

LUTON



THE OFFICIAL
MATCHDAY
MAGAZINE
£2.50



COMPETITION



SHIRT SPONSOR



KIT SUPPLIER



Coca-Cola League One **Saturday 21st August 2004**

v Torquay United

3.00pm

04
issue

XARA

XARA SPORTSWEAR UK LTD

**OFFICIAL KIT SUPPLIER TO
LUTON TOWN F.C.
SEASON 2004 - 2005**

INSIDE TODAY



05	The Chairman	Bill Tomlins
07	The Manager	Mike Newell
09	Club Secretary	Cherry Newbery
12	Opponents	Torquay United
17	Club Captain	Kevin Nicholls
19	History	Roger Wash
20	Commercial	Peter Davis
24	Match Action	Barnsley
27	20 Questions	Curtis Davies
28	Ticket Office	Boston - Sheff Wed.
33	Reserves	Brian Stein
35	Junior Hatters	Happy Harry
37	Youth	Marvin Johnson
41	Meet the new boys	Rowan Vine
42	Football in the Community	Stuart Smith
45	Luton Town Belles	Dave Baker
49	Supporters' Page	Caroline Dunn
53	Fantasy Football XI	Chris Coyne
55	Travel Information	Boston & Blackpool

The views expressed in this programme are not necessarily those of Luton Town Football Club.

Honours

Littlewoods Cup
Winners 1987-88
Finalists 1988-89

FA Cup
Finalists 1958-59

Simod Cup
Finalists 1987-88

Division 2
Champions 1981-82

Division 3 (S)
Champions 1936-37

Division 4
Champions 1967-68



Kenilworth Road Stadium
1 Maple Road, Luton
Bedfordshire LU4 8AW

Main Reception:
01582 411622
Fax: 01582 405070

Ticket Office: 0870 062 0602

Life President

M. Watson-Challis

Chairman

B. Tomlins

Directors

R. Badghot, J. Mitchell, D. Peter

Vice Presidents

R. L. Banks, C. S. Bassett, C. T. F. Green,
D. Ludlow MBE, R. Safranek,
J. Sapsworth

Club Secretary

Cherry Newbery

Manager

Mike Newell

Director of Football

& First Team Coach

Mick Harford

Reserve Team Coach

Brian Stein

Youth Team Coach

Marvin Johnson

Youth Development Officer

Mark Ridgway

Medical Officer

Dr Bill Berry

Football in the Community

Officer

Stuart Smith

Senior Club Physiotherapist

Jon Bowden BSc MCSP

Youth Team Physiotherapist

Paul Coleman BSc MSST FA Dip

Commercial Manager

Peter Davis

Programme & Website Editor

Chris Rivett

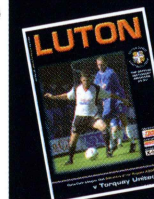
Safety Officer &

Stadium Manager

Geoff Lovell

Financial Controller

Tania Buonpane FCCA

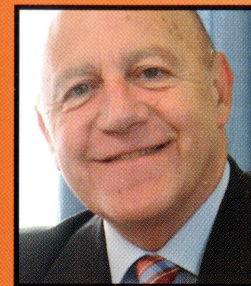


Printed by
Regal Litho Ltd
Photography
Gareth Owen

Log onto Luton Town's official website at
www.lutontown.co.uk



72 Clubs. The 'Coca-Cola' Football League. The Real League.



THE CHAIRMAN

A WARM welcome back to our visitors Torquay United and their Directors, Manager, players and supporters for our second home game of the new season.

We have had an excellent start to the season, picking up nine points from our first three games. Six of those points of course, were away to Swindon and Barnsley and our away form will be important in this season's campaign. In football, at our competitive level there is a fine line between cheers and tears; as the manager continues to remind me - we have a long hard season ahead.

Still with maximum points, like all of us, I have quietly enjoyed this week, and we have the players, both on and off the field to thank. Even before the season started it became apparent there was a buzz of excitement and anticipation among the squad and the management. The team spirit has been fantastic; there is an atmosphere of togetherness and comradeship among the players that I am sure will bring out the best in them. Confidence and mental preparedness are as important to a player as his fitness.

The presence and the vocal encouragement that has been given by our travelling supporters at Swindon and Barnsley added to the good feel factor this week and undoubtedly was a vital factor in our away match results. I hope that this solid level of support by our supporters will continue throughout the rest of the away matches this season. We can't guarantee the result, but your presence will increase our chances of doing so.

Football is a sport that is driven by belief and passion, whether that is for one team or

against another. In this context I would like to say something regarding the emotional conflict that has surrounded the circumstances appertaining to the differing fortunes of AFC Wimbledon and the MK Dons. This week the local press highlighted the strength of feeling by some of our supporters that may decide not to travel to Milton Keynes in November. Whatever we as a Club, being the Directors, the players and the supporters, think is right or wrong about how the two clubs have fared in the political football arena, MK Dons position is a fact of life and a boycott will turn not the clock back.

In the past we have helped AFC Wimbledon in its fundraising activities, and will continue to do so, Wimbledon FC and Luton go back a long way. However, the MK Dons are a member of the Football League and compete with us in League One, and therefore we will be playing them at home and away. Whilst I understand the situation is frustrating to some fans it could be crucial to the players that the support at that away game is maximised, it would be a shame for us not to be there in strength to boost our team's spirit, to what in fact will be local derby.

Home games still have to be fought for, and today we all can give our contribution to assist what happens on the park.

Enjoy the game.

Bill

BILL TOMLINS

To advertise in the Hatters' Matchday Magazine call the Commercial Department on 01582 411622

05

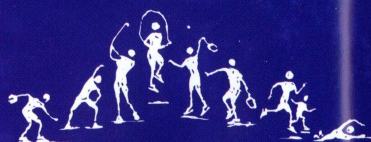
Over 100 Cardiovascular
& Resistance machines
Creche/Swimming Lessons
Children's Hi 5 Club
Bar & Restaurant
20m Indoor Pool
Spa & Sonarium
Large Free Weights Area
Over 75 Classes Per Week
Free Internet Usage
Fully trained staff

**'the players choice'
luton's finest fitness facility
who knows where it may lead?**

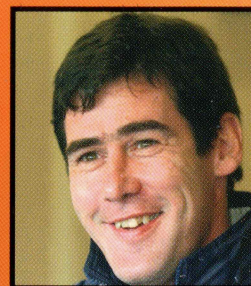
Join David Lloyd Luton today and pay only £20

Call 01582 692046/7 for more details.

David Lloyd Luton,
Capability Green, Luton, Beds LU1 3LU



David Lloyd
feel the difference



THE MANAGER

HELLO and welcome to Kenilworth Road for today's game with Torquay United.

Welcome also to Leroy Rosenior and his staff, directors, players, and supporters from Plainmoor. They had a fantastic season achieving promotion and will make it hard for us today I'm sure.

The danger for us, after the start we have had, is complacency and it's our job to make sure it doesn't happen. We are only three

games into the season and although we are obviously delighted with the results and particularly the two away wins there is a lot of hard work to do and things to put right.

The goals that we are scoring is a pleasing aspect and we have played some decent stuff at times, especially in the first half at Swindon but we have also conceded poor goals in the last two games.

People may say that you can't have everything but you can certainly strive for it. The game at Barnsley should have been out of sight well before the end. We need to be hungry and also professional if we are to achieve what we are all after. The top sides in the county have a desire to keep winning and a craving for success.

I do believe the players have it in them and if you had seen how disappointed they were after conceding the late goals at Oakwell then you would believe it too. Nobody here is getting carried away after three games they won't be allowed to.

Enjoy the game and get behind the lads,

MIKE NEWELL

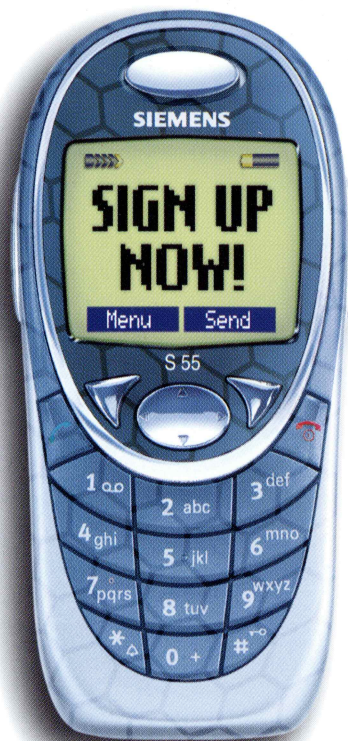


Paul Underwood leads another Luton attack at Oakwell last Saturday.

LOG ON LATER FOR: Mike Newell's post-match reaction
on www.lutontown.co.uk and **HATERS WORLD**



The **OFFICIAL** Club SMS Service



MOBILE! WHAT'S THE SCORE? MOBILE! MOBILE! WHAT'S THE SCORE?

Every league & cup goal • Exclusive club breaking news • Full time divisional round ups

Text **CLUB LUTON** to **88442**

Or, if you only want away game results, text **CLUB LUTON AWAY** to **88442**

This service is available to UK Vodafone, Orange, T Mobile & O2 mobile customers. The cost of each SMS text message sent shall be a maximum of 25p and will be charged direct to your mobile phone bill or deducted from your mobile phone's pre-pay balance. The cost of texting 88442 for your club's official SMS service will be charged at your normal text rate. All charges are inclusive of VAT. Full terms & conditions can be found on the mobile zone at your club's official website. www.lutontown.co.uk
The Siemens S55 handset featured has been manipulated for the purpose of this advertisement. please note that an alternative design is available for purchase in the UK



CLUB SECRETARY

GOOD AFTERNOON and welcome to everyone.

Several supporters contacted me regarding the price of tickets at the Swindon match. The pricing of Swindon's tickets has been brought to the attention of The Football League by many clubs and supporters, but as the same prices are offered to their own supporters for the same type of facility, Swindon do meet the criteria laid down in the regulations.

As I advised you in the last home programme there are several changes to the disciplinary procedures for players for this season, the main one being the new "Fast Track Procedure" and full details relating to this can be found on our website www.lutontown.co.uk. One of the main changes is the immediate suspension of a player who is dismissed from the field of play from the next first-team competitive match or matches depending on the offence, unless an appeal is lodged under the new procedures laid down.

The following suspension dates will apply with regards to accumulated bookings, five recorded cautions in first-team competitive matches before the 29th February 2005 will carry a one-match suspension, ten recorded bookings before 10th April 2005 will carry a two-match suspension.

The F.A. Cup regulations have also seen a major change in that the player qualification date has changed from seven days to one day. Players are now required to be registered by twelve noon on the Friday prior to each round.

I was very surprised to receive confirmation that the World Cup qualifier match for England when they play Wales on Saturday 9th October has a 3.00pm kick-off, the same time as our own home league match with Hartlepool, not only will this affect our own match, but the whole of football throughout England, from grass roots to the professional game. At the time of writing I am in dialogue with Hartlepool to play the match on Friday evening so that everyone has the opportunity to watch the England match on the 9th. I will advise you as soon as possible.

As many of you are aware our Rev Catherine Moss is unable to continue in her position as Club Chaplain due to the amount of time her young family now take up. We would like to take this opportunity to thank Catherine and her family for all the support they have given the club and wish them every happiness in the future. We hope to be able to advise you of the new Club Chaplain very shortly, which leads me to advise you that although December seems a long way away the Club's 8th Annual Carol Service will take place on Thursday December 16th at St Mary's Church, Luton at 7.30 pm.

Finally, just another reminder that due to a misprint we did advertise the AFC Bournemouth match on Bank Holiday Monday as having a 7.45 pm kick off, it does kick off at 3.00 p.m. Please accept our apologies.

Enjoy the game,

Cherry

CHERRY NEWBERY

You can e-mail Cherry Newbery on
clubsec@lutontown.co.uk



FOOTBALL LEAGUE CHAIRMAN'S MESSAGE

Dear Supporter,

Welcome to the start of the 2004/05 football season.

It is a pleasure to welcome *Coca-Cola* to their sponsorship of the Football League. To have one of the world's most recognised brands onboard is a genuine boost for League football.

By introducing the names 'Championship', 'League One' and 'League Two', The Football League has begun a concerted effort to refresh the public's perception of the competition. In doing so we are seeking to reclaim rather than dispense with our heritage. Our top clubs will be competing for the same trophy that has been used since the end of the nineteenth century - a Trophy that is engraved 'The Football League Championship Cup'.

The aim of this re-branding exercise is to make our matches more attractive to a wider audience, so that more people regularly choose to spend their Saturday afternoons at Football League matches and in addition to make our competition and clubs more attractive to commercial partners. By achieving these ambitions we will help to ensure the long-term viability of The Football League.

The supporters are central to these plans. Last season 16m supporters attended League games; the most for 40 years. We are looking to build on this to attract 21m supporters to League games by 2010. To achieve this goal we as a League must ensure that the next generation of football supporters follow their local club.

How are we proposing to do this? By focusing our attention on the integral role all the clubs play in their local communities.

Our 72 clubs are the embodiment of community; in many cases they are the biggest communal activity in their towns and cities. We want to further enhance the value of each club to its local community.

What does this mean in practice? During the next twelve months The League plans to develop a series of initiatives in conjunction with the clubs. These will enhance the relationship and links that clubs have with their supporters and communities, encourage more people to attend games at their local clubs, increase the number of children playing football and deliver vital new commercial revenue.

The Football League is developing a sense of renewed confidence and an enhanced appreciation of its values, and its value for money. Our competition is about 'real football for real fans'.

Thank you for the support you give your club and the Football League.

Sir Brian Mawhinney
Chairman, The Football League



NEWS & DIARY

NEWS

A round-up of events since we were last at home.

AUGUST

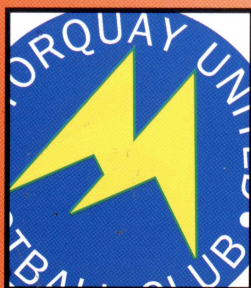
- 17 The Reserves begin their season with a 1-1 draw away to Peterborough.
- 16 Kevin Foley is forced to withdraw from the Republic of Ireland Under-21 squad because of his groin injury.
- 14 Luton maintain their 100% start to the season with a 4-3 win at Barnsley and the Under-18's begin their campaign with a 2-0 home win over Cambridge United.
- 11 The Hatters follow up their opening day success over the Latics with a 3-2 victory away to Swindon.
- 07 Luton come from a goal down to beat Oldham 2-1 in the curtain raiser to the new Coca-Cola League One season.

