last year, one of our favourite sons Alan Hudson was involved

in an horrific accident which very nearly claimed his life. At the time, doctors didn't really give him much chance of survival. I know we were all very anxious for news of his well being and the hospital were obviously reluctant to say very much. The reason was that they didn't want to raise hopes for Anne, his wife, and his family. The first two weeks were very critical and Huddy kept on hanging in there, despite the fears of the surgeons. Alan Dodd, Jackie Marsh and myself went to visit and it was very painful to see him lying there in a coma.

However, against the odds, Huddy's incredible fighting spirit pulled him through, and he is well on the way to a full recovery. So much so that he was released from hospital last week and is convalescing at home. I am sure he is just as sharp as he ever was.

He has had lots of support during his illness from sports and showbusiness people alike. He has retained the 'Bohemian Spirit' and he is very much aware how the people in 'The Potteries' were rooting for him during his crisis. In the very near future, he will be paying us a visit in the 'Waddo Suite' and I am sure the red carpet will be rolled out for him.

Whatever problems supporters feel aggrieved about, does not compare when someone close to you suffers like Huddy and his family did. He still looks for our result first on matchdays and has huge affection for people of North Staffordshire.

Lastly a pat on the back for our groundsman Derek Hartley. The conditions for the Wigan game were atrocious, yet the pitch looked like a billiard table and played event better. It must be the best pitch in all of the Divisions. So keep it nice and green Derek!!





# The Football Trust

## WELCOME TO OUR SPECIAL GUESTS

We welcome as our special guests today, the Chairman of the Football Trust Tom Pendry MP, who will present our own Sir Stanley Matthews and Keith Humphreys with the Trust's final grant payment towards the Britannia Stadium.

The new stadium would not have been possible without the vital support of the Trust who contributed a grants and loans package of £3.25m.

The new stadium at Trentham North is just one example of major relocation projects made possible by Football Trust grants. It is Trust policy to provide the maximum support to clubs taking on the challenge of relocation and thanks to the Trust's support the United Kingdom boasts some of the finest stadia in Europe, if not the world.

What we have at Stoke City is a magnificent example of the transformation that has taken place throughout the UK. Thanks to the Government's 30% Reduction in Pool Betting Duty the Trust has been able to invest over £150m

improving safety at football grounds funding over 150 new stands along with 14 new grounds in England and Scotland and a further 10 in the pipeline.

At present this funding is due to end in March 2000.



If the Trust is to continue its vital work at every level of the game and help bridge the gap between the Premiership and the Football League it is essential that the Trust's income streams are maintained - key to this is the need for the Government to extend our pool betting duty beyond the March 2000 deadline.

Football needs the Trust. Its redistribution of income throughout football is vital for the health of our national game.

Tom Pendry commented: 'I am delighted to be here today to present the Club with the final installment of the Trust's £3.25m grant and I congratulate the Club on their magnificent efforts in providing this new state of the art stadium. It is an excellent example of the impressive progress that has been made in transforming the game. Potters' supporters can enjoy the finest facilities and the highest standards of safety and comfort.'

'There is still much work to be done and the Trust has a huge on-going role to play in maintaining vital support for safety and improvement work throughout professional and non-professional clubs right down to providing much needed assistance for grass roots football.'

'The commitment of the Government and the new funding partners to make full use of and build upon the Trust's huge grant aid experience and expertise will have the support of everyone who cares about the future of our national game.'

# Potters Diary

Monday 26th

October

The Pontins League game with Leicester City at the Lymington Stadium is postponed due to a waterlogged pitch. Striker Dean Crowe comments on Saturdays 2-1 victory over Wigan Athletic:

'It was a tough game the first half was very tight, though I felt we started to play more football after that and although Wigan put us under pressure in the last quarter of the game I felt we deserved the victory which took us back to the top of the league table.'

Tuesday 27th

October

Larus Sigurdsson is making good progress after missing last Saturday's game with a knee injury. Physio Rob Ryles commented:

'There has been plenty of improvement and we are very hopeful that he will be okay to play at Notts County.'



Wednesday

28th October

The Youth Team progressed through to the second round of the FA Youth Cup last night with a 3-0 win over Cirencester at the Britannia Stadium. Tonight's Central Conference clash at Cheltenham Town is postponed. Brian Little has planned to give Richard Forsyth another run-out in this fixture.

Thursday 29th

October

Graham Kavanagh picks up a one match ban after exceeding 21 disciplinary points. He will miss today's game with Luton Town. Former Boxing World Champions Marvellous Marvin Hagler, John Conteh and John H. Seiracey are main speakers for 350 guests at Trentham Gardens for a Sporting Dinner to raise funds for the new Youth Academy.



Saturday 31st

October

A massive following of Stokies at the Kop End push the attendance up to 8,546 at Meadow Lane.

We slip to a disappointing 1-0 defeat after being caught by Sean Farrells 36th minute header.

Unlucky when his injury time shot struck goalkeeper Darren Ward before looping over the crossbar.

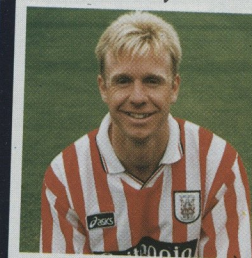


Kyle Lightbourne

Monday 2nd

November

Graham Kavanagh commits himself to the Club by agreeing a new three year contract today. The new deal will keep the 24 year old midfielder at the Britannia Stadium until June 2002. David Oldfield may need x-rays to check out the extent of the rib injury which forced his half time withdrawal from Saturdays defeat at Notts County.



David Oldfield





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# Captains Log

By Phil Robinson

Last week the players all got together and enjoyed a night out. I refer to the Players Social Evening at the Britannia Stadium organised by the Supporters Club.

It is always interesting when players interact with supporters in an informal atmosphere, and the evening was no exception. We had a full squad of 21 in attendance and the players split up into groups of two and three and moved around the various tables meeting the fans.

Talk obviously revolved around football, and it was educating for us to sit and listen to what the fans thought about the Club, the management, the players and the team. It is an effective way of building bridges and an exercise well worth repeating again in the future. We would like to thank the Supporters Club and in particular Secretary Nic Mansfield for an excellent evening.

"...while it is not the ideal draw we are happy with it."

After that came the game at Notts County, and a disappointing result. The pitch at Meadow Lane was nothing to write home about, I knew that from my time at the Club, and although Notts had new drainage put in last summer and the top surface relaid it obviously has not had time to bed in and was very soft. That's not making excuses for our performance and a defeat, but there is no doubt it did not suit our normal pattern of play in the first half and that is why the manager changed things around at half time.

I know County were absolutely delighted with the result. Their players said so afterwards and I knew manager Sam Allardyce would get them wound up because he is a very good dressing room motivator.

Having said that we had two or three chances which on another day we would have taken and got something out of the game.

Afterwards we heard we had drawn Reading in the first round of the FA Cup. That tie comes around next Saturday, and while it is not the ideal draw we are happy with it. We have played Reading already this season, and although we lost narrowly at their place we felt we deserved something from the game. The cup tie gives us an early chance to put the record straight and we are itching to get at them.

One piece of very good news this week concerned Graham Kavanagh. You have no doubt read in the press that Kav has signed a new three year contract and we are delighted for him. There was speculation about him moving on, but it's always nice to keep a squad together and now he had sorted his future out he can concentrate solely on playing his football and the goals can start going in for him again like they were earlier in the season.

We've all been eager to listen to David Oldfield this week. As a former Luton player he has been giving us the inside track on his old team and it could prove an invaluable insight.

Enjoy the game and thanks for your excellent support at Notts County.

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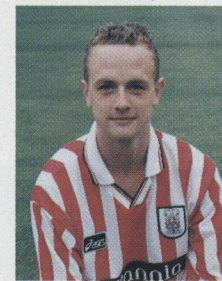
Telephone 0161 406 7744 Facsimile 0161 406 8444

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1998

Phil Robinson

1999



## Personal Details

Name : Stephen Woods

Born : Date: 15.12.76 Place: Davenham, Cheshire

Age : 21

Height : 6ft

Weight : 12 and a half stone

Position : Defender

Nickname : Woodsy

Boot Size : 8

Career Details : I have been at Stoke City throughout my career

When I was a lad.....

Team Supported : Everton

First Kit : Everton

Heroes : Des Walker

Strongest Football Memory : My first league game for Stoke City

On the Pitch.....

Favourite City Moment : Coming back to win 4-3 at Preston

Most admired current players : Fernando Hierro - Real Madrid

Hardest Opponent : Paul Kitson

Best Thing about playing for Stoke : Playing with a great set of lads and the fanatical support

Off the Pitch.....

Favourite Food : Sunday Roast

Favourite Film : Shawshank Redemption

Musical Tastes : Punk



# Stephen Woods

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Player Profile

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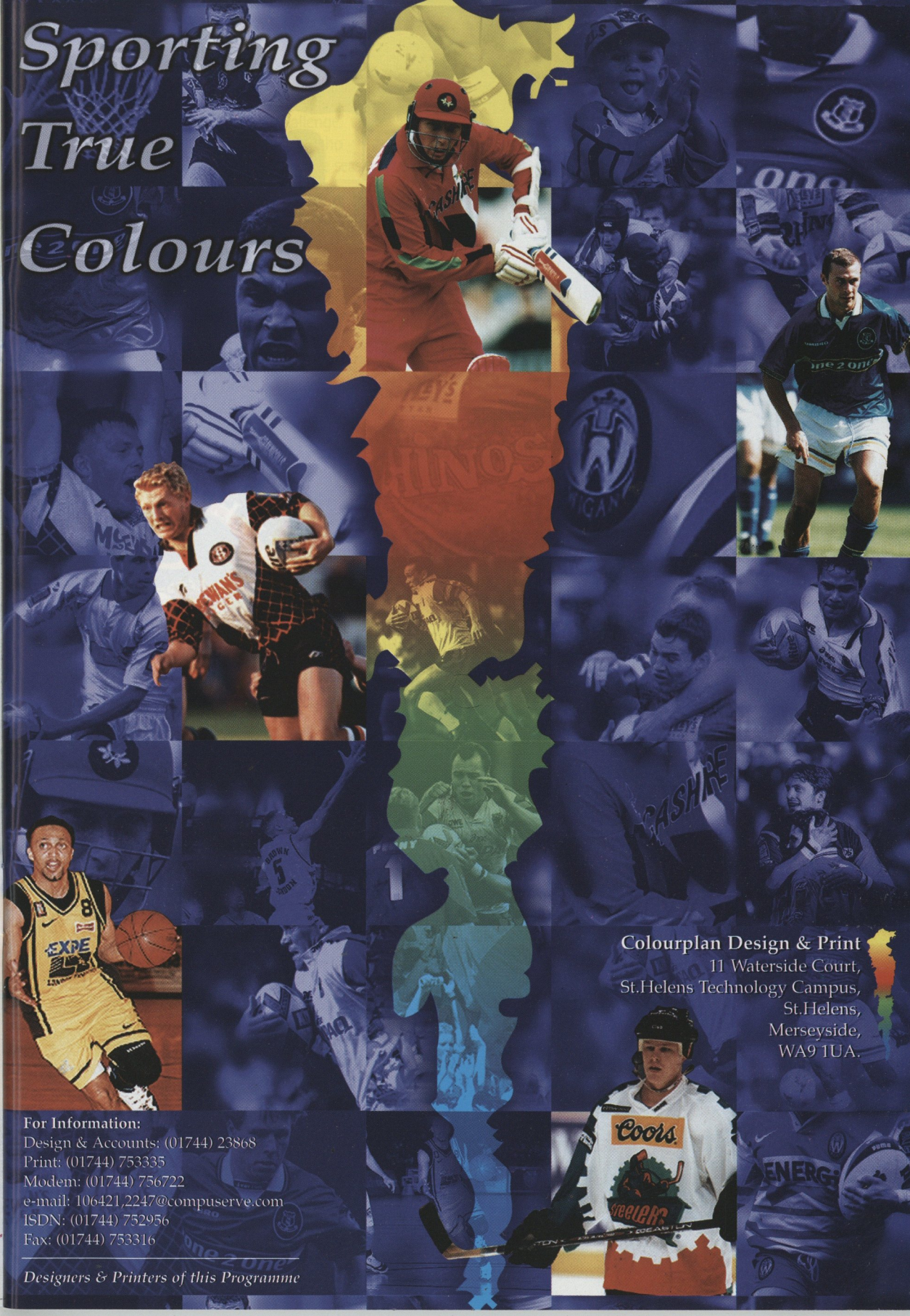
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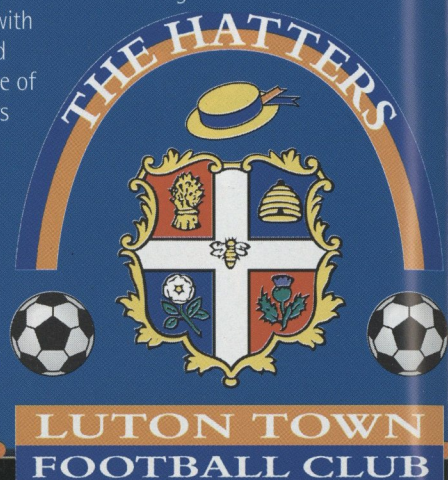
Introducing

# Luton Town FC

Relegated from the First Division at the end of the 1995-96 season, Luton Town were marked down as one of the favourites to bounce straight back the following year, but that never materialised and after two disappointing campaigns since then, they are still looking to win promotion, having finished 17th last term. Not dismayed, current manager Lennie Lawrence (in charge at Kenilworth Road since March 1993) has kept faith with most the players who served him honestly in 1997-98 and if you glance at the League table on page 54 you will see that the Hatters are well in touch with the leading pack and a favourable result today would do their morale and, indeed, confidence no harm at all. In fact, they recently dumped Premiership side Coventry City out of the Worthington Cup, beating the Sky Blues 2-0 at home, and that's no mean feat these days!

