OFFICIAL MATCHDAY PROGRAMME 2010/11 SEASON

ISSUE 7 £2.50

FLEETWOODTOWN





v LUTON TOWN

SATURDAY 21ST AUGUST 2010 KICK OFF 3PM BLUE SQUARE BET PREMIER



MATCH SPONSOR

Coors.

MATCHBALL SPONSOR

DEBBIE & PAULA OF LARNE HOME SHIRT SPONSOR



KIT SUPPLIER









OPEN A BLUE SQUARE ACCOUNT AND GET A £10 FREE BET. PLUS YOUR CLUB WILL GET A KICKBACK FROM **BLUE SQUARE!**

SIMPLY REGISTER AT **BLUESQ.COM/FANS** AND **CLICK ON YOUR CLUB'S** BADGE OR CALL **0800 587 0400** AND QUOTE YOUR TEAM'S NAME.



FOOTBALL CLUB

Chairman Andy Pilley Vice chairman Phil Brown Chief executive Steve Curwood **President** Jim Betmead **Vice-presidents** Ted Lowery, Dave Beech, Barry McCloughlin Club secretary Steve Edwards **Communications manager** Derick Thomas

Business development manager Pete Capper School liaisons officer David Mitchell Community youth coach Melissa Brown Matchday boardroom host Kath Roe **Public announcer Rod Allsworth** Images Daz Clark, Jamie Blundell **Video Concept** Media Productions

Club doctor Dr Mark Spencer

Club chaplain Len Preston Club sport psychotherapist Steve Pope **Dressing room steward** Ted Lowery **Community Development Manager Terry Lambe**

TEAM MANAGEMENT

Manager Micky Mellon Assistant manager Craig Madden First team coach Steve Macauley Head physiotherapist lan Liversedge Kit manager Danny Moore Reserve team manager Steve Edwards Reserve coach Mark Witter **Director of youth Steve Carlin** Youth coach Alan Wright **U18 manager** Mike Sumner **U18 coach** Mark Bowley **U18 coach** Steve Kershaw **Enquiries info@fleetwoodtownfc.com** Phone 01253 770702

Content of this programme do not necessarily represent the views of Fleetwood Town FC

Contents

INSIDE TODAYS OFFICIAL MATCHDAY PROGRAMME...

PAGE 5 Chairman Notes with Andy Pilley

PAGE 6 Micky Mellons Managers notes

PAGE 9 Introducing Luton Town

PAGE 12 Match Action vs Mansfield Town

PAGE 14 Commercial Sponsorship

PAGE 15 Meet Ash Fletcher

PAGE 17 The Bay with Dave Salmon

PAGE 18 Away Travel

PAGE 19 Up Next at Home

PAGE 24 Fleetwood Town Reserve & Youth

PAGE 26 BBC Radio Lancs

PAGE 30 Highbury Watch

PAGE 31 Skipper Log

PAGE 34 Cobbs Corner

PAGE 41 Leaving Port with Derick Thomas



BLUESQ.COM/FANS

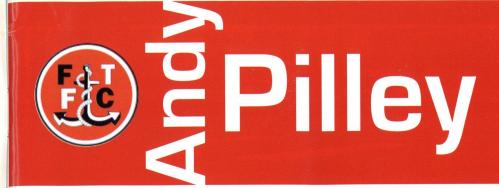
TEL 0800 083 6064 OR TEXT "BET" TO 64555





For all your Fleetwood Town previews, team news, match reports and pictures

"BUY YOUR COPY TODAY"



Good afternoon and welcome to Highbury for our Blue Square Bet Premier game against Luton Town.

I would like to extend a particular welcome to Luton's players, officials and supporters and I hope they had a trouble free journey up the M1 and M6 to get to us on what is their first visit to Fleetwood.

Today is another momentous day for our club after having played former Football League clubs Rushden & Diamonds and Mansfield Town in our opening two league games, we face our sternest test so far against one of our only two teams to have taken maximum points so far. It is still hard to believe that we are entertaining such high profile teams like Luton here at Highbury but as Mansfield Town found to their cost on Tuesday night, we are in this division on merit and we are capable of beating the very best teams.

Naturally, we are all delighted with the start we have made to the season as we couldn't have had a tougher first 3 games on paper. After picking up an excellent point last Saturday at Rushden, we opened up our home league campaign with a well deserved and convincing 3-0 victory on Tuesday. The game was all but over by half time

really although had Mansfield scored from the penalty spot early in the 2nd half we may not have been quite so comfortable after the break. Danny Hurst made his second penalty save in two games however and from there, we never really looked in too much trouble.

What is even more encouraging is that we have made such a strong start even without key players such as Alan Wright, Sean Clancy, Junior Brown and Jamie Mullen, all of whom have been unavailable so far due to injury. The benefit to the squad of us going full time this season is, I believe, already apparent and the improvement in players who were playing part time last season is clear to see. The new players that have joined the club have all settled in well and have improved our squad. Whilst things have gone well so far though, we are under no illusions as to how tough this league will be, starting today.

Following today's game, we hit the road with visits to two clubs that are more familiar to us. We travel to Gateshead this coming Tuesday and to Southport next Saturday. Both of these teams have also made good starts to the season and we expect equally difficult games against both. Supporters' coaches are running to both games and, as always, the costs

are subsidised by the club to encourage as many supporters to travel to support the team as possible. Full details can be found elsewhere in this programme and tickets are available today from the club shop in Jim's Bar. Our next home game after today is on Bank Holiday Monday, the 30th August when we welcome York City in what is yet another mouth watering fixture.

Thank you as always for your fantastic support and another bumper Highbury crowd is likely today. Make some serious noise as you always do and enjoy the game (and hopefully the result!).

And



M. Come & see the changes in your new look restaurant



McDonald's* Freeport Shopping Village Fleetwood FY7 6AE

Big Mac* or McChicken* Sandwich and Medium Fries

£1.99



Present your voucher before placing order.

Offer valid after 10.30am until 31.05.11. Only at McDonald's®
Freeport Shopping Village Fleetwood FY7 6AE

Voucher redeemable subject to availability for stated offer at participating UK restaurants. Serving times apply. No cash or other alternative available. Limit of 1 voucher per person present per day. Voucher will be retained. Not for resale or use in conjunction with any other promotion or offer. Must be 16 years or older to redeem. © 2010 McDonald's.



MickyMELLON

GOOD AFTERNOON AND WELCOME BACK TO HIGHBURY STADIUM FOR OUR SECOND HOME GAME INSIDE A WEEK. I'D LIKE TO EXTEND A WARM HAND TO RICHARD MONEY, HIS PLAYERS AND STAFF AND WISH THEM ALL A SAFE JOURNEY HOME.

Richard brings his side a early leaders in the table following a couple of tidy results in the last week. We stand close behind but this is far too early to judge how teams are shaping up. I feel a much better indicator comes around the 9 or 10 game mark.

Saying that, I'm pleased with the start we have made and Tuesday evening showed what we have in store for our campaign this season. Our intention was to do well in our first home game of the and we certainly did that in a first half when our performance was nothing but devastating.

"one player capturing
three goals inside

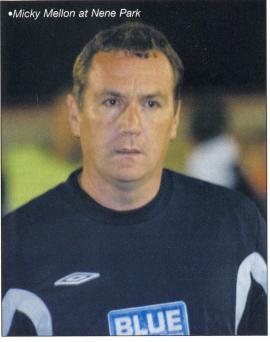
two games and another making a second

consecutive penalty

save speaks volumes

for the quality in

our squad"



I don't like singling out players but one player capturing three goals inside two games and another making a second consecutive penalty save speaks volumes for the quality in our squad.

Back to today and Tuesday's result must be firmly left behind. Luton have scored five goals in their opening two games and we will need to be alert across the park to counter their threat.

That points towards a good game of football for what will be another good attendance. Luton will bring a few supporters but I am in no doubt the Cod Army will continue their superb support just like in the midweek game.

Enjoy the game, Micky

LUTONTOWN

LUTON TOWN



GOALKEEPERS MARK TYLER

Hugely experienced goalkeeper who signed a two-year contract at Kenilworth Road in June 2009 to become Mick Harford's fifth signing of the summer following his release from Peterborough United.

Mark made 483 appearances in 15 years at London Road and was rewarded for his loyalty with a testimonial against Liverpool in 2007. After falling down the pecking order at Posh he found first team opportunities hard to come by and in 2008/09 he was loaned out to League 2 Bury where he made 11 appearances for the Shakers.

A former England Youth international, Tyler was handed the number one shirt by the Hatters boss who admitted he'd failed in an attempt to sign the stopper the previous summer.

KEVIN PILKINGTON

Vastly experienced goalkeeper who joined the Hatters in May 2010 after his release from Notts County.

Pilkington began his career with Manchester United playing six times in the Premier League under Sir Alex Ferguson.

During his six years at Old Trafford Pilkington enjoyed loan spells at Rochdale, Rotherham and Celtic before a two-year stay at Port Vale. After 23 league appearances for the Valiants, he was on the move once more, with Aberystwyth Town and Wigan Athletic his next two ports of call

However, he found stability at his next club, Mansfield, joining the Stags in 2000 and went onto feature 167 times in league action over the next five years.

In 2005 the Hitchin-born stopper made the short hop down the M1 to sign for Notts County and another five year stay resulted in him making 141 appearances at Meadow Lane. However, Notts began flashing the cash at the start of the 2009/10

campaign with goalkeeper Kasper Schmeichel one of many high-profile arrivals.

Frozen out of the County team, and with Mark Tyler injured, Pilkington joined the Hatters on-loan in November and went onto make 11 appearance between the sticks whilst at Kenilworth Road before injury curtailed his stay.

But when the Magpies released him in the summer of 2010, Money was quick to snap up the veteran permanently, giving the Town the choice of two excellent goalkeepers.