DIARY

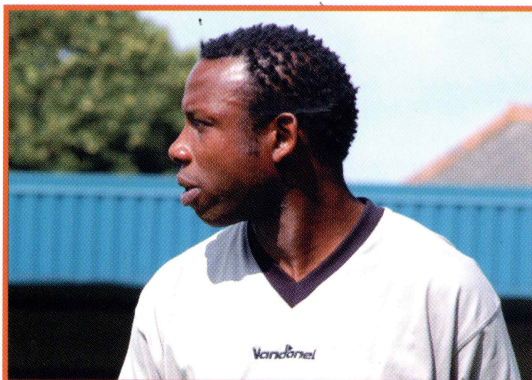
Find out what's happening before our next game at Kenilworth Road against Bournemouth on Monday 30th August.

AUGUST

- 21 Torquay United become the second side to visit Kenilworth Road this season and the Under-18's travel to Northampton (11am k.o.) for their first away game of the Youth Alliance season.
- 24 Bookings for the Junior Hatters trip to Blackpool must be placed by 5pm.
- 25 The Hatters take a break from League action to travel to Boston United for their Carling Cup clash, the game kicks off at 7.45pm.
- 28 Luton make the trip to the seaside to play Blackpool (3pm k.o.) in their latest League One match.



TODAY'S OPPONENTS



Head Coach - Leroy Rosenior

LEROY ROSENIOR wasn't ever considered by his playing-days team-mates as a possible future manager. He is best remembered as a West Ham striker, and one who scored the winning goal in the FA Cup against Arsenal, but he also figured for Fulham, Charlton, and QPR before ending his career in the West Country at Bristol City.

After a short spell in caretaker charge at Ashton Gate he left the club to begin building a managerial career in the game. He went first to Chippenham Town and then to Merthyr Tydfil, before Torquay United chairman Mike Bateson took a massive risk and opted to replace Roy McFarland with a rookie boss.

Rosenior had been on Bateson's list of three (with Iain Dowie) when McFarland had been appointed the year before - and took his second chance in style. From the moment he arrived at Plainmoor he set about a revolution.

He built on the team that McFarland had half-created and by the end of his second season in charge had guided the South Devon club to their first automatic promotion from the basement division in 38 years. The Gulls spent their one and only previous season outside the bottom flight since England won the World Cup in 1991/92.

Rosenior has battled with a tight budget throughout his time at Plainmoor and is now considered one of the most watched managers outside the Premiership. Nowadays Premiership chairmen only seem interested in hiring from abroad - much to the continued relief of Gulls fans.

TORQUAY UNITED IN BRIEF

Nickname: The Gulls
Ground: Plainmoor
Manager: Leroy Rosenior
Formed: 1899
Last season: 3rd in Division Three

LAST TIME WE MET

02/03/2002
Division Three

Torquay United 0
Luton Town 1
Brkovic 20

Torquay: Dearden, Hazell, Hankin, L. Russell, Holmes, Goodridge (sub Graham 75), Rees (sub Benefield 78), Russell, Hill, Logan (sub Richardson 53), Brandon. Subs not used: Northmore, Tully.

Hatters: Emberson, Neilson, Coyne, Perrett, Johnson (sub Boyce 68), Brkovic (sub Hughes 46), Nicholls, Spring, Taylor, McSwegan (sub Valois 81), Crowe. Subs not used: Ovendale, Hillier.

GOALKEEPERS

KEVIN DEARDEN

The Luton-born stopper began his football career at Tottenham in 1988, although he only ever made two senior appearances for the top-flight club before embarking on what must have seemed like a round-the-country loan spell that lasted three and a half years. His journeys on loan saw him play between the sticks for Cambridge, Hartlepool, Oxford, Swindon, Peterborough, Hull, Rochdale, Birmingham and Portsmouth before he left White Hart Lane for good in the summer of 1993 to sign for Brentford. Over 200 appearances and loan spells with Barnet and Huddersfield preceded his switch to Wrexham. After two seasons with the Red Dragons he joined Torquay and now has over 500 appearances in all competitions under his belt.

ARJAN VAN HEUSDEN

An experienced goalkeeper who was brought to Torquay by Leroy Rosenior in November 2002. The Dutch-born 'keeper had previously played for neighbours Exeter, but came to United as cover during a goalkeeping injury crisis. He has also played for Mansfield, Cambridge, Oxford and Port Vale, the latter of which paid Dutch side Norrddijk for his services in 1994.

DEFENDERS

LEE CANOVILLE

Graduated through the youth ranks at Arsenal and was a part of England's youth set-up at Under-18's level. After one appearance for the Gunners and a loan spell at Northampton Town he was invited for a trial at Plainmoor. He impressed then manager Roy McFarland, and the club took him on non-contract terms, before awarding a full contract later. His 2003/04 season was slightly marred by an injury that caused him to miss a quarter of the matches but when he played he consistently demonstrated exactly why he is regarded as a player with a good future ahead of him.

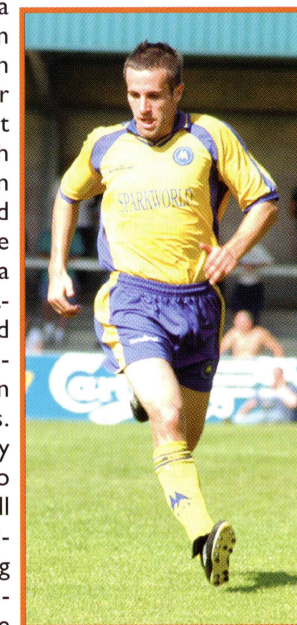
MATTHEW HOCKLEY

A hard-tackling midfielder who followed in his older brother's footsteps and progressed through the Gulls' youth ranks. The uncompro-

mising player demonstrated what he is made of during the 2002/03 season and under head coach Leroy Rosenior, he is becoming a very useful midfielder. He appeared 44 times during last season's successful promotion campaign.

BRIAN MCGLINCHY

Joined Torquay on a free transfer from Plymouth Argyle in October 2003 after he had spent a short time on loan with the Gulls when injury had forced him out of the Argyle side. He is a tough tackling left-back and has gained International honours with Northern Ireland Under-21's. There is every chance he could go on and receive full senior side recognition in the coming season if he continues to play in the same vein that saw him help the Gulls win promotion.



GARETH OWEN

The 6'1" defender will be spending the 2004/05 season on loan with the Gulls having signed from Stoke City. No stranger to football at this level, he spent the tailend of last season on loan with Oldham Athletic, making fifteen appearances.

CRAIG TAYLOR

The dominating centre-half started out as a trainee with Exeter City, before dropping out of the professional game to play for Dorchester Town. Whilst at Dorchester he was spotted by Swindon Town, who signed him for £25,000 in April 1997. He first went on loan to Plymouth in October 1998, but it was another year before Argyle paid Swindon £30,000 for his services. He joined Torquay on loan at the end of the 2002/03 season, a move he made permanent that summer. He was a vital part of the team that gained automatic promotion last year and playing alongside Steve Woods, Craig proved to be



TORQUAY UNITED

one of the club's key players and signed a one-year extension to his contract during the close-season.

MATT VILLIS

Currently on a loan from Championship side Plymouth Argyle, he is considered by them as one for the future, but has joined the Gulls for the season with a view to gaining some valuable first-team experience.

STEVE WOODS

Roy McFarland brought the strong centre-back to Torquay on a free transfer from Chesterfield in 2001. He began his career as a trainee at Stoke City and made 38 league and cup appearance for the Potters, before he had a loan spell with Plymouth Argyle. Ten months later he made the cross-country switch to the Spireites and in August 2001 he arrived at Plainmoor. He recently made his 100th appearance for the Gulls at the beginning of a new contract that will tie him to the Club until 2006.

MIDFIELDERS

ALEX RUSSELL

The experienced midfield player was one of Roy McFarland's first signings when he came to the club during the 2001/02 pre-season. Alex began his career with non-league outfit Burscough, after he was released by Liverpool's youth set-up, and then moved to Rochdale in 1993, where he made over 100 appearances. During his time at Rochdale, he had a loan spell at Irish club Glenavon before moving to Cambridge United on a free in 1998. It was at Cambridge that Russell linked up with McFarland and he spent three years with the U's before leaving to follow his ex-boss to Torquay. Alex built on his fine first season by

being instrumental in United's midfield in the 2002/03 season, which ended with him being selected in the PFA's Third Division Team of the Season, and voted Torquay United Supporters' Player of the Year. He is regarded by fans as one of the best ball-players to grace Plainmoor in many a year.

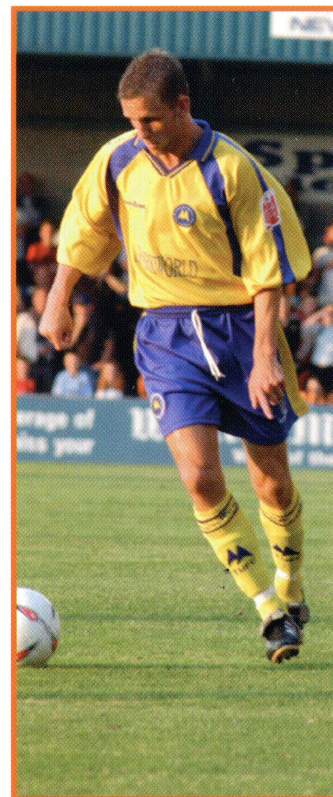
JASON FOWLER



Jason came to Plainmoor mid-way through the 2001/02 season, after losing his place at Cardiff following a year-long illness and although he wasn't back to complete fitness, the midfielder became a crowd favourite almost immediately. He began his career at Bristol City where he played alongside his current boss Leroy Rosenior.

He then moved to Cardiff City in June 1996 and established himself as a regular in the side before an overactive thyroid gland saw him miss almost a year's worth of football. He has a dominant presence in the centre of the park and last season he proved that he was one of the best Third Division midfielders around. He was rated very highly by Cardiff fans before his illness and he now seems to be living up to his early-career promise.

KEVIN HILL



ers for the Gulls all over the park.

BRUNO MEIRELLES

Bruno is a cultured Portuguese midfielder who has previously been on the books of Benfica. He has always wanted to play in England and jumped at the chance of a trial with the Gulls, during which he did enough to secure a month-to-month contract. He missed the start of the season because of international clearance problems.

MARTIN PHILLIPS

Made a big enough impression at the start of his career with Exeter City for Manchester City to be persuaded to part with half-a-million pounds for his services. A naturally left-sided player, equally at home in midfield or pressing forward, he joined Portsmouth three seasons later after loan spells with Scunthorpe and back at Exeter. Frustrated by a lack of first-team opportunities at Fratton Park he signed for Plymouth in 2000 where he spent four successful seasons prior to his summer switch to Torquay.

STRIKERS

ADEBAYO AKINFENWA

A forward that Leroy Rosenior has had an eye on for sometime, 'Bayo' joined the Gulls in the summer of 2004 from Doncaster Rovers. It is hoped he will add some extra strength up-front as the Gulls look to justify their newly obtained League One status.

KAIN BOND

The exciting, young striker made his debut in Torquay's 2-1 defeat at Boston United in November 2002 season and was rewarded with a professional contract at the end of that season. A combination of injury and the superb form of his team-mates conspired to keep him out of the first-team picture throughout all of last season however Leroy Rosenior has given him an extended chance to impress with a short-term contract.

TONY BEDEAU

The club's longest serving player who made his debut for the Gulls in 1995. Head coach Leroy Rosenior really seems to have brought the best out of him by using him as an attacking winger and having spent the summer of 2004 playing World Cup qualifiers for Grenada he will be looking forward to testing himself at this level after previous trials with Sunderland and Barnsley earlier in his career didn't come to anything.

MARTIN GRITTON

After a short loan period at the start of the 2002/03 season, Martin signed for the Gulls from neighbours Plymouth Argyle and finished the season as Torquay's top goalscorer with 16 goals and became a real favourite with the United fans. Last season his partnership with fellow Scottish striker David Graham helped the Gulls secure an automatic promotion spot.

JO KUFFOUR

A quick and tricky striker who can also play on the wing, Jo joined the Gulls on non-contract terms in November 2002 after leaving Arsenal at the end of the previous season. Following the major part that he played in the successful 2003/04 successful promotion campaign, he has put pen to paper on a two-year deal and with the departure of David Graham it is likely that Leroy Rosenior will look to Jo to assume the mantle of leading scorer.



SLEEP WELL SKF Total Shaft Solutions

SKF is uniquely qualified to provide not only the correct products, but also the most comprehensive total solution for industrial shaft arrangements.

You can now take full advantage of SKF's in-depth capabilities with our new Total Shaft Solutions concept.

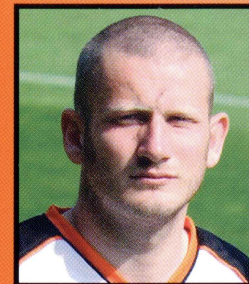
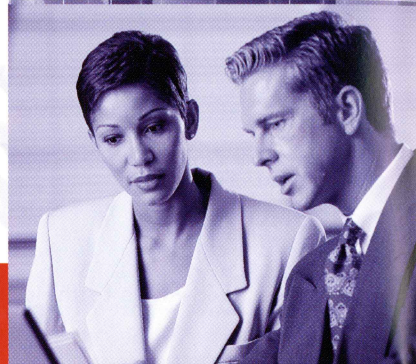
Total Shaft Solutions is built on the basis that industry today recognises that performance of equipment has a direct impact on a company's profits.

