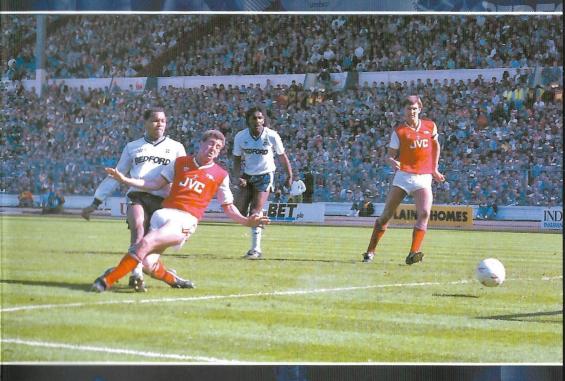
TALK OF THE

BLUE SQUARE PREMIER PROGRAMME OF THE YEAR 2009/10



CELEBRATING 125 YEARS OF HISTORY · PRIDE · PASSION



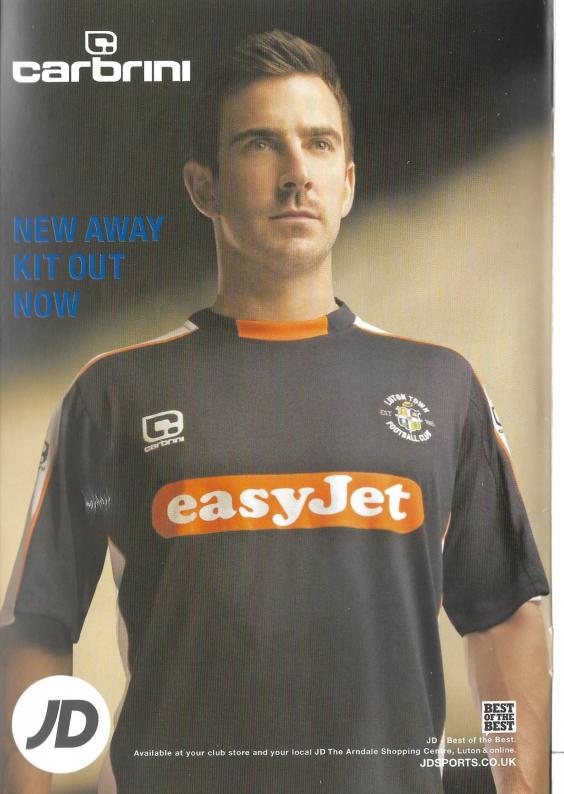
v **ALTRINCHAM**

SATURDAY 14TH AUGUST 2010 3PM



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MONEY

I would like to welcome all supporters back to Kenilworth Road to for our opening match of the 2010/11 Blue Square Bet Premier season.

I would also like to extend a warm welcome to the management, directors, officials, players and supporters of Altrincham and wish them all the best of success in the forthcoming campaign.

Our preseason has gone as well as expected. It all begun when we took the group away to Portugal for what was a very useful exercise to test the players' fitness.

The answer is, quite simply, yes I do, but both yourselves and the players not selected today, must not read too much into the selection policy for this afternoon's game. As I have mentioned we have a squad of 20 players all capable of filling the 11 shirts up for grabs, and a glance at the fixture list sees us play seven times in the next four weeks: all those players will be required at some stage.

Our advantage of a strong squad has been built following our player procurement strategy this Preseason is now over and the real thing starts today. The results and performances in our friendlies were pleasing but all of that counts for nothing this afternoon.

It will be a difficult proposition. Altrincham enjoyed a fine campaign last season and showed how much of a tough nut they are to crack when they came to Kenilworth Road last April and ground out a 00 draw.

I am sure we will face a similar test this afternoon and the onus will be on us to come out get our season off to a winning start.

Games like the one against Altrincham last season will no doubt crop up throughout the season and it's in games like that we need your support the most.

Last season your support was immense and I have no doubt it will be again as we embark on our 46 league fixtures between now and April.

Expectations will be high and we accept that but if we stick together throughout the course of the campaign then we will be a real force.

Enjoy the game and get behind the players.

44 IF WE STICK TOGETHER THIS SEASON THEN I BELIEVE WE CAN BE A REAL FORCE 77

We returned from Portugal and embarked on a varied series of friendlies which helped us buildup the fitness of the players and test them for the kind of challenges we expect to face this

Reading into preseason results is often foolish but to have lost just the once is a testament to the squad that we have built over the course of the summer

We have also, thankfully, and very importantly, come through unscathed on the injury front.

Every manager across the land loves to have a squad of 20 players fully-fit and injury free, especially prior to the first game of the season.

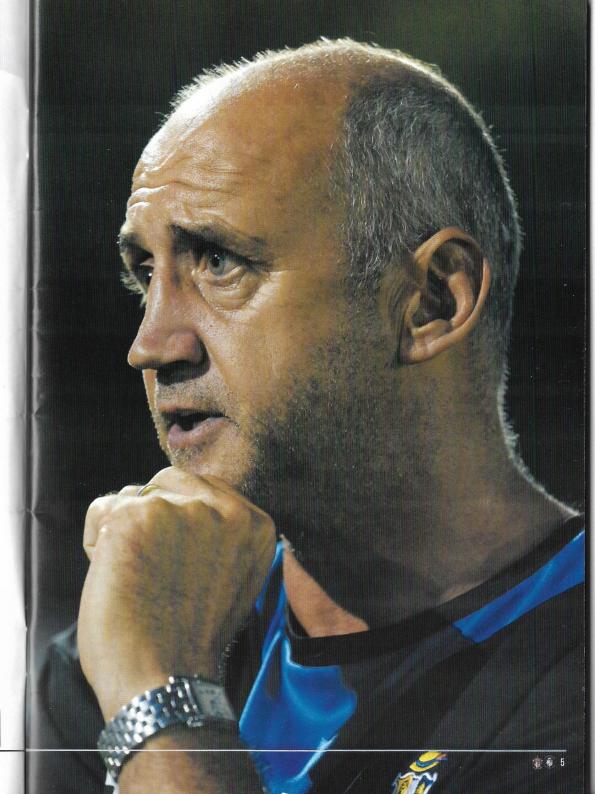
I have frequently been asked 'do you know what your starting XI is for the Altrincham game?'.

It has been incredibly successful and has meant we have secured the services of players with fantastic experience and ability which is proven

While we have also added a certain amount of spice by unearthing two hidden gems in Czech duo Zdenek Kroca and Pavel Besta.

We know that the season ahead will be a long and tough one and are all too aware of the money spent by a number of clubs in this division.

The league will be tougher than it was last season. It's not just ourselves that have strengthened which means we'll come up against good teams, good players and good managers. It will be a massive challenge but it's something we're all looking forward too.



RICHARD MONEY'S SHIRT IS SPONSORED BY HIB WARREN GINSBERG



Littlewoods Challenge Cup Winners 1988 Runners-up 1989

F.A.Cup Runners-up 1959 Semi-finalists 1959, 1985, 1988, 1994

Johnstone's Paint Trophy Winners 2009

> Simod Cup Runners-up 1988

Football League Division Two Champions 1981/82 Runners-up 1954/55, 1973/74

Football League Division Three (South) Winners 1936/37 Runners-up 1935/36

Football League Division Three Runners-up 1969/70

> League One Champions 2004/05

Football League Division Four Champions 1967/68

> League Division Three Runners-up 2001/02.

Blue Square Conference Runners-up 2009/10

Southern League Division One Runners-up 1894/95, 1895/96

Southern League Division Two Runners-up 1913/14

United League Champions 1897/98 Runners-up 1896/97, 1900/01

> Southern Alliance Runners-up 1913/14

FROM THE BOARDROOM

This time last season we were excited by the challenge of pitting ourselves against the opposition of the Blue Square Premier for the first time in our history.

Fast forward 12 months and, while we're still face the same prospect this time round, we couldn't be more enthusiastic about our second experience of competing at this level.

It was with trepidation that we kicked-off our campaign at AFC Wimbledon a year ago. Despite our valiant efforts, we're back and this time with even more guns a-blazing, eager to hit the ground running.

So, a warm welcome all supporters, and those from our visitors, Altrincham, together with their directors, staff, management, players and supporters to Kenilworth Road.

The summer has flown by for us in what is our busiest period of the year with investments in improvements, changes, alterations and repairs which you will learn about more inside today's new-look programme.

During the summer changes and alterations off the pitch and on the pitch itself have been matched by our ambition in the dressing room when board, together with Richard, Gary and Alan, have looked at a variety of ways of improving the squad in a unique and creative

Eight new faces have joined the dressing room including two from the Czech Republic - further enforcing our creative methods of procuring players for the first team squad.

I would like to welcome all eight and wish them every success in their careers with Luton Town. It goes without saving that we all hope it begins this season.

To support the squad's chances of success this season we have embarked upon implementing a

range of detailed enhancements focused upon 'peak performance'.

Further investment into getting the most out of the talent from each and every member of the squad has been made, starting with our fitness week in Portugal, to using sophisticated Heart Rate Monitors to measure and analyse optimum fitness, right the way through to establishing a balanced intake of food and nutrients.

We would like to thank Bobbers Travel and Shallowford for kindly kicking off a sponsorship campaign in this area, where we will be seeking further help to ensure that our peak performance is fully optimised throughout the season.

Talking of sponsors, I would like to extend a massive thank you to easyJet for being our club sponsor for their second season. A relationship which we hope will continue.

It couldn't have escaped your attention that this season we will be celebrating the magnificent anniversary landmark of 125 years of history of Luton Town.

Throughout the course of this season we will look to celebrate this wonderful milestone in a variety

The most striking of these will be seen at 3pm when the team walk out in a kit of pink and blue halves which pays homage to the colours first wom by the "new" Luton Town when Wanderers and Excelsior merged in 1885.

The volume of positive feedback we have received from you with regards to this kit has been staggering. I am delighted to announce today that this kit has already been ordered as a limited edition garment.

It will go on sale from the club shop from October, in time to celebrate the 125th anniversary of our first competitive game against Marlow on 30th October 1885.

More details about the kit plus news on other special anniversary items and how to order them, will be announced in the coming weeks.

Our '125' projects behind the scenes have been enthusiastically developed by all departments at the dub.

Further information regarding the celebration plans will be announced during the next couple of weeks, suffice to say that we hope that our birthday isn't the only thing we'll be celebrating this season.

So, from our colourful history to our bright future and onto today's enthralling opener, a day which is always a great day for football supporters across the globe.

As a supporter there are two opening day fixtures that stick in my mind for this very reason.

The first was away at Tottenham at the start of the 1981/82 season, when a fearless Hatters side announced themselves on the First Division stage with a wonderful display of attacking football which rightly declared us as one of the most attractive sides to watch in the country.

The next was in very similar circumstances when we travelled to Crystal Palace in 2005/06, fresh after winning League One the previous season.

Yet again we played an exciting brand of flowing attacking football to beat lain Dowie's title favourites with goals from Steve Howard and Ahmet Brkovic

I can't quite remember ever feeling such emotions previously to that day: pride, anxiety, optimism and pure excitement.

Not least, until today.

Having been around Richard, Gary, Alan and the players during preseason, and watched their performances so far, I can tell you I have been haunted by those emotions for the whole of this

I hope that in years to come someone's programme notes wax lyrical about the 2010/11 season and the opening day fixture against Altrincham.

Finally, on behalf of everyone connected with Luton Town, I would like to offer our condolences to the family of Exeter City striker Adam Stansfield, who tragically died this week at the age of 31. Our thoughts are with his family, friends and teammates at this time.



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CAPTAIN SPEAKING

Welcome back to all supporters for today's opening game of the season. It feels a long time coming and, after a successful and enjoyable pre-season, we are all raring to go this afternoon.

First and foremost it will be nice to get into the swing of a competitive game for the first time since May. As players we strive on the pressure and there's nothing better than kicking off a new season in front of your home supporters.

We face Altrincham, a team who we found tough to break down in a 0-0 draw here at Kenilworth Road in April, and we aren't expecting anything different

It represents a difficult challenge and one we are likely to face every week, wherever we go. That comes with the territory being the team in the division that everyone wants to beat.

We found it hard at certain points last season but gradually, as the campaign wore on, we got to grips with what is required to win football matches at this level and soon results began to show for themselves.

However, we mustn't take things for granted this season, and a good start is imperative. Last season we didn't get off to the best of starts but went on to produce a fantastic level of performance in the second half of the campaign.

What we need to do is to replicate that form for the whole of the campaign and, with the squad that the manager has assembled, there's no reason why that cannot be the case this time round.

Attacking-wise we have a lot of options, in fact there is competition for places in almost every position. We feel that if we can keep it tight at the back then we have the quality in the final third of the pitch to really hurt teams.

Like at all levels of football scoring the first goal is important and, obviously, the earlier the better. It is vital that we hit the ground running this season starting with Altrincham this afternoon and having completed

pre-season all the players are confident of doing so.

We are feeling very comfortable playing as a team having played a number of friendlies but now it's up to us to put it into practise in the real world.

As I mentioned earlier, though, it will not be easy and, having seen the quality of the teams coming into the league following promotion and relegation, I can honestly say that the division has never been so strong.

We know it will be tough, but, with your support, we know the potential of what we can achieve and how wonderful it could be if it is

As players we all appreciate your support and home and away and we know there aren't a better set of supporters than

You are probably as excited as we are as players and quite rightly so.

Everything is now set so sit back, enjoy the game and get behind

GEORGE PILKINGTON'S SHIRT IS SPONSORED BY WHOSH



HATTERS CHATTER



PROGRAMME PRIZE

We couldn't let the first programme go without mentioning that last year's matchday programme, Talk of the Town, picked-up two awards in the summer.

The prestigious accolade of the Football Conference's Programme of the Year was the first. complete with glass trophy. And that was swiftly followed by the Programme Catalogue's prize for top Conference programme.

We hope you enjoy our offering this season as the editorial team look to defend their title.

GOLDEN GAMBLE

Our ever-popular Golden Gamble is back and sellers were on duty for two of our home friendlies.