DEFENDERS GEORGE PILKINGTON

Highly experienced defender who joined the club on a free transfer in August 2008. Having began his career as an Everton trainee, Pilkington joined Port Vale in June 2003, after a loan spell at Exeter City. Having started 223 league games for the Valiants, the highly-regarded defender has been named Player of the Year twice. Injury frustrated the centrehalf in his first season at Kenilworth Road in 2008/09 but he still managed to pickup a Johnstone's Paint Trophy winners' medal. Pilkington hit the headlines for his goalscoring exploits in the Town's first season in the Conference, twice scoring braces in early season victories over Mansfield and Crawlev. His impeccable form on the pitch led to him winning a string of end-of-season

awards and

underlined his loyalty

contract at the end of the

to the Hatters by

signing a new

campaign.

DAN GLEESON

Tall and athletic defender, primarily a right-back, Gleeson signed for the Hatters in the summer of 2010 from his home town club Cambridge United.

A product of the U's academy, Gleeson made his debut at 18 and soon became a regular at the Abbey Stadium making 61 league appearances before Notts County snapped up his signature in 2006. Gleeson only lasted a season at Meadow Lane, featuring 17 times before he was back at the Abbey, firstly on-loan before resigning permanently in 2007. Recognised as one of the best right-

Recognised as one of the best rightbacks outside the Football League, Gleeson's performances have seen him rewarded with seven England C caps.

LEWIS EMANUEL

Emanuel arrived at Kenilworth Road in the summer of 2006 after deciding to leave his home town club Bradford City, the place where the defender started his career. Lewis is a pacey full-back but can also play on the left side of midfield, a position where he started on his league debut for the club.

Lewis made over 150
appearances for Bradford in six-years at the club, scoring four goals. In his first season at Kenilworth Road he made 40
appearances, scoring twice. Lewis

appearances, scoring twice. Lewis signed a new contract in July 2009.

ED ASAFU-ADJAYE

Capable of playing in any position across defence, Asafu-Adjaye has made significant progress through the Club's youth set-up. After a loan spell with non-league side Walton & Hersham, he made the breakthrough into the first team under former boss Mike Newell, when the Club was stretched to the limits through injury and suspension. Although the youngster was an unused sub for three matches, Youth Coach Marvin Johnson gave Ed a glowing reference to incoming boss

Kevin Blackwell, who gave him a one-

year contract.
However with first team opportunities limited, Ed went on-loan to Salisbury City where he earned rave reviews and when Mick Harford arrived as Manager at Kenilworth Road one of the first things he did was recall the

young defender.
Making his full debut in March 2008 at Kenilworth Road against Crewe
Alexandra he has gone from strength to strength and was part of the Town team that won the Johnstone's Paint Trophy at Wembley in 2009.

SHANE BLACKETT

Luton-born Shane became Mick Harford's sixth summer signing of 2009 after penning a two-year contract at Kenilworth Road. Equally adept at centre-back or at leftback, Shane began his career with Dunstable Town before a switch to Arlesey Town in 2003.

His form with the United Counties side alerted the attentions of Dagenham & Redbridge who signed the 6ft 3in defender in May 2004.

He made 83 appearances during his time at Victoria Road and helped the Daggers win the Conference title and earn promotion to the Football League in 2006/07.

His reputation as a pacey defender alerted the attention of Peterborough who snapped him up with Dagenham team-mate Craig Mackail-Smith in January 2007. He went on to make 38 appearances during his time at London Road.

FREDDIE MURRAY

Left-footed versatile defender who joined the Hatters on a six-month loan deal from Blue Square Premier side Grays Athletic in August 2009 and the deal was made permanent in January 2010.

Murray only signed for the Essex club in August before making his debut for the Town in the 4-1 victory over Mansfield Town just hours after putting pen to paper.

Previously with Northampton Town, Stevenage Borough and Cambridge United the Irishman began his career as a trainee with Blackburn Rovers.

ALAN WHITE

Vastly experienced centre half who resigned for the Hatters in the summer of 2009, nine years after leaving Kenilworth Road.
Darlington-born Alan started his career with Middlesbrough making his debut in a 3-3 draw with Liverpool in 1996.
However, with first team opportunities limited at the Riverside, Alan jumped at the chance to sign for the Hatters in September 1997 for £40,000.

After 98 appearances in Luton colours, Alan left Kenilworth Road in 2000, joining Colchester United on a free transfer.

Four years at Layer Road came and

went before he enjoyed spells at Leyton Orient, Notts
County and Boston United.
He signed for home-town team
Darlington at the start of the
2007/08 season and went onto
make 85 appearances before joining
the Hatters for the second time in
the summer of 2009.

the summer of 2009.

White made 22 appearances in 2009/10 before re-joining Darlington on-loan for the remainder of the campaign.

TAYLOR NATHANIEL

Versatile young defender who signed a professional contract with the Hatters in June 2010 after impressing in the club's Under-18s.

Capable of playing on either flank in defence or midfield, Nathaniel made his first senior appearance for the Town when coming off the bench in a 3-0 victory over Grays Athletic, in the FA Cup in October 2009, making an instant impact when setting up the third goal.

MIDFIELDERS

JAKE HOWELLS

The young winger, who can also play at left-back, came through the ranks at Kenilworth Road and made his first team debut as a second half substitute in May 2008. He made his full debut in the Hatters colours away at Bradford City in October 2008.

After making 36 appearances for the Hatters in the 2008/09 he was rewarded for his efforts with a professional contract in May.

In his first season as a pro, Howells made huge strides with impressive performances on the left-side of midfield, ending the 2009/10 campaign with six goals, including his first senior goal in the incredible 4-3 win over Cambridge in September.

GODFREY POKU

Tenacious defensive midfielder who signed together with JJ O'Donnell from Blue Square South outfit St Albans City in January 2010 on an 18-month contract.

A tough-tackling and no-nonsense midfielder, the Town beat off competition from several Football League clubs for his signature. He featured and impressed in the Hatters' reserves in 2009/10 and was an unused substitutes in the Blue Square Premier but, prior to the start of the 2010/11 campaign had yet to make his senior debut.



LUTONTOWN

JJ O'DONNELL

Tricky winger who joined the Town with St Albans team-mate Godfrey Poku in January 2010.

Also capable of playing in attack the youngster featured for the Hatters' reserve and youth teams during 2009/10.

KEITH KEANE

Having made his debut as a 16-yearold in November 2003, Keith Keane went on to enjoy an extended run in the side from February onwards whilst Kevin Foley was out injured. Such was the contribution he made that the return of Foley didn't signal the end of his involvement at firstteam level and he finished the season with 14 appearances under his belt, all this whilst still in the first year of his scholarship.

Another product of the youth system who regularly appeared for the Republic of Ireland at schoolboy level. He joined the Hatters at the age of nine having been scouted in local football, and made a rapid progression through the club's centre of excellence and youth teams, demonstrating enough potential to convince Mike Newell to give him his first taste of senior action.

Keith has featured most prominently on the right of midfield, bursting forward to great effect to provide many goals for himself and his teammates.

Over the course of his career at Kenilworth Road Keane has proved to be one of the, if not the most, versatile players to pull on a Luton shirt.

Capable of playing right the way across the back four or in midfield the only positions he's not featured for the Town (yet) are in goal and up-front. Out of contract at the end of the 2009/10 campaign the winner of the Hatters' Goal of the Season award delighted everyone at Kenilworth Road by penning a two-year deal to keep

him at the club until 2012. **CLAUDE GNAKPA**

A defender capable of playing centre back or full back, who joined on a free transfer in August 2008.

Having plied his trade across Europe with Montpellier HSC, Racing de Santander, Deportivo Alaves and FC Vaduz of Liechtenstein, Claude moved to Swindon Town for a brief spell. He was then off again in July 2007 to Peterborough United and was a regular in the League 2 promotion winning side, starting 25 league games.

A favourite with the Kenilworth Road crowd the Frenchman scored the Hatters' winning goal in the Johnstone's Paint Trophy final against Scunthorpe United in April 2009. He continued in fine style down the right-hand side of midfield in 2009/10 finishing with nine goals including a remarkable second-half hat-trick in a 6-1 win at Ebbsfleet in March 2010.

ADAM NEWTON

Ascot-born Adam became Mick Harford's second summer signing of 2009 after agreeing a two-year contract at Kenilworth Road following his release from Brentford. Predominantly used as a right winger, the pacey wide man is equally as comfortable at right-back. Adam started his career at West Ham United, coming through the Hammers' respected Academy only made three substitute

appearances during his time at Upton Park before signing for Peterborough United in May 2002. The former England Under 21 international went onto make a name for himself with the Posh making 249 appearances in six years at London Road going onto win promotion at the end of the 2007/08 campaign. After leaving Peterborough at the end of the 2007/08 season, Adam was snapped by Andy Scott and Brentford where he helped the Bees to the League 2 title.

A St Kitts and Nevis international, he has spent time on-loan at Portsmouth, Notts County and Levton Orient.

KEVIN NICHOLLS

Kevin Nicholls needs no introduction to most Hatters fans. The hardworking midfielder enjoyed six successful seasons at Kenilworth Road between 2001 and 2006, Captaining the side to the League 1 title in the 2004/05 season. Nicholls began his career at Charlton Athletic, before moving to Wigan Athletic in 1999, where he made 28 appearances in two years. He moved to Luton in 2001, and in the next six seasons went on to appear 175 times, scoring 30 goals. Following Luton's successful firstseason in The Championship and the spirited FA-Cup performances, Nicholls was

a player
very much
in demand.
He moved to
Leeds United
for £700,000 in
July 2006 and was
made club captain
by then boss Dennis
Wise. However, his very
public fall-out with Wise
saw him fall down the
pecking order at Elland Road,
the following summer he moved

pecking order at Elland Road, and the following summer he moved to Preston North End for a fee of £750,000.