The players who are likely to be available for selection against the Potters today are as follows: In goal will be Kelvin Davis (aged 22) who originates from Bedford. He joined the Hatters as a junior in 1992, turning professional two years later. In the next three years he played on loan with Torquay United and Hartlepool and is now first choice between the sticks at

Kenilworth Road, having already gained an England under 21 cap. In front of Davis, Luton manager Lawrence will choose from right-wing back Graham Alexander, centre-halves Steve Davis (no relation) and the 30 year-old Marvin Johnson, the versatile Alan White and the experienced figure of Mitchell Thomas. Alexander, 27, comes from Coventry, and appeared for Scunthorpe United before joining the Hatters in a £100,000 deal in 1995. He is tough, keen and exciting and has now played more than 150 games for Luton. Davis has been with Southampton and Burnley and is one of the best defenders in the Second Division. Marvin Johnson was born in sight of Wembley Stadium and joined Luton as a trainee in 1984,



**Luton Town 1998/99**

Back Row: Left to Right: Dwight Marshall, Terry Sweeney, Richard Clarke, Matthew Spring, Emerson Boyce, Steve Augustine, Gavin McGowan, Russel Lawes, Stuart Fraser, Stuart Douglas, Jimmy Cox, Michael McIndoe, Andre Scartlett.  
Middle Row: Left to Right: Clive Goodyear (Physio), Paul Lowe (Youth Team Coach), Cherry Newberry (Club Secretary), Andrew Fotiadis, Simon Davis, Paul Showler, Gary Doherty, Alan White, Kelvin Davis, Nathanael Abbey, Julian James, Chris Willmott, Paul McLaren, Graham Alexander, Lee Lough, Les Shannon (Scout), Mandy Mallins (Fitness Trainer), John Moore (Reserve Coach).  
Front Row: Left to Right: Liam George, Phil Gray, Steve Davis, Chris Green (Director), David Kohler (Chairman), Lennie Lawrence (Manager), Cliff Bassett (Director), Nigel Terry (Director), Mitchell Thomas, Marvin Johnson, Sean Evers.

turning professional on his eighteenth birthday. He's now amassed more than 325 senior appearances for the Hatters. Standing 6ft. tall and weighing 13st. 7lbs. he is a determined tackler who loves a challenge. White (22) is a native of Darlington, who arrived from Middlesbrough in the close season of 1997. He had been reserve to so many talented defenders on Teeside and jumped at the chance of securing regular first team football with the Hatters. He is a fine player who made 33 appearances in his first season at Luton. Mitchell Thomas is an experienced campaigner, having previously assisted Spurs and West Ham. He's in his second spell at Kenilworth Road. In midfield Luton are currently relying on Scotsman Ray McKinnon, Sean Evers, Matthew Spring, Paul McLaren and Gavin McGowan. McKinnon (28) turned down a move to Hearts to sign from the Hatters from Dundee United in August. He had impressed Hatters' boss Lennie Lawrence in two pre-season friendlies (v. Arsenal and Hull) and needed no second thoughts when asked to move south into the Nationwide League.

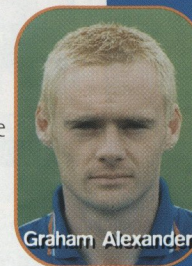
Evers (aged 21) comes from Hitchin and joined the Hatters in 1995. He has made only a handful of first team appearances to date and may well be on the bench today.

Spring (18) made an impressive debut for the Hatters a year ago against Plymouth Argyle and is one of the many youngsters blooded by manager Lawrence over the last four years or so. McLaren (22) has graduated through the ranks at Kenilworth Road. He was born in High Wycombe and joined the Hatters as a junior in 1992, turning professional three years ago. He has now made over 50 senior appearances.

Young McGowan (22) made his senior debut four years ago with Arsenal and joined the Hatters this year after two separate loan spells from Highbury. Luton have Stuart Douglas, Phil Gray and Andrew Fotiadis as their main attackers. Douglas (20) is a lively and aggressive striker who turned professional with the Hatters two years ago after serving his apprenticeship at Kenilworth Road. He has made almost 50 first team appearances to date, two-thirds of them as a substitute.

Northern Ireland international Gray (30) has been in League football 12 years and is a vastly experienced player, whereas Fotiadis (21) was born in Hitchin and signed for the Hatters as a junior in 1994, moving up to the

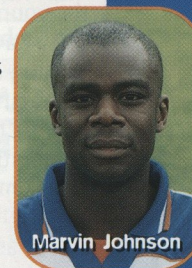
professional ranks two years later. He is fast-approaching the 50 appearance mark for Luton but has not been a regular in the side this season.



Graham Alexander

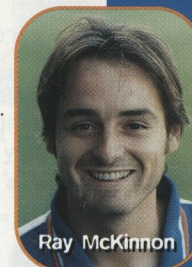
## STAR VISITORS

- Left full-back Mitchell Thomas (now 34 years of age) has one England 'B' cap to his name which he gained whilst with Spurs. Born in Luton, he started his footballing career at Kenilworth Road back in 1982 and then served with Tottenham and West Ham United before returning to the Hatters for a second spell in 1993. A strong competitor, he can play in any defensive position and has now amassed over 300 appearances in his time at Luton.



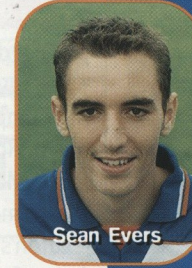
Marvin Johnson

- Steve Davis (aged 30) was with Southampton as a teenager and after loan spells with both Burnley and Notts County, he transferred to Turf Moor on a permanent basis in 1991. He played well over 200 games for the Clarets before making the move south to Kenilworth Road to join Luton for £750,000 in 1995. A determined defender, confident both in the air and on the ground, he has now chalked up in excess of 150 senior appearances for the Hatters and scored the decisive second goal in the Hatters' recent Worthington Cup win over Premiership side Coventry City. He's no relation to his goalkeeper!



Ray McKinnon

- Phil Gray was born in Belfast in October 1968 and has appeared at four different levels for Northern Ireland, winning 20 full, one under 23, youth and schoolboy caps. He began his career in London with Tottenham (1986). After loan spells with Barnsley and Fulham, he signed for Luton in a £275,000 deal in 1991. After hitting 26 goals in less than 70 appearances for the hatters he switched



Sean Evers

- due north to Sunderland who acquired his services for £800,000 in 1993. Whilst on Wearside Gray continued to do well in the scoring stakes and netted 41 times in 134 outings for the then Roker Park club before deciding on a move to Nancy in France in 1996. He then moved to Fortuna Sittard and duly returned to Luton for £400,000 in September 1997. Last season he added two goals in 19 more outings for the Hatters. Watch out for him at set pieces and in crowded goal areas!





## visiting manager

Lennie Lawrence has challenged his players to prove they are good enough to go up- by netting 46 points before Boxing Day.

That's the target Luton's manager believes can be

the platform for a promotion assault in the second half of the season...and they are already nearly two thirds of the way there.

The Hatters boss bases his theory on two years ago, when Town hit the 46 point mark before the turn of the year and went on to reach the play-offs only to suffer a surprise semi-final defeat over two legs by Crewe.

Many pundits expected them to follow that up with another sustained bid to recapture the First Division status they lost in 1996 last season, but the campaign turned into a nightmare as injuries ravaged Kenilworth Road and Lawrence came under fire from supporters while he fought a rearguard against relegation.

This time, though, the emergence of a new crop of youngsters has made for a different story and one of the Football League's most experienced managers is enjoying the fruits of the youth-led revival in his fourth season at the club.

Sean Evers, Matthew Spring and Stuart Douglas



have all impressed in the climb up the table, and Lawrence has been quick to praise their contribution as well as that of his more senior stars. 'It is the form of the players like Steve Davis, Marvin Johnson and Graham Alexander which has allowed the youngsters to come in and do well' he says. 'They have come through and come on in leaps and bounds, and now I am saying lets see if we can get 46 points by Boxing Day.'

'For me that is a target. Two seasons ago we had 46 points by December 26, and despite drawing a few home games in the second half of the season we still finished third.'

'As far as it stands now, I am happy to be going in to today's game just four points behind Stoke.' 'I believe Fulham will take one of the promotion spots, but Stoke are a yardstick and if we can avoid defeat this afternoon it will keep us in the ball game.'

Lawrence has another task today - keeping his players' concentrated on the league. Their much-publicised win over Coventry in the Worthington Cup landed them a fourth round tie at Barnsley on Tuesday.

# Did You Know?

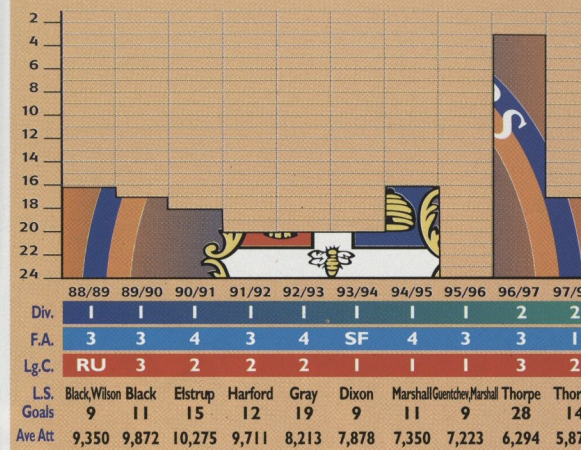
## Facts and Figures on the Hatters.....

- Luton Town lost the 1959 FA Cup Final to Nottingham Forest having fielded the same team throughout that competition.
- In 1891 Luton Town players were paid 2s.6d (13p) a week with an extra 6d if they won.
- In the club's early days the Luton Town players all wore blue and pink coloured caps.
- Luton Town are proud of their nickname the Hatters and many years ago miniature straw-hats were

produced as ashtrays to go into the boardroom.

- Joe Payne scored a record 10 goals for Luton in their emphatic 12-0 League Division 3 (S) win over Bristol Rovers in 1936.
- Bob Morton appeared in a record 550 League and Cup games for the Hatters between 1948 and 1964.
- Luton's managers over the last 40 years include Syd Owen, Sam Bartram, Jack Crompton, Allan Brown, Alec Stock, David Pleat, Ray Harford and Jim Ryan.

### Luton Town's last ten years - the full record



### When Luton Town have scored goals... and conceded them



#### HEINOUS HATTERS

McGowan 6  
Davis S...3  
George ...2  
Johnson ...2  
McKinnon 2  
Douglas...1  
Evers.....1  
Gray .....1  
McIndoe...1  
Spring ....1  
Thomas ...1

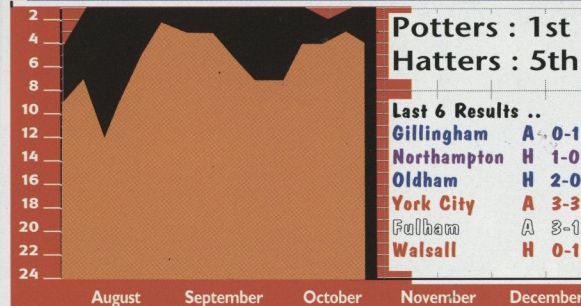
#### White.....1

Johnson ..1  
McGowan .1

#### STOKE'S SINNERS

Kavanagh 6  
Sigurdsson 3  
Small ....3  
Lightbourne 2  
Robinson 2  
Short ....2  
Thorne....2  
Whittle....2  
Crowe.....2  
Keen .....1  
Oldfield ...1

### League Position throughout the season



Potters : 1st  
Hatters : 5th

Last 6 Results ..  
Gillingham A 0-1  
Northampton H 1-0  
Oldham H 2-0  
York City A 3-3  
Fulham A 3-1  
Walsall H 0-1

### When Stoke have scored goals... and conceded them



### Who's played for The Hatters this season...

Player	Pos	Lge	Lge	Age	Ht	Weight	Prev. Club	Int.
Graham Alexander	M	15	2	27	5 11	12 02	Scunthorpe	
Kelvin Davis	G	15		22	6 1	14 00		Eng U21
Steve Davis	D	15	5	30	6 2	14 07	Burnley	
Sean Evers	M	15	2	21	5 9	9 11		
Matthew Spring	M	15		18	5 11	1 07		
Phil Gray	F	14(1)	4	30	5 9	12 09	Sunderland	N Ire
Ray McKinnon	M	14(1)	1	28	5 10	11 09	Dundee Utd	
Stuart Douglas	F	13	4	20	5 8	11 05		
Marvin Johnson	D	13		30	6 1	13 06		
Gavin McGowan	D	11(1)		22	5 8	11 07	Arsenal	Eng Yth
Mitchell Thomas	D	6(6)		34	6 2	13 00	West Ham	Eng B
Michael McIndoe	M	6(2)		18	5 8	11 00		
Dwight Marshall	F	3(1)	1	33	6 1	11 02	Plymouth	
Alan White	D	2(6)		22	6 0	13 04	Middlesbrough	
Herve Bacque	F	2(3)		22	5 9	11 10	Monaco	
Liam George	F	2(3)		19	5 9	11 04		
Jimmy Cox	F	2(2)		18	5 6	10 07		
Andrew Fotiadis	F	1(7)		21	5 11	11 00		Eng Sch
Paul McLaren	M	1(1)		21	6 1	13 04		
Andre Scarlett	M	1(1)	1	18	5 4	9 04		