A prize of £175 has yet to be claimed for our match with Liverpool with the winning ticket number 00511 the one you're looking for. Dave Farrell was our winner when we entertained Newcastle, picking up £145 for his

£1. Not a bad return. Ticket sellers will be in and around the ground again this afternoon and throughout the season so remember to buy

NEW LOUNGE OPENS ITS DOORS

Our 125th anniversary celebrations began in earnest during pre-season when we opened our new hospitality lounge at Kenilworth Road that has been named in honour of legendary Hatters figure John Moore.



The John Moore Lounge - Supported by Supporters of Youth Development - opened its doors when a Liverpool XI visited for a preseason friendly on 24th July.

With the club keen to continue its successful and renowned youth system, and keep it going for the next 125 years, all proceeds generated from the lounge will directly fund SoLYD's already impressive backing of the Town's Centre of Excellence which has developed two new young footballers in Adam Watkins and Taylor Nathaniel who both signed professional contracts this summer.

Season tickets to watch the Hatters in action from the John Moore Lounge balcony that includes hospitality in the lounge before, after and during half-time are now available through the Commercial Department.



Life-long fan Andrew Bishop, who is now living in Norway, still follows the fortunes of the Town, is pictured here with son Jamie before their local team FK Fredrikstad's game with Lillestrom.

SORELY MISSED

The Hatters were sad to hear of the passing of four lifelong supporters over the close season.

Season ticket holder Peter Jenkins began coming to Kenilworth Road since 1946. Attending many of the Hatters' big games over the course of history, including the 1959 FA Cup final, Peter's favourite players were Billy Bingham and Graham French.

A supporter of 30 years Michael James Ewington passed away on 9th June aged 46. Mick travelled the country to follow the Hatters through the good times and bad. His loyalty showed no bounds and leaves behind a young son who he converted into a Town fan.

A Town supporter for 76 years, William George Jones passed away aged 93. Williams witnessed Joe Payne's remarkable 10-goal feat in 1936 but most importantly took son Graham to his first game before passing on the Hatters' love to grandson Steve.

It is also with regret to announce the passing of Barry Logan, the former landlord of the Magpies Hotel in Woburn, who died aged 73, Barry, a lifelong Hatters fan, will be sadly missed by all, and will be proud that his passion for Luton Town still runs strong in his son, Roy, his grandson and others within the family.

Happy 60th birthday to Terry Pettengell, who is at Kenilworth Road this afternoon to watch the Town. Love and best wishes come from all the family.

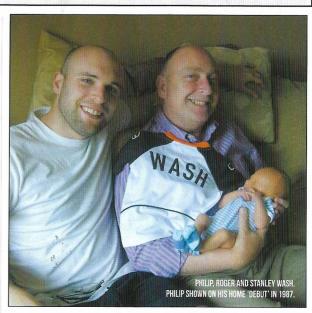
GENERATION GAME

Stanley John Wash entered the world on 11th July. becoming a sixth generation Luton Town supporter joining a line back to his great, great, great grandfather Sam Wash who stood on the Dallow Road terraces in Victorian times.

Stanley's grandfather Roger said: "Although Stanley was born in Watford, as sadly was his father Philip, we won't hold it against him!"

Roger is also celebrating this season. Our club historian's input in this season's programme marks the 25th season of him penning historical features for the club's programme. Everyone at the football club. especially the Editor, would like to thank Roger for all of his expertise, patience and help over the past 25 seasons





EASY THREE-SY

Three children will attend this afternoon's game for the first time as Town fan Graeme Jones brings his grandchildren Ricardo, 19, Logan, 3 and Teegan, 7, to Kenilworth Road.





INTRODUCING ALTRINCHAM



CLUB HISTORY

Founded in 1891 originally as Broadheath the club changed its name to Altrincham in 1903 and began playing in the Cheshire League for most of their early history before success in the 1960s eventually saw them join the Northern Premier League.

They were founder members of the NPL and, in 1979, they were founder members of the Alliance Premier League - what is now commonly known as the Blue Square Bet Premier, winning it twice in the competition's first two seasons. However on both occasions they fell short in the electoral voting system.

A third place finish in 1991 was the nearest they've come since and following relegation in 1997 they returned briefly only to be relegated again in 2000.

However, it wasn't long before Alty were back and place back among the Non-League elite was gained via the Play-Offs in 2005.

Last season's 14th place finish in the Blue Square Premier was their highest since 1996.

ICON - COLIN LITTLE

The striker, who joined Alty in the summer of 2004 following a career in the Football League with fellow Cheshire outfits Crewe and Macclesfield, quickly became a fans' favourite

at Moss Lane. And you can see why, scoring over 100 goals for the club, he enjoyed six seasons with today's visitors, scoring 67 times in 187 league appearances.

Little's 100th goal for Alty came in an FA Cup win - a feat achieved in 197 games in total. Turning down offers from Football League clubs, the marksman left Moss Lane this summer to take a coaching role at Manchester United.

LAST MEETING — LUTON TOWN O-O ALTRINCHAM

A game to forget all round as the Hatters failed to break down a resolute Alty side on a sunny day at Kenilworth Road which ended the run of seven successive home victories.

The visitors had goalkeeper Stuart Coburn to thank for a string of fine saves with efforts from Tom Craddock and Kevin Gallen expertly repelled by the stopper to ensure Graham Heathcote's side left Bedfordshire with a point.

PLAYED FOR BOTH:

Peter Thomson, Robert Wilson, Alec Ashworth and Andy Dibble are all former Town players who have gone onto represent our Cheshire visitors this afternoon.



MEET THE MANAGER:

GRAHAM HEATHCOTE

Former Altrincham player of the successful side of the 1980s who took over the reins at Moss Lane in 2002 following spells in charge at Barrow and Witton Albion.

Regarded by many as one of the most astute managers in non-league football, he has worked wonders at Alty, keeping them afloat in the Blue Square Premier after winning promotion through the Blue Square North Play-Offs in 2005.

Graham started out as a 16-year-old with the Altrincham youth team and went on to make his first team debut the following season in a home 4-1 win against Chorley.

So started a life-long love affair with the Robins, a career which has seen him fill the role of player, captain, coach, assistant manager, secretary and now manager playing in excess of 500 times in the red and white of the Cheshire outfit.



Altrincham Manager Graham Heathcote has had a long association with today's visitors. Occupying almost every role at the Robins since starting out as a 16-year-old in the youth team, he's been Club Captain, Coach, Assistant Manager, Secretary and, since 2002. the Manager.

Heathcote will be hoping to repeat last season's mid-table finish but realises the Conference will be even tougher this year with the new teams joining the league.

"There are teams that have come down who have a real desperation to get back up. It means the league keeps getting stronger and stronger," he told Talk of the Town.

"If you can't keep afoot with that then there are real difficulties obviously and it's hard enough being part time.

"The beginning of the season is really tough, playing so regularly twice a week, physically, it's a massive ask. I take my hat off to all the part time players in the Conference."

Last season the Robins held the Hatters to a goalless draw at Kenilworth Road ending their automatic promotion hopes and Heathcote is hoping to frustrate the Town again this afternoon.

"Sometimes the bigger clubs have extra pressure because of the expectation to win. Complacency can also set in and we hope we can catch them on the hop," he said.

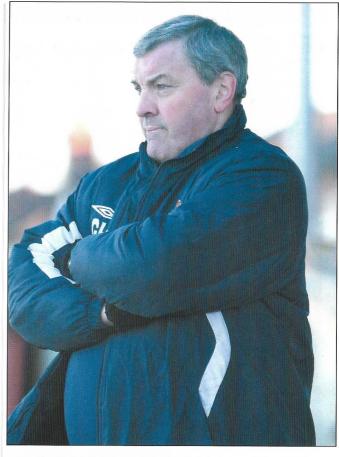
"But the one thing that can't happen on the first day of the season is catching them on the

"There'll be a crowd of 7,000, the players will be desperate for points on the table and to show the fans, so I don't think it is a great time

"But we have to go everywhere over the next nine months. We have an attitude of wherever we go we'll give it our best. If my players walk off the pitch and they've given everything then I can't ask for much more"

Altrincham have had a disappointing preseason campaign after picking up only two wins from eight games and losing friendlies to Rhyl and Curzon Ashton.

To make matters worse Alty have lost important players through injury and transfers



GRAHAM HEATHCOTE

THE ALTY BOSS HOPES TO BUILD ON LAST SEASON'S SUCCESS

but Heathcote is still confident his side can make an impression this year.

"We want to survive as long as possible. I can't predict the season because we've had so many changes.

"Preseason hasn't gone so well and it's been tough trying to get everyone fit, but we've got our team together and we will come up and give it our best shot."

GOALKEEPERS JAMES COATES

Former Welsh Under-21 international stopper who joined the club in August 2010, James had an early League spell at Mansfield Town and a loan period with Boston United. His former non-League teams in England and Wales include Worcester City, Moor Green, Hucknall Town, Leigh RMI, TNS, Kidsgrove Athletic, Vauxhall Motors, Abbey Hey and Northwich Victoria. He joined joined Rhyl from Northwich Victoria in August 2009.



STUART COBURN

Experienced goalkeeper who joined Altrincham from Trafford in 1997/98 season. In May 2002, the lure of Conference football took him from Alty (then in the UniBond Premier) to Leigh RMI on a twoyear contract. Leigh surprisingly released him in October 2003 after he had been their player of the year. He rejoined Alty on 17th October 2003 and made his (second) Alty debut at Hyde four days later.

DEFENDERS Ryan Brown

Established himself at left-back for Alty after signing on emergency cover until the end of last season from Northwich, Ryan is a determined defender who has previously had spells as a scholar at Manchester United and Manchester City and has Football League experience with Port Vale.

MATTHEW DOUGHTY

Former Halifax Town left-sided defender,



ALTRINCHAM

also capable of playing in midfield, who signed for Alty in 2008. Matt had joined the Shaymen in July 2004 from Rochdale and had previously also played for Chester City for whom he signed professionally when just 16. Born in Warrington, Matt was a regular for Chester for two seasons before a move to Rochdale.

MARK JOSEPH

Signed by Alty in August 2010, Marc is a former Rotherham United defender, who impressed in 2010 preseason, where he mostly figured on the left side of defence. He is a former Antigua and Barbuda international who, before playing for the Millers, was with Blackpool, who released him in May 2007.

JAMES SMITH

Former Stockport defender who signed for Altrincham in November 2008 after a brief spell with Vauxhall Motors. James started his career at Liverpool where he made his firstetam debut in the Carling Cup in 2006. Three months of 2007 were spent on loan with Scottish club Ross County Before he joined Stockport in August 2007 and played in their Wembley League 2 Play-Off win.

ROB WILLIAMS

Centreback Rob signed in July 2009 after a successful preseason. He started his club career

in Wales with Newtown AFC in November 2006 before switching to TNS. Between November and December 2008, he played nine games on loan at another Welsh Premier club, Caersws.

MIDFIELDERS NICKY CLEE

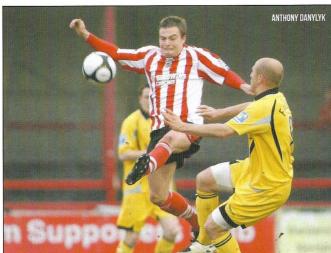
Signed from Hyde United in July 2009, Nicky is a left-winger. Former Alty boss Gerry Quinn took the midfielder from Ossett Albion, whom he had joined in 2002/03 from local football, to join Ashton United in the 2003/04 season. Nicky has a long-throw in his armoury as well as the pace and skills of a wing man.

ANTHONY DANYLYK

Ball-winning midfielder who joined Altrincham in June 2008. He started his career at Stoke City before being released and signing for Stone Dominoes. He made his Alty league debut as a substitute in August 2008. Despite stepping up two rungs in the pyramid, Anthory has made himself at home at Blue Square Premier level.

SHAUN DENSMORE

Former Everton Academy Player of the Year, who was released by the Toffees in Summer 2008. After trials with Bradford City he joined Altrincham, following in the footsteps of his father Peter, an Altrincham favourite in the 1980s. After completing an initial month's



contract at Alty Shaun signed on for the rest of 2008/09 season. He scored on his debut for the England C against Malta in February 2009 having established himself by then in the Altrincham midfield.

DANNY HOLMES

A midfielder who can also play at the back, Danny was signed by Altrincham in August 2010. He had been released by Burton Albion in summer 2009, following their promotion to the League, but he joined Ilkeston Town for the following season. After playing preseason games for Altrincham in 2010, he returned to Conference National level for the Robins.

KEVIN HOLSGROVE

Tall, left-winger whose previous clubs include Everton, Colwyn Bay, NEWI Cefyn Druids and, most recently, Hyde United. Kevin impressed in his two earlier preseason appearances both with his pace and his strength in holding off challenges.

ROBBIE LAWTON

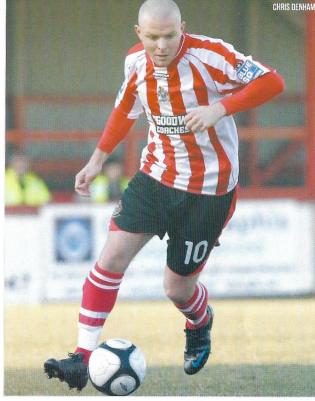
Tall, powerful and hard-working midfielder, signed in June 2006 from Vauxhall Motors. Robbie was previously with Marine and Caernarfon Town and can play on either flank as well as in central midfield. He was named team captain for the 2008/09 campaign.

STRIKERS Dale Johnson

A tall and mobile central striker, Dale is good in the air and holds the ball up well. After making his first start on the opening day of the 2008/09 season, Dale was an intermittent rather than regular starter until November when he got a run of games from the start and established himself in the first XI. He began the 2009/10 season as a regular starter but suffered knee ligament damage in mid-September which was diagnosed in mid-October as a ruptured cruciate ligament. Dale sadly missed the rest of 2009/10 season as a consequence but made a promising return in 2010/11 preseason.

DAMIEN REEVES

Doncaster-based striker who signed for Alty in



June 2010, Damian an Academy graduate of Leeds Unitedpreviously played Conference football with Farsley Celtic, Histon and Northwich Victoria. After his spell with the Vics, Damian went to Alfreton in 2009/10, followed by a spell at AFC Telford United and a loan spell with Bradford Park Avenue.