His time at Preston began encouragingly, however a change in the management team saw his first-team opportunities limited. Kevin was delighted to re-sign for Luton, signing a three-year deal in August 2008 and being named as Club Captain.

ANDY DRURY

A highly-rated box-to-box player who is capable of playing in any position across the midfield or in attack. Drury signed for the Hatters in the summer of 2010 from Conference Champions Stevenage. He started his career at Sittingbourne as a youngster before making the short hop to sign for Gravesend and Northfleet (now Ebbsfleet United) in 2003. Three successful years at Stonebridge Road followed before Lewes secured his signature in 2006 helping the Rooks lift the Conference South title in 2007/08. His performances at the Dripping Pan alerted the attentions of several clubs and Boro boss Graham Westley was quickest to move in the summer of 2008 to take him to Hertfordshire. The driving force behind Stevenage's Play-Off campaign in 2008/09 that also saw the club win the FA Trophy, Drury scored six times but was the creator of many more. It was a similarly successful season for the midfielder in 2009/10 earning rave reviews at Broadhall Way with his creative and industrious performances, dangerous set pieces and eye goal that cumulated in a super strike in the FA Trophy final against Barrow that Boro went onto lose.

ADAM WATKINS

Young midfielder, capable of playing in attack, who signed professional forms at Kenilworth Road in June 2010. A self-confessed Hatters fan, he made his first team bow in a 1-0 defeat at Southampton in the FA Cup third round in January 2010. He spent the tail end of the 2009/10 campaign on-loan at Arlesey Town.

FORWARDS TOM CRADDOCK

Originally a defender, Tom developed into a promising forward who did well at youth and reserve team levels with Middlesbrough. He was the eighth member of Boro's 2004 FA Youth Cup-winning side to progress to first team level, following James Morrison, Tony McMahon, Andrew Taylor, David Wheater, Matthew Bates, Adam Johnson and Jason Kennedy. He joined the Hatters on-loan from the Riverside in October 2008 and scored twice on his debut in a 2-2 draw with Grimsby Town. Two further goals

followed in the games against Bury and Chesterfield and once his loan expired Mick Harford moved quickly to snap up the striker on a permanent basis. An £80,000 bid was accepted by Middlesbrough and Tom signed a two-and-half year contract in January 2009. In his first season in non-league football Tom dazzled in front of goal hitting 24 goals in the Blue Square Premier, taking his total to 36 goals in Luton colours.

He hit his first senior hat-trick in a 6-3 win over Histon.



KEVIN GALLEN

A Shepherds Bush native, Gallen established himself as something of a legend at QPR. He notched up over 400 appearances and hit 97 goals for the R's in two spells spanning nearly 14 years. Gallen joined Huddersfield 2000 and after 10 goals in 30 starts for the Terriers, Gallen moved across Yorkshire to join Barnsley the following summer, but the call of West London saw him return to QPR within a few months. He then scored nine goals in 16 league starts for MK Dons before joining Luton on loan.

After a successful loan spell Gallen joined permanently in January 2009. The striker enjoyed a prolific season in non-league football with his football know-how often too good for opposition defences. He struck-up a partnership with Tom Craddock and finished the campaign with 21 goals in all competitions.

MATTHEW BARNES-HOMER

Prolific striker who joined the Hatters initially on a month's loan from Kidderminster Harriers before agreeing

a two-and-a-half year contract to move permanently when the transfer window re-opened on 1st January 2010. The powerful forward followed up his 21 goals in all competitions during 2008/09 with nine goals in 20 league appearances last term. Barnes-Homer also enjoyed a dream start to his international career when he netted the winner on his debut for England C in their 2-1 win over Poland in November

An energetic talent, the front man began his career as a trainee at Wolves before going on to lead something of a nomadic life prior to finding his feet at Kidderminster. After leaving Molineux he tried his luck in the United States before returning to England and, following success with a clutch of non-league sides, he was snapped by Wycombe Wanderers. He struggled to make an impression at Adam Park but, after being released at the end of the 2006/07 season. Harriers Manager Mark Yates beat off competition from a host of sides to capture his signature. His form in front of goal at Kidderminster had alerted the attentions of a number of Football League teams but Barnes-Homer was

DANNY CROW

first signing for the club.

A nippy poacher of a striker, Crow joined the Hatters from Cambridge United in May 2010 following the expiry of his contract at the Abbey Stadium.

suitably impressed by the Hatters'

vision and became Richard Money's

The front man started his career as a trainee with Norwich City and made his senior bow in the Premier League for the Canaries in December 2004. A loan spell at Northampton followed towards the end of the 2004/05 season before he was released by Norwich and signed for Peterborough in the summer of 2005, notching 17 goals in his debut season at London Road.

Following a short loan spell at Notts County, Crow was released by Posh and was snapped up by Cambridge in September 2008.

The energetic forward's strike-rate of 22 goals in 43 league starts won him many admirers and his 19 goals during 2009/10 saw him scoop the U's online Player of the Year award.

MATCHACTION MATCHACTION





FLEETWOOD TOWN

Curtis 6, Vieira 19, 34

MANSFIELD TOWN

ATTENDANCE 1849

TUESDAY 17TH AUGUST 2010 BLUE SQUARE BET PREMIER

Fleetwood Town: Hurst, Beeley, Grand, Linwood, McNulty, Craney, Miles, Barry, Pond, Vieira (Seddon 80), Curtis (Thorpe 73).

Subs Not Used: Davies, McGuire, Beesley.

Goals: Curtis 6, Vieira 19, 34.

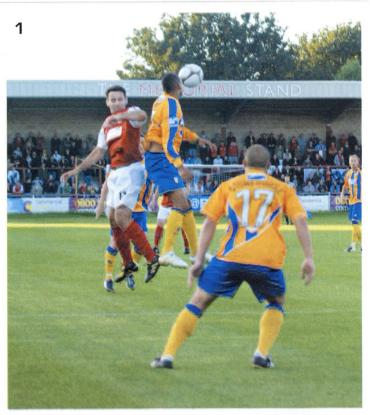
Mansfield: Marriott, Silk, Foster, Chris Smith, Stonehouse, Mills, Thompson, Briscoe, Adam Smith (Istead 46), Parker, Connor (Medley 65). Subs Not Used: Collett, Naylor, Sandwith.

Booked: Chris Smith, Istead.

- 1 John Miles in an ariel challenge
- 2 Magno Vieira hits his second
- 3 Nathan Pond in determined mood
- 4 Vieira goal celebration

MATCH STATS

IVIAIOIIO	1710	
	Fleetwood	Mansfie
Goals	3	0
Shots on Target	3	6
Shots off Target	6	2
Corners	3	4
Offsides	2	1
Possession	45%	55%
Yellow Cards	0	2
Red Cards	0	2
Fouls Won	17	19









TODAY'S MATCH SPONSORS

MOLSON COORS would like to wish Fleetwood Town FC the best of luck for the Luton Town game and continued success for the rest of the season.







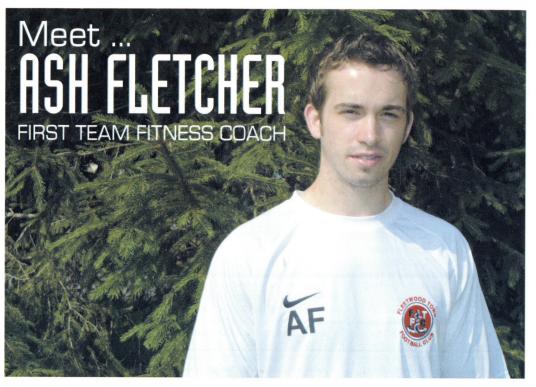


MATCHBALL SPONSORS: DEBBIE & PAULA OF LARNE

MATCH SPONSORSHIP

Please contact business development manager Pete Capper on 07966 612837 or email peter.capper@fleetwoodtownfc.com for full details of match sponsorship opportunities or how Fleetwood Town can work with you to promote your business. Online, stadium screen, match day programme and much more.

DATE	OPPOSITION	MATCH SPONSOR	MATCH BALL
Tuesday 17 August 2010	Mansfield Town	Parkinsons	Peak Associates
Saturday, 21 August 2010	Luton Town	Coors	Debbie & Paula of Larne
Monday 30 August 2010	York City	Utilisoft	Twelve Restaurant
Saturday, 11 September 2010	Kettering Town		
Tuesday 21 September 2010	Kidderminster Harriers		
Saturday, 25 September 2010	Bath City		
Saturday, 2 October 2010	Histon	FCTC	
Saturday 9 October	Cambridge United	Cornwall Energy	
Saturday, 23 October 2010	FA Cup 4th Q. Round		
Saturday, 6 November 2010	FA Cup 1st Round Proper		
Tuesday 9 November 2010	Gateshead		
Saturday, 13 November 2010	Rushden & Diamonds		Raucous Records
Saturday, 27 November 2010	AFC Wimbledon		
Saturday, 11 December 2010	FA Trophy 1st Round		
Saturday, 18 December 2010	Newport County		
Tuesday, 28 December 2010	Southport		
Saturday, 1 January 2011	Darlington		Granada Fish Bar
Tuesday, 4 January 2011			
Saturday, 22 January 2011	Hayes & Yeading	FCTC	
Saturday 29 January 2011	Forest Green		
Saturday, 19 February 2011	Grimsby Town	Jack Wright (Fleetwood) Ltd	Jack Wright (Fleetwood) Ltd
Saturday, 26 February 2011	Eastbourne Borough		
Saturday, 12 March 2011	Crawley Town		
Saturday, 19 March 2011	Wrexham		
Saturday, 2 April 2011	Tamworth		
Saturday, 16 April 2011	Altrincham	CBG Insurance Limited	o .
Monday, 25 April 2011	Barrow		Granada Fish Bar



Strength and power are two aspects I concentrate on with our players.