### How The Hatters have scored goals... and conceded them



# Potters v Hatters

FORM GUIDE	W	D	L	F	A	PTS	Sequence
Stoke City	2	1	3	5	6	7	LWLWDL
Luton Town	3	1	2	9	6	10	LWWDWL

Statistics compiled by Football Information Services Telephone: 0151-632 5679

### How The Potters have scored goals... and conceded them



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Tuesday 20th October 1998

Attendance 6,752

Stoke following 705

Line Up

- 1. Carl Muggleton
- 2. Chris Short
- 3. Bryan Small
- 4. Larus Sigurdsson
- 5. Phil Robinson
- 6. Steve Woods
- 7. Kevin Keen
- 8. Graham Kavanagh
- 9. Peter Thorne
- 10. Kyle Lightbourne
- 11. David Oldfield

Subs

- 12. Dean Crowe- On for 11
- 13. Ray Wallace - On for 8
- 14. Justin Whittle - On for 6

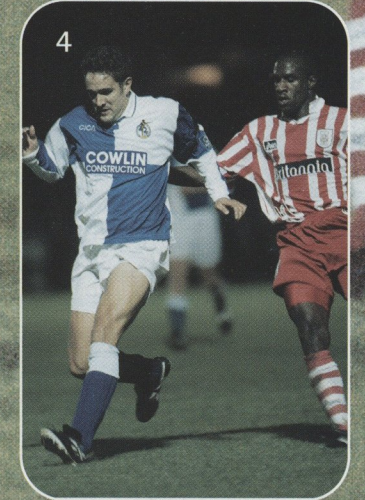
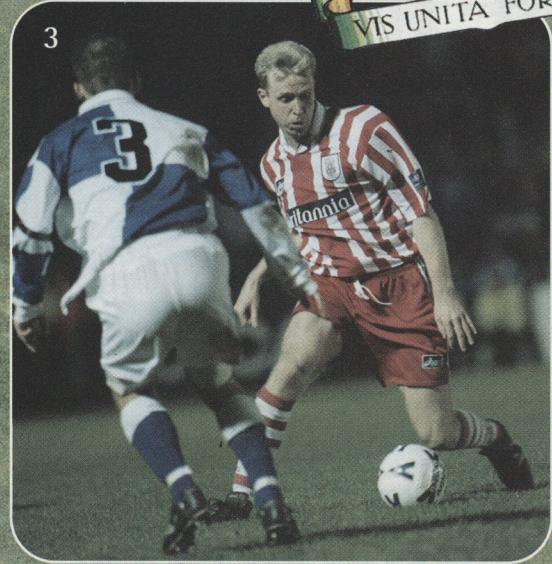
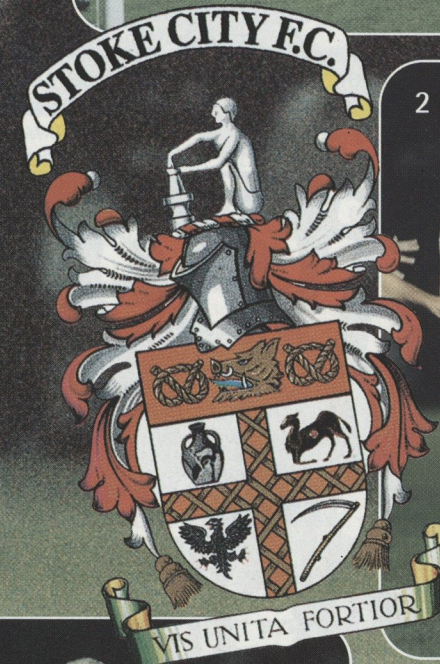
Action Pics:

Main Pic: Kevin Keen gets in a volley.

- 1. Defenders Robbo & Larus try to follow up their goalscoring tally from Lincoln.
- 2. Another hardworking display from Kyle Lightbourne.
- 3. David Oldfield in midfield action.
- 4. Bryan Small gets ready to put in a challenge.

Bristol Rovers 1  
Stoke City 0

# MATCH ACTION





**Ages**  
13-17

**Over 17**



## Under 13

### Christmas Bash!!!!

This year's Christmas Bash for the members of the Worldwide Fan Club will be held at the Britannia Stadium on 21st December 1998 from 7.30pm till 12.00pm.

We will be using the Legends Sports Bar on both levels so we can provide entertainment for all members on the same night.

Upstairs for the Stoke Strikers and City Teens there will be party games, the chance to meet and receive a present from Santa with a choice of hot meals. Downstairs we will provide entertainment in the form of a disco and a buffet for the over 17's section.

There will also be guest appearances from members of the first team squad for all WFC Members to meet and collect autographs.

All Stoke Strikers and City Teens will receive a gift

on the evening as well as being able to participate in games to win prizes. For the senior section, over 17 years there will be a raffle and a pot of gold draw which will include a cash prize.

The cost of the party is only £4.00 per member for Stoke Strikers and City Teens and £5.00 per member for the Worldwide Fan Club section.

For further information contact :

Andy Morgan  
Britannia Stadium  
Stanley Matthews Way  
Stoke On Trent  
Staffordshire  
ST4 4EG



# football in the Community



### Soccer Schools

ANDY AND MYSELF WOULD LIKE TO THANK ALL STAFF WHO WORKED LAST WEEK DURING THE HALF TERM SOCCER SCHOOLS.

THROUGHOUT THE WEEK OVER 180 CHILDREN ATTENDED THE COURSES. WE ARE NOW JUST AWAITING CONFIRMATION FOR THE CHRISTMAS HOLIDAY COURSES. SO WATCH THIS SPACE!

### 1998/99 Company 5-A-Side

FOOTBALL IN THE COMMUNITY ARE ABOUT TO LAUNCH THE 98/99 COMPANY 5-A-SIDE COMPETITION. CHAMPIONS FOR THE LAST TWO YEARS WERE FORD WHO INTEND TO GO FOR THEIR HAT-TRICK THIS YEAR. ANY COMPANY INTERESTED WITH THE CHANCE TO PLAY HERE AT THE BRITANNIA STADIUM PLEASE CONTACT FOOTBALL IN THE COMMUNITY.

### Football

**HURRY AND BOOK YOUR PLACE**

### NOW FOR THERE ARE JUST A FEW PLACES LEFT!

THE FOLLOWING GAMES HAVE BEEN ORGANISED AS FOOTBOWL GAMES. THE NEXT FOOTBOWL FIXTURES ARE:

MAN CITY	30.01.99
FULHAM	13.02.99
NOTTS COUNTY	20.03.99
BURNLEY	24.04.99

FOOTBOWL IS AN AFFORDABLE FAMILY FUNDAY OUT WHERE YOU CAN GO TEN PIN BOWLING IN THE MORNING AND IN THE AFTERNOON WATCH STOKE CITY LIVE IN ACTION AT THE BRITANNIA STADIUM. ALL THIS FOR JUST 10 EACH. FOR FURTHER DETAILS PLEASE CONTACT FOOTBALL IN THE COMMUNITY ON 01782 592251.

### Staff Spotlight on Will Clowes

(Pictured above opposite 3rd from right standing)

WILL JOINED FOOTBALL IN THE COMMUNITY IN 1994 ON A PART TIME BASIS AND SINCE THEN HAS WORKED HIS WAY UP THROUGH THE SCHEME TO THE ROLE OF ASSISTANT FOOTBALL IN THE COMMUNITY OFFICER. HIS MAIN DUTIES INCLUDE AFTER SCHOOL AND IN SCHOOL COACHING JOIN CO-ORDINATOR, ORGANISING GENERAL SCHOOL ACTIVITIES, PENALTY SHOOT-OUT, MATCHDAY BIRTHDAY PARTIES, HOLIDAY SOCCER SCHOOLS AND OFFICIAL BRITANNIA STADIUM TOURS. HIS QUALIFICATIONS INCLUDE BTEC NATIONAL DIPLOMA IN SPORTS SCIENCE, FA COACHING BADGE, FA FIRST AID, FA REFEREE AND HE IS ALSO QUALIFIED IN A WIDE RANGE OF OTHER SPORTS.

## Happy Birthday

Happy Birthday to this afternoons Matchday Party guests who are Lauren Amison, Michael Harrison, Sean Johnson, Ernest Jones and Sean Weston. Welcome to Weston Coyney Primary School who are todays matchday visitors.

## Footballing Birthday Parties

Have your Birthday Party at the Britannia Stadium with Stoke City F.C. Football in the Community - Only £60 for up to 20 children.

- MINI TOUR OF THE BRITANNIA STADIUM
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FOR FURTHER DETAILS & BOOKING CONTACT  
01782 592255

# Worldwide fan club

### WFC Away Travel

The WFC Trip to Walsall has been cancelled due to the game being all ticket.

Any WFC members under 15 years travelling to Walsall may have a chance to be involved in a penalty shoot out at half time.

Please contact Margaret in the Britannia Stadium Ticket Office on 01782 592200 for more details.

**Lindsay Walton**  
Age: 14

**Favourite Players:**  
Graham Kavanagh, Peter Thorne, Dean Crowe

**Hobbies:** Supporting Stoke, films

### Win a VIP Day Out At the Stoke City v Northampton Town fixture on 9th January 1999

Here is your chance to win a Sky Box for the day for the above fixture. Simply answer the questions below and you could win a VIP day out for upto 8 people. Just send in your answers to the clues below to:

'Guess the Name of the Teams'  
Britannia Stadium  
Stanley Matthews Way  
Stoke On Trent  
Staffordshire  
ST4 4EG  
The closing date for the competition is 25th December 1998  
For example: Wild Dogs - Answer: Wolves'

1. Glass Mansion	2. Dirty Water
3. Males Together	4. Opposite Dull Off
5. Where you sent your enemy	6. Not an Eastern Dish
7. Keep the fire burning	8. Famous for buns
9. Lock the door	10. Complete Bacon joint
11. Famous American President	12. Bottom of a ship
13. Collection of Arms	14. Famous haircut of yesteryear
15. Far East Connection	16. Underground
17. Always 100	18. Cows Private Land
19. Prison Clock	20. Famous Jockey

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 Welcome to Phil Hewitt and his guests  
**Matchball Sponsors - Consolidated Holdings and Anglo Welsh**  
 Welcome to Chris Forrester and his guests  
**Man of the Match Sponsors - Hendremynach Caravan Park**  
 Welcome to Allan Williams and his guests  
 Thank you all for your continued support

**Stoke City v York City**  
 Saturday 21st November 1998  
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 \*Three Course Silver Service Meal  
 \*Complimentary Matchday Magazine  
 \*Padded VIP Seats  
 \*Half time tea/coffee  
 \*Opportunities to meet the players  
 \*Suite hosted by former players

\*Enjoy after match presentations  
 \*Pay Bar Facility throughout the day  
*Special price for this game only £40 + VAT per person*

**Stoke City v Gillingham**  
 Saturday 12th December 1998  
**CHRISTMAS SPECIAL**  
 \*Reserved Car Parking  
 \*Bucks Fizz Reception  
 \*Three Course Silver Service Meal (Special Christmas menu)  
 \*Complimentary Matchday Magazine  
 \*Padded VIP Seats  
 \*Half time tea/coffee  
 \*Opportunities to meet the players  
 \*Suite hosted by former players  
 \*Enjoy after match presentations  
 \*Pay Bar Facility throughout the day  
*Special price for this game only £50 + VAT per person*

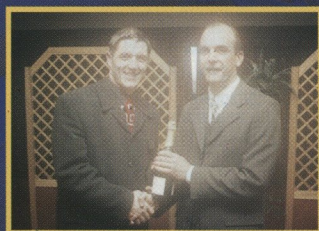
**Stoke City v Preston North End**  
 Saturday 26th December 1998  
**BOXING DAY FAMILY SPECIAL**  
 \*Reserved Car Parking  
 \*Champagne Reception  
 \*Four Course Silver Service Meal  
 \*Irish Coffee  
 \*Complimentary Matchday Magazine  
 \*VIP Padded seats  
 \*Half time tea/coffee  
 \*Visit from Father Christmas  
 \*Gift for each child  
 \*Suite hosted by Former Players  
 \*Opportunities to meet the players  
 \*Pay Bar facility throughout the day  
*Price for this game only £50 + VAT for adults, £25 + VAT for children (under 12's)*

To book places for any of the above games please call 01782 592211

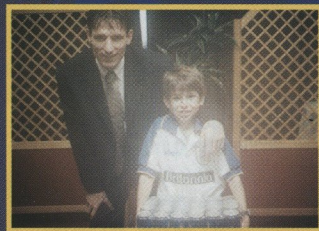
## SPONSORS GALLERY



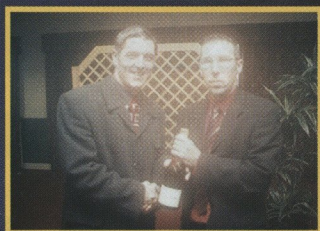
**Vice Presidents Man of the Match**  
 Mark Holland of Holland Construction Ltd presents the Vice Presidents Man of the Match award to Chris Short.