MICHAEL TWISS

Former Manchester United striker who played in preseason for Alty as far back as August 2001, Twiss joined the club in May 2010, following spells at Morecambe at Stalybridge in 2009/10. Twiss made two appearances his time at Old Trafford before going to enjoy spells at Sheffield United and Port Vale in the Football Leaque. Finished top goalscorer in the

Conference in 2002 when playing for Chester before his move to Morecambe.

CHRIS DENHAM

Pacy and skilful former Droylsden forward who signed for Altrincham in June 2008. He started his career at Prestwich Heys before enjoying a prolific season at Stand Athletic. In August 2002 Chris joined Stalybridge Celtic before signing for Radcliffe Borough in July 2003.

Chris made his Alty league debut in August 2008 and was soon demonstrating his willingness to run at the opposition to create attacking opportunities for the team.

COMMERCIAL BRFAK



Good afternoon and welcome back to all supporters, sponsors and corporate quests for the first match of the 2010/11 season.

It barely seems two minutes since we were preparing for the York Play-Off fixture but here we are, about to embark on what we hope to be a successful and exciting campaign in the Blue Square Bet Premier.

As every Commercial Department up and down the country wants, it's always pleasing to start the season with a match at home and we are no different.

It certainly has been a busy summer with this game in particular catching the attention of guests and sponsors keen to take advantage of our hospitality packages.

There have been many changes around the club and in the Commercial Department and you can read more about these on pages 20 and 21 of today's programme.

However, one of the most exciting changes is our new John Moore Lounge, in association with Supporters of Luton Youth Development, which opened its doors when Liverpool came to town for a preseason friendly.

A few places in this newly refurbished lounge are still available and remember all the proceeds from this particular hospitality package directly funds our Youth Development programme.

With this being our 125th anniversary season we still have a number of projects in the pipeline that we will expand on in future

One such project we have already detailed is our Player Cards which have already proved enormously popular with supporters since going on sale in the club shop.

If you've yet to see what all the fuss is about then pay the club shop a visit or click onto our online store at www.hattersshop.co.uk.

MATCH SPONSOF



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Shaun Yates, Field Sales Manager of 3663 Northampton said: "We are absolutely delighted to be Food Service Suppliers for Luton Town Football Club.

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COMMERCIAL MASCOT



Please give a warm welcome to our first Commercial Mascot of the season who is Dean Kemp from Luton.

Dean attends Someries Junior School and loves playing football, swimming, tennis, judo and absolutely loves watching the Hatters. He attends matches at Kenilworth Road with his dad, granddad, uncle and sister and his favourite Town player is Keith Keane.

We hope you have a wonderful afternoon with

SPONSORS'

Mascot packages are proving to be one of the most popular we offer with keen children taking advantage of all the benefits of opportunities such as meeting their favourite players and leading the team out onto the pitch. Here's a snap-shot of our mascots enjoying the fun in our pre-season friendlies against Liverpool and Newcastle.



Richard Money and Gary Brabin with the mascots prior the Liverpool game.



Three visiting Liverpool players line - up with the players prior to kick - off.



Mascot Jake Hill meets Peter Beardsley in the visitors' dressing room.



Jake waves to the crowd with mascot Happy Harry.

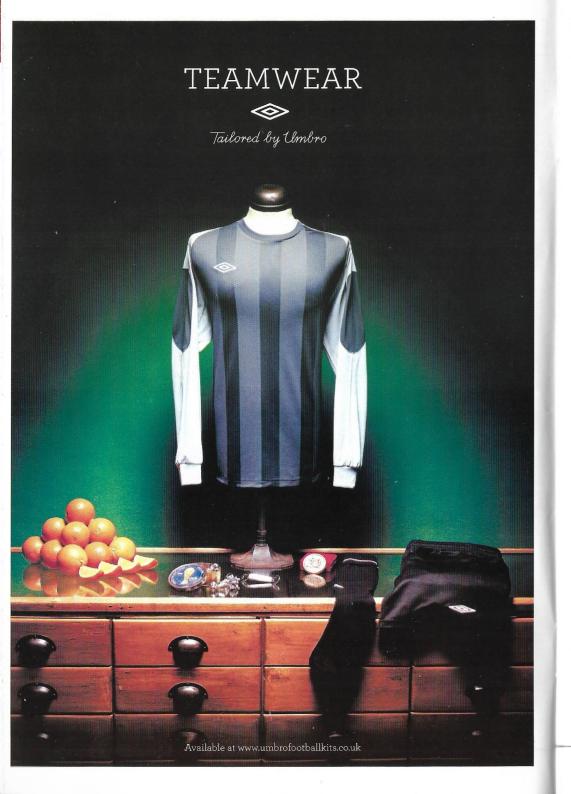


Jake linesup with the captains and officials prior to kickoff.



Newcastle captain Jeff Henderson receives a pennant from Jake.





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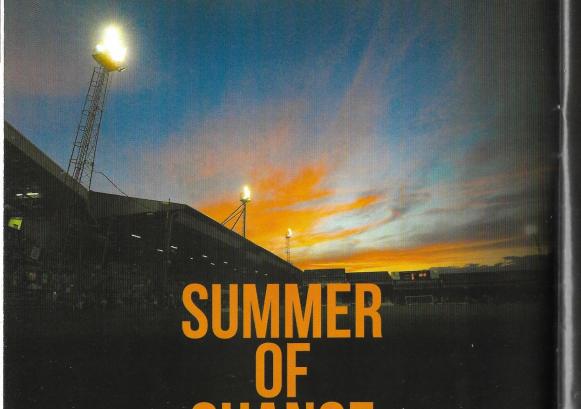












Today, exactly 103 days since that hurtful Play-Off semi-final second led defeat to York City, the Hatters are back in competitive action for the first time. . . . Thank goodness.

For everyone connected with the club it has been a long, hard, frustrating but busy summer at Kenilworth Road.

On the playing side, which you can read about elsewhere in today's Talk of the Town, Richard Money has strengthened his squad with the arrival of eight new faces as he and the coaching staff plot a successful path back to the Football League.

Navigating 23 clubs all intent on causing an upset will prove to be an intriguing and exciting challenge starting with Altrincham this afternoon.

However, it's not just the personnel that has changed over the summer months. Work that goes on behind the scenes at Kenilworth Road has continued unabated, all in time for today and, in particular this special season of ours.

As you know we're planning on making our 125th anniversary season something to really shout about, and what better way to kick it off by commissioning a commemorative strip to highlight our past?

Making its debut in the friendly at Marlow - the opponents in our first competitive match back in 1885 - the purple and pink halved shirts soon got the thumbs-up from supporters and players

If you haven't seen it in the flesh yet then don't worry. We're sporting it especially this afternoon and again when Bath City are the visitors on 30th October.

All departments have united to make sure this season is marked in the best way possible and

we have plenty of more future events and projects to reveal to you throughout the course of the campaign.

Of course the Media Department is no exception. Programme-wise, as you can see, in our attempt to win our second successive Blue Square Premier Programme of the Year award, we've upped our game by filling your 68 pages with more features and a new, fresh design.

And, as Ian Pearce reveals in the Final Word on page 66, BBC Three Counties and DiverseFM have joined forced to bring you Luton Town radio. It brings the best attributes of both stations and with Simon Pitts behind the microphone together with lan, it's non-stop Saturday coverage of the Town over the

From the press box to the pitch, where Head Groundsman Richard Bird and assistant Richard Osborne have been meticulously attending to the newly seeded pitch now complete with the summer investment of a new drainage system.

After the postponement of three games last season due to inclement weather, Richard now believes the investment in drainage will do the pitch the power of good.

"The drains are laid every three metres into the concrete bed underneath the turf," he explains. "It will mean that when we have periods of heavy rain the pitch will drain a lot quicker.

"Last season there were times where we would fork the pitch during wet weather and the surface water would stay put. Grass is a plant, it's a living thing which needs to breathe.

"The new system will mean the pitch will stay flatter. You always need a bit of luck with the weather, but it will be a completely different pitch to last season.

"There's no doubt it will improve the quality of the pitch and credit must go to Richard Money and the board for making the project a reality."

From the lush green grass before your eyes this afternoon, to the handy paintwork around the ground and clean seats you're sitting on, the ground has been a hive of activity.

Overseen by Stadium Manager Peter Kemp, he. his staff and his army of volunteers have helped transform turnstiles and toilets doors - keep an eye for use of the club's first colours of purple and pink - as well as carry out vital maintenance around the stadium, our home since 1905.

"We've repaired the Main Stand roof and carried out substantial painting projects throughout the ground," says Peter.

"A lot of unseen work has gone in that is imperative to ensure the stadium remains open.

"You'll see a lot of little tweaks here and there, too. For example the Football Association instructed us to install seats into both dugouts.

"I'd like to thank all the volunteers plus all those from the Beeches, FPM, Ridgemont Training and

Neon Hire for all their hard work, time and

If all this talk of work is making you feel thirsty or peckish, then fear not. Our caterers - Active Luton - have made sure your tastes are catered for this season. Whether it be the new range of beers and lagers, including Guinness, in the bars, or the foot-long hotdogs and Yorkshire Pudding Wraps we reckon you'll be impressed.

And let's not forget the newly opened John Moore Lounge (see page 10 for more information), which has a completely new menu, while bar opening hours have also been extended.

The Hatters Bar under the Kenilworth Road end is now open from when the turnstiles open until after the last person is served after half-time and both the Eric Morecambe and Nick Owen bars will remain open until after the game including special offers on food too.

So, sitting comfortably? Enjoying the view? Fullup with food and drink?

Then let game begin...



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NEW **FACES**

Position: Midfield

Age: 27

Previous club: MFK Ru?omberok

Bio: Combative Czech central midfielder who impressed in the 4-1 friendly win over Newcastle. Started his career with home-town

DANNY CROW

Position: Striker

Age: 24

Previous club: Cambridge United

Bio: Diminutive striker who has scored three pre-season goals since signing with Abbey Stadium team-mate Gleeson. Started his career with Norwich before moving to Peterborough United, scoring 23 goals in 77 league appearances for the Posh.

ANDY DRURY

Position: Midfielder

Age: 26

Previous club: Stevenage

Bio: Winger at home on either flank the Town beat off competition from a host of clubs to sign one of Stevenage's top performers last season that saw them lift the Conference title. Has a wealth of attacking weaponry, especially from dead-ball situations.

Age: 25

Bio: Tall, attacking right-back who has a wealth of Blue Square Premier experience. helping Cambridge to two Play-Off finals in the past three seasons. He came through the ranks at his home-town club and has been capped seven times for England C.

ZDENEK KROCA

Position: Defender

Age: 29

Previous club: Tescoma Zlín

Bio: Towering Czech centre-back signed from home-town club Zlin. Zdenek was signed on a one-year deal after impressing in the friendlies against Kilmamock and Newcastle, scoring the winning goal in the victory over Killie.

ADAM MURRAY

Position: Midfield

Age: 28

Previous club: Oxford United

Bio: The all-action central midfielder was Oxford's captain last season before he agreed to sign for the Hatters. Capable of breaking up the play and getting forward and weighing in with plenty of goals from midfield, Richard Money was delighted to secure a "major surprise" of a signing.

KEVIN PILKINGTON

Position: Goalkeeper Age: 36

Previous club: Notts County

Bio: No stranger to Hatters fans, the veteran stopper enjoyed a successful loan spell at Kenilworth Road last season making 11 appearances and keeping four clean sheets in the process. Pilkington began his career as a

trainee at Manchester United and has since gone on to make 406 senior appearances.

DAN WALKER

Position: Striker

Previous club: Bedford Town

Bio: Promising young attacker who caught Richard Money's eye in a preseason friendly when playing against the Town for Bedford this summer. Following a successful trial, he was handed a one-year deal.







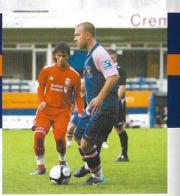
BARNES-HOMER, CROW, GLEESON

PRE-SEASON FRIENDLY KENILWORTH ROAD, TUESDAY 27TH JULY 2010









LINE-UPS

v Liverpool:

Luton Town: Tyler, Gleeson (Newton 60), F. Murray, Blackett (Lacey 83), G. Pilkington, Drury (Watkins 75), Keane, A. Murray (Poku 64), Howells, Crow (Walker 72), Barnes-Homer. Subs not used: K. Pilkington, White, Gallen, Craddock, Bailey.

Liverpool: Bouzanis, Flanagan (Gomis Mendy 46), Robinson, Cooper (Ngoo 74), Wisdom, Coady (Sokolik 74), Brito E Silva (Weijl 46), Palsson, Saric, Fernandez, Bruna (Roberts 61). Sub not used: Chamberlain.

v Kilmamock:

Luton Town: K. Pilkington, Gleeson (Watkins 75), Kroca, G. Pilkington, Blackett (Carney 75), Newton, A. Murray, Keane (Poku 68), Barnes-Homer (Howells 46), Craddock (Walker 86), Crow (Gallen 46). Subs not used: White, F. Murray, Tyler, Walker, Lacey,

Kilmamock: Bell, Clancy, Sissoko (Old 72), Triallist, Wright, Pascali (Owens 88), Hamill, DeSilva, Bryson, Dayton, Invincible (Kelly 62).

MAN-OF-THE-MATCH

v LIVERPOOL - Keith Keane -

A full 90 minutes of typical Keith Keane action. Breaking up the play and keeping things ticking in midfield, the Hatters' number four was in superb form.

v KILMARNOCK - Zdenek Kroca -

The giant centre-back was a calm influence alongside George Pilkington and capped a fine display with the winning goal.

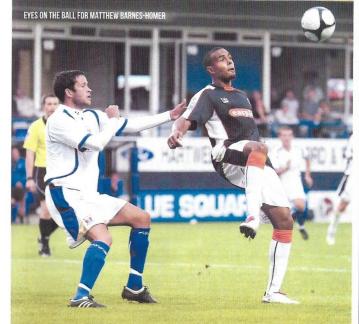




EXECUTION TOWN 1 EXECUTION TOWN 1 EXECUTION TOWN 1

PRE-SEASON FRIENDLY KENILWORTH ROAD, FRIDAY 30TH JULY 2010







MATCH REPORT

The Hatters got their preseason back on track with two consecutive home victories at Kenilworth Road by beating a Liverpool XI and Kilmamock.