Both are needed for acceleration. turning agility, making tackles (or surviving them!) and jumping to head the ball (often when up against an opponent with the same intention of winning the

Strength is the ability to apply or withstand force using either all of your body or a particular area. One key area is improving leg strength as this often improves overall performance.

The development of strength relies on resistance training and involves exercising at various loads, modes, speeds, angles and frequencies. The combination of these variables dictates the outcome of the

resistance programme.

Strength is required for power production, stabilising a joint, supporting arms and legs (core stability), avoiding injury, and coping with contact. The resistance used during strength training can be your bodyweight. bodyweight plus a weighted vest, trailing parachute, medicine balls or an unstable surface such as a wobble board or swiss ball. The unstable surface creates resistance for the body to work against.

It is the application of speed that translates strength into power. Whatever the level of resistance, the aim is to move quickly with control and correct technique

Many aspects go into my work with the squad and many of these ideas can be translated for younger players in junior teams. It's always important to design a programme tailored to the target audience and run using correct equipment. FA-qualified coaches will have an understanding of these principles.

Ash

"Whatever the level of resistance, the aim is to move quickly with control and correct technique"



Ten years building football's **foundations**

Over the last decade the Football Foundation has invested in more than 8,000 grass roots sports projects worth £1bn with money provided by the Premier League, The FA and Government.

This means that more clubs, schools and their local communities across the country are enjoying new, state-of-the-art pitches and facilities than ever before.



www.footballfoundation.org.uk

improving facilities · creating opportunities · building communities

Charity No 1079309 Company No 3876305







when it comes to accountancy

we're on the ball



JONES · HARRIS

Chartered Accountants

not all accountants are the same to find out more visit www.jones-harris.co.uk

17 St Peters Place - Fleetwood - Tel: 01253 874255

THE BAY 96.9fm

by Dave Salmon

I'm delighted that the new season is now well and truly underway. I don't know about you but it seems the summer gets shorter every year.

Good news of course if you're a football fan and find yourself being forced round the shops, or pretending to like cricket on weekends during the close

Today's opponents are quite rightly one of the favourites for promotion back to the Football League this year. Luton have some very good players, and they will need close attention. It's exactly this type of game that we should savour. To be playing such quality opposition in a competitive game, as their equals, is a good measure of just how far we've come as a club. And for this we should be very proud. It should be a great game today. I saw the Hatters twice last year and they looked very sharp, and it's no surprise they're odds on to make it into the promised land of league 2.

If you like a flutter - bookies are currently offering a best price of around 20/1 of the Cod Army celebrating the league title. Is this worth a pound? A good each way bet perhaps? Of course, it's far too early to tell. I always say you shouldn't look at the league table until at least 12 games in. so whatever the start we get, let's not either panic or get carried away. 46 games is a long slog of a season and there'll be

many ups and downs in the months ahead. Interestingly, our odds of promotion half to just 10/1, putting us among the favourites to go up.

Whatever the bookmakers are saying, the fact remains that there are plenty of very good teams in this division, and we will have to fight hard for every point. The Conference Premier is arguably as the strongest it's been for a good number of years, both in terms of big name clubs and lesser fancied clubs who have bought wisely in the summer and have good squads. I put Fleetwood in this second group. We are playing at the highest level of football we've ever been at, and have a stadium and facilities that some clubs, even in higher divisions, can only dream of. Let's enjoy what lies ahead in the

If you're interested in betting on the top goalscorer this year, then Crawley hitman Matt Tubbs is the hot favourite to hit the back of the net the most. Having seen him in action against Barrow last year I'm not surprised. As for our boys - Magno Viera and Gareth Seddon come in at best price 25/1, and Wayne Curtis 50/1. Interestingly, I can't find any odds for

coming months.

Adam Warlow topping the scoring charts. Maybe we could take the bookies by surprise!

Don't forget, you can catch full coverage of all Fleetwood games on my show throughout the season. You won't miss a kick at home or on the road. Tune into The Goalzone on 96.9fm. Saturday's from 2 and Tuesday's from 7. Full previews and reaction to the action can also always be found on our website at www.thebay.co.uk . If ever you can't make the game, why not put the radio on while watching the excellent 'Codcast' online?

Enjoy the match, keep the faith,

Dave Salmon.



AWAYTRAVEL









GATESHEAD FC VS FLEETWOOD TOWN FC

Tuesday 24 August - Blue Square Bet Premier (Gateshead International Stadium, Gateshead)

SAT NAV - NE10 OEF

Miles – 142 Nearest Train Station – Gateshead Stadium (Metro)

COACH - £15 (Leaves Highbury Avenue 3.30pm) Phone Neil Buston 07884163141

Admission – (all seats) £13 Adults Concessions - £8 U16s (with an adult) – FREE







SOUTHPORT FC VS FLEETWOOD TOWN FC

Saturday 28 September - Blue Square Bet Premier (Haig Avenue, Southport)

SAT NAV - PR8 6JZ

Miles – 39 Nearest Train Station – Meols Cop (1 mile away)

COACH - £12 (Leaves Highbury Avenue 12.00pm) Phone Neil Buston 07884163141

Prices - (open terrace)

Adults - £11

Concessions - £7.50



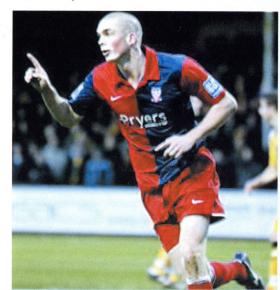
· Gateshead International Stadium, Gateshead

UPNEXT



COMING UP AT HIGHBURY...
FLEETWOOD TOWN V YORK CITY

Bank Holiday Monday 30 August Blue Square Bet Premier (Segregation in place) Turnstiles Open 12.00pm Kick Off 3pm





LIVE FOOTBALL IN JIM'S SPORTS BAR TODAY

12.00 DERBY COUNTY v COVENTRY CITY 17.00 WIGAN ATHLETIC v CHELSEA

Always check latest information online. Details may change in the run-up to kick-off

Website

Home and key page banner sponsorship

£750 + vat

Other page banner sponsor

£400 + vat

Side ads on all pages

£250 + vat

25m² Electronic Scoreboard

Main sponsor

Sponsor for Scoreboard £2k

4 x 15 second slot

(still advert) £100 plus setup cost 2 showings up to 30 mins before kick-off

4 x 15 second slot

(moving advert) £200 plus setup cost 2 showings up to 30 mins before kick-off

Hoardings

Pitch Facing

24ft £650 + VAT 16ft £550 + VAT

Crowd Facing

24 ft £350 + VAT

16ft £300 + VAT

AFC Blackpool

(Reserve & Youth Games)

24ft £250 + VAT

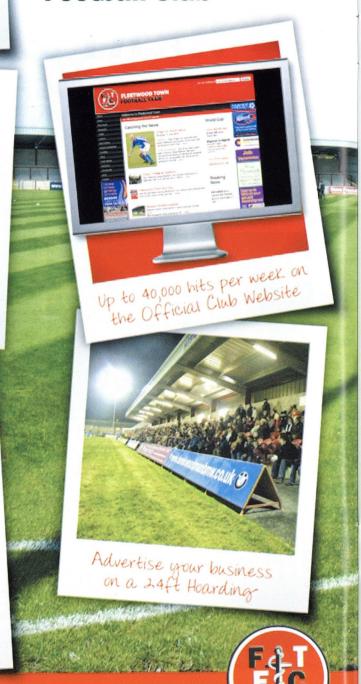
Fixture Cards £250 + VAT

Stand

Three stands available for sponsorship (Highbury Stand, Memorial Stand & Percy Ronson Stand)

Advertising

at Fleetwood Town Football Club



CLUBARCHIVE

Today's archive item is a lovely old photograph of a Fleetwood team line up taken towards the end of the 1931-32 season.

This was our first season back in the Lancashire Combination playing at the North Euston Ground and the players are proudly displaying the Lancashire Combination Cup which they had won on 3rd May 1932 by thrashing cup holders Darwen 5-0 in front of a crowd of 5,030. The result was a major shock as Darwen won the Combination title that season by 7 points (a big margin in the days of 2 points

for a win) and they had also reached the FA Cup 3rd Round before losing at Highbury against the mighty Arsenal.

The team line up shown is: Back (I-r): Harry Hastie (trainer), Jock Dorward, John Bamber, Phill Barraclough and Tom Crompton, Alf Almond. Front (I-r): Alan Hughes, Billy Benton, Tommy Ross, Jock Skeffington and Cyril Quinn. Tommy Ross was prolific at that time and he scored 4 goals in the final. Billy Benton was the Fleetwood captain, having joined the club from Blackpool where he had played 353 league games for the Seasiders. Goalkeeper Phill Barraclough was the father of actor Roy Barraclough, who amongst his many TV roles was Coronation Street's Alec Gilroy for many years.



Fleetwood Town FC ANTI-DISCRIMINATION POLICY

12 August 2010

Discrimination is the belief that people are inferior because of age, disability, race, religion or belief, sex and sexuality and includes threatening, abusing or insulting a person because of their difference from you.

Fleetwood Town Football Club practises a zero tolerance policy towards discrimination and abuse, and we ask all supporters to join with us to promote awareness in an environment, where all individuals can feel comfortable.

So what can you do to help?

If you hear discriminatory or racist chanting which involves the repeated uttering of words, whether alone or with others (the police will often require evidence of the same words being repeated three times) or

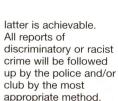
if you hear individuals or groups who repeatedly utter discriminatory or racist abuse then you should report it, either:

- a) To the nearest steward or club official
- b) To the nearest police officer or
- c) If neither are near enough and you have a mobile phone then ring 0800 16 99 414. Please note this number will connect you to the Kick It Out Help Line.