Benefits of Total Shaft Solutions

- Reduced number of unplanned stops
- Lower maintenance costs
- Increased delivery reliability
- Higher speed and output levels
- A controlled and reliable process
- Reduced energy consumption
- Lower administration costs
- An in-depth knowledge of your plant
- One price and one supplier for the complete solution

For a FREE brochure on Total Shaft Solutions please complete and return to:
SKF FREEPOST MK1540 Luton LU3 4BR

Name
Company
Address
.....
.....
Postcode
Tel
E-mail



CLUB CAPTAIN

It has been a superb start to the season for us and we couldn't have asked for more than three wins from the opening three matches. The first game of the season is always tough, no matter who you play and it was a blow to go a goal down so early in the game but we showed our true colours and we came out on top.

I thought that the Swindon game was a great match, they reached the play-offs last year and that is the standard that we wanted to achieve. It was in the back of our minds that we owed them one from when they came to Kenilworth Road in Easter and beat us 3-0 but that was last season and this is now. We went there knowing that a point would be a good result but we turned in a decent performance and got the win and it was the same on Saturday.

We fell behind after two minutes but Howie got us back into the game and that gave us the platform to build from. We played some good football and the only downside to the performance was the sloppy goals we conceded which allowed Barnsley back into the game. We need to tighten up that part of our game because we won't score four goals every week and we will be punished by the better sides in this division if we continue to do that.

It was good to see Rowan Vine get off the mark at Barnsley. He deserved the goal because he has worked hard in the opening three matches and his movement in behind defenders has been superb. He has fitted in really well with the lads since he signed and at the other end it is as though Marlon has never been away.

We have looked solid collectively and it's only the individual mistakes which we need to eliminate from our game so that we don't give any more sloppy goals away because going forward we look very dangerous.

It was nice for me to get my name on the score-sheet against Swindon because I don't get many. It is good to see the goals being shared around the team again. Robbo took his goal well on Saturday and Berky came off the bench to tuck his away and it shows we've got goals everywhere. The big man has also begun well, scoring three goals in three goals and it is good that he is firing on all cylinders so early in the season.

Torquay haven't made the start they wanted to in this division in the games that they have played so far this season. Since I've been here we've always played well against the top teams but we've struggled against the lower placed teams and I don't mean any disrespect to Torquay when I say this, but this is one of those games today. We need to make sure we get what we should from this match. We know what it takes and we will go into the game with our feet on the ground, knowing that we can do a professional job.

Enjoy the game,

Ken Nicholls

KEVIN NICHOLLS





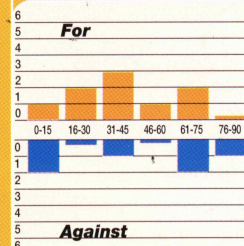
Luton v Torquay



When Scored

How & Where Goals Scored

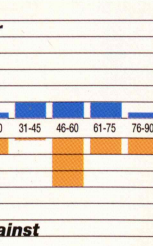
When Scored



Shots	3
Headers	4
Volleys	0
Penalties	1
Free Kicks	0
Own Goals	1
Shots on Target	15
Goals Scored	9
% of Shots Scored	60



Shots	2
Headers	0
Volleys	0
Penalties	1
Free Kicks	0
Own Goals	0
Shots on Target	19
Goals Scored	3
% of Shots Scored	15.8



Discipline

Top Scorers in each Category

Discipline

Red Cards	0
Yellow Cards	7
Fouls Committed	43
Average per Game	14.33
Conceded from Free Kick	1
Fouls Suffered	33
Average per Game	11
Scored from Free Kick	3
Caught Offside	22
Average per Game	7.33

Howard	3
Howard	2
3 players	1
Nicholls	1
Nicholls	1
Howard	3.25

Headed goals	none
Long range shots	none
Inside 6 yards	none
Shots from 6-18 yards	Kuffour, Gritton 1
Volleyed shots	none
Penalties	Woods 1
Scored 1st Goal in match	none as yet
Most goals in last 10	none as yet
Points gained from goals	Woods 1

Red Cards	1
Yellow Cards	8
Fouls Committed	42
Average per Game	14
Conceded from Free Kick	0
Fouls Suffered	45
Average per Game	15
Scored from Free Kick	0
Caught Offside	10
Average per Game	3.33

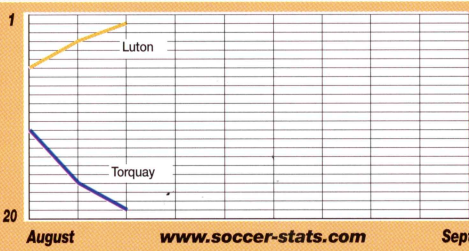
This Season & Swings

Seasonal Progress Comparison

This Season & Swings

Opponents	H/A	Score
Barnsley	A	4-3
Swindon	A	3-2
Oldham	H	2-1

Won when Behind:	2
Drawn when Behind:	0
Drawn when Ahead:	0
Lost when Ahead:	0

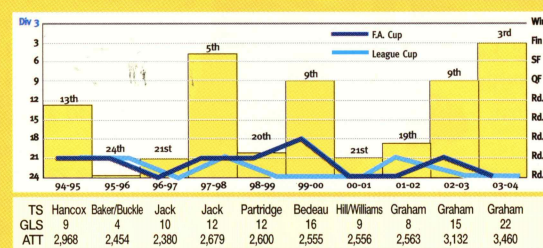


Opponents	H/A	Score
Sheff Wed	H	2-4
Hull	H	0-3
Bristol City	A	1-1

Won when Behind:	0
Drawn when Behind:	1
Drawn when Ahead:	0
Lost when Ahead:	0

Torquay's Last 10 Years

Games Played	543
Won	176
Drawn	160
Lost	207
Goals Scored	656
Goals Conceded	758
Points Total	688
Biggest Win	5-1 Hull 97/98
Heaviest Defeat	1-8 Scunthorpe 95/96



Top Scorers

Anthony Bedeau	47
David Graham	47
Kevin Hill	35
Adrian Foster	24
Duane Darby	24
Eifion Williams	24
Rodney Jack	24
Alex Russell	18
Martin Gritton	18

n.b. scorers from 92-93 to present

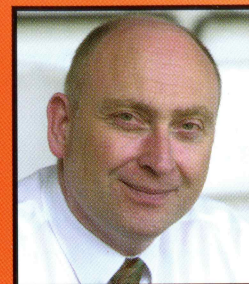


FOOTBALL BRAIN REQUIRED FOR FULL-TIME POSITION
Total Club Manager is the first game where you have complete control on and off the pitch. You'll need strategy and quick thinking to pick and train your team, then manage them during the 90 minutes that really count. Can your most important muscle go the distance?

PlayStation 2 XBOX PC CD-ROM



It's in the game.
www.totalclubmanager.com



HATTERS HISTORY

THREE years ago the Town started their first season in the football basement since 1968 rather tentatively and, as September drew to a close, although a position in the top six had been maintained the performances had been nothing to write home about and were not those of a team that hoped to bounce straight back to Division Two.

On top of this, striker Steve Howard had upset manager Joe Kinnear by defying him at York when insisting on taking a penalty, which he missed, after instructions to the contrary. Howard had been dropped for the visit of Lincoln to Kenilworth Road which ended in a dismal 1-1 draw with his future in some doubt.

Torquay were next up at Kenilworth Road and the talk in the stands before the game was of the recall of Howard to the side after patching up his differences with Kinnear. Little notice was taken of the inclusion of a French left sided player to the team. After all, we had not seen a decent foreign player at Luton since the days of Lars Elstrup and the cynics amongst the supporters were not expecting much from Jean Louis Valois or whatever his name was!



Carl Griffiths and Steve Howard amongst the goals against Torquay.

The supporters were soon made to bury their cynicism, however, as from his first touch of the ball it could be seen that he possessed skills that were completely out of keeping with Division Three.

Before Valois could display his total repertoire of tricks though, Howard opened the scoring when he was quickest to react to a Carl Griffiths shot that had come back off a post. Howard was mobbed by his team mates – he had been forgiven.

Valois then set up Matthew Taylor for a cross to the head of Griffiths before Kevin Nicholls gave Torquay a lifeline when heading past a bemused Mark Ovendale in the Luton goal. Griffiths headed his second on the stroke of half-time from a pin point Valois cross and from then on it became a personal contest between the Hatters attack and Luton born Kevin Dearden in the Torquay goal.

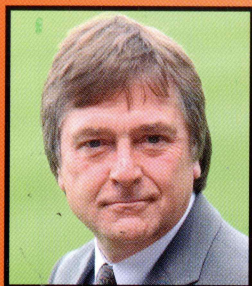
The ex-Challney schoolboy produced brilliant saves from Howard and Griffiths before Valois brought the house down with a shot from 35 yards that arrowed into the top corner of the net.

Taylor then crossed for Griffiths to complete his hat-trick with a diving header before Valois left the field to a standing ovation before being substituted by Stuart Douglas.

Torquay manager Roy McFarland said of Valois afterwards, "I was glad to see the back of him when he came off towards the end. He tore us apart and teased us all afternoon. He will be a revelation in this league if he stays."

Kinnear purred, "I do not like to make comparisons but he is like David Ginola. He's got two wonderful feet and can turn up anywhere on the pitch. He puts bums on seats!"

ROGER WASH



COMMERCIAL UPDATE

GOOD AFTERNOON and welcome to all of our commercial partners and their guests for today's match against newly promoted Torquay United.

COMMERCIAL OPPORTUNITIES

The new season is now in full swing and with the team's tremendous start on the field there isn't a better time to take advantage of our wide variety of corporate hospitality and sponsorship opportunities. As you can imagine interest in our commercial business has increased after three successive wins and we are anticipating more and more businesses to take advantage of the superb range of corporate hospitality, advertising and sales promotion products that the club has to offer.



Match sponsor Nicky Tranter being presented with her certificate by Club Captain Kevin Nicholls and squad members



Nicky Tranter presenting the man of the match award for Oldham to Paul Underwood

MATCH & MATCHBALL SPONSORSHIPS PLUS VIP HOSPITALITY

The move this season to the Eric Morecambe Lounge, as the new sponsors suite, is starting to prove extremely popular. This first-class lounge in the centre of the main stand offers more room than its predecessor, providing our valued sponsors with far more comfort and a greater range of facilities. This special sponsorship package includes match seats in the directors' box area, a four-course quality lunch, a backstage tour of the stadium including the dressing rooms, souvenir photographs and post-match player presentations. Prices start from £75.00 per person, which represents out-

standing value and no finer way to entertain your important clients and business associates.

MATCHDAY PROGRAMME ADVERTISING

Our new look Matchday Programme is attracting a lot of positive attention and comment, from both our fans and advertisers alike. Each issue is read by well over 10,000 people and this provides specific opportunities for your company to get their promotional statement across to a large audience. Whether you are interested in a one-off quarter page advert or a full colour advert for the rest of the season we believe we can offer you the opportunity to promote your business, whatever your budget.

Contact the Commercial Department on 01582 411622 or e-mail your enquiry to commercial@lutontown.co.uk for further details.

BRAND NEW SHOP MERCHANDISE

Have you visited the Club Shop yet this season? Arriving later next week we have got an exciting new range of leisure products. With polo shirts and t-shirts supplied by our kit manufacturer Xara, you can enjoy the rest of the summer in the comfort of the same design



Nicky Tranter with her guests as sponsor of our Oldham Athletic match

of clothes that are worn by the players during their warm-up, on the training field or during their leisure time. We also have available now, the 2003/04 seasonal review. This unique account of last season is available as either a VHS at £14.99, or for the first time, on DVD, at £16.99. If it is difficult to personally visit the shop for whatever reason, why not secure your purchase online, via the Club Shop section of our website by visiting www.lutontown.co.uk

Thank you for continuing support and enjoy the afternoon

PETER DAVIES



Commercial Mascot Timothy Owen together with his family pre match on the Kenilworth turf



Squad members presenting Timothy Owen with his mascot certificate



Are You A Hatters Fan? Then Come And Join Us!

Luton Town Supporters Club is the official Hatters fans' club, but is independent and run by its members.

Benefits include discounts on away match travel, and reduced admission charges to regular meetings with players and staff, and to the end of season presentation night.

Annual membership costs a minimum donation of £7 for adults, £6 for pensioners and under-16s, or £12 for families.

For more information ring
Vic and Merilyn on 01908 569339 or call in
at the LTSC kiosk in Kenilworth
Road before or after any home game.



**Plastering • Screeding • Drylining
Partitions • Jointing • Cornice
Rendering**

MACS Plasterboard Systems Ltd
York House 140 High Town Road Luton Beds LU2 0DJ
Tel: 01582 722060 Fax: 01582 722040
www.macsplasterboards.co.uk



PREDICTION COMPETITION

THERE wasn't too much to choose between the competitors in the first week of the prediction competition. Alan Neilson just edged the honours in favour of the dressing room, ahead of the supporters, who were represented by a Hatters fan from down under, Phill Oliver.

If you're interested in taking part please send your details to chris.rivett@lutontown.co.uk and we will contact you with the selected fixtures in advance of a future programme.

RESULTS

			PLAYERS Alan NEILSON	PRESS Simon OXLEY	STAFF John BUTTLE	SUPPORTERS Phill OLIVER
Aston Villa	2-0	Southampton	2-1	2-0	2-1	1-1
Norwich City	1-1	Crystal Palace	1-1	1-2	2-0	2-1
Leeds United	1-0	Derby County	1-3	3-0	0-0	2-0
Leicester	0-0	West Ham	2-0	2-2	1-1	1-1
Southend	0-2	Cheltenham	2-2	3-1	2-0	0-2
Wycombe	2-1	Cambridge United	2-1	1-2	3-1	3-0
			7 points	5 points	3 points	6 points

PREDICTIONS

			PLAYERS Paul UNDERWOOD	PRESS Andy MacKENZIE	STAFF Anthony SANSOM	SUPPORTERS Gerry CALLAGHAN
Charlton	v	Portsmouth	1-1	1-1	2-1	2-1
Ipswich	v	Cardiff	2-1	2-1	1-1	1-1
Plymouth	v	Sunderland	0-0	0-0	0-2	1-0
Doncaster	v	Tranmere	1-2	1-2	1-1	1-1
Leyton Orient	v	Oxford	3-0	3-2	1-2	1-2
Scunthorpe	v	Lincoln	2-0	2-2	1-3	0-1

Visit www.lutontown.co.uk after the game
for a full match report

Saturday 14th August

Barnsley 3

Boulding 2, 90, McPhail 72

Luton Town 4

Howard 4, Vine 44, Brkovic 45

Robinson 66

Barnsley: Colgan; Hassell, Vaughan, Carbon, Williams; Shuker (sub Stallard 73), McPhail, Reid, Kay (sub Nardiello 45), Boulding; Conlon. Subs not used: Austin, Wroe, Scarsella.