The a young Reds side were put to the sword in convincing fashion and, in truth, the scoreline flattered the Premier League opposition.

After spurning a number of early chances the Town took the lead six minutes before the break through Matthew Barnes-Homer's firm strike from close range after good work from Andy Drury and the lead was extended on the stroke of half-time when Danny Crow finished off a superb flowing move.

The Hatters dominance continued in the second half and the scoreline was completed on 56 minutes when Dan Gleeson tapped home from close range after a deep Drury freekick was headed back across goal by George Pilkington.

Three days later another victory was gained against Scottish Premier League opposition when, on the hour, trialist centre-half Zdenek Kroca netted the only goal of a game low on chances, especially from the visitors.

The Hatters were in full command and Richard Money's men came close to doubling the lead on 74 minutes when a super move involving Adam Murray and Gleeson saw Kevin Gallen poke a shot inches wide of the

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POST-MATCH REACTION

In their opening home pre-season fixture the Hatters notched an impressive victory over a young Liverpool side at Kenilworth Road.

Goals from Matthew Barnes-Homer, Danny Crow and Dan Gleeson secured the win as the side bounced back from a disappointing 3-0 defeat at Alfreton Town the week before.

Jake Howells, who impressed with an eye-catching display down the left flank, was happy with the team's overall display.

"There were patches where we knocked the ball around well and looked like a really organised team," he said.

"When we get time on the ball everyone knows that we can play. We've got a lot of ability within the team and it showed today. When we got the ball they couldn't get near us and that was Liverpool."

A goal from then Czech defender Zdnek Krorcha proved to be the difference as the Hatters recorded their second successive preseason victory with a 1-0 win over Mixu Paatelainen's side.

The centre half rose highest on the hour to head Adam Murray's inswinging corner past Killie goalkeeper Cameron Bell to seal the Hatters' second home win in a week.

springboard for further success"1 think midfielder Adam Murray, things are going to plan but we can't afford hopes the win over to take the foot off the pedal. We have to the Scottish side push on from here now," he said.

> "If you look at the teams that have been put out to play, the lads on the bench can come on and do just as good a job or even better which is great for the team as that is what you need."

> > relishing a return to first-team action with the Hatters. "It's been a challenging preseason for me and I have been working hard. I'm feeling fitter every day," he

> > > added.

Murray, who missed six months of

last season with injury whilst at

former club Oxford United, is

"That was my first 90 minutes in a while and I am looking forward to the new season."





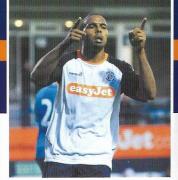
EXECUTION TOWN 4 NEWCASTLE 1

BARNES-HOMER 2. CROW, NEWTON

PRE-SEASON FRIENDLY KENILWORTH ROAD, WEDNESDAY 4TH AUGUST 2010







LINE-UPS

v Newcastle:

Luton Town: Tyler (K. Pilkington 46), Gleeson (Asafu-Adiaye 76), Kroca, G. Pilkington, F. Murray (Blackett 46), Drury (Newton 63), Keane (Murray 46), Besta (Poku 76), Howells (Gnakpa 63) Barnes-Homer (Craddock 46), Gallen (Crow 46). Subs not used: White, Lacey, Watkins, Walker, Nathaniel, O'Donnell,

Newcastle United: Alnwick, Newton, Dummett, Donaldson, Tozer (Grieves 46), Henderson, Lua Lua (McLaughlin 58), Inman, Ranger (Ameobi 71), Vuckic, Emundsson (McDermott 59).

v Woking:

Woking: Pidgeley, Anane, Thomas, Maledon, Inns (Doyle 46), McNemey, Ademola (Sogbanmu 76), Quarm, Forbes (Gilroy 46), Hennessey (Faulconbridge 46), Hurrell (Little 46). Sub not used: Pegler.

Luton Town: Tyler, Gleeson, Kroca, G. Pilkington, Blackett (F. Murray 46), Gnakpa (Howells 46) Besta (A. Murray 46), Keane, Drury, Gallen (Crow 46), Barnes-Homer (Craddock 72). Subs not used: K. Pilkington, Walker, Poku, White, Asafu-

VAN-OF-THE-MATCH

v NEWCASTLE - Matthew Barnes-Homer -The striker netted twice in the first 45 minutes and showed enthusiasm, bundles of energy and strength in an eye-catching cameo.

v WOKING - Andy Drury - Winger created the opening goal for Kevin Gallen with a right-wing cross of his that caused the Cards problems all



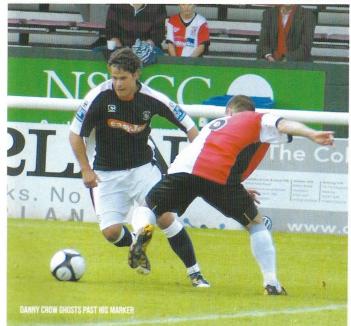


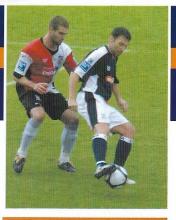
WOKING 1 LUTON TOWN 2

GALLEN, A. MURRAY

PRE-SEASON FRIENDLY KINGFIELD STADIUM, SATURDAY 7TH AUGUST 2010







MATCH REPORT

The Town continued their good run of form in friendlies by registering two further victories to end their preseason on a high,

A fine win over a youthful Newcastle United XI at Kenilworth Road made it three victories on the bounce with a first-half double from striker Matthew Barnes-Homer putting Richard Money's side in the driving seat with two confident finishes.

Danny Crow found the target for the third time in pre-season when rounding off a neat move down the left flank on the hour mark before Magpies striker Nile Ranger reduced the deficit

However, the Hatters, who were always fully in control, sealed a stylish performance when Adam Newton lofted a first-time 45-yard effort over the Newcastle goalkeeper.

The Town then completed their preseason programme with a fourth successive win at Blue Square Bet South side Woking.

A competent, confident and professional display from the Hatters saw them take a 2-0 lead at Kingfield with goals from Kevin Gallen and Adam Murray.

The Cards pulled a goal back when Toby Little curled home a free-kick around the wall but Richard Money's men closed out the victory to end their warm-up for the new season on a



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POST-MATCH REACTION

The Hatters completed their home preseason campaign in style registering their third successive victory by hitting four goals past a Newcastle United XI managed by Peter Beardslev.

Two first-half strikes from Matthew Barnes-Homer had the Town in the driving seat at the interval before substitute Danny Crow made it 30 on the hour.

Newcastle pulled one back on 70 minutes which turned out to be nothing more than a consolation after Adam Newton lifted an extravagant 45-yard chip over the Magpies goalkeeper to make it four.

Town winger Jake Howells was happy with the performance and impressed by the way the squad is performing.

He said: "it's good to see the kids improving in the squad and keep bringing players in that will strengthen the team and hopefully do well for us. They all look good enough to play in the Conference and hopefully the league above as well.

"Hopefully we can contest for the league next season and do as well as we can," he added.

"We've strengthened the squad well, it is a hard league but we'll be up there contesting with the big players and big teams."

the Town ended their preseason programme with a well-earned victory at Blue Square South Woking. Kevin Gallen handed Luton the lead just before half-time, powering home from sixyards after Andy Drury's dangerous right-wing cross.

Luton doubled their lead 16 minutes into the second half when Adam Murray slammed home from the edge of the area following up a fine effort from Danny Crow.

Speaking after the win goalscorer Murray said: "It's always nice to get a goal. I think this season I will get a bit further forward and hopefully it's the first of a few.

"The ball just fell nicely for me and it was one of them you just try to make contact with but it's one you could easily miss."

"It's nice playing the big teams we've played but obviously it's a different type of football because the likes of Newcastle and Liverpool let you play and let you show how good you are on the ball," added Murray.

"The Conference is different football. These games are always good because this is the level we are at and have to deal with."



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The season may kick-off today but Hatters Player, our official exclusive online video channel, has been busy this summer.

Hatters Player followed the Town every step of the way last season with home highlights, pre-match views and post-match reaction with the manager, live commentary as well as bringing you the verdict from the Hatters' dressing room come the final whistle.

Throughout pre-season we've given our subscribers interviews with the men that matter most as well as all the reaction from all of the Town's pre-season friendlies.

Viewers have already heard from Richard Money on the signing of Keith Keane as well as from new signings Kevin Pilkington, Danny Crow and Andy Drury.

The Hatters Player cameras were present on the first morning back of training too, and spoke to Tom Craddock. Dan Gleeson and Kevin Gallen and Keane.



Not only that, we've had reaction from the manager and the players following a number of our friendlies so far this summer

The gaffer shared his his post-match thoughts with Hatters Player after all the pre-season fixtures and we also had the benefit of three lots of exclusive video highlights from our home friendlies victories over Liverpool, Kilmarnock and Newcastle.

Of course throughout what we hope to be an exciting season, we will cover all the action and incident in more detail than anyone else.

Straight after today's game we'll have video highlights and reaction from the dressing room and it will be the same when we take to the road for the next two matches at Kettering, on Tuesday, and Fleetwood, next Saturday.

Remember if you can't get to a game, home or away, the official website at www.lutontown.co.uk has it covered. The Hatters' official website will provide you with the players' and management's prematch views and post-match reaction. commentary. commentary, news and plenty more

For just £3.99 a month you can watch and listen to all the exclusive content from Kenilworth Road with the Town's video subscription website so check out www.hattersplayer.co.uk and give it a try.





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NUMBERS GAME

The Hatters and Altrincham have met four times previously, twice in the FA Cup and twice in the Conference. Three matches have ended in goalless draws, whilst Luton won 1-0 at Moss Lane last season.

Both FA Cup games, played in 2008/09, finished goalless with the Town progressing through to the second round after a 42 victory on penalties.

The only goal to be scored in these four fixtures was a penalty converted by Tom Craddock on 17th October 2009. Ryan Charles was upended for the spot-kick just two minutes after Mark Tyler had saved a penalty from Colin Little.

32

The number of different Luton players to have featured in the four games against Alty.

Of these, Jake Howells is the only player to have played in all of the fixtures. Claude Gnakpa, Asa Hall and Kevin Nicholls have all played in three of four the meetings.

15

The eattendance of 7,374 at Kenilworth Road for the meeting 17th

April 2010 was 15 more than the combined attendances for the previous

three meetings. 3,200 saw the FA Cup tie at Kenilworth Road on 8th November 2008 while 2,397 watched the replay at Moss Lane 10 days later. The Conference fixture last season attracted a crowd of 1,762.

The number of meetings previously played at Kenilworth Road on this date. Three matches were league fixtures, whilst the other two were in the League Cup. The Hatters are unbeaten, recording three victories and two draws, scoring 10 times and conceding five.

Luton have played and beaten Watford twice on this date. In 1968 it was a 3-0 win in the first round of the League Cup with Mike Harrison netting twice and Brian Lewis also scoring.

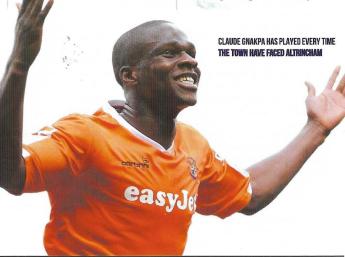
25 years later and the two sides met in the League on the opening day of the 1993/94 season. Paul Telfer and Kerry Dixon scored second half goals in a 2-1 victory to give the Hatters their first opening day victory since 1984/85.

In 1971 and 1979 Luton drew 1-1 on this date, firstly in the then Division Two against Norwich, and eight years later in a League Cup first round second leg tie against Gillingham. Don

Givens scored a penalty against Norwich whilst Mark Aizlewood netted against Gillingham.

The number of goals scored by the Hatters in 1999 when Blackpool were the visitors to Kenilworth Road. Liam

George netted twice with Matthew Spring also finding the target in a 3-2 victory.



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THE GOALSCORING GOALKEEPER

FORMER GOALKEEPER TONY READ REFLECTS ON HIS TIME WITH THE TOWN

Followers of Luton Town of more than 40 years standing will go all misty eved when recalling Tony Read, a showman goalkeeper who saw off many pretenders to his throne as well as displaying a more than adequate ability at centre-forward, as proved when he once scored a hat-trick in a league game.

Now fast approaching 70 and retired, Tony lives in north Norfolk and seems to spend most of his time out on the golf course (he plays six days out of seven) but still looks back with affection to his days at Kenilworth Road where he was a crowd favourite for seven years.

Born in Haydock in 1942, Tony had early trials with both Wolves and Liverpool but after rejection returned to an apprenticeship in engineering before being snapped up by Sheffield Wednesday, then one of the powers in the land. Unfortunately, the Owls boasted England international Ron Springett between the sticks and as well as being remarkably consistent he was also virtually injury free leaving little chance of a first team place for a third choice keeper.

Although admitting to learning a lot while at Hillsborough, Tony needed to move on if he wished to gain first team experience. His eventual move to Peterborough turned out to be a case of 'out of the frying pan' as Posh ended up with five goalkeepers on their books and the only way Tony could get a game was to display his hidden talents as a striker.

Although the Hatters signed Tony as a goalkeeper he is convinced that it was because of a goal he scored against Pat Jennings at White Hart Lane during a Tottenham versus Peterborough reserve team game!

Coming to Luton in March 1965, just as the team was about to sink to the old Division Four. it was soon discovered that the new signing was suffering from a broken bone in his foot which was typical of the luck, or more likely malaise, creeping through Kenilworth Road at

As the Town started the 1965/66 campaign in the football basement for the first time in their history, Manager George Martin had managed to bring togethe. a team blending

youth and experience centred around tough ex-Blackburn centre-half, Matt Woods, and prolific goalscorer John O'Rourke.

With Colin Tinsley claiming the goalkeeping slot. Tony was left kicking his heels until the Manager, feeling that O'Rourke needed someone to take the weight off his shoulders, decided to play him up front. With this move a legend was born. Tony went goal crazy and netted 12 in just 20 starts including a hattrick against Notts County at Kenilworth Road in a 5-1 win.

"I remember miss-hitting a free-kick and seeing the ball somehow trickling over the line for my hattrick goal with Matt Woods' groans turning to congratulations in an instant" recalls Read.