Consideration must then be given by the person (steward, club official or police to whom you have complained), as to what action is appropriate. It could be that:

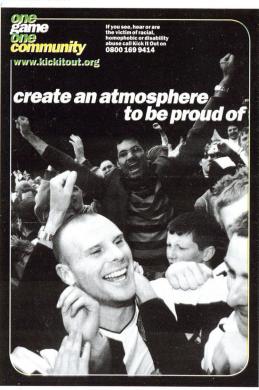
- **1.** The steward or club official reports the complaint to the supervisor for their attention
- **2.** The offender's location or seat number is taken for further observation to be made
- 3. The offender is given advice or a warning
- **4.** The offender is ejected and/or arrested by police, which may lead to prosecution and being banned from the club

Remember, we must have good evidence before the





Discrimination has no place at Fleetwood Town Football Club.



Save up to 50% on your gas and electricity bill

Call 0800 195 3647 www.commercial-power.co.uk

We are one of the UK's largest and longest established commercial energy brokers. Since 1998, we have helped more than 50000 commercial customers make massive savings of up to 50% on business gas and electricity.



Commercial Power Ltd, 3 Darwin Court, Hawking Place, Blackpool FY2 OJW,

FLEETWOOD TOWN YOUTH & RESERVE

Fleetwood youth squad moved into their second game of last weekend on the back of the 4-1 defeat to Motherwell.

The visitors this time were the established North East team Chester-Le-Street who travelled south to Thornton to play against a Fleetwood team made up mostly of the new crop of players.

The game kicked off at 2pm and after a structured team talk from Mark Bowley and a high tempo warm up the players started bright. The visitors tried to play football whenever they were given the opportunity, this was in brief spells as the Fleetwood players pressured play all over the pitch and when in possession allowed the ball to move freely and with purpose.

Fleetwood broke the deadlock with a positive piece of play down the left and when the ball was crossed into the box Josh Few found himself diving in at the back post and turning the ball into the net. The score line stayed the same to half time. The half time team talk was positive reflecting the play.

The visitors levelled the score line with a good piece of play but this only provided Fleetwood with the drive to press for more goals. Both teams played some good football but it was Fleetwood who were the more positive and with further goals from Josh Few from a

corner and a great strike from Gino King the score went to 3-1. The strike from King was his second of the game, with his first only being denied by a fantastic save from the visiting goal keeper.

The visitors reduced the score line only to see Henry Ogden score a fine individual first goal for him and the fourth goal for Fleetwood. The score line finished 4-2 and showed that the new intake of players have both the drive and determination to succeed. The

performance being a reflection of the pre-season coaching with the players using technical and tactical information gained in training and putting it into practise on the pitch.

Credit goes out to all the players and the coaching staff on the day for a fine display against a tough opposition. Performances from all the players over the last two fixtures are creating competition for places in the forthcoming reserve fixture, which is a good position to be in for the youth department.





BBC RADIO LANCS LANCASHIRE By Richard Marsh

The 2010-2011 blue square conference premier season is well underway and what a start it's been!

Tuesday night's home victory over Mansfield Town was simply a superb performance. Paul Linwood's goal line clearance in the opening 30seconds and Danny Hurst's second penalty save in as many games were the only real chances Mansfield had. For Fleetwood, the clinical strikeforce of Wayne Curtis and Magno Vieira was too much for the Stags.

The decision to go full time and have an extensive, full time pre-season regime is paying dividends. Fleetwood look match sharp from the off, they look super fit and are working together as a team. It sounds like a simple thing to achieve, but any manager will tell you differently! What a great sight too, to see Highbury packed

once again! You all came to see a good performance and the team delivered.

The highlight on Tuesday was Curtis's tracking back 40yards and winning the ball deep inside his own half, then beautifully picking out Vieira with a 50 yard pass which the Brazilian chased, latched on to, and promptly curled into the top corner from the edge of the box. It was simply brilliant Fleetwood football! A repeat score-line today would be fantastic, but Luton Town, despite their recent troubles, are a big club with a strong squad. Micky knows how tough this game will be and so will the players. No doubt they'll be looking for the cod army to be that 12th man once again today!



Catch all the action on 103.9fm. online or on DAB

Richard



Reliant Direct is the place where you can purchase all your electrical goods, easily, quickly and safely. Call 01253 828828 or visit us online at www.reliantdirect.co.uk

SCHOOL HOLIDAY SOCCER CLUB

FLEETWOOD TOWN SUMMER SCHOOL

The Summer Soccer School reached its half way stage last Friday when 40 boys and girls received medals from Fleetwood Town goalkeeper, Scott Davies. The children enjoyed a range of football-related activities in the Memorial Park, under the direction of the club's F.A. Level 2 Coach. Melissa Brown, and her team of coaches. Particular congratulations go to Bailey Stirzaker of Larkholme School who won the chance to be match day mascot for the home game against York City, on 30th August.

The final course is Monday 23rd to Friday 27th August. The charge is £5 per day and places are available on either week

Please contact the club on 07970 557697



•Keeper Scott Davies visited a recent summer so presented medals. Pictured with Scott are the youngsters

BUILDERS SUPPLIES (WEST COAST) LTD.

www.bswc.biz

KILBANE ST, FLEETWOOD DORSET AVE, CLEVELEYS 01253 776600

PLUMBING, HEATING, KITCHENS & BATHROOMS 01253 776611



THE COMPLETE ONE STOP BUILDERS MERCHANT

LUTON TOWN STATS & FACTS

Formed April 11 1885

Attendance 30069: vs Blackpool 04/03/1959 FA Cup R6 replay Gate receipts 115541: vs West Ham United 23/03/1994 FA Cup R6 Best league win 12 - 0: vs Bristol Rovers 13/04/1936 Division 3S Worst league loss 0 - 9: vs Birmingham City 12/11/1898 Division 2 Best cup win 9 - 0: vs Clapton 30/11/1927 FA Cup R1 Worst cup loss 3 - 8: vs Fulham 11/01/1908 FA Cup R1 Most capped player Mal Donaghy: 58 Northern Ireland League appearances Bob Morton: 494 1948/64

League goals Gordon Turner: 243 1949/64 Goals in a season Joe Payne: 55 1936/37 Division 3S Transfer fee received £3,000,000: Curtis Davies West Brom

Transfer fee paid £850,000: Lars Elstrup Aug 1989

Manager Richard Money Knickname - Wigwam

Clubs Managed - Scunthorpe United, AIK Solna (Sweden), Vasteras SK (Sweden), Newcastle United Jets (Australia), Walsall

Clubs Played for - Scunthorpe United, Fulham, Liverpool, Derby County (loan), Luton Town, Portsmouth Assistant Manager - Gary Brabin



Noteable Info - Hosted Good Morning Britain on GM-TV with Anne Diamond back in 1983. Also hosted, Midweek Sports Special, Sporting Triangles, Good Morning with Anne & Nick, Euro 88, and 1990 World Cup. Currently hosting 'Midlands Today'



Runners Up - Conference National (88pts)

Sat 20 August 2005 (Championship) Stoke 2 (0) - 1 (1) Luton

Broomes 63 Brammer 90

Luton: Beresford, Foley, Underwood, Davies, Heikkinen, Morgan (Davis, 45), Nicholls, Robinson, Brkovic (Edwards, 70), Howard(sent off 26), Feeney (Showunmi, 64) Subs not used: Perrett, Brill,

Most Famous Triumph League Cup Winners 1981 beating Arsenal 3-2

Most Recent Triumph

Football League Trophy Winners (Johnstone Paints Trophy) 2009

Famous Name from the Past Radomir 'Raddy' Antic



Raddy made 100 league appearances for Luton between 1980 and 1984 scoring just 9 times. Probably the most famous goal in May 1983 which saved Luton Town from relegation from the top division, the goal coming just four minutes from time in the final league match of the season; the game was against Manchester City, who themselves were relegated as a result This prompted a famous scene in which Luton manager David Pleat ran across the pitch at full-time, hopping and waving his arms wildly in celebration. Raddy maybe even more famously went on to an increbile managerial career, which included Real Madrid and Barcelona and currently the Serbian national team.

Other famous names, Paul Walsh, Ricky Hill, Brian Stein, Mick Harford

Famous Fans

Eric Morecambe (deceased)

Players to watch this season

Zdenek Kroca & Tom Craddock

Current Blue Square Odds to win the League

RED & WHITE FLEETWOOD TOWN FC SUMMER SOCCER

Mon 23rd to Fri 27th Aug £5 per day or £20 full week Memorial Park, 9am to 4pm Call 07833 456114 or 07970 557697

GALAXYFOOTE matchday, training, kit & equipment 📘 🗖 👢

Football Kits

Training Equipment

Team Kits

Women's Kits

Footballs

Coaching Equipment

Tracksuits

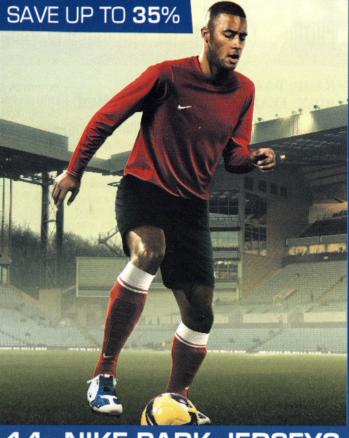
Rainwear

Printing

Embroidery

OFFICIAL KIT SUPPLIER TO





14x NIKE PARK JERSEYS KIDS £109 ADULTS £149

...add kids shorts and socks for only £100 ...add adult shorts and socks for only £120

> Visit us at www.galaxyfootball.co.uk or call our sales team on 01772 601245



OFFICIAL NIKE TEAMWEAR SUPPLIER













3 Town Road, Croston, Leyland PR26 9RA

Tel: 01772 601245 sales@galaxyfootball.co.uk

HIGHBURYWATCH

Putting a club official, employee or volunteer under the spotlight

NAME: DAZ CLARK **ROLE:** LEAD CLUB PHOTOGRAPHER

My volunteer role with the football club generally covers first team football and training.