Hatters: Beresford; Foley (sub Neilson 9), Davies, Coyne, Davis; O'Leary (sub Brkovic 45), Nicholls, Robinson, Underwood; Howard, Vine (sub Showunmi 83). Subs not used: Leary, Seremet.

	Tykes	Hatters
Shots On	10	8
Shots Off	4	6
Offside	8	10
Corners	7	8
Free kicks	27	25



GARETH OWEN Photography

....working**PR**photography

Tel: 07850 560289

Fax: (01582) 616567

e-mail: gareth@go-photo.co.uk

KENILWORTH SUITE MEMBERS

Mr J Ashton

Protexx Mortgage & Financial Services

C P Contracts Ltd

Regal Litho Ltd

Critical Research Ltd

Remdex UK Ltd

DBF Crosswinds Ltd

Mr J Siegler

Gary & Kitty Chamberlain

Dr D Siegler

GMB - The Trade Union For You

Travel Extras

Mr K Harvey

Vangis UK Ltd

Mr R Harvey

Mr & Mrs R. Williams

J P Hygiene Supplies

Steadfast Properties Ltd

Interested in becoming a Kenilworth Suite
Member? Please contact the Commercial
Department on 01582 411622



TWENTY QUESTIONS

ON THE PITCH

What was the best goal you saw last season?

Zlatan Ibrahimovic's back heel against Italy in Euro 2004

Who is the toughest opponent you've ever faced?

Zlatan Ibrahimovic

What do you most want to improve about your game?

My strength and my left foot

Do you have any superstitions?

I always rub my legs with massage oil before games

What was your first pair of boots?

A pair of plastic ones from Woolworths

Have you got a tip for youngsters?

If you booze, you lose

What is your favourite ground?

Stamford Bridge

Who signed you as a pro?

Mike Newell

Who do you support?

Manchester United

Who'll play at a higher level?

Kevin Foley

OFF THE PITCH

What motivates you?

Wanting to play at the highest level

Who is your best friend in football?

Justin Hoyte (Arsenal & England U21)

Who is the worst dresser at the club?

'Reebok Robbo' and 'Bad gear Bez'

What is your best quality?

My looks

What's your favourite TV programme?

My Wife and Kids

Who is the last person you'd want to upset?

My Mother

What was the last item you bought you've hardly/never used?

Car Stereo

If your life story was featured in a film who would play you?

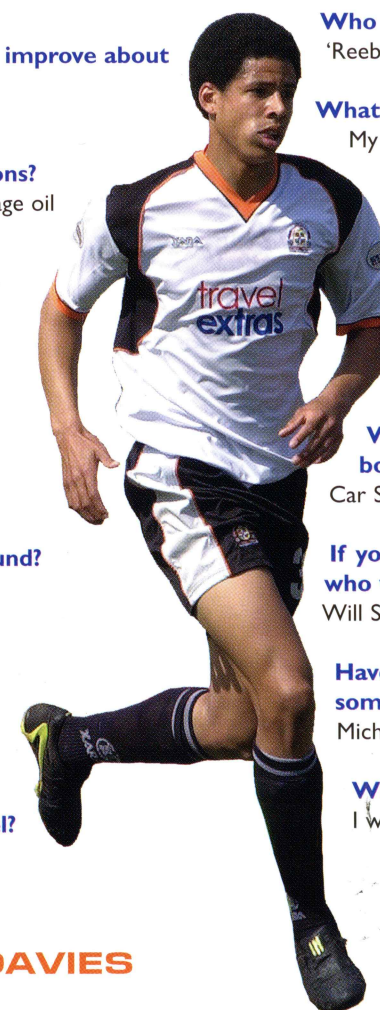
Will Smith

Have you ever been mistaken for someone else?

Michael Reiziger and Carlton Palmer

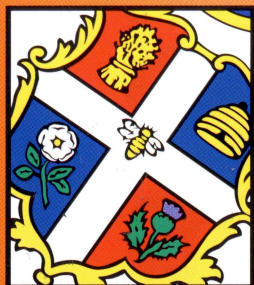
What don't we know about you?

I was a schoolboy at Wimbledon FC



CURTIS DAVIES

To advertise in the Hatters' Matchday Magazine call
the Commercial Department on 01582 411622



TICKET NEWS



Carling Cup First Round
BOSTON UNITED V LUTON TOWN
Wednesday 25th August

Kick-off 7.45pm

This match is pay on the night only for Luton Town supporters with no tickets available in advance from Kenilworth Road.

Covered Terracing Admission Prices:

Adults £13.00

Senior Citizens £9.50

Under 16's £6.50



Coca-Cola League One
BLACKPOOL V LUTON TOWN
Saturday 28th August

Kick-off 3.00pm

Tickets can be purchased from the Ticket Office in Kenilworth Road until 12 noon on Friday 27th or on the day at Blackpool.

Admission Prices:

Adults £14.00

Senior Citizens £10.00

Under 18's £7.00



Coca-Cola League One
LUTON TOWN V A.F.C. Bournemouth
Monday 30th August

Kick-off 3.00pm

Tickets are now on sale at match day prices.

Cash turnstiles will be open on the day subject to availability.

Remember there are no concessions available on cash turnstiles

We would like to apologise to supporters for the misprint which appeared in the Oldham programme which advertised that the match would kick-off at 7.45pm. We would confirm that it will kick-off at 3pm.



Coca-Cola League One
Sheffield Wednesday v LUTON TOWN
Saturday 4th September

Kick-off 3.00pm

The allocation for Luton supporters is 4000. Tickets can be purchased in advance from the Ticket Office in Kenilworth Road at a slightly cheaper price.

Prices for seats bought in advance are:

Adults £17.00

Senior Citizens/Juniors under-18 £10.00

Prices for tickets purchased on the day are:

Adults £18.00

Senior Citizens/Juniors under-18 £11.00



Bookings & enquiries

0870

062 0602

24 Hour Credit card bookings:

01582

730 748

Opening hours:

Monday - Thursday:

10am - 5pm

Friday before home match:

10am - 6pm

Saturday matchday:

9am - 3.00pm

4.45pm - 5.15 pm

Saturday non-matchday:

10am - until coach leaves

MATCH ACTION EXTRA

V. OLDHAM



Regal Litho

352 Selbourne Road
Luton Beds LU4 8NU

Tel: 01582 493332

Fax: 01582 560731

ISDN: 01582 560854

Email: regallithold90@atlas.co.uk

www.regallitho.co.uk

- ◆ Digital Artwork
- ◆ Conventional Repro
- ◆ Platemaking
- ◆ Colour Printing
- ◆ Finishing
- ◆ Distribution
- ◆ Stationery
- ◆ Point of Sale
- ◆ Brochures
- ◆ Commercial Print
- ◆ Magazine Publishing

The Publishers & Printers of:

Scale
Aircraft
Modelling

Scale
Aircraft
Monographs

new business environments

refurbishment • interiors • design and build

'All In One Solution' providing services from complete commercial property refurbishment design and build to individual office installation

- Design and Build
- Joinery
- Suspended Ceilings
- Painting and Decorating
- Electrical
- Carpets and Flooring
- Partitioning
- Exteriors
- Refurbishment



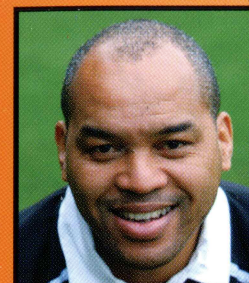
London
Midlands
South East



SPONSORS OF THE EXECUTIVE BOXES NET

Tel 01234 832510 Fax 01234 831717 www.cpcontracts.co.uk

CP Contracts, 6 Abbey Court, Fraser Road, Bedford MK44 3WH



HATTERS RESERVES

LUTON TOWN made their return to competitive reserve team football with a 1-1 draw against Peterborough reserves on Tuesday afternoon. The draw with the Posh, in the Hatters opening Pontins Holiday Combination fixture, extended the Club's unbeaten start to the season at all levels.

Enoch Showunmi was upended in the box after quarter-of-an-hour and Michael Leary converted the spot-kick to give Luton the lead but within two minutes the home side equalised with a penalty of their own. Leon Barnett was adjudged to have fouled Jamie Day inside the box and Andre Boucaud stepped up to send Dino Seremet the wrong way from the spot.

"It was a good workout for us but the players know they could have done better," commented Brian Stein after the match. "I thought that we should have dominated the match more than we did."

"David Bayliss continued his return from injury and played the whole game and his experience will have benefited the young players."

"It is a different standard to the football at youth team level, it is a bit fiercer and more physical and the players need that so we can bridge the gap to the first-team. Regular football at this level will be vitally important for their development."

Hatters: Seremet (sub Brill 71), Deeney, R. Mansell, Leary, Bayliss, Barnett, L. Mansell, Mountford, Blinkhorn, Showunmi, Gordon. Subs not used: Sinclair, Howell, Maitland, Ridgway.

2004/05 FIXTURES



Date	Opponent	H/A	KO
August			
Tue 17	Peterborough Utd	A	I-I 2:00pm
September			
Wed 1	Millwall	H	2:00pm
Wed 7	Reading	A	2:00pm
Wed 29	Southend United	A	2:00pm
October			
Tue 5	Northampton Town	A	2:00pm
Wed 13	Peterborough Utd (PHC)	A	TBC
Wed 27	Colchester United	A	2:00pm
November			
Wed 10	Brighton and Hove Albion H		2:00pm
December			
Wed 1	Colchester United (PHC) H		TBC
Wed 15	Aldershot Town	H	2:00pm
January			
Wed 12	Milton Keynes Dons	H	2:00pm
Wed 26	Gillingham	A	2:00pm
February			
Tue 1	Queens Park Rangers	A	2:00pm
Wed 16	Woking	H	2:00pm
March			
Wed 9	Crawley Town	A	7:30pm
Wed 23	PHC Semi-Final	TBC	TBC
Wed 30	Stevenage Borough	H	2:00pm
April			
Wed 13	Oxford United	H	2:00pm
May			
Wed 4	PHC Final	TBC	TBC

Key: PHC Pontin's Holiday Cup

Visit the **SQUAD** section of the official website for the latest news on the Hatters Reserves, Youth teams & the Luton Town Belles

JOE PAYNE MATCHDAY RESTAURANT

The Club is delighted to announce the opening of an additional matchday dining facility in the name of the Joe Payne Restaurant.



Located in a prime position within the main stand and with panoramic view of the pitch, the Joe Payne Restaurant offers a tremendous pre-match dining opportunity for either a current season ticket holder or a casual visitor to the Hatters, wishing to enjoy a first class meal with access to a private bar facility prior to kick off.

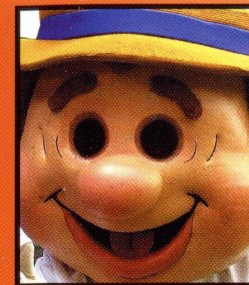
As an opportunity to celebrate a birthday, your anniversary, or as a special present for a family member, or friend, this superb facility represents the opportunity to make your visit to Kenilworth Road all the more memorable.

Your visit to the Joe Payne Restaurant would include:

- Access from 12.00hrs onwards (Saturdays) 18.00hrs (Midweek)
- Cash bar open until 15 minutes prior to kick off
- Two course lunch comprising Main Course and Dessert
- Vegetarian option if required
- Tea/Coffee with mints
- Sky Sports TV facility
- Matchday Programme
- Reserved car parking on 1 to 4 ratio (subject to availability)

Cost per person £19.95 inc vat

Please note that places are limited, therefore we advise you book early, direct with the commercial department on 01582 411622, or commercial@lutontown.co.uk to avoid disappointment.



JUNIOR HATTERS

AWAY TRIPS

WE'RE off to the Seaside next Saturday to see the Hatters take on Blackpool. There is still room on the coach if you are interested in coming but you'll have to be quick because it is expected to be a very popular trip.

If you would like to go please ring 01582 391927 by 5pm on Tuesday 24th August to book your place.

We will leave from the Maple Road car park at 8:30am on Saturday morning.

PRICES

£18 Junior Hatters
£20 Concession Guests
£24 Adults

All prices include coach travel and a match ticket

BIRTHDAYS

The following Junior Hatters are celebrating birthdays before our next home game:

Jenson Collins
Rhys McKeown
Emma Read

HAPPY BIRTHDAY TO YOU ALL

MEMBERSHIP

Junior Hatters membership is open to boys and girls aged from 0 to 16 who support Luton Town. There are lots of advantages of being a member, including organised trips to away games, the Saturday Club at Kenilworth Road and the chance to be a mascot at home matches – the choice is made at random from the membership list. For more information please call Junior Hatters headquarters in the Community Office on 01582 391927.

HAPPY HARRY

JUNIOR HATTERS MASCOT

Name:
Matthew Kirkby
Age:
9

Favourite player:

Alan Neilson

School attended:

Bramingham Primary

Where do you normally sit?

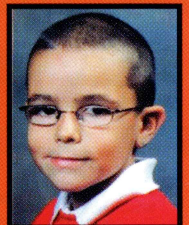
With the Junior Hatters

Who accompanies you to matches?

My family and fellow Junior Hatters

Hobbies:

Football and Swimming



Junior Hatters Club is sponsored by:

A.M.A. AUSTIN LIMITED.