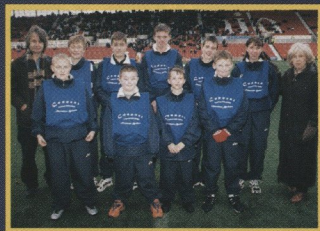
**Match Sponsors**  
 Steve Hurst of Colourplan Design and Print presents his guests man of the match award to Graham Kavanagh



**McEwans Man of the Match Sponsor**  
 McEwans man of the match award was presented to Chris Short.



**Man of the Match Sponsors**  
 David Brownsword of Brownsword Associates presents his guests, AXA Insurance, man of the match award to Graham Kavanagh.



**Ball Persons Sponsor**  
 Pictured here with the Ball Persons are Bill and Viv Gilroy of Connect Insurance Brokers who are the new sponsors of the Ball Persons.

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Many thanks to our Executive Suite/Sky Box Holders for their support during Season 1998/99

## 'HAND OF FRIENDSHIP'

### v Notts County - Saturday 31st October 1998

Pictured is John Garner, Geoff Gibbs, June Forrester, Greg Smith and Mrs Gibbs who enjoyed a special day out which was organised by the Stoke City and Notts County Supporters Clubs where they had a meal in the Oriental Suite, watched the game and afterwards met the players. Others who also attended are Hazel & Alan Bailey, Mike Mellin, his wife & son, Gerald Lewis and Barbara and Dennis Cottier.





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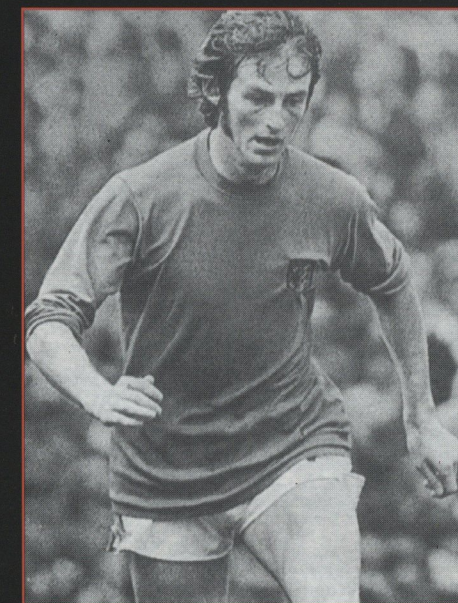
## JIMMY ROBERTSON

A fast-raiding, skilful and highly effected right-winger, Jimmy Robertson had been a junior with Middlesbrough and a part-time player with Celtic before signing amateur forms for Cowdenbeath in 1959. He made his Scottish League debut as a 16 year-old and won both youth and amateur caps for his country before becoming a full-time professional with St. Mirren in 1962. Three months after winning the first of four under 23 caps (versus Wales), he moved to Tottenham Hotspur for £25,000 in May 1964, and quickly became a firm favourite at White Hart Lane, going on to score 43 goals in 215 appearances for Spurs in four-and-a-half years with the club. He also collected his only full cap (again v. Wales at Cardiff in 1964 - lost 3-2) and helped Spurs win the 1967 FA Cup Final, 2-1 v. Chelsea. In October 1968, Robertson made the short trip across North Londo to Highbury, when he joined Arsenal for £55,000, a deal which saw David Jenkins travel in the opposite direction. He spent two years with the Gunners, hitting seven goals in 46 League games. His next move took him to Ipswich Town in March 1970 where he struck 10 goals in 87 First Division outings up to June 1972 when he signed for the Potters. 'Robbo' did very well at The 'Vic' and he went on to score 14 times in 139 matches for Stoke five years up to September 1977 when he switched to Walsall. He made 16 League appearances for the Saddlers and ended his senior career by having 33 outings for Crewe.

Born at Cardonald, Glasgow on 17 December 1944, Robertson retired from competitive football in May 1979 to become involved with a computer insurance company - Gillen Financial Services of Hanley - of

which he is now a Director.

Married (to Margaret) and with two daughters (Jacqueline 30 and Sally 27, Jimmy still attends certain matches in and around this area, choosing between Port Vale, Stoke City and the 'Alex' although he says: "My biggest sporting love these days is golf where I am captain of my club at Newcastle-under-Lyme. I have already won more trophy at the small ball game than I did when I was playing football. "Football has changed so much since I was in the game. It's certainly a big money sport these days. I only wish I had been born 20 years later. Still, I enjoyed my career and I have many fine memories to look back on."



Jimmy Robertson

To sponsor your favourite player or for further details please call Debbie in the Sales and Marketing Department on 01782 592211.



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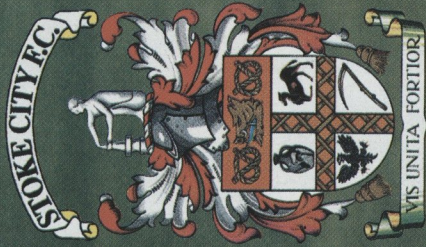


Kevin

# Keen



Kevin Keen  
Home Sponsor  
Jeff Lea



# spotlight

IN THE



# Nationwide News



## Manchester City

Sold former Tranmere Rovers midfielder Ged Brannon (26) to Motherwell for £350,000. Striker Lee Bradbury made a £1.5 million move to Crystal Palace.

Two newcomers on loan were striker Michael Branch from Everton and defender Andy Morrison from Huddersfield Town.



## Crystal Palace

Sold defender Valerian Ismael (26) to French champions Lens for £1.3 million. He signed for Palace in January costing £2.75 million.

Striker Bruce Dyer moved to Barnsley in a £700,000 deal.

## Northampton Town

Captain Ray Warburton and striker Carl Hegg moved to Rushden and Diamonds for an undisclosed fee.

## Oldham Athletic

Signed former Bradford City and Bolton striker on a non contract basis and gave former Leeds midfielder John Sheridan (34) a 12 month contract.

## AFC Bournemouth

Paid Dundee United £100,000 for former Walsall striker Roger Boli.



## Bristol City

Manager John Ward quit after 18 months in charge following the appointment of Swede Benny Lennartsson as Director of Coaching.

Coaching.

## Bolton Wanderers

Sold star striker Nathan Blake to neighbours Blackburn Rovers in a 'could not refuse' deal of £4.25 million.

## Port Vale

Sold winger Gareth Ainsworth to Wimbledon for £2 million.

## Loan Deals

Paul Devlin - Sheffield United - Notts County  
Chris Allen - Nottingham Forest - Cardiff City  
Jonathan Hunt - Derby County - Ipswich Town  
Mark Jackson - Leeds United - Huddersfield Town  
Terry Cooke - Manchester United - Wrexham  
Alan Moore - Middlesbrough - Barnsley  
Paul Raven - West Brom - Rotherham  
Nicky Spooner - Bolton - Oldham Athletic

## Football League and Mitre Brighten Up Winter Football

The Football League have announced that they have linked up with Mitre - the World's most successful ball manufacturer - to launch a new ball for use in the World's Original League Football Competition.

This new Mitre Ultimax Fluo Flare ball is identical in technical and physical construction to the Mitre Ultimax ball currently being used in The Football League - the only difference is that the new Fluo Flare ball contains a fluorescent yellow pigment making it more visible to players, spectators and the media.

This innovative football has already been trialed at three Nationwide Football League clubs - Luton Town, Swindon Town and Crystal Palace - all of which have praised the ball in 'glowing' terms.

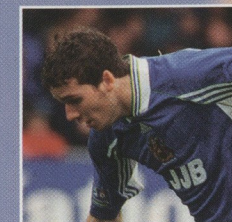
The Mitre Fluo Flare ball will enhance the visual enjoyment for supporters watching matches under the auspices of The Football League between 20th November 1998 until 27th February 1999. The first game to feature the ball will be between Mansfield Town and Barnet.

Chris Hull, The Football League's Media Relations Executive, said: 'Supporters, players, referees and the media will be able to see the ball even better during the winter months. It's a brand new ball game - the future is bright, the future is yellow.'

Roger Holmes, Managing Director of Mitre, said: 'Our partnership with The Football League continues to flourish and we are delighted that the Fluo Flare Ball has been chosen for use this winter. The development of the Fluo Flare illustrates our commitment to improving the quality of the game for both players and spectators alike.'

The Football League - who are celebrating their Centenary Championship Season - has pioneered three points for a win, promotion and relegation, the golden goal concept and the play-off system

which are all now used across the World.



## Simon Haworth - Wigan

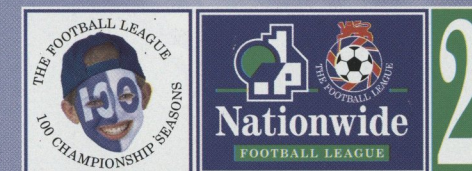
'Scorer of two goals in last Saturday's 5-0 home win over York City - the next visitors to the Britannia Stadium on Saturday 21st November.

## Top Six Average Attendances In Nationwide Division Two

1. Manchester City	27,442
2. Stoke City	12,725
3. Reading	11,708
4. Fulham	10,753
5. Preston North End	10,090
6. Burnley	9,941

## Leading Marksmen

Andy Payton	Burnley	10
Geoff Horsfield	Fulham	9
Barry Hayles	Bristol Rovers	9
Richard Creswell	York City	9



## Today's Other Fixtures

### Nationwide Football League - Division Two

- Chesterfield v Lincoln City
- Fulham v Bristol Rovers
- Gillingham v Wigan Athletic
- Northampton v Wycombe Wanderers
- Oldham Athletic v Manchester City
- Preston North End v Burnley
- Reading v AFC Bournemouth
- Walsall v Millwall
- Wrexham v Blackpool
- York City v Notts County

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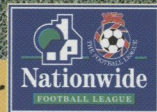
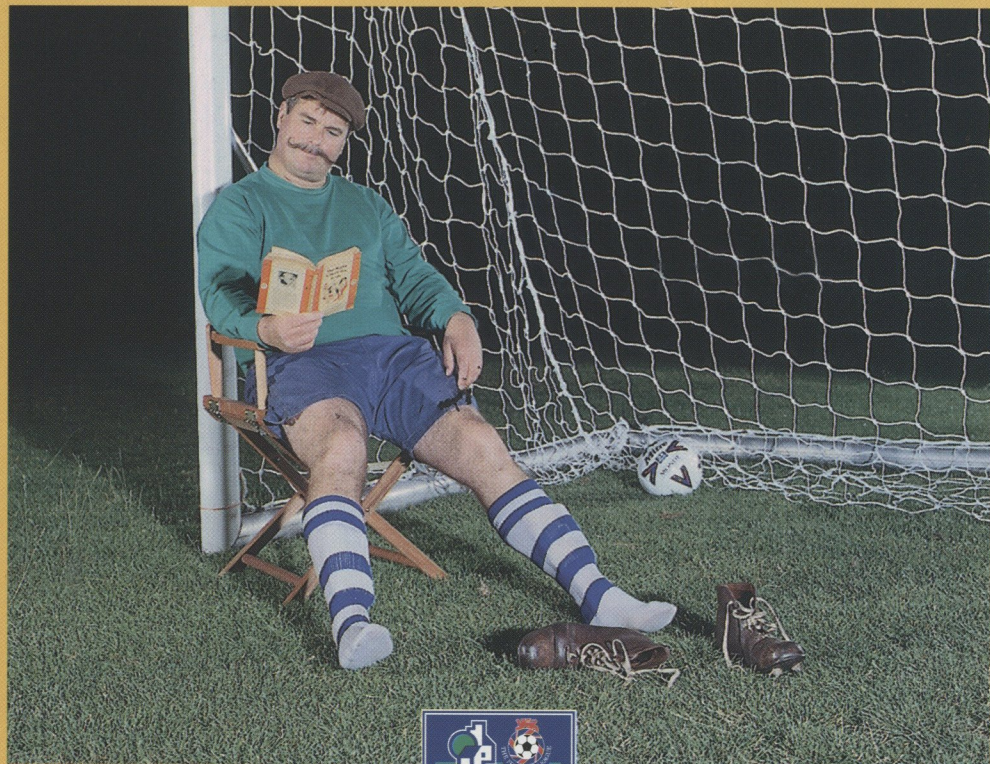
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# Pot Of Gold

## Pot of Gold Weekly Draw

### Results Week 22

£1000 - Was won by J Deaville of Birches Head  
Winning Number A0398

£500 - Was won by Mr Coventry of Ramsgate  
Winning Number C1032

£200 - Was won by S Fowell of Stoke  
Winning Number B7461

£100 - Was won by M Kirkland of Stoke  
Winning Number G0363

## Britannia Bonanza Matchday Draw Unclaimed Prize v Wigan Athletic

The first prize of £540 is still unclaimed from our last home game against Wigan Athletic so if you have ticket number 1094 pop into the Lottery Office inside the Club Shop as the money is waiting for your to collect.

2nd Prize of £50 was won by C Copeland with winning number 0582.

## Net A Tenner

Don't forget to buy a Britannia Bonanza Matchday Draw ticket today. For just £1 you can win big cash prizes plus a chance to be picked to come onto the pitch and take three shots at

the North Stand goal. For each goal scored the scorer will receive £10 and if he or she scores all three then they will win today's jackpot prize of £60.

The picture shows Bill and Viv Gilroy of Connect Insurance Brokers of Hanley, who have sponsored the ball boys and girls, here at the Britannia Stadium picking the winning tickets for our Britannia Bonanza Matchday Draw.