" Towards the end of the season the goal supply had dried up but I was now looking on myself as the complete centreforward.

"After a game at Notts County where, looking back, I missed several sitters, George Martin announced in the changing room that I would never make a striker (or words to that effect!) and I moved back into goal where I stayed for the next six years apart from an emergency spell in the forward line over Easter 1967."

The Town should have won promotion in 1966,

but a row over bonuses as the season drew to a close meant several senior players only went through the motions in a vital game at Newport which was lost and with it the chances of a quick return to Division Three.

With the Hatters offloading the dissenting players that summer, the following season was always going to be a struggle with no experience in the side but new Manager Allan Brown, appointed in November 1966, was determined to take the club back to its former glories. This included seeking out a better goalkeeper.

"Allan had a thing about Scottish goalkeepers, even though they were looked on as a joke at the time," Tony explains.

"Many a recruit came down for trial games and to a man they were all super fit athletes but could not come out for, or catch, crosses."

1970 followed up by the narrow failure in a bid to return to the top flight 12 months later. Tony was the regular goalkeeper throughout this time hence the affection held by all Luton supporters of that era.

Extremely athletic and a spectacular shot stopper he also showed the ability to claim crosses and would be regarded as priceless today because he also possessed the additional talent of being very comfortable with the ball at

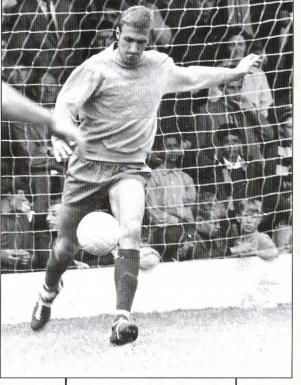
> During his 229 appearances for the Town he witnessed the skills of Graham French (who was sent to live next door to Tony in a hopeless bid to curtail the errant wingers partying habits). Bruce Rioch and Malcolm Macdonald and became a bit of a legend himself with his ability to save penalties.

It was one such penalty save, against Geoff Hurst of West Ham, in a cup tie at Upton Park, that bought belated national recognition for Tony with the flying dive being shown for weeks on television afterwards. It was soon after that

Tony lost his place to Keith Barber and this time it was for good. Although there was the chance to move to Millwall, Tony decided to concentrate on his many business interests and retire from the game completely.

Tony's last Kenilworth Road appearance took place during the club's centenary

celebrations in 1985 when he turned out for an 'old' Luton XI against Watford. The lasting memory is of Tony, ever the showman, leaning against a goalpost being interviewed by a television reporter while the game was in full



During his time between the posts at Kenilworth Road, Tony saw off goalkeepers Colin Tinsley, George Ramage, Ron Swan, Bob Taylor, Sandy Davie and Alan Starling who were all brought in as his replacement.

It was, of course, a golden age for the Hatters with the Division Four Championship won in 1968, a near miss at further promotion in the following season, runners-up in Division Three in

KIT PARADE

Nothing pulls on the heart-strings like an old Hatters playing strip...

1991/92 HOME STRIP

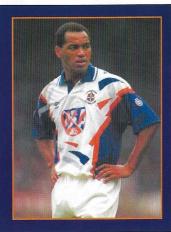
If ever there was a one season wonder, this was it. The Hatters might have bowed out of the top



division but at least they did it at home in style. Debuting in the 00 draw with Liverpool at Kenilworth Road, the strip, manufactured by Umbro, looked on the bare side for the game with the Reds with a sponsorship deal yet to be

However, Universal Salvage Auctions came to the shirt's rescue with USA emblazoned on the front of the snazzy white and blue number.

Complete with blue, white and orange flashes almost placed in a hap-hazard fashion, the strip divided opinion amongst Hatters fans before being scrapped at the end of the campaign following relegation.



HATTERS HEROES



We stick a random pin into Club Historian Roger Wash's excellent book Hatters Heroes and focus on a player who has featured for the Hatters in the past 125 years.

Victor (Vic) Lewis HALOM

Although born in Swadlincote the burly striker made name for himself with a trio of London clubs, starting with Charlton as an apprentice before moving to Leyton Orient and Fulham.

It was from the latter club that Luton Manager Alec Stock signed him as a replacement for Malcolm Macdonald in September 1971. He cost £35,00 but didn't prove to be a prolific goalscorer at Kenilworth Road and new boss Harry Haslam allowed him to move to Sunderland after signing Barry Butlin. At Sunderland Vic picked up an FA Cup winners' medal within three months of joining them and became part of Roker Park folklore. After finishing with league football. Vic managed Barrow, Rochdale and Burton

Luton Town career appearances:

63 (59 league, one FA Cup, three League Cup)

Luton Town goals:

17 (Seven in 1971/72 and 10 in 1972/73) Debut v Birmingham City (h) D 00 11/9/71 First goal: v Middlesbrough (h) W 3-2 25/9/71 Final game v Orient (h) D 1-1 6/1/73

BEHIND THE SCENES



We take a sneak peek around Kenilworth Road to some of the places you don't get to see...

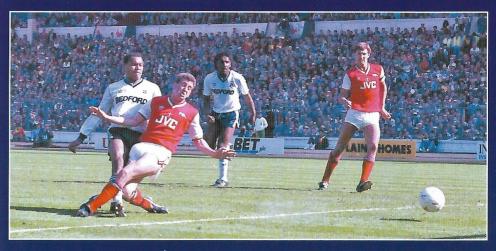
MATCH OFFICIALS' ROOM

It's not the most salubrious of locations but, located opposite the two players' changing rooms, is the room where the match officials prepare, change and mull over all those decisions. The door to the room shows no sign of wear or tear. Either Managers down the years have been mild in their post-match protests or the door's upkeep has been maintained on a regular basis.

THE SOUTH BEDFORDSHIRE SOCIETY OF ASSOCIATION REFEREES WELCOMES YOU TO LUTON TOWN FOOTBALL CLUB

COVER

LUTON TOWN 3-2 ARSENAL LITTLEWOODS CUP FINAL 24TH APRIL 1988



The waiting was now over. It was almost two months since the Town had beaten Oxford United in the Littlewoods Cup semi-final and with defeats in both the Simod Cup final and the FA Cup semi-final in the intervening period, supporters could have been forgiven for thinking that the season was liable to fizzle out in disappointment.

On a bright, sunny Sunday afternoon over 35,000 Hatters fans were at Wembley to see Brian Stein give the Town a half-time lead with a typical cool finish.

He was denied a second when Gunners goalkeeper John Lukic brought off a terrific save shortly after the interval before Arsenal scored twice in three minutes to turn the

game on its head. When Arsenal were then awarded a highly dubious penalty the Luton half of the stadium fell silent, fearing that the game was now ended, but a wonder save by Andy Dibble in the Hatters goal to Nigel Winterburn's spot kick brought about renewed confidence.

The Town now gained a second wind and poured forward, leading to an equaliser from the head of Danny Wilson with seven minutes to go which was just reward for the fight-back.

Just as the game seemed to be petering out to extra-time, substitute Ashley Grimes surged down the right wing and sent over a low cross with his left foot which was met by Stein who crashed the ball into the net.

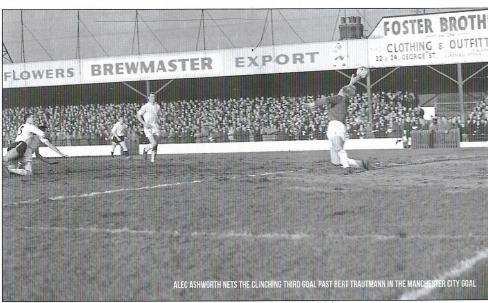
Seconds later the game was over and the realisation dawned that the Town had won their first major trophy in 103 years of trying.

It was every schoolboys dream to score a last minute winner in a cup final at Wembley -Brian Stein had achieved that dream and we all lived it with him.

The celebrations went on long into the night and many thick-headed supporters staggered along to George Street the following day to greet the returning heroes who arrived in an open topped bus waving the trophy. It did not get much better than

AGAINST THE

LUTON TOWN 3-1 MANCHESTER CITY FA CUP FOURTH ROUND 1ST FEBRUARY 1961



As was normal at the time, whenever the FA Cup competition came into view, the whole town went 'cup crazy' which was perfectly understandable as the Hatters were defeated finalists in 1959 and had reached the fifth round the year after.

When the Town were drawn out of the hat to play Northampton at Kenilworth Road in the third round in 1960/61 such was the interest in the game that it was immediately made all-ticket.

For the first local derby meeting against the Cobblers since 1937, over 26,000 turned up on a day hindered by a local bus strike to see the Town use skill against brawn and win comfortably to the tune of 4-0.

The reward was another home all-ticket affair with top flight Manchester City the visitors for the third time in eight years in the competition.

City ominously boasted the mercurial Denis Law, who had become the most expensive player in the country when transferring from Huddersfield the previous year for a staggering £53,000.

Lutonians woke up on the day of the game to a downpour which persisted throughout the

morning and into the afternoon leaving the Kenilworth Road pitch under water and the match in doubt.

Over 23,000 turned up and were relieved when the referee started the game and were even more so when Alec Ashworth put the Town two up inside 18 minutes. Then came the Denis Law show.

Gliding over the surface, Law netted a hattrick by half-time and repeated the feat in the second half before the rain got steadily worse leading to the referee calling the players off after 69 minutes with City leading 6-2.

It has been repeated over the years that the referee only intended to keep the players off the pitch until the rain had subsided a little but, showing admirable quick thinking, the Luton players leapt into the bath.

When the officials decided to restart the game a quick visit to the Luton changing room left them with little alternative but to abandon the game.

The replay took place on the following Wednesday afternoon due to complaints by City's German goalkeeper Bert Trautmann that the Kenilworth Road floodlights were not good enough.

The midweek afternoon kick-off kept the crowd down to 15,583 who saw a Kenilworth Road pitch turned from a waterlogged but even surface to thick, sticky mud which would hold the ball up.

Bob Morton was recalled to the side to manmark Law while John Groves was told to shadow City's playmaker George Hannah. City were naturally unchanged.

This time the Town went two up in 22 minutes with Ashworth taking advantage of a poor clearance from City's defence to ram the ball past Trautmann and then unselfishly setting up Jim Fleming to tap home.

Law was again on the scoresheet just before half-time when he made sure that a Joe Haves shot that had already beaten Jim Standen in the Luton goal, crossed the line.

City rallied briefly after the interval but it was the Town who regained the initiative and in the 65th minute made sure of victory with another goal from the alert Ashworth this time from a cross from John Bramwell.

From then on the confident Hatters were content to repulse a flurry of desperate raids, led by the irrepressible Law, the unlucky man who scored seven goals and still finished on the losing side.

LUTON TOWN:

First game: Standen, McNally, Bramwell, Pacey, Groves, McGuffie, Noake, Ashworth, Turner, Brown, Fleming.

Second game: Standen, Dunne, Bramwell, Morton, Kelly, Groves, Noake, Ashworth, Turner, McGuffie, Fleming.

MANCHESTER CITY:

Both games: Trautmann, Leivers, Betts, Barnes, Plenderleith, Shawcross, Barlow, Hannah, Baker, Law, Hayes.





University of **Bedfordshire** on track for a first-class career in sport

The University of Bedfordshire is proud to offer a wide range of courses in sport and exercise science, sports studies and physical education. With more than 20 different degrees to choose from, we can help you realise your sporting potential.

Why sport at Bedfordshire is best for you:

- Our £8m PE and Sport Science Centre will be used to support 2012 Olympic Athletes
- With over 100 years' experience we have an outstanding reputation for our sports courses
- We have a high employability rate with 92% of graduates going on to work or further study within six months of araduatina
- You will be taught by leading experts with sport and industry experience
- Take advantage of world-class facilities on and off campus

To find out more

Call: 01234 793279

Email AskBeds:

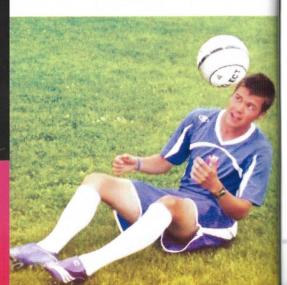
www.beds.ac.uk/ask Visit: www.beds.ac.uk/sport

Profile:

Michael Sup

Football studies student

Currently in his first year, Michael has landed a position with Luton Town as head coach for under-12's.



MEMORY

NAME - Iftekar Uddin

AGE-34

LOCATION - Luton

WHERE DO YOU WATCH GAMES FROM - Kenilworth Road upper tier, block

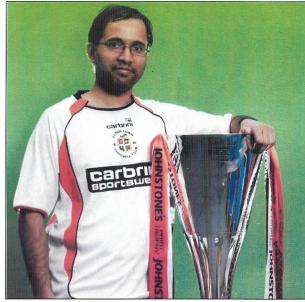
FIRST GAME - It was back in 1985 either against Arsenal or Manchester Utd, I can't remember which came first, but we won

FIRST MEMORY OF LUTON - Beating Manchester City to stay up in 1983 although this is probably because everyone kept talking about it for years

BEST GOAL SEEN - Can I have more than one? There are so many to choose from Ricky Hill against Everton in 1985, Grimes against Oxford in 1988, Mick Harford's overhead kick against Oldham in 1991. Jean-Louis Valois against Torquay in 2001, Matthew Spring blockbuster against Watford at Vicarage Road or Keith Keane's comer last season at home to Oxford.

BEST MATCH WITNESSED - I have to say the Littlewoods Cup final of 1988. The occasion, drama, comeback, the late winner. The characters we had back then. The reception the day after. The feeling of being a title winner. Those were my favourite days as a fan.

THE WORST MATCH - I could probably pick every game we played towards the end of the 2006/07 season or the 2007/08 when we seemed to have the heart ripped out of our team. Although the draw at home to Chesterfield in 2009 a week after the Johnstone's Paint Trophy glory, knowing that we had dropped out



of the league, is one of the worst feelings I have had from any single match.

BEST INDIVIDUAL PERFORMANCE SEEN BY A PLAYER - So many to choose from by Keith Keane over the past year.