General Builders • Bespoke Joinery •
Refurbishment Contractors
01582 840088



Glo Construction Plant Hire
01582 665555

If you would like to join the Junior Hatters
call the Community Department on 01582 391927



EXECUTIVE BOX HOLDERS

**Freelance Environmental
Services Ltd**

Tel: 01582 450512

Allsop
Building

Tel: 01582 458000

HOME COUNTIES
Insurance Services Ltd

Tel: 01525 719955

Hi-Tech Flooring
LIMITED

Tel: 01582 670303

J.J. KELLY & SONS LTD

Tel: 01582 455406

**JOHN
Curtis**

ESTATE AGENTS • VALUERS • SURVEYORS
Tel: 01582 764471

ANC
EXPRESS

Graham

Tel: 01582 731199

RED KITE
COMMERCIAL SERVICES

Tel: 01525 211441

**BILLINGTON
& LAWRENCE**

Tel: 01582 726100

ISLEBEST
Limited

Tel: 01582 492949

**Rob Stringer of
Sony Music**



**Genesis
Homes**

Tel: 01280 821300

Admiral
Group of Companies
www.admiral-group.com

Tel: 01582 653333

K2GO
QUALITY KITCHENS QUICKLY

Tel: 01582 670012

Mr Mick Connolly

VAUXHALL

Tel: 01582 721122

G.P. Quoreenton
(Ductwork)

Tel: 01582 882561

**Danny &
Elsie Clubb**

Bargad (Electrical) Ltd.
and N.E.D.

01234 845930

travelextras

dedicated to the independent traveller
Tel: 01582 545400

**Tahir Tandoori Frozen
Foods Limited**

Butterfields

01582 491100

SKF

Tel: 01582 490049

Buttle's
Everything for Busy Builders

Tel: 01727 844558

Focus On:

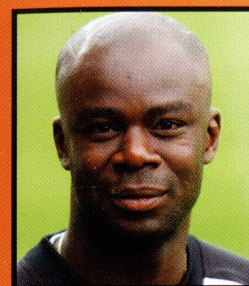
Hi-Tech Flooring
LIMITED

High Tech Flooring now in its 10th year of trading has established itself as the regions leading contract and domestic flooring contractor. Any size of contract can be serviced from a single room, to a complete office block and all work is completed by highly skilled and experienced fitters, thereby guaranteeing top quality workmanship.

Clients include a wide range of top local builders including T&E Neville, Jarvis and Gleasons, plus local schools, colleges and leisure centres.

Their company mission is to deliver top quality product and service, this proven philosophy amply demonstrated by their constant stream of business referrals.

Contact Peter Collins or Mike Day on 01582 670303



HATTERS YOUTH

WE BEGAN the Youth Alliance Under-18 league season with a 2-0 win over Cambridge United thanks to two goals from Calvin Andrew. I thought that we deserved the victory over the ninety minutes and I was very pleased with the win because it was a difficult match.

It was one of the toughest games we could have expected for our first match because Cambridge won the top Merit League last year. They are in a similar position to ourselves; they have a young side for this level of football because their third-year scholars are involved with the first-team so we were on an even par with them in that respect.

Throughout pre-season we haven't conceded many goals and we were able to take that form into the match and we kept a clean sheet. The whole of the back four have done very well during pre-season and that was the same on Saturday morning and Stuart Sinclair had a very industrious game on the left. He is only a slight player and he needs to affect the game by having plenty of the ball. He set up Calvin Andrew's first goal and he was a constant threat throughout the game.

Unfortunately, we were without Chris Pendleton for the game because he broke his leg in our final pre-season friendly against Aylesbury. I've been to visit him in hospital on many occasions and I've kept in touch with his parents since the accident. It is a devastating blow for him after getting through most of the pre-season and if there is a blessing in this situation, it is that it has happened now, rather than halfway through the season because that would have affected him during the following campaign as well. It is a clean break and we don't know how long he might be out for - he has been in hospital for two weeks and we all wish him a speedy recovery.

This morning we travelled to Northampton for our first away game of the season, hoping to follow the first-team's lead and record back-to-back victories.

MARVIN JOHNSON

**2004/05
FIXTURES**



Date	Opponent	H/A	KO
August			
Sat 14	Cambridge U	H	2-0 11:00am
Sat 21	Northampton T	A	11:00am
September			
Sat 4	West Brom	H	11:00am
Sat 11	Rushden	A	11:00am
Sat 25	Oxford U	A	11:00am
October			
Sat 2	Cup Round One	TBC	11:00am
Sat 9	Walsall	H	11:00am
Sat 16	Hereford U	A	11:00am
Sat 23	Cirencester	H	11:00am
Sat 30	Rushden	H	11:00am
November			
Sat 13	Oxford U	H	11:00am
Sat 20	Walsall	A	11:00am
Sat 27	Cup Round Two	TBC	11:00am
December			
Sat 4	Hereford U	H	11:00am
Sat 11	Cirencester	A	11:00am
Sat 18	Cambridge U	A	11:00am
January			
Sat 15	Northampton T	H	11:00am
Sat 22	West Brom	A	11:00am
Sat 29	Cup Round Three	TBC	11:00am

Wednesday 11th August

Swindon Town 2

Parkin 45, Reeves 65

Luton Town 3

Nicholls (pen) 24, Fallon (o.g.) 37,
Howard 51

Swindon: Evans; Gurney, O'Hanlon,
Reeves, Duke; Igoe, Migloranzi,
Hewlett, Howard; Fallon (sub Caton
77), Parkin. Subs not used: Smith,
Robinson, Book, Garrard.

Hatters: Beresford; Foley (sub
Neilson 83), Davies, Coyne, Davis;
O'Leary (sub Brkovic 83), Nicholls,
Robinson, Underwood, Howard, Vine
(sub Showunmi 83). Subs not used:
Leary, Seremet.

	Robins	Hatters
Shots On	8	5
Shots Off	4	3
Offside	6	8
Corners	9	3
Free kicks	22	16



Function & Conference Suites at Kenilworth Stadium



For meetings, receptions, presentations, parties, AGM's or product launches, all year round.

Luton Town Football Club offers unique facilities with a warm welcome.

Six function rooms offering professional catering from coffee to buffets to waitress silver service, from 8 to 80 persons.



Comprehensive business facilities include projectors and screens, flip charts, fax and photocopying.

Room layouts can be boardroom, theatre or banqueting.

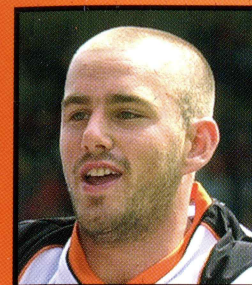
Bar, dance floor and disco information available on request



**For more information call the
Commercial Department on
01582 411622 or
email:**

commercial@lutontown.co.uk

www.lutontown.co.uk



ROWAN VINE

There was little time for anything other introductions when Rowan Vine arrived on loan from Portsmouth on the eve of the season but he has quickly fitted in at Kenilworth Road and is enjoying his new life as a Hatter.

"I came into the side for the first game and the boys made it very easy for me," commented the 21-year-old striker. "They are a good set of lads and I think that has helped me to settle in so quickly. I've just been able to come in and get on with it, which is what you want when you join a new club if you are to get the best out of yourself.

"I was happy to be in the starting line-up for the first game and we got a good win under our belts. I wasn't disappointed that I didn't score because it was important that the team won the match and got off to a good start.

"I got more into the game at Swindon, I hit the post and won a penalty and then I got my first goal up at Barnsley; your first goal is always a special goal to get. Our plan was to get out of traps early on and take the game to them, so for them to do that to us and go 1-0 down after two minutes was a shock but credit to the team because we replied straight away.

"I had two good chances to score before I got my goal and if I am honest they were two easier chances than the one I put away. I know I should have done better with them and it was

frustrating for me. Howie got a good flick on to set-up my goal and I managed to muscle my way between the defenders and put it away.

"It was funny to be 4-1 up at somewhere like Oakwell. You look around the ground at the number of home supporters and they were quiet. I don't think they could believe it, it would have been a brilliant result if we had finished with the 4-1 win because we had controlled the game up until that point but we let them back into the match in the second half."

Turning his attentions to today's opponents Torquay, Vine is looking forward to a few more chances coming his way this afternoon so he can add another club to his growing list of sides that he has scored against.

He added: "I've played a pre-season game against Torquay for Portsmouth but I've never played them in a competitive game so it is a new one for me but it is nice when new teams come up, or down, because it gives you the chance to play against different players.

"I want to score more goals than I scored last season, that is my aim at the start of the new season - to better my tally from the year before. I am enjoying the challenge at Luton and I know the experience that I am gaining is important for my future."



**Fancy a flutter on the outcome of the new season?
Telephone Hatters Bet on 0800 0323 365**



FOOTBALL IN THE COMMUNITY

GOOD AFTERNOON, as promised I am dedicating today's column to the Pasque 6-a-side Tournament that we held on 20th June. As ever the day was a success with excellent football played throughout. The only dampener was the rain in the morning, which played havoc with the organisers hi-tech system for recording the results; pen and paper.

As ever the behaviour of players, managers and officials was exemplary and of this I am very proud, feedback tell us that we are one of the only local tournaments that have no such problems.

Below I have listed all the scores from the semi-final stages onwards and photographs of all the winners and runners-up.

Under 8's

SEMI-FINAL

WARDEN HILL	2 - 0	LUTON LEAGRAVE
AFC KEMPSTON COLTS	1 - 0	BUSHMEAD ROVERS

FINAL

WARDEN HILL	3 - 0	AFC KEMPSTON ROVERS
-------------	-------	---------------------



Warden Hill



AFC Kempston Rovers

Under 9's

SEMI-FINAL

BARNFIELD COLTS SAT	0 - 0	SACRED HEART
(BARNFIELD COLTS SAT WON 5 - 3 ON PENS)		

ST JOSEPHS	1 - 0	WARDEN HILL TIGERS
------------	-------	--------------------

FINAL

ST JOSEPHS	2 - 0	BARNFIELD COLTS SATURDAY
------------	-------	--------------------------



St Josephs



Barnfield Colts Saturday

Under 10's

SEMI-FINAL

BRAMINGHAM FC	0 - 2	CADDINGTON TIGERS
BARNFIELD COLTS	1 - 0	DUNSTABLE BLUES

FINAL

BARNFIELD COLTS	0 - 3	CADDINGTON TIGERS
-----------------	-------	-------------------



Caddington Tigers

Under 11's

SEMI-FINAL

AFC KEMPSTON COLTS 'A'	0 - 1	ST JOSEPHS
FLITWICK EAGLES	1 - 1	BARNFIELD COLTS
(BARNFIELD COLTS WON 5 - 3 ON PENS)		

TOURNAMENT

The department will be running a tournament for teams falling in this year's Under-11 age group. If you are interested please call me on 01582 391927. More information regarding this tournament will appear on these pages in the forthcoming weeks.

FINAL

ST JOSEPHS	0 - 0	BARNFIELD COLTS
(ST JOSEPHS WON 6 - 5 ON PENS)		



St Josephs



Barnfield Colts

Under 12's

SEMI-FINAL

FLITWICK EAGLES	0 - 0	BRAMINGHAM BLACKS
(BRAMINGHAM WON 7 - 6 ON PENS)		

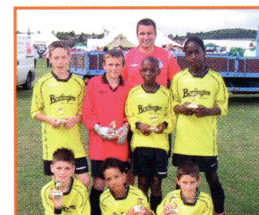
WARDEN HILL TIGERS	1 - 3	LETCWORTH GARDEN EAGLES
--------------------	-------	-------------------------

FINAL

LETCWORTH GARDEN EAGLES	0 - 3	BRAMINGHAM BLACKS
-------------------------	-------	-------------------



Letchworth Garden Eagles



Bramingham Blacks

I hope all the players have enjoyed seeing their picture in the matchday magazine.

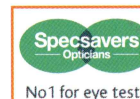
Enjoy the game

STUART SMITH

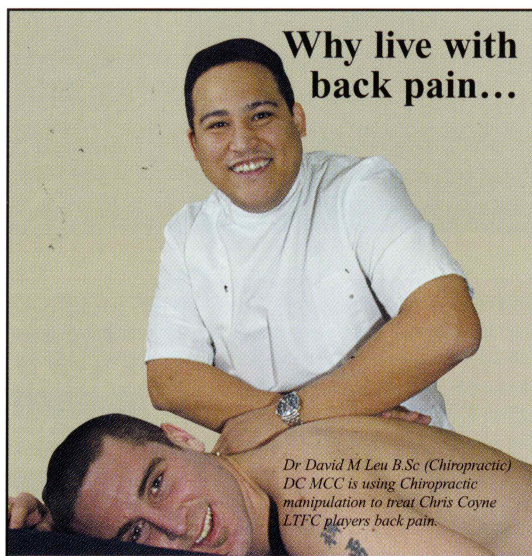
JUNIOR HATTERS TRIP

Next week the first-team travel to Blackpool and we are running a special trip to this game, it is the cheapest way that Junior Hatters' members can follow the team away. Why not have a look at the Junior Hatters' page and enrol yourself on the trip which will as always be a thoroughly enjoyable day out. If you are not yet a member of Junior Hatters; what a good reason to join NOW!

If you are a Junior Hatter, the cost for parent and child for the trip to Blackpool is only £42.00 and that includes your coach fare and match ticket.



Why live with back pain...



*Dr David M Leu B.Sc (Chiropractic)
DC MCC is using Chiropractic
manipulation to treat Chris Coyne
LTFC players back pain.*

Major professional teams are benefiting from Chiropractic treatment for their sporting injuries



BACK TO BACK Chiropractic Clinic
Member of the British Chiropractic Association
Registered with the General Chiropractic Council

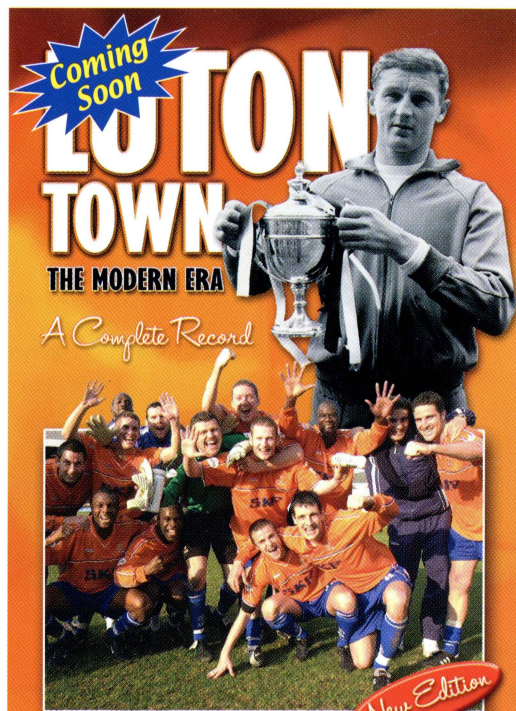
To make an appointment: **01582 391000**
268 Crawley Green Rd, Stopsley, Luton, Bedfordshire, LU2 OSJ

Coming Soon

LUTON TOWN

THE MODERN ERA

A Complete Record



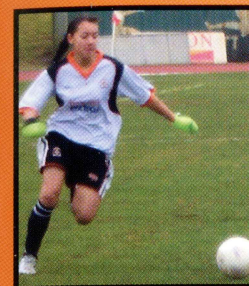
ROGER WASH

New Edition

Eagle IPA - Proud to sponsor Luton Town F.C.