## Pot of Gold Christmas Discount Shopping Nights at Woolworths

We have for the second year running arranged a Pot of Gold Club Christmas Discount Shopping Nights at Woolworth's at Hanley. The nights will be on Friday 13th and 20th November 1998 and entry will be by membership card only between 6.00pm and 9.00pm when all the goods on sale will be sold to Pot of Gold members at 10% off marked prices (excluding vouchers, stamps, National Lottery and Instants, Vodaphone and BT cards). So if you have not joined the fastest growing lottery in the Potteries then phone Cliff or Joan on 01782 592288 for an application form NOW!!!!!!

# Little Travellers

## Looking Back

Saturday 17th October 1998  
Nationwide League Division Two  
Kick Off 3.00pm  
Venue : Sincil Bank  
Lincoln City 1  
Stoke City 2  
Attendance 6,159  
Stoke Following 1,697

## The Journey

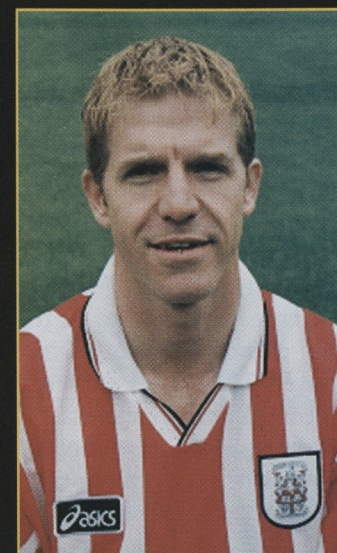
An unfamiliar trip for Stoke fans - 22 years since the Potters last visit. A good journey by travel club coaches via the A50 to Nottingham then A46 to Newark. Police escort from the outskirts of the city into the ground. Coaches arrived at 1.45pm and parked alongside the stadium after the drivers had to negotiate the narrowest entrance to any ground I can recall.

## The Ground

A neat stadium that has been virtually re-constructed during the 90's. All seated except for the Stacey West Stand where the visitors are accommodated. No complaints about having to stand up but the admission price of £13.00 seemed designed to extract maximum revenue from visiting supporters and more expensive than some seats available to home fans - the Supporters Club have already taken up this matter with the National Federation. The standing terrace was at least under cover - just as well as the heavens opened at 2.40pm and the downpour continued all afternoon. Catering was good at Sincil Bank with a good selection of reasonably priced food on offer including such delicacies as a bacon buttie. However, you did have to queue in the rain waiting to be served. Another superb away following of Stoke fans numbering 1,697 - over 25% of the total attendance.

## Stoke Man of the Match

Phil Robinson



Tuesday 20th  
October 1998  
The Memorial  
Ground  
Attendance 6,752  
Stoke Following 705  
Bristol Rovers 1  
Stoke City 0



Just three days after the Lincoln game, the Potters were on their travels again with a first visit to The Memorial Ground, new home of Bristol Rovers.

## The Journey

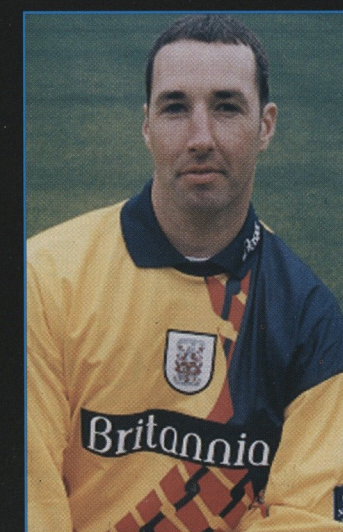
A round trip of 260 miles - three Travel Club coaches made the long trip for this mid-week fixture. Many Stokies travelled by train or car to make the 7.45pm kick off, leaving after work and making the ground just in time having enjoyed a clear run down the M6 & M5.

## The Ground

A typical Rugby Union club venue, the Memorial Ground was open all around except for the impressive West Stand housing hospitality suites and executive boxes and the covered East Stand providing limited seated accommodation for home fans only. Visitors terracing is on the East Side exposed to the elements at this ground set on high overlooking the city of Bristol. Fortunately, the forecasted evening downpour did not materialise and the night remained dry for the game. Catering was supplied via a Portakabin at the rear of the terrace with excellent 'genuine Cornish Pasties' on offer along with an assortment of traditional fayre. A good following of Stoke fans were commended for their perfect observance of one minutes silence in memory of the late Dick Shepherd (former Rovers goalkeeper) before kick off. The home programme, 'The Pirate' was a good read but overpriced at £2.00.

## Stoke Man of the Match

Carl Muggleton





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# Reserves



**PONTINS**

## Pontins League Reserves Fixtures

AUG	Wed	26	Aston Villa	A	L	1-4
SEP	Tue	1	Derby County	H	W	1-0
	Wed	9	Leeds United	A	L	1-2
	Mon	14	Preston North End	H	L	1-2
	Mon	21	Bury (League Cup)	A	L	1-0
OCT	Mon	5	Sunderland	A	D	1-1
	Tue	13	Birmingham City	H	L	0-1
	Mon	26	Leicester City	H	P-P	
NOV	Wed	4	Manchester United	A		
	Tue	17	Everton	A		
	Tue	24	Nottingham Forest	A		
	Mon	30	Blackburn Rovers	H		
DEC	Mon	7	Leeds United	H		
	Mon	14	Preston North End	H		
JAN	Tue	5	Derby County	A		
	Mon	18	Aston Villa	H		
FEB	Mon	8	Liverpool	H		
	Mon	15	Nottingham Forest	H		
	Tue	23	Liverpool	A		
MAR	Mon	1	Sunderland	H		
	Wed	17	Birmingham	A		
	Mon	22	Manchester United	H		
	Mon	29	Leicester City	A		
APR	Mon	12	Everton	H		
	Mon	26	Blackburn Rovers	A		

With a lack of Pontins League action we picked a strong line up for our Central Conference home game with Cheltenham Town. The visitors made us work hard for our 3-0 win but the bonus for us was we were able to give a run out to Pickering, Mackenzie and Richard Forsyth who came on in the second half and grabbed the third goal. The recent bad weather has caused the pitches at Keele University to be waterlogged so we have had to use the astro turf pitch to work on the players fitness levels and keep them ticking over before last Tuesdays Pontins League game with Manchester United at Bury.

We are on our travels again in the Pontins League with games against Everton and Nottingham Forest before we face Blackburn Rovers at Newcastle Town on Monday 30th November 7.00pm Kick Off.



Neil Mackenzie - Came through the Cheltenham game and was used as sub on the Saturday for the Wigan Athletic game at the Britannia Stadium

## Pontins League Table

Premier Division	PL	W	D	L	F	A	PTS
Manchester United	7	6	1	0	15	4	19
Sunderland	8	5	2	1	15	6	17
Birmingham City	10	3	4	3	13	11	13
Blackburn Rovers	8	3	2	3	12	12	11
Everton	7	3	2	2	8	8	11
Aston Villa	7	3	1	3	12	11	10
Leicester City	7	2	2	3	8	12	8
Leeds United	6	2	1	3	7	11	7
Liverpool	4	2	0	2	6	7	6
Nottingham Forest	7	1	3	3	6	7	6
Derby County	7	1	3	3	6	9	6
Preston North End	6	1	2	3	5	10	5
Stoke City	6	1	1	4	5	10	4

# & Youth



**DAVE KEVAN**

Our Youth Team progressed through to the second round of the FA Youth Cup with a comfortable 3-0 win over Cirencester at the Britannia Stadium. Despite being a non league side the visitors have an excellent youth set up with an academy and full time youngsters. Their Under 17 side recently visited Derby County and came away with a 10-1 win.

It was a wet and windy night with heavy rain throughout the game but the pitch stood up to it and in fact the players remarked that it was like playing on astro turf. We played a 5-3-2 formation and Alexander, Kris Sigurdsson and McGeough did well as a unit. We led 1-0 at half time through Lewis Neal with Martin Shaw and Mark Goodfellow completing the scoring in the second period.

Central Conference  
Wednesday 21st October 1998  
Stoke City 3  
Cheltenham Town 0

Scorers Crowe, Godbold, Forsyth  
Line Up  
Fraser, Pickering, Clarke, Mackenzie, Whittle, Tweed, Heath, Wallace, Crowe, Jaaffe, Godbold  
Subs - O'Connor - Not Used, Wooliscroft - Not Used, Forsyth - On for Heath

FA Youth Cup First Round  
Tuesday 27th October  
At the Britannia Stadium  
Stoke City 3  
Cirencester Town - 0  
Scorers Neal (16 mins), Shaw (50 mins), Goodfellow (85 mins)  
Line Up  
Dixon, Scheuber, Lovatt, Alexander, McGeough, K Sigurdsson, Bullock, Henry, Shaw, Goodfellow, Neal  
Subs - Gibson, Hemmings, Wilson, Gaulton, Rigby - All Not Used

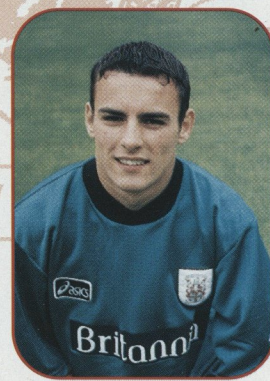
FL Midland Youth Alliance  
Saturday 31st October 1998  
Lincoln City 0  
Stoke City 3  
Scorers Taaffe 2, Clarke 1  
Line Up  
Dixon, Gibson, Lovatt, O'Connor, McGeough, K Sigurdsson, Wooliscroft, Godbold, Taaffe, Bullock, Clarke  
Subs - Neale, Goodfellow, Alexander, Henry

Dear Keith Leighton,  
R. E - Centre of Excellence

I would like to take this opportunity to formally thank both yourself and Phil Swift for organising the attendance of Jonathan (my son) at the Stoke City Centre of Excellence. I must also say how very impressed we both are with the set up you have and quality of coaching staff - a credit to the Club.

I know, if accepted, Jonathan will prove to be a great asset, certainly if he maintains his current scoring record (14 goals in 4 games - I believe top scorer in the League) I believe he will also go from strength to strength under the centres guidance.

Thanks once again  
*Sean Bagquley.*



Jamie Godbold - Scorer v Cheltenham

## Forthcoming Fixtures at the Lyme Valley Stadium

• Midland Youth Cup Monday 9th November 1998 v West Bromwich Albion Kick off 7.00pm At the Britannia Stadium	Lower Tier of the McEwans Stand will be open	7.30pm Kick Off Stoke City v Kidderminster Harriers
• At the Lyme Valley Stadium Central Conference Thursday 12th November -		• Midlands Youth Alliance Saturday 14th November v Port Vale - AWAY

## Youth Alliance Midlands Conference

11.00am kick off unless stated

AUG	Sat	22	West Brom	A	L	3-0
	Sat	29	Chesterfield	H	D	1-1
SEP	Thu	3	Port Vale (1pm)	H	D	2-2
	Sat	12	Mansfield Town	A	L	2-0
	Sat	19	Birmingham City	A	D	1-1
	Sat	26	Shrewsbury Town	H	W	4-1
OCT	Sat	3	Wolves	A	L	3-0
	Sat	10	Notts County	H	P-P	
	Sat	17	Walsall	A	W	1-2
	Sat	24	Northampton Town	H	P-P	
	Sat	31	Lincoln City	A	W	3-0
NOV	Sat	7	West Brom	H		
	Sat	14	Port Vale	A		
	Sat	21	Chesterfield	A		
	Sat	28	Mansfield Town	H		
DEC	Sat	5	Wolves	H		
	Sat	19	Notts County	A		
JAN	Sat	2	Walsall	H		
	Sat	9	Northampton Town	A		
	Sat	23	City	H		
	Sat	30	Shrewsbury Town	A		
FEB	Sat	13	Birmingham City	H		

## OPTIMUM INTERIORS CENTRAL CONFERENCE FIXTURES FOR SEASON 1998/99

1998	19th	Rushden & Diamonds	A	D3-3
AUG	3rd	HEDNESFORD TOWN	H	L1-2
SEP	17th	WORCESTER CITY	H	W5-0
	1st	TELFORD UNITED	H	W5-0
OCT	14th	Hednesford Town	A	W0-2
	22nd	CHELTHAM TOWN	H	W3-0
	28th	Cheltenham Town	A	P-P
NOV	12th	KIDDERMINSTER HARRIERS	H	
	18th	Telford United	A	
	25th	Bromsgrove Rovers	A	
1999				
JAN	6th	Worcester City	A	
	14th	RUSHDEN & DIAMONDS	H	
	27th	Kidderminster Harriers	A	
FEB	10th	GLOUCESTER CITY	A	
	18th	GLOUCESTER CITY	H	
MAR	18th	HEREFORD UNITED	H	
	31st	Hereford United	A	
APR	8th	BROMSGROVE ROVERS	H	

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e-mail: insurance@claverley-hyde.demon.co.uk



# Ticket INFORMATION

**Burnley v Stoke City**  
 Tuesday 10th November 1998  
 Kick Off 7.45pm  
 For this fixture admission is by cash payment at turnstiles on the day. Burnley have an unreserved seating area that can accommodate upto 3500 visiting supporters. Prices - £12.00 adults, £6.00 concessions. No advance tickets are available

**Reading v Stoke City**  
 Saturday 14th November 1998  
 Kick Off 3.00pm  
 For Stoke City supporters admission to the game is by ticket only. There will be no cash admission on the turnstiles on the day. Please arrive early to avoid delay in both accessing the ground (they are still operating with temporary access into Madejski Stadium) and in entering the stadium itself. Supporters will enter via gates/turnstiles 9 and 10. The match will be reserved seating.