It is essential we have a good stock of photographs for a wide range of publications and uses

The club website, match day programme and in brochures are some of the regular places you find the photographs I take and the manager also uses them for training purposes.

My images also appear in the local and national press as well as national websites and football magazines.

Standing in the cold and wet is often made

or maybe even a goal or two. I use a Nikon D90 and several lens to capture the action. Being digital means I can snap away all game without worrying to reload film or anything. I usually provide the Codcast team with some half-time images for the online readers.

All in all, my role with the club is very rewarding. Being club photographer means I'm able to travel on the first team bus with their is space. It's always interesting to feel the atmosphere on the return journey as the result really does affect the general mood. There are plenty of interesting and funny stories, but discretion is also part of being part of the club



SKIPPER'S LOG

David Mitchell speaks to the skipper after Tuesday evening's victory over Mansfield Town

Hey to Fleetwood Town's early success in the Blue Square Bet Premier League has been the form shown by captain, Steve McNulty, at the heart of the defence.

He was quick to praise his team's opening victory over Mansfield:

'It was a great all-round performance from the lads from the first minute to the last. I thought we were exceptional in our first league game at home and the fans were great.'

McNulty is enjoying watching the developing partnership up front between Brazilian. Magno Vieira, and ex-Morecambe striker, Wayne Curtis:

'There were two great finishes from Magno with Wayne a bit more on the physical side. He took his goal well, getting across the defender for a great finish with his head. I think the two of them are going to cause any defence problems this season.' The skipper was disappointed to surrender victory at such a late stage on Saturday:

'It was a body blow and when we came off it felt like a defeat. We had defended

really well for 90 minutes and it was just a moment's lack of concentration. Tonight I thought the whole back four had great games and Danny (Hurst) saved us again with the penalty. I also thought the midfield and attacking players got back and did their work in defence.'

McNulty strongly believes that

the pre-season work is already paying dividends: 'We're showing our fitness throughout the games. I thought Rushden were flagging by the end on Saturday. Austria has made a massive difference to our preparation and although preseason has been tough the lads are looking strong and will benefit but it will take five or six games to get full match fitness. Every game will be a big one, especially at home, but we've nothing to fear if we apply ourselves properly.'



PAST PROGRAMMES

A look back today to season 1969-70 and to two away programmes featuring games from the two main FA competitions from that season.

Firstly, on 13th December 1969 we travelled to Queensgate to play Bridlington Trinity AFC in the 3rd Qualifying Round of the FA Trophy. This was one the two clubs playing in Bridlington at that time, Trinity and Town both competing in the Yorkshire League. This was also Fleetwood's first ever game in the FA Trophy in what was the first season the Trophy had been competed for.

A large 4 page programme was issued in black and white with no cover price. It was nothing special like most issues of that time containing team line ups, brief club notes and the home teams fixtures that season (together with copious amounts of advertising). The Fleetwood line up listed was Cooper, Moran, Cooke, Andrew, Fish, Armstrong, Iveson, McNicholas, Magill, Willder and Haddock. It wasn't an auspicious start for Fleetwood in this new competition against opponents from a lower league as we lost 2-1. As for Bridlington Trinity, they no longer exist having folded in 1990 although Bridlington Town still exist today playing in the

Northern Counties East League.

Fleetwood enjoyed a much better time of it in the 1969-70 FA Cup however. After coming through three earlier qualifying round games away at Clitheroe (5-1) and at home to Netherfield (3-0) and Lancaster City (3-1), we were drawn away to fellow Northern



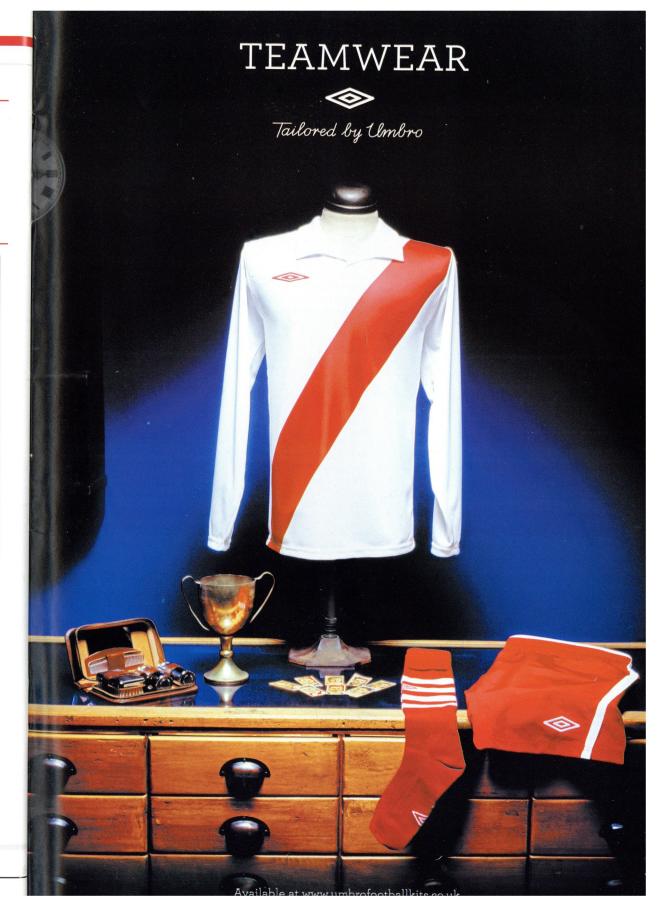
Premier League side Bangor City in the 4th Qualifying Round on 1st November 1969. The prize of a place in the 1st Round proper awaited the winners. The Farrar Road side produced a decent 16 page programme for this important game priced at 6d which included extensive club notes, pen pictures of the



Fleetwood players and the team line ups in the centre pages.

The Fleetwood line up shown was

: Cooper, Andrew, Cooke, Willder, Morley, Fish, Armstrong, Byrne, Ollerton, Hallam and Tinney. Sub: Singleton. A 2-1 victory for the home side ended Fleetwood's FA Cup dreams however for another season although Bangor reached the 2nd Round proper before succumbing to York City in a replayed game. Bangor play today in the Welsh Premier League having left the English non-league pyramid in season 1991-92.



The ground will be bursting at the seams this afternoon as we welcome our table topping visitors from Kenilworth Road.

Had the new stand been ready I am sure that we would have filled that too but we will just have to be patient and hope that everything is in place for next season. The Hatters have been up and down the leagues like a fiddler's elbow over the years and finally came to grief after "financial irregularities" in 2008/2009 saw them docked far too many points to recover from. This is therefore their second year in the Conference as they failed in the play offs at the first time of asking being beaten 1-0 by York City home and away in the semi - finals. They must be hot favourites to make it this time round so I am quite sure we will have a job on our hands this afternoon.

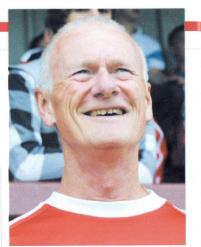
These historic tables make quite interesting reading from just six short seasons ago when there were five leagues (NPL1, NPLP, BSN, BSP, FL 2) separating our two teams. We both won our respective titles and promotion at the end of the season but as Fleetwood's meteoric rise was beginning to gather pace the sun was rapidly setting over Luton Town and the long slide down the football pyramid began.

Six years ago this afternoon we drew 1-1 at home to Skelmersdale United in NWCFL Div 1 in front of 194 fans. Stuart Beech scored our goal. The following Tuesday we beat Atherton Laburnum Rovers away 4-1 before a crowd of 104 with two goals from Alex Porter and one each from Lee Catlow and Phil Thompson. Four days later we beat Tadcaster Albion 5-2 away in the FA Cup extra preliminary round with a grand attendance of 81. Our goals came from Gary Mc Gonnell, Ricky Singleton, Lee Catlow, Alex Porter and an own goal.

Luton had a very different week starting at home with a 1-0 win against Torquay United with a crowd of 6.664. Steve Howard was the marksman. The following Tuesday they travelled to second division side Swansea where they lost 2-0 in the LDV Trophy first round to two 90th minute goals. 3,559 fans looked on. Seven days later they were on the Fylde Coast at Bloomfield Road where they won 3-1 despite being a goal down in four minutes from Scott Taylor, Ahmet Brkovic (2) and Steve Howard were the second half goal scorers. The attendance that day was



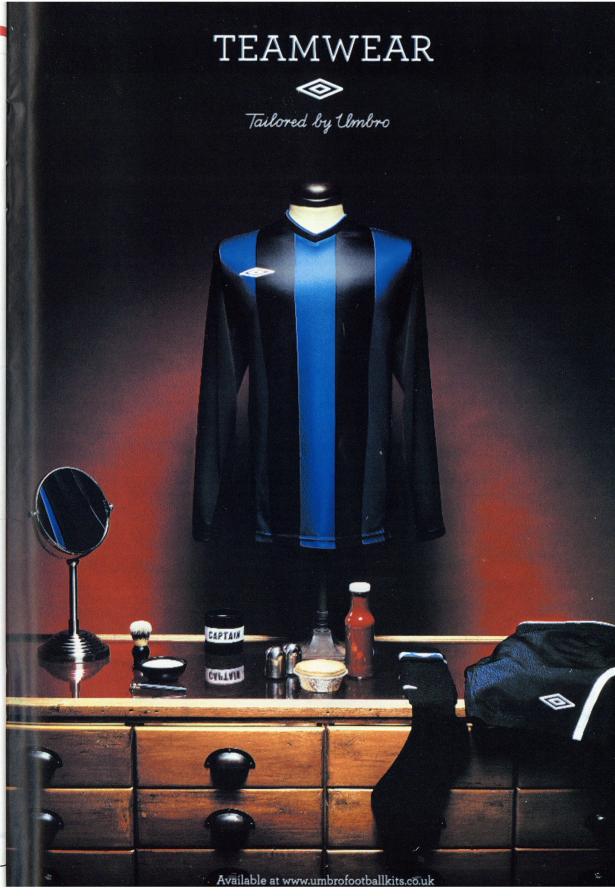
NORTH WEST CO	UNTIES L	.EAGU	E DIV	1 2004	- 2005			
Team	PI	W	D	L	F	A	GD	Pts
Fleetwood Town	42	31	6	5	107	42	65	99
Newcastle Town	42	28	8	6	94	51	43	92
St Helens Town	42	21	13	8	75	48	27	76
Curzon Ashton	42	23	7	12	66	45	21	76
Ramsbottom United	d 42	22	9	11	70	47	23	75
Skelmersdale Unite	d 42	21	11	10	94	57	37	74



watched Luton Town that week while we managed just 379! How times have changed, for us anyway!