Your 'local beer'
supporting your local
Football Club
Now available at the Bar!



LUTON TOWN BELLES

WHEN a small group of 11 year old girls began training together in the Spring of 1997 it could not have been envisaged that seven years on most of that team would now form the basis of the current first-team squad and that by 2004/05 there would be a further ten squads who now constitute Luton Town Belles. In that short time tremendous progress has taken place with major successes, both on and off the field, and we are now one of the largest and most successful clubs in the country.

A trail of glory and trophies followed during an unbeaten four years in youth football and those first Belles made their bow in senior football as a team of 14 and 15 year olds in 2001. They made rapid progress against older and more experienced opponents and following two near misses they stormed to promotion last-term suffering just a single league defeat en-route and begin the new season in the Southern Premier League. Last season's cup winning Under-15 squad have now also moved into senior football and with the addition of over a dozen new signings we are now in a position to field two teams this season, with our new squad joining the Greater London League.

The Ladies roll of honour in our short history is



Luton Town Belles Ladies team 2003/2004

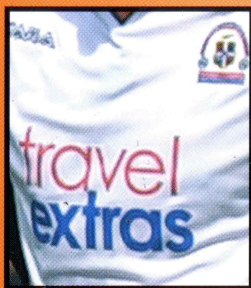
nothing short of incredible with no less than 44 League championships and various cups being won, as well as finishing as runners-up in 22 competitions. Off the field the tally is just as impressive with the four consecutive Luton Sports Council Club of the Year awards and we were also granted a formal Mayoral Civic Reception in recognition of the club's achievements and contribution to the community. However, the crowning glory occurred last year when we received the FA National Charter Standard Club of the Year award in preference to 950 other similar clubs nationwide. The experience of receiving the award on the pitch during an England international at Old Trafford was a very proud moment and a credit to all the volunteers and players of our club.

The forthcoming season brings yet further expansion within our youth development program and we will be fielding squads in every year group from Under-10 to Under-15, competing in different leagues every weekend. Because of the success that the Belles have enjoyed to date many assume that we are an elitist club. Nothing could be further from the truth and recruitment is ongoing with girls of all abilities welcome to join. We currently have a small number of vacancies in all age groups especially for a newly formed Under-12 squad, playing eleven-a-side football on Sundays.

If you are interested in joining Luton Town Belles please contact me on 01582 896140 or email lutonbelles@hotmail.com

DAVE BAKER

Visit the **SQUAD** section of the official website for the latest news on the Hatters Reserves, Youth teams & the Luton Town Belles



KIT SPONSORS

01 Marlon BERESFORD

HOME	Scott Simpson
AWAY	Ryan Hardware

02 Kevin FOLEY

HOME	Sally Mayne & Family
AWAY	G.Owen Ceramic Tiling Ltd

05 Russell PERRETT

HOME	Graham Bates & Chris Park
AWAY	Available

06 Paul UNDERWOOD

HOME	JP & The GG Hatters
AWAY	Available

07 Paul HUGHES

HOME	Les & Sue Miller
AWAY	G.Owen Ceramic Tiling Ltd

08 Kevin NICHOLLS

HOME	WHOSH
AWAY	BLEDP www.locateinbedfordshire.co.uk

11 Steve ROBINSON

HOME	Tracy Maddox
AWAY	Available

12 Chris COYNE

HOME	Andrew Bates
AWAY	Dean Hardware

14 Michael LEARY

HOME	MacNaughton Limited
AWAY	Available

15 Stephen O'LEARY

HOME	Brian Hall
AWAY	Available

16 Enoch SHOWUNMI

HOME	Luton Town Belles
AWAY	Available

17 Lee MANSELL

HOME	Elsie & Danny Club
AWAY	Available

19 Steve HOWARD

HOME	Carol Jinks
AWAY	Bobbers Travel

21 Keith KEANE

HOME	Mark Norman
AWAY	Available

24 Sol DAVIS

HOME	Available
AWAY	Nicola Guy

33 Dean BRILL

HOME	Luton Insulation Services
AWAY	Luton Insulation Services

47 Robert BECKWITH

HOME	WHOSH
AWAY	Available

Mike NEWELL

HOME	Luton Town Supporters Club (MK Branch)
AWAY	Available

Mick HARFORD

HOME	Les Miller, Miller & Company
AWAY	Ian Smith

Brian STEIN

HOME	Danny & Elsie Clubb
AWAY	Stephanie Morson

Mark RIDGWAY

HOME	Luton Town Supporters Club
AWAY	Available

INTERESTED?

PLAYER SPONSORSHIP IS NOW AVAILABLE FOR HOME & AWAY KITS



Your package includes:

- Your name on this page in every home programme
- Three-course dinner with a guest speaker where you will be presented by your player with his match shirt.
- A personal letter of thanks in recognition of your sponsorship together with a signed photograph from your chosen player
- VIP hospitality package here at Kenilworth Road for home sponsorship and it's equivalent at a selected match for away sponsorship.

All for just:

£525 (inc.VAT) for either the home or away kit or £1050 (inc.VAT) for the home and away package

Our kit sponsorship packages are proving popular, if you would like further details of the players who are available please contact the Commercial Department on 01582 411622.

CLUBSHOP

Tel:
01582
411622

Opening
Hours:

Monday:
Closed

Tuesday - Friday:
10am - 4pm

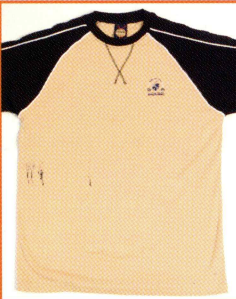
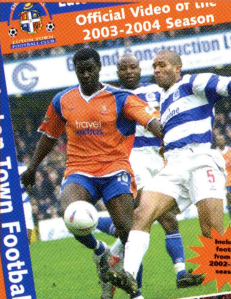
Saturday Home
Matchday:
9am - 5.15pm

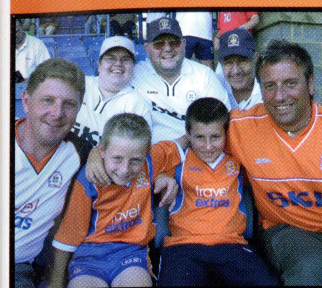
Saturday Away
Matchday:
10am - 12noon

Shop Online
www.hattersshop.com



Retro Luton Shirt
M-XL £34.99

		
T-Shirt S-XXL £14.99	Polo Shirt M-XXL £16.99	2003-2004 DVD New £16.99



SUPPORTERS PAGE

THIS afternoon Supporters Page is written by Trust in Luton's Communications Officer Caroline Dunn, who brings you up-to-date with news of forthcoming TiL events:

IT'S the start of a new season. There's a new board in place at Luton Town FC. After the lunacy of last summer, and the turmoil of the year just gone, the future is looking bright. Not only do the new directors have big plans for the club, they want to get supporters actively involved – it was very encouraging that they decided to continue with a supporters representative on the board, in addition to offering a 10% shareholding to the Trust.

All of the new TiL committee are dedicated to the aims of the Trust and representing all supporters: basically, serving the best interests of Luton Town Football Club is the priority for all. After all, what could be better than helping your football club? How about helping your football club – whilst drinking beer?

As you may recall, Goalden Hatter was launched by TiL and Banks & Taylor brewers in August 2003. It is a 4.0% light-coloured ale, available on draught in pubs all over the country, and 10p from every pint goes to Trust funds. Now TiL are delighted to announce that Goalden Hatter can now be bought in bottles – and this new venture will be launched at the Bricklayers' Arms, High Town Road, on Saturday 11th September from 7pm onwards. Trust members Mike Newell and Mick Harford launched the beer last year.

The 11th September will be a celebration of Goalden Hatter's year of success, and a royalty

cheque from the brewers will be presented to TiL on the evening. Everyone is welcome to come along and join in the party.

This is the first event organised by the new Trust in Luton committee, who took over from the interim administration in July 2004. Under the chairmanship of Reg Harper, sub-committees are working to promote the Trust's fundraising, community and marketing aims. TiL's first priority is to raise money to cover the balance of the legal costs incurred when they were working to save Luton Town FC from extinction. Once that is done, the targets will be to strengthen the links between club, Trust and community.

Over the coming months, I hope to use this forum to give you an insight into how the committee is working and what's being planned. Keep an eye on www.trustinluton.com, where all TiL news and events will be reported first. You can also read profiles of each of the new committee members there, and contact them individually if you have any questions. You can also sign up there for the members-only Goalscorers' Lottery.

In the meantime, if you haven't done so already, please consider joining the Trust. The committee will be outside the Kenilworth Road End with membership forms before each home game until the weather turns inclement. Your backing is vital if TiL are to build on what's been achieved so far.

Thanks for your time and your support.

CAROLINE DUNN

League 1 Stats

League 1 attendances					Cards		Form guide								
Club	Aggregate	Highest	Lowest	Average	Yellow	Red	Club	W	D	L	For	Agt	Pts	Gl Diff	Sequence
Bournemouth	13,403	6,918	6,485	6,702	0	1	Colchester	3	0	0	8	3	9	5	WWW
Barnsley	20,492	10,435	10,057	10,246	4	0	Luton	3	0	0	9	6	3	0	WWW
Blackpool	13,047	6,713	6,334	6,524	3	0	Brentford	2	0	1	6	6	6	0	LWW
Bradford	17,373	10,444	6,929	8,687	9	0	Hartlepool	2	0	1	5	3	6	2	WLW
Brentford	10,712	5,621	5,091	5,356	3	1	Hull	2	0	1	6	3	6	3	WWL
Bristol City	14,275	14,275	14,275	14,275	6	0	Port Vale	2	0	1	8	7	6	1	LWW
Chesterfield	4,651	4,651	4,651	4,651	6	0	Sheff Wed	2	0	1	6	6	6	0	LWW
Colchester	7,100	3,754	3,346	3,550	2	0	Tranmere	2	0	1	3	2	6	1	LWW
Doncaster	7,082	7,082	7,082	7,082	6	1	Wrexham	2	0	1	5	4	6	1	WWL
Hartlepool	6,032	6,032	6,032	6,032	3	0	Barnsley	1	1	1	6	6	4	0	DWL
Huddersfield	21,910	11,942	9,968	10,955	6	0	Bradford	1	1	1	5	4	4	1	LDW
Hull	17,569	17,569	17,569	17,569	4	1	Chesterfield	1	1	1	3	2	4	1	WDL
Luton	6,634	6,634	6,634	6,634	7	0	Huddersfield	1	1	1	3	4	4	-1	WDL
MK Dons	4,720	4,720	4,720	4,720	6	0	Peterborough	1	1	1	4	4	4	0	WDL
Oldham	11,797	6,143	5,654	5,899	4	0	Walsall	1	1	1	8	9	4	-1	WDL
Peterborough	5,390	5,390	5,390	5,390	7	0	Doncaster	1	0	2	5	6	3	-1	WLL
Port Vale	11,338	6,736	4,602	5,669	5	1	Oldham	1	0	2	8	8	3	0	LLW
Sheff Wed	24,138	24,138	24,138	24,138	4	0	Stockport	1	0	2	8	6	3	2	LLW
Stockport	7,473	7,473	7,473	7,473	8	0	Swindon	1	0	2	5	6	3	-1	LLW
Swindon	11,346	6,286	5,060	5,673	4	0	Bournemouth	0	2	1	4	5	2	-1	LDD
Torquay	8,978	5,005	3,973	4,489	8	1	Bristol City	0	2	1	4	5	2	-1	DLD
Tranmere	16,415	8,287	8,128	8,208	5	1	Torquay	0	1	2	3	8	1	-5	DLL
Walsall	8,225	8,225	8,225	8,225	3	1	MK Dons	0	1	2	4	6	1	-2	DLL
Wrexham	5,099	5,099	5,099	5,099	2	0	Blackpool	0	0	3	1	8	0	-7	LLL

Form Guide stats are ordered by points gained over last 3 games

Football League 1 top scorers

Scorer	Club	Lge	CC	FA	LDV	Tot	Gms	Ave	Scorer	Club	Lge	CC	FA	LDV	Tot	Gms	Ave
Luke Beckett	Stockport	4	-	-	-	4	3	1.33	Steve Howard	Luton	3	-	-	-	3	3	1.00
Daryl Taylor	Walsall	4	-	-	-	4	4	1.00	Stephen Brooker	Port Vale	3	-	-	-	3	3	1.00
Leroy Lita	Bristol City	3	-	-	-	3	3	1.00	Matthew Fryatt	Walsall	3	-	-	-	3	3	1.00
Stuart Elliott	Hull	3	-	-	-	3	3	1.00	Hector Sam	Wrexham	3	-	-	-	3	3	1.00