Their licence permits them to sell alcohol upto 15 minutes before kick off only in the South Stand Concourse Bars therefore the bar will close for the sale of alcohol at 2.45pm. The bars intend to remain open for the sale of hot and cold beverages and food up until kick off.  
**Half time** - Their licence does not permit them to sell alcohol at half time, therefore there will be no alcohol available at half time. The bars intend to open for the sale of hot and cold beverages and food up until the end of half time.  
**Final Whistle** - The bars will not be open at the end of the game.  
 Premier/Legend Members may purchase a ticket from Thursday 5th November 1998. Season Ticket Holders may purchase a ticket from Friday 6th November 1998. City Loyal Members may purchase a ticket from Saturday 7th November 1998 after the Luton fixture.  
 General Sale will be from Tuesday 10th November 1998  
 Prices £12.00 adults, £7.00 concessions

**Stoke City v York City**  
 Saturday 21st November 1998  
 Kick Off 3.00pm  
 For this game normal arrangements/prices apply and tickets are now on sale. Visiting supporters pay on the turnstiles prices £14.00 adults, £8.00 concessions

**Wycombe Wanderers v Stoke City**  
 Saturday 28th November 1998  
 Kick Off 3.00pm  
 For Stoke City supporters admission to this game is by ticket only. Premier/Legend members may purchase a ticket from Monday 16th November 1998. Season Ticket Holders may purchase a ticket from Wednesday 18th November 1998. City Loyal Members may purchase a ticket from Friday 20th November 1998. General sale will be from Saturday 21st November, after the York City fixture  
 Prices : Roger Vere Stand - £12.00 adults, £11.00 OAP's, £10.00 juniors  
 Amersham & Wycombe College Stand - £14.00 adults, £13.00 OAP's, £12.00 juniors  
 Paddock Tickets - £10.00 adults, £9.00 OAP's, £6.00 juniors (only being sold when all other tickets are completely sold out)  
 Family Stand Tickets are available from Wycombe by telephoning 01494 441118 for bookings.

All remaining HOME league tickets are now on sale to Premier/Legend members and Season Ticket Holders. General sale of tickets will be 28 days prior to the fixture taking place. (Except the Manchester City fixtures where special ticket arrangements apply)

VENUE	DEPART	PREM/LEG	MEMBERS	NON MEMBERS	
	MEMBERS		ADULTS	CONC	
Burnley	5.00pm	£7.50	£8.50	£6.00	£10.00
Reading	10.30am	£8.50	£9.50	£7.50	£11.50
Wycombe	10.30am	£8.50	£9.50	£7.50	£11.50

## HOW TO BOOK TICKETS

**IN PERSON**  
 Britannia Stadium Ticket Office  
**Opening Times**  
 Monday - Friday 9.00am - 5.30pm  
 Saturday (Matchday) 9.00am to Kick Off  
 Final whistle to 5.30pm  
 Saturday (Non Matchday) 9.00am - 12.00pm  
 (Or until away travel coaches depart)  
 Evening Match 9.00am - Kick Off  
 Final whistle to 10.00pm  
 On the weekday prior to a home game with the exception of Sunday and Monday fixtures, the ticket office will remain open until 7.00pm.  
 Satellite Ticket Office Open matchdays only 2 hours before kick off and from final whistle until queues subside.  
**The Store, Hanley**  
 (Home match and car park ticket sales only)  
**Opening Times**  
 Monday - Saturday 9.00am - 5.30pm  
 Except Saturday Matchday 9.00am - 12.00pm  
 Except Midweek Matchday 9.00am - 5.00pm  
 On the first working day following a matchday, normal ticket sales will resume at 9.30am.

**BY TELEPHONE**  
 24 hour telephone bookings can be made for home match and car park tickets by credit card by calling Ticketmaster on 0990 133221. Bookings will be accepted up to 2 hours before kick off and tickets will either be posted or available for collection from the Britannia Stadium Ticket Office on the day of the game. Please note that booking fees are charged on all orders.

**BY FAX**  
 You may fax your booking to the Britannia Stadium Ticket Office. The lines are open 24 hours a day. Fax number : 01782 592201. Please ensure that your credit / debit card number and expiry date are clearly legible and include a daytime telephone number. For home matches tickets paid for by credit card are subject to a 50p per ticket booking fee.

**BY POST**  
 Cheques and postal orders made payable to Stoke City FC Ltd are accepted. In your letter please state clearly the match area and number of tickets required. Please enclose a stamped addressed envelope for the return of your ticket or stipulate if you require collection on the day of the game. Postal applications can also be made with payment by credit or debit card by quoting the relevant card number to be charged and expiry date. For home matches tickets paid for by credit card are subject to a 50p per ticket booking fee. NB Orders by post, fax and telephone are dealt with when the queues subside.

**PLEASE BUY TICKETS IN ADVANCE TO AVOID QUEUES ON MATCHDAYS**

SEE YORK CITY'S PROGRAMME FOR DETAILS OF THE CHRISTMAS SEASON TICKET SPECIALS  
 All tickets are sold subject to availability. Information is correct at the time of going to press.



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**Britannia polo shirts**  
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 (as pictured)  
 One size fits all £11.99
- Kids Tracksuits & polos**  
 now in  
 Bottoms 24" - 30" £13.99  
 Sweat Tops SB - LB £17.99  
 Polo Shirts  
 5/6 - 10/11 Years £13.99

### COMING SOON

the all new **1999 calendars**.  
 The 1998/99 catalogue is due in this month, so don't miss out, reserve your copy now!!!  
 Call the Club Shop Hotline on 01782 592244.

### STOP PRESS!!!!

Now in stock  
**Asics Bench Sweats**  
 Sizes MB and LB £29.99,  
 M - XXL £34.99

### New 1998/99 Club Shop Catalogue

Call into the Britannia Stadium Superstore or the Hanley Store to collect your free copy.



<b>Stoke City Club Shop</b> Britannia Stadium Stanley Matthews Way Stoke-On-Trent ST4 4EG Tel: 01782 592244 Fax: 01782 592243	<b>Stoke City FC, The Store</b> 1-3 Stafford St. Hanley Stoke-On-Trent ST1 1SA Tel: 01782 201863 Fax: 01782 286667
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news from the Britannia Stadium Superstore





with **Rob Ryles**



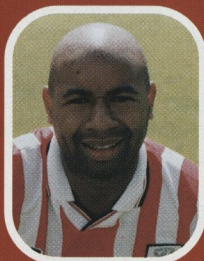
This last week has seen Simon Sturridge and Jamie Cartwright return to normal training following their fractures. They have both had around six weeks off from playing to allow their respective bones to unite. This is then followed by a gradually increasing intensity of lower limb weight bearing work until the great day for them both came when they could actually kick a ball again.

It is important that the players are taken through all forms of activity i.e heading, passing, volleying, turning, jumping, sprinting, tackling so that they themselves are confident in their functional ability once more. We have swapped two lower limb injuries for upper limb ones. Stuart Scheuber sustained a shoulder injury which will sideline him for a week or two and Martyn Shaw fractured two bones in his hand scoring a goal in a youth game.

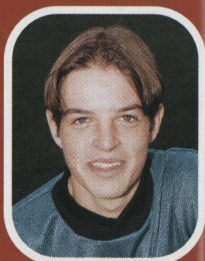
The wet weather has meant that the pitches for training have been exceptionally heavy. It has been a positive from the point of the injured lads as they have been able to run on soft and heavy ground which has worked their stamina and leg strength whilst not being too hard on their injuries.

The weather has meant that the lads have done much more work on astro-turf or in the gym. Surfaces like these are much harder on the joints and can cause niggles in knees and ankles which would not occur on soft ground.

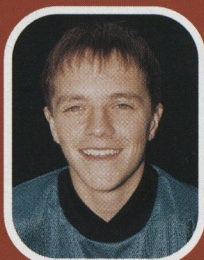
Until next time - good health  
Rob Ryles



Simon Sturridge - returned to normal training following his fracture.



Jamie Cartwright - returned to normal training following his fracture.



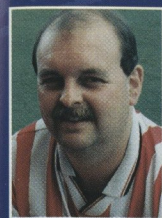
Stuart Scheuber - out for a week or two due to a shoulder injury.



Martyn Shaw - fractured two bones in his hand whilst playing in a youth game.

**S.G. SALT**  
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By Dave Coxon

## North Stand View

LITTLE BLASTS 'HOMER'  
REF AS STOKE SLUMP

### EAT MY SHORTS

### WHAT A REF-RESHING CHANGE FOR LITTLE MEN

### BIG WIN FOR LITTLE MEN AS STOKE MARCH ON AT THE TOP

Hi there Stokies, before I cry in my beer over what's been a terrible month, let me do something I haven't done all season, no don't get excited I'm not about to buy a round of drinks. Its time I gave you the chance to win a super prize just by answering 3 simple questions. Mentions Stoke v Luton and most Stokies recall the league game back in September 1982 when the points were shared in a thrilling 4-4 draw, so all 3 questions relate to that game.

1. Name Stoke's goalscorers.
  2. Name the three Stoke players that wore the goalkeepers jersey that day.
  3. Who missed Lutons last minute penalty.
- All entries should be into the Promotions Office no later than November 23rd. So what's up for grabs I hear you say, well have you ever wondered what it takes to get the Green Un in the newsagents on a Saturday night? If you are the lucky winner you'll find out because the prize is to spend the day, when we take on Gillingham on 12th December, with The Sentinels Ian Bayley. Your day will take in the pre-match build up and finish off in the press room where you can hear the views of the gaffa. What a prize. Be Lucky!!!

The month of October yielded just 7 points out of a possible 18 and as a result the pack are closing in fast. So not surprisingly the question being asked is has the bubble burst or is it just a blip. The answer to that won't be given today but I feel we will all be a lot clearer come 4.45pm because in form Luton, from what I have seen, look a very useful side.

Since my last notes we have had a hard fought victory over Wigan, sandwiched inbetween two 1-0 defeats at Bristol Rovers and Notts County. Both Ian Holloway and Sam Allardyce hailed their performances as their best of the season which is something we will hear again I am sure. As far as Wigans performance, well all I can say is if that is how they have been playing all season then they are in a very false position. For a big part of this game Wigan forced the pace but we held firm and took the points thanks to a penalty that was no more a penalty than I am a Vale fan and a terrific header from ex-Valeite Gareth Griffiths (didn't you just love that). 'Big win for Little men as Stoke march on at top' comes from Sports First. They go on to say that lowly Wigan looked the more assured outfit but two goals in a minutes turned the game on its head. They also say spare a thought for Wigan defender Scott Green who not only got booked over the penalty incident but missed a great opportunity to snatch a point. Well I did over my pint on Saturday night. Ian Bayley leads with 'What a ref-reshing change for Little men' and 'Official is on Stoke's side' in a report that Stuart Hall would have been proud of. He starts with 'A knight named Jordan clad all in black' and finishes off with Ken Dodds 'Happiness'. In between as normal the article is crammed full of quotes the big issue obviously was the penalty. Over to BL 'I must admit I did not see a push, but the referee saw something and gave the penalty and thats all that matters'. Deano was honest enough to say 'I don't think it was a penalty, their player asked the ref what it was for and the ref said it was because he had hold of my shirt. He hadn't - but thats

the bit if luck you sometimes need'. Last word goes to Latics boss Ray Mathias who said through gritted teeth 'Our lad swears he never touched their player. I don't know what the penalty was for, but decisions went against us all afternoon'. Man of the match, yes you've guessed the champagne was shared between referee Bill Jordan and local boy turned good Gareth Griffiths.

Right homework time, Notts Countys best performances and Stoke's worst = no points. Back to the reports with 'I'm a Little Low' from The Sun who quote the gaffa as saying 'This was our poorest display of the season but thankfully we are now out of the month of October'. Ian Bayley enlists the help of Bart Simpson for his headlines 'Eat my shorts' and 'Little blasts 'Homer' ref as Stoke slump'. This clever link refers to a row between BL and referee Lomas who felt out blue shorts lashed with Countys black. Result was a points win for the gaffa, sadly the players didn't follow suit. Last week the lads went of to 'Happiness', this week things can only get better would have been appropriate.

#### Footie Shorts

\* Could you please put a price on a goal. Well if you can't just ask a Manchester City supporter and he'll probably tell you £135,000 for thats how much Lee Bradburys strikes have cost. Not surprisingly City didn't think twice when Palace came in with a £1.5million offer.

\* Rochdale's 1-0 win at Barnet last week was hardly world shattering but you try telling that to the shocked band of travelling fans. Why? Shocked? Well a Rochdale victory in the Capital is about as rare as a Stoke win at Barnsley. Before this victory Dale had only won once in 48 attempts.

\* We all know how Peter Beagrie celebrates a goal so anyone who saw his low key celebrations after scoring against Bristol City last week will have been a little surprised. However, perhaps its down to the lack of practice after all its over 3 and a half years since he last found the back of the net.

\* Gutted was how Colechester boss Steve Wignall described his players after their game with Bournemouth was called off at half time with the U's leading 3-1. A fuming Wignall blasted the referee Lee Cable 'It was a scandal, the referee showed his inexperience. He should not have started the game but once underway it should have carried on because conditions at half time were no worse'. Cables decision caused uproar so he felt it best to lock himself in the dressing room for 30 minutes. When it was safe to come out he said 'I was going to call the game off after 20 minutes but I wanted to contact security to make sure the crowd got away safely. I couldn't find one so I carried on until half time'. Thankfully for the under fire referee he managed to find himself some security at half time'.