FAVOURITE HATTERS KIT - We've been pretty lucky to have some nice kits over the years but I love the nostalgia, so I'm going to pick the adidas kit of the mid-1980s, as that's when it all started for me. The Umbro collections were right up there

FAVOURITE ALL TIME PLAYER -Mick Harford, No doubt.

FAVOURITE ALL TIME MANAGER -David Pleat had us playing the Luton way. ALL-TIME TOWN XI - Les Sealey, Tim Breacker, Steve Foster, Mal Donaghy, Matt. Taylor, Danny Wilson, Ricky Hill, David Preece, Kingsley Black, Brian Stein, Mick

I LOVE LUTON TOWN BECAUSE...they are my local dub who I have grown up watching. It's a small club with a big heart. It's never dull watching the Hatters. Plus there is no ground that creates an atmosphere quite like Kenilworth Road.

Want to share your favourite Hatters memories? Send us your answers to the above questions in no more than 400 words to andrew.barringer@lutontown.co.uk.

SIGN UP BY THE END OF AUGUST TO QUALIFY FOR ENTRY INTO THE FIRST PRIZE DRAW FOR 2010/11

1ST PRIZE

Free entry to the John Moore Lounge (including match ticket) for every home league game in 2010/11.

2ND PRIZE

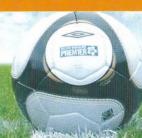
Use of an executive box for a home league game

380 PRIZE

2 EasyJet Flights to a destination of your choice

SoLYD would like to invite you to attend the Luton Town FC Open Day 2010 at the club's Ely Way training ground in Leagrave, Luton.

Saturday 11th September Entrance is FREE to all 10:30-13:30

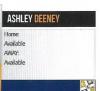


WATCH THE NEXT GENERATION OF STARS LTFC U16'S VS BARNET // SIGNING SESSION WITH FIRST TEAM PLAYERS AND MANAGEMENT // BOUNCY CASTLE AND PENALTY SHOOT-OUT // FACE PAINTERS AND REFRESHMENTS

YOUTH **SPONSORS**



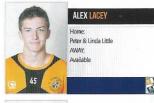








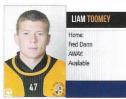


















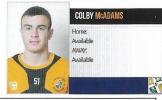














SPORTS



SPONSORS OF LUTON TOWN YOUTH DEVELOPMEN'S

RESERVE AND YOUTH

WITH ALAN NEILSON & MARTIN PRICKETT



FIXTURES

September

7 Southend United (a)

19 Stevenage (h) 27 Oxford United (a)

November

3 Ipswich Town (a) 24 Watford (h)

December

7 Ipswich Town (h) 15 Colchester United (a)

January 2011

12 Stevenage (a) 18 Oxford United (h)

February

8 Southend United (h) 14 Watford (a)

March

1 Colchester United (h)



DEVELOPMENT SOUAD UNBEATEN

Despite only playing four games, Alan Neilson's Development Squad came through their preseason programme with an unbeaten record.

Neilson, who took over the mantle of Development Squad Manager this summer, oversaw all four games which began with a 2-2 draw at near neighbours Dunstable Town.

Adam Watkins gave the young side the lead at Creasey Park early in the second before Dunstable came back to score twice in quick succession to take the lead.

With Dunstable clinging on to the lead the Hatters made their late pressure count with the last kick of the game when Jordan Patrick bundled the ball over the line after Newman Carney saw his freekick parried by the goalkeeper.

The squad's first victory of pre-season was registered at Buckingham Town in a game in which saw the complete line-up made up of trialists.

A strong side then travelled to face Southern League Premier Division outfit Brackley Town but despite Tom Craddock curling home a free-kick the Hatters had to settle for a 1-1 draw at St. James

The Town's fourth and final game of the preseason programme saw another strong side travel to Arlesev Town to contest the final of the Bedfordshire Premier Cup.

Claude Gnakpa, Dan Walker and Adam Watkins were on target as the Town eased past their Southern League Division One Central opponents winning 3-1 to round-off the football club's final pre-season fixture.

Watkins, Patrick	D 2-2
Buckingham Town	W 3-2
Brackley Town Craddock	D 1-1
Arlesey Town	W 3-1

Gnakpa, Walker, Watkins

UPDATE



LINDER-18S' PROLIFIC PRE-SEASON

Martin Prickett's Under-18s will go into the Youth Alliance full of a confidence after an impressive sequence of pre-season results which saw them win seven of their eight games.

The Town's young guns scored an average of four goals a game in their eight friendlies with front pairing Liam Toomey and Jordan Patrick in red hot form.

Toomey notched 13 goals in the eight fixtures while Patrick hit seven as Prickett's men warmedup for the season in style.

After beginning their pre-season programme by beating Langford's first team 3-2 it was back to playing teams in their own age group which began with a 100 hammering over Leverstock Green in which Toomey hit the first of his two pre-season hat-tricks

A last gasp defeat to Nottingham Forest did not dampen enthusiasm and a fine 2-0 victory over Southampton, thanks to brace from Toomey, got the Town's youngsters back to winning ways.

Toomey scored his second hat-trick of the summer as the Hatters despatched of Langford Town 5-0 with Dan Walker also on target.

A hard-fought and narrow 2-1 victory over Aylesbury made it three wins on the spin with

Toomey and Patrick again on target with the latter's winner a sublime last-minute winner.

Prickett's side rounded off their goal-filled preseason by thrashing Oxford United 5-1 with Patrick hitting a hat-trick with Toomev and Ryan Dasilva also on target.

RESULTS:

Fitzaibbon.

Langford Town W 3-2 Tavemier, Yamfam, Toomey

Leverstock Green Toomey 3, Patrick 2, Tavernier, Dasilva 2, Kaddu.

Norwich City W 3-0 Patrick, Toomey, Dasilva

Nottingham Forest L 2-3 Toomey, Harriott

Southampton W 2-0 Toomev 2

Spalding United W 5-0 Nbussi (trialist), Walker, Toomey 3

W 2-1

Aylesbury Toomey, Patrick

Oxford United W 5-1 Toomey, Patrick 3, Dasilva



Barnet (a)

Stevenage (h)
Northampton Town (a)

ntember
Barnet (a) (FLYALC)
Stevenage (a) (FLYALC)
Northampton Town (h) (FLYALC)
Peterborough United (h) (FLYALC)

Brentford (a)
Queens Park Rangers (h)

Peterborough United (a)

Wycombe Wanderers (h) Queens Park Rangers (a)

Brentford (h) FLYA Wycombe Wanderers (a)

January 2011 8 Peterborough United (h) 15 Barnet (h)

Stevenage (a)

Northampton Town (h) Colchester United (a) Brighton & Hove Albion (h)

Millwall (a)

Leyton Orient (h) Gillingham (a)

Southend United (h) Aldershot Town (a)

Dagenham and Redbridge (h)

Football League Youth Alliance

FLYALC - Football League Youth Alliance League Cup.

YOUNG

FACH WEEK WE PROFILE ONE OF THE HATTERS' UP-AND-COMING PLAYERS IN THE CENTRE OF EXCELLENCE.



NAME: Alex Lacey

DATE OF BIRTH: 31/05/1993

POSITION: Centre back or right back

DATE JOINED: July 2009

NATIONALITY: English/Scottish

PLAYER COMPARISON: Jamie Carragher

HONOURS: Buckinghamshire Schools County Cup 2008

IN HIS OWN WORDS

I'm a centre back mainly and I play the occasional game at right back. I've been playing regularly in the reserves last season,

as well as Youth Team games. I'm hard working, composed player and can pick a

COACH'S COMMENTS - Gregg Broughton:

Alex was sent into our development squad at the age of 13 by one of our scouts in Milton Keynes.

Alex progressed well in his first year at the Development Centre where he was coached by Alan Neilson.

He had an exceptional tour to Sweden at the end of his Under-15 season and, on the basis of this was offered a contract at the Centre of Excellence for his final year as a schoolboy. After a number of exceptional performances for the Under-18s, in front of Mick Harford and newly promoted first-team coach Neilson, Alex was offered a scholarship in

In his first-year Alex soon established a regular place in the reserves and showed a cool, calm presence against Ipswich marking England Under-21 star Conor Wickham.

Alex was invited by Richard Money to travel to Portugal with the first-team during preseason and has been involved with the first team squad for the remainder of July and August and has featured in a number of the friendlies for the first-team this summer.

CENTRE OF EXCELLENCE

YOUNG GUNS TRIUMPH IN FINLAND

A mixed group of Under-13s and Under-14s from the Centre of Excellence travelled to Finland at the beginning of July to take part in the Wasa Cup.

The team scored an impressive 56 goals in nine games, conceding only twice, as they maintained a perfect record to win the competition.

The victory was all the more impressive as the squad had only 14 players to call on for the 11a-side tournament.

Despite this, the team overcame several top Swedish and Finnish teams, as well as Premier League Fulham, to take the title.

The boys did really well winning all their games in the group stage and beating a Finnish professional club in the quarter-finals.

The biggest game was against Fulham in the semi-final. Luton went 1-0 up with a great goal from Leerov Maguraushe and, on the stroke of half-time, scored a second from a comer with Jamie Morrell heading home.

In the second half Fulham changed their formation and got a penalty early on to pull it back to 2-1 and were dominating possession. However, on the break Jordan Kinoshi went through on goal, was pulled down and the goalkeeper was sent off. Fulham had to sacrifice a midfielder to bring on a replacement and Luton were able to see out the game.

The final, playing against a representative side from Moscow, was something of an anticlimax, as the Muscovites fell apart after conceding two early goals.

Up to the final the Russians had netted 52



goals and not conceded, but Luton went on to win 7-0.

Youth Development Officer Greag Broughton said: "For us to go and play against a Premier League Academy, managed by Kit Symons, and beat them was fantastic for the players.

"The most important thing from the tournament was that after English football had been slaughtered in the weeks after the World Cup we were able to play a style of football that would have made the critics eat. their words as we had spells of retaining the ball for 30 or 40 passes in a row."

The player of the tournament for Luton was Icknield High School pupil Bradley Johnson.

AU REVOIR SUG!!

After three years working with players at Luton Town, Eizo Sugino has returned to Japan to launch his own Academy.

Sugi has been a fantastic asset to the club. His knowledge and enthusiasm as a coach is unmatchable and he is going to be sorely

missed by all the players and staff. He signed off in typical style being heavily influential in the Under-14s' triumphant tour to Finland earlier this month, as detailed above.

Sugi plans to return in 2011 with his own teams to play against Luton Town, so we are sure you will join us in saying goodbye and good luck!



CLUB PARTNERS

The 2009/10 season was a big year for Luton Town building strong links with local clubs. With 38 clubs linking in with the Hatters, we are striving to create mutually beneficial links with local clubs all the time.

We have offered clubs the opportunities to come in and learn from some of the region's top coaches, as well as have coaches visit them. 695 coaches and players have come to Kenilworth Road to watch matches free-ofcharge, and 332 teams have been offered the benefits of the Partnership Scheme which equates to around 3.600 children.

In return, we have had players put forward from various clubs around the area, helping us

to know of the promising young talent around our region and we have had easier access into finding out the whereabouts of tournaments. cup finals and games to allow our scouts easier opportunities to bring players in.

Technical Development Coach Dan Walder said: "Under-16s coach Wayne Tumer and Under-12s and Under-18s coach Martin Prickett have set the ball rolling this year by delivering some outstanding coach education

"The partner clubs have also had a chance to watch all the Centre of Excellence coaches work, and I have worked hard to go out and deliver in-service coaching sessions to clubs that have requested me to do so. This season should see even stronger links develop between clubs and even more training sessions for local club's to become involved

Luton Town would therefore like to say a big thank you to everyone involved in the Club Partnership Scheme over the past season and we encourage local clubs who are yet to reap the benefits of this scheme to come forward and help us create more strong links around Bedfordshire and surrounding areas.

If you would like to know more about the Partnership Scheme, please contact Dan Walder on 01582 583618.





Crawley Green Youth FC Development Centre

In Partnership with Luton Town Football Club

For Boys and Girls age 4+ (Reception) to age 6 (Year 2)

Every Tuesday 5.45 - 6.45pm

Venue: - Ashcroft High School All-Weather pitch,

Enter From Crawley Green Sports and Social Club,

Crawley Green Road, Luton, LU2 9AG

For More Details Visit www.crawleygreenyouthfc.co.uk (Development Centre)

PERFORMANCE



HATTERS IMPRESS IN EUROPE

It's been a busy summer for the Performance Centre who have so far taken part in three European tournaments.

First was the Aroscupen in Sweden, where teams at Under-9, Under-10, Under-11 and Under-12 age groups all performed well, most notably the Under-10s who reached the semifinals.

The Under-12s entered two teams, one losing the cup final on penalties and the other winning the shield. The outstanding player of the tour was Zion Selassie Yoseph.

Also in June, teams at Under-13, Under-14 and Under-15 level went to Sweden to take part in the Nils Lidholm Cup.

All three teams performed brilliantly, with the Under-13 and Under-14 teams winning the cup

and the Under-15 team winning the shield. Ekene Amadi achieved the outstanding honour of being voted Player of the Tournament. The third tour took place in Finland in July when teams at the Under-11 and Under-15 age groups took part in the Kokkola Cup.

Against strong opposition, the younger team reached the quarterfinals, whilst one Under-15 team lost the semi-final on penalties and the other won the tournament. The star performer in Finland was Jordan Slama.

Speaking about the tours, Performance Centres manager Stuart English said: "Alongside the impressive results, the tours have been invaluable for the coaches to learn about their players both on and off the pitch.

"We have watched the boys set their own standards of behaviour, fitness and nutrition in their preparation for becoming professional footballers, in an environment which is away

from home and sometimes out of their comfort zone."

SOCCER CENTRE NEWS

For the first time since the scheme began, the Soccer Centres introduced a fourth term during the summer. This very successful concept was completed last week, with more than 200 young footballers attending three different

The 2010/11 season starts in the first week of October, at venues in Ampthill, Baldock, Biggleswade, Bedford, Dunstable, Harpenden, Hitchin and Luton so that everyone in Bedfordshire and North Hertfordshire has a Centre within easy reach.

More information on the new season will be available next week so please visit www.ltyd.co.uk to find out how to secure a place for the coming season.