Football League 1 results grid

Away Home																								
Bournemouth	30.10	29.1	7.12	1.1	2-2	20.11	11.9	25.9	7.4	28.12	19.3	9.4	12.2	23.4	16.10	15.1	9.10	18.12	22.2	26.2	2-2	28.3	28.8	
Barnsley	19.2	27.11	29.1	9.10	2-1	25.9	30.4	20.10	1.1	15.1	28.8	3-4	16.4	18.12	6.11	5.2	28.12	23.10	26.2	11.9	28.3	19.3	9.4	
Blackpool	2.10	7.4	22.2	12.2	11.12	23.4	16.10	19.3	28.3	30.10	26.12	28.8	8.1	9.4	3.1	1-2	0-4	18.12	20.11	5.3	22.1	4.9	26.12	
Bradford	30.4	2.10	19.10	16.4	18.9	28.8	6.11	2-0	19.3	5.3	10.4	26.2	27.11	2-2	4.9	23.10	28-3	3.1	22.1	5.2	11.12	8.1	26.12	
Brentford	4.9	8.1	23.10	20.11	9.4	19.3	18.12	4-3	19.10	23.4	7.4	7.12	2.10	28.3	18.9	26.2	28.8	22.1	26.12	19.2	3.1	5.2	1-0	
Bristol City	26.3	12.3	26.12	15.1	30.8	29.1	30.10	20-12	25.9	16.10	18.12	22.2	1.1	2.4	27.11	11.9	21.8	1.1	9.10	12.2	6.11	1-4	16.4	
Chesterfield	16.4	3.1	6.11	2.4	3-1	2.10	21.8	23.10	5.2	12.3	8.1	26.2	30.4	26.2	31.8	19.2	20.10	27.11	18.12	26.3	18.9	4.9	22.1	
Colchester	26.12	7.12	5.2	23.4	5.3	19.2	28.3	28.8	9.4	20.11	11.12	22.1	3.1	2-1	2.10	19.3	3-2	4.9	7.4	23.10	8.1	18.9	19.10	
Doncaster	3.1	22.2	2-0	26.3	12.3	7.12	12.2	1.4	23.4	30.8	22.1	7.4	18.9	30.10	8.1	18.12	20.11	26.2	16.10	21.8	4.9	26.12	2.10	
Hartlepool	27.11	4.9	21.8	2.1	22.2	22.1	16.2	30.8	6.11	26.3	2.10	8.1	26.12	11.2	30.10	15.4	11.12	2.4	18.9	12.3	30.4	3.1	5.3	
Huddersfield	22.1	18.9	19.2	18.12	7.11	3.1	0-0	16.4	9.4	0-2	5.9	5.2	26.2	28.8	26.12	29.3	19.3	30.4	8.1	19.10	21.0	23.10	27.12	
Hull	1-0	2.4	11.9	31.8	27.11	5.2	10.10	26.2	29.12	29.1	1.1	23.10	2-1	15.1	26.3	30.4	25.9	16.4	12.3	18.12	6.11	20.10	19.1	
Luton	30.8	26.3	2.4	30.10	30.4	5.3	11.9	28.12	27.11	9.10	16.10	12.2	21-8	25.9	11.12	1.1	15.1	12.3	21.8	29.1	22.2	16.4	6.11	
Oldham	23.10	20.11	10.10	7.4	29.1	19.10	7.12	25.9	15.1	11.9	11.12	28.3	19.3	28.12	5.3	9.4	19.2	5.2	23.4	1.1	5-3	28.8	2-3	
Peterborough	6.11	5.3	30.8	12.3	21.8	4.9	11.12	26.3	19.2	23.10	2.4	18.9	3.1	22.1	27.11	19.10	5.2	26.12	21.0	1-0	16.4	30.4	2-3	
Port Vale	5.2	23.4	25.9	1.1	15.1	28.8	9.4	20.10	19.2	11.9	3-2	26.2	18.12	7.4	28.12	23.10	19.10	20.11	7.12	19.3	3-2	29.3		
Sheff Wed	18.9	17.10	12.3	12.2	11.12	7.4	30.10	0-3	6.3	20.11	18.8	8.12	4.9	30.8	23.2	22.1	23.4	8.1	26.3	2.4	26.12	2.10	3.1	
Stockport	8.1	22.1	26.3	21.8	2.4	26.12	22.2	12.3	16.4	26.2	2-3	3.1	18.9	30.10	16.10	12.2	6.11	2.10	4.9	30.8	27.1	18.12	30.10	
Swindon	5.3	12.2	15.1	25.9	28.12	28.3	7.4	1.1	11.12	28.8	8.12	20.11	2-3	16.10	11.9	23.2	9.10	29.1	30.10	23.4	9.4	2.1	19.3	
Torquay	19.10	11.12	30.4	28.12	11.9	19.3	5.3	27.11	5.2	15.1	9.10	0-3	28.3	6.11	29.1	16.4	2-4	1.1	19.2	25.9	28.8	9.4	23.10	
Tranmere	10.12	26.12	16.4	16.10	30.10	8.1	1-0	12.2	28.3	2-1	22.2	5.3	2.10	3.9	18.3	29.4	27.8	8.4	6.11	3.1	22.1	27.11	18.9	
Walsall	12.3	21.8	18.12	26.2	25.9	23.10	15.1	9.10	1.1	7.12	29.1	23.4	19.10	26.3	20.11	3-2	11.9	7.4	30.8	2.4	28.12	19.2	5.2	
MK Dons	21.8	1.1	28.12	9.10	16.10	23.4	1.1	15.1	19.9	25.9	12.2	22.2	20.11	2.4	7.12	12.3	29.1	5.3	26.3	30.8	7.4	30.10	11.12	
Wrexham	2.4	30.8	1.1	11.9	26.3	20.11	28.12	22.2	29.1	18.12	7.4	23.4	12.3	9.10	21.8	25.9	7.12	2.1	12.2	15.1	16.10	26.2		



FOOTBALL BRAIN REQUIRED FOR FULL-TIME POSITION
Total Club Manager is the first game where you have complete control on and off the pitch. You'll need strategy and quick thinking to pick and train your team, then manage them during the 90 minutes that really count. Can your most important muscle go the distance?



It's in the game!
www.totalclubmanager.com



LEAGUE ONE ROUND-UP

ALONG with the Hatters, Colchester United maintained their 100% winning start to the season after coming from a goal down to defeat Peterborough United 2-1 at Layer Road.

Peterborough took the lead after 10 minutes when David Farrell struck, only for the U's to turn the match on its head with two second half goals, as Wayne Andrews levelled matters from the penalty spot on 58 minutes. Phil Parkinson's side made it three wins out of three when a Craig Ireland own-goal six minutes later gave the Essex-based club victory.

Hull City, one of the league's big spenders during the summer, suffered their first defeat since promotion after a dramatic 3-2 reverse at Port Vale. Former Tottenham midfielder Nicky Barmby opened the scoring for Hull on 14 minutes before Sam Collins equalised for the home side mid-way through the half. Stephen Brooker put Vale ahead six minutes after the break for 2-1 before two more goals were scored in injury time. Hull thought they had earned an away point when Stuart Elliott made it 2-2, but Brooker became Vale's hero with his second goal moments later to give Martin Foyle's side the points at Vale Park.

Brentford scored with five minutes remaining through Kevin O'Connor to hand Wrexham their first defeat of the new season at Griffin Park whilst Eugene Dadi's strike three minutes before half-time gave Tranmere Rovers a 1-0 win over Chesterfield at Prenton Park.

Sheffield Wednesday got the upper hand over

Torquay United to win a six-goal thriller and record back-to-back away victories. The Owls took the lead through a Steven MacLean penalty on eight minutes, but Jo-Osei Kuffour brought the Gulls level a minute before the break. Wednesday took the lead through Graeme Lee on 51 minutes before Martin Gritton made it 2-2 on the hour mark. Chris Turner's side, however, took the points with late goals from Lee Peacock (74) and Paul Heckingbottom (80) for the 4-2 scoreline.

Troubled Bradford City won the Yorkshire derby clash with Doncaster Rovers with two first-half goals from Mark Bower and Lee Crooks. The visitors finished the match at Valley Parade with ten men, as Adriano Rigoglioso was sent off for violent conduct in the dying stages.

Oldham Athletic won a thrilling eight-goal contest to defeat Walsall 5-3 at Boundary Park with new signing Rodney Jack picking up his first goal of the season and David Eyres bagging a brace. Blackpool boss Colin Hendry is still searching for his first point of the season as Stockport County recorded a 4-0 thrashing of The Seasiders at Bloomfield Road.

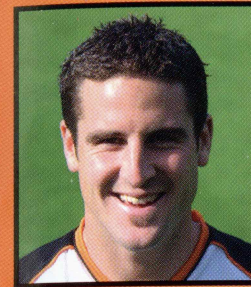
Swindon Town earned their first win of the season with a 2-1 success against Milton Keynes Dons at The County Ground.

Finally, Bristol City picked-up their first away point of the season with a 2-2 draw at Bournemouth.

STEVEN DOVE

2004/2005 Appearances

	2004/2005				Luton Town Career	
	Start	Sub	Total	Goals	Apps	Goals
1 Marlon BERESFORD	3	0	3	0	20	0
2 Kevin FOLEY	3	0	3	0	45	3
3 Alan NEILSON	0	2	2	0	55	1
5 Russell PERRETT	0	0	0	0	70	7
6 Paul UNDERWOOD	3	0	3	1	4	1
7 Paul Hughes	0	0	0	0	87	7
8 Kevin NICHOLLS	3	0	3	1	108	14
9 Rowan VINE	3	0	3	1	3	1
11 Steve ROBINSON	3	0	3	1	77	5
12 Chris COYNE	3	0	3	0	131	7
14 Michael LEARY	0	0	0	0	22	3
15 Stephen O'LEARY	3	0	3	0	9	1
16 Enoch SHOWUNMI	0	3	3	0	34	8
17 Lee MANSELL	0	0	0	0	59	10
18 Ahmet BRKOVIC	0	3	3	1	107	12
19 Steve HOWARD	3	0	3	3	142	69
20 Curtis DAVIES	3	0	3	0	10	0
21 Keith KEANE	0	0	0	0	17	1
22 David BAYLISS	0	0	0	0	39	1
23 Ian HILLIER	0	0	0	0	68	1
24 Sol DAVIS	3	0	0	0	86	0
25 Dino SEREMET	0	0	0	0	0	0
26 Matthew BLINKHORN	0	0	0	0	0	0
27 Peter HOLMES	0	0	0	0	75	7
33 Dean BRILL	0	0	0	0	7	0
36 David DEENEY	0	0	0	0	2	0
45 Leon BARNETT	0	0	0	0	4	0
46 Max HOWELL	0	0	0	0	0	0
47 Rob BECKWITH	0	0	0	0	19	0



FANTASY FOOTBALL XI

Chris Coyne becomes the second player to share with you his selections for his fantasy football eleven, based on players that he has played with at some point during his career.

Throughout the season members of the playing squad will be revealing their choices in the Hatters matchday magazine, based on a 4-4-2 formation, and subscribers to Hatters World will also be able to listen to the players explain who made their starting line-up and why.

OZ'S ELEVEN



travelextras

dedicated to the independent traveller

TRAVEL EXTRAS FOR LUTON TOWN TRAVELLING SUPPORTERS

WHY NOT RELAX OVER THE WEEKEND WHEN ON YOUR NEXT AWAY MATCH WITH THE HATTERS AND TAKE ADVANTAGE OF ONE OF OUR SPECIALLY SELECTED HOTELS

The example Hotels listed below are all 3 or 4 Star and the quoted rates are per person per night inclusive of breakfast

DATE	LOCATION	HOTEL	COST pppn
28/08/04	Blackpool	The Norbreck Castle	£29.00
04/09/04	Sheffield	The Grosvenor House	£31.00
18/09/04	Stockport	The Stockport	£30.00
19/10/04	Wallsall	Quality Hotel	£41.00
23/10/04	Hull	Quality Hotel	£43.00

Why let the train take the strain, when you can hire a car from us from as little as £17.00 per day and have complete flexibility to enjoy your weekend to the full.

TO BOOK CALL NOW 08707 27 37 27

travelextras.com/ltfc

**Remember – 10% of the value of every booking made is donated back
To Luton Town Football Club**

Some prices may vary and are presented on a "from" basis, dependant upon room type and/or occupancy.
Standard Travel Extras terms and conditions apply.

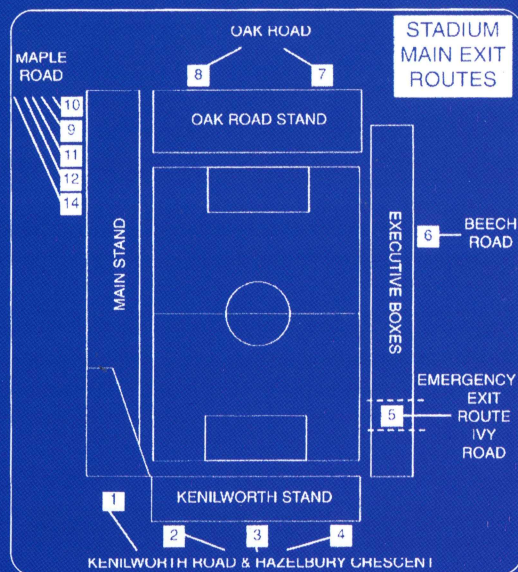
Hear the team selection explained on **HATTERS WORLD** and find out who just missed out on the starting eleven

EVACUATION PROCEDURE

IN THE event of any emergency in the stadium, Luton Town FC and the emergency services have agreed on an evacuation procedure which is designed to ensure the safe and controlled evacuation of the crowd, and to ensure their safe dispersal from the area, to allow the emergency services to carry out their tasks.

In the event of evacuation from all or part of the stadium, you will receive instructions over the public address system on how you should leave. In an evacuation of the main stand you will be instructed to use the pitch. Stewards will direct you to the nearest exit. It may be that your normal exit route will not be available. On leaving the stadium, you will find some roads closed to pedestrians, to enable swift and unobstructed access for the emergency services. Please leave the area of the ground as quickly as possible, by the route directed. Your co-operation will be most appreciated.

Geoff Lovell
Safety Officer & Stadium Manager.



TRAVEL INFO

HOW TO GET TO BOSTON UNITED



By Road: A1 to A17 Sleaford to Boston, over rail crossing, bear right at Eagle pub to lights over Haven Bridge, straight-on along John Adams Way (dual carriageway), turn right at traffic lights into Main Ridge, then right again into York Street. There is limited free parking available in front of the York Street stand. Away supporters travelling by car are advised to use the NCP car park off John Adams Way (after crossing the river take the first exit left off John Adams Way into the car park).