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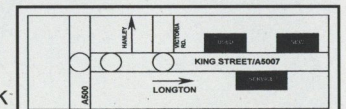
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# Stoke City Supporters Club

After a rather disappointing month of October we are, perhaps, somewhat fortunate to be still top of the Division, due to our tremendous start to the campaign. Whilst we have slipped, however, those around us have made up ground and it is important that we begin to pick up points this afternoon as we face one of our in-form rivals, Luton Town.

**Players Social Success!**  
We would like to pass on the thanks of our Chairman, Committee and members to the Stoke City players who attended our 'Players Social Evening' in the Britannia Stadium Legends Bar this week. No less than twenty one first team and squad members turned up (a record for any event we have held in almost two decades) to meet City supporters in a relaxed and social atmosphere. The event provided a most memorable occasion for over a hundred people and the players should be congratulated for turning up in such numbers and being such a credit to Stoke City Football Club.

Thanks also to manager Brian Little for arranging for the players to turn up for the event. It would appear that under the new boss the team are destined to be top of the league both off the field, as well as on it!

**Join Now For Chance Of Fantastic**

**Prize**  
The Supporters Club are once again to be involved in a sponsorship package when we are sponsors of the 'matchball, man of the match and programme' for the game with Gillingham on 12th December. The eighteen executive spaces which come with the deal will go to Supporters Club members drawn out at the beginning of December. You can get your chance of being in the draw by joining your Supporters Club today and guarantee your name goes into the draw! Membership for the season costs just £5.00.

**England Travel**  
Supporters Club coaches travel to the England match with the alternative opponents from the Czech Republic at Wembley on 18th November. Bookings can be made at the Promotions Desk in the Stadium Shop before and after each home game, or by telephoning Ken Marek on 01782 505115.

**Forthcoming Functions**  
We are planning a number of functions including a bowls evening with Stoke police and a quiz with Port Vale. Details of these and all other events will be published in future programmes, the Sentinel and Travellers Scene newsletters.

**Supporters Club Membership**  
Supporters Club membership costs just

£5.00 and application forms are available from the Ticket Office, Club Shop, the Hanley Store or from the Supporters Club Secretary on 01782 744674 (24 hours).

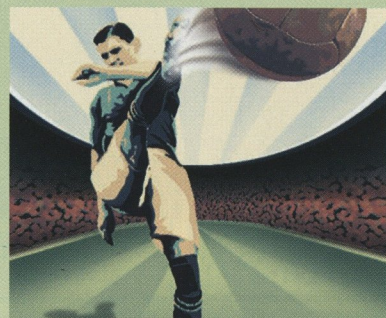
All Supporters Club membership registered before the end of November will automatically be entered into the draw for our sponsorship package places. You could be a lucky winner!

**An Important Reminder.....**  
.....to those who travel on the Official Club coaches, being in possession of alcohol on coaches travelling to designated football matches is against the Law.  
**Remember : no alcohol allowed on the coaches!**

**Scroll Update**  
The Scroll of Honour is now in the development stage and we were very surprised when a coach passenger last week asked for an amendment! There really is no excuse for not having corrected any mistakes by now, but we will accept amendments right up to the time of manufacture.

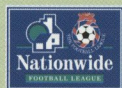
**After that if your name is missing or incorrect we will accept no responsibility; it is up to you to check.**

Nicholas J Mansfield, Secretary, Stoke City Supporters Club



**For all the match predictions, results, fixtures and news from The Football League visit the new Nationwide football internet site at [www.football.nationwide.co.uk](http://www.football.nationwide.co.uk)**

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## On the Road

**Burnley Football Club, Turf Moor, Brunshaw Road, Burnley  
Tuesday 10th November 1998  
7.45pm Kick Off**

Executive Coaches Depart 5.00pm  
Coach Prices  
Premier/Legends £7.50  
Members £8.50  
Non Members £10.00  
Concessions £6.00

The Waddington Suite will be open for refreshments from 3.00pm.

### Going By Car

M6 north then exit at junction 29. Then follow signs onto M65 Eastbound. Leave M65 at junction 10. Follow signs for Burnley A671 then turn left (at Little Chef) for Burnley Town Centre. Join the Westway and at traffic lights branch right into Trafalgar Street. Then follow signs Rochdale A671 onto Centenary Way, over roundabout to turn right by the Sparrowhawk Hotel into Ormerod Road. At crossroads turn right into Belvedere Road for Turf Moor. The ground is on left hand side after 0.4 miles.

### Parking

Cricket Club Car Park, off Belvedere Road, near to stadium - cost £2.00  
Street parking available in side roads off Belvedere Road.

### Disabled Facilities

Raised enclosure in visitors Cricket Field Stand. Entrance in Brunshaw Road. Disabled toilet close to. Free for disabled, £9.00 for helper. Bookings available by contacting the Burnley Ticket Office on 01282 700 010.

### Now Out

The 1998/1999 Football Fans Guide  
Published by Collins Willow  
Editor Janet Williams  
Price £9.99

### THE SOUTH CHESHIRE AND NORTH STAFFORDSHIRE DISABLED SUPPORTERS ASSOCIATION

Stoke City Football Club, The Crewe Alexandra Disabled Supporters Club and The Port Vale Disabled Supporters Association are looking towards forming The South Cheshire and North Staffordshire Disabled Supporters Association.

The Association will be part of, and officially recognised by, The National Association of Disabled Supporters.

The Association will not just be for the fans of the three main clubs in the area, but also for the fans of the non-league clubs aswell.

If you wish to support this venture, whether you use the disabled facilities at The Britannia Stadium or not, then you can contact:

Martin Ketterick (Stoke City Fan) Tel : 01538 752401

Shaun Malpass (N.A.D.S) Tel : 01270 583949

Mark Wetherall (P.V.D.S.A) Tel : 01782 866519

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Stan Matthews last ever league goal for the Potters came at the end of season 1962-63. With Stoke being pushed by Chelsea (who finished as runners up) and Sunderland who both ended the season a point adrift of Stoke. Stoke had a chance of winning the title with three games remaining. Backed by a 12,000 following Stoke lost the chance to win the championship at Gigg Lane with three games left. Jimmy McIlroy's goal was not enough to gain a point as The Shakers won both points with a 2-1 win. Stoke's next opportunity came against today's visitors Luton Town, having already drawn 0-0 away at Kenilworth Road back in September in front of 6,878 fans. Stoke had the chance for their first 2nd Division Championship trophy since 1932-33 with their last home game of the season. The ground staff knowing that Stoke preferred a heavy surface had ensured plenty of water was made available to the pitch the previous week. Sure enough the Potters made the most of the conditions.

Jackie Mudie an £8,000 signing from Blackpool opened the scoring before the maestro himself collected the ball in his own half and raced the length of the field before slipping the ball past ex-England keeper Ron Baynham to double Stoke's score. The goal was recorded by the cameras and the two points gave Stoke the championship and the fans swarmed on to the Victoria Ground pitch at the end of the match to acclaim their heroes. Sir Stan did score once more for Stoke in an FA Cup tie at Swansea before retiring from football at the grand old age of 50 - although he had said that he retired two years early and had he switched in to midfield he would have gone a little longer.

Stoke's team that final home match of 62-63 season on Saturday 18th May was : O'Neill, Asprey, Allen, Clamp, Stuart, Skeels, Matthews, Violet, Mudie, McIlroy & Ratcliffe. 33,644 were in attendance.

The 1962-63 Centenary season ended with Stoke's second, Second Division Championship and the special Centenary match draw Real Madrid to the Potteries in a 2-2 draw being the result against Ferenck Puskas's team. It was to be another 30 years before Lou Macari's side emulated this feat to win the title.

The November edition of Potters Monthly is now out and £1.50 in unused postage stamps sent to Julian Boodell, 22 Gayville Road, Battersea, London, SW11 6JP. Telephone 0171 350 1183 will ensure your copy.

I am willing to offer £5 for any FA Youth Cup programmes involving Stoke City that I need for my collection and £2 for the pre-season matches in the Bass Charity Vase and against Congleton Town. I need many home and away issues from Stoke Reserve matches 1970s to date. If anyone has any spares please write or phone : Julian Boodell, 22 Gayville Road, Battersea, London, SW11 6JP. Telephone 0171 350 1183.

Julian  
**Boodell**

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# Christmas Season Ticket Special

Mini-Season tickets are now available from the Britannia Stadium Ticket Office but will not be effective until the 26th December 1998. (Preston North End Home Fixture).

	Purchase before 18-12-98		Saving
McEwans* Upper Tier	Adult	£192	£16
	U17/OAP	£108	£9
McEwans Lower Tier	Adult	£180	£15
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North Stand	Adult	£144	£12
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	U17/OAP	£96	£8
Family Area**	Adult	£132	£11
	U17/OAP	£35	£43
	U13	£13	£26

All Supporters purchasing an adult season ticket can purchase up to 5 junior (U17) season tickets for only £39 each.

\* Season tickets in this area are only available to supporters with Premier Club membership. Annual membership is available at £60 per person.

\*\*Reduced priced tickets in the Family Area are available to Worldwide Fan Club members only. Annual membership fee £15 adult, £10 juniors.

South Car Park Season Tickets are now available priced at £35.

Season Wheelchair spaces are available priced £55 (including a car park space)



# Sixties re-visited

SEASON 1960-61

The first campaign of the 1960s wasn't a good one for Stoke City.

They huffed and puffed throughout and eventually finished a rather disappointing 15th in Division Two with this record:

Venue	P	W	D	L	F	A	Pts.
Home	21	9	6	6	39	26	24
Away	21	3	6	12	12	33	12
Totals	42	12	12	18	51	59	36

The Potters failed to win any of their opening six matches, losing four of them, including a 4-0 reverse at Sunderland.

Their first League win was achieved at The Victoria Ground on 10th September when Sheffield United were defeated 2-0, Dennis Wilshaw scoring both goals in front of an 11,300 crowd - the lowest of the season at that juncture.

Manager Tony Waddington - who had taken over the hot seat from Frank Taylor in the summer - wasn't too pleased with the team's performances - the Potters lost their first-ever League Cup-tie 3-1 at Doncaster - and although he stuck with his goalkeeper Jimmy O'Neill, full-backs Tim Ward and Tony Allen and forwards Johnny King and Wilshaw, he made several changes in other departments, often switching players around from position to position.

After 21 League games had been fulfilled - mid-December - Stoke were struggling, having collated just 19 points...but occasionally the team did produce a confident performance, especially when they hammered Plymouth Argyle at home by 9-0 with King claiming a hat-trick. After Christmas the Potters' overall form improved slightly - they beat Charlton Athletic 5-3 at home with a hat-trick from Bill Asprey who had been moved up into the attack and made progress in the FA Cup, ousting West Ham United in the Third Round (after a replay).

Three successive defeats - at the hands of Sheffield United, Swansea Town and

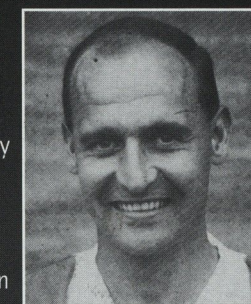
Luton - put the relegation fears into the team, but three wins out of four starts thankfully helped ease matters somewhat.

However, Stoke were still struggling to hold their form and they went out of the FA Cup, beaten 3-1 at Newcastle in the fifth round after they had accounted for Aldershot at the third attempt in the previous round. Sadly in this game at St. James' Park, Wilshaw broke his leg and never played again.

As the season wore on, points became increasingly hard to obtain and between early March and late April, only nine were gained out of a possible 24.

Attendances plummeted alarmingly and when Liverpool came to the Potteries for the final League game of the season on 3rd May, with Stoke safe from relegation, a meagre crowd of just 4,463 saw them win 3-1.

There was a lull to do team-wise for boss Waddington and he knew it, but there were one or two players coming through, ready to become part of the senior squad which in two years time regained their First



Dennis Wilshaw

Division status after a break of 10 years. In 1960-61, Wilshaw finished up as top scorer with 14 goals; King netted 13. Tony Allen was the only ever-present, playing in all 49 competitive matches. And the average League gate at The 'Vic' was 9,252 - the first time it had fallen below the 10,000 mark since 1908.