LIITON TOWN SUPPORTERS CLUB

MEET THE DIRECTORS

OF LUTON TOWN FOOTBALL CLUB

GARY SWEET AND STEPHEN BROWNE



Thursday 2nd September 2010

Start - 7.30pm

Doors open 7pm Eric Morecambe Suite Kenilworth Road

Bar, Raffle & Secure Car Parking



£3 Members (valid membership no. required) £5 Non-Members

TICKETS ON SALE NOW

TO LTSC MEMBERS ONLY UNTIL 15th AUGUST

after this date, tickets will then be on general sale.

Tickets are available from the LTSC klosk before and after home games, on board Town On Tour or by calling the LTSC mobile on 07506 320522. SUBJECT TO AVAILABILITY

LUTON LADIES



Following last season's brief flirtation with the FA Womens' Premier League the Town Ladies return to the South East Combination League where they were crowned Ceague champions just 18 months previously.

The aim will obviously be once again one of challenging for promotion but there are several sides who all share that very same ambition with Norwich City and Tottenham Hotspur also likely to be up there in the mix come April.

A large majority of last season's players have been retained with several of last season's youth team moving into senior football for the first time. With changes also in the management structure we hope to successfully blend the squad so they will be in a position to return to the Premier League at the first time of asking.

A convincing friendly away win at Peterborough United last weekend provided an early indication that there are plenty of goals in this team as they ran in seven without reply.

Debutant Maisie Wyatt did well to get to a through-ball forcing the Posh goalkeeper to drop the ball, which allowed Nicky Livingstone to seize on the loose ball, round the keeper and score from an acute angle for the opener.

Laveena Betts added the second forcing her way past two defenders to slot the ball into the bottom comer.

It was a comer that provided the third goal in spectacular style when Betts found the roof of the net with an overhead kick, before Jody Lapish made it 40 before half-time with a long range freekick that deceived the goalkeeper

and floated over her into an unquarded net.

Betts completed her hat-trick with a powerful left-foot strike just after the break, following excellent work from Nicola Henman who forced the defender into an error before laving the ball into Betts path.

Amy Summerfield made it 6-0 midway through the second period, pouncing on a loose ball in the box to finish with a low strike.

Rebecca Kane rounded off the scoring in the final minute, although an unexpected bounce almost robbed her of the goal, which bobbled in off the inside of the post.

The Ladies' league season commences tomorrow with a home game against Braintree Town at Biggleswade Town, Kick off it at 2pm.

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COMMUNITY NFWS



Luton Town Community Trust are pleased to announce that GiS Windows have agreed to continue long-standing support of the Community Trust.

The company have sponsored the Trust since 2004, providing more than £12,000 to help the Trust deliver community-based programmes across Luton and Bedfordshire.

Over the past six years, the money the Trust has received from GiS has helped to pay for Community Department vehicles for the staff to use to travel across the County. Tony Calvano, Director of GiS Windows, told Talk of the Town: "I am pleased to be able to continue to support Luton Town's Community Trust and the excellent work they carry out in local schools and across the community."

PRE-SEASON TRAINING AT ELY WAY

The Community Trust will be delivering a preseason training camp at Elv Way during between 23rd-27th August from 10am to 3pm. The programme is aimed at all dub players wanting to improve their skills before the start of the season.

There will be a heavy emphasis placed on skill development and match play. The course costs £10 a day or £40 for the week.

TRAIN LIKE A PRO

Our very popular Train Like a Pro one-day course will be delivered on Wednesday 25th August. The course is designed to replicate a training schedule of a professional footballer.

Attendees will also get the chance to meet some of the Hatters' first team squad.

This course will be delivered at Elv Wav from 10am to 3pm and costs £15. Spaces on this course are limited so please pre-book to avoid disappointment.

To book your place please phone 01582 563132 or 07904412214.



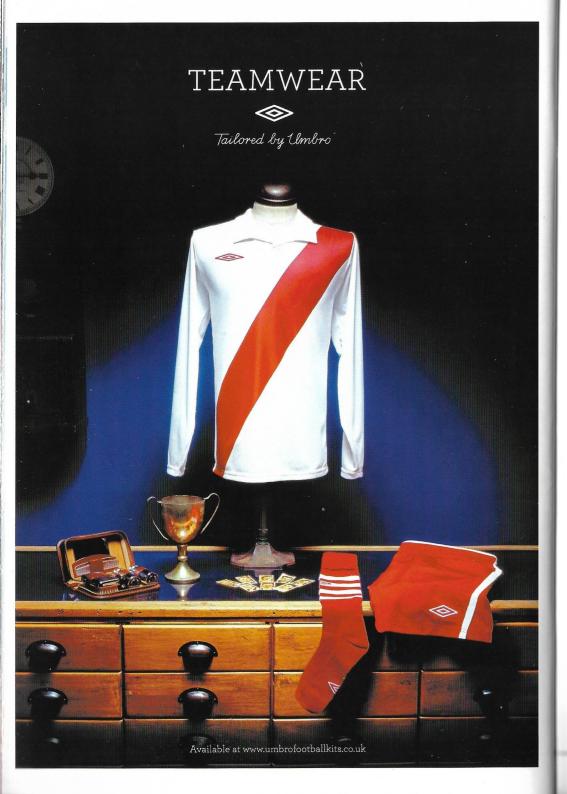












LEAGUE ROUND-UP

As was to be expected there has been a flurry of last minute transfer activity and also a lot of interesting preseason friendly results involving clubs in the Blue Square Bet Premier.But first. situations off the field. Mansfield have suffered a frustrating turn of events recently as the club have been forced to scrap their youth team, after having only announced plans for a restructured youth set-up last month and appointed former Jamaica international Paul Hall as the new head of youth.

Forest Green have currently refused to confirm or deny the speculation that one of the country's top green energy businessmen could be about to take over at the New Lawn

Dale Vince is the managing director of Stroud firm Ecotricity and has been seen at the club during the pre-season. Rovers also revealed the Coventry Building Society as their new shirt sponsors in late July and are currently looking for investment.Barrow, who are comanaged by former Luton defender Dave Bayliss, have announced that Leeds United goalkeeper Alan Martin has returned to Holker Street on loan, and this signing, coupled with a emphatic 50 pre-season friendly win over Morecambe. has people looking from distance and perhaps considering the Bluebirds as a dark horse to watch out for in the division for the

coming campaign.

Newly promoted Newport County will go into their new season undefeated in no less than eight preseason games. Six wins, including victories over Wolverhampton Wanderers and Stevenage Borough, and two draws, have justifiably raised expectations that the side will be able to solidify and cement their place in the division this coming season.

Grimsby Town have made a statement of their intent, having completed the signing of defender Steven Watt on a two-year contract after a successful trial

The 25-year-old former Chelsea trainee left Scottish Division One side Ross County in June, and like many others who will be plying their trade in the Conference for the

first time, he has made reference to the quality of players who are now willing to sign for teams in the division.

Watt also stated his desire to be playing regular football and believes that his new club have got what it takes to get promoted sooner rather than

TOP GOALSCORERS IN 2009/10

Brodie (York)	30
Tubbs (Crawley)	28
Constable (Oxford)	28
Craddock (Luton)	23
Kedwell (AFC Wimbledon)	21
Crow (Cambridge)	20
Vieira (Ebbsfleet)	18
Speight (Mansfield)	18
Gallen (Luton)	16
Chadwick (Barrow)	
Senior (Altrincham)	
Ashikodi (Ebbsfleet)	16

AVERAGE ATTENDANCES IN 2009/10

Luton	7,049
AFC Wimbledon	3,534
Mansfield	3,192
Cambridge	3,040
Wrexham	2,992
York	2,791
Stevenage	2,541
Rushden & Diamonds	1,802
Kidderminster	1,556
Kettering	1,386
Barrow	1,253
Eastbourne	1,206
Altrincham	1,095
Tamworth	1,085
Ebbsfleet	1,068
Salisbury	1,030
Forest Green	1,012
Crawley	1,002
Histon	849
Grays	675
Gateshead	672
1 0 1/ 1	

HOME **COMFORTS**



LUTON TOWN V NEWPORT COUNTY

Blue Square Bet Premier Tuesday 24th August 2010 kick-off 7.45pm

Tickets are now on sale at normal matchday prices.





LUTON TOWN V HAYES & YEADING

Blue Square Bet Premier Monday 30th August 2010 kick-off 3pm

Tickets are now on sale at normal matchday prices.





LUTON TOWN v CAMBRIDGE UNITED

Blue Square Bet Premier Saturday 11th September 2010 kick-off 3pm

Tickets are now on sale at normal matchday prices.



MATCHDAY PRICES

ALL AREAS

		Commission Carring	
JUNIORS (UNDER 10)	£5	MAIN ENCLOSURE A, B, H & J, MAIN STAND G	
YOUTH (AGE 10-16)	82	JUNIORS (UNDER 10)	£5
YOUNG ADULT (AGE 17-21)	£13	YOUTH (AGE 10-16)	82
ADULT (AGE 22-64)	£18	YOUNG ADULT (AGE 17-21)	£13
SENIOR (AGE 65-75)	£13	ADULT (AGE 22-64)	£15
GOLDEN SENIOR (OVER 75)	210	SENIOR (AGE 65-75)	£13
		GOLDEN SENIOR (OVER 75)	£10



IN PERSON: At the ticket office, Kenilworth Road.

BY PHONE: Call 01582 416976

ONLINE: Visit www.eticketing.co.uk/lutontown

THE ROAD



KETTERING TOWN v LUTON TOWN

Blue Square Bet Premier Tuesday 17th August 2010 kickoff 7.45pm

THIS IS AN ALL-TICKET MATCH FOR LUTON TOWN SUPPORTERS. NO TICKETS WILL BE ON SALE ON NIGHT AT KETTERING.

Allocation: We an allocation of 1,200 uncovered terrace tickets, 350 covered terrace tickets and 391 covered seating tickets.

Sales plan: Season ticket holders have between Saturday 7th August until Thursday 12th August at one per person. If any tickets remain they will go on general sale from Friday 13th August until 2pm on Tuesday 17th. Prices: Adult £12. Under 16s £2.



FLEETWOOD TOWN V LUTON TOWN

Blue Square Bet Premier Saturday 21st August 2010 kickoff 3pm



Allocation: We have an allocation of 975 terrace tickets.

Sales plan: Season ticket holders have between Saturday 7th August until Friday 13th August to purchase theirs at one per person. In the event of any remaining tickets becoming available, they will go on general sale on Monday 16th August until 3pm on Friday 20th August. Prices: Adult £12.50, Senior Over-65/Student Under-19 (with valid id) £8, Under-16s £7.



GOING TO

orthamptonshire, NN1<u>6 9AW</u>

ave the A14 at Junction 7 and take the A43 towards Corby/Kettering. the first roundabout turn right onto the A6003 towards Kettering and ne ground is located down this road on the left

ttering. The Bobbers depart the Maple Road car park at 4.30pm and ces are £13 for adults and £11 for concessions. Call 01234 856542 to ok your place. Town on Tour depart the Maple Road car park at 5pm. 960 567465.

GOING TO

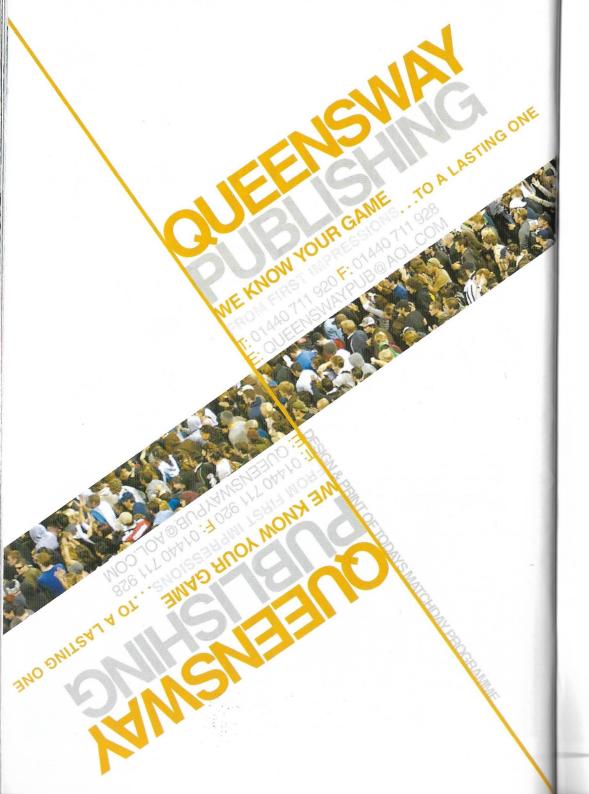


Park Avenue, Fleetwood, Lancs, FY7 6TX

Leave the M6 at Junction 32 and take the M55 towards Blackpool. Then leave the M55 at Junction 3 and take the A585 towards Fleetwood. On and Fylde college on your left. Continue straight on towards Fleetwood but mile and as you pass Fleetwood Fire station on your left then branch left and turn left onto to Radcliffe Road. Then take the next right into Stanley

Go by coach: Both the Bobbers Travel Club and Town on Tour are running coaches to Fleetwood. The Bobbers depart the Maple Road car park at 856542 to book your place. Town on Tour depart the Maple Road car park at 8.30am. Prices are £26 for adults and £24 for concessions. To reserve your spot call 07960 567465





STUDY CENTRE







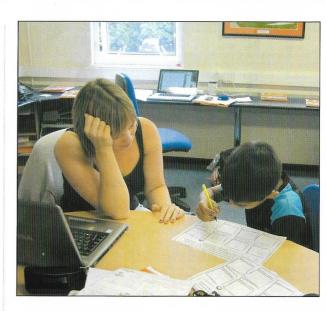
Even though we are a little quieter than normal at the centre this week, I can say that we have just completed a crazy couple of weeks working on an exciting new initiative in partnership with Luton Borough Council, Active Luton, Dell Farm, the UK Centre for Carnival Arts and of course, Luton Town Football Club.

During the first two weeks of the school holidays the Centre organised a specialised holiday programme for more than 50 young learners from across Luton.

The pupils who signed up to take part in the programme were picked up in the moming and transported to one of three venues where they participated in an exciting holiday programme that matched their individual learning style.