Tuesday's magnificent win over Mansfield marked yet another milestone in our history as they are the highest placed team that we have ever beaten. A win today would see that record rapidly eclipsed but we must not get ahead of ourselves although it feels very nice to be third in the table so early on. Luton have won both their games fairly comfortably and will fancy themselves today. The first half was a joy to watch with our new signings blending in well and when Danny Hurst saved yet another penalty in the second half there was only going to be one winner as Mansfield's dangerous looking attacks were constantly snuffed out by a stalwart defence led by captain "Beast" Steve Mc Nulty. Magno Vieira scored his third goal in two games which is exactly what he was brought in for. He got some great service from midfield and if he keeps that record up we will be flying!

We have two away games on the trot after today. Gateshead on Tuesday night, just what you don't need when you have work the following day, and Southport next Saturday which I will miss as I am being forced to attend a wedding. Believe me there is no escape from this one so I will just have to wait for the return fixture at Christmas to wish Mr Watson well! York City are the next exciting visitors to Highbury on August Bank Holiday Monday and I expect another bumper crowd to roar the team on with the Football League in our sights!



The Original

BERNIE ATHERTON CARPETS

Established in Fleetwood for Over 40 years!



Massive Selection of Top Quality
Carpets, Vinyls, Rugs, Roll Ends, Woods
& Laminates, Safety Flooring
To Suit All budgets

To Suit All budgets

Domestic & Commercial Work Welcome

Measuring & Fitting Service Available



FREE ESTIMATES

Call In For Huge Choice, Helpful Advice & Friendly Service

01253 874111

164-166 Dock Street, Fleetwood FY7 6JB (Just 200 yards from ASDA)

HIGHBURY STADIUM 2010/11

ADMISSION PRICES

Adults-	£12.5
Senior citizen -	£8.00
Children -	£7.00
Under 5 -	Free
Match day programme	£2.50
Transfer to Highbury Stand	£1
(excluding senior citizens)	

SEASON TICKETS

Adults -	£230
Senior citizen -	£145
Children -	£125

10 GAME BOOKS

Adults -	£100
Senior citizen -	£65
Children -	£55

AVAILABLE FROM

Online club shop.

Downloadable form to be sent with cheque in the post.

Over the phone by credit card - 01253 770702. Over the phone by requesting a form to be posted and to be returned with a cheque - 01253 770702.

TERMS & CONDITIONS

One application must be completed for each season ticket applicant. To qualify for a senior citizen ticket you have to be of state pension age on 01/08/10. To qualify for a child ticket you have to be under 16 as at 01/08/10. Full-time student ID must be shown for college students who are under 19 on 01/08/10. Children ages are 5 to 16 and college students who are under 19.

Eezi-Freeze

Food Service & Catering Supplies

Essentials

Cecil Street, Blackpool, Lancashire, FY1 3RA Telephone: 01253 882213

DEAN TRAVEL FLEETWOOD

Minibus Hire with Driver
For all Local and Long Distance Journeys
All Air and Sea Ports
Nights Out / Weddings etc
Lady Driver Available

01253 776 528 07774 198 957 07912 533 300

deantravelfleetwood@yahoo.co.uk



0

S Z





Wholesale and Catering Meats to the Hotels and Public

92-94 Dock Street, Fleetwood FY7 6JW | Telephone: 01253 878873

BETTING ON YOUR MOBILE JUST GOT EASIER

INTRODUCING THE BLUE SQUARE IPHONE WEB APP

- FAST & SIMPLE NAVIGATION
- FULL RANGE OF MARKETS
- DYNAMIC PRICE UPDATES
- ONE-TOUCH LIVE BETTING

IF YOU DON'T HAVE AN IPHONE
YOU CAN STILL ACCESS OUR
AWARD WINNING MOBILE SITE AT
MOBILE.BLUESQ.COM OR
TEXT 'BET' TO 64555!

LOGIN WITH YOUR EXISTING BLUE SQUARE USERNAME OR REGISTER ON THE APP NOW



TEXT 'IPHONE' TO 64555 OR GO TO IPHONE.BLUESQ.COM ON YOUR HANDSET NOW!



BLUESQ.COM

TEL 0800 083 6064 OR TEXT "BET" TO 64555

This application has not been authorised, sponsored or otherwise approved by Apple Inc. Over 18's only. Blue Square encourages responsible gambling, gambleaware.co.uk.

OULDS Metals Limited

Supporting
Youth Football
in Fleetwood
"Always"

Scrap Metal Merchants 01253 874642

SountView

Fleetwood Town Football Club wish to thank

The Mount View Practice, London Street, Fleetwood
for providing Medical Cover this season



PASTTRIPS BY ROB COBB

Continuing the A to Z of grounds where I have watched Fleetwood play over the years:





81.Ossett Albion - Town can record just one visit to Queens Terrace on the 8th April 2006 in Unibond Div 1. There was a strong swirling wind that made the game very difficult but we won 2-1 with goals from Stuart Beech and Richie Allen. 186 hardy souls attended the game. I seem to remember that the facilities were at the cricket club just up the road.

LEAVINGPORT

by Derick Thomas



BERWICK-UPON-COD

Regular visitors to the club website will have been puzzled last week as to why the usual flow of stories and reports had suddenly dried up. That was all down to the club communications manager taking a last minute family break in the delightful surrounds of Northumberland.

Armed with laptop and Internet dongle, the intention was to place leisurely updates on the club website and keep track of the events surrounding out two home games against Mansfield Town and Luton Town.

Unfortunately, mobile Internet access did not stretch to the rural setting of Northumberland's rugged North Sea coastline.

But thanks to a trip to picturesque Berwick-upon-Tweed I came across one of the travelling Cod Army's firm favourites. Up stepped the Leaping Salmon and the web-saving offer of free wireless access and the familiar Wetherspoon's menu.

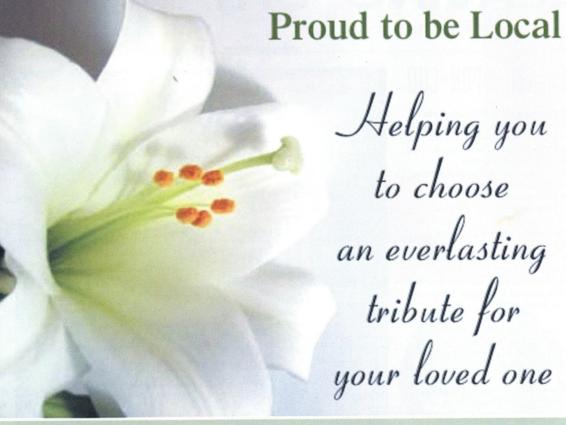
I've become a regular at the Salmon over the last few days thanks to a very understanding wife. Just one more visit to the bar and I'll probably be on first name terms with the bar staff.

Anyway, back to the football and I can safely report the website has now enjoyed a bit of attention and this match day programme has been put together in record time.

It's now back to holiday mode and, on my way out of Berwick, a drive past the ground of the only English club playing in the Scottish league system.



Wyre Memorials Ltd



Please phone for a free colour brochure & price list



Tel: 01253 773820

Also at: 370 Talbot Road • Blackpool

FY3 7AT

Tel: 01253 399962

www.wyrememorials.co.uk wyrememorials@hotmail.co.uk

Finance now available

PLAYERSPONSORSHIP

FLEETWOOD TOWN 2010/11

SPONSOR A PLAYER

SPONSOR A PLAYER

whole kit is only

£200

to include signed shirt, at end of season, meet your player for photo opportunity

Shirt Sponsor - £100 Shorts Sponsor - £75 Socks Sponsor - £50 Tracksuit Sponsor - £50





Contact Peter Capper (Business Development Manager) 01253 770702

PARKINSON



Parkinson Building Contractors operates throughout the Northwest region, from the West to East coasts. Throughout our trading history which spans 75 years, we have gained a reputation for high quality work.

We are delighted to be involved with Fleetwood Town FC and the construction of their impressive new Park-side stand.

We would like to wish Fleetwood Town FC every success in their 2010/11 season in the Blue Square Bet Premier.

www.fparkinson.co.uk

Blackpool Office

Mowbray Drive Blackpool FY3 7UN 01253 394411



FINE OF COMPANY PROPERTY OF THE PROPERTY OF TH



It will be hard for Fleetwood Town not to go into today's game full of confidence.

The comprehensive 3-0 win over Mansfield on Tuesday night was a fantastic all round performance from the Cod Army against one of the teams tipped for promotion.

Micky Mellon has described the first half performance as "devastating" and it's hard to disagree with him.

He told us after the game how hard he had worked to bring Magno Viera to the club and that effort is paying dividends. The striker was outstanding and along side Wayne Curtis they look a threat to any defence in the division. The midfield looked strong and the defence, led by Steve McNulty, kept the visitors at bay. Even Danny Hurst got his moment of glory saving another penalty, but I'm sure he won't want to make a habit of facing them.

We couldn't have asked for a bigger set of

games to start the season and that continues with the visit of Luton Town.

Its been easy to have a lot of sympathy for the plight of Luton over the past four or five years, but I'm sure that wont be an issue today as Fleetwood look to get three points.