Tony Matthews

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Saturday 24th October 1998

Attendance 11,480

### Line Up

1. Carl Muggleton
2. Chris Short
3. Bryan Small
4. Justin Whittle
5. Phil Robinson
6. Steve Woods
7. Kevin Keen
8. Graham Kavanagh
9. Peter Thorne
10. Dean Crowe
11. David Oldfield

### Subs

12. Kyle Lightbourne - On for 10
13. Ray Wallace - On for 8
14. Neil Mackenzie - On for 9

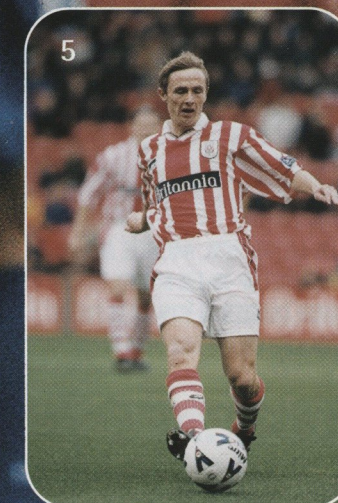
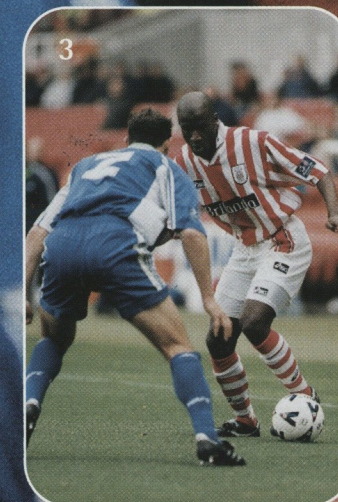
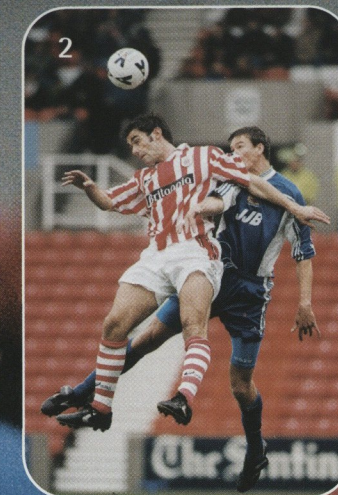
### Action Pics:

Main Pic. Peter Thorne takes on the Wigan defence in the second half.

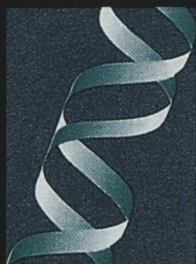
1. Dean Crowe celebrates Graham Kavanagh's goal.
2. Head to head with Peter Thorne and Gareth Griffiths.
3. Bryan Small takes on Scott Green
4. Justin Whittle, who is hidden by Gareth Griffiths arms, puts in another outstanding performance after coming back into the side.
5. Kevin Keen starts a first half attack.

**Stoke City 2.**  
**Wigan Athletic 1**

# MATCH ACTION







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## Christmas Dining - Lunch or Dinner £16.95

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## Why Not Personalise your Celebrations?

Let us help you create your own Christmas magic with your favourite festive menu and entertainment or theme.

Call our hotline for details: 01782 592234/36 or fax 01782 592232



Looking back...

## Paul Shardlow



The 14th October was the thirtieth anniversary of the death of Paul Shardlow, a bright young goalkeeper who collapsed and died in training. He was 25 years of age and joined the Club from Northwich Victoria in May 1966 playing just 4 senior games for the Club before tragedy struck when least expected. He was also fondly remembered in the United States where he played

for Cleveland Stokers on loan after being third choice keeper at Stoke behind Gordon Banks and John Farmer. The highlight of his spell in the States was a brilliant game against Brazilian side Santos including a penalty save. Paul's brother Neil still lives locally in Stone and we are delighted to pay a small tribute to him commemorating the thirtieth anniversary of his death.



## NATIONWIDE LEAGUE DIVISION TWO

	P	W	D	L	F	A	W	D	L	F	A	GS	PTS
Stoke	16	5	1	1	10	4	5	0	4	12	10	22	31
Fulham	11	4	2	1	14	7	5	1	1	9	5	23	30
Preston	15	4	2	1	17	7	4	3	1	11	8	28	29
Walsall	16	4	2	2	11	9	5	0	3	12	13	23	29
Luton	15	5	1	1	9	2	3	2	3	11	11	20	27
Man City	16	4	3	2	13	8	2	3	2	7	9	20	24
Gillingham	16	4	2	2	14	7	1	6	1	10	10	24	23
Bournemouth	14	4	3	0	13	5	2	2	3	7	8	20	23
Millwall	16	4	1	1	11	6	2	1	4	6	11	17	23
Chesterfield	14	6	0	1	10	3	0	4	3	1	6	11	22
Bristol R.	16	5	3	1	17	9	0	3	4	4	10	21	21
Blackpool	15	4	1	3	14	11	2	2	3	7	11	21	21
Wigan	15	4	1	3	13	6	2	1	4	8	10	21	20
Burnley	16	4	3	1	10	7	1	2	5	10	12	20	20
Notts Co.	16	3	2	3	10	9	2	3	3	9	11	19	20
Wrexham	16	5	2	2	13	9	0	3	4	3	12	16	20
York	14	2	3	1	10	7	3	1	4	1	19	21	19
Reading	14	2	4	0	8	4	3	0	5	8	16	16	19
Northampton	16	1	5	1	9	9	2	2	5	7	10	16	16
Colchester	15	2	1	3	4	8	2	3	4	10	13	11	16
Macclesfield	16	2	2	4	6	8	1	3	4	7	14	13	14
Oldham	16	2	2	4	8	10	1	2	5	5	13	13	13
Lincoln	15	2	0	6	11	16	1	2	4	4	11	15	11
Wycombe	16	2	2	5	11	11	0	2	5	3	13	14	10

Name	League		FA Cup		W'gton Cup		Auto W'Screen	
	A	G	A	G	A	G	A	G
Dean Crowe	7	(7)	6				1	
Richard Forsyth								
Robert Heath	4	(2)						
Graham Kavanagh	15	5			2	1		
Kevin Keen	16	1			1			
Kyle Lightbourne	10	(5)	2					
Neil MacKenzie	(1)							
Carl Muggleton	16				2			
David Oldfield	16				2			
Ally Pickering					1			
Phil Robinson	16	1			2			
Larus Sigurdsson	13	1						
Chris Short	10	(2)			2			
Bryan Small	12				2			
Simon Sturridge					(1)			
Steven Taaffe								
Peter Thorne	16	3			2	1		
Steven Tweed	(1)				(1)			
Ray Wallace	1	(7)	1		(1)			
Justin Whittle	9	(4)	1					
Stephen Woods	15				2			

	Date	Opponents	Venue	Comp.	Score	Att.
August	Sat 8	Northampton	A	L	3-1	6661
	Tue 11	Macclesfield	A	WC1	1-3	2963
	Sat 15	Macclesfield	H	L	2-0	13,981
	Wed 19	Macclesfield	H	WC1 (2)	1-0	6,152
	Sat 22	Preston N.E.	A	L	4-3	11,587
September	Sat 29	Oldham Ath.	H	L	2-0	12,306
	Mon 31	Colchester	A	L	1-0	4,782
	Sat 5	Bournemouth	H	L	2-0	13,443
	Tue 8	Fulham	A	L	0-1	12,055
	Sat 12	Millwall	H	L	1-0	12,307
October	Wed 16			WC2 (1)		
	Sat 19	Wrexham	A	L	1-0	7,290
	Wed 23			WC2 (2)		
	Sat 26	Blackpool	H	L	1-3	15,002
	Sat 3	Reading	A	L	1-2	13,089
November	Mon 12	Chesterfield	H	I	0-0	10,557
	Sat 17	Lincoln	A	L	2-1	6,159
	Tue 20	Bristol Rov.	A	L	0-1	6,752
	Sat 24	Wigan Ath.	H	L	2-1	11,480
	Wed 28			WC 3		
December	Sat 31	Notts County	A	L	1-0	8,546
	Sat 7	Luton Town	H	L		
	Tues 10	Burnley	A	L		
	Wed 11			WC 4		
	Sat 14			FAC 1		
January	Sat 21	York	H	L		
	Sat 28	Wycombe	A	L		
	Wed 2			WC5		
	Sat 5			FAC 2		
	Sat 12	Gillingham	H	L		
February	Sat 19	Walsall	A	L		
	Sat 26	Preston N. E.	H	L		
	Mon 28	Man City	A	L		
	Sat 2	Oldham Ath. (FAC 3)	A	L		
	Sat 9	Northampton	H	L		
March	Sat 16	Macclesfield	A	L		
	Sat 23	Colchester (FAC 4)	H	L		
	Wed 27	WCSF (1)				
	Sat 30	Man City	H	L		
	Sat 6	Bournemouth	A	L		
April	Sat 13	Fulham (FAC 5)	H	L		
	Wed 17	WCSF (2)				
	Sat 20	Millwall	A	L		
	Sat 27	Wrexham	H	L		
	Sat 6	Blackpool (FAC 6)	A	L		
May	Wed 10	Reading	H	L		
	Sat 13	Luton Town	A	L		
	Sat 20	Notts County (WC FINAL)	H	L		
	Sat 27	Wigan Ath.	A	L		
	Sat 3	Lincoln City	H	L		
June	Mon 5	Chesterfield	A	L		
	Sat 10	Bristol Rovers (FAC Semi)	H	L		
	Wed 14	Wycombe	H	L		
	Sat 17	York	A	L		
	Sat 24	Burnley	H	L		
July	Sat 1	Gillingham	A	L		
	Sat 8	Walsall	H	L		
	Sat 22	FAC FINAL	W			

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Muggleton	Robinson	Small	Sigurdsson	Woods	Whittle	Keen	Kavanagh P	Thorne G	Lightbourne	Oldfield	Short (6)	Wallace (NU)	Crowe (10)	G
Muggleton	Short	Small	Sigurdsson	Robinson	Woods	Keen	Kavanagh G	Thorne	Lightbourne	Oldfield	Wallace	Pickering	Crowe	Fraser/Whittle
Muggleton	Short	Small	Sigurdsson	Robinson	Woods	Keen	Kavanagh	Thorne G	Crowe G	Oldfield	Whittle (NU)	Lightbourne (NU)	Pickering (11)	
Muggleton	Short	Small	Whittle	Robinson	Woods	Keen	Kavanagh	Thorne G	Crowe	Oldfield	Lightbourne (5)	Wallace (10)	Whittle (4)	Sturridge (10)
Muggleton	Short	Small	Sigurdsson	Robinson	Woods	Keen	Kavanagh 2G(1P)	Thorne	Crowe 2G	Oldfield	Lightbourne (10)	Wallace (8)	Whittle	
Muggleton	Short	Small	Sigurdsson	Robinson	Woods	Keen	Kavanagh G	Thorne	Crowe	Oldfield	Lightbourne (10)	Wallace (7)	Whittle	
Muggleton	Short	Small	Whittle	Robinson	Woods	Keen	Wallace	Thorne G	Lightbourne	Oldfield	Crowe (11)	G	Tweed (3)	Heath (8)
Muggleton	Short	Heath	Sigurdsson	Robinson	Woods	Keen	Kavanagh	Thorne	Lightbourne	Oldfield	Crowe (8)	Whittle (2)	Wallace	Tweed
Muggleton	Whittle	Heath	Sigurdsson	Robinson	Woods	Keen	Kavanagh	Thorne	Lightbourne	Oldfield	Crowe (3)	Wallace	Tweed	
Muggleton	Robinson	Woods	Sigurdsson	Whittle	Oldfield	Keen	Kavanagh	Thorne	Lightbourne	Crowe	Heath (2)	Wallace (11)	Tweed	
Muggleton	Robinson	Heath	Sigurdsson	Whittle	Woods	Keen	Kavanagh	Thorne	Lightbourne	Oldfield	Crowe (8)	Wallace	Sturridge	
Muggleton	Robinson	Small	Sigurdsson	Woods	Whittle	Keen	Kavanagh	Thorne	Lightbourne	Oldfield	Crowe (3)	Tweed	Heath	
Muggleton	Heath	Small	Whittle	Robinson	Woods	Keen	Kavanagh	Thorne	Lightbourne	Oldfield	Crowe (9)	Tweed	Short (11)	
Muggleton	Short	Small	Sigurdsson G	Robinson G	Woods	Keen	Kavanagh	Thorne	Lightbourne	Oldfield	Crowe	Wallace	Whittle	
Muggleton	Short	Small	Sigurdsson	Robinson	Woods	Keen	Kavanagh	Thorne	Lightbourne	Oldfield	Crowe (11)	Wallace (8)	Whittle (6)	
Muggleton	Short	Small	Whittle	Robinson	Woods	Keen	Kavanagh OG	Thorne	Crowe	Oldfield	Lightbourne (10)	Wallace (8)	Mackenzie (9)	
Muggleton	Short	Small	Sigurdsson	Robinson	Whittle	Keen	Kavanagh	Thorne	Crowe	Oldfield	Lightbourne (11)	Wallace (7)	Woods	

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# Squad Check

## Stoke City

## Luton Town

Carl MUGGLETON	1
Chris SHORT	2
Bryan SMALL	3
Larus SIGURDSSON	4
Phil ROBINSON	5
Justin WHITTLE	6
Kevin KEEN	7
Ray WALLACE	8
Peter THORNE	9
Dean CROWE	10
David OLDFIELD	11
Kyle LIGHTBOURNE	12
Neil MacKENZIE	13
Stephen WOODS	14

Kelvin DAVIS
Graham ALEXANDER
Mitchell THOMAS
Matthew SPRING
Steve DAVIS
Marvin JOHNSON
Sean EVERS
Ray McKINNON
Stuart DOUGLAS
Phil GRAY
Gavin McGOWAN
Alan WHITE
Andrew FOTIADIS
Paul McLAREN



Manager: Brian LITTLE



Manager: Lennie LAWRENCE

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### Next at the Britannia Stadium

York City

Saturday 21st November 1998 - kick off 3.00pm,  
please arrive early

### Match Officials

Referee : M J Jones

Asst Ref: S R Brand

Asst Ref : D A Morrall

4th Official : J G Whitehouse



### Today's Mascot

Name: Richard Wood

Age: 14

Hobbies: Football and playing  
on my computer

Favourite Players:

Peter Thorne, Larus Sigurdsson

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