Those who loved football came to the Centre and enjoyed a week of specialised skill coaching and mini tournaments. Those who enjoyed the





creative arts attended dance and drumming sessions at the UK Camival and Arts centre. while those who liked outdoor challenges - such as caving and rock climbing - attended the popular Dell Farm holiday scheme.

The children had a fantastic time at the different venues, participating in activities that they would otherwise not have been able to access.

In addition to the action-filled sessions, each pupil was provided with between one and two hours of specialised one-to-one tuition by a fullyqualified teacher.

The purpose of the one-to-one programme was to provide pupils with additional personalised learning support in addition to the support they receive during the course of a traditional school

Specific learning targets were set for each child in consultation with local schools to ensure that each pupil would have a tailor-made programme.

Following on from the success of the scheme we hope to be able to offer the one-to-one programme next term as part of a Saturday School project.

Exciting venues across Luton, such as the Hatters Study Centre itself, will be used to host activity-based Saturday morning clubs. This demonstrates perfectly how football can act as a hook for learners.

STATS 2010/11

Altrincham	Н	BSBP
Krettering Town	Α	BSBP
Fleetwood Town	Α	BSBP
Newport C	Н	BSBP
Tamworth	Α	BSBP
Hayes & Y	Н	BSBP
		BSBP
Mansheld Town	Н	BSBP
D.		
		BSBP
		BSBP
	naud WC Julius	BSBP
		BSBP BSBP
Bath City	П	BSBF
Mrouham	Λ.	BSBP
		BSBP
Ar C Willibledon	A	1001
Forest Green R	Δ	BSBP
Rushden & D.	н	BSBP
		BSBP
Bath City	Α	BSBP
Gateshead	н	BSBP
Grimsby Town	Н	BSBP
Crawley Town	Α	BSBP
Barrow	Н	BSBP
Fleetwood Town	Н	BSBP
Newport County		BSBP
Cambridge Utd	Α	BSBP
		BSBP
York City		BSBP
		BSBP
Southport	Α	BSBP
ICIL		PORT
		BSBP
Histon		BSBP
Wrexham	Н	BSBP
	Krettering Town Fleetwood Town Newport C Tarmworth Hayes & Y Grimsby Town Carnbridge Utd AFC Wimbledon Darlington Gateshead Mansfield Town Barrow Forest Green R Eastbourne B. Bath City Wexham Altrincham Histon Darlington AFC Wimbledon AFC Wimbledon Town Sand Barrow Tarmworth Rushden & D. Tarmworth Rushden & D. Tarmworth Rushden & D. Tarmworth Grown Crawley Town Crawl	Krettering Town Fleetwood Town A Fleetwood Town A Newport C H Tarmworth A Grimsby Town A Cambridge Utd AFC Wimbledon Barlow Barrow H Barrow A Crawley Town H Eastbourne B A Aktrincham A Altrincham A Histon H AFC Wimbledon A Are Green R A Kouthoot A Histon H AFC Wimbledon A Histon H AFC Wimbledon A Histon H AFC Wimbledon A Histon H AFC Wimbledon A Histon H AFC Wimbledon A Kiddeminster H Kushden & D H Hayes & Yeading Barrow H Heetwood Town H Crawley Town A Kiddemninster H Ki

UNUSED SUBSTITUTES PRE-SEASON PROGRESS 15 Hitchin Town (a) W 5-1 (Crow, Newton, Drury, Bailey, Gallen) 17 Bedford Town (a) W 1-0 (Crow) 20 Cambridge City (a) D 1-1 (Barnes-Homer) 22 Marlow (a) W 3-1 (Howells, Gallen, Keane) 24 Alfreton Town (a) L 0-3 27 Liverpool XI (h) W 3-0 (Barnes-Homer, Crow, Gleeson) 30 Kilmarnock (h) W 1-0 (Kroca) 4 Newcastle Utd (h) W 4-1 (Barnes-Homer 2, Crow, Newton)

7 Woking (a) W 2-1 (Gallen, A. Murray)

LEAGUE TABLE 2010/11

			HOME					AWAY					
	P	W	B	L	F	A	W	B	1	F	A	80	PTS
AFC WIMBLEDON	0	0	0	0	0	0	0	0	0	0	0	0	0
ALTRINCHAM	0	0	0	0	0	0	0	0	0	0	0	0	0
BARROW	0	0	0	0	0	0	0	0	0	0	0	0	0
BATH CITY	0	0	0	0	0	0	0	0	0	0	0	0	0
CAMBRIDGE UTD	0	0	0	0	0	0	0	0	0	0	0	0	0
CRAWLEY TOWN	0	0	0	0	0	0	0	0	0	0	0	0	0
DARLINGTON	0	0	0	0	0	0	0	0	0	0	0	0	0
EASTBOURNE BORO	0	0	0	0	0	0	0	0	0	0	0	0	0
FLEETWOOD TOWN	0	0	0	0	0	0	0	0	0	0	0	0	0
FOREST GREEN	0	0	0	0	0	0	0	0	0	0	0	0	0
GATESHEAD	0	0	0	0	0	0	0	0	0	0	0	0	0
GRIMSBY	0	0	0	0	0	0	0	0	0	0	0	0	0
HAYES & YEADING	0	0	0	0	0	0	0	0	0	0	0	0	0
HISTON	0	0	0	0	0	0	0	0	0	0	0	0	0
KETTERING	0	0	0	0	0	0	0	0	0	0	0	0	0
KIDDERMINSTER	0	0	0	0	0	0	0	0	0	0	0	0	0
LUTON	0	0	0	0	0	0	0	0	0	0	0	0	0
MANSFIELD	0	0	0	0	0	0	0	0	0	0	0	0	0
NEWPORT COUNTY	0	0	0	0	0	0	0	0	0	0	0	0	0
RUSHDEN & D'	0	0	0	0	0	0	0	0	0	0	0	0	0
SOUTHPORT	0	0	0	0	0	0	0	0	0	0	0	0	0
TAMWORTH	0	0	0	0	0	0	0	0	0	0	0	0	0
Wrexham	0	0	0	0	0	0	0	0	0	0	0	0	0
YORK	0	0	0	0	0	0	0	0	0	0	0	0	0

PLAYER STATS 2010/11

	THIS SI		CUP		TOTAL		DIODA	PLINARY	CAREER NARY YOTAL		
	APPS	GLS	APPS	GLS	APPS	GLS	AET	PLINARY	APPS	GLS	
ED ASAFU-ADJAYE	0(0)	D	0(0)	0	0(0)	0	0	D	54	0	
MATTHEW BARNES-HOMER	0(0)	0	0(0)	0	0(0)	0	n	0	25	4	
PAVEL BESTA	0(0)	0	0(0)	0	0(0)	0	n	n	0	0	
SHANE BLACKETT	0(0)	0	0(0)	Ô	0(0)	0	n	0	31	1	
TOM CRADDOCK	0(0)	0	0(0)	Õ	0(0)	Ö	n	Ö	82	36	
DANNY CROW	0(0)	Ö	0(0)	Ö	0(0)	0	0	0	0	0	
ANDY DRUBY	OLOU	n	0(0)	n	0(0)	Ď	n	0	n	0	
KEVIN GALLEN	0(0)	n	0(0)	n	0(0)	Ď	D	0	69	21	
DAN GLEESON	0(0)	0	0(0)	0	0(0)	0	O	O	n	0	
CLAUDE GNAKPA	0(0)	0	0(0)	0	0(0)	ō	n	n	82	12	
JAKE HOWELLS	0(0)	0	0(0)	0	0(0)	0	Ô	Û	76	6	
KEITH KEANE	0(0)	0	0(0)	Ō	0(0)	0	ō	o	193	6	
ZDENEK KROCA	0(0)	0	0(0)	ō	0(0)	0	ñ	n	n	n	
ALEX LACEY	0(0)	0	0(0)	0	0(0)	0	Ō	ñ	n	0	
FREDDIE MURRAY	0(0)	0	0(0)	Ō	0(0)	0	ō	O	46	0	
TAYLOR NATHANIEL	0(0)	0	0(0)	0	0(0)	0	ō	0	1	0	
ADAM NEWTON	0(0)	0	0(0)	0	0(0)	0	0	Ō	44	4	
KEVIN NICHOLLS	0(0)	0	0(0)	0	0(0)	0	Ō	0	238	33	
JJ O'DONNELL	0(0)	0	0(0)	0	0(0)	0	0	0	0	0	
JORDAN PATRICK	0(0)	0	0(0)	0	0(0)	0	0	0	2	0	
GEORGE PILKINGTON	0(0)	0	0(0)	0	0(0)	0	0	0	75	6	
KEVIN PILKINGTON	0(0)	0	0(0)	0	0(0)	0	Ō	0	11	0	
GODFREY POKU	0(0)	0	0(0)	0	0(0)	0	0	0	0	0	
MARK TYLER	0(0)	0	0(0)	0	0(0)	0	0	0	40	0	
DAN WALKER	0(0)	0	0(0)	0	0(0)	0	0	0	0	0	
ADAM WATKINS	0(0)	0	0(0)	0	0(0)	0	0	0	1	0	
ALAN WHITE	0(0)	0	0(0)	0	0(0)	0	0	0	114	4	

that to use the pitch. Stewards will direct you to your nearest exit, It may be that your normal exit to use the pitch. Stewards will direct you to your nearest exit. It may be that your normal exit be available. On leaving the stadium you will find some roads dosed to pedestrians, to enable abstructed access for the emergency services. Please leave the area of the ground as quickly as

LAST

WITH BROADCASTER ON LUTON TOWN RADIO AND HATTERS FAN IAN PEARCE

Here we go another season already and after the disappointment of the World Cup. I'm looking forward to some more exciting football following the Hatters. I've seen the lads play four pre-season games and I cannot remember a season where we kick-off with such a strong squad with there being such strong contention even for places on the bench

I've been trying to work out who our main rivals will be this time round. I think York will be there again as well as Wrexham who want league status as badly as we do. Grimsby will be desperate to go straight back up and Crawley have been spending heavily. I'm sure there will be some surprise teams as well and that's what makes footbal such an intriquing game.

If you listened to our pre-season game at Woking last weekend you will have heard a new approach to covering Luton Town on the radio.

Simon Pitts from Diverse FM and myself commentated on both Diverse and BBC Three Counties. The thinking behind this was partly due to the BBC being empowered to support community initiatives like Diverse FM which gives experience to people passionate about

By creating the Luton Town Show we can improve the technical quality by using the BBC's resources and with Simon, Justin Dealey and yours truly, we are able to bring you exclusive Luton



44 BY CREATING THE LUTON TOWN SHOW WE ARE **ABOUT TO BRING YOU EXCLUSIVE COVERAGE** PRESENTED BY PASSIONATE LUTON FANS 77

Town coverage presented by passionate Luton fans without interruptions from rugby or other local football teams.

All this means that you can hear full matchday coverage of the Hatters on 102.8 FM. 630AM, and the listen live facilities for both stations as well as on the club's official Hatters Player service.

Combined with the clubs own service we're aiming for coverage at a level not seen before. Wait until Bank Holiday Monday when we're the only local team

playing. It will be total Luton airwave domination.

This club has a great history and as a Lutonian I'm proud of the success the club has brought to the Town over the years. I think the commemorative kit looks great. Who would have thought that Kevin Gallen would look good in

Get behind the lads and let's get back where we belong.



A KICKBACK FROM **BLUE SQUARE!**

SIMPLY REGISTER AT **BLUESQ.COM/FANS** AND **CLICK ON YOUR CLUB'S** BADGE OR CALL 0800 587 0400 AND QUOTE YOUR TEAM'S NAME



BLUESQ.COM/FANS

TEL 0800 083 6064 OR TEXT "BET" TO 64555

OFFICIALS



M. THOMPSON



R. JAYE



R. SMITH



T. POWER

FIXTURES

CRAWLEY TOWN
DARLINGTON
GATESHEAD
HAYES & YEADING U
HISTON
MANSFIELD TOWN
RUSHDEN & D
TANWORTH
WREXHAM

YORK CITY

GRIMSBY TOWN
NEWPORT COUNTY
KETTERING TOWN
BATH CITY
BARROW
FOREST GREEN ROVERS

FOREST GREEN ROVERS
FLEETWOOD TOWN
AFC WIMBLEDON
EASTBOURNE BOROUGH
CAMBRIDGE UNITED
KIDDERMINSTER H

MATCH CENTRE

HALF-TIME SCORE

FULL-TIME SCORE

ATTENDANCE

SCORERS

UP NEXT

NEWPORT COUNTY



TUESDAY 24TH AUGUST 2010 7.45PM



THE TEAMS





LUTON TOWN

MANAGER: RICHARD MONEY

01 MARK TYLER

O2 DAN GLEESON

03 FREDDIE MURRAY

04 KEITH KEANE

05 ALAN WHITE

06 GEORGE PILKINGTON

07 ADAM NEWTON

08 KEVIN NICHOLLS

09 MATTHEW BARNES-HOMER

10 TOM CRADDOCK

11 ANDY DRURY

12 SHANE BLACKETT

13 ZDENEK KROCA

14 ADAM MURRAY15 JAKE HOWELLS

16 ED ASAFU-ADIAYE

17 PAVEL BESTA

18 CLAUDE GNAKPA

19 DANNY CROW

20 KEVIN GALLEN

24 ALEX LACEY

25 GODFREY POKU

26 JJ O'DONNELL

27 TAYLOR NATHANIEL

28 ADAM WATKINS

29 DAN WALKER

30 KEVIN PILKINGTON

ALTRINCHAM

MANAGER: GRAHAM HEATHCOTE

01 STUART COBURN

02 JAMES SMITH

03 MATT DOUGHTY

04 MARC JOSEPH

05 ROB WILLIAMS

O6 SHAUN DENSMORE

07 ROBBIE LAWTON

08 DAMIAN REEVES

09 MICHAEL TWISS
10 CHRIS DENHAM

14 NION OLF

11 NICKY CLEE

12 KEVIN HOLSGROVE

13 JAMES COATES

14 DALE JOHNSON 15 RYAN BROWN

16 ANTHONY DANYLYK

17 TOM McCREADY

18 MATTY CROWELL

19 DANNY HOLMES

20 TOM SCHOFIELD