The financial problems the Hatters have faced over the past few years has contributed to them dropping out of the Football League, but they've shown just what a force they are in this division with many backing them to win the title this

They finished second last time out and with two wins already this season they've shown what a strong side they are.

It should prove to be one of the Cod Army's toughest games of the year.



Review of the promotion 2009/10 season

Review of the promotion 2009/10 season

PUBLICATION

Blue Square north play-off final



fleetwood town FIXTURES & RESULTS

DATE OPPOSITION

LEAGUE TABLE 2010/11

	P	W	D	Ĺ	F	A	w	D	L	F	A	GD PT
LUTON	2	1	0	0	2	1	1	0	0	3	1	3 6
AFC Wimbled	on2	1	0	0	2	0	1	0	0	1	0	3 6
FLEETWOOL	2	1	0	0	3	0	0	1	0	1	1	3 4
Tamworth	2	1	0	0	4	2	0	1	0	1	1	2 4
Gateshead	2	0	1	0	0	0	1	0	0	3	1	2 4
Darlington	2	1	0	0	1	0	0	1	0	2	2	1 4
Grimsby	2	0	1	0	0	0	1	0	0	1	0	1 4
Eastbourne	B 2	1	0	0	5	0	0	0	1	2	4	3 3
Forest Green	n 2	1	0	0	3	0	0	0	1	1	3	1 3
Kidderminst	er2	0	0	1	3	4	1	0	0	2	1	0 3
Southport	2	0	0	1	0	1	1	0	0	4	3	0 3
Bath City	2	1	0	0	2	1	0	0	1	1	2	0 3
Histon	2	1	0	0	3	1	0	0	1	0	2	0 3
Mansfield	2	1	0	0	3	1	0	0	1	0	3	-1 3
Wrexham	2	1	0	0	1	0	0	0	1	0	3	-2 3
Hayes & Yeadir	ng2	1	0	0	2	1	0	0	1	0	5	-4 3
Altrincham	2	0	1	0	2	2	0	0	1	1	2	-1 1
Cambridge I	J 2	0	1	0	2	2	0	0	1	0	1	-1 1
Crawley Tow	vn2	0	0	1	0	1	0	1	0	2	2	-1 1
Rushden & [2	0	1	0	1	1	0	0	1	1	2	-1 1
Newport Cour	ity2	0	1	0	1	1	0	0	1	0	1	-1 1
York	2	0	0	1	1	2	0	1	0	0	0	-1 1
Kettering	2	0	0	1	1	3	0	1	0	0	0	-2 1
Barrow	2	0	0	1	1	3	0	0	1	1	3	-4 0

TODAYS FIXTURES



Saturday, 21 August 2010

AFC Wimbledon v Tamworth, 15:00 Altrincham v Crawley Town, 15:00 Barrow v Rushden & D'mnds, 15:00 Bath City v York, 15:00 Cambridge Utd v Southport, 15:00 Eastbourne Boro v Wrexham, 15:00 Fleetwood Town v Luton, 15:00 Forest Green v Gateshead, 15:00 Grimsby v Hayes & Yeading, 15:00 Kettering v Darlington, 15:00 Kidderminster v Mansfield, 15:00 Newport County v Histon, 15:00

DATE	OPPOSITION	H/A
14/08	Rushden & Diamonds	Α
17/08	MANSFIELD TOWN	Н
21/08	LUTON TOWN	Н
24/08	Gateshead	Α
28/08	Southport	Α
30/08	YORK CITY	H
04/09	Crawley Town	Α
11/09	KETTERING TOWN	Н
18/09	Grimsby Town	Α
21/09	KIDDERMINSTER	Н
25/09	BATH CITY	H
28/09	Barrow	Α
02/10	HISTON	Н
05/10	Wrexham	Α
09/10	CAMBRIDGE UTD	H
16/10	Altrincham	Α
30/10	Tamworth	Α
09/11	GATESHEAD	Н
13/11	RUSHDEN & DIAMONDS	Н
20/11	Bath City	Α
27/11	AFC WIMBLEDON	Н
30/11	Mansfield Town	Α
04/12	Histon	Α
18/12	NEWPORT COUNTY	Н
26/12	Darlington	Α
28/12	SOUTHPORT	Н
01/01	DARLINGTON	Н
03/01	York City	Α
08/01	Forest Green Rovers	Α
22/01	HAYES & YEADING UTD	H
25/01	Kettering Town	Α
29/01	FOREST GREEN ROVERS	Н
05/02	AFC Wimbledon	Α
12/02	Luton Town	Α
19/02	GRIMSBY TOWN	Н
26/02	EASTBOURNE BORO	Н
05/03	Newport County	Α
12/03	CRAWLEY TOWN	Н
19/03	WREXHAM	Н
26/03	Hayes & Yeading	Α
02/04	TAMWORTH	Н
09/04	Eastbourne Boro	Α
16/04	ALTRINCHAM	Н
23/04	Kidderminster	Α
25/04	BARROW	Н
30/04	Cambridge Utd	Α



RESULT

D1-1

1849 W3-0

H/A ATT

1248

Goal Scorers in Bold • Home Games in CAPITALS First Sub Second Sub Third Sub Y=Yellow Card R=Red card

BeeleyY McNulty LinwoodY Grand Barry Craney McGuire Pond Curtis Vieira Beesley Davies Thorpe Seddon Cavanagh Hurst Beeley Grand Linwood McNulty Craney Miles Barry Pond Vieira2 Curtis Thorpe Seddon Davies McGuire Beesley

TODAY'S MATCH ODDS



Fleetwood Town Win 2/1 **Luton Town Win 6/5** Draw 23/10 **First Scorer:**

Matty Barnes-Homer 11/2 Magno Vieira 7/1 Wavne Curtis 12/1 Zdenek Kroca 28/1



ATEST NEWS

Adam Sumner, who ose from the youth contract, having captained the U18 squad to Lancashire FA Cup victory last term, has gone on loan to Unibond Premier outfit Northwich Victoria to gain further valuable experience.

Striker Nick Rogan is also expected to ioin up with Unibond North, Chester City this

weekend, for an initial month's loan, as the competition for places up front increases here at Highbury.



FLEETWOOD TOWN ROLL CALL

		E GOALS	FA CUP	GOALS	FA T. GOALS
1 DANIEL HURST (GK)	2				
2 SHAUN BEELEY	2				
3 ALAN WRIGHT					
4 ANTHONY BARRY	2				
5 STEVE MCNULTY	2				
6 NATHAN POND	2				
7 SEAN CLANCY			4		
8 IAN CRANEY	2				
9 NICK ROGAN					
10 MAGNO VIEIRA	2	3			
11 JAMIE MULLAN					
12 JUNIOR BROWN					
13 SIMON GRAND	2				
14 STEVEN CONNORS		1.0			
15 LEE THORPE	(1)				
16 SCOTT DAVIES (GK)					
17 JOHN MILES	1				
18 JAMIE MCGUIRE	1				
19 GARETH SEDDON	(1)				
20 PAUL LINWOOD	2				
21 JACK DUGGAN					
22 ADAM SUMNER					
23 JOE CAMOZZI					
24 ADAM WARLOW					
25 WAYNE CURTIS	2	1			
26 PETER CAVANAGH					
27 MARK BEESLEY	(1)				

THETEAMS

FLEETWOOD TOWN

FE

MANAGER: MICKY MELLON

1 DANIEL HURST (GK)

KIT: Red & White

	0	1	0
		•	

LUTON TOWN

MANAGER: RICHARD MONEY

KIT: Navv & White



(2) 3

2 SHAUN BEELEY	-
3 ALAN WRIGHT	
4 ANTHONY BARRY	
5 STEVE MCNULTY	1
6 NATHAN POND	/
7 SEAN CLANCY	
8 IAN CRANEY	
9 NICK ROGAN	
10 MAGNO VIEIRA	
11 JAMIE MULLAN	
12 JUNIOR BROWN	
13 SIMON GRAND	1
14 STEVEN CONNORS	
15 LEE THORPE	5
16 SCOTT DAVIES (GK)	
17 JOHN MILES	×,
18 JAMIE MCGUIRE	5
19 GARETH SEDDON	
20 PAUL LINWOOD	/
21 JACK DUGGAN	
22 ADAM SUMNER	
23 JOE CAMOZZI	
24 ADAM WARLOW	
25 WAYNE CURTIS	/

-	01 MARK TYLER	1	
	02 DAN GLEESON	1	
	03 FREDDIE MURRAY	1	
	04 KEITH KEANE	1	
	05 ALAN WHITE		
	06 GEORGE PILKINGTON	-	
	07 ADAM NEWTON	X	
	08 KEVIN NICHOLLS		
	09 MATTHEW BARNES-HOMER	1	/
	10 TOM CRADDOCK	5	/
	11 ANDY DRURY	/	
	12 SHANE BLACKETT		
	13 ZDENEK KROCA	1	
	14 ADAM MURRAY	×	
	15 JAKE HOWELLS	5	
	16 ED ASAFU-ADJAYE		
	17 PAVEL BESTA	-	
	18 CLAUDE GNAKPA	/	/
	19 DANNY CROW	1	
	20 KEVIN GALLEN		
	24 ALEX LACEY		
	25 GODFREY POKU		
	26 JJ O'DONNELL		
	27 TAYLOR NATHANIEL		
	28 ADAM WATKINS		
	29 DAN WALKER		
	30 KEVIN PILKINGTON	×	

UP NEXT AT HIGHBURY V YORK CITY



MONDAY 30TH AUGUST 2010 Kick Off 3pm



TODAY'S OFFICALS

Ref: P Bankes Assistant 1: D McDonald Assistant 2: I Hussin 4th Official: J Johnson



26 PETER CAVANAGH 27 MARK BEESLEY

Reliant Direct is the place where you can purchase all your electrical goods, easily, quickly and safely. Call 01253 828828 or visit us online at www.reliantdirect.co.uk