By Rail: The nearest railway station is less than a mile from ground.

By Coach with Town on Tour: Leaving Maple Road at 4:00pm (the coach will make a stop at Milton Keynes Coachway about 30 minutes later). The fare for LTSC members is £13, £11 for junior and senior members and £15 for non-members. To book seats visit the supporters kiosk at the top of Kenilworth Road or phone the Town on Tour mobile 07960 567465. You can also book online by visiting the Fans section of www.lutontown.co.uk.

By Coach with Bobbers Travel: Departs from Cranfield at 3.00pm and Luton at 4.00pm. Costs are £12 for Adults and £10 for Under-16's and OAP's. Please ring 01234 750996 for further information and to book your place.

Kenilworth Road to York Street Stadium: 92 miles

HOW TO GET TO BLACKPOOL



By Road: Exit M55 follow signs to Car Parks and South Shore, head down Yeadon Way and you will see ground to your right.

By Rail: Blackpool North is the main station in Blackpool and is about twenty minutes walk from the ground but Blackpool South is nearer to the ground and is five minutes walk away.

By Tram: A trip to Blackpool wouldn't be complete without a ride on a tram. The nearest tram stop to the ground is Manchester Square.

By Coach with Town on Tour: Leaving Maple Road at 8:00am (the coach will make a stop at Milton Keynes Coachway about 30 minutes later). The fare for LTSC members is £20, £17 for junior and senior members and £23 for non-members. To book seats visit the supporters kiosk at the top of Kenilworth Road or phone the Town on Tour mobile 07960 567465. You can also book online by visiting the Fans section of www.lutontown.co.uk.

By Coach with Bobbers Travel: Departs from Cranfield at 7.00am and Luton at 8.00am. Costs are £18.50 for Adults and £15 for Under-16's and OAP's. Please ring 01234 750996 for further information and to book your place.

Kenilworth Road to Bloomfield Road: 209 miles

Football's Future

Cash in on our support for:

- pitches
- social inclusion projects
- changing rooms
- education schemes
- kit and equipment
- pavilions

Football Foundation

football's biggest supporter

www.footballfoundation.org.uk Helpline 0800 0277766

Visit the **MATCH** section of the official website to plan your away day with our Travel Match Pack

HATTERS 2004-05

DATE	FIXTURE	RES	ATT	AWAY	POS																
Sat 7	Oldham Athletic	2-1	6,663	697	7	BERESFORD	FOLEY	DAVIS	COYNE	DAVIES	O'LEARY ²	NICHOLLS	ROBINSON	UNDERWOOD	HOWARD	VINE ¹	SEREMET	NEILSON	SHOWUNMI ¹	BRKOVIC ²	BLINKHORN
Wed 11	Swindon Town	3-2	6,286	675	3	BERESFORD	FOLEY ¹	DAVIS	COYNE	DAVIES	O'LEARY ²	NICHOLLS (P)	ROBINSON	UNDERWOOD	HOWARD	VINE ³	SEREMET	NEILSON ¹	LEARY	SHOWUNMI ³	BRKOVIC ²
Sat 14	Barnsley	4-3	10,057	619	2	BERESFORD	FOLEY ¹	DAVIS	COYNE	DAVIES	O'LEARY ²	NICHOLLS	ROBINSON	UNDERWOOD	HOWARD	VINE ³	SEREMET	NEILSON ¹	LEARY	SHOWUNMI ³	BRKOVIC ²
Sat 21	Torquay United	3.00																			
Wed 25	Boston United (CC 1)	7.45																			
Sat 28	Blackpool	3.00																			
Mon 30	Bournemouth	3.00																			
Sat 4	Sheffield Wednesday	3.00																			
Sat 11	Chesterfield	3.00																			
Sat 18	Stockport County	3.00																			
Wed 22	CARLING CUP 2																				
Sat 25	Peterborough United	3.00																			
Sat 2	Tranmere Rovers	3.00																			
Sat 9	Hartlepool United	3.00																			
Sat 16	Huddersfield Town	3.00																			
Tue 19	Walsall	7.45																			
Sat 23	Hull City	3.00																			
Wed 27	CARLING CUP 3																				
Sat 30	Bradford City	3.00																			
Sat 6	Wrexham	3.00																			
Wed 10	CARLING CUP 4																				
Sat 13	F.A. CUP 1																				
Sat 20	MK Dons	3.00																			
Sat 27	Doncaster Rovers	3.00																			
Wed 1	CARLING CUP 5																				
Sat 4	F.A. CUP 2																				
Tue 7	Brentford	7.45																			
Sat 11	Port Vale	3.00																			
Sat 18	Bristol City	3.00																			
Sun 26	Chesterfield	3.00																			
Tue 28	Colchester United	7.45																			
Sat 1	Sheffield Wednesday	3.00																			
Mon 3	Peterborough United	3.00																			
Sat 8	Hartlepool United	3.00																			
Sat 15	Stockport County	3.00																			
Sat 22	Colchester United	3.00																			
Sat 29	Tranmere Rovers	3.00																			
Sat 5	Huddersfield Town	3.00																			
Sat 12	Hull City	3.00																			
Sat 19	Bradford City	3.00																			
Tue 22	Walsall	7.45																			
Sat 26	Port Vale	3.00																			
Sat 5	Bristol City	3.00																			
Sat 12	Swindon Town	3.00																			
Sat 19	Oldham Athletic	3.00																			
Sat 26	Barnsley	3.00																			
Mon 28	Torquay United	7.45																			
Sat 2	Blackpool	3.00																			
Sat 9	Bournemouth	3.00																			
Sat 16	MK Dons	3.00																			
Sat 23	Wrexham	3.00																			
Sat 30	Brentford	3.00																			
Sat 7	Doncaster Rovers	3.00																			

TOWN TEASER

WIN A PAIR OF MATCH TICKETS
The answer can be found somewhere in today's programme. Listen to the PA announcer before kick-off for your chance to have a go.

TODAY'S QUESTION

Name one current England international that Chris Coyne has played with during his career

GOLDEN GAMBLE



WIN UP TO
£2000
INSTANTLY

Drawn at half-time.
Tickets cost £1 with half the proceeds going to the Club

OLDHAM
ATHLETIC

£685 – Ledon Gale from
Salt Lake City, USA

2003/04 FINAL LEAGUE TABLE

	HOME					AWAY					GD	Pts
	P	W	D	L	F A	P	W	D	L	F A		
Colchester	3	2	0	0	5 3	1	0	0	3	0 5	9	
Luton	3	1	0	0	2 1	2	0	0	7	5 3	9	
Hull	3	1	0	0	1 0	1	0	1	5	3 1	6	
Port Vale	3	2	0	0	6 4	0	0	1	2	3 1	6	
Wrexham	3	1	0	0	2 1	1	0	1	3	3 1	6	
Tranmere	3	2	0	0	3 1	0	0	1	0	1 1	6	
Brentford	3	2	0	0	5 3	0	0	1	1	3 0	6	
Sheff Wed	3	0	0	1	0 3	2	0	0	6	3 0	6	
Bradford	3	1	1	0	4 2	0	0	1	1	2 1	4	
Chesterfield	3	1	0	0	3 1	0	1	1	0	1 1	4	
Huddersfield	2	0	1	0	0 0	1	0	0	3	2 1	4	
Barnsley	3	1	0	1	5 5	0	1	0	1	1 0	4	
Peterborough	3	1	0	0	1 0	0	1	1	3	4 0	4	
Walsall	3	1	0	0	3 2	0	1	1	5	7 -1	4	
Stockport	3	0	0	1	2 3	1	0	1	6	3 2	3	
Oldham	3	1	0	1	7 6	0	0	1	1	2 0	3	
Hartlepool	2	1	0	0	2 1	0	0	1	1	2 0	3	
Doncaster	3	1	0	0	2 0	0	0	2	3	6 -1	3	
Swindon	3	1	0	1	4 4	0	0	1	1	2 -1	3	
Bournemouth	3	0	2	0	4 4	0	0	1	0	1 -1	2	
Bristol City	3	0	1	0	1 1	0	1	1	3	4 -1	2	
Wimbledon	3	0	1	0	1 1	0	0	2	3	5 -2	1	
Torquay	3	0	0	2	2 7	0	1	0	1	1 -5	1	
Blackpool	3	0	0	2	1 6	0	0	1	0	2 -7	0	

TODAY'S LEAGUE ONE FIXTURES

Bristol City v Swindon
Chesterfield v Colchester
Doncaster v Tranmere
Hartlepool v Blackpool
Hull City v Oldham
Luton Town v Torquay
MK Dons v Bournemouth
Peterborough v Brentford
Sheff Wed v Huddersfield
Stockport v Bradford
Walsall v Barnsley
Wrexham v Port Vale



COMING NEXT

LUTON will be looking for only their second victory in twelve attempts when Bournemouth provide the next opponents at Kenilworth Road.

The Hatters have a disappointing record in games against Bournemouth with their only success since 1996 coming when the two teams met at the beginning of the 2000/2001 season. Many Luton fans will remember the 6-3 defeat the Club suffered at the Fitness First Stadium last season so Mike Newell and his player know they will be in for a difficult time.

And Bournemouth will be looking to kick-start their season at Kenilworth Road after a shaky opening three games, which has seen them collect two points from a possible six. The Cherries made a losing start to the season with a 1-0 defeat to Hull City before back-to-back 2-2 draws with Walsall and Bristol City got them off the mark.

Bournemouth, who are under the guidance of manager Sean O'Driscoll, are undoubtedly a team to watch this season and with midfielder Carl Fletcher enjoying a great start to the season they have one of the hottest proper-

ties in the division.

The 24-year-old, who came up through the Bournemouth youth ranks, has been capped three times by Wales and has already found the mark twice this season. Another player to come through the Cherries youth set-up is Welsh striker James Hayter, who has also got off the mark this season by scoring in the draw with Bristol City.

Last season Luton were held to a 1-1 draw by Bournemouth as Warren Feeney, who left the club during the summer, cancelled out a first-half strike by Steve Howard which all but ended our chances of reaching the play-offs.

In a bid to bolster their promotion ambitions this season, O'Driscoll drafted in Eddie Howe from Portsmouth on a loan basis although transfer activity has been quiet for The Cherries.

Bournemouth will certainly provide Luton with a tough task and with the Hatters enjoying high scoring encounters to date; many fans could be predicting another feast of goals.



James Hayter

Photo: Mick Cunningham

Telephone the Ticket Office on
0870 062 0602 to book your tickets

Hatters Travel



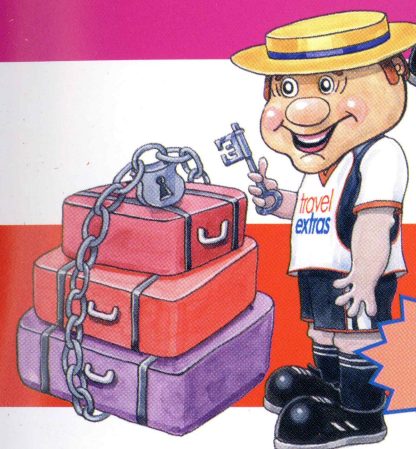
car rentals



hotels & accommodation



airport lounges



travel insurance



airport parking

book **anything** with **Hatters Travel**
and **10%** goes back to the **Club!**

Support your club and support your team!

08707 27 37 27
travelextras.com/lffc

in association with

travelextras



dedicated to the independent traveller

MATCH OFFICIALS

Referee:

 Mr M Fletcher

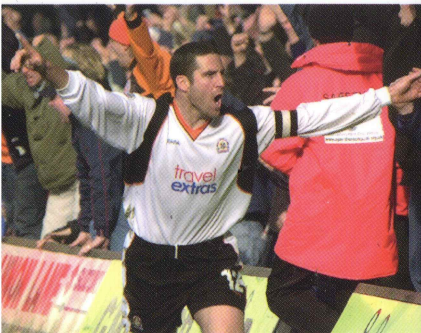
Assistants:

 Mr R James

 Mr E Mackrell

Fourth official:

 Mr T Mason



HATTERS BET

Chris Coyne is 22/1 to net the first goal against the Gulls this afternoon

CLUB CONTACTS

Main Reception:

01582 411622

Ticket Office:

0870 062 0602

Club Shop:

01582 411622

www.hattersshop.com

TEAMSHEET



1	Marlon BERESFORD	☒	1	Arjan VAN HEUSDEN	☒
2	Kevin FOLEY	☐	2	Matthew VILLIS	☐
3	Alan NEILSON	☐	3	Gareth OWEN	☐
5	Russell PERRETT	☐	4	Lee CANOVILLE	☐
6	Paul UNDERWOOD	☐	5	Craig TAYLOR	☐
7	Paul HUGHES	☐	6	Alex RUSSELL	☐
8	Kevin NICHOLLS	☐	7	Tony BEDEAU	☐
9	Rowan VINE	☐	8	Jason FOWLER	☐
11	Steve ROBINSON	☐	9	Martin GRITTON	☐
12	Chris COYNE	☐	10	Jo KUFFOUR	☐
14	Michael LEARY	☐	11	Kevin HILL	☐
15	Stephen O'LEARY	☐	12	Kain BOND	☐
16	Enoch SHOWUNMI	☐	14	Matthew HOCKLEY	☐
17	Lee MANSELL	☐	15	Nick SKINNER	☐
18	Ahmet BRKOVIC	☐	16	Michael SMALL	☐
19	Steve HOWARD	☐	17	Brian McGLINCHEY	☐
20	Curtis DAVIES	☐	18	Steve WOODS	☐
21	Keith KEANE	☐	20	Martin PHILLIPS	☐
22	David BAYLISS	☐	21	Kevin DEARDEN	☒
23	Ian HILLIER	☐	25	Adebayo AKINFENWA	☐
24	Sol DAVIS	☐			
25	Dino SEREMET	☒			
26	Matthew BLINKHORN	☐			
27	Peter HOLMES	☐			
33	Dean BRILL	☒			
47	Rob BECKWITH	☒			

MATCH SUMMARY

HT ATT

FT MOTM

Don't forget to register your vote for your Hatters man of the match at

www.lutontown.co.uk